

HIM Professionals Your Best Investment

Meet Your Organization's Workforce Needs.

Value-Based
Purchasing

Data/
Information
Integrity

Regulatory
Compliance

Data
Sharing/
HIE

Quality
Measures &
Outcomes

Additional resources

- CAHIIM Accredited Programs: cahiim.org
- AHIMA Credentials: ahima.org/certification/whycertify
- Employment Opportunities: ahima.org/careers/plan
- Side by Side Progression Map of Associate, Baccalaureate, and Graduate HIM Curricula
AHIMA Curriculum Map
ahimafoundation.org/curriculum
- AHIMA Career Map: hicareers.com/CareerMap

"As a healthcare information technology solutions provider, we feel it is important to have staff with the educational and work experience for guidance on our overall product and program strategies related to the patient care and business operations processes that our software and services offer to the industry...it is critically important that we have staff who have experienced first-hand both strategic planning as well as the day-to-day operations of providing HIM services to clinicians, patients, payers and management staff."

Edward Bayliss
Executive Director, Healthcare Information
Technology Solutions

Quest Diagnostics (Clinical diagnostic
information services)

"The integrity of the information in the electronic health record is a critical component in helping to ensure patient safety as well as to ensure that quality increases while driving down an organizations cost. Siemens Healthcare hires certified HIM professionals in various roles from product management to marketing to implementation and consulting services to help ensure that these unique needs are met."

John Glaser, PhD
Chief Executive Officer, Health Services
Siemens Healthcare (Medical technology supplier)

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What qualifies an HIM professional to address the current and future challenges of my business?

The American Health Information Management Association (AHIMA) incorporates cutting-edge academic programs and professional development opportunities to ensure rigorous curriculum standards are not only met, but also exceeded. With more than 71,000 members internationally, our program is recognized as the leading source of HIM knowledge, and a respected authority to execute rigorous professional education and training.

An HIM Professional's Typical Educational Progression

Academic Level	Professional Credential
Graduate Degree	RHIA
Baccalaureate Degree/ Post-Baccalaureate Certificate	RHIA
Associate Degree	RHIT



What kind of specialist does my business need?

Business Driver	Specialty Certification
Compliance, Revenue and Quality Management	Certified Documentation Improvement Practitioner (CDIP)
Business Intelligence	Certified Health Data Analyst (CHDA)
Compliance	Certified in Healthcare Privacy & Security (CHPS)
Ambulatory Coding	Certified Coding Specialist—Physician-based (CCS-P)
Inpatient Coding	Certified Coding Specialist (CCS)

Meeting your Organizations' Health Information Workforce Needs

The HIM professional's knowledge and skill sets are the BRIDGE between the clinical, legal and financial business functions of healthcare organizations. Savvy healthcare executives see HIM professionals playing key leadership roles in the many healthcare changes underway.

Do you envision a future with one or more of the following job positions?

HIM Leadership Roles	
Information Governance Officer (IGO) /Chief of Information Governance (CIG)	Chief of Information Intelligence (CII)/Business Intelligence Officer (BIO)
Chief/Director of Health Informatics Administration	Chief Information Strategy Officer (CISO)
Information Asset Officer (IAO)/ Director of Information Assets (DIA)	Information Integrity Officer (IIO)/Director of Information Integrity (DII)
Chief/Director of Information Exchange Management	Privacy & Security Assurance Officer
Chief/Director of Enterprise Information Management (EIM)	Chief/Director of Information & Data Analytics
Information Research Director/ Manager/Analyst	Consumer Informatics/Advocacy Manager/Specialist
Enterprise Application Director/ Manager/Analyst	Business Intelligence Director/ Manager/Analyst

Certification is a means for showing that a certified professional possesses the knowledge and skills necessary for optimal performance of his or her job.

How Do Employers Benefit?

"With the complexity of provider Pay for Value program designs and the emergence of "big data" as the foundational epi-center to guide and inform provider performance efforts, the legislative/regulatory data /technology, data/technology, quality/coding, and quality management/ population management knowledge and expertise of the HIM professional is relevant and a necessary addition in the health insurance payer realm. An RHIA professional has brought strength and leadership in all areas to strategically advance Highmark, Inc.'s Pay for Value programs."

Linda Weiland, Vice President Provider Network Innovation & Partnerships

Highmark, Inc. (Integrated Healthcare Delivery and Financing Network)

"Given the rigor with which Health Information Management (HIM) professionals learn about data and information structures in healthcare, there are opportunities within the industry (given the HIM skillset), specifically clinical trial information management, understanding of the healthcare delivery system, and assistance in building the industry's role in the health information technology environment."

*D. Stuart Sowder, PharmD, JD, MBA
Vice President, External Medical Communications
Pfizer Medical (Pharmaceutical Firm)*

Visit ahima.org/certification/exams to learn more about AHIMA certifications.