

Curriculum Vitae
Paul Hong Choi

Missouri Western State University
Department of Health, Physical Education, and Recreation
College of Professional Studies
4525 Downs Dr. LC 214E, St. Joseph, MO 64507
(816) 271-4246
E-mail: hchoi@missouriwestern.edu

EDUCATION

Oklahoma State University, Stillwater, OK. December, 2005
Ph.D., Health, Leisure, and Human Performance

University of New Mexico, Albuquerque, NM. 1995 – 1998
Completed doctoral course work in Sport Administration
Minor: Statistics

United States Sports Academy, Daphne, AL. May, 1995
MS, Sport Management

Yon Sei University, Seoul, KOREA. February, 1992
BA, Physical Education

ACADEMIC APPOINTMENTS

2013—Present Associate Professor/Director of Sport & Fitness Management Graduate Program
Missouri Western State University, St. Joseph, MO
Graduate Faculty—Coordinating the Sport and Fitness Management Program,
supervising graduate interns, teaching graduate courses.
Advising undergraduate students, supervising undergraduate interns, teaching
undergraduate classes, participating in university/department committee work.

2007—2013 Assistant Professor of Recreation Sport Management Program
Missouri Western State University, St. Joseph, MO
Graduate Faculty—developed a graduate curriculum in Sport and Fitness
Management, coordinated the graduate program, taught graduate course.
Advised undergraduate students, supervised undergraduate interns, taught
undergraduate classes, participated in university/department committee work.

2006—2007 Assistant Professor/Coordinator of Golf Industry Program
Barry University, Miami Shores, FL
Graduate faculty—supervised graduate interns and comprehensive exam

Coordinated the Sport Management—Golf Industry program, prepared a PGA/PGM™ curriculum, supervised interns, taught undergraduate classes, advised students, participated in university and department committee work.

- Spring, 2006 Postdoctoral Fellowship/Research Associate, Oklahoma State University
Project: Lake Murray Lodge Disposition
- 2002—2005 Graduate Teaching and Research Associate
Oklahoma State University, Stillwater, OK
Taught undergraduate classes, co-taught and assisted with undergraduate core classes, prepared 2005 curricular assessment for accreditation self-study report with faculty; member of Leisure Studies Faculty Committee.

TEACHING EXPERIENCE

Missouri Western State University

- 2007—Present * SFM 525 Legal Aspects of Sport and Fitness (Graduate Course)
* SFM 542 Facilities and Design Management (Graduate Course)
* SFM 630 Internship in Sport and Fitness Management (Graduate Course)
* SFM 650 Independent Study (Graduate Course)
RSM 480 Practicum in Recreation
* RSM 450 Independent Research/Project
RSM 430/330/230 Field Experience I, II, & III
* RSM 344 Adventure Travel and Tourism Development (on-line course)
* RSM 343 Promotion of Sport and Recreation Agencies (on-line course)
RSM 325 Recreation Law for the Practitioner
RSM 323 Program Planning in Recreation
RSM 322 Social Recreation
RSM 220 Introduction to Recreation
PED 144 Recreational Games
(Note: * Denotes new hybrid & on-line courses developed and offered)

Barry University

- 2006—2007 SES 679 Internship: Sport Management (Graduate Course)
SES 499 Internship: Sport Management-Golf Industry
SES 485 Legal Issues in Sport and Exercise Sciences
SES 442 Golf Club Management
ISR 170/270 Strength Training (taught three sections)
ISR 130 Golf I & II

Oklahoma State University

- 2002—2006 Postdoctoral Fellowship (Spring, 2006)
Assist the lead instructor with supervision and instruction.
LEIS 4563 Entrepreneurial Recreation

LEIS 4913 Managing Non-Profit Agencies
 LEIS 3453 Advanced Practices in Leadership (co-taught)
 LEIS 1232 Beginning Golf (taught two sections per semester)
 LEIS 2413 Introduction to Recreation and Leisure (assisted instructor)
 LEIS 4493 Administration of Leisure Services (assisted instructor)

WORK EXPERIENCE

- 2006 Assistant Golf Teaching Professional (PGA Apprentice)
 Miami Shores Country Club, Miami Shores, FL
 Assisted with golf operations such as golf tournaments, special events, golf lessons, reserving tee times, membership service, and merchandising.
- 2000—2005 Assistant Golf Teaching Professional (PGA Apprentice) and Marketing Director
 Los Altos Golf Course, Albuquerque, NM
 Assisted with golf operations such as special events, summer junior camp, golf tournaments, golf lessons, LAGA membership service, and merchandising; involved in facility renovation.
- 1998—2000 Marketing Manager and Reporter
 Korean-American Radio, San Francisco, CA
 Reported sports news and community events; prepared marketing budget, sales, public relations, and advertisements.
- 1993—1994 Reporter
 Korea Times, San Francisco, CA
 Reported Korean community events and sports news.
- 1991—1992 Ski Instructor
 Aurora Valley Ski Resort, SuAnBo, Korea
 Taught individual and group lessons; member of Ski Patrol; supervised fellow instructors.
- 1989—1991 Military Service
 Korean Army, An Yang, Korea
 Clerk; managed real estate, construction materials, and an ordinance depot
- 1986—1989 Swimming Instructor
 Nam Song Health Club, Seoul, Korea
 Taught private and group swimming lessons.

RESEARCH AND SCHOLARLY ACTIVITIES

Refereed Publications:

Choi, H. (2017). An exploration of the golf management competency model. *International Journal of Human Movement Sciences*, 11(1), 133-158.

- Choi, H., & Liang, Y.** (2016). An exploratory study of wilderness perceptions among college students: Biocentric and anthropocentric perspectives. *Journal of Unconventional Parks, Tourism & Recreation Research*, 6(1), 21-25.
- Choi, H., Choo, N., & Cho, H.** (2015). A content analysis of undergraduate golf management curricula in the United States. *Teacher Education Research*. 54(3), 447-458.
- Choi, H.** (2014). Legal competencies essential for golf directors. *Journal of Physical Education and Sport Management*, 1(2), 9-28.
- Choi, H., Johnson, B., & Kim, Y. K.** (2014). Children's development through sports competition: derivative, adjustive, generative, and maladaptive approaches. *Quest*, 66(2), 191-202.
- Choi, H., Johnson, B., & Kriewitz, G.** (2013). Benefits of inclusion and segregation for individuals with disabilities in leisure. *International Journal on Disability and Human Development*, 12(1), 15-23.
- Hwang, S., & **Choi, H.*** (2012). Testing the mediated effects of leisure constraints negotiation on recreation specialization among alpine skiers. *Journal of Leisure & Recreation Studies*, 36(2), 41-65. (* denotes correspondence)
- Choi, H., Liang, Y., & Jordan, D.** (2011). Reading habits and attitudes of parks, recreation, and leisure services professionals. *Schole*, 26, 49-62.
- Hwang, S., **Choi, H.**, & Han, S. (2010). Relationships between leisure constraints, leisure constraints negotiation and recreation specialization: Focused on skiers. *Korean Journal of Sport Science*, 21(1), 974-983.

Invited, Editor Reviewed Publications:

- Choi, H.** (2015, April). The fastest growing sport in the United States: Lacrosse. *Seoul Sports*, 294, 12-14.
- Choi, H.** (2014, December). The hottest recreational sport in the United States: Pickleball. *Seoul Sports*, 290, 38-39.
- Liang, Y, Jordan, D., Chen, H. & **Choi, H.** (2009). Who is reading research? *Australia Parks and Leisure*, winter, 12(2), 13-19.
- Jordan, D., Caneday, L.M., & **Choi, H.** (2006). *Lake Murray Lodge Disposition*. Oklahoma Tourism and Recreation Department.

Technical Reports:

- HPER Faculty (2016). *Criteria for Instructor Promotion in the Department of Health, Physical Education, and Recreation*, St. Joseph, MO: MWSU.
- HPER Faculty (2015). *Updated Honors Project Policy in the Department of Health, Physical Education, and Recreation*, St. Joseph, MO: MWSU.
- Choi, H.** (2015, 2014). *Graduate Program Evaluation*, St. Joseph, MO: MWSU.
- HPER Graduate Faculty (2012). *Curriculum Development for the Sport and Fitness Management Masters' Program at Missouri Western State University*, St. Joseph, MO: MWSU.

HPER Faculty (2011). *Promotion and Tenure Criteria in the Department of Health, Physical Education, and Recreation*, St. Joseph, MO: MWSU.

Choi, H. (2007). *Curriculum Development for the PGA/PGM™ Program at Barry University*, Miami Shores, FL: BU.

Caneday, L.M. & **Choi, H.** (2005). *Oklahoma State University 20-year continuing accreditation self-study program in Leisure Studies*, Stillwater, OK: OSU.

Research in Progress:

Liang, Y., **Choi, H.**, & Heller, S.M. (under revision). The Burning Man experience: An exploratory study on visitors' profile, values, and behavior. *International Journal of Event Management Research*.

Choi, H. & Hwang, S. (under review). Validating a measurement scale of the UX based fun factors in sportainment games. *Journal of Korean Society of Design Culture*,

Choi, H. (manuscript in progress). Curriculum development for golf-related programs in Korea. *Korean Journal of Sport Management*

Bird, N. & **Choi, H.** (manuscript in progress). Facility management and disaster planning. *International Journal of Kinesiology in Higher Education*.

Ludwig, C. & **Choi, H.** (manuscript in progress). Concussions and protective equipment: What is necessary? *International Journal of Kinesiology in Higher Education*.

Refereed Conference Abstracts and Proceedings: (Note: * Denotes published proceedings)

***Choi, H.**, Kim, K., & Hwang, S. (2016, October). *A preliminary study on the personal orientation of wilderness use*. Paper accepted at the 2016 NRPA Annual Conference. St. Louis, MO.

*Kim, K., **Choi, H.**, Cho, H., Han, S., & Lee, S. (2016, October). *Examining relationship between personality, leisure involvement, flow, and subjective well-being*. Paper accepted at the 2016 NRPA Annual Conference. St. Louis, MO.

***Choi, H.** (2016, June). *Directors' perceptions of entry-level job competencies at golf facilities in the United States*. Paper accepted at the International Conference on Business, Economics, Social Sciences & Humanities (BESSH). Manila, Philippines.

***Choi, H.**, Hwang, S. B., Choi, J., & Hwang, S. (2015, September). *The enjoyment scale in sportainment games: validation of a measurement model*. Paper accepted at the 23rd European Association for Sport Management (EASM) Conference. Dublin, Ireland.

*Kim, K., **Choi, H.**, & Cho, H. (2015, September). *Preliminary evidence for the daily life activity index (DLAI)*. Paper accepted at the 2015 NRPA Leisure Research Symposium. Las Vegas, NV.

*Cho, H., **Choi, H.**, Kim, K., Jun, T., & Oh, S. (2015, September). *Development and validation of a nostalgia scale for sport tourism*. Paper accepted at the 2015 NRPA Leisure Research Symposium. Las Vegas, NV.

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- *Hwang, S., Woo, H., Lee, M., & **Choi, H.** (2015, September). *Moderating effect of serious leisure on leisure satisfaction and happiness*. Paper accepted at the 2015 NRPA Leisure Research Symposium. Las Vegas, NV.
- * **Choi, H.**, Cho, H., Hwang, S., & Kim, R. (2014, October). *An analysis of professional golf management curricula in the United States*. Paper presented at the 2014 NRPA Leisure Research Symposium. Charlotte, NC. Abstract retrieved from <http://www.academyofleisuresciences.com/sites/default/files/2014%20LRS%20Book%20of%20Abstracts.pdf>
- Choi, H.**, & Liang, Y. (2014, September). *Personal values and self-described behaviors among attendees at an alternative cultural event*. Paper presented at the World Leisure Congress 2014. Mobile, AL.
- Kim, J., Kim, J. H., Hur, J., & **Choi, H.** (2014, September). *The benefits of in-group contact through physical activity involvement for health and well-being among Korean immigrants*. Paper presented at the World Leisure Congress 2014. Mobile, AL.
- * Liang Y., **Choi, H.**, Illum, S. & Heller, S.M. (2014, July). *Alternative leisure: a case study on Burning Man festival and its cultural impacts on participants and beyond*. Paper presented at the British Leisure Association 2014 Summer Conference, Paisley, Scotland, United Kingdom. [Abstract] p.13.
- * Kang, H., Cho, H., & **Choi, H.** (2013, October). *Mediation analysis of time perspectives, leisure involvement and flow*. Paper presented at the 2013 NRPA Leisure Research Symposium. Huston, TX. Abstract retrieved from http://academyofleisuresciences.com/sites/default/files/lrs/LRS_2013_BOA.pdf
- * Kang, H., Cho, H., & **Choi, H.** (2012, October). *Time matters in leisure involvement and attitude*. Paper presented at the 2012 NRPA Leisure Research Symposium. Anaheim, CA. Abstract retrieved from http://academyofleisuresciences.com/sites/default/files/lrs/LRS_2012_BOA.pdf
- Choi, J., & **Choi, H.** (2012, February). *Undergraduate students research experience*. Paper presented at the 7th Conference on Applied Learning in Higher Education. St. Joseph, MO.
- Choi, J., & **Choi, H.** (2012, February). *Developing martial arts program as undergraduate physical activity class*. Paper presented at 7th Conference on Applied Learning in Higher Education. St. Joseph, MO.
- * **Choi, H.**, & Hwang, S. (2011, October). *The effects of leisure constraint negotiation on recreation specialization*. Paper presented at the 2011 NRPA Leisure Research Symposium. Atlanta, GA. Abstract retrieved from http://www.academyofleisuresciences.com/sites/default/files/lrs/LRS_2011_BOA.pdf
- * Hwang, S., & **Choi, H.** (2011, October). *Multiple group analysis based on the magnitude of recreation specialization in golf*. Paper presented at the 2011 NRPA Leisure Research Symposium. Atlanta, GA. Abstract retrieved from http://www.academyofleisuresciences.com/sites/default/files/lrs/LRS_2011_BOA.pdf
- Choi, H.** (2011, February). *An immersive learning project in undergraduate Sport Marketing class: Service learning via sport marketing*. Paper presented at the 6th Conference on Applied Learning in Higher Education. St. Joseph, MO.

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- * **Choi, H.**, Blessing, B., & Hardy, R. (2011, February). *Internship program in Recreation Sport Management Baccalaureate Degree: The Western Model, Integrating theory with practice*. Proceedings of 6th Conference on Applied Learning in Higher Education. St. Joseph, MO.
 - * **Choi, H.** (2010, June). *Legal risks of golf course directors*. Paper presented at the North American Society of Sport Management (NASSM) 2010 Conference, Tampa, FL. Abstract retrieved from https://www.nassm.com/files/conf_abstracts/2010-179.pdf
 - * Hwang, S., & **Choi, H.** (2010, June). *Service quality, price, customer satisfaction, and revisit intentions in golf*. Paper presented at the North American Society of Sport Management (NASSM) 2010 Conference. Tampa, FL. Abstract retrieved from https://www.nassm.com/files/conf_abstracts/2010-196.pdf
 - * Lu, D., Rosenberg, D., Kluka, D., & **Choi, H.** (2010, June). *Internship program in sport management master's degree: The Barry Model, integrating theory with practice*. Paper presented at the North American Society of Sport Management (NASSM) Teaching and Learning Fair. Tampa, FL. Abstract retrieved from https://www.nassm.com/files/conf_abstracts/2010-196.pdf
 - Choi, H.** (2010, March). *An innovative teaching technique in undergraduate sport and recreation law class: Legal briefs*. Paper presented at the Sport and Recreation Law Association's (SRLA) 23rd Annual Conference on Sport, Physical Activity, Recreation, and Law. Albuquerque, NM.
 - * **Choi, H.**, Choi, J., & Hwang, S. (2009). *Preferred management competencies of golf course directors in the United States*. Paper presented at the North American Society of Sport Management (NASSM) 2009 Conference. Columbia, SC. Abstract retrieved from https://www.nassm.com/files/conf_abstracts/2009-183.pdf
 - Liang, Y, Jordan, D., & **Choi, H.** (2008). *Who is reading the research?* Paper presented at the 10th World Leisure Congress. Quebec City, Canada.
 - * **Choi, H.** (2007). *An exploration of the preferred golf management competencies*. Paper presented at the North American Society of Sport Management (NASSM) 2007 Conference. Miami, FL. Abstract retrieved from https://www.nassm.com/files/conf_abstracts/2007_1493.pdf
 - * **Choi, H.** (2006). *Management competencies of golf course directors*. Paper presented at the 2006 NRPA Leisure Research Symposium. Seattle, WA.
 - * **Choi, H.** (2006). *An exploration of the preferred golf management competencies*. Paper presented at the 17th Annual Research Symposium. Stillwater: Oklahoma State University.
 - * **Choi, H.** (2004). *Wilderness visitors' perceptions toward wilderness management: Biocentric and anthropocentric perspective*. Paper presented at the 15th Annual Research Symposium. Stillwater: Oklahoma State University.

Conference Abstracts with Students: (Note: * Denotes published abstracts)

- Casady, B., Campbell, S., Wilson, J., & **Choi, H.** (2012, February). *The effects of experience use history to participate in leisure activities*. Paper presented at the 7th Conference on Applied Learning in Higher Education. St. Joseph, MO.

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- * Witthar, B., & **Choi, H.** (2012, November). The effect of the multidimensional structure of motivation to visit wilderness. *Missouri Journal of Health, Physical Education, Recreation and Dance*, 22, 81.
 - * Wilson, J., & **Choi, H.** (2012, November). Relationship between Individual's Past Experience and Motivation in Recreation Activities. *Missouri Journal of Health, Physical Education, Recreation and Dance*, 22, 76.
 - * Bird, N., Webb, A., & **Choi, H.** (2012, November). Celebrity Golf Tournament: Strategic Marketing Plan. *Missouri Journal of Health, Physical Education, Recreation and Dance*, 22, 72.
 - * Campbell, S., & **Choi, H.** (2012, November). Behavioral Choices and Wilderness Opinions among Wilderness Users. *Missouri Journal of Health, Physical Education, Recreation and Dance*, 22, 72-73.

Invited Conference

Choi, H. (2014). *Evolution of Dynamics in Sport Management to Facilitate Global Sport Trends*. Seoul, Korea.

Research Grants/Contracts:

Choi, H. (May, 2008—Present). Professional Studies Faculty Development Award from the College of Professional Studies and the HPER department at Missouri Western State University. (\$16,827.60), Funded.

Choi, H. (June, 2011). Summer Research Institute at Missouri Western State University. Project : Perceptions of Wilderness Use toward Wilderness Management in the Mark Twain National Forest. (\$7,615.54), Funded.

Choi, H. (2011). Korea Foundation Fellowship for Field Research. Project : An Examination of the Undergraduate Golf-Related Curriculum and Preferred Golf Competencies in Korea. (\$22,000.00), Not funded.

Academic Awards:

Choi, H. (Spring, 2006). Postdoctoral Fellowship, Oklahoma State University (\$ 6,000)

Choi, H. (2002-2005). Graduate Scholarship, Oklahoma State University (\$ 45,000)

SERVICE

University Service

- Member of Graduate Council at MWSU (2014-present)
- Academic Regulations, Standards, and Honesty Committee at MWSU (2016-2017)
- Chair of Promotion and Tenure Committee at MWSU (2015-2016)
- Member of Promotion and Tenure Committee at MWSU (2013-2015)
- Member of Undergraduate Curriculum Committee at MWSU (2009-2012)
- Academic Standards and Regulations Committee at MWSU (2008-2009)
- Library Service Committee at Barry University (2006-2007)

Department Service

- Director of Sport and Fitness Management Graduate Program (2014-present)
- Chair of Promotion for Full-Professor Review Committee (2016)
- Instructor Promotion Review Committee (2016)
- Chair of HPER Faculty Search Committee (November, 2015)
- Chair of Recreation Sport Management Faculty Search Committee (October, 2014)
- Promotion and Tenure Review Committee (2014)
- Sport and Fitness Management Master's Program Committee at MWSU (2012-present)
- Graduate internship coordinator at MWSU (2012-present)
- The Department of HPER Scholarship Committee (2007-present)
- Recreation Sport Management Faculty C/ommittee at MWSU (2007-present)
- Chair of Recreation Sport Management Faculty Search Committee (June, 2009)
- Member of HPER Promotion and Tenure Development Committee (2010-present)
- Children's Lifetime Sports Academy Committee at MWSU (2008-present)
- The PGA/PGM™ Program Development Committee at Barry University (2006-2007)
- Member of Sport and Exercise Sciences Grants Council at Barry University (2007)
- Sport Management Faculty Committee at Barry University (2006-2007)
- Graduate Students' Comprehensive Exam Committee at Barry University (2006-2007)
- Leisure Studies Faculty Committee at Oklahoma State University (2002-2006)
- Self-Study Committee at OSU, NRPA/AALR Accreditation (2004-2005)
- Golf Instructor Training at Oklahoma State University (2005)

Professional Activities

- Member of European Association for Sport Management (EASM) (2015-present)
- Member of Korea Contents Association (2014-present)
- Member of Korean Association for Health, Physical Education, Recreation and Dance (KAHPERD) (2014-present)
- Member of National Recreation and Park Association (NRPA) (2003-present)
- Member of North American Society for Sport Management (NASSM) (2006-present)
- Member of Korean Society of Leisure and Recreation (KSLR) (2011-present)
- Member of Korea Institute of Sport Science (KISS) (2010-present)
- Member of Sport and Recreation Law Association (SRLA) (2010-2011)
- Member of Missouri Association for Health, Physical Education, Recreation and Dance (MOAHPERD) (2012-2013)
- Member of Oklahoma Recreation and Park Society (2003-2004)
- Professional Golfers' Association of America (PGA) Apprentice (2000-2006)
- Coordinator of Los Altos Golf Association (2000-2006)
- Member of United States Golf Association (USGA) (1999-present)
- Golf Tournament Director at Los Altos Golf Course (2000-2002)
- Director of Junior Golf Lessons and Tournaments (2000-2002)
- Facility Renovation Committee, Los Altos Golf Course (1999-2001)

Community Service

- Participated in the 19th Korean-American Sports Festival in Dallas, TX (June 24-26, 2017)
- Assistant Coach of St. Joseph Youth Soccer Association, MO (2014-present)
- Coordinator of Golden Age Games in St. Joseph, MO (2008-present)
- President of Korean-American Swimming Association of Kansas (2009-present)
- Advisor of Korean-American Sports Council of Kansas Committee (2008-present)
- Advisor of Korean-American Golf Association of Kansas Committee (2007-present)
- Participated in the 17th Korean-American Sports Festival in Kansas (June 21-23, 2013)
- Participated in the 15th Korean-American Sports Festival in Chicago (June 26-28, 2009)

AWARDS

- Distinguished Service Award, The National Korean American Sports Association of Kansas, July 21, 2013
- Outstanding Award in the 17th National Korean Olympic of 2013, June 23, 2013
- Honorary Coach Award, Griffon Football, November 3, 2012
- Honorary Coach Award, Griffon Basketball, December 11, 2010
- Distinguished Service Award, Outstanding achievement in the 15th Annual Korean-American Sports Festival, June 28, 2009
- Presidential Sports Award, December 15, 2005

TRAINING

- Completed *preventing discrimination and sexual violence: Title IX, VAWA, and Clery Act* given by Missouri Western, 2015.
- Completed *graduate program directors workshop* given by Missouri Western, 2014—16
- Completed *academic advising workshop* given by Missouri Western, 2014
- Completed *Moodle workshops* given by Missouri Western, 2012
- Completed *on-line class development workshops* given by Missouri Western, 2010
- Completed *applied learning workshops* given by Missouri Western, 2009
- Completed *WebCT workshops* given by Missouri Western, 2007
- Completed *Critical Thinking workshops* given by Missouri Western, 2007 & 2008
- Completed *procurement cards allocation workshops* given by Missouri Western, 2007
- Completed *academic advising workshops* given by Missouri Western, 2007-2010
- Completed *Blackboard workshops* given by Oklahoma State University, 2002

CURRENT CERTIFICATION STATUS

- PGA/USGA Rules Official, Lifelong
- Golf Teaching Professional, United States Golf Teachers' Federation (USGTF), Lifelong
- CPR/AED Certification, American Red Cross, Feb. 26, 2016—2018
- Physical Education Teaching License in Korea, Lifelong
- Tae Kwon Do 1st degree Black Belt, Lifelong
- Skin Scuba Certification: California, Lifelong