Summer Convergent Journalism Boot Camp

JOU 200 (COM 205): Principles of Journalism and Mass Media
June Session (Online)

An introductory course which explores the history and development of mass media in the United States. Coursework involves discussion of issues currently affecting the media, including newspapers, film, radio, and television as well as advertising and public relations. No Pre-requisites.

JOU 202: Reporting for the Media
June Session (In-Class)

An introductory course which outlines the fundamentals of writing for print, broadcast and online publications. Students will gain hands-on training in journalistic reporting and writing. They will learn how their writing can be packaged with other media elements across platforms for multimedia storytelling.

ETC/JOU 328: Multimedia Authoring
June Session (In-Class/Hybrid)

An advanced class which outlines the history, principles and theories of multimedia. This course examines how elements of text, sound, video, animations and graphics work together to produce multi-platform projects. Students will learn appropriate multimedia software to create dynamic projects.

For more information please contact:

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