



October Board of Governors' Meeting

October 26, 2023

Blum Student Union Room 220

4525 Downs Drive

Saint Joseph, MO 64507



Board Book - Board of Governors' Meeting 10/26/2023

AGENDA

I. Call to Order and Approval of Minutes

Chair Ebersold

- A. Minutes August 17, 2023.docx

II. Ratification of Board Poll

Chair Ebersold

- A. MEI Minnesota Elevator Leaverton.docx

III. Board of Governors' Committee Report

A. Personnel, Finance & Operations Committee
Governor Al Landes

1. FY24 Budget Financial Report Summary BOG 10-26-23 as of 9-30-23.pdf
2. Cash-Investment Report September 30, 2023.xls
3. FY24 9.30.23 Balance Sheet.xlsx
4. FB24-045 CTAC Building Fiber Pathway.docx
5. FB24-046 Vaselakos Residence Hall Paint.docx
6. FB24-041 Vaselakos Residence Hall Carpet.docx

IV. Division Reports

Vice Presidents & Directors

A. Administration
Ron Olinger

1. Administration Board Report.docx

B. Academic Affairs
Laura Reynolds

1. Academic Affairs Board Report.docx

C. University Advancement & MWSU Foundation
Marc Archambault

1. University Advancement and MWSU Foundation Board Report.docx

D. Enrollment Management and Marketing & Communication
Becky Dunn

1. Enrollment Management and Marketing & Communication Board Report.docx

E. Student Affairs

Chris Dunn

1. Student Affairs Board Report.docx

F. Athletics
Andy Carter

1. Athletics Board Report.docx

V. Student-Governor Report

Student-Governor Garrett Jackson

A. Student-Governor Report.pdf

VI. University President's Report

President Elizabeth Kennedy

A. President Report to BOG 10-26-2023.docx

VII. Report of the Chair

Chair Ebersold

VIII. Old Business

Chair Ebersold

IX. New Business

Chair Ebersold

X. Closed Session Meeting [Missouri Statutes 610.021 (1), (2), (3), and (14)]

XI. Adjourn

Chair Ebersold

MINUTES, BOARD OF GOVERNORS
MISSOURI WESTERN STATE UNIVERSITY
August 17, 2023

The meeting was called to order at 1:39 p.m. by Chair Rick Ebersold in Leah Spratt Hall Room 214/216.

UNIVERSITY REPRESENTATIVES

Board Members Present

Rick Ebersold – Chair
Lisa Norton – Vice Chair
Bill Grimwood
Kayla Schoonover
Lee Tieman
Bob Wollenman
Garrett Jackson – Student-Governor

APPROVAL OF MINUTES

Board of Governor Chair Rick Ebersold asked for a motion to approve the June 22, 2023 Board meeting minutes. Governor Norton made a motion to approve the minutes; Governor Schoonover seconded the motion. Motion passed unanimously.

DIVISION REPORTS

Interim Vice President for Finance & Administration Ron Olinger

- FY23 budget-to-actual in all funds in terms of operating revenue
- FY23 budget-to-actual in all funds in terms of non-operating revenues and expenses
- Total Cash Position
- Update provided on pool contract with City of Saint Joseph
- Property insurance consortium as property insurance has increased
- Chair Ebersold asked for a motion to approve the June 30, 2023 financial report as presented. Governor Tieman made a motion to approve the June 30, 2023 financial report; Governor Norton seconded the motion. Motion passed unanimously.

Laura Reynolds, Provost & Vice President for Academic Affairs

- Griffon Orientation sessions were a success
- Twelve new faculty members
- Retention and persistence updated provided. Admissions continuing efforts to increase retention and persistence
- Update provided in terms of the FIRST program
- Partnership with Admissions and discussion on retention, persistence and strategies

Marc Archambault, Vice President of Advancement/Executive Director of the MWSU Foundation

- CTAC ongoing fundraising and give funds

- Applied for several grants for CTAC
- Updated provided in terms of annual giving programs in terms of Ambassadors, Arts Society and fall direct mailing fundraising
- Alumni Association award recipients announced
- The MWSU Foundation in partnership with the University is looking into purchasing a membership in the Association of Governing Boards (AGB)

Becky Dunn, Chief Communications Officer

- Griffon Orientation successful and feedback shared with the Board
- Thirty-four faculty and staff participated in staffing the Admissions tent at Chiefs Camp
- New student enrollment has increased from 2022
- Fall recruitment has begun
- Griffon Edge is August 24-27
- Griffon Showcase is October 21

Andy Carter, Director of Athletics

- Kudos to the Athletic staff and student-athletes who helped with Chiefs camp
- Womens basketball team reported to campus
- Football team reported to campus
- In a transition period back to normal after training camp

STUDENT-GOVERNOR REPORT

Student-Governor Garrett Jackson reported to the Board that Chiefs training camp provided opportunities for student to volunteer. Missouri Western Night at the Mustangs was a success. Student-Governor Jackson reported that students, including himself, are looking forward to the opportunity to see friends and make new memories.

PRESIDENT'S REPORT

Dr. Elizabeth Kennedy welcomed Bill Grimwood to the Board.

Kudos to the employees who helped run Chiefs training camp. Unofficial numbers for training camp were reported to the Board. 118,000 tickets claimed, 60,000 tickets scanned and 30,000 parking tickets scanned.

Dr. Kennedy reported a 6% increase in new student enrollment this fall. Two-year transfers slightly up in enrollment and 32 faculty hired in the last 2 years.

Dr. Kennedy welcomed Dr. Jeffery Foot, Assistant Vice President for Enrollment Management, and Ms. Mandy Albrecht, Dean of the College of Business and Professional Studies.

Dr. Kennedy updated the Board on the status of the search for the Vice President for Finance and Administration (VPFA).

REPORT OF THE CHAIR

Chair Ebersold provided the date of the next Board meeting, which will be Thursday, October 26, 2023 at 1:30 p.m.

There being no old business, no new business, or additional Board comments or questions, Chair Ebersold asked for a motion to meet in executive session, pursuant to Missouri Statutes 610.021 (1), (2), (3) and (14) to consider legal matters, real estate, personnel, and other matters protected by law. Governor Wollenman moved to meet in executive session; Governor Norton seconded the motion. Motion passed unanimously.

CLOSED SESSION

REGULAR SESSION RE-CONVENED

Chair Ebersold asked for a motion to approve the personnel recommendations and other legal matters as discussed in closed session. Governor Schoonover made a motion to approve the personnel recommendations and other legal matters as discussed in closed session; Governor Norton seconded the motion. Motion passed unanimously.

There being no further business, Chair Ebersold adjourned the meeting.

Respectfully submitted,

Betsy Wright, Secretary

APPROVED:

Rick Ebersold, Chair
Board of Governors

FOR INFORMATIONAL PURPOSES ONLY

The Administration has been utilizing Minnesota Elevator Inc (MEI Total Elevator Solutions) since 2017 for elevator maintenance and repair. Missouri Western State University is utilizing the State of Missouri's procurement contract with MEI Total Elevator Solutions to secure the lowest and best pricing.

Missouri Western State University's elevators are at the age where major components are beginning or have already failed. In most cases these components are obsolete requiring system upgrades to pair to a safe operational condition. Along with the need to make costly repairs these same elevators fall under State and Federal codes that require updates to be made to stay in compliance. At this time, we are seeing some major component failures occurring which requires the University to make necessary updates when replacement of this equipment is required. We have identified our major issues and have priorities for these needs to address the most critical at this time.

These improvements include elevator modernization of Leaverton Residence Hall.

MINNESOTA ELEVATOR INC (MEI TOTAL ELEVATOR SOLUTIONS)
ST PAUL, MN 55164

\$ 123,099

Missouri Western State University
Statement of Budget Changes and Comparison of Budget to Actual
For the Year Ending June 30, 2024
(As of September 30, 2023)

Attachment #1

	Educational & General (Undesignated)					Percentage of Total
	Original Budget	Adjustments for		Revised Budget	Actual	
		Adjustments	Prior Year Funds			
OPERATING REVENUE						
Student Tuition and Fees	\$ 30,372,444	\$ (1,300,000)		\$ 29,072,444	\$ 14,746,657	50.7%
Less: Institutional scholarships						
Less: Other scholarship allowances						
Federal grants and contracts						
State grants and contracts						
Non-governmental grants and contracts						
Sales and service of educational departments	145,980	102,001.00		247,981	58,925	23.8%
Auxiliary enterprises:						
Athletics						
Less: Scholarship allowances						
Housing						
Less: Scholarship allowances						
Food service						
Less: Scholarship allowances						
Bookstore						
Less: Scholarship allowances						
Other auxiliary enterprises						
Less: Scholarship allowances						
Other operating revenues	111,000	2,580		113,580	4,234	3.7%
TOTAL OPERATING REVENUES	30,629,424	(1,195,419)		29,434,005	14,809,816	50.3%
OPERATING EXPENSES						
Salaries and compensation	24,689,102	(1,143,333)		23,545,769	4,709,695	20.0%
Fringe benefits	9,096,860	(440,780)		8,656,080	1,892,514	21.9%
Supplies and services	5,263,914	169,735		5,433,649	2,853,445	52.5%
Travel	252,700	7,903		260,603	33,684	12.9%
Utilities	1,514,019			1,514,019	244,365	16.1%
Insurance	565,929	305,210		871,139	828,999	95.2%
Scholarships	9,626,215	(1,589,894.00)		8,036,321	3,964,623	49.3%
TOTAL OPERATING EXPENSES	51,008,739	(2,691,159)	-	48,317,580	14,527,325	30.1%
OPERATING GAIN / (LOSS)	(20,379,315)	1,495,740	-	(18,883,575)	282,491	-1.5%
NON-OPERATING REVENUES (EXPENSES)						
State appropriations	22,914,725			22,914,725	5,728,680	25.0%
State appropriations - lottery	2,322,497			2,322,497	580,623	25.0%
State appropriations - capital						
Grants						
Gifts	1,678,210	149,185		1,827,395	86,606	4.7%
Investment income	362,000			362,000	32,170	8.9%
Interest on capital related debt						
Capital	(270,139)	(2,504.00)		(272,643)	(12,097)	4.4%
Debt service principal *						
Other						
NET NON-OPERATING REVENUES	27,007,293	146,681	-	27,153,974	6,415,982	23.6%
INCOME (LOSS) BEFORE TRANSFERS	6,627,978	1,642,421	-	8,270,399	6,698,473	81.0%
TRANSFERS IN (OUT)						
Debt service	(489,786)	(7,951.00)		(497,737)	(122,446)	24.6%
Other	1,909,800	(50,925.00)		1,858,875	496,593	26.7%
Transfer to Aux from E&G	(6,000,000)	-		(6,000,000)		0.0%
TOTAL TRANSFERS IN (OUT)	(4,579,986)	(58,876)	-	(4,638,862)	374,147	-8.1%
INCREASE (DECREASE) IN NET POSITION	2,047,992	1,583,545	-	3,631,537	7,072,620	194.8%
OTHER						
Prior year funds	\$ 2,047,992	\$ 1,583,545	\$ -	\$ 3,631,537	\$ 7,072,620	

Missouri Western State University
Statement of Budget Changes and Comparison of Budget to Actual
For the Year Ending June 30, 2024
(As of September 30, 2023)

Attachment #1

	Educational & General (Designated)					Percentage of Total
	Original Budget	Adjustments	Adjustments for Prior Year Funds	Revised Budget	Actual	
OPERATING REVENUE						
Student Tuition and Fees	\$ 1,681,091	\$ 31,656		\$ 1,712,747	\$ 808,528	47.2%
Less: Institutional scholarships						
Less: Other scholarship allowances						
Federal grants and contracts						
State grants and contracts						
Non-governmental grants and contracts						
Sales and service of educational departments	158,156			158,156	46,509	29.4%
Auxiliary enterprises:						
Athletics						
Less: Scholarship allowances						
Housing						
Less: Scholarship allowances						
Food service						
Less: Scholarship allowances						
Bookstore						
Less: Scholarship allowances						
Other auxiliary enterprises						
Less: Scholarship allowances						
Other operating revenues	112,563	22,585		135,148	6,241	4.6%
TOTAL OPERATING REVENUES	1,951,810	54,241	-	2,006,051	861,278	42.9%
OPERATING EXPENSES						
Salaries and compensation	544,052	98,036		642,088	140,396	21.9%
Fringe benefits	127,052	16,665		143,717	42,809	29.8%
Supplies and services	1,439,676	(54,799)	44,761	1,429,638	414,897	29.0%
Travel	135,695	9,394	9,300	154,389	24,804	16.1%
Utilities	7,014	91		7,105	1,148	16.2%
Insurance	4,653			4,653	3,486	74.9%
Scholarships	50,000	(35,000)		15,000	19,500	130.0%
TOTAL OPERATING EXPENSES	2,308,142	34,387	54,061	2,396,590	647,040	27.0%
OPERATING GAIN / (LOSS)	(356,332)	19,854	(54,061)	(390,539)	214,238	-54.9%
NON-OPERATING REVENUES (EXPENSES)						
State appropriations						
State appropriations - capital						
Grants						
Gifts	439,752	10,000		449,752	19,003	4.2%
Investment income						
Interest on capital related debt						
Capital	(59,332)	(8,329)	(11,632)	(79,293)	(6,517)	8.2%
Debt service principal *						
Other						
NET NON-OPERATING REVENUES	380,420	1,671	(11,632)	370,459	12,486	3.4%
INCOME (LOSS) BEFORE TRANSFERS	24,088	21,525	(65,693)	(20,080)	226,724	-1129.1%
TRANSFERS IN (OUT)						
Debt service						
Other	(24,088)	(21,525)		(45,613)	(22,775)	49.9%
Transfer to Aux from E&G						
TOTAL TRANSFERS IN (OUT)	(24,088)	(21,525)	-	(45,613)	(22,775)	49.9%
INCREASE (DECREASE) IN NET POSITION	-	-	(65,693)	(65,693)	203,949	-310%
OTHER						
Prior year funds			65,693	65,693		
	\$ -	\$ -	\$ -	\$ -	\$ 203,949	

Missouri Western State University
Statement of Budget Changes and Comparison of Budget to Actual
For the Year Ending June 30, 2024
(As of September 30, 2023)

Attachment #1

	Auxiliary					Percentage of Total
	Original Budget	Adjustments	Adjustments for Prior Year Funds	Revised Budget	Actual	
OPERATING REVENUE						
Student Tuition and Fees						
Less: Institutional scholarships						
Less: Other scholarship allowances						
Federal grants and contracts						
State grants and contracts						
Non-governmental grants and contracts						
Sales and service of educational departments						
Auxiliary enterprises:						
Athletics	\$ 2,132,007	\$ 93,662		\$ 2,225,669	\$ 894,678	40.2%
Less: Scholarship allowances						
Housing	4,514,573	(100)		4,514,473	2,381,548	52.8%
Less: Scholarship allowances						
Food service	3,481,971			3,481,971	1,647,480	47.3%
Less: Scholarship allowances						
Bookstore	125,900			125,900	315	0.3%
Less: Scholarship allowances						
Other auxiliary enterprises	106,092			106,092	34,603	32.6%
Less: Scholarship allowances						
Other operating revenues						
TOTAL OPERATING REVENUES	10,360,543	93,562		10,454,105	4,958,624	47.4%
OPERATING EXPENSES						
Salaries and compensation	3,333,725	13,454		3,347,179	785,209	23.5%
Fringe benefits	1,150,156	(2,364)		1,147,792	366,937	32.0%
Supplies and services	4,976,801	49,440		5,026,241	1,452,224	28.9%
Travel	855,900	43,677		899,577	196,976	21.9%
Utilities	1,278,485	20		1,278,505	182,438	14.3%
Insurance	538,528			538,528	148,891	27.6%
Scholarships	3,968,502	(173,574)		3,794,928	1,731,647	45.6%
TOTAL OPERATING EXPENSES	16,102,097	(69,347)		16,032,750	4,864,322	30.3%
OPERATING GAIN / (LOSS)	(5,741,554)	162,909		(5,578,645)	94,302	-1.7%
NON-OPERATING REVENUES (EXPENSES)						
State appropriations						
State appropriations - capital						
Grants						
Gifts	17,000			17,000	26,300	154.7%
Investment income	340,000			340,000	9,083	2.7%
Interest on capital related debt						
Capital	(61,400)	(123,046)		(184,446)	(122,558)	66.4%
Debt service principal *						
Other						
NET NON-OPERATING REVENUES	295,600	(123,046)		172,554	(87,175)	-50.5%
INCOME (LOSS) BEFORE TRANSFERS	(5,445,954)	39,863		(5,406,091)	7,127	-0.1%
TRANSFERS IN (OUT)						
Debt service	(3,960,794)	(39,177)		(3,999,971)	(2,869,662)	71.7%
Other	(1,812,098)	(27,200)		(1,839,298)	(476,569)	25.9%
Transfer to Aux from E&G	6,000,000			6,000,000		0.0%
TOTAL TRANSFERS IN (OUT)	227,108	(66,377)	-	160,731	(3,346,231)	-2081.9%
INCREASE (DECREASE) IN NET POSITION	(5,218,846)	(26,514)	-	(5,245,360)	(3,339,104)	63.7%
OTHER						
Prior year funds	\$ (5,218,846)	\$ (26,514)	\$ -	\$ (5,245,360)	\$ (3,339,104)	

Missouri Western State University
Statement of Budget Changes and Comparison of Budget to Actual
For the Year Ending June 30, 2024
(As of September 30, 2023)

Attachment #1

	Restricted					Percentage of Total
	Original Budget	Adjustments	Adjustments for Prior Year Funds	Revised Budget	Actual	
OPERATING REVENUE						
Student Tuition and Fees						
Less: Institutional scholarships						
Less: Other scholarship allowances						
Federal grants and contracts	\$ 171,966	\$ 104,026		\$ 275,992	\$ 25,698	9.3%
State grants and contracts	3,009,958	5,164,072		8,174,030	252,883	3.1%
Non-governmental grants and contracts	100,000	(78,061)		21,939	11,940	54.4%
Sales and service of educational departments						
Auxiliary enterprises:						
Athletics						
Less: Scholarship allowances						
Housing						
Less: Scholarship allowances						
Food service						
Less: Scholarship allowances						
Bookstore						
Less: Scholarship allowances						
Other auxiliary enterprises						
Less: Scholarship allowances						
Other operating revenues						
TOTAL OPERATING REVENUES	3,281,924	5,190,037	-	8,471,961	290,521	3.4%
OPERATING EXPENSES						
Salaries and compensation	47,229	100,741		147,970	32,629	22.1%
Fringe benefits	3,307	26,317		29,624	6,939	23.4%
Supplies and services	455,340	8,514	12,856	476,710	53,188	11.2%
Travel	49,800	4,000	1,000	54,800	2,984	5.4%
Utilities						
Insurance						
Scholarships	6,269,137	92,126		6,361,263	3,122,074	49.1%
Depreciation						
TOTAL OPERATING EXPENSES	6,824,813	231,698	13,856	7,070,367	3,217,814	45.5%
OPERATING GAIN / (LOSS)	(3,542,889)	4,958,339	(13,856)	1,401,594	(2,927,293)	-208.9%
NON-OPERATING REVENUES (EXPENSES)						
State appropriations						
State appropriations - capital						
Grants	9,041,503	(226,221)		8,815,282	2,866,773	32.5%
Gifts						
Investment income						
Interest on capital related debt						
Capital	(5,125,000)	4,712,382		(412,618)	(91,708)	22.2%
Debt service principal *						
Other						
NET NON-OPERATING REVENUES	3,916,503	4,486,161	-	8,402,664	2,775,065	33.0%
INCOME (LOSS) BEFORE TRANSFERS	373,614	9,444,500	(13,856)	9,804,258	(152,228)	-1.6%
TRANSFERS IN (OUT)						
Debt service						
Other	(373,614)	(9,444,500)		(9,818,114)	(350)	0.0%
Transfer to Aux from E&G						
TOTAL TRANSFERS IN (OUT)	(373,614)	(9,444,500)	-	(9,818,114)	(350)	0.0%
INCREASE (DECREASE) IN NET POSITION	-	-	(13,856)	(13,856)	(152,578)	1101.2%
OTHER						
Prior year funds			13,856	13,856		
	\$ -	\$ -	\$ -	\$ -	\$ (152,578)	

Missouri Western State University
Statement of Budget Changes and Comparison of Budget to Actual
For the Year Ending June 30, 2024
(As of September 30, 2023)

Attachment #1

	Plant					Percentage of Total
	Original Budget	Adjustments	Adjustments for Prior Year Funds	Revised Budget	Actual	
OPERATING REVENUE						
Student Tuition and Fees						
Less: Institutional scholarships						
Less: Other scholarship allowances						
Federal grants and contracts						
State grants and contracts						
Non-governmental grants and contracts						
Sales and service of educational departments						
Auxiliary enterprises:						
Athletics						
Less: Scholarship allowances						
Housing						
Less: Scholarship allowances						
Food service						
Less: Scholarship allowances						
Bookstore						
Less: Scholarship allowances						
Other auxiliary enterprises						
Less: Scholarship allowances						
Other operating revenues						
TOTAL OPERATING REVENUES	-	-	-	-	-	-
OPERATING EXPENSES						
Salaries and compensation						
Fringe benefits						
Supplies and services	\$ 4,800	\$ 115,000		\$ 119,800	\$ 15,521	13.0%
Travel						
Utilities						
Insurance						
Scholarships						
Depreciation						
TOTAL OPERATING EXPENSES	4,800	115,000	-	119,800	15,521	13.0%
OPERATING GAIN / (LOSS)	(4,800)	(115,000)	-	(119,800)	(15,521)	13.0%
NON-OPERATING REVENUES (EXPENSES)						
State appropriations						
State appropriations - capital		3,000,000		3,000,000		0.0%
Grants						
Gifts		30,000		30,000		0.0%
Investment income						
Interest on capital related debt	(1,549,607)	(9,250)		(1,558,857)	(408,280)	26.2%
Capital		(12,459,150)		(12,459,150)	(330,361)	2.7%
Debt service principal *		(1,620,228)	\$ (1,313,823)	(2,934,051)		0.0%
Other						-
NET NON-OPERATING REVENUES	(1,549,607)	(11,058,628)	(1,313,823)	(13,922,058)	(738,641)	5.3%
INCOME (LOSS) BEFORE TRANSFERS	(1,554,407)	(11,173,628)	(1,313,823)	(14,041,858)	(754,162)	5.4%
TRANSFERS IN (OUT)						
Debt service	4,450,580	47,128		4,497,708	2,992,108	66.5%
Other	300,000	9,544,150		9,844,150	3,101	0.0%
Transfer to Aux from E&G						
TOTAL TRANSFERS IN (OUT)	4,750,580	9,591,278	-	14,341,858	2,995,209	20.9%
INCREASE (DECREASE) IN NET POSITION	3,196,173	(1,582,350)	(1,313,823)	300,000	2,241,047	747.0%
OTHER						
Prior year funds			1,313,823	1,313,823		
	\$ 3,196,173	\$ (1,582,350)	\$ -	\$ 1,613,823	\$ 2,241,047	

Missouri Western State University
Statement of Budget Changes and Comparison of Budget to Actual
For the Year Ending June 30, 2024
(As of September 30, 2023)

TOTAL - ALL FUNDS

	Original Budget	Adjustments	Adjustments for		Actual	Percentage of Total
			Prior Year Funds	Revised Budget		
OPERATING REVENUE						
Student Tuition and Fees	\$ 32,053,535	\$ (1,268,344)	\$ -	\$ 30,785,191	\$ 15,555,185	50.5%
Less: Institutional scholarships						
Less: Other scholarship allowances						
Federal grants and contracts	171,966	104,026	-	275,992	25,698	9.3%
State grants and contracts	3,009,958	5,164,072	-	8,174,030	252,883	3.1%
Non-governmental grants and contracts	100,000	(78,061)	-	21,939	11,940	54.4%
Sales and service of educational departments	304,136	102,001	-	406,137	105,434	26.0%
Auxiliary enterprises:						
Athletics	2,132,007	93,662	-	2,225,669	894,678	40.2%
Less: Scholarship allowances						
Housing	4,514,573	(100)	-	4,514,473	2,381,548	52.8%
Less: Scholarship allowances						
Food service	3,481,971	-	-	3,481,971	1,647,480	47.3%
Less: Scholarship allowances						
Bookstore	125,900	-	-	125,900	315	0.3%
Less: Scholarship allowances						
Other auxiliary enterprises	106,092	-	-	106,092	34,603	32.6%
Less: Scholarship allowances						
Other operating revenues	223,563	25,165	-	248,728	10,475	4.2%
TOTAL OPERATING REVENUES	46,223,701	4,142,421	-	50,366,122	20,920,239	41.5%
OPERATING EXPENSES						
Salaries and compensation	28,614,108	(931,102)	-	27,683,006	5,667,929	20.5%
Fringe benefits	10,377,375	(400,162)	-	9,977,213	2,309,199	23.1%
Supplies and services	12,140,531	287,890	57,617	12,486,038	4,789,275	38.4%
Travel	1,294,095	64,974	10,300	1,369,369	258,448	18.9%
Utilities	2,799,518	111	-	2,799,629	427,951	15.3%
Insurance	1,109,110	305,210	-	1,414,320	981,376	69.4%
Scholarships	19,913,854	(1,706,342)	-	18,207,512	8,837,844	48.5%
TOTAL OPERATING EXPENSES	76,248,591	(2,379,421)	67,917	73,937,087	23,272,022	31.5%
OPERATING GAIN / (LOSS)	(30,024,890)	6,521,842	(67,917)	(23,570,965)	(2,351,783)	10.0%
NON-OPERATING REVENUES (EXPENSES)						
State appropriations	22,914,725	-	-	22,914,725	5,728,680	25.0%
State appropriations - lottery	2,322,497	-	-	2,322,497	580,623	25.0%
State appropriations - capital	-	3,000,000	-	3,000,000	-	-
Grants	9,041,503	(226,221)	-	8,815,282	2,866,773	32.5%
Gifts	2,134,962	189,185	-	2,324,147	131,909	5.7%
Investment income	702,000	-	-	702,000	41,253	5.9%
Interest on capital related debt	(1,549,607)	(9,250)	-	(1,558,857)	(408,280)	26.2%
Capital	(5,515,871)	(7,880,647)	(11,632)	(13,408,150)	(563,241)	4.2%
Debt service principal *	-	(1,620,228)	(1,313,823)	(2,934,051)	-	0.0%
Other	-	-	-	-	-	-
NET NON-OPERATING REVENUES	30,050,209	(6,547,161)	(1,325,455)	22,177,593	8,377,717	37.8%
INCOME (LOSS) BEFORE TRANSFERS	25,319	(25,319)	(1,393,372)	(1,393,372)	6,025,934	
TRANSFERS IN (OUT)						
Debt service	-	-	-	-	-	-
Other	-	-	-	-	-	-
Transfer to Aux from E&G	-	-	-	-	-	-
TOTAL TRANSFERS IN (OUT)	-	-	-	-	-	-
INCREASE (DECREASE) IN NET POSITION	25,319	(25,319)	(1,393,372)	(1,393,372)	6,025,934	
OTHER						
Prior year funds	-	-	1,393,372	1,393,372	-	-
\$ 25,319	\$ (25,319)	\$ -	\$ 1,393,372	\$ -	\$ 6,025,934	

**Missouri Western State University
Statement of Cash Position
September 30, 2023**

<u>Fund</u>	<u>09/30/2023 Available Balance</u>	<u>09/30/2022 Available Balance</u>	<u>09/30/2021 Available Balance</u>
Operating, Auxiliary, Agency, Payroll & Petty Cash	\$ 4,441,801	\$ 13,310,277	\$ 13,589,901
Investments	5,816,697	-	-
Auxiliary System Revenue Bond Funds	300,000	300,000	300,000
Loan Funds	82,483	82,483	82,483
TOTAL FUNDS INVESTED	<u><u>\$ 10,640,981</u></u>	<u><u>\$ 13,692,760</u></u>	<u><u>\$ 13,972,384</u></u>

Statement of Cash Position

**Missouri Western State University
Schedule of Funds Invested
9/30/2023**

INVESTMENTS	Date of Investment	Date of Maturity	YIELD	AMOUNT	BANK
TBills	7/6/2023	10/5/2023	5.11%	985,163	Commerce Bank
TBills	7/6/2023	1/4/2024	5.27%	1,948,926	Commerce Bank
TBills	7/6/2023	3/21/2024	5.13%	1,929,437	Commerce Bank
TBills	7/6/2023	6/13/2024	5.18%	<u>953,171</u>	Commerce Bank
TOTAL INVESTMENTS				<u><u>5,816,697</u></u>	
OPERATING FUND			YIELD	AMOUNT	BANK
Checking Account-Operating			3.04%	250,551	Citizens Bank
Checking Account-Other			3.00%	4,181,500	Citizens Bank
Miscellaneous Petty Cash/Change Funds			0.00%	<u>9,750</u>	Campus Locations
TOTAL OPERATING, AUXILIARY & AGENCY FUNDS				<u><u>4,441,801</u></u>	
AUXILIARY SYSTEM REVENUE BONDS					
Repair & Replacement Reserve			3.00%	<u>300,000</u>	Citizens Bank
TOTAL AUXILIARY SYSTEM REVENUE BOND FUNDS				<u><u>300,000</u></u>	
INSTITUTIONAL LOAN FUND					
Checking Account			3.00%	<u>82,483</u>	Citizens Bank
TOTAL LOAN FUNDS				<u><u>82,483</u></u>	
TOTAL FUNDS INVESTED				<u><u>\$ 10,640,981</u></u>	

Average Interest Rate on Checking Accounts

September 2023 - 3.00%

September 2022 - 2.66%

Missouri Western State University				
Statement of Net Assets				
As of September 30 2023				
ASSETS				
	9/30/2023		Difference	9/30/2022
Current Assets:				
Cash and Cash Equivalent	4,524,284		(8,868,476)	13,392,760
Restricted Cash and Cash Equivalents	300,000		-	300,000
Short Term Investments	5,816,697		5,816,697	-
Accounts Receivable Net	6,278,853		(196,597)	6,475,450
Prepaid Expenses	47,421		(7,642)	55,063
Total Current Assets	16,967,255		(3,256,019)	20,223,274
Noncurrent Assets:				
Due To/From	6,425		(12,758)	19,183
Loans to Students - Net	-		-	-
Capital Assets Net	118,785,301		(2,871,197)	121,656,498
Deferred losses on debt refundings	692,466		(74,862)	767,328
Current year contribution to MOSERS	4,626,174		844,979	3,781,195
Proportionate share of MOSERS deferred outflows	5,183,872		1,185,081	3,998,791
Other Post Employment Benefits deferred outflows	256,992		(29,258)	286,250
Total Noncurrent Assets	129,551,230		(958,015)	130,509,245
Total ASSETS	146,518,485		(4,214,034)	150,732,519
LIABILITIES				
Current Liabilities:				
Accounts Payable and Accrued Liabilities	2,428,449		196,535	2,231,914
Accrued Compensated Absences	1,279,724		17,553	1,262,171
Unearned Revenue	447,206		(61,097)	508,303
Interest Payable	3,452		273	3,179
Long Term Debt-current portion	307,419		(24,606)	332,025
Total Current Liabilities	4,466,250		128,658	4,337,592
Noncurrent Liabilities:				
Other Post Employment Benefits LT	1,159,075		37,230	1,121,845
Unearned Revenue	282,426		(433,303)	715,729
Long Term Debt, net	37,133,758		(2,797,095)	39,930,853
Pension Liability, net	57,803,571		11,244,028	46,559,543
Proportionate share of MOSERS deferred inflows	3,394,096		(11,869,600)	15,263,696
Other post employment benefits deferred inflow	324,594		(60,978)	385,572
Total Noncurrent Liabilities	100,097,520		(3,879,718)	103,977,238
Total LIABILITIES	104,563,770		(3,751,060)	108,314,830
NET ASSETS				
Net Assets:				
Invested in Capital Assets	73,868,265		(597,141)	74,465,406
Restricted - Expendable Scholarships	14,933		(87,991)	102,924
Restricted - Expendable Loans	82,483		-	82,483
Restricted - Expendable Debt Service	356,474		-	356,474
Fund Balance Agency	-		-	-
Fund Balance Unrestricted	(43,686,627)		1,215,255	(44,901,882)
Fund Balance Designated	5,052,529		(119,539)	5,172,068
Control Accounts	6,266,658		(873,558)	7,140,216
Total Net Assets	41,954,714		(462,974)	42,417,689
Total NET ASSETS	41,954,714		(462,974)	42,417,689

FB24-045 CTAC BUILDING FIBER PATHWAY

The University is proposing to accept the bid from R/S Electric in the amount of \$157,969 for the underground conduit & cabling installation to the CTAC Building. The cabling will extend the campus network to the CTAC Building, providing internet connectivity and other services.

The total cost will be \$157,969 and will be paid from the CTAC Building account.

Request a motion to approve.

FB24-046 VASELAKOS RESIDENCE HALL PAINTING

The University is proposing to accept the bid from Impact Painting LLC in the amount of \$116,875 to paint Vaselakos Residence Hall. The entire hall would benefit from the fresh coat of paint to help improve Vaselakos Residence Hall.

The total cost will be \$116,875 and will be paid from the State of Missouri Chiefs Renovations account.

Request a motion to approve.

FB24-041 VASELAKOS RESIDENCE HALL CARPET INSTALLATION

The University is proposing to accept the bid from Meyer Floors in the amount of \$368,790 for the carpet purchase and installation to Vaselakos Residence Hall. The carpet has begun to show wear and stains that are not removable. The improvement will make Vaselakos Residence Hall more inviting.

The total cost will be \$368,790 and will be paid from the State of Missouri Chiefs Renovations account.

Request a motion to approve.

Division or Office Name: Finance & Administration

Name and Title of Person Submitting: Ron Olinger, Interim VP

Date: October 26, 2023

The Financial Aid Office together with the Missouri Association of Student Financial Aid Professionals (MASFAP) hosted a High School Counselor Workshop on October 6, 2023. The event was centered around the changes to the 2024-25 FAFSA. There were 28 high school counselors in attendance. These counselors also had the opportunity to see a short film created by Missouri Western students and learn about the Digital Animation program.

The Financial Aid Office will be presenting information about the 2024-25 FAFSA at 7 area high schools this fall. These events give high school seniors and their families the opportunity to learn about how to apply for aid, what kind of aid is available, and to ask any questions they may have about the process.

Student financial aid refunds for the Fall 2023 semester were processed and distributed mid-September. Students with unpaid account balances receive statements the 20th of each month and registration holds are placed if accounts are not kept in good standing. The Business office also sent out statements to the Early College Academy (high school) students. Planning for the Spring 2024 semester has begun in preparation for distributing valuable date reminders to students when payment arrangements are due.

Accounting Services is working diligently to complete the FY2023 audit and financial statements for the University. Due to the adoption of the new GASB Statement 96, regarding subscription-based information technology arrangements (SBITA), the delivery of statements has been delayed to November. In order to properly adopt this statement, all contracts related to technology arrangements have to be reviewed for various qualifications to determine if the right-to-use contract should be recognized as an intangible asset and a corresponding subscription liability. The statement also requires the disclosure of the asset's amount, accumulated amortization, other payments not included in the measurement of the subscription liability, principal and interest requirements for the liability, and other essential information. Many of these disclosures require a third-party tool to appropriately calculate the amounts.

Many state report filings are also due in October and November, as well as the Equity in Athletics Disclosure Act Survey.

Construction continues on the CTAC building. Physical Plant oversees daily activities and manages any issues as they arise. The project is moving along as scheduled at this time.

Campus renovations continue with CAP Head Start classrooms. This requires coordination with Engineering Technology, CTAC, Head Start, and Physical Plant. Equipment will be relocated at the semester's end followed very closely by renovations beginning in Wilson Hall.

The Physical Plant continues preparing documents to be placed out for bid at the Chiefs Training Camp Team Store. The building will be located where the merchandise tent will sit during camp. Plans are to equip the building with HVAC, plumbing, electrical, and Wi-Fi to support other functions outside training camp.

Vaselakos Hall renovations will begin this fall, with completion targeted for late spring 2024.

Asphalt paving for the road behind Spratt Stadium will begin October 23, 2023, with completion set for October 27, 2023.

The Budget Director was out on FMLA for the month of September and in her absence, Senior Staff Accountant, Jeanette Lorimor stepped in and conducted several employee budget training sessions, answered numerous budget related questions, and completed all budget adjustment requests. Jeanette is a very valuable and dedicated employee and her efforts are greatly appreciated.

During the month of September, the budget office fully implemented Argos reporting for Academic Affairs executive personnel to better meet their needs for hierarchical financial reporting. It has been found to be very beneficial to their areas in tracking and planning of their financial resources.

The Budget Director met with new administrators, directors and SGA leadership within the areas of Student Affairs and Enrollment Management over the past few months. In depth budget discussions occurred as well as Banner training. Everyone is on board and ready to hit the ground running as we embrace FY24.

Campus interviews for the Vice President of Finance and Administration was conducted in early September and the Budget Director was involved in the director level sessions as well as the campus forums.

The Budget Director has been continuing to review and track the FY21 Classroom Refurbishing and Restoration dollars that were allocated by the State to MWSU. As of September 30, 2023, we have a balance of \$279,483.14 remaining to spend down by June 15, 2024.

The annual Fire Extinguisher and Life Safety course was taught by the Risk Manager during the month of August for the RA's (Residential Assistants) and in September for the Chemistry Department Lab Assistants..

The Life Safety and Fire Protection issues related to Potter Hall have been resolved and both the Theater and former Ceramics Classrooms have been cleaned up and unusable materials have been discarded. Risk Management has been working with faculty, staff and the St. Joseph Fire Department (Station 8, Fire Marshall) to improve the conditions of the facility for regular use by the University Community.

As a result of Chiefs Camp this year, an attachment on this topic has been added to the Emergency Operations Plan (EOP). MWSU is one of only eight colleges or universities in the Country to host an NFL team during the summer time.

The Risk Manager participated in the Family and Homecoming Committee to provide consultation concerning insurance, liability and loss prevention strategies to the group.

Bio-Hazardous materials were picked up by Stericycle with the assistance of the Risk Manager. Just prior to this event, the Risk Manager gathered up a large quantity of unused hypodermic syringes (diabetic type) from the Nursing Department in Murphy Hall. They were donated to the University but could not be used in their classrooms or labs. It was determined that proper disposal was the best option for dealing with this material. Although the amount of Bio-Hazardous waste has decreased since the reduced presence of COVID-19, our vendor (Stericycle) continues to pick up these materials every month. Sharps containers are collected by the Risk Manager as needed from the Health Clinic and Nursing Department.

The first Health and Safety Committee meeting was conducted on September 25th . The majority of the appointed members were present. The agenda included the committee's mission and purpose, Automated External Defibrillators (AED), scheduling drills (fire, tornado, shelter-in-place), Emergency Operations Plan, University Safety Manual, ongoing Safety Training (Vector Solutions and by department, In-person) and scheduling future Committee meetings. The next meeting will be held in March of 2024.

MWSU Campus Police Department partnered with the St. Joseph Police Department and presented three sessions of Active Shooter Training. 150 plus employees attended the training.

Technology Services has been working with Blue Ink and Apogee in regards to firewall security updates. Additional rulesets have been implemented to the campus firewall platform to further protect campus from Phish actors. Also, a multi factor authentication (MFA) has been rolled out across campus to mitigate the occurrence of data breaches due to phishing and other malware events. Full implementation of the MFA is projected to be completed by Spring of 2024.

Faculty and staff who have personal computers that are 5 years old or more are receiving replacements from Technology Services.

An Ellucian Banner software update is currently being implemented across campus. Banner is our enterprise software system.

Technology Services has started a bi-weekly Tech Services Managers & Users (TSMU) group focused on providing a platform for MWSU faculty and staff to meet and discuss relevant IT issues and events as they pertain to the campus community.

Human Resources worked with the St. Joseph Community Career Fair which was held September 26, 2023.

A Health Risk Assessments and Flu Shot Clinic was held the week of October 1st.

Benefit presentations were conducted by CBIZ for the 2024 employee benefits renewal on October 17th. Open enrollment for employees wishing to have these benefits is October 23rd to November 3rd.

Health Insurance will increase by 3.9% and the University will absorb the cost of approximately \$130,000.00. This was built into our budget for FY 23/24. There will be no increase in Dental and Vision costs to the University.

Division or Office Name: Academic Affairs

Name and Title of Person Submitting: Dr. Laura Reynolds, Provost

Date: October 18, 2023

HIGHLIGHTS

On October 27, the **Persistence, Retention, and Completion** team will meet to systematically address processes, programs and initiatives impacting first-time freshmen. These efforts focus on those who are first generation students by reducing and removing barriers and deliberately onboarding them to the university culture, operations, and environment.

In an ongoing effort to continuously improve student experience and to remain in compliance with our accrediting agency, the Higher Learning Commission (HLC), we are moving forward with the recommendations made by the MWSU 2022-2023 Retention Persistence and Completion (RPC) Ad-Hoc committee to "reevaluate team membership, data sets, and goals for persistence, retention, and completion."

This committee will spend time diving deep into who we are as an institution, the students we serve, how our processes and procedures intersect/overlap with one another, and developing goals and outcomes for increasing our student retention and completion at Missouri Western.

Over the course of the next 12-18 months, this committee will:

- 1) Review charges
- 2) Understand national trends in RPC
- 3) Understand MWSU's historical trends in RPC
- 4) Understand MWSU's student demographic
- 5) Begin an environmental scan and audit of current student support structure
- 6) Audit current institutional policies, procedures, and initiatives which may be a barrier to RPC
- 7) Map these efforts to the Master Academic Plan and Institutional Strategic Plan (Pathways to Excellence)
- 8) Identify short, mid, and long term initiatives to launch which will yield high impact
- 9) Develop first year, second year, third year, and fourth year plans with corresponding operationalization timeline, identified stakeholders, and resources

In the immediate term, the following pilot programs are currently underway and will be evaluated at the end of the semester for efficacy and next steps:

Kickstart Bridge Pilot Program: Academic Affairs and the Center for Academic Success launched a supplementary student experience for academic success with the Kickstart Bridge to College program. This campus-wide pilot program assisted students identified as potentially underprepared and/or first-generation freshmen in transitioning to college, and provided new tools and an additional level of orientation focused on understanding and managing the expectations and workload of college beyond what is offered during Griffon Edge. Five sessions were held, the last of which on Friday, September 8.

FIRST Retention Pilot Program: (Faculty Interventions and Retention Strategies in Teaching) The FIRST pilot program brought together faculty from multiple disciplines to build innovative courses and pilot research-based teaching techniques to directly address retention and success in the first 2 semesters of college. Our FIRST team spent the summer building new classroom course structures that include

high-impact learning practices, integrated skills development, and university knowledge within their English, Math, and Political Science courses. These will be used during the fall semester and data will be collected to evaluate effectiveness and determine whether this can be applied to all general studies courses.

University 101 (The University Experience) is a voluntary student acclimation course offered to assimilate and onboard students to Missouri Western. This course was fully redesigned to reflect the strategies addressed in the FIRST Retention Pilot Program, providing a uniform experience for all first-time freshmen. This course is taught by qualified faculty and staff members who meet regularly to discuss challenges, strategies, and improvements.

The Center for Teaching and Learning is sponsoring eight professional development programs for faculty and staff during the 2023-2024 academic year. Topics will include workshops focusing on those high-impact learning practices and integrated skills development piloted in the FIRST Retention Pilot Program. This is free and available to all faculty (full and part-time) and staff on campus, reinforcing our strategic plan’s mission that Every Employee is an Educator at Missouri Western.

Faculty and Staff Activity Update: Academic Affairs Offices and Colleges

	Student Applied Learning Experiences				Faculty Scholarly Activities		Student/Alumni Accomplishments		Faculty/Staff Accomplishments	
	August 1 - October 18, 2023				August 1 - October 18, 2023		August 1 - October 18, 2023		August 1 - October 18, 2023	
	Events	YTD	Students	YTD	Current	YTD	Current	YTD	Current	YTD
Bus. & Prof Studies	2	3	3	197	14	8	7	0	6	6
Liberal Arts	0	0	0	0	8	10	0	1	0	3
Science & Health	3	3	70	103	10	24	11	15	34	59
Total	5	6	73	300	32	42	18	16	40	68

Library

Sally Gibson, Director

	Fall 2023	Fall 2022
Average Weekly Gate Count	2472	2639
Reference Questions	325	332
Reference Consultations	31	23
Physical Circulation	644	777
eBook Downloads	390	772
Article Downloads	6444	6848
Course Reserves	34	83
Large Group Study Room Reservations	137	189

Student Success & Academic Advising Center

Derek Evans, Director

Student Success assigned advisors to 623 new freshmen and about 200 transfer and returning students. An additional 185 Change of Advisor requests for continuing students and dozens of direct request (not using the Change of Advisor form) were made since the July report.

Student Success advisors met in person or via Zoom with nearly 498 visits from 379 students since the last report.

There have been a total of 551 Early Interventions submitted for 321 students to date for the Fall 2023 semester. Student Success advisors are committed to following up with each student advised in our office that receives an Early Intervention notification sending a check-in email. Here is the breakdown of students by academic level of those reported:

- 65% Freshmen
- 12% Sophomores
- 9% Juniors
- 13% Seniors
- <1% Graduate students

Center for Academic Support

Susan Garrison, Director and Writing Coordinator

The mission of the Center for Academic Support (CAS) is to provide qualified student tutors and staff who support classroom instruction while encouraging students to set and reach their academic goals. The CAS helps MWSU students in the following areas: 1) tutoring in all general studies math courses; 2) tutoring in writing for any course on campus; 3) content tutoring for most courses on campus; 4) Supplemental Instruction; and 5) Pathways to Academic Student Success, a program to assist freshmen on academic probation.

The Center's services are free and are designed to assist students in both general studies and upper-division courses. The Center for Academic Support has been certified through the College Reading and Learning Association since 1992.

As of October 4, 2023, in the first five weeks of the semester, we have served 177 students in 473 visits and 447 hours, covering 61 different subjects/sections of courses.

This year, with the financial assistance of SGA, we have upgraded the tracking system that we use from TutorTrac to TracCloud. The updated program is more intuitive and easier to navigate. Students can set up appointments using their regular MWSU log-on. Additionally, other offices on campus use the system for tracking including the Library (student worker hours and PASS students' weekly hours), Student Success and Academic Advising (student worker hours and academic advisor meetings), Athletics (GISC athlete study hall hours), and E-sports (student study hall hours).

College Level Reports

College of Business and Professional Studies (CBPS)

Mandy Albrecht, Dean

Faculty/Staff

Dr. Prashant Tarun has a peer-reviewed journal publication titled *Decomposition of Mathematical Programming Models for Aircraft Wing Design Facilitating the Use of Dynamic Programming Approach* in the American Journal of Operations Research.

Dr. Cheryl McIntosh and **Dr. Brett Luthans** attended the AACSB Accreditation Conference in Indianapolis October 10-11, 2023. The conference will be showcasing accreditation best practices.

Ms. Linda Salfrank and **Ms. Pam Klaus** recognized during the women's soccer game for *Staff/Faculty who Make a Difference*.

Missouri Lambda Chapter of Alpha Chi presented the 2023 Faculty Compass Award. Three recipients for this award from the College of Business and Professional Studies were **Linda Salfrank, Dr. Amit Verma, Dr. Daniel Shepherd, and Monty Smith**.

MWSU Law Enforcement Academy will be hosting a 40-hour joint 911 Telecommunicators course from November 27th to December 1st. This course will provide essential skills for 9-1-1 operators, covering Police, Fire, and EMS training.

MWSU Law Enforcement Academy was able to enhance their program by purchasing all brand-new handguns, shotguns, and rifles using funds from the Buchanan County ARPA grant.

Dr. Jennifer Malone presented at two programs: Apprenticeship Program (KCPS), and Teachers Like Me (MAT Program). She attended the Making Assessment More Than an Event (CEC) and the Teacher Pathways Summit.

Dr. Haruka Konishi and **Dr. Kipton Smilie** hosted the presentation of the "Class of Covid-19" documentary screening at MWSU.

Dr. Adrienne Johnson attended the CAEP Awards ceremony in Washington DC. On behalf of the Education Department, she accepted the Frank Murray Leadership Recognition for Continuous Improvement award for achieving accreditation with no stipulations or areas for improvement.

Engineering Technology hosted the Associated General Contractors Missouri's board on campus on September 25, 2023. The board met with student leaders and faculty, and also received a tour of the CTAC construction site.

Students

Jakob Grimm, new alumni franchise recipient, celebrated a grand re-opening at his Rocky Mountain Chocolate store Sunday, October 1 in Branson, MO. RMC CEO, Rob Sarlls, and members of the Branson Chamber of Commerce attended the open house.

Collegiate FBLA students took a behind the scenes tour at Yellow Frog Graphics Tuesday, October 10, to understand how their business degrees can be used in various types of organizations.

Alumni franchisees received multiple awards from the Rocky Mountain Chocolate Convention held in San Antonio, TX in September.

- **Jacob Blaylock**, Castle Rock, CO - Peak of Perfection - sales in excess of \$1 million
- **LaTricia Adkins**, Fresno, CA - Highest Sales Volume Increase
- **Allie Canaday**, Lehi, UT - Dashing Dollars - top 3 highest 3rd party delivery sales
- **Tim Schimming**, Huntington Beach, CA - top 4 highest 3rd party delivery sales
- **Katie Parra**, Kansas City, KS - Social Media Brand Champion

Dr. Greg Lindsteadt accompanied eight students on a tour of the Western Regional Diagnostic Correctional Center on October 13, 2023

Eleven **Law Enforcement Academy** recruits volunteered to assist with an investigation in Union Star alongside Andrew, Buchanan, and Daviess County Sheriff's Offices and Union Star Fire Department.

Ethan Lowe, student and secretary of the St. Joseph Chapter of MOAYEC (Missouri Association for the Education of Young Children) hosted and helped organize the "Class of Covid-19" documentary screening at MWSU. He also served on the panel during the Q&A session. **Tia Vernon**, student, also participated in the panel discussion.

The **Education Department** awarded scholarships from two grants received from the Department of Elementary and Secondary Education to MWSU students for the summer and fall semester in the amount of \$6,000 from the Teacher Recruiting Grant and \$32,106 from the Missouri Teacher Preparation Grant.

Garrett Jackson received both local Associated General Contractors Missouri (AGC-MO) and national AGC student scholarships.

College of Liberal Arts (CLA)

Dr. Joel Hyer, Dean

Faculty/Staff

Dr. Christine Ziemer was interviewed by Griffon News. In the interview, she discusses the culture of psychedelics, the stigma surrounding them, and how they can be used in a therapeutic process.

Dr. Kelly Henry met with local Rotary leadership to discuss collaborations for behavioral health education and support in the community.

Dr. Jennifer Oliverio presented a trumpet clinician workshop for the Furman University trumpet studio, on September 7, 2023.

Toby Lawrence is serving as the Executive Producer of *Old Saint Jo*, an ongoing community based applied learning multi-cam live streaming documentary project. Six students also serve on this project. Current productions in progress include *Have a Cup of Joe with Old Saint Jo* and Episode #2 of the *Old Saint Jo* short documentary series.

Toby Lawrence presented a feature length screenplay at the University Film and Video Association Annual Conference in Savannah, Georgia in July 2023. The title of the screenplay was *Angel of Light*.

Dr. Jennifer Oliverio presented *British Brass Band Cornet Playing for the Modern Trumpet Player*, to students at Truman State University, on September 18, 2023 and to the Eastman School of Music on August 3, 2023. She also performed in guest recitals at both locations.

Dr. Jennifer Oliverio presented *Expanding Your Musicianship Dashboard*, to the South Carolina Governor's School, on September 7, 2023 and to the Eastman Summer Trumpet Institute on August 3, 2023.

Dr. Jennifer Oliverio, member of the professional organization, Fountain City Brass Band, performed flugelhorn for their concert held at MidAmerica Nazarene University.

Dr. Jennifer Oliverio was named the winner of the American Prize in Brass Performance – professional division, for her album recording *Enigma*. This is one of the most prestigious awards in the profession for recording performances.

Matt Hepworth was invited to participate in the Stakeholders Advisory Group for [The National Museum of Toys and Miniatures](#) to improve collection access to educators and researchers. The Institute of Museum and Library Services ([IMLS](#)) recently awarded the Museum a 3-year grant under its Museums for America Program. The grant supports the selection, research, and digitization of 1,250 collection objects to be made available to the public through a searchable database on the website.

Matt Hepworth attended a professional development webinar, “*Trailblazers in Higher Ed.: How the Best Use A.I. and Other Emerging Technologies to Innovate*,” hosted by Sheryl Barnes, Director of Digital Learning in Residential Education at M.I.T., and Elizabeth Reilley, Executive Director of A.I. Acceleration and Enterprise Technology at Arizona State University, and moderated by Ryan Lufkin, Instructure.

Matt Hepworth attended a professional development webinar, “Creating Local-First Collaboration Software with Automerge,” presented by Martin Kleppmann, Research Fellow at the Technical University of Munich, Germany, and author of the best-selling O'Reilly book, “*Designing Data-Intensive Applications*.” Peter van Hardenberg, Research Director at Ink & Switch, moderated the live webinar.

Matt Hepworth attended a professional development AIGA virtual forum, “Alternative Grading,” about how to integrate “ungrading” into the classroom, differences between spec grading and contract grading, and alternative assessment options that address individual student needs.

Matt Hepworth was accepted to the National Juried Exhibit, “SAGE 13th Annual National Juried Exhibition,” at the SAGE Exhibition Gallery in Sheridan, WY. The juror, Robert Martinez, artist, and Jill Benson, Executive Director for SAGE Community Arts, selected the mixed-media collage, “Garden Solace II.” <https://art-fluent.com/gallery/still/>

Matt Hepworth was accepted to the International Juried Exhibit, “Still: Beauty in the Ordinary, in the Stillness” at the Art Fluent Gallery in Boston, MA. The juror, Amy Matteson Neill, artist and founder of Art Fluent, selected the mixed-media collage, “Garden Solace II” in which he qualified as 1 of 72 artists selected out of 604 entries from 10 countries worldwide. <https://art-fluent.com/gallery/still/>.

Teresa Harris had a mixed-media assemblage, *Birdman7*, accepted into the national juried exhibition entitled "Nostalgia" at DISTRICT Arts in Frederick, Maryland. Only 22 works were selected from over 600 submissions. The exhibition was curated by Twig Murrey, Gallery Director at the Athenaeum Gallery and President of the Board of the Northern Virginia Fine Arts Association in Alexandria, Virginia.

Dr. Dominic DeBrincat delivered an invited presentation entitled "Validating the Revolution: The Independence Movement's Influence on the Bill of Rights," for the Alexander Doniphan Chapter of the National Society of the Daughters of the Revolution, in Liberty, MO.

Dr. Lane DesAutels was invited to chair a conference panel: "Explanation and Complexity in Biology and Psychology" conference at University of Cincinnati.

Dr. Lane DesAutels peer reviewed a publication, "Vindicating Metaethical Naturalism: A Case for Final Causes in the Life Sciences" in *Southwest Philosophy Review*.

Dr. Evan Elizabeth Hart presented "True Crime Time: The Despicable Dr. Goodson" for the St. Joseph Public Library's monthly true crime discussion.

Dr. Angela Haas conducted archival research in Paris, France on her book project titled "Medicine, Miracles, and the Media in Eighteenth-Century France" as part of her Summer Faculty Research Fellowship.

Dr. Evan Elizabeth Hart conducted archival research in Missouri, Iowa, Arkansas, and Kansas for her legal history of abortion in Missouri and as part of a digital history project on abortion's legal history in all fifty states as part of her Summer Faculty Research Fellowship.

Dr. Jim Okapal published an article titled "The Call for Supreme Court Reform" in the *Prindle Post*.

Dr. Evan Hart reviewed Peter Swanson's "A History of Reform, Reaction, and Money in American History" for *The Journal of the History of Medicine and Allied Sciences*.

Students

The Missouri Western **Psi Chi** chapter received a Model Chapter Award by the Psi Chi International Honors Society. Psi Chi recognizes healthy and active chapters that interact with their local communities.

The Golden Griffon Marching Band (GGMB), hosted the 37th annual Tournament of Champions (TOC) marching band competition at Spratt Stadium. This year, 17 high school marching bands competed throughout the day. TOC was directed and organized by **Dr. Matthew Halligan and Professor Bob Long**. At the conclusion of the competition, GGMB performed their 2023 show for all high school bands before the final scores were announced.

Trumpet students **Kate Koetting** and **Caleb Niehoff** volunteered as teaching assistants for the Fountain City Youth Brass Academy Exposition along with MWSU faculty members **Dr. Lee Harrelson** and **Dr. Jennifer Oliverio**.

Hannah Foster is a Senior UX & Product Designer in Denver, CO, an MWSU alum of 2015, and B.F.A. Graphic Design graduate. Hannah delivered a 30-minute presentation regarding entering the technology industry as a UI/UX designer, past and current experiences working with engineering and development teams, discussing challenges with large-scope projects and data-driven design, and addressed student inquiries during a 10-minute Q&A session.

Alondra Macedo Salgado, Graphic Design senior, was selected to design a final logo concept for the Computational Infusion for Missouri Undergraduate Science and Education (CIMUSE) grant proposal, led by Drs. Baoqiang Yan, Computer Science, and Jeff Woodford, Chemistry. The final logo will be used for a campus press release event and for future needs, including a website, t-shirts for conferences, and social media or marketing needs.

College of Science and Health (CSH)

Dr. Michael Ducey, Interim Dean

Faculty/Staff

Dr. Tilo Roy and two undergraduate research students presented at the *Botany Conference* in Boise, Idaho. **Dr. Roy** presented *The Leo A. Galloway Herbarium at Missouri Western State University: showcasing floral specimens from Northwest Missouri and adjacent areas to build an education and research tool*. Students **Connor Root** and **Tyson Cook** presented a poster titled *Systematics of the genus Silphium (Family Asteraceae)*.

Michelle Wolfe, administrative assistant to Biology and Chemistry, coached Special Olympics tennis.

Missouri Department of Conservation Director **Sarah Parker Pauley** recently visited for a tour of the John Rushin Prairie.

Dr. Kristen Walton published a peer-reviewed manuscript in the journal *Advances in Physiology Education*. Walton, K.L.W. (9-1-23). Use of a short, in-class drawing activity to assess student understanding of core concepts of the cell membrane in an undergraduate physiology course.

Dr. Julie Jedlicka and undergraduate student researcher **Stacy Barnes** presented at the *International Ornithological Congress of the Americas* meeting in Gramado, Brazil. The poster was titled *Avian preference and reproductive success in predator proof vs standard nest boxes*.

Dr. Tilo Roy was one of 60 scientists selected from across the US to participate in a Scoping Session hosted by the National Science Foundation (NSF), in Indianapolis, IN.

Dr. Jeff Woodford is serving as the principal investigator for a National Science Foundation grant in the amount of \$693,923 which will provide students and faculty at Missouri undergraduate institutions with access to cutting edge high performance computing technology for research and applied learning experiences.

Dr. Jennifer Elder presented *Finding Needles in Haystacks* at the Fall Central Sectional Meeting of the American Math Society.

Dr. Lori McCune presented *Corequisite Implementation at Missouri Western State University* at the Mathematical Association of America MathFest National Conference.

Dr. Lori McCune was recognized with a Mathematical Association of America Meritorious Services certificate.

The **Social Work Program** provided the Continuing Education Units (CEUs) for the Building Resilience: Unlocking Your Inner Strength Symposium at EmPowerU in downtown Saint Joseph..

Dr. Pam Clary and the SWK 365: Death and Dying class toured Meierhoffer Funeral Home and Crematory as an applied learning opportunity.

Dr. Stephanie Gerlach presented two posters at the annual, *The American Association of Cardiovascular and Pulmonary Rehabilitation* (AACVPR) conference in Milwaukee, WI. Poster #1: Health-Related Quality of Life Improvements Are Influenced by Changes in Functional Capacity in Coronary Artery Disease Patients Completing Cardiac Rehabilitation. Poster # 2: Improvement Of Functional Capacity Does Not Predict Change in Depression Score in Coronary Artery Disease Patients Completing Cardiac Rehabilitation, were presented during a moderated poster presentation.

Michele McKinney attended the *2023 Summit on Higher Education Accreditation Process Training* hosted by the Commission on Accreditation for Health Informatics and Information Management Education.

The **Master of Social Work Program** was approved to begin accepting students for the academic year 2023-2024.

Missouri Western State University **Social Work Program** received a \$300,000 line item budget allocation from the Missouri Legislature to fund a "Grow Your Own" social work program.

Dr. Heather Kendall, Dr. Elissa Zorn, Dr. Julie Baldwin, Becky Gregory, Simulation Lab Director Ashley Gardner, and the following instructors **Kay Johnson, Abigail Bilby, and Alice Olmstead** attended the *Northwest Missouri Collaborative Nursing Conference in Maryville, MO* with the theme Power in the Profession. Twenty-six senior nursing students also attended as well as Admissions and Advisement director, **Chelsea Norton.**

Dr. Elisa Zorn received the 2023 MWSU Alumni Association Distinguished Faculty Member Award.

Laura Nold was awarded the Lowell C Kruse Healthy Choices, Healthy Lives Scholarship through the Mosaic Foundation.

Latha Varghese received a \$500 grant award from the President's Women's Council at UMKC.

Allison Anderson and **Alyson Hill** presented their poster Transforming Teaching of Foundational Nursing Skills to Enhance Clinical Reasoning Development: A Proposed Simulation-Based Learning Activity at the *Kansas City Healthcare Simulation Conference, Johnson County Community College.*

Students

The Chemistry Department hosted its annual Medical Laboratory Science Night recruiting event.

The Physical Therapy Assistant Club is hosting the annual 5K Run on the campus of MWSU. Students seek community sponsors, create the course, and run the event.

Eight PTA students, **Addison Boyle, Joe Brown, Lily Cadden, Denny Hankins, Jordan Hibner, Logan Mickels, Kolbe Miller, Ty Perry and Dr. Maureen Holtz** assisted with the Falls Free MO event. This is a community event for senior citizens in the region to learn about fall prevention, exercise, balance, and other resources.

The Organization of Student Social Workers (OSSW) recently cleaned their portion of Highway 36. Six students and Associate Professor **Jana Frey** participated in the cleanup.

Four PTA students, **Addison Boyle, Lily Cadden, Logan Mickels, and Kolbe Miller** participated in a baby lab with **Dr. Maureen Holtz**, during which they were able to work with a five month old on gross motor skills and developmental milestones.

Eight PTA students, **Addison Boyle, Joe Brown, Lily Cadden, Denny Hankins, Jordan Hibner, Logan Mickels, Kolbe Miller, and Ty Perry** participated in an ICU simulation lab with Respiratory Therapy faculty **Sarah McDaris** to learn about abnormal lung and heart auscultation.

The Spratt Trust awarded \$5,000 in scholarships to students in the **Respiratory Therapy Program**. This marks the first scholarship funds awarded to students in this program.

Division or Office Name: Division of Advancement and the MWSU Foundation

Name and Title of Person Submitting: Marc Archambault, Vice President of Advancement and Executive Director, MWSU

Date: October 18, 2023

ADVANCEMENT

During the past 30 days, \$90,000 in new Convergent Technology Alliance Center (CTAC) solicitations were delivered to four new prospects. Since the last Board of Governors meeting a \$250,000 grant proposal was also submitted to the Beavers Trust, a construction industry philanthropy group. We have closed to within \$800,000 of our \$1.5 million private funding goal for operations and/or endowment - separate from the nearly \$2 million in private funding raised to help support equipping and building the facility. If other grants or funding sources are received that cover any of those construction or equipment costs to which gift funds are allocated, a corresponding amount of gift funding will be shifted over to the operations / endowment category.

Larger gifts received this past quarter include a \$200,000 endowed scholarship fund for Engineering Technology and a total of \$150,000 in CTAC Project donations, including contributions from Ellison-Auxier, Triumph Foods, Nodaway Valley Bank (in honor of Joe Gray), LifeLine Foods, Summit Truck Bodies, and A. J. Mueller Construction. \$50,000 was received from the Schmidt Foundation for a Marketing Scholarship. Grant requests were approved for \$10,000 from the Leah Spratt Charitable Trust for a scholarship for Respiratory Therapy majors and \$10,814 from the Claudine Wilson Charitable Trust for other scholarships. A \$5,000 general gift for Athletics was received.

Upcoming major gifts include an anticipated six-figure gift for Potter Hall renovations, a mid-six-figure general scholarship endowment, potentially a \$25,000 endowed scholarship for a Music student, and a contribution to support the Social Work Department at an as-yet-undetermined amount. Discussions about additional support for Nursing are underway.

The Foundation and Advancement are rolling out an innovative new donor recognition program that aims to offer affordably-priced, short-term naming recognition of gifts. The goal is to meet our lean donor pool where it is in regard to gift size and more quickly secure outright and near-term unrestricted funding. Unlike traditional naming that provides no additional information about the named donors, this program will also build off the recently completed Alumni Stories project. Our new program will empower donors to share brief anecdotes reflecting cherished experiences from their time at Missouri Western or family values pertaining to education, thus communicating their inspiring legacy to today's students, faculty, staff, and visitors.

The Ambassadors Luncheon was held in the Hall of Fame room in Spratt Memorial Stadium on Sept. 14 featuring Dr. Dan Bumblauskas speaking about the Convergent Technology Alliance Center (CTAC) project. The luncheon was well attended, with over 60 guests present. The next

luncheon will be held on Nov.16 from 11:30 a.m. - 1 p.m. in the Enright Rooms, Spratt 214-216. Current student scholarship recipients will be featured during this annual giving thanks luncheon.

The fall direct mail fundraising piece featuring Taylor Edwards '23, a recent Music Education graduate whose grandmother and parents all graduated from Missouri Western, arrived in households a few weeks ago. To date, this piece has raised \$5,485 from 60 donors, with an average gift of \$91. The end-of-year direct mail letter will feature Ashley Beck '23, who is currently enrolled in the new Master of Social Work program.

Our student Communication Champions have recently started calling alumni to update records, share news and updates regarding the university and ask for donations to the annual fund. Two new callers have been added to the team just this week.

ALUMNI

The Alumni Office is celebrating successful completion of homecoming activities which included the Alumni Awards Banquet, Parade entries, Alumni tailgate, Homecoming pregame recognition of award recipients and hosting awardees in the President Suite at the game. Many thanks to President Kennedy for her hospitality.

Alumni Association Board representatives attended the Pep Rally on Thursday, Oct. 12 at Pizza Ranch. They visited with alumni, received updated information and gave out alumni branded goodies.

The Black Alumni Network Reunion was held the weekend of Oct. 13. Activities for the 45 attendees included a social on Friday night, tailgate in Lot H on Saturday, Black Excellence Banquet on Saturday evening, and concluded with a Farewell Brunch on Sunday.

The Alumni Office will serve as hosts for the Hall of Fame Reception on Friday, Oct. 27 in the Spratt Atrium, immediately before the dinner.

MWSU FOUNDATION

On August 9, the MWSU Foundation Board held its first meeting using the new BoardEffect digital governance platform to conduct its business.

On August 31, 2023, the Foundation's Corporate Registration Report was filed and accepted by the State of Missouri.

The Foundation received a clean audit opinion from CliftonLarsonAllen (CLA). The audit did not call for any adjustments. A copy of the report was provided on September 15, 2023 to University Accounting. This excellence result was earned through the ongoing efforts of our Foundation staff to enhance the institution's financial and operational systems.

The Foundation's RFP for investment management services was submitted to eight (8) firms on September 11, 2023. The firms may submit questions and request clarifications through October 30, 2023. The deadline for proposal submission is November 30, 2023. In-person evaluations and final selections are anticipated to occur in January 2024.

The Foundation/University Accounting quarterly budget/capital collaboration meetings have been scheduled to begin on October 18, 2023. As part of the efforts to stream-line interactions, all payment requests will flow through the University Accounting office for review and then submission to the Foundation for reimbursement. The payment request form has been updated to support the new process and will be made available on the Foundation website.

The Foundation will be included in the coming year's University Capital Project meetings, recognizing that current capital projects increasingly entail private funding.

Division or Office Name: Marketing & Communications and Admissions

Name and Title of Person Submitting: Becky Dunn, Chief Communications Officer

Date: October 26, 2023 (as of October 18, 2023)

Overall Summary

This fall, I've continued to provide leadership for the Office of Admissions, Marketing & Communications, and Camps, Conferences, & Events.

We're conducting searches to fill critical vacancies. In Admissions, we're looking for an International Student Coordinator, Communications Coordinator, and CRM Administrator. In Marketing & Communications we're looking for a Marketing Coordinator. We're pleased to have welcomed Rebecca Henderson to our team as a new Admissions Assistant.

Plans are underway to conduct Griffon Experience on Saturday, October 21, our fall open house for prospective students. There are 138 students registered to attend which is an 86% increase over the number of students registered to attend last year's fall open house.

We've issued an RFP to seek assistance with market research and brand development. Responses are due back by November 3, 2023. Through this process, we will research and identify the current status of Missouri Western's brand position and competitive landscape to inform a new marketing and branding strategy. This will include both qualitative and quantitative studies to better understand existing perceptions, challenges, and opportunities for growth. The results of this important work will shape our future web content, recruitment materials, and marketing messages.

The Marketing & Communications team provided promotional and photography support for several campus events over the last two months including Griffon Edge, Week of Welcome, Family Day, Homecoming, the St. Joseph School District Professional Development Day, and several on-campus activities.

Marketing Campaigns

Targeted marketing efforts in August and September included digital ads promoting:

- Campus Visits
- Registering for Fall classes
- Education programs
- Health Professions programs
- Science programs
- Griffon Experience

Marketing & Communications Data

The following information is a summary of data from our team’s core functions of creative services, internal and external communications, website content management, social media, media relations, and marketing.

All data is from the **August 1, 2023 to September 30, 2023** time period.

Project Request Forms

Our team processed 444 project request forms during this time period - see the breakdown in Table 1. These numbers exclude projects requested via email.

The departments submitting the most requests were Admissions, Alumni, and Nursing.

Table 1 - Project Request Forms by Category from August 1, 2023 to September 30, 2023

Design Projects	Print Projects	Website Edits
152	112	180

Earned Media Efforts

Media mentions are the number of times keywords appear on webpages, news articles, blogs, etc., via Google Alerts. There was a 28% increase in media mentions for this time period - see the data in Table 2.

Table 2 - Media Mentions by Year from August and September

Year	Media Mentions
2022	572
2023	734

Social Media Analytics

Our social media reach continues to improve across the major platforms - see the data in Table 3. We are also continuing to see increases in several engagement metrics including page views, content views, and likes/shares.

Our Facebook performance was particularly strong in this time period with the most clicks (34,147) and the most impressions (1,483,500) compared to the other platforms. Engagement on LinkedIn is the second highest with the most new followers in this time period (423) and the

second highest clicks (4,860). Activity on Instagram is growing with the most mentions (416) and the second highest content views (129,479) for this time period.

In May, we launched a new Facebook group called [Family of Missouri Western Students](#). There are currently 27 members. We expect to see membership increase as we continue to promote this group via email to the families of new students.

Table 3 - New Followers by Platform from August 1, 2023 to September 30, 2023

Facebook	Instagram	TikTok	LinkedIn
55	267	48	423

SmugMug Analytics

This is the photo sharing site that we launched in September 2022. Photos taken by our team are published here and available for download. We distribute a business card to the subjects of our photos with a QR code directing them to our SmugMug site.

In this reporting period, we've had 193,190 total views. See Table 4 for data on the top performing galleries, months, and days. Visit the SmugMug site here:

<https://missouriwestern.smugmug.com/>.

Table 4 - SmugMug Performance from August 1, 2023 to September 30, 2023

Top Performing Galleries	Performance by Month	Top Performing Days
Griffon Edge 2023 Campus Scenes Griffon Edge 2022	September - 109,296 August - 83,541	September 1 - 31,820 September 27 - 13,147 August 22 - 11,692

Custom Viewbook Analytics

This is a customizable digital viewbook for prospective students that allows them to select the majors, student services and campus life items they would like to learn more about through an interactive, mobile-friendly program. We collected 46 new leads during this time period - Table 5 shows more details about the top rated lead campaigns and sources as well as the top academics and student life selections.

Table 5 - Custom Viewbook Analytics for August 1, 2023 to September 30, 2023

Top Leads by Campaign	Top Leads by Source	Top Academics	Top Student Life
Homepage Email to students QR code on folder	Website Texts, emails & postcards	Nursing Psychology Education Social Work Accounting	Freshman Housing Griffon Orientation Clubs Sports Bookstore

Website Analytics

Google officially transitioned from Universal Google Analytics to Google Analytics 4 (GA4) in July 2023. This change makes an impact on our ability to track web traffic data and make comparisons year-over-year. Rather than measuring performance using data from unique pageviews, the new system looks at new users per page. The top ten web pages based on new users includes the following: 1.) Homepage, 2.) Library System, 3.) Family Day, 4.) UG-GR Application, 5.) Become a Teacher, 6.) Tuition and Fees, 7.) Early College Academy, 8.) Academic Calendar, 9.) Financial Aid, and 10.) Billing and Payment.

Camps, Conferences, and Events

Internal and external entities continue to host meetings on the Missouri Western campus. Table 6 lists the number of events held on campus in the months of August and September.

Table 6 - Internal and External Meetings/Events from August 1, 2023 to Sept. 30, 2023

Month	Internal Meetings/Events	External Meetings/Events	Tabling
August 2023	78	13	6
September 2023	143	14	18
TOTAL	221	27	24

Admissions

We’re evaluating our campus tour process and making improvements to the presentation and visit experience, including Saturday tours. We’ve hired thirteen Student Ambassadors as hourly student-employees instead of compensating them with a small scholarship. This change makes

the position more attractive to students and allows student athletes and other students with full scholarships to qualify.

Cove Creek Productions was on campus October 15-18 to take photos and video that will be used to create a virtual tour of campus. The tour will include 360-degree views of 14 locations on campus, along with pop-up photos and text descriptions of several other key locations, and aerial footage of campus and two spots in St. Joseph. This project is part of our ongoing effort to improve our campus visit experience and online presence.

On October 4, we hosted a regional college fair in the GISC with the Missouri Association of College Admissions Counseling (MOACAC). Fifty colleges and more than 600 area high school students attended. We launched geofenced social media ads targeting the students in attendance and encouraging them to apply to Missouri Western. Our ads reached 1,866 people and the video in the ad was played 1,202 times.

Spring 2024 Registration

We’ve launched a communications campaign to encourage current students to meet with advisors and register for spring 2024 classes.

New students entering Missouri Western in the spring will have the opportunity to attend a Griffon Orientation session on January 9 or a walk-in registration event on January 11.

Recruitment Efforts

Staff are focused on recruiting the new class for Fall 2024. As of October 18, 2023, freshman applicants for Fall 2024 are flat at 971 compared to 973 at this time last year. Freshmen admits for Fall 2024 are down 2% at 898 compared to 919 at this time last year. See Table 7 for more details.

Our communication campaigns include messages focusing on applying, affordability, visiting campus, exploring our majors, and attending Griffon Experience.

Table 7 - Recruitment Efforts from August 1, 2023 to September 30, 2023

High School Visits	Community College Visits	College Fairs Attended	Campus Tour Attendance
26	10	72	82 Students 106 Guests

Division of Office Name: Student Affairs

Name of Person Submitting: Chris Dunn

Date: October 18, 2023

The campus saw the arrival of our new Assistant Vice President of Student Affairs and Dean of Students in late August. Dr. Robert Goltra comes to us from a public university in Oklahoma and brings with him more than two decades of experience in Student Affairs and K-12 education. Dr. Goltra has been fast at work getting to know students, guiding the staff within the division, and implementing best practices to promote student success (particularly in our residence halls). We are pleased he has brought his leadership skills and encouraging demeanor to Missouri Western.

Department of Housing and Residence Life

Housing and Residence Life has worked hard this fall to complete eight different programs for students living in our residence halls. These programs encompass our residential curriculum and address student needs, including: wellness, connectedness, diversity, equity, and inclusion.

A quote was submitted to Purchasing for new, non-bedroom furniture in the suites of Vaselakos Hall. New furniture is part of the ongoing renovation of Vaselakos Hall spurred on by the Chiefs' presence each summer. Furthermore, a new camera system has been installed in Scanlon Hall and thirteen new ranges have been purchased and delivered for use in our residence halls. Preparations for the installation of these new appliances are underway and special thanks to Physical Plant for their assistance.

Missouri Western's "go-live" date for the spring of 2024 housing application, plus the 2024-2025 new student application, is November 1st. Please help get the word out to all current and prospective students!

As of mid-October, the university has the capacity for 1037 beds to be occupied in the residence halls. Occupancy currently stands at 671 (64.7%), leaving 366 beds available for use. This number is down from 735 (70.8%) beds occupied on the same date in 2022.

Esry Student Health Center

The Health Center is vigorously working with Residence Life and the Admissions office to comply with state law relating to meningitis vaccinations and tuberculosis screening/testing. Currently, 88% of housed students are compliant with providing proof of the required meningitis vaccination to live on campus. Additionally, 84.6% of students are compliant with completion of the tuberculosis screening (or submission of a tuberculosis test) to attend MWSU. The goal is to reach 100% compliance.

The Center for Student Involvement (CSI)

Welcome Week events hosted by the CSI and Griffon Activity Programming (GAP) had 819 individuals check in (via the Max Engage platform) with more than 200 students given free t-shirts on the last day of Welcome Week. The stand-out event for the week was Back 2 School Bingo, where a record breaking 390 students played bingo for outstanding prizes. The event has become so popular it will be held in Fulkerson Center moving forward.

Homecoming events hosted by the CSI and GAP had a total engagement of 1040 participants over the course of the week. Our Homecoming royalty were determined by a vote of the student body and 142 students participated in selecting the first, second, and third place royalty. Each were honored in both the Homecoming Parade and at halftime during the Griffons football game.

After Homecoming events concluded, the CSI surveyed parade participants. The results from the survey indicated that on a scale from 1 to 5 (5 being extremely satisfied), 25% reported a 3, another 25% reported a 4, and 50% reported as extremely satisfied. Some of the comments included: "it was well organized," and "that you do an amazing job every year!"

Panhellenic Recruitment took place during the third week of school in September. Nineteen students went through recruitment and every woman that participated in formal recruitment received their first choice of sorority. Missouri Western sororities are working very hard and doing a great job of open bidding for the remainder of the academic year.

While this number is slightly below our normal recruitment range of 20-24 students, a new plan to address recruitment will have a comprehensive communication plan that enhances outreach to our students, increases sorority presence at Welcome Week events, and implements a new recruiting style referred to as Partially Structured Recruitment (instead of Fully Structured Recruitment). Our National Panhellenic Conference area advisor believes this change will encourage more Missouri Western students to partake in recruitment for Fall 2024. Contact CSI Director Dr. Josh Clary for more details on

The center looks forward to taking a group of very involved students to the National Association of Campus Activities Conference in Little Rock this month. The conference will educate our participants on how to program activities, improve leadership skills, and provide information to grow student engagement at the university. We are taking two students from the Student Government Association, the president of the Association of Latin American Students, the president of the Black Student Union, and a first year student who is very energized to increase student engagement on campus.

Further upcoming GAP/SGA events that students will enjoy include the GAP Pumpkin Painting Event, Scary Movie Night, Madden Tournament, and Board Game Night!

Counseling Center

The Counseling Center helped recognize Suicide Prevention Month in September. Several offices on campus hosted a "Stress Less Fest" in Blum Union. The center provided Stress Less

Bags that included suicide awareness pins, fidget items that reduce stress, and contact information about the center/available resources, and the 988 suicide prevention hotline.

As previously reported, the Counseling Center began offering appointment reminders to students in January of 2022. Students now sign up for and give consent for the Counseling Center to send them appointment reminders via text message and/or email. Over the last twenty-one months, the Client No Show rate has dropped significantly, from 13.1% in the 2020-2021 academic year, down to 7.6% in the 2022-2023 academic year (when reminders were implemented). This single improvement has two benefits: clients keep their appointments as scheduled and counselors have greater availability with fewer no-shows on their calendar.

The Counseling Center proudly serves clients all year long. Students can reach the Counseling Center by calling (816) 271-4327 or by emailing the staff at counseling@missouriwestern.edu.

The Center for Diversity and Inclusion (CDI)

Director Leslie Stone provides a great deal of support for programming under her purview as well as across other Student Affairs activities. On behalf of the CDI, she recently presented at the Southside Rotary Club and the Interfaith Alliance for Immigration to highlight the center and promote the university.

The director is also the advisor for the Association of Latin American Students (ALAS). It is in her dual role as center director and ALAS advisor that she coordinated this month's Hispanic Heritage Celebration with Spratt Hall as the venue. Traditional Latin food was provided, a talented Latin band entertained the audience, and a guest speaker told of her pride and experiences in the Latin community. Special guests in attendance were President Elizabeth Kennedy, St. Joseph Mayor John Josendale, City Manager Bryan Carter, and St. Joseph School Board members Isaura Garcia and Kim Miller. Approximately 140 people were in attendance and each one was able to celebrate and enjoy Latin culture.

Additionally, the CDI manned a booth at the Hispanic Heritage Celebration at Coleman Hawkins Park with ALAS students. Those students sold Latin treats to raise funds for their Registered Student Organization (on campus). The center director was once again able to promote the CDI and the university during this event.

Director Stone also oversees the Center for Contemporary and Commuter Students. During Welcome Week, the center provided refreshments each morning for students who elect to live off campus. The center exists to provide study and meeting space before, in between, and after classes for our commuter students and adult learners.

Career Development Center (CDC)

The center continues to be directed by Dr. Jerri Arnold-Cook, who has overseen the development and implementation of the Find My Path Program. This grant-funded program began in June of 2022, and ends on October 29, 2023. Find My Path has been funded by the Missouri Scholarship and Loan Foundation and was designed to assist adult student learners by increasing their

earning potential with free career advisement and informing them of Missouri Western's five microcredential programs (launched in Fall 2023). Adult learners who are Missouri residents that enrolled in our microcredential programs were eligible for \$750 of childcare funding and a \$250 book scholarship. Representatives from all three Missouri Western colleges, enrollment management, academic advising, and Student Affairs served on the task force that oversaw the development of the program. Marketing and Communications played a key role in creating webpages and printed materials for the program, plus all five microcredential programs, and further continued to promote the Find My Path sessions. The Community Partnership of Greater St. Joseph marketed the program and helped send direct mail (in the form of postcards) inviting adults who qualified for the program to participate.

As a result of the grant, two faculty members and three staff members were able to participate in a two-day training hosted by the Missouri Department of Higher Education Workforce Development on Student Journey Mapping. Student Journey Mapping is a process designed to help identify ways to improve students' experience and the effectiveness of institutional processes. Informational sessions were provided to four community agencies that assisted with targeting an audience for the program. Subsequently, fifteen participants registered for the Find My Path Program and three fully completed the program through one-on-one meetings. Four more participants enrolled in Missouri Western microcredential programs and nearly all (14) completed career advisement.

The Campus Cupboard

Thus far in FY2024, the cupboard has received 380 pounds of donated food. Combined with supplies from the spring semester, the cupboard already has delivered 662 pounds of food in more than 140 unique visits. A recent lack of resources has severely hampered the cupboard's ability to sustain a supply of readily available food. This fall's *Scratch Out Hunger* campaign, sponsored by the Student Government Association, will temporarily stock the cupboard once again. However, staff are inquiring from off-campus resources to provide sustainable long-term assistance.

Constitution Day

According to state statute, in September each public school in Missouri must participate in "Constitution Day" programming that recognizes the significance of the document and its impact on our state and nation. This year, students employed a mobile app (Kahoots) challenging one another with trivia questions that led to prizes in the form of gift certificates. For example: who was the "Father of the Constitution" and which was the first state to ratify the Constitution? James Madison and Delaware, respectively. Nearly fifty students participated and we thank Chris Curtin for her assistance in making the event a success.

Division or Office Name: Athletics

Name and Title of Person Submitting: Andy Carter; Director of Athletics

Date: October 18, 2023

The 2023 Rogers Pharmacy Missouri Western State University Hall of Fame will be held Friday, October 27th with a private reception for the inductees followed by dinner and the induction ceremony at 7 p.m.

The 2023 Hall of Fame class includes three trailblazing volleyball teams from the 1980s, three of Griffon Football's most-outstanding players, Griffon Men's Basketball's first-ever MIAA Defensive Player of the Year and one of the most loyal Missouri Western alums of all-time.

Our students continue to serve our community in various ways. A few examples...Men's & Women's Golf have done greetings at local schools, the Football team served at a luncheon at the Word of Life Church, and our SAAC will be hosting a Trick or Treat Event on October 29th following the Women's Soccer match. The match starts at 1pm and the Trick or Treat event will be held in Lot I starting at 3pm.

With Fall sports concluding over the next month and a half, here is what to expect. Men's & Women's Cross-Country compete in the MIAA Championship Meets in Columbia, MO October 20, 2023, Women's Soccer hopes to compete in the MIAA Women's Soccer Championship Tournament starting November 3, 2023 at an institutional site TBD, and Volleyball hopes to compete in the MIAA Volleyball Championship Tournament November 16-18, 2023 at the Civic Center in St. Joseph, MO.

I am very proud of our student-athletes and coaching staffs for their hard work and production on the fields, courts and fairways. Our falls sports have stepped up their game. Here is the comparison from the same timeframe in the fall of 2022:

	<u>2022</u>	<u>2023</u>
Football	3-4, 3-4	5-2, 4-2
Women's Soccer	4-7-3, 2-4-1	4-5-5, 2-2-3
Volleyball	7-13, 3-9	14-7, 7-5
Men's Cross-Country		Ranked 6 th in the Central Region (1 st time ever)
Total Overall	14-24-3 (.378)	23-14-5 (.607)
Total MIAA	8-17-1 (.327)	13-9-3 (.580)

Basketball season is upon us and it is a very exciting time to be part of MWSU and a great time to be a Griffon!

Report of the Student Governor, Garrett Jackson
26 October 2023

This semester has been challenging yet rewarding. Student spirit is still high even through midterms, and many are staying engaged across campus. Seeing high student involvement at many university events like football games, blood drives, and even simple RSO tabling has been fantastic.

Students across campus are hardworking and ambitious. For Example, Bryce Dudenhoffer is the Senior Students Support Staff in the Griffon E-Sports arena. He diligently inquired of SGA and myself about travel funding for the E-Sports players. This occurred in the first two weeks of classes and struck me as impressive and what I think to be a good testimony of the character of our students.

Students desire to stay engaged. Attendance for SGA events has been high, even in the midst of a lower-than-previous budget. In my own conversations with students, I have found that student engagement, and having events on campus is a significant draw and should be positively considered and encouraged. Students even wish there were more events and more activities to participate in.

Our students are benefitting from the university's applied learning status and general academics. Flexibility in scheduling, as well as the ability to work with professors and local businesses, are allowing students to reap the benefits of learning both on and off campus. Some students have touted their professors as being very helpful, engaged, and desiring to see them succeed. One student said that this is in sharp contrast to the college she transferred from.

Some students have taken it upon themselves to push for more inclusivity on campus. Four students from the social work program have been working on an initiative to add all-inclusive restrooms to every building on campus. These students have been inquiring both with faculty and other students and have received support through petitions to continue to refine this project. It should be noted that the idea is that this endeavor would be federally funded, and would not replace any restrooms on campus, but rather add to them.



**Report of the President
to the Board of Governors**

Report to the Board of Governors

October 23, 2023 Board Meeting

Introduction

As of the October Board of Governors' meeting, MWSU will be entering week nine of the fall semester, meaning mid-terms and other half-way markers are now behind us and attention will begin shifting towards end-of-semester activities – last classes, capstone projects, final exams, graduation preparations, and, of course, Winter Commencement. The fall 2023 semester has been a very good one at MWSU; we have had many proud moments to celebrate and earned well-deserved positive recognition from our community due to the talent and hard work of our students, faculty and staff. Plentiful evidence for these statements can be gleaned from the Vice Presidents' and/or unit reports provided herein.

With this as a backdrop, I am pleased to provide the following information.

Welcome to Vice President for Finance and Administration Daniel Holt

As previously reported to Governors, Mr. Daniel Holt stepped in as MWSU's new VPFA on October 25. Offering a formal welcome to him as part of my report seemed noteworthy. I am pleased to have VPFA Holt join our leadership team, and I look forward to our work together.

University Initiatives

The Center for Service

This fall, the Center for Service is holding Gold Friday service events during each week of the semester. In October, there was the highest level of student participation in painting units in the YWCA-operated Bliss Apartments and distributing food at Second Harvest Community Food Bank. The month of September included 153 students, staff, and faculty participating in the bi-annual *Day of Service* clean-up of neighborhoods ahead of the St. Joseph Marathon, and another 49 students participated in the *Home on the Range Campus Beautification* event as part of MWSU's Homecoming Week activities.

The Center for Military and Veterans Services

Director Chelsey Clark recently returned to the Center from temporary active duty assignment with the Army National Guard. As September is the nation's Suicide Prevention and Awareness Month, Director Clark has provided 988 Suicide Hotline stickers and posters for distribution across campus and to share with our Counseling Center. According to the Department of Homeland Security, 988 was activated as a new three-digit dialing code during 2022. When someone dials 988, they are connected to the existing National Suicide Prevention Lifeline. This confidential support line is available 24 hours a day to provide free help to people in suicidal crisis or mental health-related distress. The Center also sponsored a second free lunch-and-learn event during which members of the Wounded Warrior Project shared about the services the non-profit provides. I greatly appreciate Director Clark's efforts to help promote suicide awareness and prevention and bring important veteran-related educational initiatives to our campus community.

The Center also provided much needed assistance to students in two different but critical ways. First, the Center was able to help a student in need of emergency funding for housing. By

helping to ensure that the student met the funding requirements and then guiding them through the application process, the Center enabled this student, a senior, to remain in classes through the fall semester. Secondly, the Center staff have been fulfilling responsibilities relating to the certification of students with the Veterans Benefits Administration. The certification enables our military-connected students to access their tuition assistance benefits.

Community Engagement and Relations

I continue my efforts to connect MWSU with the City of Saint Joseph and the Northwest Missouri region. My time is devoted toward developing key relationships and sharing the great MWSU story as broadly as possible with our community.

In addition to attending my regular board meetings for Community Alliance, the Saint Joseph Chamber of Commerce, the Mosaic Life Care Foundation Board, and the Mosaic Life Care Board, I also attended the Saint Joseph Chamber of Commerce's Public Affairs Coffee, which featured SJSD Superintendent, Dr. Gabe Edgar, and the Chamber's 2023 Economic Development Summit, which featured Mr. Joseph Gruber, Executive Vice President & Director of Research of the Federal Reserve Bank of Kansas City. MWSU was honored to host both events on our campus.

On September 28, I was the invited speaker at the Saint Joseph Lions Club luncheon meeting, where I was able to provide an update on happenings at MWSU. On October 12, I was also invited to speak at the United Way Leadership of Saint Joseph 2023 Class, where I shared an overview of MWSU and the opportunities the University provides to the community. Jean Brown, the program's director, shared the following:

In the class evaluation, I ask for an example of one of the five practices of exemplary leaders (model the way, inspire a shared vision, challenge the process, enable/empower others to act, encourage the heart) that they observed in the community leaders providing presentations." These are two of the responses:

"Dr. Kennedy was very inspiring sharing about MWSU and all the great things they are doing, have done, and plan to do in the future."

"Dr. Kennedy inspired a shared vision of higher education within our community and how that will positively affect the future."

Others commented in their evaluation about your obvious care/concern for the community and commitment to making higher education an option for all! And, of course, the Class loved the MWSU Swag!

Finally, I have been asked to provide a welcome at the Joseph Company Breakfast event on Friday, November 3.

Summary

As is my typical closing statement, MWSU is moving forward with clear direction and sure purpose. I appreciate all the time, support, and assistance that Governors routinely provide to ensure the University continues on this trajectory.