Transfer Articulation Guide for
Associate of Applied Science in Digital Media Communications to
Bachelor of Science in Applied Communication and Journalism

Pursuant to the Articulation Partnership between Missouri Western State University (MWSU) and the State Fair Community College (SFCC), this document serves as the Transfer Articulation Guide between MWSU and SFCC for the degree program of ***BS-Applied Communication and Journalism***. This Transfer Articulation Guide is entered into pursuant to the Articulation Partnership between MWSU and SFCC and is effective beginning Fall 2025.

This transfer guide is provided as a service and is updated as needed. Degree requirements at the institutions are subject to change. To ensure you have the most accurate up to date information about the program, it is important you meet with an advisor at the transfer institution.

Program Entrance Requirements

- Overall GPA of 2.0 or higher
- Bachelor's degree program listed above officially declared on the MWSU student record (indicated at time of admission or upon meeting with an advisor.)

Degree Requirements

- Earn a minimum of 120 hours (100 level and higher, maximum of 6 CED credit hours applicable).
- Earn a minimum of 30 credit hours in upper division courses. Lower division transfer courses accepted as meeting upper division departmental course requirements cannot be used to fulfill this requirement.
- Earn 30 of the last 45 credit hours at MWSU in institutional course work (exclusive of credit by exam).
- Participate in required departmental and campus wide assessments.
- No more than two Ds are permitted in the major.
- Earn an overall GPA of at least 2.0 and a major GPA of at least 2.0
- Fulfill the Missouri Constitution requirement.
- Successfully pass the Missouri Higher Education Civics Achievement exam.

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State Fair CC		Missouri Western State University	
GENERAL EDUCATION COMPONENT OF AAS			
Course	**Cr Hrs**	**Course**	**Cr Hrs**
COMM 110 – Introduction to Mass Communication	3	COM 205 – Introduction to Mass Media	3
ENGL 101 – English Composition	3	ENG 104 – College Writing and Rhetoric	3
MATH 119 – Statistical Reasoning	3	MAT 111 – Introductory Statistics	3
POLS 101 – American National Government	3	PSC 101 – American National Government	3
COMM 101 - Public Speaking	3	COM 104 - Oral Communication (also COM 210 will be waived, see below)	3
COMM 161 - Media Productions	3	JOU 204 Digital Videography	3
ART 160 -Introduction to Graphic Design	3	Lower division Transfer Credit	3
PROGRAM-TO-PROGRAM AAS TRANSFERABLE COURSES			
Course	**Cr Hrs**	**Course**	**Cr Hrs**
ART 162 – Digital Photography	3	JOU 104 – Digital Photography	**3**
COMM 101 – Public Speaking	3	COM 210 – Presentational Communication (course will be waived)	**3**
COMM 114 – News Reporting	3	JOU 202 – Reporting for Media	**3**
COMM 220 – Digital Media Communications Internship	6	COM 460 - Internship (departmental substitution)	**6**
ART 165 – Web Authoring and Graphic Tools	3	Lower division Transfer Credit	**3**
BSMT 106 – Principles of Marketing	3	Lower division Transfer Credit	**3**
BSMT 122 – Digital Marketing Essentials	3	Lower division Transfer Credit	**3**
COMM 105 – Interpersonal Communication	3	Lower division Transfer Credit	**3**
COMM 112 – Introduction to Public Relations	3	Lower division Transfer Credit	**3**
COMM 201 – Writing Across the Media	3	Lower division Transfer Credit	**3**
COMM 215 New Media Communications Applications	3	Lower division Transfer Credit	**3**
WEB 116 – Web Development	3	Lower division Transfer Credit	**3**
WEB 118 – Digital Imaging	3	Lower division Transfer Credit	**3**
COURSES TO BE COMPLETED AT MWSU			
REMAINDER OF GENERAL EDUCATION CORE IN INCOMPLETE KNOWLEDGE AREAS			
Knowledge Area			**Cr Hrs**
Written Communication			3
Natural Sciences			7
Social and Behavioral Sciences			3
Humanities and Fine Arts a			9
Additional credit hours as needed to get student to 42 credit hours			
BS PROGRAM REMAINING COURSES			
Course			**Cr Hrs**
COM 305 – Interpersonal Communication			3

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COM 342 – Intercultural Communication	3
COM 420 – Research Methods in Communication	3
ENG 303 – Grammar for Writing and Editing	3
ENG 415 – Proposal and Grant Writing	3
JOU 311 – Griffon Media	6
JOU 322 – Advanced Reporting	3
JOU 324 – Web Content and Design	3
JOU 428 – Multimedia Media Storytelling	3
JOU 432 – Social Media Branding	3
Additional credit hours as needed to get student to an overall 120 earned	

***Equivalent course but does not count toward Missouri Western State University upper-division requirement (30 credit hours of 300+ numbered courses).**

For more information, please contact:

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