



# Board of Governors' Meeting

February 22, 2024

Blum Student Union Room 220



## Meeting Book - Board of Governors' Meeting 2/22/2024

### AGENDA

#### I. Call to Order and Approval of Minutes

Chair Ebersold

- A. Public Session Minutes 10.26.23.docx
- B. Closed Session Minutes 10.26.23.docx

#### II. Ratification of Board Polls

Chair Ebersold

- A. FB24-055 Asphalt West Campus.pdf
- B. Pure Storage (informational item).pdf
- C. Naming Proposal for Gray Manufacturing for CTAC.docx
- D. Naming Proposal for Triumph Foods and Dailys Meats for CTAC.docx

#### III. Board of Governors' Committee Report

A. Personnel, Finance & Operations Committee  
Governor Al Landes

- 1. BOG Feb 2024 Fin Admin Financial Attachments.pdf

#### IV. Division Reports

Vice Presidents & Directors

A. Administration  
Daniel Holt

- 1. Administration Board Report

B. Academic Affairs  
Laura Reynolds

- 1. Academic Affairs Board Report

C. University Advancement & MWSU Foundation  
Marc Archambault

- 1. University Advancement & MWSU Foundation Board Report

D. Admissions/Enrollment Management  
Jeffrey Foot

E. Student Affairs  
Robert Goltra III

- 1. Student Affairs Board Report

F. Marketing & Communication  
Kent Heier

- 1. Marketing & Communication Board Report

G. Athletics  
Andy Carter

1. Athletics Board Report

## **V. Student-Governor Report**

Student-Governor Garrett Jackson

A. Student-Governor Report

## **VI. University President's Report**

President Elizabeth Kennedy

A. University President's Report

## **VII. Report of the Chair**

Chair Ebersold

## **VIII. Old Business**

Chair Ebersold

## **IX. New Business**

Chair Ebersold

## **X. Closed Session Meeting [Missouri Statutes 610.021 (1), (2), (3), and (14)]**

A. 610.021 (3)

1. Personnel

## **XI. Adjourn**

Chair Ebersold

MINUTES, BOARD OF GOVERNORS  
MISSOURI WESTERN STATE UNIVERSITY  
October 26, 2023

The meeting was called to order at 1:30 p.m. by Chair Rick Ebersold in Blum Student Union Hall Room 220.

UNIVERSITY REPRESENTATIVES

**Board Members Present**

Rick Ebersold – Chair  
Lisa Norton – Vice Chair  
Bill Grimwood  
Kayla Schoonover  
Lee Tieman  
Bob Wollenman  
Garrett Jackson – Student-Governor

**APPROVAL OF MINUTES**

Board of Governor Chair Rick Ebersold asked for a motion to approve the August 17, 2023 Board meeting minutes. Governor Schoonover made a motion to approve the minutes; Governor Landes seconded the motion. Motion passed unanimously.

Chair Eversold asked for a motion to ratify the October 17, 2023 phone poll (Leaverton Residence Hall Elevator Improvements). Governor Wollenman made a motion to ratify the phone poll; Governor Norton seconded the motion. Motion passed unanimously.

**COMMITTEE REPORT**

Personnel, Finance, & Operations

- Interim Vice President for Finance & Administration Ron Olinger briefed the Board in terms of the Personnel, Finance & Operations Committee meeting prior to the Board meeting. Interim VP Olinger updated the Board in terms of FY24 operating revenue, operating expenses, state appropriations and cash position.
- Board Chair Ebersold asked for a motion to approve the September 30, 2023 financial report as presented. Governor Wollenmen made a motion to approve the financial report; Governor Norton seconded the motion. Motion passed unanimously.
- Board Chair Ebersold asked for a motion to approve FB24-045 CTAC Building Fiber Pathway as presented. Governor Landes made the motion to approve the bid; Governor Norton seconded the motion. Motion passed unanimously.
- Board Chair Ebersold asked for a motion to approve FB24-041 Vaselakos Residence Hall Carpet as presented. Governor Wollenman made the motion to approve the bid; Governor Tieman seconded the motion. Motion passed unanimously.
- Board Chair Ebersold asked for a motion to approve FB24-046 Vaselakos Residence Hall Paint as presented. Governor Norton made the motion to approve the bid; Governor Schoonover seconded the motion. Motion passed unanimously.

## **DIVISION REPORTS**

Laura Reynolds, Provost & Vice President for Academic Affairs

- Faculty searches
- New leadership in College of Business and Professional Studies (Dean Mandy Albrecht)
- Retention and persistence updated provided. Admissions continuing efforts to increase retention and persistence
- Partnership with Admissions and discussion on retention, persistence and strategies

Marc Archambault, Vice President of Advancement/Executive Director of the MWSU Foundation

- Overview of total cash gift received for the fiscal year
- CTAC ongoing fundraising and partnerships
- Updated provided in terms of gifts and pledges
- Update provided in terms of future event dates

Becky Dunn, Chief Communications Officer

- Class of Freedom data reported, 299 freshmen self-reported that they identify as first-gen students, 377 new students plan to live on campus,
- Giffon Edge feedback reported as a positive experience for freshmen
- Data reported on fall 2024 freshmen admits in Missouri territories
- Updated provided in terms of future event dates

Chris Dunn, Student Affairs

- Homecoming events were well organized and had strong attendance
- Jackie McGuire joins the Counseling Center
- Update provided in terms of the Campus Cupboard and the recent donation from The Missions Committee at Wyatt Park Baptist Church

Andy Carter, Director of Athletics

- Kudos to the Athletic staff and student-athletes for their hard work on the fields, courts, and fairways
- Update provided in terms of wins and losses for each sport as compared to the previous year

## **STUDENT-GOVERNOR REPORT**

Student-Governor Garrett Jackson reported to the Board in terms of student involvement and successful recent blood drive. Student-Governor Jackson reported to the Board that RSOs are working with SGA and students are happy to be on campus.

## **PRESIDENT'S REPORT**

Dr. Elizabeth Kennedy welcomed Mr. Daniel Holt, Vice President of Finance and Administration.

Dr. Kennedy briefed the Board in terms of enrollment predictions and budge projections.

The Board was updated on the strategic hiring process, CTAC and construction.

The Board was updated on the Center for Service and in particular, Gold Fridays and Adopt-a-Block program.

### **REPORT OF THE CHAIR**

Chair Ebersold provided the date of the next Board meeting, which will be Thursday, February 22, 2024 at 1:30 p.m.

There being no old business, no new business, or additional Board comments or questions, Chair Ebersold asked for a motion to meet in executive session, pursuant to Missouri Statutes 610.021 (1), (2), (3) and (13) to consider legal matters, real estate, personnel, and other matters protected by law. Governor Landes moved to meet in closed session; Governor Norton seconded the motion. Motion passed unanimously.

### **CLOSED SESSION**

### **REGULAR SESSION RE-CONVENED**

Chair Ebersold asked for a motion to approve the personnel recommendations and other legal matters as discussed in closed session. Governor Landes made a motion to approve the personnel recommendations and other legal matters as discussed in closed session; Governor Norton seconded the motion. Motion passed unanimously.

There being no further business, Chair Ebersold adjourned the meeting.

Respectfully submitted,

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Betsy Wright, Secretary

APPROVED:

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Rick Ebersold, Chair  
Board of Governors

**FB24-055 ASPHALT WEST CAMPUS**

The University is proposing to accept the bid from Keller Construction in the amount of \$120,400 for the Asphalt at West Campus. This work includes removing and replacing existing asphalt per specifications. The total cost will be \$120,400 and will be paid from the Parking Lot Parking Pass Revenue account.

Request a motion to approve.

**FOR INFORMATIONAL PURPOSES ONLY**

The University is proposing to purchase a storage array to drive the main virtual server infrastructure in Technology Services from Pure Storage at a total cost of \$148,522.01, financed over 5 years using existing funding via NASPO cooperative purchasing contract. This storage array will replace an existing array that is reaching end-of-life and will no longer be supported effective December 31, 2023. The purchase includes technical support for 5 years and free controller upgrades in year 3.

**Pure Storage**

**\$148,522.01**



Missouri Western State University  
Statement of Budget Changes and Comparison of Budget to Actual  
For the Year Ending June 30, 2024  
(As of January 31, 2024)

Attachment #1

	Educational & General (Undesignated)					Percentage of Total
	Original Budget	Adjustments	Adjustments for Prior Year Funds	Revised Budget	Actual	
<b>OPERATING REVENUE</b>						
Student Tuition and Fees	\$ 30,372,444	\$ (1,300,000)		\$ 29,072,444	\$ 27,171,404	93.5%
Less: Institutional scholarships						
Less: Other scholarship allowances						
Federal grants and contracts						
State grants and contracts						
Non-governmental grants and contracts						
Sales and service of educational departments	145,980	102,001.00		247,981	202,875	81.8%
Auxiliary enterprises:						
Athletics						
Less: Scholarship allowances						
Housing						
Less: Scholarship allowances						
Food service						
Less: Scholarship allowances						
Bookstore						
Less: Scholarship allowances						
Other auxiliary enterprises						
Less: Scholarship allowances						
Other operating revenues	111,000	3,080		114,080	17,960	15.7%
<b>TOTAL OPERATING REVENUES</b>	<b>30,629,424</b>	<b>(1,194,919)</b>		<b>29,434,505</b>	<b>27,392,240</b>	<b>93.1%</b>
<b>OPERATING EXPENSES</b>						
Salaries and compensation	24,689,102	(1,251,526)		23,437,576	12,192,832	52.0%
Fringe benefits	9,096,860	(490,588)		8,606,272	4,865,770	56.5%
Supplies and services	5,263,914	437,054		5,700,968	3,858,109	67.7%
Travel	252,700	3,109		255,809	110,251	43.1%
Utilities	1,514,019	(1,300.00)		1,512,719	625,728	41.4%
Insurance	565,929	304,325		870,254	454,952	52.3%
Scholarships	9,626,215	(1,599,894.00)		8,026,321	7,370,542	91.8%
<b>TOTAL OPERATING EXPENSES</b>	<b>51,008,739</b>	<b>(2,598,820)</b>	-	<b>48,409,919</b>	<b>29,478,184</b>	<b>60.9%</b>
<b>OPERATING GAIN / (LOSS)</b>	<b>(20,379,315)</b>	<b>1,403,901</b>	-	<b>(18,975,414)</b>	<b>(2,085,944)</b>	<b>11.0%</b>
<b>NON-OPERATING REVENUES (EXPENSES)</b>						
State appropriations	22,914,725			22,914,725	13,366,920	58.3%
State appropriations - lottery	2,322,497			2,322,497	1,354,787	58.3%
State appropriations - capital		282,869		282,869	-	0.0%
Grants						
Gifts	1,678,210	163,284		1,841,494	215,786	11.7%
Investment income	362,000			362,000	221,497	61.2%
Interest on capital related debt						
Capital	(270,139)	(90,574.00)		(360,713)	(94,733)	26.3%
Debt service principal *						
Other						
<b>NET NON-OPERATING REVENUES</b>	<b>27,007,293</b>	<b>355,579</b>	-	<b>27,362,872</b>	<b>15,064,257</b>	<b>55.1%</b>
<b>INCOME (LOSS) BEFORE TRANSFERS</b>	<b>6,627,978</b>	<b>1,759,480</b>	-	<b>8,387,458</b>	<b>12,978,313</b>	<b>154.7%</b>
<b>TRANSFERS IN (OUT)</b>						
Debt service	(489,786)	(7,951.00)		(497,737)	(296,445)	59.6%
Other	1,909,800	(166,637.00)		1,743,163	1,221,945	70.1%
Transfer to Aux from E&G	(6,000,000)	-		(6,000,000)	-	0.0%
<b>TOTAL TRANSFERS IN (OUT)</b>	<b>(4,579,986)</b>	<b>(174,588)</b>	-	<b>(4,754,574)</b>	<b>925,500</b>	<b>-19.5%</b>
<b>INCREASE (DECREASE) IN NET POSITION</b>	<b>2,047,992</b>	<b>1,584,892</b>	-	<b>3,632,884</b>	<b>13,903,813</b>	<b>382.7%</b>
<b>OTHER</b>						
Prior year funds	\$ 2,047,992	\$ 1,584,892	\$ -	\$ 3,632,884	\$ 13,903,813	

Missouri Western State University  
Statement of Budget Changes and Comparison of Budget to Actual  
For the Year Ending June 30, 2024  
(As of January 31, 2024)

Attachment #1

	Educational & General (Designated)					Percentage of Total
	Original Budget	Adjustments	Adjustments for Prior Year Funds	Revised Budget	Actual	
<b>OPERATING REVENUE</b>						
Student Tuition and Fees	\$ 1,681,091	\$ 56,237		\$ 1,737,328	\$ 1,368,817	78.8%
Less: Institutional scholarships						
Less: Other scholarship allowances						
Federal grants and contracts						
State grants and contracts						
Non-governmental grants and contracts						
Sales and service of educational departments	158,156			158,156	272,477	172.3%
Auxiliary enterprises:						
Athletics						
Less: Scholarship allowances						
Housing						
Less: Scholarship allowances						
Food service						
Less: Scholarship allowances						
Bookstore						
Less: Scholarship allowances						
Other auxiliary enterprises						
Less: Scholarship allowances						
Other operating revenues	112,563	9,681		122,244	39,690	32.5%
<b>TOTAL OPERATING REVENUES</b>	<b>1,951,810</b>	<b>65,918</b>	<b>-</b>	<b>2,017,728</b>	<b>1,680,984</b>	<b>83.3%</b>
<b>OPERATING EXPENSES</b>						
Salaries and compensation	544,052	94,500	4,428	642,980	334,372	52.0%
Fringe benefits	127,052	17,619	404	145,075	92,431	63.7%
Supplies and services	1,439,676	(161,639)	212,902	1,490,939	707,252	47.4%
Travel	135,695	28,883	11,600	176,178	63,237	35.9%
Utilities	7,014	91		7,105	2,835	39.9%
Insurance	4,653			4,653	3,486	74.9%
Scholarships	50,000	(35,000)	19,500	34,500	22,000	63.8%
<b>TOTAL OPERATING EXPENSES</b>	<b>2,308,142</b>	<b>(55,546)</b>	<b>248,834</b>	<b>2,501,430</b>	<b>1,225,613</b>	<b>49.0%</b>
<b>OPERATING GAIN / (LOSS)</b>	<b>(356,332)</b>	<b>121,464</b>	<b>(248,834)</b>	<b>(483,702)</b>	<b>455,370</b>	<b>-94.1%</b>
<b>NON-OPERATING REVENUES (EXPENSES)</b>						
State appropriations						
State appropriations - capital						
Grants						
Gifts	439,752	47,738		487,490	49,687	10.2%
Investment income						
Interest on capital related debt						
Capital	(59,332)	(3,529)	(11,632)	(74,493)	(19,602)	26.3%
Debt service principal *						
Other						
<b>NET NON-OPERATING REVENUES</b>	<b>380,420</b>	<b>44,209</b>	<b>(11,632)</b>	<b>412,997</b>	<b>30,085</b>	<b>7.3%</b>
<b>INCOME (LOSS) BEFORE TRANSFERS</b>	<b>24,088</b>	<b>165,673</b>	<b>(260,466)</b>	<b>(70,705)</b>	<b>485,455</b>	<b>-686.6%</b>
<b>TRANSFERS IN (OUT)</b>						
Debt service						
Other	(24,088)	(165,673)		(189,761)	(288,493)	152.0%
Transfer to Aux from E&G						
<b>TOTAL TRANSFERS IN (OUT)</b>	<b>(24,088)</b>	<b>(165,673)</b>	<b>-</b>	<b>(189,761)</b>	<b>(288,493)</b>	<b>152.0%</b>
<b>INCREASE (DECREASE) IN NET POSITION</b>	<b>-</b>	<b>-</b>	<b>(260,466)</b>	<b>(260,466)</b>	<b>196,962</b>	<b>-76%</b>
<b>OTHER</b>						
Prior year funds			260,466	260,466		
	\$ -	\$ -	\$ -	\$ -	\$ 196,962	

Missouri Western State University  
Statement of Budget Changes and Comparison of Budget to Actual  
For the Year Ending June 30, 2024  
(As of January 31, 2024)

Attachment #1

	Auxiliary					Percentage of Total
	Original Budget	Adjustments	Adjustments for Prior Year Funds	Revised Budget	Actual	
<b>OPERATING REVENUE</b>						
Student Tuition and Fees						
Less: Institutional scholarships						
Less: Other scholarship allowances						
Federal grants and contracts						
State grants and contracts						
Non-governmental grants and contracts						
Sales and service of educational departments						
Auxiliary enterprises:						
Athletics	\$ 2,132,007	\$ 228,368		\$ 2,360,375	\$ 1,554,997	65.9%
Less: Scholarship allowances						
Housing	4,514,573	(100)		4,514,473	4,373,828	96.9%
Less: Scholarship allowances						
Food service	3,481,971	1,000		3,482,971	3,041,246	87.3%
Less: Scholarship allowances						
Bookstore	125,900			125,900	525	0.4%
Less: Scholarship allowances						
Other auxiliary enterprises	106,092			106,092	108,986	102.7%
Less: Scholarship allowances						
Other operating revenues						
<b>TOTAL OPERATING REVENUES</b>	<b>10,360,543</b>	<b>229,268</b>		<b>10,589,811</b>	<b>9,079,583</b>	<b>85.7%</b>
<b>OPERATING EXPENSES</b>						
Salaries and compensation	3,333,725	26,955		3,360,680	1,946,555	57.9%
Fringe benefits	1,150,156	(1,153)		1,149,003	891,501	77.6%
Supplies and services	4,976,801	169,060		5,145,861	3,374,974	65.6%
Travel	855,900	102,866		958,766	553,621	57.7%
Utilities	1,278,485	(24,980)		1,253,505	549,731	43.9%
Insurance	538,528			538,528	523,241	97.2%
Scholarships	3,968,502	(227,814)		3,740,688	3,430,873	91.7%
<b>TOTAL OPERATING EXPENSES</b>	<b>16,102,097</b>	<b>44,934</b>		<b>16,147,031</b>	<b>11,270,497</b>	<b>69.8%</b>
<b>OPERATING GAIN / (LOSS)</b>	<b>(5,741,554)</b>	<b>184,334</b>		<b>(5,557,220)</b>	<b>(2,190,914)</b>	<b>39.4%</b>
<b>NON-OPERATING REVENUES (EXPENSES)</b>						
State appropriations						
State appropriations - capital						
Grants						
Gifts	17,000			17,000	26,300	154.7%
Investment income	340,000			340,000	135,683	39.9%
Interest on capital related debt						
Capital	(61,400)	(122,959)		(184,359)	(152,322)	82.6%
Debt service principal *						
Other						
<b>NET NON-OPERATING REVENUES</b>	<b>295,600</b>	<b>(122,959)</b>		<b>172,641</b>	<b>9,661</b>	<b>5.6%</b>
<b>INCOME (LOSS) BEFORE TRANSFERS</b>	<b>(5,445,954)</b>	<b>61,375</b>		<b>(5,384,579)</b>	<b>(2,181,253)</b>	<b>40.5%</b>
<b>TRANSFERS IN (OUT)</b>						
Debt service	(3,960,794)	(39,177)		(3,999,971)	(3,360,227)	84.0%
Other	(1,812,098)	(50,059)		(1,862,157)	(951,803)	51.1%
Transfer to Aux from E&G	6,000,000			6,000,000		0.0%
<b>TOTAL TRANSFERS IN (OUT)</b>	<b>227,108</b>	<b>(89,236)</b>	-	<b>137,872</b>	<b>(4,312,030)</b>	<b>-3127.6%</b>
<b>INCREASE (DECREASE) IN NET POSITION</b>	<b>(5,218,846)</b>	<b>(27,861)</b>	-	<b>(5,246,707)</b>	<b>(6,493,283)</b>	<b>123.8%</b>
<b>OTHER</b>						
Prior year funds	\$ (5,218,846)	\$ (27,861)	\$ -	\$ (5,246,707)	\$ (6,493,283)	

Missouri Western State University  
Statement of Budget Changes and Comparison of Budget to Actual  
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	Restricted					Percentage of Total
	Original Budget	Adjustments	Adjustments for Prior Year Funds	Revised Budget	Actual	
<b>OPERATING REVENUE</b>						
Student Tuition and Fees						
Less: Institutional scholarships						
Less: Other scholarship allowances						
Federal grants and contracts	\$ 171,966			\$ 278,992	\$ 105,534	37.8%
State grants and contracts	3,009,958	6,104,776		9,114,734	2,589,279	28.4%
Non-governmental grants and contracts	100,000	(78,061)		21,939	21,939	100.0%
Sales and service of educational departments						
Auxiliary enterprises:						
Athletics						
Less: Scholarship allowances						
Housing						
Less: Scholarship allowances						
Food service						
Less: Scholarship allowances						
Bookstore						
Less: Scholarship allowances						
Other auxiliary enterprises						
Less: Scholarship allowances						
Other operating revenues						
<b>TOTAL OPERATING REVENUES</b>	3,281,924	6,133,741	-	9,415,665	2,716,752	28.9%
<b>OPERATING EXPENSES</b>						
Salaries and compensation	47,229	245,741		292,970	58,695	20.0%
Fringe benefits	3,307	44,467		47,774	9,469	19.8%
Supplies and services	455,340	179,517	12,856	647,713	147,424	22.8%
Travel	49,800	8,000	1,000	58,800	3,048	5.2%
Utilities						
Insurance						
Scholarships	6,269,137	728,515		6,997,652	5,914,564	84.5%
Depreciation						
<b>TOTAL OPERATING EXPENSES</b>	6,824,813	1,206,240	13,856	8,044,909	6,133,201	76.2%
<b>OPERATING GAIN / (LOSS)</b>	(3,542,889)	4,927,501	(13,856)	1,370,756	(3,416,449)	-249.2%
<b>NON-OPERATING REVENUES (EXPENSES)</b>						
State appropriations						
State appropriations - capital						
Grants	9,041,503	(203,721)		8,837,782	6,130,648	69.4%
Gifts						
Investment income						
Interest on capital related debt						
Capital	(5,125,000)	4,720,870		(404,130)	(139,575)	34.5%
Debt service principal *						
Other						
<b>NET NON-OPERATING REVENUES</b>	3,916,503	4,517,149	-	8,433,652	5,991,073	71.0%
<b>INCOME (LOSS) BEFORE TRANSFERS</b>	373,614	9,444,650	(13,856)	9,804,408	2,574,625	26.3%
<b>TRANSFERS IN (OUT)</b>						
Debt service						
Other	(373,614)	(9,444,650)		(9,818,264)	(2,317,233)	23.6%
Transfer to Aux from E&G						
<b>TOTAL TRANSFERS IN (OUT)</b>	(373,614)	(9,444,650)	-	(9,818,264)	(2,317,233)	23.6%
<b>INCREASE (DECREASE) IN NET POSITION</b>	-	-	(13,856)	(13,856)	257,392	-1857.6%
<b>OTHER</b>						
Prior year funds			13,856	13,856		
	\$ -	\$ -	\$ -	\$ -	\$ 257,392	

Missouri Western State University  
Statement of Budget Changes and Comparison of Budget to Actual  
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Attachment #1

	Plant					Percentage of Total
	Original Budget	Adjustments	Adjustments for Prior Year Funds	Revised Budget	Actual	
<b>OPERATING REVENUE</b>						
Student Tuition and Fees						
Less: Institutional scholarships						
Less: Other scholarship allowances						
Federal grants and contracts						
State grants and contracts						
Non-governmental grants and contracts						
Sales and service of educational departments						
Auxiliary enterprises:						
Athletics						
Less: Scholarship allowances						
Housing						
Less: Scholarship allowances						
Food service						
Less: Scholarship allowances						
Bookstore						
Less: Scholarship allowances						
Other auxiliary enterprises						
Less: Scholarship allowances						
Other operating revenues						
<b>TOTAL OPERATING REVENUES</b>	-	-	-	-	-	-
<b>OPERATING EXPENSES</b>						
Salaries and compensation						
Fringe benefits						
Supplies and services	\$ 4,800	\$ 360,600		\$ 365,400	\$ 106,429	29.1%
Travel						
Utilities		\$ 1,600		1,600	1,580	98.8%
Insurance						
Scholarships						
Depreciation						
<b>TOTAL OPERATING EXPENSES</b>	4,800	362,200	-	367,000	108,009	29.4%
<b>OPERATING GAIN / (LOSS)</b>	(4,800)	(362,200)	-	(367,000)	(108,009)	29.4%
<b>NON-OPERATING REVENUES (EXPENSES)</b>						
State appropriations						
State appropriations - capital		3,000,000		3,000,000	691,843	23.1%
Grants						
Gifts		65,000		65,000	55,158	84.9%
Investment income						
Interest on capital related debt	(1,549,607)	(9,250)		(1,558,857)	(920,113)	59.0%
Capital		(12,529,819)		(12,529,819)	(3,790,696)	30.3%
Debt service principal *		(1,620,228)	\$ (1,313,823)	(2,934,051)	(2,754,048)	93.9%
Other						
<b>NET NON-OPERATING REVENUES</b>	(1,549,607)	(11,094,297)	(1,313,823)	(13,957,727)	(6,717,856)	48.1%
<b>INCOME (LOSS) BEFORE TRANSFERS</b>	(1,554,407)	(11,456,497)	(1,313,823)	(14,324,727)	(6,825,865)	47.7%
<b>TRANSFERS IN (OUT)</b>						
Debt service	4,450,580	47,128		4,497,708	3,656,672	81.3%
Other	300,000	9,827,019		10,127,019	2,335,734	23.1%
Transfer to Aux from E&G						
<b>TOTAL TRANSFERS IN (OUT)</b>	4,750,580	9,874,147	-	14,624,727	5,992,406	41.0%
<b>INCREASE (DECREASE) IN NET POSITION</b>	3,196,173	(1,582,350)	(1,313,823)	300,000	(833,460)	-277.8%
<b>OTHER</b>						
Prior year funds			1,313,823	1,313,823		
	\$ 3,196,173	\$ (1,582,350)	\$ -	\$ 1,613,823	\$ (833,460)	

**Missouri Western State University**  
**Statement of Budget Changes and Comparison of Budget to Actual**  
**For the Year Ending June 30, 2024**  
**(As of January 31, 2024)**

**Attachment #1**

<b>TOTAL - ALL FUNDS</b>						
	<b>Original Budget</b>	<b>Adjustments</b>	<b>Adjustments for Prior Year Funds</b>	<b>Revised Budget</b>	<b>Actual</b>	<b>Percentage of Total</b>
<b>OPERATING REVENUE</b>						
Student Tuition and Fees	\$ 32,053,535	\$ (1,243,763)	\$ -	\$ 30,809,772	\$ 28,540,221	92.6%
Less: Institutional scholarships						
Less: Other scholarship allowances						
Federal grants and contracts	171,966	107,026	-	278,992	105,534	37.8%
State grants and contracts	3,009,958	6,104,776	-	9,114,734	2,589,279	28.4%
Non-governmental grants and contracts	100,000	(78,061)	-	21,939	21,939	100.0%
Sales and service of educational departments	304,136	102,001	-	406,137	475,352	117.0%
Auxiliary enterprises:						
Athletics	2,132,007	228,368	-	2,360,375	1,554,997	65.9%
Less: Scholarship allowances						
Housing	4,514,573	(100)	-	4,514,473	4,373,828	96.9%
Less: Scholarship allowances						
Food service	3,481,971	1,000	-	3,482,971	3,041,246	87.3%
Less: Scholarship allowances						
Bookstore	125,900	-	-	125,900	525	0.4%
Less: Scholarship allowances						
Other auxiliary enterprises	106,092	-	-	106,092	108,986	102.7%
Less: Scholarship allowances						
Other operating revenues	223,563	12,761	-	236,324	57,650	24.4%
<b>TOTAL OPERATING REVENUES</b>	<b>46,223,701</b>	<b>5,234,008</b>	<b>-</b>	<b>51,457,709</b>	<b>40,869,558</b>	<b>79.4%</b>
<b>OPERATING EXPENSES</b>						
Salaries and compensation	28,614,108	(884,330)	4,428	27,734,206	14,532,455	52.4%
Fringe benefits	10,377,375	(429,655)	404	9,948,124	5,859,171	58.9%
Supplies and services	12,140,531	984,592	225,758	13,350,881	8,194,188	61.4%
Travel	1,294,095	142,858	12,600	1,449,553	730,157	50.4%
Utilities	2,799,518	(24,589)	-	2,774,929	1,179,874	42.5%
Insurance	1,109,110	304,325	-	1,413,435	981,679	69.5%
Scholarships	19,913,854	(1,134,193)	19,500	18,799,161	16,737,980	89.0%
<b>TOTAL OPERATING EXPENSES</b>	<b>76,248,591</b>	<b>(1,040,992)</b>	<b>262,690</b>	<b>75,470,289</b>	<b>48,215,504</b>	<b>63.9%</b>
<b>OPERATING GAIN / (LOSS)</b>	<b>(30,024,890)</b>	<b>6,275,000</b>	<b>(262,690)</b>	<b>(24,012,580)</b>	<b>(7,345,945)</b>	<b>30.6%</b>
<b>NON-OPERATING REVENUES (EXPENSES)</b>						
State appropriations	22,914,725	-	-	22,914,725	13,366,920	58.3%
State appropriations - lottery	2,322,497	-	-	2,322,497	1,354,787	58.3%
State appropriations - capital	-	3,282,869	-	3,282,869	691,843	21.1%
Grants	9,041,503	(203,721)	-	8,837,782	6,130,648	69.4%
Gifts	2,134,962	276,022	-	2,410,984	346,930	14.4%
Investment income	702,000	-	-	702,000	357,181	50.9%
Interest on capital related debt	(1,549,607)	(9,250)	-	(1,558,857)	(920,113)	59.0%
Capital	(5,515,871)	(8,026,011)	(11,632)	(13,553,514)	(4,196,928)	31.0%
Debt service principal *	-	(1,620,228)	(1,313,823)	(2,934,051)	(2,754,048)	93.9%
Other	-	-	-	-	-	
<b>NET NON-OPERATING REVENUES</b>	<b>30,050,209</b>	<b>(6,300,319)</b>	<b>(1,325,455)</b>	<b>22,424,435</b>	<b>14,377,220</b>	<b>64.1%</b>
<b>INCOME (LOSS) BEFORE TRANSFERS</b>	<b>25,319</b>	<b>(25,319)</b>	<b>(1,588,145)</b>	<b>(1,588,145)</b>	<b>7,031,275</b>	
<b>TRANSFERS IN (OUT)</b>						
Debt service	-	-	-	-	-	
Other	-	-	-	-	149	
Transfer to Aux from E&G	-	-	-	-	-	
<b>TOTAL TRANSFERS IN (OUT)</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>149</b>	
<b>INCREASE (DECREASE) IN NET POSITION</b>	<b>25,319</b>	<b>(25,319)</b>	<b>(1,588,145)</b>	<b>(1,588,145)</b>	<b>7,031,424</b>	
<b>OTHER</b>						
<b>Prior year funds</b>	<b>-</b>	<b>-</b>	<b>1,588,145</b>	<b>1,588,145</b>	<b>-</b>	
<b>\$</b>	<b>25,319</b>	<b>\$ (25,319)</b>	<b>\$ -</b>	<b>\$ -</b>	<b>\$ 7,031,424</b>	

**Missouri Western State University  
Statement of Cash Position  
January 31, 2024**

Fund	01/31/2024 Available Balance	01/31/2023 Available Balance	01/31/2022 Available Balance
Operating, Auxiliary, Agency, Payroll & Petty Cash	\$ 7,429,149	\$ 11,071,393	\$ 16,285,072
Investments	\$ 2,882,608	\$ -	\$ -
Auxiliary System Revenue Bond Funds	300,000	300,000	300,000
Loan Funds	82,483	82,483	82,483
<b>TOTAL FUNDS INVESTED</b>	<b><u>\$ 10,694,240</u></b>	<b><u>\$ 11,453,876</u></b>	<b><u>\$ 16,667,555</u></b>

**Statement of Cash Position**

**Missouri Western State University**  
**Schedule of Funds Invested**  
**1/31/2024**

<b>INVESTMENTS</b>	<b>Date of Investment</b>	<b>Date of Maturity</b>	<b>YIELD</b>	<b>AMOUNT</b>	<b>BANK</b>
TBills	7/6/23	3/21/24	5.13%	1,929,437	Commerce Bank
TBills	7/6/23	6/13/24	5.18%	<u>953,171</u>	Commerce Bank
<b>TOTAL INVESTMENTS</b>				<u><u>2,882,608</u></u>	
<b>OPERATING FUND</b>			<b>YIELD</b>	<b>AMOUNT</b>	<b>BANK</b>
Checking Account-Operating			3.04%	250,516	Citizens Bank
Checking Account-Other			3.00%	7,173,783	Citizens Bank
Checking Account-Other			0.00%	-	Citizens Bank
Miscellaneous Petty Cash/Change Funds			0.00%	<u>4,850</u>	Campus Locations
<b>TOTAL OPERATING, AUXILIARY &amp; AGENCY FUNDS</b>				<u><u>7,429,149</u></u>	
<b>AUXILIARY SYSTEM REVENUE BONDS</b>					
Repair & Replacement Reserve			3.00%	<u>300,000</u>	Citizens Bank
<b>TOTAL AUXILIARY SYSTEM REVENUE BOND FUNDS</b>				<u><u>300,000</u></u>	
<b>INSTITUTIONAL LOAN FUND</b>					
Checking Account			3.00%	<u>82,483</u>	Citizens Bank
<b>TOTAL LOAN FUNDS</b>				<u><u>82,483</u></u>	
<b>TOTAL FUNDS INVESTED</b>				<u><u><b>\$ 10,694,240</b></u></u>	

**Average Interest Rate**

January 2024-3.00%

January 2023-3.00%



**Division or Office Name:** Finance & Administration

**Name and Title of Person Submitting:** Mr. Daniel Holt, Vice President of Finance & Administration

**February 15, 2024**

Accounting Services is finalizing the annual reporting requirements including the NCAA report, IPEDS, S&P Global bond rating review, Merritt Research Services, and distribution of financial statements to required lenders and reporting agencies.

The Business office completed the Void process for the Spring 2024 semester. This process involves communication to students in the form of emails, text messages, and a calling campaign to encourage students to take care of their financial business for the Fall and Spring semester. Students must pay their Fall balance in full and do one of three things for the Spring semester; pay in full, finish financial aid requirements, or sign up for a payment plan.

Preparation and diligence within the Finance was necessary in getting all of our purchases and invoices paid timely due to the end of the calendar year and holiday break. Many grants are due to be spent by June 30, 2024, so we ask that everyone be diligent in making purchases and getting invoices paid by May 15 to allow enough time to process grant paperwork and reporting by June 15.

The Budget Office has begun the fiscal year 2025 budget material preparation and materials have been distributed to departments. Information is due back with necessary departmental approvals by February 29.

Human Resources issued W-2's on January 24, 2024 (active employee available on GoldLink; inactive employees were mailed). 1095-C Employer Provided Health Insurance Office and Coverage forms for taxes will be mailed to employees in February.

All employees received new Blue Cross Blue Shield of KC insurance cards for 2024.

CUPA-HR Salary Surveys were completed and submitted in January (Administrative, Professional, Staff and Benefits).

Integrated Postsecondary Education Data System (IPEDS) Human Resources data has been submitted.

HR has conducted Onboarding for 11 new employees (1 faculty, 8 exempt staff, 2 non-exempt staff). Offboarding for 4 staff due to separation from either resignation, retirement, or termination. Currently MWSU has a total of 389 full time employees and 216 student employees working on campus.

Several candidates have been on campus for interviews for Faculty Searches for Fall 2024 openings. Dean search continues with candidates on campus during February for interviews.

The HR Recruitment team will be attending the MWSU Career and Internship Fair on campus February 27, 2024. The event will be held in Fulkerson from 10am to 1:30pm. The local HR Association is sponsoring a community wide career fair on March 12, 2024 from 3-6pm at Stoney Creek Hotel in St. Joseph, MO. MWSU HR department will also be in attendance at this event for recruitment purposes.

In December, the Financial Aid Office presented information about the 2024-2025 FAFSA to two area high schools.

Due to a delay from the U.S. Department of Education, FAFSA information will not be released to colleges and universities until the first half of March. In response, we are extending our priority deadline for Scholarship Application and FAFSA submissions to April 1, 2024. The extension applies to both incoming and currently enrolled students.

The Campus Police Department in conjunction with the St. Joseph Law Enforcement Center attended training for Stop The Bleed. The course taught bleeding control techniques using three quick actions. The number one cause of preventable death after injury is bleeding.

New officers within the Campus Police Department have begun the Missouri critical incident training on mental health.

Campus Police continue to assist with security at all home basketball games.

University parking stickers continue to be issued to faculty, students and staff as well as registration of vehicles.

Campus Police Department recently worked in collaboration with the St. Joseph School District School Resource Officers on Active Shooter Training.

CTAC continues on schedule for a June completion. Weather hindered progress temporarily, but work has continued. Fiber from the main campus is currently being installed, beginning on the west campus, then followed by the main campus. Once these areas are complete a scheduled boring under I-29 will conclude the project. This should be finished by April 1, 2024, weather permitting.

Campus renovations continue. CAP Head Start classrooms are scheduled to be completed by March 8, 2024.

The LEA/ROTC demolition phase of the old Print Shop has been completed. The renovation of this space, including painting, lights, and turf installation allows for classroom training exercises which have begun. Completion of work for this area is set for early May.

Chiefs Camp renovations are proceeding well. Vaselakos Hall is at 80% complete with

flooring and cleaning remaining on the interior. We currently are receiving quotes to address the main entrance doors to Vaselakos Hall and paint the main entrance canopy. The Kansas City Chiefs Team Merchandise Building has been placed out for bid. Bid opening is scheduled for February 20, 2024. Once approved construction will begin as soon as the weather allows, with a tentative completion date set of May 31, 2024. Infrastructure improvements in and around the Chiefs Practice Fields will commence in early March to satisfy camp demands on the fields and the fan experience.

Continued campus landscaping is scheduled for this spring.

As budgets allow, several damaged sidewalks will be replaced, including the entrance from lot D to the breezeway and the main entrance into Eder Hall.

Technology Services has rolled out the Multi Factor Authentication (MFA) for Staff. Faculty are currently registering for MFA and 46% complete. Students will begin registering for MFA before the conclusion of the semester.

Laptop replacements continue to be replaced for devices that are five years and older for Faculty and Staff. Banner updates and upgrades continue to be a priority for Technology Services as well as Firewall Security Updates.

**Division or Office Name:** Academic Affairs

**Name and Title of Person Submitting:** Dr. Laura Reynolds, Provost

**February 14, 2024**

***HIGHLIGHTS***

The **Persistence, Retention, and Completion** team reconvened for the Spring 2024 semester to begin an internal environmental analysis using process journey mapping to identify potential barriers students may face in the student cycle. This committee will continue to meet for the foreseeable future to develop a first year plan with corresponding operational timeline.

In the immediate term, the following **pilot programs** are continuing and will be evaluated at the end of the spring semester for efficacy and next steps:

- a. **FIRST Retention Pilot Program: (Faculty Interventions and Retention Strategies in Teaching)**  
The FIRST pilot program brought together faculty from multiple disciplines to build innovative courses and pilot research-based teaching techniques to directly address retention and success in the first 2 semesters of college.
  
- b. **University 101 (The University Experience)** is a voluntary student acclimation course offered to assimilate and onboard students to Missouri Western. This course was fully redesigned to reflect the strategies addressed in the FIRST Retention Pilot Program, providing a uniform experience for all first-time freshmen. This course is taught by qualified faculty and staff members who meet regularly to discuss challenges, strategies, and improvements.

The Center for Teaching and Learning is sponsoring the fourth annual GriffCon professional development workshop on Friday, February 23, 2024. Featured speakers are Dr. Kevin Gannon from Queens University in Charlotte, NC and Dr. Sara Nasrahollian from the University of Iowa. They will present workshops around equitable assessment and grading practices for students in an open enrollment environment. This is free and available to all faculty (full and part-time) and staff on campus, reinforcing our strategic plan’s mission that Every Employee is an Educator at Missouri Western.

**Faculty and Staff Activity Update: Academic Affairs Offices and Colleges**

	Student Applied Learning Experiences				Faculty Scholarly Activities		Student/Alumni Accomplishments		Faculty/Staff Accomplishments	
	October 19-February 14, 2024				October 19-February 14, 2024		October 19-February 14, 2024		October 19-February 14, 2024	
	Events	YTD	Students	YTD	Current	YTD	Current	YTD	Current	YTD
Bus. & Prof Studies	2	5	2	199	11	19	12	12	8	14
Liberal Arts	13	13	118	118	20	30	7	8	6	9
Science & Health	25	27	357	421	20	44	19	34	30	89

Total	40	45	477	738	51	93	38	54	44	112
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### **Library**

Sally Gibson, Director

	Fall 2023	Fall 2022
Average Weekly Gate Count	2156	2712
Reference Questions	690	714
Reference Consultations	66	72
Physical Circulation	1710	1802
eBook Downloads	1766	2392
Article Downloads	21697	24839
Course Reserves	62	133
Large Group Study Room Reservations	497	571

### **College Level Reports**

#### **College of Business and Professional Studies (CBPS)**

Mandy Albrecht, Dean

##### *Faculty/Staff*

Craig School of Business hosted high school students from surrounding communities to participate in the Future Business Leaders of America (FBLA). Missouri Western State University has a college chapter on campus, and supports area high school chapters and students to both enrich offerings and to recruit future Griffons.

**Bumblauskas, Dan. (2024).** Reducing Hospital Readmission Risk Using Predictive Analytics. *INFORMS Journal of Applied Analytics*.

**Dr. Adrienne Johnson, Dr. Kip Smilie, Rhonda Chesney, and Mindi Richardson** presented at two sessions for the Saint Joseph School District Accelerate Your Learning 2024.

**Dr. Jennifer Malone** was guest speaker at the St. Joseph School District Paraprofessional Conference to recruit paraprofessionals to join the MWSU parapro Apprenticeship Program beginning summer 2024.

**Mindi Richardson** represented the Education Department during the My Success Event at the Civic Arena. High school students were encouraged to explore potential career paths through Missouri Western.

**Mindi Richardson** attended and spoke at the Missouri Retired Teachers Association regional meeting in an effort to build partnerships with educators in Northwest Missouri. Partnership opportunities include supporting students during their clinical placements and working with our education department to provide feedback on recent topics in education.

**Dr. Jennifer Botello**, co-editor of The Missouri Reader, interviewed Dr. David Harrison, the Missouri-designated Children's Poetry Laureate in late November. This interview will become part of a special poetry edition of the Missouri Reader, a publication of the Missouri Literacy Association and chapter of

the International Literacy Association. Dr. Georgia Heard will be interviewed in early January as part of this edition.

Congratulations to Dr. **Elizabeth Thorne-Wallington** for being selected as Missouri Western's recipient to receive the Missouri Governor's Award for Teaching Excellence for 2023-2024 academic year.

### *Students*

#### **College of Liberal Arts (CLA)**

Dr. Joel Hyer, Dean

#### *Faculty/Staff*

**Dr. Jennifer Oliverio and Dr. Lee Harrelson**, Directed and Organized Winter Brass Blast for beginning students at the Fountain City Youth Brass Academy, International Tour(2024).

**Matt Hepworth** volunteered with a team of 5-6 for 2 hours to conduct a neighborhood clean-up in the area of 29th and Lafayette Street. This area includes the YWCA Bliss Apartments and Pivotal Point Transitional Housing, spanning from 29th to Noyes Boulevard.

**Dr. Matt Halligan** took the Pep Band to the 2023 Live United Bowl game in Texarkana, Arkansas. The Pep Band performed at a pep rally the first night, a pregame show, a halftime show, and performed in the stands throughout the football game.

**Oliverio, Dr. Jennifer.** (2023) Trumpet Clinician. *Oklahoma University, Central Oklahoma, Southwestern Michigan College, and Northeastern State University trumpet studios.*

**Dr. Jennifer Oliverio**, was National Trumpet Competition Adjudicator (Judge), for the Undergraduate Division, held at the University of Boulder, Boulder City, Colorado.

**Teresa Harris** was invited to exhibit her work for the featured exhibition, "Women Artists: Selections from the Permanent Collection," at the Albrecht-Kemper Museum of Art. Ninety-four works were selected to be included in this first, inaugural all-women artists exhibition. The curators for the exhibition were Megan Wyeth, Soodie Beasley, and Megan Benitz.

**Teresa Harris** received a Best of Show Award for her work *Birdman7*, in the exhibition "Nostalgia" at the DISTRICT Arts in Frederick, Maryland.

**Dr. Jennifer Oliverio**, presided over trumpet recitals with Guest Artists from University of Oklahoma and Northeastern State University.

**Dr. Jennifer Oliverio and Dr. Lee Harrelson**, played in and were featured as soloists in the UK Fountain City Brass Band: Brass in Concert Championships/Gala Concert: an International Tour Flugelhorn, Gateshead.

**Matt Hepworth** coordinated a small-scope, applied learning, motion graphics project between **Dr. Lee Harrelson**, Professor of Music and Director of Instrumental Studies & Bands, and Roger Collins, Senior B.F.A. Digital Animation student. The project created a typographic transition paired with sound, to serve as the introduction of the conference performance.

**Matt Hepworth** was accepted to the National Juried Exhibit, “Path of Totality Exhibit,” at the Main Street Exhibition Gallery in Clifton Springs, NY. The Juror, Bradley Butler, and Executive Director of Main Streets Arts selected the mixed-media work, “Coffee Confessions II” in which he qualified as 1 of 38 artists selected out of 129 artist submissions, nationwide.

**Rubalcava, Dr. Holly.** (2023). Diagnosing the Past: Issues of Given Titles and Translation in the Yamai no soshi, Handscroll of Illnesses. *SECAC Annual Conference in Richmond, VA.*

**Oliverio, Dr. Jennifer.** (2023). Cornet Column Editor. *International Trumpet Guild Journal.*

**DeBrincat, Dr. Dominic.** Validating the Revolution: The Independence Movement’s influence on the Bill of Rights. *William C. Corum Chapter of the National Society of the Sons of the American Revolution.*

**Haas, Dr. Angela.** (12-21-23). Enlightenment and the Supernatural: Popular Religious Practice in the Eighteenth Century. *The Routledge Handbook of French History.*

**Dr. Angela Haas** was elected to serve on the Governing Council of the Western Society for French History, an international professional association of scholars who work on French and Francophone history.

**Dr. Christine Ziemer** was awarded the Compass Award by the MWSU Alpha Chi Chapter for influential professor.

**Dr. Michael Charlton. (January 2024).** Meet Godzilla, Again and Again: The Millennium Era and the Monster's Identity Crisis. *International Japan Studies Association Conference.*

**Dr. Susan Martens,** served as an invited presenter at the Writer's Resolutions virtual writing retreat hosted by the Tennessee Williams Literary and French Quarter Festival on January 13.

**Carviou, Dr. James; Simpson, Kendra; Lashbrook, Patty; Lemell, Carmen.** (11-2-23): Going Digital: Learn Tips/Tricks on How to Build a Digital Audience for your Publication. *National College Media Convention.*

**Carviou, Dr. James.** (11-2-23), It's All About Those Clicks: Building an Online Audience for College Media. *National College Media Convention.*

**Dr. James Carviou** was the recipient of the Society for Collegiate Journalists Sheridan C. Barker Adviser of the Year award in recognition of work with Griffon Media and the MWSU Chapter of Society for Collegiate Journalists.

**Dr. James Carviou** was the fall recipient of the Advisor Shout-Out Award from Student Success.

**Dr. David T. McMahan** - In November, Dr. McMahan led a seminar for educators of the Cayman Islands about listening in education sponsored by the Ministry of Education, and involved Dr. McMahan taking part in the 25 Outstanding Women Listeners in the World 2023 Announcement Ceremony.

**Zhang, Dr. Mei.** (11-16-23) The Impact of Stephen Lucas’ Public Speaking Textbook on Chinese Faculty in the U.S. and Higher Education in China. *National Communication Association Conference.*

**Dr. Mei Zhang** chaired a panel about families' use of technology at the annual convention of the National Communication Association, on November 15, 2023.

**Dr. Mei Zhang** was a co-presenter in an interactive mentoring and community-building session at the annual convention of the National Communication Association on November 15, 2023.

### *Students*

Undergraduate music education student **Devin Edwards** is working at Winnetonka High School this year as the trumpet instructor.

**Dr. Holly Rubalcava** collaborated with MWSU University Gallery Curator, **Bailey McCulloch**, on an applied learning experience for twenty-two art history students that culminated in an art exhibition entitled "The Arts of Humanity."

Fourteen students from **Teresa Harris'** Graphic Design II class collaborated with MWSU Social Work Professor Grey Endres to create posters to promote the annual MWSU Humans Rights Conference. Five students' posters were selected, printed, and displayed throughout campus.

**Caleb Niehoff and Brynn Sankey**, were the Student Showcase and Masterclass Performers, at Midwest Trumpet Festival, Pittsburg State University.

**Caleb Niehoff** competed at the National Trumpet Competition, Undergraduate Division, as a quarter-finalist.

**Dr. Matt Halligan** took the Golden Griffon Marching Band (24 students) to the Cameron March Fest, a regional high school marching band competition. Over 20 high school marching bands were competing in parades, color guard, drumline, and field show competitions, closing with the Golden Griffon Marching Band performing the 2023 field show.

**Udoenko, Artemii.** Accent on Bias: Exploring Speech Comprehensibility and Hiring Decisions. *Multidisciplinary Research Day.*

**Comello, Michael; Elrod, Valeria; Montiel, Marian; Nylund, Lauren; Richie, Olivia.** Dark Triad Illuminating Team Experience: Effects of Framing on Anticipated Cohesion. *Multidisciplinary Research Day.*

**George, Ashlyn.** The Relationship Between Gender Role Identity, Brand Loyalty, and Self-Esteem. *National Collegiate Honors Council.*

**Dr. James Carviou's** JOU 202, Reporting for the Media class, recently participated in a national TikTok competition in celebration of News Engagement Day where **Kelsey Johnson** won the national contest.

**Kendra Simpson, Patty Lashbrook and Carmen Lemell**, student editors from Griffon Media, participated in the National College Media Convention in Atlanta, Georgia.

**Griffon Media**, under advisor **Dr. James Carviou** won several national awards at the National College Media Convention in Atlanta, Georgia including the award for top website, sports writing and photography and yearbook design.



## **College of Science and Health (CSH)**

Dr. Michael Ducey, Interim Dean

### *Faculty/Staff*

**Dr. Ashley Elias, Dr. Karen Koy, and Dr. Csengele Barta** welcomed the visitors of the *2023 Tiny Tots Town* event, with hands-on applied learning demos for a broad range of community audience, which included 337 adults and 453 children. The event was organized by the Saint Joseph School District and Parents as Teachers.

**Jedlicka, Dr. Julie.** Using songbird nestboxes to engage Ornithology. *Association of College and University Biology Educators.*

**Roy, Dr. Tilo.** (2023). Aquatic Ecosystem Toxicity and Food Chain. *Toxicity of Aquatic System and Remediation – the Contemporary Issues. 1st Edition (38-45);* Taylor & Francis Group, LLC /CRC Press, New Delhi, India

**Dr. Csengele Barta** was awarded the 2023 Primarily Undergraduate Institutions Award of the American Society of Plant Biologists for the fifth consecutive year for her research and plant science education activities.

**Dr. Tilo Roy** has been selected to serve on the editorial board of the prestigious journal Applications in Plant Sciences (APPS) as the recruitment editor.

**Dr. Jason Baker, Dr. Ashley Elias, and Dr. Carissa Ganong** were chosen by students for Faculty Appreciation during the Fall Sports season.

**Dr. Cary Chevalier** received Delta Waterfowl's 2023 Education Mentorship Award for his mentorship of the next generation of hunters and wildlife professionals.

**Dr. Steve Lorimor, Dr. Shauna Hiley, and Dr. Jeff Woodford** co-presented posters with students **Shelbi Kempf, Braysen Miller, and Weston Henning** at the joint Midwest/Great Lakes regional meeting of the American Chemical Society.

**Dr. Natalie Mikita** was selected by student athlete **Carly Zabloudil** for Faculty Appreciation during the Fall Sports season.

**Jerry Wilkerson** hosted We Choose Space and Wonders of the Universe in the Planetarium for the organization Made With Uncommon Character.

**Dr. Jennifer Elder** participated in the Community in Algebraic and Enumerative Combinatorics workshop at the Banff International Research Station in Banff, Canada.

**The Social Work Program** hosted a Poverty Simulation presented by Community Action Partnership (CAP). Bachelor of Social Work (BSW) and Master of Social Work (MSW) students and area professionals participated.

**The Social Work Program** co-hosted with Spiritual Health at Mosaic Life Care, a seminar, Caring for Those with Adverse Childhood Experiences. Students, alumni, and area professionals attended this event.

**Dr. Pam Clary** and 15 Social Work students participated in the In Her Shoes simulation at the YWCA. Master of Social Work students **Chastity Kelley, Heather Hughes, Brandy Ayala, and Sydney Shepard** along with **Dr. LeAnn Wittman** also attended the event.

**The Social Work Program** provided the continuing education units (CEUs) to area professionals who attended the showing of the Class of COVID-19 documentary sponsored by the Department of Education.

**Dr. Pam Clary** and **Associate Professor Jana Frye** presented two sessions on Intentional Self-Care at the St. Joseph *Noyes Home for Children*.

Faculty from the **Physical Therapist Assistant, Respiratory Therapy, and Population Health Management programs** met with high school students interested in careers in therapy. The event was organized by Missouri Western and the Northwest Missouri Area Health Education Center.

The **Physical Therapist Assistant program** held its annual Advisory Committee meeting.

The annual **Super Science Saturday** event was held on February 10 with a total attendance of 1281.

The **Nursing program** hosted its inaugural Early Acceptance Ceremony. They recognized 44 students who received early acceptance to the BSN program for the fall 2024 semester.

The **Nursing department** hosted a Gold Friday event on February 9th, 2024 that featured Heidi Olson MSN, RN, CPN, SANE-P President and Founder of Paradigm Shift Training and Consulting, LLC who presented a seminar on Human Trafficking.

#### *Students*

Four students from the **Student Chapter of The Wildlife Society** along with **Dr. Cary Chevalier** and **Dr. Aracely Newton** participated in the deer survey at Loess Bluffs National Wildlife Refuge.

Three MWSU students, **Grace Allen, Tyson Cook, and Sonja Webber**, along with **Dr. Mark Mills** and Darrin Welchert (USFWS, Loess Bluffs NWR), attended the Midwest Fish and Wildlife Conference in Sioux Falls, SD, Jan. 28-31.

The MWSU Student Chapter of the Wildlife Society was selected as the 9<sup>th</sup> North Central Section Student Chapter of the Year.

**Dr. Mark Mills** organized and served as session chair of a symposium on the management of amphibians and reptiles at the Midwest Fish and Wildlife Conference in Sioux Falls, SD, Jan. 28-31.

The **Student Chapter of the Wildlife Society** completed two projects for the Missouri Department of Conservation. Five Students completed 10 surveys of Fall Quail Count and eight students surveyed Worth and Andrew Counties for furbearer track counts.

Nine students of the **Student Chapter of the Wildlife Society** are working on Deer Spotlight surveys for Loess Bluffs National Wildlife Refuge and Swan Lake National Wildlife Refuge.

Fifteen students from the **Student Chapter of the Wildlife Society** helped staff Eagle Days, the largest outdoor educational event in NW MO. Hosted by MDC and Loess Bluffs National Wildlife Refuge outside Mound City, MO.

**Dr. Tilo Roy** and honors colloquium students **Brian Lewis, Solana Rivera, Aizlynn Harkelroad,** and **Alex Kessinger** toured the R. L. McGregor Herbarium at the University of Kansas.

Undergraduate research students **Rene Frye** and **Sonja Weber** each received a Summer Undergraduate Research Fellowship (SURF) of the American Society of Plant Biologists award for the Summer of 2023. As the faculty mentor for both projects, **Dr. Csengele Barta** has the highest number of mentored SURF-awarded projects since the inception of the award.

**Morrison, Lillian; Teachout, Caleb; Kammerer, Kyle; Mapel, Zach; Burmeister, Adriana.** DNA Curvature Affects the Initiation of Transcription in *E. coli*. *Heartland Undergraduate Biochemistry Forum at the University of Kansas Medical Center.*

Recent graduate **Sehpanie Sedlock** received her Professional Associate Wildlife Biologist Certification.

**Dr. Mark Mills** and **Dr. Cary Chevalier**, along with students **Jackson Cartwright, Zachary Hendrickson, Terence Mercado,** and **Corby Taylor** spoke to Biology, Environmental Science, and Zoology classes at Savannah High School.

**The Organization of Student Social Work (OSSW), Dr. Pam Clary and Associate Professor Jana Frye** participated in the MERIL Halloween Bash. Eight students provided candy to community children who participated in the Trunk-o-Treat.

**The Organization of Student Social Workers (OSSW)** held its annual Change for Change event to raise money for the Walk for the Homeless. Alumni and current students participated in this event, raising \$1045.44 for the Northwest Health Services Downtown Homeless Program.

**The Organization of Student Social Workers (OSSW)** held its 12th Annual Walk for the Homeless. Among the students, alumni, faculty, staff, and community members who participated were **Dr. LeAnn Wittman, Dr. Grey Endres, Dr. Pam Clary, and Associate Professor Jana Frye.** Over 125 people attended and \$5000 was raised.

**The Organization of Student Social Workers (OSSW)** participated in the 139th Annual Christmas Children's Workshop. In addition to **Dr Pam Clary and Dr. LeAnn Wittman,** 18 students, alumni, and community member volunteers represented the MWSU Social Work Program at this event. Over 300 service members' children participated.

**The Organization of Student Social Workers (OSSW)** participated in the Student Organization Development and Administration Event.

**Division or Office Name:** Advancement and the MWSU Foundation

**Name and Title of Person Submitting:** Marc Archambault, Vice President of Advancement and Executive Director, MWSU

**February 14, 2024**

### **ADVANCEMENT**

At \$1,853,418, gift receipts in hand are more than double last year's total at this time and are in fact, already higher than the total for last fiscal year, and within 15% of FY22's total of \$2,217,578. We expect to receive a further \$345,000 from pledges due to be paid this fiscal year.

Major giving is performing well. The number of gifts of \$10,000 or more is 37% higher than this time last year. New gift pledges have been recorded during this fiscal year of \$1,262,939, a 70% increase year over year. Agreement in principle has been reached with a donor for a new, multi-million-dollar, multi-year pledge to the CTAC. Final details are being hammered out as of this writing.

In Leadership Annual Giving, Western League for Excellence receipts are on par with last year at this time, but we anticipate a bump from March's planned Western League Rally. Receipts from the Ambassadors and Arts Society are level or up slightly.

The annual meeting of the Missouri Western Arts Society will be held on March 19th at 5:30 p.m. in the Potter Hall Gallery. Faculty proposals requesting funding are being collected with a deadline of February 16. Allocations will be announced at the event, which will also showcase our talented students in the School of Fine Arts. The event will conclude with a student performance of Marimba Madness.

The next MWSU Ambassadors Luncheon is March 14th and will feature Dr. Joel Hyer who will discuss points of pride from the College of Liberal Arts.

### **ALUMNI**

Jennifer Morris began her duties as Director of Alumni Relations on January 3, 2024. a local resident, Jennifer graduated from Missouri Western in 2001 with a communication degree. She is excited about the opportunity to build and maintain relationships and visibility of our alumni and enhance connections between alumni and the University.

The Alumni Board met in February. Several board members will term off after April. Recognition of their service is being coordinated by the Board, Alumni Relations staff, and the Foundation Board. The Alumni Board is accepting nominations for potential new Board members through March 15.

The Board will host their annual retreat on April 20, at which time they will identify their proposed Alumni Award winners for the Fall Homecoming awards banquet. Nominations for awards are being accepted through April 1.

Please contact Jennifer Morris if you wish to make a nomination either for a prospective new Alumni Board member or an Award recipient.

The Alumni Board hopes to connect with alumni, students, and other friends of the University in upcoming events such as Music Bingo at River Bluff Brewery on Wednesday, February 28, 2024, the MIAA Basketball Rally at Johnny's Tavern, TBD and the MIAA Alumni Day at the Royals on Sunday, July 21, 2024.

### **MWSU FOUNDATION**

At the November 2024 meeting, the Foundation Board of Directors approved the following new Board of Director members; Judy Hausman, Scott Hinde, Tim Houlné '86, Mitzi Klukvin '84, Boyd Nolen, Jim Sheehan '78, Tom Richmond, and Tom Tewell. A new slate of officers was also approved where Pat Modlin '88 will serve as Chair, Dennis Rosonke as Vice Chair, Jennifer Kneib-Dixon '89 as Secretary and Nick Robb as Treasurer.

Applications for the Blake K. Scanlon Applied Learning Presentation Grant for the Spring semester are now being collected. This fund, established by former President James Scanlon and his wife, Lauren, was established in honor of their son Blake Scanlon. This fund provides grants to Missouri Western students presenting their refereed papers or exhibited juried works in national and international professional venues. The deadline to submit applications is February 16, 2024.

At the request of the Foundation's Executive Committee, the Governance Committee amended the Foundation's Bylaws to introduce a new Committee focused on Engagement. The role of the Committee, to be initially chaired by Kurt Jordan '84, will be to advise on and support the Foundation's efforts to better engage donors and donor prospects through strategic marketing communications, branding efforts, and an array of stewardship programs. All proposed strategies will adhere to the University's brand standards and be fully coordinated with the University's Marketing Communications team in order to sustain strong alignment.

The Foundation's Development Committee has rolled out a new Quarterly Performance Report that will provide a detailed view of the Advancement Office's efforts on behalf of the University.

The Foundation is working to improve revenue forecasting and enhance the Foundation's budget planning and allocation granting efforts.

The Foundation has completed the interviews for the Foundation Accountant and Scholarship Officer position. An offer has been extended and next steps are being finalized.

Now furnished with access to content describing national best-practices in board operations through the Association of Governing Boards (AGB) website, Foundation Board members will begin receiving monthly spotlights on governance best practices as part of the Foundation's new Board member professional development plan proposed by the Executive Committee.

**Division or Office Name:** Division of Student Affairs

**Name and Title of Person Submitting:** Dr. Robert Goltra III, Assistant Vice President and Dean of Students

**February 22, 2024**

The Assistant Vice President and Dean of Students supports the University's mission of student-centered learning through advocacy, services, and programs. The goal of the office is to provide personal development, encourage wellness, protect student rights, and promote ethical behavior. In the past year, we have launched several initiatives to enhance student wellness and promote ethical behavior, including Griffon Gold Community Standards, which has improved student recognition and better assessed the residential life climate at MWSU.

#### *Campus Cupboard*

The Campus Cupboard, a vital resource for students facing food and personal product insecurities, has continued to provide support. The continued success is partly due to our business partners' generous contributions, Panera Bread and Chick-fil-A. Their commitment to providing end-of-day items has been invaluable in expanding our offerings. We are proud to say that our student's needs are met with dignity and respect, as items are stored and safely distributed through the cupboard and directly through our military and veterans affairs, housing and residential life, and our nontraditional / commuter student areas on campus.

#### *Career Development Center*

During the fall semester, the Career Development Center represented MWSU at the Student Affairs Administrators in Higher Education IV-West Regional Conference as a resume reviewer for the Student Affairs Graduate Symposium. In January, the CDC led a delegation of five MWSU staff and students attending the Ad Astra 2024 Conference for First Generation Students. The director co-presented a workshop, "Using Student Journey Mapping Process as a Tool to Maximize First Generation Student Experience," and independently presented it, "It's Not What You Know, But Who You Know: Developing A Professional Network." The delegation was awarded "The Spirit of Ad Astra Conference Award" for their positive attitude and active engagement during the conference.

Since the October board report, the CDC has collaborated with the Teacher Education Program to host the Annual Teacher Recruitment Fair in December. There were 43 school districts and organizations present, and 40+ students attended. This semester, the Student Government Association has agreed to assist the CDC by co-hosting the All Majors Career and Internship Fair scheduled for February 27, 2024. The CDC is also actively recruiting participants for this year's MoRISE 2024 networking event for students earning science, technology, engineering, and mathematics degrees. The event will be held on March 5, 2024.

### *Center for Military & Veterans Services*

The Center for Military & Veterans Services has been hard at work assisting our military students with everything from GI Bill and Tuition Assistance processing to getting settled into a new civilian environment after transitioning. We've helped around 200 newly enrolled and returning students and prospective students interested in starting their academic careers.

Additionally, a bill was introduced to the Missouri House that would significantly alter the Missouri National Guard Tuition Assistance program. (House Bill 2166) While on the surface, it seems like an easy change to help out many of our National Guard students, it's far more complicated. The new bill, as it stands, currently leaves a lot of unanswered questions. The director and other Military Directors at Missouri schools have been meeting weekly to discuss the bill and how it would affect our universities and putting together a list of questions to send to those sponsoring the bill.

I also have recently selected a student to be our VA Work-Study student to work in the Center for Military and Veterans Services. He is a first-year student in his second semester with Missouri Western and an active-duty Army Veteran.

Finally, we highlight a different Black Veteran on our Facebook and Instagram accounts for Black History Month. So far, we've highlighted several Medal of Honor recipients, African American women veterans, celebrity veterans, and more.

### *Center for Diversity & Inclusion*

In January, the Center for Diversity & Inclusion hosted MWSU's annual Dr. Martin Luther King, Jr. Drum Major for Justice Award Banquet. Associate Professor of Criminal Justice Dr. Michael Birmingham was the guest speaker. He talked about "Knowing You're Why." This year, the Drum Major for Justice Award is given to four deserving individuals working daily to carry on Dr. King's legacy of Justice, Peace, and Power. Those individuals were Marcela Villenor Hamilton (Community Award), Dr. Jennifer Malone (MWSU Staff/Faculty Award), Leslie Stone (MWSU Staff/Faculty/Community Award), and Roger Collins (MWSU Student Award). Also in January, the CDI director was the guest speaker for Persistence of St. Joseph, where the work of the Center for Diversity and Inclusion and the programming that enriches MWSU was presented; highlighted also was the work our faculty, staff, and the St. Joseph Community. On February 29, the director will attend the three-day Big 12 Conference Black Student Government with four students. This conference offers a unique learning experience beyond the classroom, helping students grow personally and professionally. Topics will include Diversity and Inclusion, leadership development, navigating career challenges, and building resilience.

The director attended the First Generation Student Ad Astra Conference with colleagues and students. The students and staff attended workshops that broadened their perspectives to new ideas and allowed them to network with other students and professionals from other colleges and



universities. The CDI center was so proud of our students and coworkers for bringing home the “Spirit of Ad Astra” award for MWSU.

February being Black History Month has provided the Center for Diversity an opportunity to lead and support the following events:

- February 12 at 11:30 am in Blum 223- National NAACP Lunch and Learn with guest speaker Loes Hedge.
- February 21 at 5:00 pm in Spratt 101- Guest Speaker and Alumni, L.B. Galbreath
- February 26 at 7:00 pm: Virtual Diversity, Equity, and Inclusion Conference via Webster University Watch party. In the Center for Student Involvement
- February 27 at 8:00 pm Virtual DEI Conference via Webster University in the Center for Student Involvement.

### *Center for Service*

The Center for Service hosted the 3rd Annual “What are you doing for others?” The day of service was Friday, January 19th, in honor of Martin Luther King Day. Students volunteered at two local non-profits: YWCA Bliss Apartments and Second Harvest Community Food Bank. Despite the frigid conditions, 53 volunteers participated in this year’s event.

This semester, the center will continue our GIVE (Griffons in Volunteer Engagement) Gold Friday events. These weekly events create opportunities for individual students and clubs, organizations, and athletic teams to come together to learn about and serve a variety of community organizations. Volunteering alongside others is an incredible way for our students to interact with one another and the community.

The director meets weekly with Keegan Yancey, the Student Government Association’s Director of Griffs Give Back, to collaborate on events. Plans are currently underway for The Big Event that will take place on April 5. We will focus on the Mt. Mora Cemetery and its surrounding neighborhood for this year's event. Kurt Jordan, Missouri Western Alum and Foundation Board member brought this opportunity to us and will present information about cemetery preservation.

### *Center for Student Involvement*

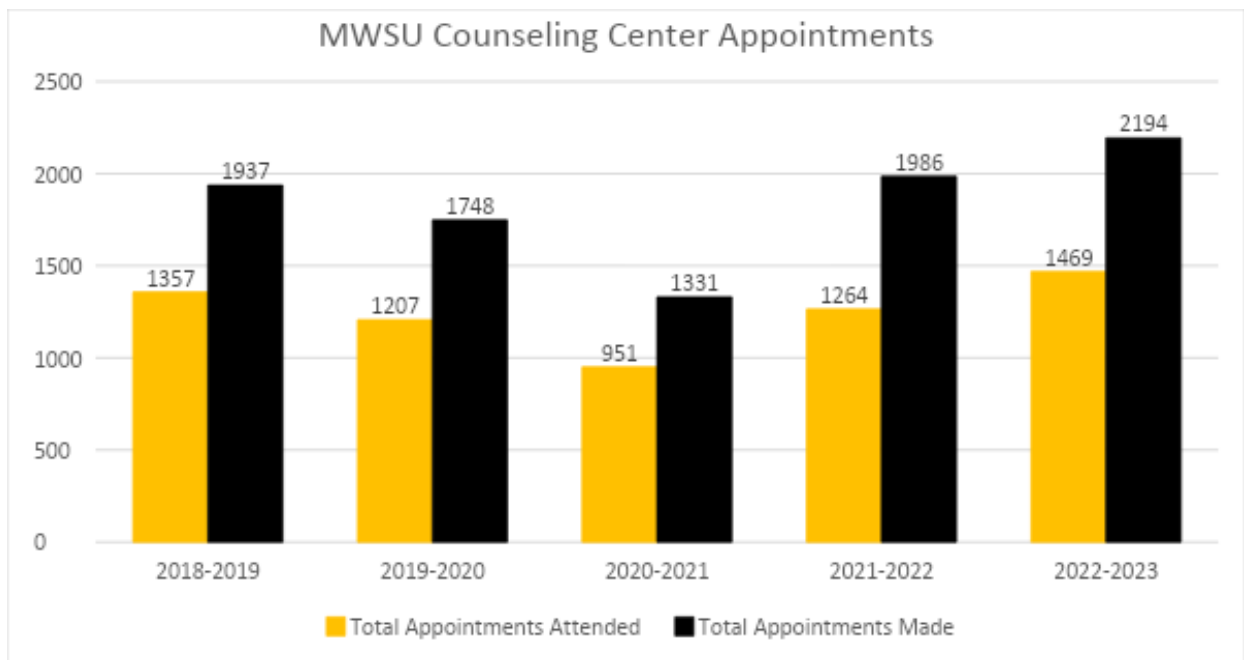
The Center for Student Involvement and Griffon Activity Programming (GAP) has hosted numerous events this semester. We held three events for spring 2024 Welcome Week (Bingo Night, Trivia Night, and a training entitled “Student Organization Development & Administration). The three events had 259 students engaged despite the frigid weather. For the Trivia Night, the CSI provided in-person and virtual environments for non-traditional and commuter students to engage better. The following week, we brought Evan Gambardella, a hypnotist, to campus for a comedy hypnotist act involving students and, at the same time, discussing mental health. Eighty students attended the hypnotist event. For the remainder of February, we will participate in the Heart Your Union event, attend the National Association of

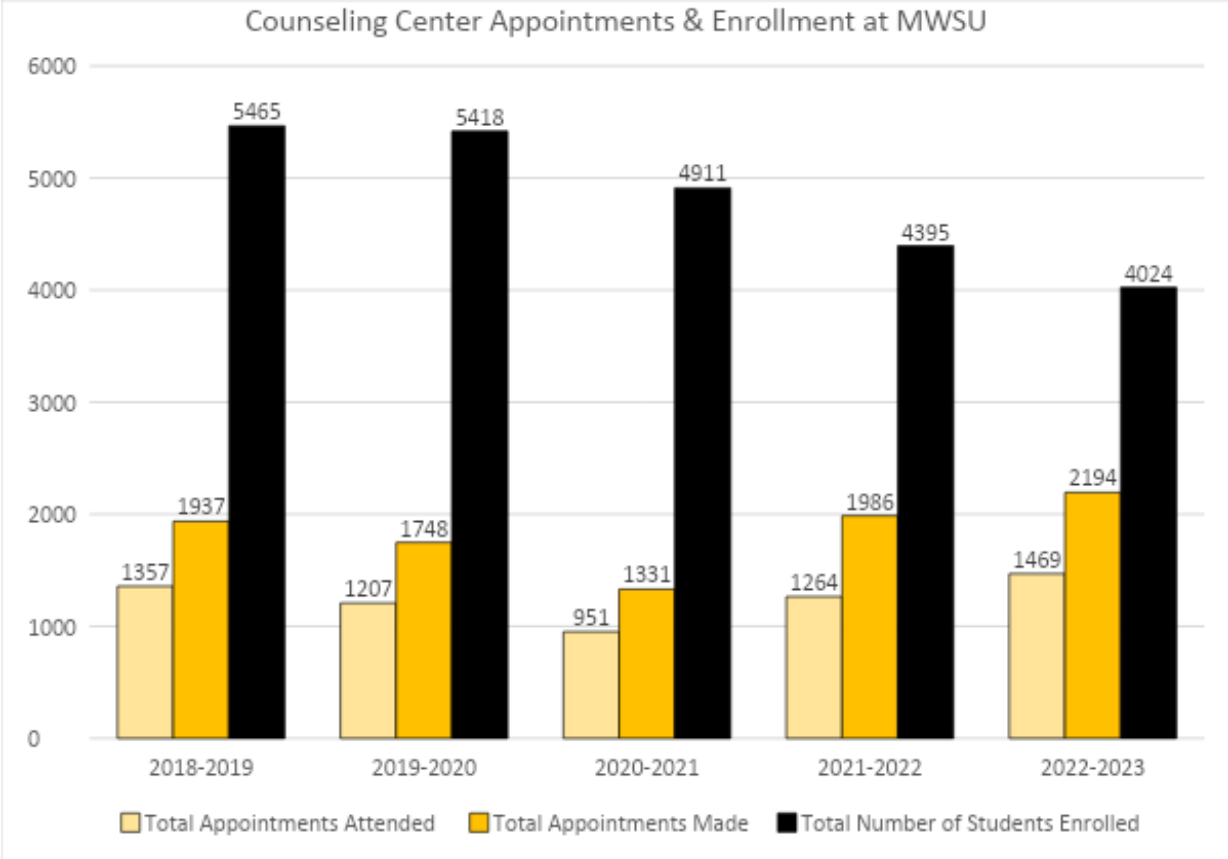
Campus Activities Conference in PA, and take a group of students to compete in the Washburn Leadership Challenge competition in Topeka, Kansas.

The CSI would like to invite the Board of Governors to attend the Griff-Fun-Fest. This once-a-year event incorporates fun eats from Aramark, Kona Ice, a coffee food truck, inflatables, and live music. This event will be held on April 24 from 5 to 8 pm in the Kelley Commons.

### *Counseling Center*

The MWSU Counseling Center has continued to see growth in using our services for the third straight year (4,024 in the fall of 2023 versus 4,395 in the fall of 2022). In reviewing the numbers for the 2022-2023 academic year, the Counseling Center saw a total of two hundred forty-one clients over a span of 1,469 appointment hours. A total of 2,194 appointments were made overall (taking into account appointment cancellations, reschedules, and no-shows). Compared with the 2021-2022 academic year, the Counseling Center saw two hundred thirty-four clients for 1,264 appointment hours, and 1,986 appointments were made overall.





*Housing and Residential Life*

Housing and Residential Life manages five residential halls with 565 residential students. Housing applications for the 2023-2024 academic year have now opened, with contract renewals pacing 14 behind last year. New applications are currently up 38 new student applications, resulting in an overall increase of 24 applications over the previous year at this point. Over the winter break and throughout January, the director and his team navigated the severe cold weather to assist with a seamless move-in process, including overcoming a damaged pipe in Vartebeian Hall, which found RAs working alongside pro staff and physical plant on a quick clean-up with no work students needing to be relocated.

Occupancy numbers as of 2/06/2024.

<b>Housing Occupancy as of 02/06/24</b>				
<b>Hall</b>	<b>Beds Available</b>	<b>Beds Occupied</b>	<b>% Occupied</b>	<b>Beds Unoccupied</b>
Beshears	99	55	55.56%	44
Vartabedian	242	149	61.57%	93
Juda	97	52	53.61%	45
Leaverton	198	121	61.11%	77
Scanlon	397	191	48.11%	206
Totals:	1033	568	54.99%	465

### *Esry Health Center*

Throughout the 2023-2024 school year the Esry Student Health Center continues to utilize and improve health center processes with our Pyramed-Electronic Health record. Webinars and upgrades to software, the Student Health Portal, and Telemedicine have been implemented throughout the year. The EHR provides a secure pathway to track housing/residential life immunization compliance for health services. In Fall '23, Meningitis Compliance was 93.7% for housing students, and tuberculosis compliance for all students was 93.2%.

The Health Center has sponsored multiple events, such as the Student Wellness Fair held on 10/18/2023 with an attendance of 201 students, 71 flu vaccines were administered, and 25 internal and external vendors participated. The Health Center also partnered with Northwest Health Services on 10/04/2023 and 11/09/2023, providing free HIV testing to all MWSU students with an incentive of \$15—gift card for participating. A total of 60 students participated. Free Flu Vaccines and COVID-19 tests were available during the fall of '24. The partnership with the MWSU Department of Nursing and Mosaic MAHEC continues to offer nursing students the opportunity to complete their community capstone preceptorship with the Esry Student Health Center nursing staff. Teaching time management and prioritization in patient care, evaluating clinical competence, and documenting learning and clinical progress. The nursing staff promotes clinical reasoning, critical thinking, and problem-solving and provides constructive feedback and coaching to the nursing students.

### **Encounters by Appt Type**

**Date Range:** 07/01/2023 to 01/31/2024

Appointment Type	Encounters
Routine	201
Immunization	5
Allergy Injection	18
Lab	13
Lab Draw	40
Mental Health	34
Mental Health F/up	27
Physical	13
PPD Placement	55
PPD Read	54
STD Screen	51
STD Results	45
STD Treatment	19
STD -EPT	2
Telemedicine	1
WWE	6
Total:	584

**Division or Office Name:** Marketing and Communication

**Name and Title of Person Submitting:** Kent Heier, Interim Director

February 15, 2024

I am honored to provide leadership for the Marketing and Communications team. I have always known that we have a great team, but since beginning as interim director in January, I have truly been amazed by the team's dedication and talent.

We have three new employees who have started in recent months. Drew Schissler, our photographer/videographer, started in November. Samantha Fowler, our marketing coordinator, started in December. And Ian Wilson, graphic design coordinator, started in January. All three have made an immediate impact on the team and are doing great things to help tell Missouri Western's story. We are currently searching for a web design coordinator.

In January, we contracted with Yoodle, LLC, of Kansas City, Missouri, to conduct a market research and brand development project after an extensive selection process. It has been six years since Missouri Western has undertaken such a project. Yoodle will help us assess the current status of Missouri Western's brand position and the competitive landscape to inform a new marketing and branding strategy. The results will shape web content, recruitment materials and marketing messages. We are excited to get this project started with onsite meetings with key stakeholders in the coming weeks.

Marketing and Communications enjoys a strong working relationship with Enrollment Management and Admissions. One significant project that we have worked on over the last several months is a new virtual tour of campus. The tour will feature aerial 360-degree shots of campus and two spots in St. Joseph, along with 14 360-degree ground-level views of campus locations, and pop-up photos and text descriptions of other key spots. We are excited to launch this tour in the coming weeks.

The Marketing and Communications team has worked closely with Advancement to plan recognition events for CTAC supporters who are being honored by having portions of the new building named after them. The first such event was held Feb. 1 at Gray Manufacturing, and resulted in very positive coverage. We are planning additional events in the coming weeks.

We provided promotional and marketing support for several other events on campus in the last few months, including Griffon Experience, the Walk for the Homeless, the Walter Cronkite Memorial 10<sup>th</sup> anniversary celebration, the International Student Fair, art exhibits at Potter Hall, Multidisciplinary Research Day, Commencement and related events, Spring Griffon Orientation, Walk-In Registration, Super Science Saturday and more.

## Marketing Campaigns

Targeted marketing efforts in October through January included digital ads promoting Workforce Development classes, walk-in registration, FAFSA reminders, housing application open, and general awareness (visit, learn more, apply now).

## Marketing & Communications Data

The following information is a summary of data from our team's core functions of creative services, internal and external communications, website content management, social media, media relations, and marketing.

All data is from the **October 1, 2023 to January 31, 2024** time period.

## Project Request Forms

Our team processed 540 project request forms during this time period - see the breakdown in Table 1. These numbers exclude projects requested via email.

The departments submitting the most requests were Admissions, Nursing and Alumni.

**Table 1 - Project Request Forms by Category from October 1, 2023 to January 31, 2024**

Design Projects	Print Projects	Website Edits
134	188	218

## Earned Media Efforts

Media mentions are the number of times keywords appear on webpages, news articles, blogs, etc., via Google Alerts. There was a 33% increase in media mentions for this time period - see the data in Table 2.

**Table 2 - Media Mentions by Year from October through January**

2022-23	2023-24
1,035	1,374

## Social Media Analytics

Our social media reach continues to improve across the major platforms - see the data in Table 3. The increase in Instagram followers is particularly notable, as it represents a 6% increase in just a four-month period.

Facebook continues to be our most visible social media platform, with the most clicks (32,016) and the most impressions (1,459,234) compared to the other platforms in this time period. Activity on Instagram is growing with the second-most mentions (614) and the second highest content views (144,701) for this time period.

**Table 3 - New Followers by Platform from October 1, 2023 to January 31, 2024**

Facebook	Instagram	TikTok	LinkedIn
128	354	41	0

**SmugMug Analytics**

This is the photo sharing site that we launched in September 2022. Photos taken by our team are published here and available for download. We distribute a business card to the subjects of our photos with a QR code directing them to our SmugMug site.

In this reporting period, we’ve had 438,128 total views. See Table 4 for data on the top performing galleries, months, and days. Visit the SmugMug site here:

<https://missouriwestern.smugmug.com/>.

**Table 4 - SmugMug Performance from October 1, 2023 to January 31, 2024**

Top Performing Galleries	Top Performing Months	Top Performing Days
Campus Scenes Commencement Ceremony Winter 2023 Griffon Edge 2023	October – 140,660 December – 110,105 January – 97,682	Oct. 11 – 28,839 Dec. 18 – 24,425 Nov. 30 – 16,472

**Camps, Conferences, and Events**

Internal and external entities continue to host meetings on the Missouri Western campus. Table 6 lists the number of events held on campus in the months of October through January.

**Table 5 - Internal and External Meetings/Events from October 1, 2023 to January 31, 2024**

Month	Internal Meetings/Events	External Meetings/Events	Tabling
October 2023	204	10	20
November 2023	146	4	19
December 2023	97	6	9
January 2024	52	1	21
<b>TOTAL</b>	499	21	69





**Division or Office Name:** Athletics

**Name and Title of Person Submitting:** Andy Carter; Director of Athletics

**Date:** February 15, 2024

Men's and Women's basketball continues MIAA play as we wind down toward the MIAA post-season tournament. The men have hit a tough patch struggling to be consistently efficient in all facets of their game. Currently, the men are 15-8, 9-8 in the MIAA, the men are tied for 6th in the conference. The women have played a very high level having won 9 games in row. This ultra-talented team and coach have a pathway to finish at the top of the MIAA. Currently 19-4, 14-3 in the MIAA, the women are tied for 1<sup>st</sup> place with Missouri Southern. Having defeated Missouri Southern earlier this year, we hold the tie-breaker over them.

There are 5 MIAA games left for both teams with four being road games. Much to play for as we wind down the regular season and get into post-season.

Indoor track& field competes next on February 24-25, 2024 at the MIAA Indoor Championships. The outdoor season starts competition at the end of March at the ESU Relays in Emporia, KS.

Women's Tennis, nationally-ranked #18, has opened their season with 3 shutout wins. Should be an exciting season for this program.

Baseball split a 4-game series on the road at Southwestern Oklahoma State University and swept a very good St. Cloud State University in their home opening series at the MWSU Spring Sports Complex.

Softball opened their season February 10, 2024 in Bentonville, Arkansas dropping their first 2 games at this high-level tournament and has their home opener March 8, 2024.

Women's Lacrosse opened their season with a win on February 11, 2024 in St. Paul, MN. They play their home opener on Sunday, February 18<sup>th</sup> vs McKendree University.

Both of our Golf teams open their spring season March 4-5, 2024 in Arizona.

Our Football staff had a very productive National Signing Day, signing 26 new Griffons!

A few dates to save:

- April 19<sup>th</sup>: 4pm WLAX vs Rockhurst, Pavilion Tailgating, 6:30pm Spring Football Game
- April 20<sup>th</sup>: Football Alumni Golf Tournament at SJCC
- July 15, 2024, Athletic Department Charity Golf Tournament at SJCC
- TBD, Gold Coat Victory Fund Drive



14 February, 2024

The semester is already nearly halfway through, though students are staying strong and have committed themselves to high standards of academics and engagement. Students are active with tabling in Blum Lobby, participating in the many university hosted events, and celebrating the win of the chiefs. Overall, many students are excited about being at college even through the cold and challenging weather.

Recently, I had the opportunity to speak with some of the faculty of student affairs where I learned much about what they do and how much they care about the students of MWSU. John Vanderpool, the director of Residence Life, discussed with me the avenues students have to address residence hall issues, as well as the growing opportunities that Res Life will have in the future. He reiterated that students are encouraged to express their voices of positives and potential improvements by speaking with their RAs or joining RHA.

Kim Sigrist, director of the Center for Service, spoke with me about the opportunities that students have to serve and how they may benefit from doing so. Our campus is very engaged with the surrounding community, and this presents students with the chance to benefit themselves as people as well as their academic career. Students can earn one credit hour for completing 40 hours of community service, as well as a debrief that helps to cement the impact both for the student and the work they completed. Students may also be able to earn an income by working on campus or with a local non-profit organization under the Federal Work-Study Program.

Overall, I see that it is important for students to know that the faculty and staff are here to see the students succeed and grow as people. This is certainly the case with the student affairs team, but also all over campus. I encourage students to pause and read the messages given to them about the many events and opportunities that MWSU has to offer.



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**Report of the President  
to the Board of Governors**

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## **Report to the Board of Governors**

### **February 22, 2024 Board Meeting**

#### Introduction

As of the February board meeting, MWSU is in week six of the term, and, despite beginning the semester with frigid temperatures, blustery winds, snow and icy conditions, our campus community is fully engaged in all of our many spring endeavors. Examples of excellence underway in all of our divisions are well evident in the Vice Presidents' and/or unit reports provided herein.

February also provided our campus community an opportunity to cheer our summer guests, the Kansas City Chiefs, as they worked through their playoff games and participated in the ultimate contest of Super Bowl LVIII. We wore red on Red Fridays and held a tailgate pizza party on Friday, February 9<sup>th</sup>, where approximately 200 employees gathered, had some great food, and made predictions about the big game. As we Griffons like to say, the road to a Chiefs' Super Bowl victory begins at MWSU, and we were thrilled to celebrate their journey yet again this year.

#### Status of the Provost and Vice President of Academic Affairs Search

At this writing, discussions are underway concerning interim leadership of Academic Affairs as well as initiation of the search for the next Provost and Vice President of Academic Affairs. More information will be shared with Governors as it becomes available.

#### Legislative News

As part of his State of the State Address on 1-24-2024, Governor Parson released the Executive Budget, in which he recommended a 3% increase to core appropriations for public higher education institutions. This is inline with the recommendation provided to him from the Coordinating Board for Higher Education in fall 2023. The Governor also recommended funding MoExcels projects totaling approximately \$54M, of which MWSU has a project request submitted, *Digital Solutions for a Modern Missouri* ~\$2.4M. There were no recommendations made regarding funding for deferred maintenance or other capital projects. Both the House and Senate have taken the Executive Budget and begun their individual work to craft their own versions during March – April. When each respective body has approved their own budget versions, the Conference Committee, which consists of select members of the House Budget Committee and the Senate Appropriations Committee, will begin its efforts to compromise back toward a single budget. Once the Conference Committee budget is approved by the House and by the Senate, it will return to the Governor's Office for approval. The Governor, then, has until July 1 to make line-item vetoes, veto, sign, or allow budget bills to become law without signature. If there are vetoes, the General Assembly will meet in September to considering overriding them. After that time, the budget is truly finalized. In essence, this is a not an easy or short process, but it is one that we will follow very carefully.

As reported to Governors on 12/10/2023, Mr. Steve Johnston has stepped back into the role of External Relations for the University. As such, Steve has been participating in our weekly Saint Joseph Legislative Partnership teleconferences with our partnership's lobbyists, Trent Watson and Mark Rhodes, meeting with state and local elected officials both as part of this group and

individually, and monitoring General Assembly activity (e.g., bills filed, hearings, etc.) relevant to higher education and/or our Saint Joseph/Northwest MO region. Steve also attended the Great Northwest Days on February 6 – 7 in Jefferson City and used his time in Jefferson City to meet individually with Representative Brenda Shields, Representative Bill Falkner, and Senator Greg Razer, and Senator Rusty Black. Steve also met with Missouri Department of Higher Education and Workforce Development Commission Dr. Boggs as well as Major General Levon Cumpton on issues related to higher education.

I am also very pleased and proud to report that AVP / Dean of Students Dr. Robert Goltra also attended the Great Northwest Days event with Israel Lovins, SGA President, Blake Goforth, SGA Vice President, Sadie Graves, SGA Senator, and Sara Yarbrough, RHA Assistant Director. Dr. Goltra reported that the students engaged with our local state elected officials, were able to tour the capital, and were introduced on the Senate floor by Senator Tony Luetkemeyer and able to view legislation action from the gallery.

### Community Engagement and Relations

I continue my efforts to connect MWSU with the City of Saint Joseph and the Northwest Missouri region. My time is devoted toward developing key relationships and sharing the great MWSU story as broadly as possible with our community.

In addition to attending my regular board meetings for Community Alliance, the Saint Joseph Chamber of Commerce, the Mosaic Life Care Foundation Board, and the Mosaic Life Care Board, on January 5, I participated in a group presentation with the Saint Joseph School District and the United Way of Greater Saint Joseph for the Community Alliance / Joseph Company community breakfast series. Our topic featured *The Value of Education in Our Community*. Our presentation was not the “typical education sell” from those in academia, but rather a description of our community’s current educational status and a call to action to add their efforts toward improving educational attainment among our residents. I encourage Governors who were unable to attend this event to visit the Joseph Company website to view the video; it makes a compelling case for the need to support education in our community.

The MWSU contingent attended the NCAA Convention in Phoenix, Arizona from January 11 – 13<sup>th</sup>. This convention is very helpful to me in my role as president of a DII institution; I am able to continue learning about the many different aspects of athletics and student athlete life in our division. We also conduct our quarterly MIAA Conference business, which always provides a good opportunity to network with fellow conference members. I am particularly grateful for AD Carter’s work in DII and the MIAA conference, for SWA/Deputy AD Grosbach’s investment in her time and talent with NCAA national committee work, and for our FAR Dr. Natalie Mikita’s efforts in her role as student athlete faculty advocate. We have a great leadership team.

As reported to the Governors on 12-10-2023, I have begun volunteering as a Reading Adventure Volunteer for the United Way of Greater Saint Joseph. In this program, volunteers are recruited to read to students in elementary or middle school grades. My next stop is Coleman Elementary School, where I will spend about 30 minutes with some delightful second graders.

## Summary

As is my typical closing statement, MWSU is moving forward with clear direction and sure purpose. I appreciate all the time, support, and assistance to me that Governors routinely provide to ensure the University continues on this trajectory.