**REQUEST FOR PROPOSALS**

The Purchasing Department will accept sealed proposals (**RFP24-049)** for Market Research & Brand Development until November 3, 2023 at 2:00 p.m. Central Time at Missouri Western State University where they will be evaluated by a committee. Proposal specifications are available in the Purchasing Department and on our website <https://www.missouriwestern.edu/purchasing/current-bids/>. We reserve the right to accept or reject any or all bids. MWSU is an Equal Employment and Educational Opportunity Institution.

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