MISSOURI WESTERN STATE UNIVERSITY  
COLLEGE OF PROFESSIONAL STUDIES  
DEPARTMENT OF HEALTH, PHYSICAL EDUCATION, AND RECREATION  
SFM 630 INTERNSHIP IN SPORT AND FITNESS MANAGEMENT  
SUMMER 2015

INSTRUCTOR: Dr. Paul H. Choi  
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INTERNET: hchoi@missouriwestern.edu  
PHONE: (816) 271-4246  
CLASS TIME: TBA  
OFFICE HOURS: Mon & Wed (10:00-11:30am) or by appointment

Catalog Description: Internship in selected areas of specialization in sport and fitness management. Practical, exploratory view of sport and fitness agencies from an on-the-job perspective.

Prerequisite(s): Department consent required for enrollment (prior approval from the program coordinator, department chair, and graduate coordinator). Internship application must be completed and approved.

Required hours: A minimum of 240 hours to students' internship assignment in order to earn 3 credit hours.

Course Description: This course is designed in close consultation with graduate committee faculty and industry sponsoring organization. It intends to develop greater breadth and depth of important management issues dealing with a specific segment of the sport and fitness industry. It requires a written project to be submitted to an instructor for evaluation. If necessary, the student presents the findings related to his/her project orally and defends conclusions against questions raised by the instructor or the graduate faculty committee.

Course Objectives: The student will demonstrate the knowledge and/or the ability to critically express and display skills in the following areas. The students will be able to:
  • General management principles applied to the sport and fitness industry segment selected
  • Effective, ethical, and caring interaction with supervisors, co-workers, clients, and patrons
  • Initiative, creativity, and persistence with the execution of work assignments and assigned tasks
  • Practical execution of specific skills applicable to the dynamic work environment (i.e., marketing, organizational skills, communication, ticketing process, sales, leadership dynamics, legal aspects, event management, sponsorship development, program planning, etc.)
  • Thoughtfully reflect on experience using the reflection cycle
  • Thoroughly complete systematic experience
  • Accurately complete all required forms
  • List the services and/or activities offered by the agency
Evaluation and Grading:
The faculty supervisor will assign final grades. The internship grade will be based on:

1) Contract & Weekly time sheets 20%
2) Site supervisor’s evaluation 20%
3) Culminating project 20%
4) Portfolio 30%
5) Seminar attendance 10%

Total: 100%

Note: In terms of the Criteria #5, if a seminar is not held in class, communication via Moodle with the instructor will be used in value to 10%.

Grading Scale:

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<tr>
<th>Grade</th>
<th>Percentage</th>
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<tbody>
<tr>
<td>Exceptional</td>
<td>90 – 100 %</td>
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<tr>
<td>Above average</td>
<td>80 – 89 %</td>
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<tr>
<td>Average</td>
<td>70 – 79 %</td>
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<td>Below average</td>
<td>60 – 69 %</td>
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STUDENTS WITH DISABILITIES
If any member of this class feels that he/she has a qualified disability and needs special accommodations, he/she should notify the instructor and request verification of eligibility of accommodations from the Special Needs Coordinator, Eder Hall 202. Please advise the instructor of such a disability and the desired accommodations at some point before, during, or immediately after the scheduled class period. The telephone number for Special Needs Coordinator is (816) 271-4330.

ACADEMIC HONESTY POLICY and DUE PROCESS
Academic honesty is required in all academic endeavors. Violations of academic honesty include any instance of plagiarism, cheating, seeking credit from another’s work, falsifying documents or academic records, or any other fraudulent activity. Violations of academic honesty may result in a failing grade on the assignment, failure in the course, or expulsion from the University. When a student’s grade has been affected, violations of the academic honesty will be reported to the Provost or designated representative on the Academic Honesty Violation Report forms.

Violations of Academic Honesty
Violations of academic honesty include, but are not limited to, the following activities:

1. Copying another person’s work and claiming it as your own;
2. Using the work of a group of students when the assignment requires individual work;
3. Looking at or attempting to look at an examination before it is administered;
4. Using materials during an examination that are not permitted;
5. Allowing another student to take your exam for you;
6. Intentionally impeding the academic work of others;
7. Using any electronic device to transmit portions of questions or answers on an examination to other students;
8. Using any electronic device to improperly store information for an exam;
9. Knowingly furnishing false information to the University or its representatives;
10. Assisting other students in any of the acts listed above.