

CURRICULUM VITAE

Jennifer A. Jackson, Ph.D.

Missouri Western State University
Department of Communication & Journalism
jjackson63@missouriwestern.edu

EDUCATION

Ph. D.

Communication

University of Memphis, Memphis, TN
Graduation Date: August, 2012

Primary areas: Rhetoric and Public Address
Dissertation: “Cindy Sheehan’s Confrontational Iraq War
Protests: A Case Study in Contentious Rhetoric.”
Committee: Dr. Sandra Sarkela (Chair and Advisor),
Dr. Antonio de Velasco, Dr. Craig Stewart,
Dr. Janann Sherman
Graduate Certificate: Women’s and Gender Studies

M. A.

Communication

University of Cincinnati, Cincinnati, OH
Graduation Date: August, 2007

Primary area: Rhetoric and Public Address
Thesis: “Hell Hath No Fury: Cindy Sheehan and the
Rhetoric of Grief.”
Committee: Dr. William P. Jennings, Dr. Judith S. Trent,
Dr. Cynthia Berryman-Fink

B. A.

Public Relations

Otterbein College, Westerville, OH
Graduation Date: June, 2003

Honors: Honors in Forensics, Pi Kappa Delta
National Honorary
Minors: Speech Communication and
Deaf Language and Culture
Advisors: Dr. Susan Millsap and Dr. Kerry Strayer

RESEARCH EMPHASES

Areas of research: Women's public address, social movement and protest rhetoric, rhetoric of peace and war, political rhetoric, rhetorical theory/criticism, rhetorical pedagogy, American public address, persuasion, argumentation, gender communication

PROFESSIONAL ACADEMIC EXPERIENCE

Assistant Professor, Missouri Western State University, Saint Joseph, MO 2017-present

Instructor of Record: Oral Communication (COM 104)
 Presentational Communication (COM 210)
 Public Relations Campaigns (COM 415)
 Client Management and Practices (COM 477)
 Oral Communication (COM 104 Web)
 Public Relations Writing and Design (COM 382)
 Public Relations Practices (COM 444)
 Oral Communication Dual Enrollment (COM 104 Web)
 Honors Colloquium (HON 195)
 Copy Editing (JOU 308)
 Independent Study (COM 450)

Visiting Assistant Professor, Miami University, Oxford, OH 2015-2017

Instructor of Record: Honors Public Expression and Critical Inquiry (STC 135H)
 Public Expression and Critical Inquiry (STC 135, STC 135 Web)
 Theories of Communication (STC 239 Web)
 Strategic Communication Planning (STC 359)

Instructor, Middle Tennessee State University, Murfreesboro, TN 2011-2015

Instructor of Record: Public Speaking (COMM 2200)
 Public Speaking Hybrid (COMM 2200 - Distance)
 Communication Theory in Film (COMM 3300)
 (EXL) Small Group Communication (COMM 3220)

Instructor, Southwest Tennessee Community College, Memphis, TN 2010-2011

Instructor of Record: Oral Communication (COMM 2010)

Graduate Instructor, University of Memphis, Memphis, TN 2007-2011

Instructor of Record: Honors Oral Communication (COMM 2381)
 Argumentation and Debate (COMM 3321)
 Oral Communication (COMM 2381)
 Introduction to Human Communication (COMM 1780)

Teaching Assistant: Introduction to Human Communication (COMM 1780)

Graduate Instructor, University of Cincinnati, Cincinnati, OH 2005-2007

Instructor of Record: Effective Public Speaking (Com 171)

Additional Teaching Interests: Rhetoric of Social Movements, Rhetorical Theory and Criticism, American Women's Public Address, Persuasion, American Public Address, Rhetoric of Protest, History of Rhetoric

AWARDS

- 2016** Clouse Elrod Creativity-Innovation Spirit Award, *Middle Tennessee State University Scholars' Week*
- 2020** MLK Drum Major for Justice Award, *Missouri Western State University's Center for Multicultural Education MLK Week Celebration*

INVITED SPEAKER

- 2019** Third Annual Jeannette Rankin Legacy Lecture Key Note Speaker, "Remembering Rural Rankin: Feminism, Pacifism, and Rurality in Jeannette Rankin's Identity"
- 2019** Third Annual Jeannette Rankin Legacy Lecture Panel Discussion, "The Vote/100th Anniversary of Women's Suffrage."

SCHOLARSHIP

Published

Spencer, Leland G., Pamela M. Tyahur, and Jennifer A. Jackson. "Civility and Academic Freedom: Extending the Conversation." *Journal of Contemporary Rhetoric*, vol. 6, no. 3/4, 2016, pp. 50-61.

Jackson, Jennifer A. "PBS'S *Women War, and Peace: A Media Review.*" *Women & Language*, vol. 34, no. 2, Fall 2011, pp. 151-52.

Jackson, Jennifer A., and James Carviou. "#MeToo and Civic Debate: The Cultivation of Toxic Masculinity in Twitter Discourse." *Misogyny and Media in the Age of Trump*, edited by Maria B. Marron, Lexington Books, Lanham, Md., 2020, pp. 131-147.

Manuscripts in Press

Jackson, Jennifer A. and Leland G. Spencer (Accepted peer reviewed book chapter, in press July 2019). Remembering Rural Rankin: Feminism, Pacifism, and Rurality in Jeannette Rankin's Identity. In "*City Places, Country Spaces: Rhetorical Explorations of the Urban/Rural Divide.*" Eds. Ashli Stokes and Wendy Atkins-Sayre.

Jackson, Jennifer A (Accepted peer reviewed book chapter, in press October 2019). Truth, Humor, and a Reality Check: Samantha Bee's 'Full Frontal' Coverage of Trump's Travel Ban Executive Order. In *Laughter, Outrage and Resistance: Post-Trump TV Satire in Political Discourse and Dissent.* Eds. Stacie Jankowski and Lori Henson.

Jackson, Jennifer A. and Natonya Blackmun Listach. "Currently Untitled: Invited Response to the annual Provocative Essay." *Women & Language*, Fall 2020

CONFERENCE PARTICIPATION

Conference Papers

Jackson, Jennifer A. "Celebrating Men's Sexuality While Women's Sexuality is Assaulted: The Combative Contemporary Rhetoric of Reproductive Rights." Paper presented at the Organization for the Study of Communication, Language, and Gender annual conference; October 2019.

Listach, Natonya Blackmun and Jennifer A. Jackson. "Enough is Enough: Feminist Pessimism Response to Toxicity of Hegemonic Masculinities." Paper presented at the Organization for the Study of Communication, Language, and Gender annual conference; October 2019.

Jackson, Jennifer A. "Resistance to #MeToo: How Opposition Voice Toxic Masculinity in Response to a 'Threat' to the Hegemonic Power." Paper presented at the Organization for the Study of Communication, Language, and Gender annual conference; October 2018.

Jackson, Jennifer A. "Truth, Humor, and a Reality Check: Samantha Bee's 'Full Frontal' Coverage of Trumpian Executive Orders." Paper presented at the National Communication Association annual conference; November 2017.

Jackson, Jennifer A and Leland G. Spencer. "Remembering Rural Rankin: Feminism, Pacifism, and Rurality in Jeannette Rankin's Identity." Paper presented at the Organization for the Study of Communication, Language, and Gender annual conference; October 2017.

Jackson, Jennifer A. and Morgan L. Ginther. "Meeting our Civic Calling: Talking about Solutions to the Veteran Suicide Rate Crisis." Paper presented at the Central States Communication Association annual conference; March 2017.

Spencer, Leland G., Pamela M. Tyahur, and Jennifer A. Jackson. "Civility and Academic Freedom: Extending the Conversation." Paper presented at the National Communication Association annual conference; November 2016.

Jackson, Jennifer A. and Melicent Homan. "A Civically Engaged Persuasive Speech Assignment: Reconnecting the Public Speaking Classroom to the First Amendment." Poster presented at the Civic Learning & Democratic Engagement Meetings; June 2016.

Jackson, Jennifer A. "The 'War on Women': The Visual Rhetoric of a Gender War." Paper presented at the National Communication Association annual conference; November 2015

Jackson, Jennifer A. "President Obama and the Rhetoric of Non-War: The Counter-Terrorism Operation." Paper presented at the Southern States Communication Association annual conference; April 2015

Jackson, Jennifer A. "The 1914 Women's Peace Parade: The Rhetorical Power of Silence." Paper presented at the National Communication Association annual conference; November 2014

Jackson, Jennifer A. "Peace, Pacifists, and Politics: Helen Keller's Address to the Women's Peace Party." Paper presented at the National Communication Association annual conference; November 2014

Jackson, Jennifer A. "Ben Salmon's Letter to Woodrow Wilson: From Peace President to War President." Paper presented at the National Communication Association annual conference; November 2013

Jackson, Jennifer A. "From Photographed Victim to the Voice of Peace: The Rhetoric of Kim Phuc." Paper presented at the National Communication Association annual conference; November 2011

Jackson, Jennifer A. "Finding Solace in Poverty: How Dorothy Day became the Catholic Workers; Movement." Paper presented at the National Communication Association annual conference; November 2010

Jackson, Jennifer A. "Poverty, Pacifism, and Protest: Was Dorothy Day a Radical?" Paper presented at the Tennessee Communication Association annual conference; September 2010

Jackson, Jennifer A. "Dr. Martin Luther King Jr.'s speech to the Montgomery Improvement Association: A Model for Rhetorical Excellence." Paper presented at the Southern States Communication Association annual conference; April 2010

Jackson, Jennifer A. "Beyond Woman's Suffrage: American Women's Public Discourse in the Late 19th and Early 20th Centuries." Project presented at the University of Memphis's Annual Student Research Forum; April 2010

Jackson, Jennifer A. "A History of Rhetorical Pedagogy: A Comparative Analysis of the Logon Paideia and Progymnasmata Approaches to Education." Paper presented at the National Communication Association annual conference; November 2009

Jackson, Jennifer A. "The Argumentative Situation: An Examination of Cindy Sheehan's Provocative Anti-War Arguments." Paper presented at the National Communication Association annual conference; November 2009

Jackson, Jennifer A. "Antoinette Brown Blackwell: A Rhetoric Forgotten." Paper presented at the Tennessee Communication Association annual conference; September 2009

Jackson, Jennifer A. "Making Connections to the Community Through Public, Private, and Community Address: Integration of Martin Luther King Jr.'s Rhetoric into the Public Speaking Classroom." Paper presented at Central States Communication Association annual conference; April 2009

Jackson, Jennifer A. "Cindy Sheehan: A Family Fight through Rhetoric, Politics, and the Meaning of War." Paper presented at the National Communication Association annual conference; November 2008

Jackson, Jennifer A. "Dr. Martin Luther King, Jr.: The Orator that Shook a Nation." Paper presented at the University of Memphis's Annual Student Research Forum; April 2008

Jackson, Jennifer A. "Matriotism: Cindy Sheehan's Rhetorical Battle with the Traditional Role of Patriotism." Presented at the Tennessee Communication Association annual conference; September 2007

Panel Discussions

Panelist, *Answering the #MeToo Call to Action on Campus: Making our Stories Visible through Collective Creation and Action*: Presentation titled: "Recognizing that Women Colleagues Bully Other Women in the University," Organization for the Study of Communication, Language, and Gender annual conference; October 2018.

Panelist, *Learning by Doing: Meeting Today's Educational Concerns through Service Learning and Civic Engagement-Based Assignments*: Presentation titled "Introducing Civic Engagement: Assignment Resources and Ideas," National Communication Association annual conference; November 2015.

Co-Panelist with Dr. Morgan L. Ginther, *Agents of Change: Striking a Balance between Calling and Church Doctrine for Women Religious*: Presentation titled "When Nuns on a Bus and Politics Collide: Sister Simone's Address to the 2012 Democratic National Convention," National Communication Association annual conference; November 2013

Panelist, *Student Interpersonal Skills in Technology-Driven Society: Classroom Activities to Develop Community*. Presentation titled: "BINGO: Audience Analysis through Games," Tennessee Communication Association annual conference; September 2013.

Panelist, *Teaching Critical Thinking: Igniting Curiosity and Engaging Learners*: Presentation titled "Understanding Freedom: Reintroducing the First Amendment to the Public Speaking Classroom," Southern States Communication Association annual conference; April 2013

Panelist, *The State of Argumentation in the Classroom*: Presentation titled "Using Current Issues to Illicit Constructive Classroom Discussion," Kentucky Communication Association and Tennessee Communication Association joint conference; September 2011

Additional Research Experience

Focus Group Facilitator for the “*Just Community*” Initiative research study conducted by Dr. Cindy Berryman-Fink, University of Cincinnati; 2006

Researcher for the “*LEAP*” Initiative, Created, administered, and analyzed a student survey on behalf of the *LEAP: Leaders in Environmental Awareness and Protection* student organization: purpose was to assess means for increasing student participation in campus wide green programs, University of Cincinnati; 2006

Research Assistant for Professor Lisa Newman, University of Cincinnati; 2006-2007

Research Assistant for Dr. Gail Fairhurst, University of Cincinnati; 2006-2007

Research Assistant for Dr. Teresa Sabourin, University of Cincinnati; 2006-2007

DEVELOPMENT

Professional Development

Missouri Western State University

Active Shooter Response Training, September 2019

Center for Multicultural Education “Safe Space Training,” April 2019

Ad-hoc Faculty Writing Group, Fall 2018-present

Miami University

Howe Center for Writing Excellence’s *Faculty Writing Boot Camp*; January 2017

Howe Center for Writing Excellence’s *Faculty Writing Boot Camp*; November 2016

Center for Teaching Excellence’s *Green Zone Program: Creating a Veteran-Friendly Environment*; Spring 2016 (*Officially ‘Green Zone’ Certified Faculty Member*)

Center for Teaching Excellence’s *New Faculty Teaching Enhancement Program*; Fall 2015

Middle Tennessee State University

Learning, Teaching & Innovative Technologies Center (LT & ITC) *Faculty Writing Group*; 2013

LT & ITC Workshop, *You Have a Student with Behavioral Issues: What Should You Do?*; Fall 2011

SERVICE

University Service

Missouri Western State University

Committee Member, 2020 Election Programming and Education Committee, Spring 2020-present

Faculty Advisor, *Missouri Western Dance Company*; Spring 2020-present

Committee Member, *Purple Heart University* planning team; August 2019-present

Committee Member, Faculty Senate *Fringe Benefits Committee*; August 2019-present

Co-Faculty Advisor and Co-Creator, *Student Veteran Association* student organization; Fall 2018-present

Graduate Faculty Appointment, *Graduate School*; August 2018-present

Committee Member, *Center for Teaching and Learning* creation team; Fall 2018-Spring 2020

Committee Member, Faculty Senate *General Studies Committee*; Spring 2018

Coordinator and Attendee, student presentations representing the Department of Communication and Journalism at the *Foundation Donor Appreciation Event*; Spring 2018

Faculty Participant, First Generation meet and greets with students; Summer 2018

Departmental Service

Missouri Western State University

Department Branding and Publicity; Fall 2017-current

Contributor, *Department of Communication and Journalism Strategic Communication Degree Assessment*; Fall 2019-present

Committee Member, *Communication Majors' Scholarship Committee*; Spring 2019

Invited Speaker, *Introduction of guest speaker MaryBeth Tinker*; Spring 2018

Coordinator and Participant, *Department of Communication and Journalism Showcase Days Participation*; Fall 2017-present

Participant, *Department of Communication and Journalism Public Relations Degree Curriculum Redesign*; Fall 2017-Spring 2019

Contributor, *Department of Communication and Journalism Public Relations Degree Assessment*; Fall 2017-Spring 2019

Miami University

Assessment Reviewer, *College of Arts and Sciences' Advanced Writing Assessment*; Fall 2016

Committee Member, *Department of Media, Journalism, and Film's Strategic Communication Subdivision Committee for Majors' Writing Requirements and Assessments*; Fall 2015-Spring 2017

Committee Member, *Department of Media, Journalism, and Film's Strategic Communication Subdivision Committee for Majors' Scholarship Awards*; Spring 2016-Spring 2017

Middle Tennessee State University

Co-Creator and Co-Chair, *Inaugural MTSU Scholars' Week Student Speech Contest*; 2015

Volunteer Coach and Judge, *MTSU Debate Tournaments*; 2012-2015

Reviewer, *Department of Communication Studies and Organizational Communication's Annual Fundamentals of Communication Assessment*; 2012-2015

University of Memphis

Mentor, New Graduate Teaching Assistants; 2009-2011

Facilitator, New Graduate Teaching Assistants Orientation Discussion Sessions; 2009-2010

Professional Conference Service

Panel Developer and Chair, "100 Years of Reflection: Non-Militarization Collectives of the World War I Era," National Communication Association annual conference Centennial Celebration Series; November 2014

Panel Developer and Chair, "The Great War: Where Peace and Conflict Rhetoric Merge," National Communication Association annual conference; November 2014

Panel Respondent, "Forays in Rhetorical Criticism: Classical and Postmodern Approaches to Contemporary Speeches," Central States Communication Association; March 2012

Panel Developer and Chair, "Voice Across Disciplines: WoMentoring Cross-Discipline Appointments," National Communication Association annual conference; November 2011

Co-Chair. "WoMentoring Panel: Finding our Voice," National Communication Association annual conference; November 2011

Co-Chair. “WoMentoring Panel: Entering into Faculty Life,” National Communication Association annual conference; November 2011

Student Representative. National Communication Association’s Women’s Caucus and Feminist and Women Studies Division; 2010-2011

Wandering Scholar, “Scholar to Scholar Poster Exhibition A”, National Communication Association; November 2010

National and Regional Association Service

Reviewer, article for *Women & Language* journal; Spring 2020

Reviewer, article for *Women & Language* journal; Fall 2019

Editorial Board Member, *Women & Language*; 2019-present

Reviewer, article for *Women & Language* journal; Fall 2018

Reviewer, article for *Women & Language* journal; Spring 2018

Reviewer, Political Communication Division Submissions, National Communication Association; 2017

Reviewer, Feminists and Women’s Studies Division Submissions, National Communication Association; 2017

Reviewer, Public Address Division Submissions, National Communication Association; 2016

Reviewer, Rhetorical and Communication Theory Division Submissions, National Communication Association; 2016

Reviewer, International Listening Association, National Communication Association; 2016

Reviewer, Political Communication Division Submissions, National Communication Association; 2015

Reviewer, International Listening Association Submissions, National Communication Association; 2014

Reviewer, Gender Division Submissions, Southern States Communication Association; 2012

Reviewer, Public Address Communication Division Submissions, National Communication Association; 2011

Reviewer, Political Communication Division Submissions, National Communication Association; 2011

Reviewer, Peace and Conflict Communication Division Submissions, National Communication Association; 2011

Additional Service

Secretary, *Communication Graduate Student Association*, University of Memphis; 2009-2010

Doctoral Student Representative and Liaison, *Communication Graduate Student Association*, University of Memphis; 2007-2009

Treasurer, *Graduate Student Governance Association*, University of Cincinnati; 2005-2006

Judge, “*Frolic Some More*” *Speech and Debate Tournament*, Otterbein College; 2005-2006

Vice President, *Pi Kappa Delta Forensic Honorary Chapter*, Otterbein College; 2000-2003

PROFESSIONAL EXPERIENCE

Project Manager, Sandusky State Theatre: The Shoppe at the State Advertising and Marketing Plan. *Prepared a situational analysis, identification of target markets and objectives, created a media schedule, budget, theme concepts and recommendations for implementation*; 2005

Communication Intern, Westerville Area Chamber of Commerce. *Prepared press releases, member profiles, training course descriptions, manuals, brochure design, and coordination of member donations/participation in annual silent auction*; 2002-2003

Office Aide, Otterbein College Relations Office. *Assisted all members of the marketing and communication office and conducted analysis of local and national news articles relevant to university for archiving*; 1999-2003

MEMBERSHIPS

Organization for the Study of Communication, Language, & Gender; Lifetime member

Southern States Communication Association; 2010-present

National Communication Association; 2007-2018

Central States Communication Association; 2009, 2017

Tennessee Communication Association; 2007-2015