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**EDUCATION**

- 1981:** Received Ph.D. in Economics
- 1975-78:** University of Arkansas  
Fayetteville, Arkansas  
Completed comprehensive examinations: September, 1977  
**Dissertation topic:** The Efficacy of Antitrust Litigation on Price-Fixing Conspiracy: A Time Series/Clustering Analysis of Industrial Price-Cost Margins  
**Majors:** Economic Theory, Industrial Organization  
**Minors:** Monetary/Fiscal Theories, Quantitative Economics  
**Tools:** Statistics, Accounting  
**Grade Point Average:** 3.77
- 1971-73:** Central Missouri State University  
Warrensburg, Missouri  
Graduated: August 1973, [Master of Arts Degree](#)  
Major: Economics  
Grade Point Average: 4.0
- 1967-69:** Southwest Missouri State University  
Springfield, Missouri  
Graduated: June , 1969, Bachelor of Science Degree  
Major: Economics  
Minor: History
- 1965-67:** Southwest Baptist University  
Bolivar, Missouri
- 1961-65:** Riverview Gardens Senior High [School](#)  
St. Louis, Missouri  
Graduated: June, 1965

**EMPLOYMENT**

- 2006-08 :** **Chairperson**, Department of Economics
- 1984- :** **Forensic Economist.** Expert witness, economics of wrongful death, wrongful injury, divorce, economic loss, etc.
- 1984-86:** **Chairperson**, Department of Business & Economics
- 1981-91:** **Columnist**, St. Joseph News-Press
- 1980- :** **Demographic Analyst.** Consulting, statistical surveying, economic impact studies, etc.

- 1978- :** **Professor**, Missouri Western State College  
St. Joseph, Missouri  
**Courses Taught:** Principles of Economics I & II,  
Current Economics Problems (ECO 466), Public Finance,  
Intermediate Price Theory, History of Economic Thought,  
Government Regulation of Business, Statistics, Managerial  
Economics instituted and developed two new courses-- Current  
issues in the Economy (ECO 101), and Current Issues (Honors).
- 1975-78:** **Part-Time Instructor**, University of Arkansas  
Fayetteville, Arkansas  
**Courses Taught:** Principles of Economics II,  
Economic Development of the United States, Current Economic  
Issues (senior level).
- 1973-75:** **Instructor**, Mineral Area College  
Flat River, Missouri  
**Courses Taught:** Principles of Economics I & II,  
Statistics, Business Organization, Introduction to Economics, and  
developed new course--Contemporary Economic Issues.
- 1972-73:** **Graduate Assistant**, Central Missouri State University  
Warrensburg, Missouri  
**Courses Taught:** Principles of Economics I
- 1969-71:** **Warehouse Chief (Okinawa)**, United States Marine Corps  
(Honorably Discharged)

### **PROFESSIONAL MEMBERSHIPS AND APPOINTMENTS**

- 2008-10 :** **President**, American Academy of Economic and Financial Experts
- 2006- 08:** **Executive Vice-President, American Academy of Economic and  
Financial Experts**
- 2006-08 :** **Board of Editors**, Journal of Legal Economics
- 2004-06:** **Vice-President**, American Academy of Economic and Financial Experts
- 2002-06:** **Coordinator of Education and Research**, American Academy of Economic  
and  
Financial Experts.
- 1998- :** **Member**, Missouri Conservation Federation
- Charter Member**, American Academy of Economic and Financial Analysts

**Charter Member**, National Association of Forensic Economists

### **PROFESSIONAL PRESENTATIONS**

**1990:** Presented paper at the annual convention of the American Academy of Economic and Financial Experts entitled, "Valuing Replacement Income In The Case of Wrongful Death."

**1991:** Presented paper at the annual convention of the Western Economics Association entitled, "Wrongful Destruction Of An Appreciable Asset."

**1991:** Presented paper at the annual convention of the American Academy of Economic and Financial Experts entitled, "Valuation of Pension Benefits in Divorce Settlements, in light of Kuchta v. Kuchta."

**1992:** Presented paper at the annual convention of the American Academy of Economic and Financial Experts entitled, "Calculating Wrongful Injury Damages for the Owner of a Small Business: When Cash Flow and Net Income are Inappropriate"

**1994:** Presented paper at the annual convention of the American Academy of Economic and Financial Experts entitled, "Recent Evidence in the Debate Concerning Proper Credentials for a Forensic Expert: Ogle v. Champion, and Bob Moore d/b/a/Moore Trucking, et al v. Missouri-Nebraska Express, Inc. "

**1996:** Presented paper at the annual convention of the American Academy of Economic and Financial Experts entitled, "Economic Evaluation of Loss of Goodwill: A case in Agriculture."

**1997:** Presented paper at the annual convention of the American Academy of Economic and Financial Experts entitled, "Forensic Economics: Bibliography of Data Sources."

**1998:** Presented completed bibliography at the annual convention of the American Academy of Economic and Financial Experts entitled, "Forensic Economics: Bibliography of Data Sources."

### **TEACHING AWARDS, HONORS, AND GRANTS**

**2016:** Received the Compass Award from the Missouri Lambda Chapter of Alpha Chi National College Honor Society as the most influential professor for one or more of Alpha Chi's 2016 inductees.

**1989:** Received substantial Foundation grant to build an "electronic chalkboard" for classroom use in teaching economics.

**1986:** Received the Jesse Lee Meyers Excellence in Teaching Award. One of five original recipients of this teaching excellence award. Accompanied by substantial cash award.

**1986:** Received the Distinguished Faculty Award. This award is given to the faculty member "whose excellence in teaching and ethical and professional standards are such as to have been an inspiration to students." Accompanied by cash award.

**1983:** Teacher of the Year, Department of Business and Economics.

### **SELECTED ADDITIONAL PROFESSIONAL ACTIVITIES (RECENT YEARS)**

**2004: Chairperson,** United Way committee to explore affordable housing in the city. Brought together bankers, agency heads, government officials, landlords, newspaper representatives, etc. to discuss vital issues and road blocks to providing affordable housing, and offer suggestions for meeting the needs of lower-income families.

**2001: Research Vendor:** The Missouri Department of Transportation has instituted a Cooperative Marketing Program for Missouri cities, involving the receipt of grant money to promote tourism. I am the resource person for Region One. My role is to assist applicants with their Project Research Plans.

**2000- : Peer Reviewer:** *Journal of Forensic Economics*

**2000- : Peer Reviewer:** *Regional Business Review*

**2000- : Peer Reviewer:** *Journal of Legal Economics*

**Consultant:** Retained by the Downtown Partnership to analyze and critique a large study by one of the largest hotel-consulting firms in the country, Horwath Hospitality Consulting. Their study, entitled "Economic Feasibility Study, Proposed Conference Center, St. Joseph, Mo." I was asked to review this document and comment on any potential flaws in methodology, errors, and omissions. After I interviewed local participants and consulted with experts on convention location theory, I found flaws in both mathematics and methodology. My conclusions were that the study was fundamentally flawed and could not be used to support locating a convention center on the city's East Side. My report was later used to guide plans to develop such a center downtown.

**1999-2001: Chairman, United Way Asset Mapping Committee.** Asset mapping is an attempt to catalog all of a neighborhood's human assets, talents, and abilities for the common good. Led in development of survey instrument, prepared a how-to video and presented and explained asset mapping at several community meetings. Each surveyed resident provided information on his or her individual work experiences, hobbies, talents, and abilities. The raw data was then turned over to volunteers at Heartland Health System who will create a large skills and abilities matrix of the individuals in the Lindbergh district. This capacity inventory will be used to mobilize the talents and

abilities of the members of that community to help themselves solve their own neighborhood problems, as well as provide vital human resources to Lindbergh School.

**1999:** Conducted second community policing survey: As the former Evaluator of the Regional Community Policing Institute, I had a contractual arrangement to guide development, implementation, and assessment of community policing surveys, which were instrumental in initiating community/police interaction while serving as a catalyst leading to projects that increased the quality of life in Missouri communities.

The charge from the Department of Justice was to implement community policing so as to improve the quality of life in our neighborhoods throughout the nation. The initial survey could only tell us how members of the community felt at the time. I conducted a second survey of the same area one-year after the implementation of community policing and neighborhood projects. This data, in conjunction with the first survey results, will be used by the St. Joseph Police Department to assess their efforts in implementing community policing.

**Member:** United Way Long-Range Planning Committee.

**1997-98: Evaluator, Regional Community Policing Institute.** Contractual arrangement with the Regional Community Policing Institute to guide development, implementation, and assessment of community policing surveys, which will be instrumental in initiating community/police interaction while serving as a catalyst leading to projects that will increase the quality of life in Missouri communities. Evaluated completed program, submitted report to COPS offices, Department of Justice, Washington, D.C.

**1997- : Member, Buchanan County Development Council.** Selected by County Commissioners to serve on Council responsible for making economic development recommendations to County Commissioners on use of 1/4 cent sales tax revenues for economic development projects.

**1997: Demographic Analyst, area transportation survey.** Designed survey instrument, conducted telephone surveys, analyzed and presented results to the St. Joseph Long-Range Transportation Planning Committee, which consisted of members from the City's Department of Public Works, and the Missouri Department of Transportation. The survey is part of a study to discern traffic patterns, the public's views on various modes of transportation, and suggested methods of financing road and highway repair and construction.

**1996: Consultant.** Authored, "The Economic Impact of the Heartland Health System East Campus Construction Project. Calculated the net economic impact of HHS's 5 year, \$51,486,627 construction project.

**1995: Demographic Analyst, flood recovery survey.** Surveyed flood victims in multiple counties concerning the extent and quality of services provided by the Flood

Recovery Project of the Family Guidance Center, and the University of Missouri Extension Center. Designed instrument, conducted telephone surveys, analyzed and presented results.

**1994: Demographic Analyst.** Developed for the Job Corps in the St. Joseph area, an array of jobs most likely to increase the demand for labor in the future, including training needs and salary projections. Recommendations to be used to redesign their job programs beginning in 1994.

**Consultant.** Prepared evaluation of St. Joseph Junior League regarding survival and economic viability. Developed long-range plan to refocus mission plan, enhance finances, increase membership, and rejuvenate organization.

**Consultant.** Designed, calculated, interpreted, and presented findings, East Side Human Resources Center Needs Assessment Survey. Data used to measure view of services offered. Report used to renew United Way funding.

**1993-95: Consultant.** Authored four economic impact studies which were submitted to the Missouri Gaming Commission as required for consideration of receipt of riverboat gaming licenses. These studies presented the net economic impacts of the riverboat operations on the cities and counties surrounding the proposed gaming sites. The studies included the application of appropriate multipliers to organizational spending and employment figures for each area.

**1993: Demographic Analyst,** St. Joseph Cablevision surveys for city of St. Joseph. Designed instruments, conducted telephone surveys, analyzed and presented results.

**Demographic Analyst,** Youth Alliance Violence in Schools survey. Aided in design of instrument, calculated, analyzed, and presented results.

**Demographic Analyst,** East Side Human Resources survey. Designed instrument, calculated, analyzed and presented results.

**Demographic Analyst,** Youth Alliance survey. Aided in design of instrument, calculated, analyzed and presented results.

**1992: Demographic Analyst,** Hal Linden performance (Performing Arts Association production). Designed survey instrument, surveyed audience , analyzed results.

### **Vice President, Industrial Development Authority**

**1991: Chairperson,** Allied Arts Allocations Process '91 Ad Hoc Review Committee.

**Member,** Area Economic Development Council and several other Chamber committees.

**1990-91: Authored and researched**, "The Economic Impact of the Arts and Cultural Attractions." This study calculated the net economic impact of St. Joseph's eight funded arts organizations, the Allied Arts Council, the cultural contribution of Missouri Western State College, and the city's eight museums. Based upon the information provided by four surveys, the study applied multipliers to organizational spending and employment figures, and factored in the net contribution of out-of-town visitors. The study was commissioned by the Allied Arts Council and funded by a Missouri Arts Council grant.

**1990: Chairperson**, Allied Arts Allocations Ad Hoc Committee.

**1989- : Member**, St. Joseph Industrial Development Authority. Appointed by Mayor Kelly. Reappointed in 1990 by Mayor Stobbs. This is the city's organization, which provides a funding source for industrial development in St. Joseph. The IDA approved the issue of over \$200,000,000 in municipal bonds during 2001.

**1990- 1989: Demographic Analyst**, Mayor's 1/4 Cent Sales Tax Task Force. Led in researching, designing and conducting both input and output telephone surveys. The former established a data base of citizen's perceptions concerning the sales tax, and the latter utilized this information to persuade citizens to vote for the tax. The tax received a majority vote in every precinct.

**1989- : Member**, United Way Long-Range Planning Committee

**Member**, Chamber of Commerce Target Industry Task Force

**1988- : Charter Board Member**, United Way Volunteer Action Center

**1988-90: Member**, Allied Arts Allocations Committee. Co-Chairperson, 1990.

**1988: Administrator**, 1988 St. Joseph White Collar Salary Survey. See year 1987 below for details.

**Member**, #353 Task Force. Appointed by mayor to help formulate St. Joseph's Urban Redevelopment Ordinance, which established the legal framework for the city's use of imminent domain.

**1987-89: Member**, Chamber of Commerce Area Economic Development Committee.

**1987: Administrator**, 1987 Wage & Salary Survey, St. Joseph Metropolitan Area, under the auspices of the St., Joseph Chamber of Commerce, and for Associated Industries of Missouri. Responsible for organizing, training, and overseeing pollsters, collecting all data, and acting as resource person for participating businesses.

**Demographic Analyst**. Conducted telephone survey for major newspaper. The survey was a 600-response demographic readership study of Buchanan County, Northwest Missouri, and Northeast Kansas. Responsible for selecting and training 15-person

survey team, deciding how many and which respondents to contact on a county-by county basis, overseeing the data, and interpreting the results for management.

**1986: Member**, Community Support for Public Institutions Advisory Committee. Part of Leadership '86 project to develop effective community leaders. Led in discussion and analysis of community tax base and its relationship to meeting community needs.

**1985-86: Demographic Analyst**, St. Joseph United Way Needs Assessment Survey Committee. Provided leadership in designing mail-out survey instrument for random survey of St. Joseph citizens, administering survey, analyzing statistical results, and presenting findings (1985-86). Assisted in designing Needs Assessment survey of service providers, administering instrument, collecting and analyzing data, writing final report.

**1985: Demographic Analyst**, Inter-Serv Community Needs Survey Committee. Inter-Serv is an interdenominational umbrella organization which houses a variety of community service programs and centers. Provided leadership in designing instrument, organized pollsters, constructed census tract-based family income/poverty matrix, and analyzed results aided by a SPSS cross-tabulation statistical program.

**Demographic Analyst**, St. Joseph Image Task Force. Chamber citizens. Participated in design of instrument, organized and conducted telephone pollsters, compiled 350 valid responses, helped analyze results and make recommendations.

**1984: Demographic Analyst**, St. Joseph Area Wage and Fringe Benefits Survey Committee. Contributed to design of survey instrument, organized 50-60 pollsters, and oversaw collection and tabulation of data from the 150 major corporations and businesses in the St. Joseph SMSA.

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