**FB17-003**

**Admissions Printing**

**EXPECTATION OF PROFESSIONAL SERVICE & QUALITY PRINTING**

**By providing a bid for printing and mail services for the attached job to Missouri Western State University, you as the vendor, agree to the terms of contract as outlined in the formal bid. Any part of this agreement not met will cause your bid to not be considered.**

**SERVICE:**   
Missouri Western State University requires each vendor to provide an on-site contact person that will be in constant contact with the project and with the staff producing it. It is preferred that a vendor representative be available in person to review proofs, answer questions and make suggestions during each pre-press stage of the project. MISSOURI WESTERN requires a physical proof of each project. Emailing or faxing of proofs alone is not acceptable. If the vendor chooses to mail proofs rather than delivering them in person, the vendor is required to provide MISSOURI WESTERN with return postage.

Brokering of this job in its entirety or in part is allowed; however, brokers must identify the out-source information (including in-house contact names) at the time of bid, or Missouri WESTERN has the right to reject the bid. The broker will be responsible for errors in quality or scheduling made by companies whom they have used for out-sourcing and will be subject to a restitution agreement for late deliveries or errors.

**AWARDING THE BID:**MISSOURI WESTERN reserves the right to accept or reject bids based on recent, comparable samples demonstrating the printing quality the vendor is able to provide for this project. MISSOURI WESTERN also has the right to tour the facilities of first-time printers of this job prior to the recommendation of acceptance of the bid. **Printers are required to send recent, comparable samples of work along with bids. MISSOURI WESTERN will reject bids that do not send samples.**A printer who is G7 compliant is preferred, but MISSOURI WESTERN will consider a printer if they follow a G7 workflow and use G7 certified equipment. Missouri Western’s preference is to use HUV ink; however, a vendor may submit a bid without if quality of the product would not be jeopardized.

The award of the bid is based on an evaluation of quality, cost, familiarity with customer relationship management systems, mail service capabilities, familiarity with FTP protocol, the ability to meet deadlines and the ability to meet the criteria within this bid. MISSOURI WESTERN places 50% of the award decision on an assessment of the quality of comparable samples sent and a tour of facilities if deemed necessary. MISSOURI WESTERN reserves the right to award to the bidder whose bid complies with all the mandatory/preferred specifications and requirements and is the lowest and best bid for printing. MISSOURI WESTERN will not accept bids from vendors who do not use the Macintosh operating system. MISSOURI WESTERN also will not accept bids that do not complete the vendor checklist (page 17). **MISSOURI WESTERN will not pay for overages; include in your bid.**

**TERM OF CONTRACT:**The term of this contract begins when the PO is awarded by MISSOURI WESTERN through June 30, 2017. The selected vendor may be asked to perform additional services during the term of the contract if additional printing is needed by MISSOURI WESTERN. These additional services will be priced separately as they are needed throughout the 2016/2017 academic year. MISSOURI WESTERN reserves the right to use other vendors as necessary during this term. This invitation is for a contract between a vendor and MISSOURI WESTERN to furnish an undetermined quantity of a good or service during the term of contract. The selected vendor will serve as the preferred vendor for all projects created by the MISSOURI WESTERN Office of Admissions throughout the 2016-2017 school year unless the vendor is unable to produce the specialty items needed.

**QUALITY:**   
Poor quality printing, as deemed by MISSOURI WESTERN, shall be sufficient reason for rejection of all or any part of the completed order. Any errors made by the vendor will be corrected, reprinted and delivered at no cost to MISSOURI WESTERN.

**STATEMENT OF WORK:**

The awarded vendor will be required to provide a Statement of Work to clearly define the scope of requested services, define the vendor’s and MISSOURI WESTERN’s responsibilities in relation to the project, define associated timelines and outline anticipated initial and ongoing costs.

**TIMELINE:**MISSOURI WESTERN will submit all artwork to the awarded vendor by **July 1, 2016** and MISSOURI WESTERN expects all pieces to be printed by **August 1, 2016 (except for 10b and 15 which will have earlier deadlines – see timeline on page 3)**. A portion of these pieces must be delivered to the MISSOURI WESTERN campus by the same date and the awarded vendor will store/mail the remaining pieces based on dates set forth by MISSOURI WESTERN (see Mail Service – page 4). The awarded vendor will be required to provide MISSOURI WESTERN with a timeline that outlines a production schedule needed to meet the delivery dates. A vendor’s timeline must include a schedule for programming, data configuration, a testing cycle and for data delivery/proofs/approval for each mailed piece.   
  
  
Late deliveries are not acceptable. In the rare case of a late delivery, vendors will be assessed 1% per day for each day past the mutually agreed delivery date. If MISSOURI WESTERN is responsible for delaying the production schedule/delivery date, the vendor must notify us in writing the impact the delay will have on the production schedule at the time of the event or change in specifications. Also, if the vendor is responsible for delaying the production schedule/delivery date, the vendor must notify MISSOURI WESTERN of the impact of the delay.

**The vendor should adhere to the following timeline:**

* **May 27\*:** Missouri Western Pocket Folders (15 - OPTIONAL) and samples printed and delivered to Missouri Western (8,900 pieces; 100 samples)
* **July 18:** Apply – July (10b) and samples printed and mailed (8,400 pieces; 100 samples)
* **August 1:**
* All remaining SAMPLES delivered to Missouri Western
* Recruitment Piece (4) printed and delivered to Missouri Western (19,650 pieces) – remainder stored by vendor (6,000 pieces)
* The following will be printed and delivered to Missouri Western: International Student Quad-Fold Piece (2), Accepted Book (5), Welcome Stair Step Cards (6a-d), Campus Visit Trifold (8), Griffon Rate Poster (13a), Missouri Poster (13b), Transfer Poster (14a), Scholarships poster (14b), Acceptance Folders (16), Acceptance Folder Envelopes (17), Viewbook (18 – OPTIONAL) and Transfer Piece (19 – OPTIONAL).
* The following pieces will be printed and stored by the vendor: Primary Market Piece (1), Family Piece (3), Qualified Interest Trifold (7), Early Inquiry Piece (9), Senior Postcards (10a, 10b, 10c, 10d, 10e, 10f, 10g, 10h, 10i, 10j, 10k and 10l), Premiere Pieces (11a and 11b) and Junior Postcards (12a and 12b).

**\* This date will only apply if these additional add-on’s are pursued.**

**OPERATIONS SCHEDULE:**MISSOURI WESTERN is open for business from 8:00 a.m. to 4:30 p.m. (CST) Monday through Friday. MISSOURI WESTERN observes several holidays; therefore, the vendor will need to keep these dates in mind when constructing a timeline for each mailed piece: Memorial Day, Independence Day, Labor Day, Thanksgiving (November 21-25), Christmas (December 23-January 2, 2017). (MISSOURI WESTERN may close additional days depending on how these holidays fall in the calendar week).

**DATA TESTING:**MISSOURI WESTERN expects the vendor to produce PDF samples using test data, for review and final approval to ensure data transfers and merges are working properly.

**DATA SPECIFICATIONS:**MISSOURI WESTERN uses a customer relationship management system (CRM), Hobsons Connect, to organize student data. MISSOURI WESTERN will set up automatic data exports from our CRM to a secure FTP site provided by Hobsons. This is the only way to automate data exports through Connect. The data will be dropped into a file on the FTP site. The awarded vendor will be provided with the login credentials needed to access the FTP. At that point, the vendor will need to write the code needed to automatically pick up the file from the FTP to be used to mail select pieces each week. (See Mail Services – page 4.) MISSOURI WESTERN will work with the vendor to create an appropriate naming convention necessary for the FTP programming. The data for every project will be not be uploaded at one time but will be uploaded per a timeline determined by MISSOURI WESTERN and the vendor based on each piece’s mail date or position in the University’s drip campaign (see Mail Services section below).   
  
  
All exports will be provided as comma-delimited (CVS) text, double quote, Excel files. MISSOURI WESTERN will provide the recipient list for each mailing in a consistent format, which will include standard addressing data.

**MAIL SERVICES:**The following pieces will be mailed based on month:

* July 18: Apply – July (10b) – 8,400 pieces
* Early September: Fall Showcase Day (10c) – 8,400 pieces
* October: Apply - October (10d) – 8,400 pieces
* October: Housing Push (10e) – 5,700 pieces
* November: Visit/Showcase (10f) – 8,400 pieces
* December: Apply – December (10g) – 8,400 pieces
* Late January: Important Deadlines (10h) – 8,400 pieces
* March: Spring Showcase Day (10i) – 8,400 pieces
* March: Junior Day (12a) – 8,400 pieces
* March 15: Alumni (10l) – 4,000 pieces
* April: Apply – April (10j) – 8,400 pieces
* Late April: Housing Push (10e) – 2,700 pieces (remaining from previous mailing)
* June: Apply – June (10k) – 8,400 pieces
* June: Visit Campus (12b) – 8,400 pieces  
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The following pieces will be mailed through a drip campaign throughout the contract period, preferably in bundles of 200 minimum (See Nonprofit Bulk Mail – Pg. 5):

* Primary Market Piece (1)
* Family Piece (3)
* Recruitment Piece (4)
* Qualified Interest Trifold (7)
* Early Inquiry Piece (9)
* Hot ACT PC (10a)
* Premiere Pieces (11a & 11b)

The mailing process shall take advantage of all available sorting, coding, bar coding and bundling operations permitted by the U.S. Postal Service to reduce the cost of mailing. The mailing process shall include an address correction procedure equivalent to that available through the National Change of Address (NCOA) program and CASS (Coding Accuracy Support System) Verification, to reduce the number of incorrect addresses to which pieces are sent. The vendor will also provide MISSOURI WESTERN with the addresses removed during the mailing procedure and will report the updated number of pieces prior to mailing, along with a proof (PDF) of the actual piece.   
  
MISSOURI WESTERN will also utilize the awarded vendor’s postal permit/indicia for postage.

**Nonprofit Bulk Mail:** In order to mail pieces at a nonprofit bulk rate, the U.S. Postal Service requires a minimum of 200 pieces. In an effort to obtain the nonprofit bulk rate, MISSOURI WESTERN’s pieces should not be mailed until at least 200 addresses are accumulated through weekly FTP data uploads. The vendor shall contact MISSOURI WESTERN each week upon receiving addresses through weekly FTP data uploads and report the number of records received, purged and are ready to be mailed. If 200 pieces aren’t accumulated after a two-week timeframe, the vendor will email MISSOURI WESTERN and MISSOURI WESTERN will determine whether the piece should be sent at a rate other than non-profit. In an effort to reach the 200 nonprofit quantity, the vendor should merge FTP data uploads of pieces of like size and weight.

**QUANTITIES:**As pieces begin to diminish through mailings, the vendor shall email MISSOURI WESTERN when quantities of each piece reaches a threshold set by both MISSOURI WESTERN and the vendor. The vendor will also report a physical inventory of each piece that requires weekly mail service.

**BILLING:**

Vendor will bill the Office of Admissions **monthly/as needed** for postage/handling costs. This includes any storage, mailing setup and ftp monitoring fees included in this bid.

Vendor will bill the Graphic Design Coordinator/Campus Printing **at one time** (no later than September 1), for all of the **printing** of pieces.  Included on this bill will be shipping of bulk materials (not requiring mailing services) to MISSOURI WESTERN West Campus. **All billing should take place from July 1, 2016 through June 30, 2017, even if optional Missouri Western Pocket Folders (15) are pursued.**

**CONFIDENTIALITY:**

The vendor shall keep all data confidential and use secure network practices to keep data safe, provide a means for secure data transmission and be able to accept data transmissions by email.

**SUMMARY:**

Printing/finishing of high quality offset and digitally printed materials to be used in admissions recruiting effort – full color, tight registration, top-quality photo reproduction required.

Projects on shared stock, to be gang run. Inks are HUV, 4/4 (CMYK) on most, but not all pieces. We will be simulating a spot color (PMS 123) on all pieces, so we will be strict on consistency and accuracy of color match on all pieces. **If stock is uncoated match PMS 109, if stock is coated match PMS 123.**

This bid consists of 36 separate items with shared stocks/inks that we are bidding as a ganged package. Additional quantities may be needed during the term of the contract. Additions will be requested at a price per additional 1,000 as set by the bid.

**Bid on:**

- Opaque Stock: 70# Text, 80# Text, 80# Cover and 100# Cover  
**Quantities (\* includes 100 for samples)**

1) primary market piece 4,600

2) international student Quad-Fold Piece 1,500

3) family piece 5,500

4) RECRUITMENT piece 39,000 5) accepted book 5,500

6a) welcome stair step - Card 1 5,100

6b) welcome stair step - Card 2 5,100

6c) welcome stair step - Card 3 5,100

6d) welcome stair step - Card 4 5,100

7) QUALIFIED INTEREST TRIFOLD 5,500

8) CAMPUS VISIT TRIFOLD 6,000

9) EARLY INQUIRY PIECE 5,000

10a) hot Act (PC) 8,500

10b) apply - july (PC) 8,500

10c) FALL showcase DAY (PC) 8,500

10d) apply - October (PC) 8,500

10e) HOUSING PUSH (PC) 8,500

10f) VISIT/SHOWCASE (PC) 8,500

10g) apply - December (PC) 8,500

10h) IMPORTANT DEADLINES (PC) 8,500

10i) SpRING showcase DAY (PC) 8,500

10j) apply - april (PC) 8,500

10k) apply - june (PC) 8,500

10l) Alumni (PC) 4,100

11a) PREMIER 1 – COST AND SCHOLARSHIPS 11,100

11b) PREMIER 2 – STUDENT LIFE 11,100

12a) JUNIOR SHOWCASE DAY (PC) 8,500

12b) Visit CAMPUS (PC) 8,500

13a) griffon rate (poster) 1,500

13b) MISSOURI (poster) 850

14a) TRANSFER (POSTER) 300

14b) Scholarships (poster) 1,500

15) Missouri western pocket folders 9,000 (optional add-on)  
16) acceptance folders 5,500 (optional add-on)

17) acceptance folder envelopes 6,100 (optional add-on)

18) TRANSFER PIECE 2,000 (optional add-on)

*Prior to the submission of a formal bid, questions regarding the bid or these expectations are to be made to Purchasing, MISSOURI WESTERN (816-271-4465) or purchase@missouriwestern.edu.*

For all jobs

**Inks:** HUV, 4/4 (CMYK)   
Missouri Western gold color must match PMS 109 on Uncoated Stock and PMS 123 on Coated Stock. Most jobs will be done on uncoated paper; therefore, adjustments to the inks should be made to ensure the inks are consistent throughout the entire bid package.  **NOTE: A few of the jobs will be 2/0 or 4/0.**

**Originals:** Print-ready PDFs uploaded to your FTP site (or equivalent).

**PROOFS:** Assembled blue lines; accurate, full-color proofs; mock-up of die-cut piece to show die-cut on job; Press proof option of client.

**PACKAGING:** Pack in boxes no larger than 9" x 12" x 14"; Pieces should be shrink-wrapped into manageable bundles before being placed into boxes.Final packaged box should weigh less than 30 lbs.

**NOTE: Delivery of larger boxes will not be accepted. Slight flexibility will be allowed, depending on the finished size of the project.**

**DELIVERY:** Packaged folders with all digital files uploaded to vendor FTP site by **July 1**. Delivery of all finished pieces to Missouri Western should occur no later than **August 1, 2016**. The vendor must provide a production schedule for pieces.   
**NOTE: Apply – July (10b) need to be printed and mailed by July 18. Also, the Missouri Western pocket folders (15) need to be printed and delivered to Missouri Western by May 27 (if this optional add-on is pursued). The data files will be delivered based on the schedule set by the awarded vendor.**

**Deliver to Missouri Western Central Receiving, West Campus**

West Campus, Central Receiving  
 Missouri Western State University

4525 Downs Drive

St. Joseph, MO 64507

**SAMPLES:** One hundred (100) samples of each piece should be delivered to Missouri Western Central Receiving (above address), marked as Admission Publication Samples for Campus Printing and Design Services.

**NOTE: One hundred extra pieces were added to each piece’s quantity to cover these samples. Please note that Missouri Western will NOT pay for overages. Please include them in your bid.**

individual Specs for each piece

1) **Primary Market Piece**

TRIM SIZE: 12.25" x 11.5, then folds to 6.125" x 11.5" (Portrait/vertical format)

#OF PAGES: 8 page, self-cover

STOCK: 80# Opaque Text

Ink: 4/4, Full bleeds, HUV ink

FINISHING: Collate, score, fold, saddle stitch w/ two wires on the 11.5" dimension for mailing. Bundle/shrink-wrap in manageable hand-held stacks. Package as stated on pg. 7.

MAIL SERVICE: Required. These will be printed and stored until designated time to be mailed.

QUANTITY: **4,600**

2) **international student Quad-Fold piecE**

TRIM SIZE: 30" X 10", folds to 7.5" X 10"

STOCK: 80# Opaque Cover

Ink: 4/4, Full Bleeds, HUV ink

FINISHING: Collate, score, fold to a double parallel and trim.

Bundle/shrink-wrap in manageable hand-held stacks. Package as stated on pg. 7.

MAIL SERVICE Not required  
  
QUANTITY: **1,500**

3) **familY piece**

TRIM SIZE: 12.25" x 11.5, then folds to 6.125" x 11.5" (Portrait/vertical format)

#OF PAGES: 8 pages, self-cover

STOCK: 80# Opaque Text

Ink: 4/4, Full Bleeds, HUV ink

FINISHING: Collate, score, fold, saddle stitch w/ two wires on the 11.5" dimension for mailing. Bundle/shrink-wrap in manageable hand-held stacks. Package as stated on pg. 7.

MAIL SERVICE: Required. These will be printed and stored until designated time to be mailed.

QUANTITY:  **5,500**

4) **RECRUITMENT piece**

TRIM SIZE: 12.25" x 11.5, then folds to 6.125" x 11.5" (Portrait/vertical format)

#OF PAGES: 32 pages, self-cover

STOCK: 70# Opaque Text

Ink: 4/4, Full Bleeds, HUV ink

FINISHING: Collate, score, fold, saddle stitch w/ two wires on the 11.5" dimension for mailing. Bundle/shrink-wrap in manageable hand-held stacks. Package as stated on pg. 7.

MAIL SERVICE: Required. These will be printed and stored until designated time to be mailed.

QUANTITY: **Total 39,000**

**STORED FOR MAILING: 11,250**

**DELIVERED TO MISSOURI WESTERN: 27,750**

5) **accepted book**

TRIM SIZE: 12.25" x 11.5, then folds to 6.125" x 11.5" (Portrait/vertical format)

#OF PAGES: 12 pages, self-cover

STOCK: 80# Opaque Text

Ink: 4/4, Full Bleeds, HUV ink

FINISHING: Collate, score, fold, saddle stitch with two wires on the 11.5" dimension.  
 Bundle/shrink-wrap in manageable hand-held stacks. Package as stated on pg. 6.

MAIL SERVICE: Not required

QUANTITY: **5,500**

**6**) **welcome STAIR-STEP CARDS (4 pieces of varying sizes; fulfilled by MWSU in a stair-step fashion)**

**CARD 1**

TRIM SIZE: 17" x 9.5", then folds to 8.5" x 9.5" (Portrait/vertical format)

#OF PAGES: 1page

STOCK: 100# Opaque Text

Ink: 4/4, Full Bleeds, HUV ink

FINISHING: Score, fold, bundle/shrink-wrap in manageable stacks. Package as stated on pg. 6.

MAIL SERVICE: Not required   
QUANTITY: **5,100**

**CARD 2**

TRIM SIZE: 8.5" x 8"(Portrait/vertical format)

#OF PAGES: 1page

STOCK: 100# Opaque Text

Ink: 4/4, Full Bleeds, HUV ink

FINISHING: Bundle/shrink-wrap in manageable hand-held stacks. Package as stated on pg. 6.

MAIL SERVICE: Not required   
QUANTITY: **5,100**

**CARD 3**

TRIM SIZE: 8.5" x 6.5" (Portrait/vertical format)

#OF PAGES: 1page

STOCK: 100# Opaque Text

Ink: 4/4, Full Bleeds, HUV ink

FINISHING: Bundle/shrink-wrap in manageable hand-held stacks. Package as stated on pg.. 6.

MAIL SERVICE: Not required

QUANTITY: **5,100**

**CARD 4**

TRIM SIZE: 8.5" x 5" w/ one perforation down the middle (Portrait/vertical format)

#OF PAGES: 1page

STOCK: 100# Opaque Text

Ink: 4/4, Full Bleeds, HUV ink

FINISHING: Bundle/shrink-wrap in manageable hand-held stacks. Package as stated on pg. 6.

MAIL SERVICE: Not required   
QUANTITY: **5,100**

7) **qualified interest Trifold**

TRIM SIZE: 11.9375" x 8.5", folds to 4" x 8.5" w/ one perforated side (for business reply card)

STOCK: 80# Opaque Cover

Ink: 4/4, Full Bleeds, HUV ink

FINISHING: Score, perforate, fold and trim to 4" x 8.5".

Bundle/shrink-wrap in manageable hand-held stacks. Package as stated on pg. 6.

MAIL SERVICE: Not required

QUANTITY: **5,500**

8) **campus visit Trifold**

TRIM SIZE: 11.9375" x 8.5", folds to 4" x 8.5" w/ one perforated side (with hole for parking hang tag)

STOCK: 80# Opaque Cover

Ink: 4/4, Full Bleeds, HUV ink

FINISHING: Score, perforate, fold and trim to 4" x 8.5".

Bundle/shrink-wrap in manageable hand-held stacks. Package as stated on pg. 6.

MAIL SERVICE: Not required

QUANTITY: **6,000**

9) **EARLY INTEREST piece**

TRIM SIZE: 12.25" x 11.5, then folds to 6.125" x 11.5" (Portrait/vertical format)

#OF PAGES: 8 pages, self-cover

STOCK: 80# Opaque Text

Ink: 4/4, Full Bleeds, HUV ink

FINISHING: Collate, score, fold, saddle stitch w/ two wires on the 11.5" dimension for mailing. Bundle/shrink-wrap in manageable hand-held stacks. Package as stated on pg. 7.

MAIL SERVICE: Required. These will be printed and stored until designated time to be mailed.

QUANTITY:  **5,000**

10) **Senior postcards (10 versions)**

TRIM SIZE: 6" x 9"

STOCK: 80# Opaque Cover

Ink: 4/4, Bleed on front, HUV ink

FINISHING: Trim to 6" x 9"

MAIL SERVICE: Required. These will be printed and stored until designated time to be mailed.

QUANTITY: **8,500 each (except for 10l = 4,100)**

versions: (10a) Hot ACT

(10b) Apply – July

(10c) Fall showcase day

(10d) Apply – October

(10e) Housing Push 🡪 **5,500 sent in October; 2,500 sent in April (same design)**

(10f) Vist/Showcase

(10g) Apply – December

(10h) Important Deadlines

(10i) spring showcase day

(10j) Apply – April

(10k) Apply – June  
(10l) alumni

11) **premier Pieces (2 Versions)**

TRIM SIZE: 12.25" x 11.5, then folds to 6.125" x 11.5" (Portrait/vertical format)

#OF PAGES: 12 pages, self-cover

STOCK: 80# Opaque Text

Ink 4/4, Full Bleeds, HUV ink

FINISHING: Collate, score, fold, saddle stitch w/ two wires on the 11.5" dimension for mailing. Bundle/shrink-wrap in manageable hand-held stacks. Package as stated on pg. 7.

MAIL SERVICE: Required. These will be printed and stored until designated time to be mailed.

QUANTITY: **11,100 each**

VERSIONS: (11A) PREMIER 1 – COST AND SCHOLARSHIPS

(11B) PREMIER 2 – STUDENT LIFE

12) **junior POSTCARDs (2 versions)**

TRIM SIZE: 6" x 9"

STOCK: 80# Opaque Cover

Ink: 4/4, Bleed on front, HUV ink

FINISHING: Trim to 6" x 9"

MAIL SERVICE: Required. These will be printed and stored until designated time to be mailed.

QUANTITY: **8,500 each**

versions: (12a) Junior SHoWCASE Day

(12B) Jr spring preview day

13) **pRE-vISIT posters** TRIM SIZE: 11" x 17", Folds to 8.5" x 11"

STOCK: 100# Opaque Text

Ink: 4/0, Full bleeds, HUV ink

FINISHING: Score, trim and fold type OUT to 8.5" x 11".

Bundle/shrink-wrap in manageable hand-held stacks. Package as stated on pg. 6.

MAIL SERVICE: Not required

VERSIONS: (13a) griffon rate – **QUANTITY: 1,500**

(13b) missouri – **QUANTITY: 850**

14) **sCHOLARSHIP posters**

TRIM SIZE: 11" x 17", Folds to 8.5" x 11"

STOCK: 100# Silk Text

Ink: 4/0, Full bleeds, HUV ink

FINISHING: Score, trim and fold type OUT to 8.5" x11".

Bundle/shrink-wrap in manageable hand-held stacks. Package as stated on pg. 6.

MAIL SERVICE: Not required

VERSIONS: (14a) Transfer – **QUANTITY: 300**

(14b) ScholarshipS – **QUANTITY: 1,500**

**optional add-on’S:**

15) **Missouri western pocket FOLDERS**

TRIM SIZE: Standard, 9 x 12, with 4 inch pockets, slit for business card on one side

STOCK: Recommended pocket folder stock, 100# Accent Opaque Cover

INK: 4/1, HUV ink

FINISHING: Score, fold, trim and glue.

Bundle/shrink-wrap in manageable hand-held stacks. Package as stated on pg. 6.

MAIL SERVICE: Not required

QUANTITY: **9,000**

16) **acceptance folders**

TRIM SIZE: Flat size: 10.6875" x 27", folded size: Finish to 9" x 12", with a 2" horizontal slit in the 6" glued pocket across the bottom, and 9" flap across the top with a semi-circle die-cut (Custom vertical pocket folder).

STOCK: Recommended pocket folder stock, 100# Accent Opaque Cover

INK: 4/0, HUV ink

FINISHING: Die-cut, score, fold, trim and glue.

Bundle/shrink-wrap in manageable hand-held stacks. Package as stated on pg. 6.

MAIL SERVICE: Not required

QUANTITY: **5,500**

17) **acceptance folder envelope**

TRIM SIZE: 10 x 13 catalog envelopes

STOCK: 60# offset

Ink: 2/0

FINISHING: Bundle/shrink-wrap in manageable hand-held stacks. Package as stated on page 6.

MAIL SERVICE: Not required

QUANTITY: **6,100**

18) **TRANSFER PIECE**

TRIM SIZE: 12.25" x 11.5, then folds to 6.125" x 11.5" (Portrait/vertical format)

#OF PAGES: 12 pages, self-cover

STOCK: 80# Opaque Text

Ink 4/4, Full Bleeds, HUV ink

FINISHING: Collate, score, fold, saddle stitch with two wires on the 11.5" dimension.  
 Bundle/shrink-wrap in manageable hand-held stacks. Package as stated on pg. 6.

MAIL SERVICE: Not required

QUANTITY: **2,000 each**

**VENDOR CHECKLIST**

Please review the vendor checklist below and mark the appropriate box next to each line based on your services and/or company. MISSOURI WESTERN will reference this list when awarding a vendor.

**YES NO**

⎕ ⎕ Did the vendor send recent, comparable samples of work along with bids?

⎕ ⎕ Is the vendor G7 certified? (preferred, not required)

⎕ ⎕ Does the vendor have the ability to complete variable printing using “If…then” logic?

⎕ ⎕ Does the vendor have the ability to meet the July 18 deadline requested for Apply – July PC   
 (10b) and the May 27 deadline requested for the Missouri Western Pocket Folders (15)?

⎕ ⎕ Does the vendor have the ability to store printed pieces until mail service is required for   
 certain pieces?

⎕ ⎕ Does the vendor have the ability to automatically pick up the files exported to our CRM vendor’s FTP site to be used to mail several of MISSOURI WESTERN’s pieces? (Page 4)

⎕ ⎕ Does the vendor use address correction procedures equivalent to that available through the National Change of Address (NCOA) program and CASS (Coding Accuracy Support System)?  
 **If yes**, how often does the vendor update the address correction software?   
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⎕ ⎕ Does the vendor have the capability to email MISSSOURI WESTERN the list of addresses that could not be verified as deliverable, or those with different addresses than what was provided, after going through an address correction procedure?

⎕ ⎕ MISSOURI WESTERN would like to mail pieces at a nonprofit bulk rate as often as possible. In order to acquire the minimum 200 pieces needed to obtain this rate each week, MISSOURI WESTERN would like the awarded vendor to merge data for pieces that would be of like size and weight in order to reach the 200 mark. Does the vendor have this ability?

ADDITIONAL COMMENTS:

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_