Transfer Articulation Guide for
Associate of Applied Science in Business, Business Management to
Bachelor of Science in Business Administration in Marketing

Pursuant to the Articulation Partnership between Missouri Western State University (MWSU) and the North Central Missouri College (NCMC), this document serves as the Transfer Articulation Guide between MWSU and NCMC for the degree program of B***SBA-Marketing.*** This Transfer Articulation Guide is entered into pursuant to the Articulation Partnership between MWSU and NCMC and is effective beginning Fall 2025.

This transfer guide is provided as a service and is updated as needed. Degree requirements at the institutions are subject to change. To ensure you have the most accurate up to date information about the program, it is important you meet with an advisor at the transfer institution.

Program Entrance Requirements

- ACT composite score of 21 or higher or a high school GPA of 3.5 or higher, OR.
  30 university credit hours and have an overall college GPA of 2.5 or higher and have a grade of C or higher in each of the following courses: i) ACC 201 or ACC 202, ii) GBA 201, iii) GBA 210, iv) GBA 211.
- Bachelor's degree program listed above officially declared on the MWSU student record (indicated at time admission or upon meeting with an advisor.)

Degree Requirements

- Earn a minimum of 120 hours (100 level and higher, maximum of 6 CED credit hours applicable).
- Earn a minimum of 30 credit hours in upper division courses. Lower division transfer courses accepted as meeting upper division departmental course requirements cannot be used to fulfill this requirement.
- Earn 30 of the last 45 credit hours at MWSU in institutional course work (exclusive of credit by exam).
- Participate in required departmental and campus wide assessments.
- Earn an overall GPA at least 2.0 and a major GPA of at least 2.0 GPA (with no more than 6 credit hours of D in major coursework).
- Fulfill the Missouri Constitution requirement.
- Successfully pass the Missouri Higher Education Civics Achievement exam.

For more information, please contact:

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North Central Missouri College		Missouri Western State University	
GENERAL EDUCATION COMPONENT OF AAS			
Course	**Credit hours**	**Course**	**Credit Hours**
EN 101 English I	3	ENG 104 College Writing and Rhetoric	3
SP 175 Speech Communications OR SP 220 Interpersonal Communications	3	COM 104 Oral Communication COM 010 Lower Division Coursework (MOTR COMM 120, will count in general education)	3
HI 103 American History to 1877 OR OR HI 104 American History Since 1877 OR PL 216 National Government	3	HIS 140 American History To 1865 OR OR HIS 150 American History to 1865 OR PSC 101 American National Government	3
PY 121 General Psychology (recommended) OR SO 107 General Sociology	3	PSY 101 General Psychology OR SOC 110 Introduction to Sociology	3
EC 253 Macroeconomics	3	ECO 260 Principles of Macroeconomics	3
PROGRAM-TO-PROGRAM TRANSFERABLE COURSES			
AC 136 Elementary Accounting I	3	ACC201 Introduction to Financial Accounting	3
AC137 Elementary Accounting II	3	ACC 202 Introduction to Managerial Accounting	3
BA 221 Business Law	3	GBA 211 Business Law I	3
EC 252 Microeconomics	3	ECO 261 Principles of Microeconomics	3
BA 269 Entrepreneurship	3	ENT 201 Entrepreneurship I	3
BT 110 Business Mathematics OR MT 110 Intermediate Algebra OR MT 119 or higher (recommended)	3	GBA 010 General Elective MAT 009 Prep Transfer Course Work (does not meet degree requirements) MAT 110 or higher	3
REMAINDER OF GENERAL EDUCATION CORE Courses may be taken at NCMC or MWSU. If taken at NCMC, students should check as to how NCMC courses will transfer to MWSU. Overall, minimum of 42 credit hours required for General Education.			
Content Areas			**Credit Hours**
Humanities and Fine Arts			9
Mathematical Sciences			3
Written Communication			3
Natural Sciences			7
Additional hours as needed to get student to 42 credit hours			
COURSES TO BE COMPLETED AT MISSOURI WESTERN STATE UNIVERSITY			
Course			**Credit Hours**
FIN 301 Financial Management			3
GBA 201 Business Analytics and Reporting			3
GBA 210 Business Statistics			3
MGT 350 Organizational Behavior			3
SCM 301 Principles of Supply Chain Management			3
MGT 416 Production and Operations Management			3
MGT 418 Management Information Systems			3
MGT 419 Strategic Management			3
MKT 301 Principles of Marketing			3
PHL 230 Ethics OR PHL 232 Business Ethics			3

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GBA 375 Business Internship OR GBA 445 Business Practicum	3
Marketing Major Requirements	
MKT 311 Consumer Behavior	3
MKT 351 Professional Selling and Sales Management	3
MKT 381 Advertising and Promotion	3
MKT 401 Marketing Research	3
MKT 451 International Marketing and Trade	3
MKT 481 Marketing Management	3
One upper-division Business elective	3