

CURRICULUM VITAE

Mei Zhang, Ph.D.

Department of Communication & Journalism

Missouri Western State University,

St. Joseph, MO 64507

E-mail: meizhang@missouriwestern.edu

EDUCATION

- Ph.D. 1999
Rhetoric and Communication
Department of Communication, University of Pittsburgh, Pittsburgh, PA
- M.A. 1992
Media Studies
Department of Communication, University of Pittsburgh, Pittsburgh, PA
- B.A. 1987
International Journalism
School of Journalism, Fudan University, Shanghai, China
- B.A. 1985
English
Department of Foreign Languages & Literature
Zhejiang University (previously Hangzhou University), Hangzhou, China
- Certificate 1999
Graduate Certificate
Asian Studies Program, University of Pittsburgh, Pittsburgh, PA
- Certificate 1985-1986
Advanced Certificate in Journalism
A Special Fellowship Program for Chinese Journalists
Department of Journalism, University of Hawaii, Honolulu, HI
- Professional 1985-1986
Media and International Relations Project
An Intensive Training Program for Chinese Journalists
Institute of Culture and Communication
East-West Center, A National Educational Institution
Established by the U.S. Congress and Incorporated by the State of Hawaii

ADMINISTRATIVE POSITION

Assistant Dean 2012-2019
College of Liberal Arts & Sciences
Missouri Western State University, St. Joseph, MO

2017
College of Liberal Arts & Sciences Chairs Council Award
Missouri Western State University, St. Joseph, MO

TEACHING POSITIONS

Professor 2016-Present
Department of Communication & Journalism
Missouri Western State University, St. Joseph, MO

Associate Professor 2011-2016
Department of Communication & Journalism
Missouri Western State University, St. Joseph, MO

Assistant Professor 2005-2011
Department of Communication Studies, Theatre & Cinema
Missouri Western State University, St. Joseph, MO

Assistant Professor 2000-2005
Department of Communication Studies & Theatre
Missouri Western State College, St. Joseph, MO

Courses Taught (2000-Present)

- Oral Communication
- Communication Theory
- Mass Communication
- Media and Society
- Persuasion
- Survey of Rhetorical Theory
- Intercultural Communication
- Selected Topics in Speech Communication

Visiting Instructor/
Teaching Fellow/
Teaching Assistant 1990-2000
Department of Communication, University of Pittsburgh, Pittsburgh, PA

Courses Taught and Assisted

- Public Speaking
- Presidential Rhetoric
- Communication Process
- Mass Communication Process

Full-Time Faculty 1987-1990
Department of International Journalism, School of Journalism,
Fudan University, Shanghai, China

Courses Taught

- English
- Translation
- News Writing
- International Journalism
- Selected Readings of the Western Press

SCHOLARLY PUBLICATIONS

Zhang, M. (Ed.) (2017). Rhetorical perspectives on Chinese media and communication. *China Media Research*, 13 (2).

Zhang, M. (2017). Guest editor's introduction: Rhetorical perspectives on Chinese media and communication. *China Media Research*, 13 (2), 1-2.

Zhang, M. (2016). A rhetorical analysis of Chinese WeChat messages among midlife adults. *China Media Research*, 12 (3), 7-16.

Zhang, M. (2014). Rapport and knowledge: Enhancing foreign instructor credibility in the classroom. *New Directions for Teaching and Learning*, 138, 29-39.

Zhang, M. (2012). Recent studies in East Asian communication. *Journal of Multicultural Discourses*, 7 (3), 263-268.

Chang, C., Zhang, M., & Chen, Z. J. (2012). Cultures matter: An alternative model of teaching evaluations. *China Media Research*, 8 (2), 86-93.

Zhang, M. (2011). Inspiring American and global audiences: The rhetorical power of Randy Pausch's last lecture in the digital age. *China Media Research*, 7 (1), 57-64.

Zhang, M. (2009). A new look at mass media: Agents of control and change. *The Review of Communication*, 9 (1), 54-57.

Zhang, M. (2008). Rhetoric in the service of reform: A study of Chinese discourse in transition. *Intercultural Communication Studies*, 17 (2), 304-318.

Zhang, M. (2008). Connecting alumni around the world: A study of harmony, memory, and identity online. *China Media Research*, 4 (4), 85-91.

Zhang, M. (2008). Rhetorical criticism [修辞批评]. In S. Lu (Ed.). *Communication studies in the West - Series on Western research in the humanities and social sciences* [沟通交际学 - 西方人文社科前沿述评] (pp. 47-66). Beijing: China Renmin University Press.

- Zhang, M. (2007). Hong Kong Handover. In L. L. Kaid and C. Holtz-Bacha (Eds). *Encyclopedia of political communication* (pp. 309-310). Thousand Oaks, CA: Sage Publications.
- Zhang, M. (2004). *Society online: The Internet in context* (350 pp.). Review for The Resource Center for Cyberculture Studies (available at <http://rccs.usfca.edu/booklist.asp>).
- Zhang, M. (2000). Raising the social status of intellectuals and prescribing ideal behavior for Chinese citizens: Press images of model intellectuals under economic reform. In C. De Landtsheer & O. Feldman (Eds.). *Beyond public speech and symbols: Explorations in the rhetoric of politicians and the media* (pp. 147-164). Westport, CT: Praeger.
- Zhang, M. (2000). Official role models and unofficial responses: Problems of model emulation in post-Mao China. In D. R. Heisey (Ed.). *Advances in communication and culture* (pp. 67-85). Stamford, CT: Ablex Publishing Corporation.
- Zhang, M. (1999). From Lei Feng to Zhang Haidi: Changing media images of model youth in the post-Mao reform era. In R. Kluver and J. Powers (Eds.). *Civic discourse, civil society, and Chinese communities* (pp. 111-123). Stamford, CT: Ablex Publishing Corporation. Outstanding Book Award, International and Intercultural Communication Division, National Communication Association, 2000.

CONFERENCE PRESENTATIONS

- Zhang, M. (2019). Presenter on panel *Surviving academia as “others”?: The past, present, and future of the Association for Chinese Communication Studies* at the annual convention of the National Communication Association, Baltimore, Maryland.
- Zhang, M. (2018). Presenter of paper *Interaction and play on WeChat: Supportive communication among Chinese students in the U.S.* at the annual convention of the National Communication Association, Salk Lake City, Utah.
- Zhang, M. (2017). Presenter of paper *Chinese identities and Western education in the television series, A Love for Separation* at the annual convention of the National Communication Association, Dallas, Texas.
- Zhang, M. (2016). Presenter of paper *Developing civic skills and enhancing communication with the Chinese* at the annual convention of the National Communication Association, Philadelphia, Pennsylvania.
- Zhang, M. (2015). Presenter of paper *Functions of new media technologies: WeChat in China* at the annual convention of the National Communication Association, Las Vegas, Nevada.
- Zhang, M. (2015). Presenter on panel *Embracing opportunities of cultural diversity and overcoming barriers in intercultural communication* at the annual convention of the National Communication Association, Las Vegas, Nevada.

- Zhang, M. (2014). Presenter on panel *Taking stock of the past and the future: Established communication theories (un)inform current Chinese culture communication* at the annual convention of the National Communication Association, Chicago, Illinois.
- Zhang, M. (2013). Presenter of paper *Epideictic rhetoric in Chinese songs* at the annual convention of the National Communication Association, Washington, D.C.
- Zhang, M. (2012). Presenter of paper *Establishing rapport to enhance foreign instructor credibility in the classroom* at the annual convention of the National Communication Association, Orlando, Florida.
- Zhang, M. (2012). Presenter on panel *Decoding "Tiger Mom" Controversy: Situated Voices from Diverse Communities* at the annual convention of the National Communication Association, Orlando, Florida.
- Zhang, M. (2011). Presenter of paper *Rhetorical construction of Chinese parenting style in Amy Chua's Battle Hymn of the Tiger Mother* at the annual convention of the National Communication Association, New Orleans, Louisiana.
- Zhang, M. (2011). Presenter on panel *Voices of nonnative English-speaking teachers in American classrooms* at the annual convention of the National Communication Association, New Orleans, Louisiana.
- Zhang, M. (2011). Presenter on panel *Bridging theory and practice* at the Sixth Annual Conference on Applied Learning in Higher Education, St. Joseph, Missouri.
- Zhang, M. (2010). Presenter of paper *Chinese epideictic discourse of media heroes: Continuity and change* at the annual convention of the National Communication Association, San Francisco, California.
- Zhang, M. (2010). Presenter on panel *US-China relations and intercultural communication: Major issues and challenges* at the annual convention of the National Communication Association, San Francisco, California.
- Zhang, M. (2010). Presenter on panel *Connecting theory and practice in the communication classroom* at the annual convention of the Iowa Communication Association, Ankeny, Iowa.
- Zhang, M. (2009). Presenter on panel *Multiple discourses in media literacy: Where to from here?* at the annual convention of the National Communication Association, Chicago, Illinois.
- Chang, C., Zhang, M., & Chen, J. (2009). Co-presenter of paper *Cultures matter: An alternative model of teaching evaluations* at the annual convention of the National Communication Association, Chicago, Illinois.

- Zhang, M. (2009). Presenter of paper *Inspiring American and global audiences: The rhetorical power of Randy Pausch's last lecture in the digital age* at the international conference of the China Association for Intercultural Communication, "Intercultural Communication between China and the World: Interpersonal, Organizational, and Mediated Perspectives," Beijing, China.
- Zhang, M. (2008). Presenter on panel *Chinese communication and media for harmonious society* at the annual convention of the National Communication Association, San Diego, California.
- Zhang, M. (2007). Presenter of paper *Connecting alumni around the world: A study of harmony, memory, and identity online* at the annual convention of the National Communication Association, Chicago, Illinois.
- Zhang, M. (2005). Presenter of paper *Constructing Yao Ming and China: Media narratives of a Chinese basketball star* at the annual convention of the National Communication Association, Boston, Massachusetts.
- Zhang, M. (2005). Presenter on panel *Heart matters: Teaching diverse students* at the annual convention of the Central States Communication Association, Kansas City, Missouri.
- Zhang, M. (2004). Presenter of paper *Representing Chinese women and domestic violence in the television serial "Do Not Talk to Strangers"* at the annual convention of the National Communication Association, Chicago, Illinois.
- Zhang, M. (2004). Presenter of paper *Covering China's first manned mission into space: A comparative study of news discourses* at the annual convention of the National Communication Association, Chicago, Illinois.
- Zhang, M. (2003). Presenter of paper *Dialectics in intercultural communication studies: Reflections on cultural value dichotomies in the global context* at the annual convention of the National Communication Association, Miami, Florida.
- Zhang, M. (2003). Presenter of paper *Rhetoric of leadership in Chinese political Communication* at the annual convention of the Central States Communication Association, Omaha, Nebraska.
- Zhang, M. (2002). Presenter of paper *Changing discourse of Chinese intellectuals and its implications for political communication and instructional development in China* at the annual convention of the National Communication Association, New Orleans, Louisiana.
- Zhang, M. (2002). Presenter on panel *Development of diagnostic instrument and intervention strategies to improve student writing* at the annual convention of the National Communication Association, New Orleans, Louisiana.

- Zhang, M. (2001). Presenter on panel *Teaching, research, and doing service in American Higher Institutions for foreign professors* at the annual convention of the National Communication Association, Atlanta, Georgia.
- Zhang, M. (2000). Presenter of paper *Commonalities and differences in Chinese and American values* at the annual convention of the Eastern Communication Association, Pittsburgh, Pennsylvania.
- Zhang, M. (1999). Presenter of paper *Old words and new meanings in post-Mao China* at the annual convention of the National Communication Association, Chicago, Illinois.
- Zhang, M. (1998). Presenter of paper *New Lei Feng in the 1980s: Changing media images of mode Chinese youth in the early post-Mao reform years* at the annual convention of the National Communication Association, New York City, New York.
- Zhang, M. (1998). Presenter of paper *Official role models and unofficial responses: Problems of model emulation in post-Mao China* at the annual convention of the Rhetoric Society of America, Pittsburgh, Pennsylvania.
- Zhang, M. (1997). Presenter of paper *Raising the social status of intellectuals and prescribing ideal behavior for Chinese citizens: Images of model intellectuals under economic reform* at the annual convention of the National Communication Association, Chicago, Illinois.
- Zhang, M. (1997). Presenter of paper *The changing newspaper images of role models in the post-Mao reform era in China* at the annual convention of the National Communication Association, Chicago, Illinois.
- Zhang, M. (1994). Presenter of paper *Time's coverage of Chinese civil war: Hegemonic news discourse under the Cold War frame* at the annual convention of the Eastern Communication Association, Washington, D. C.
- Zhang, M. (1992). Presenter of paper *Chinese student demonstration and media coverage: A perspective of cultural studies*. Highest Ranked Paper in Mass Communication Division, Top Three Papers Session presented at the annual convention of the Eastern Communication Association, Portland, Maine.
- Zhang, M. (1992). Presenter of paper *MacArthur's "Don't Scuttle the Pacific": Neo-Aristotelian criticism* at the annual convention of the Eastern Communication Association, Portland, Maine.

CONFERENCE PANELS

(Respondent to Conference Papers, Chair of Paper Sessions, and Panel Moderator)

- Zhang, M. (2019). Respondent on paper session *Surviving Chinese censorship: Strategies of control and circumvention* at the annual convention of the National Communication Association in Baltimore, Maryland.

- Zhang, M. (2019). Chair of paper session *The memory practices of the Obama presidency* at the annual convention of the National Communication Association.
- Zhang, M. (2018). Chair of paper session *Association for Chinese Communication Studies top paper panel* at the annual convention of the National Communication Association in Salt Lake City, Utah.
- Zhang, M. (2017). Chair of paper session *Asian communication in full display: From nationalism, social talk and social app to Korean expatriates' social capital and adaptation* at the annual convention of the National Communication Association, Dallas, Texas.
- Zhang, M. (2016). Chair of paper session *The use of social media in health issues, NGO's social impact, and crisis communication in China* at the annual convention of the National Communication Association, Philadelphia, Pennsylvania.
- Zhang, M. (2015). Chair of paper session *Top papers for the Association for Chinese Communication Studies* at the annual convention of the National Communication Association, Las Vega, Nevada.
- Zhang, M. (2014). Moderator on panel *Applied learning in an international setting: Student/Faculty collaboration* at the Ninth Annual Conference on Applied Learning in Higher Education, St. Joseph, Missouri.
- Zhang, M. (2013). Respondent on paper session *Charm offensive: China's strategic image shaping across the China and U.S. cultural divide* at the annual convention of the National Communication Association, Washington, D.C.
- Zhang, M. (2013). Respondent on paper session *Dialogues about dispute, dissident, organizational legitimacy, and social movement through strategic communication and media technologies* at the annual convention of the National Communication Association, Washington, D.C.
- Zhang, M. (2013). Chair of paper session *Transnational perspectives on media scholarship* at the annual convention of the National Communication Association, Washington, D.C.
- Zhang, M. (2011). Chair of paper session *Rhetoric in crisis* at the annual convention of the National Communication Association, New Orleans, Louisiana.
- Zhang, M. (2011). Chair of paper session *Top papers in Chinese communication studies* at the annual convention of the National Communication Association, New Orleans, Louisiana.
- Zhang, M. (2010). Respondent on paper session *Cross-cultural examinations of domestic and international news* at the annual convention of the National Communication Association, San Francisco, California.

- Zhang, M. (2010). Chair of paper session *Culture and identity through Chinese communicativeness* at the annual convention of the National Communication Association, San Francisco, California.
- Zhang, M. (2009). Chair of paper session *Chinese politics in social issues* at the annual convention of the National Communication Association, Chicago, Illinois.
- Zhang, M. (2007). Respondent on paper session *Public address concerning the Pacific Rim, Hawaii, and Asian peoples: From the turn of the century to the recent past* at the annual convention of the National Communication Association, Chicago, Illinois.
- Zhang, M. (2007). Respondent on paper session *Media and global communications in Chinese contexts* at the annual convention of the National Communication Association, Chicago, Illinois.
- Zhang, M. (2006). Respondent on paper session *Rhetoric, identity, and ideology in Chinese communication* at the annual convention of the National Communication Association, San Antonio, Texas.
- Zhang, M. (2004). Chair of paper session *Chinese communication studies: Language, culture, identity, and media* at the annual convention of the National Communication Association, Chicago, Illinois.
- Zhang, M. (2002). Respondent on paper session *Competitive papers in Chinese communication (1): Investigations of Chinese values and norms* at the annual convention of the National Communication Association, New Orleans, Louisiana.
- Zhang, M. (2001). Respondent on paper session *The roots of twentieth century rhetorical studies: Centrality and change* at the annual convention of the National Communication Association, Atlanta, Georgia.

INVITED TALKS

- Zhang, M. (2019). *Rhetoric and public speaking: Theoretical origins and contemporary applications*. School of Foreign Languages, Xidian University (西安电子科技大学), Xi'an, China.
- Zhang, M. (2017). *Language learning and cultural awareness*. School of Foreign Languages, Xidian University (西安电子科技大学), Xi'an, China.
- Zhang, M. (2016). *Culture and communication*. School of Information Engineering, Zhengzhou University (郑州大学), Zhengzhou, China.
- Zhang, M. (2013). *U.S. higher education and culture*. Yancheng Teachers University (盐城师范学院), Yancheng, China.

TEXTBOOK REVIEWS

Zhang, M. (2018). *Communication in everyday life: The basic course edition with public speaking* (416 pp.). Reviewed for Sage Publications.

Zhang, M. (2010). *The basics of communication: A relational perspective* (448 pp.). Reviewed for Sage Publications.

Zhang, M. (2005). *An introduction to intercultural communication: Identities in a global community* (531 pp.). Reviewed for Sage Publications.

REVIEW WORK

(Editorial Board; Peer Reviewer of Journal Articles & Conference Papers)

- 2019 Reviewer, *China Media Research*
- 2019 Competitive Papers, Mass Communication Division
National Communication Association
- 2019 Competitive Papers, Public Address Division
National Communication Association
- 2019 Competitive Papers, Association for Chinese Communication Studies
National Communication Association
- 2019 Competitive Papers, Rhetorical and Communication Theory Division
National Communication Association
- 2019 Competitive Panels, Undergraduate College and University Section
National Communication Association
- 2018 Reviewer, *China Media Research*
- 2018 Competitive Papers, Rhetorical and Communication Theory Division
National Communication Association
- 2018 Competitive Papers, Public Address Division
National Communication Association
- 2018 Competitive Papers, Association for Chinese Communication Studies
National Communication Association
- 2017 Reviewer, *Journal of International and Intercultural Communication* (twice)
- 2017 Reviewer, *Chinese Journal of Communication*

- 2017 Reviewer, Female leadership in Chinese societies across sectors [Special section]
China Media Research
- 2017 Competitive Papers, Association for Chinese Communication Studies
National Communication Association
- 2016 Competitive Papers, Association for Chinese Communication Studies
National Communication Association
- 2016 Competitive Papers, Asian/Pacific American Communication Studies Division
National Communication Association
- 2015 Reviewer, *China Media Research*
- 2015 Competitive Papers, Public Address Division
National Communication Association
- 2015 Competitive Papers, Mass Communication Division
National Communication Association
- 2015 Competitive Papers, Association for Chinese Communication Studies
National Communication Association
- 2014 Competitive Papers, Public Address Division
National Communication Association
- 2014 Competitive Papers, Mass Communication Division
National Communication Association
- 2013-2014 Editorial Board, *Iowa Journal of Communication*
- 2013 Editorial Board, *Western Journal of Communication*
- 2013 *Chinese Journal of Communication*
- 2013 Competitive Papers, Mass Communication Division
National Communication Association
- 2013 Competitive Papers, Public Address Division
National Communication Association
- 2012 *Western Journal of Communication*
- 2012 Competitive Papers
International and Intercultural Communication Studies Division
National Communication Association

- 2012 Competitive Papers, Association for Chinese Communication Studies
National Communication Association
- 2012 Competitive Papers, Mass Communication Division
National Communication Association
- 2011 Competitive Papers
International and Intercultural Communication Studies Division
National Communication Association
- 2011 Competitive Papers, Mass Communication Division
National Communication Association
- 2011 Competitive Papers, Public Address Division
National Communication Association
- 2011 Competitive Papers, Association for Chinese Communication Studies
National Communication Association
- 2011 Competitive Papers, Rhetorical and Communication Theory Division
National Communication Association
- 2010 Competitive Papers, Mass Communication Division
National Communication Association
- 2010 Competitive Papers and Panels
International and Intercultural Communication Studies Division
National Communication Association
- 2010 Competitive Papers and Panels, Communication and the Future Division
National Communication Association
- 2010 Competitive Papers and Panels, Association for Chinese Communication Studies
National Communication Association
- 2009 Competitive Papers, Mass Communication Division
National Communication Association
- 2009 Competitive Papers and Panels, Association for Chinese Communication Studies
National Communication Association
- 2007 Competitive Papers, Political Communication Division
National Communication Association
- 2007 Competitive Submissions to the Midwinter Conference
Association for Education in Journalism and Mass Communication

- 2007 Competitive Papers, International Communication Division
Association for Education in Journalism and Mass Communication
- 2006 *Communication Theory*
- 2006 Competitive Papers, International Communication Division
Association for Education in Journalism and Mass Communication
- 2005 *Communication Theory*
- 2005 *Asian Journal of Communication*
- 2005 Competitive Papers, International Communication Division
Association for Education in Journalism and Mass Communication
- 2005 Competitive Papers, Mass Communication and Society Division
Association for Education in Journalism and Mass Communication
- 2005 Competitive Papers, Association for Chinese Communication Studies
National Communication Association
- 2004 Competitive Papers, International Communication Division
Association for Education in Journalism and Mass Communication
- 2004 Competitive Papers, Mass Communication and Society Division
Association for Education in Journalism and Mass Communication
- 2003 *Communication Law Review*
- 2002 Competitive Papers and Panels, Association for Chinese Communication Studies
National Communication Association
- 2001 Competitive Papers and Panels, Association for Chinese Communication Studies
National Communication Association

OTHER PROFESSIONAL SERVICE

Co-Organizer (2015, with C. Chang). *Chinese President Xi Jinping's "Chinese Dream": A preliminary exploration*. A program competitively selected for presentation at the annual convention of the National Communication Association, Las Vegas, Nevada.

Co-Organizer (2015, with C. Chang). *Embracing opportunities of cultural diversity and overcoming barriers in intercultural communication*. A program competitively selected for presentation at the annual convention of the National Communication Association, Las Vegas, Nevada.

Organizer (2011). *Issues on intercultural communication*. A program competitively selected for presentation at the international conference of the China Association for Intercultural Communication, Fuzhou, China.

Organizer (2010). *Representations of Chinese in the global context: Discourses by self and others*. A program competitively selected for presentation at the international convention of the International Association for Intercultural Communication Studies, Guangzhou, China.

Organizer (2010). *Building bridges within and beyond China: Mass media and new technologies*. A program competitively selected for presentation at the annual convention of the National Communication Association, San Francisco, California.

2012-2017 Dr. D. Ray Heisey Scholarship Committee
Association for Chinese Communication Studies

2013 Chair of Election Committee, Association for Chinese Communication Studies

2009-2011 Chair of the Research Committee
Association for Chinese Communication Studies

2003-2007 Chair of the External Affairs Committee
Association for Chinese Communication Studies

SELECTED SERVICES TO THE UNIVERSITY

2013-Present International Strategic Enrollment Management Committee

2018 Presentation on Chinese Education, Culture, and Communication
PSC 400 American Foreign Policy

2016-2017 CEA Accreditation Subcommittee, Intensive English Program

2014-2017 Promotion and Tenure Committee

2013-2016 Strategic Plan Steering Committee

2015 Search Committee
Assistant Director-International Recruitment & Student Services

2013-2015 International Advisory Council

2010-2013 General Studies Committee

2011 Foreign Language Task Force

2016-Present Multicultural Faculty & Staff List

2010	Presentation on Intercultural Communication Training Session for Student Staff, Office of Residential Life
2010	Business Communication Search Committee Craig School of Business
2009-2010	Chair of the Fringe Benefits Committee
2009	International Fair, China Booth
2009	Business Communication Search Committee Craig School of Business
2009	Speaker, Missouri Western Global Women's Summit
2009	Presentation on Intercultural Communication Training Session for Professional Staff, Office of Residential Life
2008-2009	International Advisory Council
2008	International Fair, China Booth
2008-2009	Fringe Benefits Committee
2008-2009	Study Away Advisory Council
2007-2008	Search Committee International Student Coordinator
2007	Lecture on Leadership and Multicultural Diversity Western Student Leadership Conference
2007	Panelist, Women's Summit, Center for Multicultural Education
2006-2007	Professional Leave Committee
2006	Panelist, Choosing an Appropriate Major at MWSU
2006	Outstanding Instructor, Disability Services
2006	Lecture on Leadership and Multicultural Diversity Missouri Western Student Leadership Conference
2005	Panelist, Choosing an Appropriate Major at MWSU
2005-2006	Evaluation of Teaching Committee

2005	April 9 th Event: MWSU's Open House to the Community "Experience Western, Discover the Treasure"
2004-2005	Salary Committee
2003-2004	Chair of the Evaluation of Teaching Committee
2003-2004	ADA Committee
2004	Lecture on Chinese Educational Systems EED/MED/SED 202 Introduction to Education
2003	Lecture on Chinese Educational Systems EED/MED/SED 202 Introduction to Education
2003	Focus Group on Library Instruction
2003	Panelist, The 40 th Anniversary of MLK's Speech "I Have A Dream"
2002-2003	Fringe Benefits Committee
2002-2003	Diversity Team
2002	Students of Color Committee
2002-2012	Freshman Advisor
2002	Lecture on Cross-Cultural Communication Unity Service's Brown Bag Lunch Series
2000-2001	International/Intercultural Events Committee

SELECTED SERVICES TO THE DEPARTMENT

2018-2019	Scholarship Committee
2016-Present	Assessment Team: B.S.-Speech Communication
2016-2017	Search Committee-Speech Communication
2015-2016	Scholarship Committee
2015	Peer Review Policy Committee
2014	Promotion and Tenure Committee
2013-2014	Scholarship Committee

2013	Chair of the Promotion and Tenure Committee
2012	Promotion Committee
2011	Chair of the Midterm Tenure Review Committee
2011	Midterm Tenure Review Committee
2011-2012	Scholarship Committee
2010-2011	Assessment Committee
2009-2011	Mentor to New Faculty
2009-2010	Scholarship Committee
2009	Communication Studies Search Committee
2008-2009	Communication Studies Search Committee
2008	Chair of the Communication Studies Search Committee
2007-2008	Scholarship Committee
2005-2006	Scholarship Committee
2005	Communication Studies Search Committee
2003	Peer Review Criteria Committee
2002	COM 104 General Studies Competency Assessment Committee
2002	Treasurer of the Departmental Necessity Fund
2002	New Course Development, COM 342 Intercultural Communication LAS Writing Intensive and LAS International/Intercultural Focus
2002	Communication Studies Search Committee
2001-2003	Syllabi Review Committee
2001-2002	Funding for Results Research Project, “Development of Diagnostic Instrument and Intervention Strategies to Improve Student Writing”
2001	Faculty Judge, Pony Express High School Speech and Debate Tournament

SELECTED SERVICES TO THE COMMUNITY

2003-Present	MWSU Speakers' Bureau
2014	Volunteer, St. Joseph Public Library
2013-2014	Advisory Committee, Curriculum and Instruction Department St. Joseph School District
2011-2013	Parent Advisory Committee International Baccalaureate (IB) Program, Central High School
2011	Planning A Course Together (PACT) for the St. Joseph School District Community Engagement Session #9: Quality Staff
2010	Television Interview, "The Use of Cell Phones" ABC Affiliate, KQ2 Station Quoted on the Evening News Program at 6 p.m. on February 15, 2010
2010	Newspaper Interview, "The Future of Newspapers" Quoted in the <i>St. Joseph News-Press</i> on April 4, 2010
2009	Speaker on Chinese Culture Central High School Foreign Film Night at St. Joseph Public Library
2009	Arts, A/V Technology & Communication Committee, High School Programs of Study Collaboration Session, St. Joseph School District
2007	Lecture on Culture and Communication, China Focus The Runcie Club of St. Joseph
2006	Lecture on Cross-Cultural Communication to the St. Joseph Chapter of the International Association of Administrative Professionals at Heartland Regional Medical Center
2005	Parent Advisory Council, YMCA
2005	Lecture on the Importance of Reading and Education (two sessions) Family Night Reading Fair, Neely Elementary School
2004	Lecture on Intercultural Communication, St. Joseph Museum
2003	Lecture on Chinese Language, Pershing Elementary School
2002	Lecture on Chinese Education and Culture Training Session for the Early Head Start Program

2004 Volunteer, MWSU's Discover Gold through Service Day

2003 Volunteer, Chinese New Year Celebration for Foreign Students
St. Joseph School District ESOL Program

2003-2004 Focus Group on Child Care, YMCA

2002-2004 Volunteer, Coleman Elementary School

1993-1997 Guest Speaker, Asian Studies Outreach Program
University of Pittsburgh, Pittsburgh, PA