



Board of Governors' Meeting

August 17, 2023

Spratt Hall Room 214/216



AGENDA
MISSOURI WESTERN STATE UNIVERSITY
BOARD OF GOVERNORS
August 17, 2023 - 1:30 P.M. SPRATT HALL ROOM 214

Notice is hereby given that Missouri Western State University's Board of Governors will convene a Board meeting beginning with its Public Session at 1:30 p.m. on Thursday, August 17, 2023. The meeting will originate from Spratt Hall Room 214/216 on the main campus of Missouri Western State University, St. Joseph, Missouri.

I. PUBLIC SESSION

- A. Approval of Minutes
 - 1. June 22, 2023 Board Meeting Minutes

- B. Division Reports
 - 1. Finance & Administration (Ron Olinger)
 - 2. Academic Affairs (Laura Reynolds)
 - 3. University Advancement & MWSU Foundation (Marc Archambault)
 - 4. Enrollment Management (Becky Dunn)
 - 5. Marketing & Communication (Becky Dunn)
 - 6. Athletics (Andy Carter)

- C. Report of the Student-Governor

- E. Report of the President

- F. Report of the Chair

- G. Old Business

- H. New Business

A vote will be held to close the meeting pursuant to Missouri Statutes 610.021 (1), (2), (3), and (14) to consider legal matters, real estate, personnel, other matters protected by law. This meeting in executive session will also originate from Blum Student Union Room 220 on the main campus of Missouri Western State University.

II. CLOSED SESSION

- A. Legal Matters, Personnel Items, and Real Estate

III. PUBLIC SESSION

Adjournment

MINUTES, BOARD OF GOVERNORS
MISSOURI WESTERN STATE UNIVERSITY
June 22, 2023

The meeting was called to order at 1:30 p.m. by Chair Rick Ebersold in Room 220 of Blum Student Union.

UNIVERSITY REPRESENTATIVES

Board Members Present

Rick Ebersold – Chair
Kayla Schoonover – Vice Chair
Al Landes
Lisa Norton
Bob Wollenman
Garrett Jackson

Board of Governor Chair Rick Ebersold welcomed Missouri Western State University Student-Governor Garrett Jackson to the Board. 5th Judicial Circuit Court Judge Dan Kellogg Administered the Oath of Office to Mr. Jackson.

APPROVAL OF MINUTES

Board of Governor Chair Rick Ebersold asked for a motion to approve the April 27, 2023 Board meeting minutes. Governor Schoonover made a motion to approve the minutes; Governor Norton seconded the motion. Motion passed unanimously.

RATIFICATION OF BOARD POLL

Chair Ebersold asked for a motion to ratify the June 8, 2023 Board poll (CTAC Building). Governor Wollenman made a motion to approve the phone poll; Governor Norton seconded the motion. Motion passed unanimously.

COMMITTEE REPORT

Personnel, Finance, & Operations

- Interim Vice President for Finance & Administration Ron Olinger briefed the Board in terms of the Personnel, Finance & Operations Committee meeting prior to the Board meeting. Interim VP Olinger updated the Board in terms of FY23 operating revenue, operating expenses, state appropriations and cash position.
- Board Chair Ebersold asked for a motion to approve the May 31, 2023 financial report as presented. Governor Norton made a motion to approve the financial report; Governor Wollenman seconded the motion. Motion passed unanimously.
- Interim VP Olinger briefed the Board with a comprehensive update on the CTAC project in terms of the estimated expenditures and funding sources.

DIVISION REPORTS

Laura Reynolds, Provost & Vice President for Academic Affairs

- Sixteen faculty members have been evaluated in terms of promotion and tenure.
- Academic Affairs have partnered with Marketing and Communication for Griffon Orientation.
- FIRST (Faculty Interventions and Retention Strategies in Teaching) is a pilot program that brings together faculty from multiple disciplines to address student success within the academic year.

Becky Dunn, Chief Communications Officer

- Enrollment Management
 - Update provided to the Board in terms of fall 2023 admissions funnel and freshmen admits by Missouri territories and counties.
 - Updated provided in terms of the number of registrations for Griffon Orientation (GO).
 - Parent 2 Parent panel at GO has been successful.
 - Updated provided to the Board in terms of next steps and the strategies for keeping students connected to Missouri Western State University throughout the summer.
 - Katie Jenkins is the new Assistant Director of Admissions for Orientation & Campus Visits. Dr. Jeff Foot, Assistant Vice President for Admissions has joined MWSU.
- Marketing & Communications
 - Updated provided in terms of marketing and social media analytics.

Chris Dunn, Chief of Staff

- The Board was updated on the Center for Student Involvement.
- September 23, 2023 is Family Day and September 30 is Homecoming weekend.
- The Board was updated in terms of the Counseling Center and appointments at the Counseling Center are up and no-shows are down 43%.
- Updated given to the Board in regard to housing and residence applications.

STUDENT-GOVERNOR REPORT

Student-Governor Garrett Jackson introduced himself to the Board and those in attendance at the meeting. Student-Governor Jackson is on track to graduate in the spring of 2024 with a degree in construction engineering technology and a minor in general business.

PRESIDENT'S REPORT

Dr. Elizabeth Kennedy briefed the Board in terms of fall 2023 enrollment and an update was given in regard to current student registrations by class rank.

Dr. Kennedy updated the Board in regard to the search for the Vice President for Finance and Administration (VPFA).

Dr. Kennedy stated that Ms. Amanda Albrecht has been named Missouri Western State University's Dean of the College of Business and Professional Studies.

Dr. Kennedy advised the Board that Lonnie Bishop, from Buchanan County Sheriff's Office will be MWSU Law Enforcement Academy's commander. Kudos given to MWSU Assistant Police Chief Trenny Wilson, who led the LEA Academy after the passing of Commander King and is assisting in the transition to Commender Bishop.

Dr. Kennedy briefed the Board that Vartabedian Residence Hall reconstruction is complete and is being used this summer.

REPORT OF THE CHAIR

Chair Ebersold asked the Nominating Committee (Lee Tieman and Kayla Schoonover) to present their slate of officers for 2023-2024.

Chair – Rick Ebersold
Vice Chair – Lisa Norton
Interim Treasurer of the Board – Ron Olinger
Secretary to the Board – Betsy Wright

Chair Ebersold asked for a motion to approve the Nominating Committee's recommendations. Governor Landes made a motion to approve the recommendations; Governor Wollenman seconded the motion. Motion passed unanimously.

Chair Ebersold provided the date of the next Board meeting, which will be Thursday, August 17, 2023 at 1:30 p.m.

There being no old business, no new business, or additional Board comments or questions, Chair Ebersold asked for a motion to meet in executive session, pursuant to Missouri Statutes 610.021 (1), (2), (3) and (14) to consider legal matters, real estate, personnel, and other matters protected by law. Governor Norton moved to meet in executive session; Governor Schoonover seconded the motion. Motion passed unanimously.

CLOSED SESSION

REGULAR SESSION RE-CONVENED

Chair Ebersold asked for a motion to approve the personnel recommendations and other legal matters as discussed in closed session. Governor Landes made a motion to approve the personnel recommendations and other legal matters as discussed in closed session; Governor Wollenman seconded the motion. Motion passed unanimously.

There being no further business, Chair Ebersold adjourned the meeting.

Respectfully submitted,

Betsy Wright, Secretary

APPROVED:

Rick Ebersold, Chair
Board of Governors



FINANCE AND ADMINISTRATION
Missouri Western State University
Popplewell 217
4525 Downs Drive
St. Joseph, MO 64507

(816) 271-4226

August 8, 2023

To: Missouri Western State University Board of Governors

From: Ron Olinger, Interim Vice President for Finance and Administration

Subject: Finance Information – Board Meeting August 17, 2023

Please find the following financial documents for the period ending May 31, 2023 for your review:

- Attachment #1 - “Statement of Budget Changes and Comparison of Budget to Actual”
- Attachment #2 - “Statement of Cash Position”
- Attachment #3 - “Schedule of Funds Invested”

Missouri Western State University
Statement of Budget Changes and Comparison of Budget to Actual
For the Year Ending June 30, 2023
(As of June 30, 2023 - unaudited)

Attachment #1

	Educational & General (Undesignated)					Percentage of Total
	Original Budget	Adjustments	Adjustments for Prior Year Funds	Revised Budget	Actual	
OPERATING REVENUE						
Student Tuition and Fees	\$ 32,754,644	\$ (3,473,891)		\$ 29,280,753	\$ 29,078,478	99.3%
Less: Institutional scholarships						
Less: Other scholarship allowances						
Federal grants and contracts						
State grants and contracts						
Non-governmental grants and contracts	25,000	25,000		50,000	50,000	100.0%
Sales and service of educational departments	175,400	9,198		184,598	174,256	94.4%
Auxiliary enterprises:						
Athletics						
Less: Scholarship allowances						
Housing						
Less: Scholarship allowances						
Food service						
Less: Scholarship allowances						
Bookstore						
Less: Scholarship allowances						
Other auxiliary enterprises						
Less: Scholarship allowances						
Other operating revenues	14,165	37,986		52,151	63,565	121.9%
TOTAL OPERATING REVENUES	32,969,209	(3,401,707)		29,567,502	29,366,299	99.3%
OPERATING EXPENSES						
Salaries and compensation	24,805,043	(1,609,334)		23,195,709	22,921,200	98.8%
Fringe benefits	8,910,106	165,593		9,075,699	8,914,730	98.2%
Supplies and services	5,209,096	1,165,837	3,211	6,378,144	5,426,751	85.1%
Travel	299,500	11,591		311,091	230,305	74.0%
Utilities	1,688,661	(274,936)		1,413,725	1,338,030	94.6%
Insurance	330,118	21,533		351,651	335,055	95.3%
Scholarships	9,699,281	(732,052)		8,967,229	8,969,489	100.0%
Depreciation						
TOTAL OPERATING EXPENSES	50,941,805	(1,251,768)	3,211	49,693,248	48,135,560	96.9%
OPERATING GAIN / (LOSS)	(17,972,596)	(2,149,939)	(3,211)	(20,125,746)	(18,769,261)	93.3%
NON-OPERATING REVENUES (EXPENSES)						
State appropriations	21,263,692	-		21,263,692	21,263,692	100.0%
State appropriations - lottery	2,322,497	-		2,322,497	2,322,497	100.0%
State appropriations - capital	-	271,623		271,623	262,085	96.5%
Grants						
Gifts	1,242,558	129,026		1,371,584	1,345,598	98.1%
Investment income	40,000	287,675		327,675	320,384	97.8%
Interest on capital related debt						
Capital	(339,535)	(197,343)		(536,878)	(338,453)	63.0%
Other		490,000		490,000	491,037	100.2%
NET NON-OPERATING REVENUES	24,529,212	980,981	-	25,510,193	25,666,840	100.6%
INCOME (LOSS) BEFORE TRANSFERS	6,556,616	(1,168,958)	(3,211)	5,384,447	6,897,579	128.1%
TRANSFERS IN (OUT)						
Debt service	(499,977)	-		(499,977)	(499,977)	100.0%
Other	1,927,551	(600,908)		1,326,643	1,683,378	126.9%
Transfer to Aux from E&G	(6,000,000)	-		(6,000,000)	(6,000,000)	100.0%
TOTAL TRANSFERS IN (OUT)	(4,572,426)	(600,908)	-	(5,173,334)	(4,816,599)	93.1%
INCREASE (DECREASE) IN NET POSITION	1,984,190	(1,769,866)	(3,211)	211,113	2,080,980	985.7%
OTHER						
Prior year funds			3,211	3,211		
	\$ 1,984,190	\$ (1,769,866)	\$ -	\$ 214,324	\$ 2,080,980	

Missouri Western State University
Statement of Budget Changes and Comparison of Budget to Actual
For the Year Ending June 30, 2023
(As of June 30, 2023 - unaudited)

Attachment #1

Educational & General (Designated)						
	Original Budget	Adjustments	Adjustments for Prior Year Funds	Revised Budget	Actual	Percentage of Total
OPERATING REVENUE						
Student Tuition and Fees	\$ 1,732,433	\$ (20,745)	\$ -	\$ 1,711,688	\$ 1,772,323	103.5%
Less: Institutional scholarships						
Less: Other scholarship allowances						
Federal grants and contracts						
State grants and contracts						
Non-governmental grants and contracts	56,600	(18,500.00)	-	38,100	-	0.0%
Sales and service of educational departments	155,885	5,652.00	-	161,537	151,725	93.9%
Auxiliary enterprises:						
Athletics						
Less: Scholarship allowances						
Housing						
Less: Scholarship allowances						
Food service						
Less: Scholarship allowances						
Bookstore						
Less: Scholarship allowances						
Other auxiliary enterprises						
Less: Scholarship allowances						
Other operating revenues	195,339	143,082	-	338,421	276,665	81.8%
TOTAL OPERATING REVENUES	2,140,257	109,489	-	2,249,746	2,200,713	97.8%
OPERATING EXPENSES						
Salaries and compensation	720,940	65,953	57,760	844,653	758,069	89.7%
Fringe benefits	184,662	(22,526)	5,978	168,114	204,209	121.5%
Supplies and services	1,752,562	(395,693)	520,373	1,877,242	1,273,273	67.8%
Travel	134,425	(31,738)	87,800	190,487	115,460	60.6%
Utilities	7,474	(8)	-	7,466	5,867	78.6%
Insurance	4,794	-	-	4,794	3,660	76.3%
Scholarships	50,000	-	5,000	55,000	41,463	75.4%
Depreciation						
TOTAL OPERATING EXPENSES	2,854,857	(384,012)	676,911	3,147,756	2,402,001	76.3%
OPERATING GAIN / (LOSS)	(714,600)	493,501	(676,911)	(898,010)	(201,288)	22.4%
NON-OPERATING REVENUES (EXPENSES)						
State appropriations						
State appropriations - capital						
Grants						
Gifts	809,756	(174,318)	-	635,438	645,713	101.6%
Investment income						
Interest on capital related debt						
Capital	(80,712)	(34,638)	(81,716)	(197,066)	(147,380)	74.8%
Other						
NET NON-OPERATING REVENUES	729,044	(208,956)	(81,716)	438,372	498,333	113.7%
INCOME (LOSS) BEFORE TRANSFERS	14,444	284,545	(758,627)	(459,638)	297,045	-64.6%
TRANSFERS IN (OUT)						
Debt service						
Other	(14,444)	(284,545)	(46,789)	(345,778)	(656,571)	189.9%
Transfer to Aux from E&G						
TOTAL TRANSFERS IN (OUT)	(14,444)	(284,545)	(46,789)	(345,778)	(656,571)	189.9%
INCREASE (DECREASE) IN NET POSITION	-	-	(805,416)	(805,416)	(359,526)	45%
OTHER						
Prior year funds	-	-	805,416	805,416	-	
	\$ -	\$ -	\$ -	\$ -	\$ (359,526)	

Missouri Western State University
Statement of Budget Changes and Comparison of Budget to Actual
For the Year Ending June 30, 2023
(As of June 30, 2023 - unaudited)

Attachment #1

	Auxiliary					Percentage of Total
	Original Budget	Adjustments	Adjustments for Prior Year Funds	Revised Budget	Actual	
OPERATING REVENUE						
Student Tuition and Fees						
Less: Institutional scholarships						
Less: Other scholarship allowances						
Federal grants and contracts						
State grants and contracts						
Non-governmental grants and contracts						
Sales and service of educational departments						
Auxiliary enterprises:						
Athletics	\$ 1,639,226	\$ 920,849		\$ 2,560,075	\$ 2,478,905	96.8%
Less: Scholarship allowances						
Housing	5,487,923	(767,269)		4,720,654	4,446,613	94.2%
Less: Scholarship allowances						
Food service	3,102,712	140,000		3,242,712	3,328,083	102.6%
Less: Scholarship allowances						
Bookstore	158,900	(70,000)		88,900	102,201	115.0%
Less: Scholarship allowances						
Other auxiliary enterprises	102,247	80,509		182,756	198,973	108.9%
Less: Scholarship allowances						
Other operating revenues						
TOTAL OPERATING REVENUES	10,491,008	304,089		10,795,097	10,554,775	97.8%
OPERATING EXPENSES						
Salaries and compensation	2,995,119	141,967		3,137,086	3,144,646	100.2%
Fringe benefits	1,002,631	27,559		1,030,190	1,340,323	130.1%
Supplies and services	4,384,050	554,956		4,939,006	4,537,394	91.9%
Travel	459,600	548,699		1,008,299	995,575	98.7%
Utilities	1,187,353	(41,378)		1,145,975	1,027,318	89.6%
Insurance	526,028	126		526,154	472,004	89.7%
Scholarships	4,090,514	(500,424)		3,590,090	3,549,953	98.9%
Depreciation						
TOTAL OPERATING EXPENSES	14,645,295	731,505		15,376,800	15,067,213	98.0%
OPERATING GAIN / (LOSS)	(4,154,287)	(427,416)		(4,581,703)	(4,512,438)	98.5%
NON-OPERATING REVENUES (EXPENSES)						
State appropriations						
State appropriations - capital						
Grants						
Gifts	29,500	(29,500)		-	-	
Investment income	237,500	103,000		340,500	279,631	82.1%
Interest on capital related debt						
Capital	(1,000)	(219,075)		(220,075)	(185,530)	84.3%
Other						
NET NON-OPERATING REVENUES	266,000	(145,575)		120,425	94,101	78.1%
INCOME (LOSS) BEFORE TRANSFERS	(3,888,287)	(572,991)		(4,461,278)	(4,418,337)	99.0%
TRANSFERS IN (OUT)						
Debt service	(4,012,404)	-		(4,012,404)	(3,989,951)	99.4%
Other	(1,839,493)	273,390	(300,000)	(1,866,103)	(1,519,801)	81.4%
Transfer to Aux from E&G	6,000,000	-		6,000,000	6,000,000	100.0%
TOTAL TRANSFERS IN (OUT)	148,103	273,390	(300,000)	121,493	490,248	403.5%
INCREASE (DECREASE) IN NET POSITION	(3,740,184)	(299,601)	(300,000)	(4,339,785)	(3,928,089)	90.5%
OTHER						
Prior year funds			1,275,000	1,275,000		
	\$ (3,740,184)	\$ (299,601)	\$ 975,000	\$ (3,064,785)	\$ (3,928,089)	

Missouri Western State University
Statement of Budget Changes and Comparison of Budget to Actual
For the Year Ending June 30, 2023
(As of June 30, 2023 - unaudited)

Attachment #1

Restricted						
	Original Budget	Adjustments	Adjustments for Prior Year Funds	Revised Budget	Actual	Percentage of Total
OPERATING REVENUE						
Student Tuition and Fees						
Less: Institutional scholarships						
Less: Other scholarship allowances						
Federal grants and contracts	\$ 88,100	\$ 169,168	-	\$ 257,268	\$ 116,518	45.3%
State grants and contracts	43,738	341,414	-	385,152	349,630	90.8%
Non-governmental grants and contracts	500,695	20,305	-	521,000	405,210	77.8%
Sales and service of educational departments						
Auxiliary enterprises:						
Athletics						
Less: Scholarship allowances						
Housing						
Less: Scholarship allowances						
Food service						
Less: Scholarship allowances						
Bookstore						
Less: Scholarship allowances						
Other auxiliary enterprises						
Less: Scholarship allowances						
Other operating revenues						
TOTAL OPERATING REVENUES	632,533	530,887	-	1,163,420	871,358	74.9%
OPERATING EXPENSES						
Salaries and compensation	15,455	54,591	-	70,046	44,865	64.1%
Fringe benefits	5,951	4,572	-	10,523	6,338	60.2%
Supplies and services	204,392	210,343	-	414,735	160,578	38.7%
Travel	495	40,108	-	40,603	11,422	28.1%
Utilities	540	(540)	-	-	-	
Insurance						
Scholarships	7,157,771	310,933	-	7,468,704	5,937,321	79.5%
Depreciation						
TOTAL OPERATING EXPENSES	7,384,604	620,007	-	8,004,611	6,160,524	77.0%
OPERATING GAIN / (LOSS)	(6,752,071)	(89,120)	-	(6,841,191)	(5,289,166)	77.3%
NON-OPERATING REVENUES (EXPENSES)						
State appropriations						
State appropriations - capital						
Grants	7,390,685	682,461	-	8,073,146	6,690,079	82.9%
Gifts						
Investment income						
Interest on capital related debt						
Capital	(265,000)	(477,250)	\$ (74,275)	(816,525)	(405,128)	49.6%
Other						
NET NON-OPERATING REVENUES	7,125,685	205,211	(74,275)	7,256,621	6,284,951	86.6%
INCOME (LOSS) BEFORE TRANSFERS	373,614	116,091	(74,275)	415,430	995,785	239.7%
TRANSFERS IN (OUT)						
Debt service						
Other	(373,614)	(116,091)	-	(489,705)	(818,954)	167.2%
Transfer to Aux from E&G						
TOTAL TRANSFERS IN (OUT)	(373,614)	(116,091)	-	(489,705)	(818,954)	167.2%
INCREASE (DECREASE) IN NET POSITION	-	-	(74,275)	(74,275)	176,831	-238.1%
OTHER						
Prior year funds			74,275	74,275		
	\$ -	\$ -	\$ -	\$ -	\$ 176,831	

Missouri Western State University
Statement of Budget Changes and Comparison of Budget to Actual
For the Year Ending June 30, 2023
(As of June 30, 2023 - unaudited)

Attachment #1

	Plant					
	Original Budget	Adjustments	Adjustments for Prior Year Funds	Revised Budget	Actual	Percentage of Total
OPERATING REVENUE						
Student Tuition and Fees						
Less: Institutional scholarships						
Less: Other scholarship allowances						
Federal grants and contracts						
State grants and contracts						
Non-governmental grants and contracts						
Sales and service of educational departments						
Auxiliary enterprises:						
Athletics						
Less: Scholarship allowances						
Housing						
Less: Scholarship allowances						
Food service						
Less: Scholarship allowances						
Bookstore						
Less: Scholarship allowances						
Other auxiliary enterprises						
Less: Scholarship allowances						
Other operating revenues						
TOTAL OPERATING REVENUES	-	-	-	-	-	-
OPERATING EXPENSES						
Salaries and compensation						
Fringe benefits						
Supplies and services	\$ 4,800	\$ 293,034	\$ 65,332	\$ 363,166	\$ 731,363	201.4%
Travel						
Utilities		\$ 1,704		1,704	1,419	83.3%
Insurance						
Scholarships						
Depreciation	1,395,505	\$ (1,390,847)		4,658	4,657	100.0%
TOTAL OPERATING EXPENSES	1,400,305	(1,096,109)	65,332	369,528	737,439	199.6%
OPERATING GAIN / (LOSS)	(1,400,305)	1,096,109	(65,332)	(369,528)	(737,439)	199.6%
NON-OPERATING REVENUES (EXPENSES)						
State appropriations						
State appropriations - capital						
Grants						
Gifts	250,000	1,003,643		1,253,643	1,024,184	81.7%
Investment income						
Interest on capital related debt	(1,647,847)	(4,800)		(1,652,647)	(1,633,172)	98.8%
Capital	(250,000)	(2,083,663)	\$ (227,304)	(2,560,967)	(2,138,842)	83.5%
Other						
NET NON-OPERATING REVENUES	(1,647,847)	(1,084,820)	(227,304)	(2,959,971)	(2,747,830)	92.8%
INCOME (LOSS) BEFORE TRANSFERS	(3,048,152)	11,289	(292,636)	(3,329,499)	(3,485,269)	104.7%
TRANSFERS IN (OUT)						
Debt service	4,512,381			4,512,381	4,489,928	99.5%
Other	300,000	1,074,943		1,374,943	1,311,948	95.4%
Transfer to Aux from E&G						
TOTAL TRANSFERS IN (OUT)	4,812,381	1,074,943	-	5,887,324	5,801,876	98.5%
INCREASE (DECREASE) IN NET POSITION	1,764,229	1,086,232	(292,636)	2,557,825	2,316,607	90.6%
OTHER						
Prior year funds			292,636	292,636		
	\$ 1,764,229	\$ 1,086,232	\$ -	\$ 2,850,461	\$ 2,316,607	

Missouri Western State University
Statement of Budget Changes and Comparison of Budget to Actual
For the Year Ending June 30, 2023
(As of June 30, 2023 - unaudited)

Attachment #1

TOTAL - ALL FUNDS

	Original Budget	Adjustments	Adjustments for Prior Year Funds	Revised Budget	Actual	Percentage of Total
OPERATING REVENUE						
Student Tuition and Fees	\$ 34,487,077	\$ (3,494,636)	\$ -	\$ 30,992,441	\$ 30,850,801	99.5%
Less: Institutional scholarships						
Less: Other scholarship allowances						
Federal grants and contracts	88,100	169,168	-	257,268	116,518	45.3%
State grants and contracts	43,738	341,414	-	385,152	349,630	90.8%
Non-governmental grants and contracts	582,295	26,805	-	609,100	455,210	74.7%
Sales and service of educational departments	331,285	14,850	-	346,135	325,981	94.2%
Auxiliary enterprises:						
Athletics	1,639,226	920,849	-	2,560,075	2,478,905	96.8%
Less: Scholarship allowances						
Housing	5,487,923	(767,269)	-	4,720,654	4,446,613	94.2%
Less: Scholarship allowances						
Food service	3,102,712	140,000	-	3,242,712	3,328,083	102.6%
Less: Scholarship allowances						
Bookstore	158,900	(70,000)	-	88,900	102,201	115.0%
Less: Scholarship allowances						
Other auxiliary enterprises	102,247	80,509	-	182,756	198,973	108.9%
Less: Scholarship allowances						
Other operating revenues	209,504	181,068	-	390,572	340,230	87.1%
TOTAL OPERATING REVENUES	46,233,007	(2,457,242)	-	43,775,765	42,993,145	98.2%
OPERATING EXPENSES						
Salaries and compensation	28,536,557	(1,346,823)	57,760	27,247,494	26,868,780	98.6%
Fringe benefits	10,103,350	175,198	5,978	10,284,526	10,465,600	101.8%
Supplies and services	11,554,900	1,828,477	588,916	13,972,293	12,129,359	86.8%
Travel	894,020	568,660	87,800	1,550,480	1,352,762	87.2%
Utilities	2,884,028	(315,158)	-	2,568,870	2,372,634	92.4%
Insurance	860,940	21,659	-	882,599	810,719	91.9%
Scholarships	20,997,566	(921,543)	5,000	20,081,023	18,498,226	92.1%
Depreciation	1,395,505	(1,390,847)	-	4,658	4,657	100.0%
TOTAL OPERATING EXPENSES	77,226,866	(1,380,377)	745,454	76,591,943	72,502,737	94.7%
OPERATING GAIN / (LOSS)	(30,993,859)	(1,076,865)	(745,454)	(32,816,178)	(29,509,592)	89.9%
NON-OPERATING REVENUES (EXPENSES)						
State appropriations	21,263,692	-	-	21,263,692	21,263,692	100.0%
State appropriations - Lottery	2,322,497	-	-	2,322,497	2,322,497	100.0%
State appropriations - capital	-	271,623	-	271,623	262,085	96.5%
Grants	7,390,685	682,461	-	8,073,146	6,690,079	82.9%
Gifts	2,331,814	928,851	-	3,260,665	3,015,495	92.5%
Investment income	277,500	390,675	-	668,175	600,015	89.8%
Interest on capital related debt	(1,647,847)	(4,800)	-	(1,652,647)	(1,633,172)	98.8%
Capital	(936,247)	(3,011,969)	(383,295)	(4,331,511)	(3,215,333)	74.2%
Other	-	490,000	-	490,000	491,037	100.2%
NET NON-OPERATING REVENUES	31,002,094	(253,159)	(383,295)	30,365,640	29,796,395	98.1%
INCOME (LOSS) BEFORE TRANSFERS	8,235	(1,330,024)	(1,128,749)	(2,450,538)	286,803	
TRANSFERS IN (OUT)						
Debt service	-	-	-	-	-	
Other	-	346,789	(346,789)	-	-	
Transfer to Aux from E&G	-	-	-	-	-	
TOTAL TRANSFERS IN (OUT)	-	346,789	(346,789)	-	-	
INCREASE (DECREASE) IN NET POSITION	8,235	(983,235)	(1,475,538)	(2,450,538)	286,803	
OTHER						
Prior year funds	-	-	2,450,538	2,450,538	-	
	\$ 8,235	\$ (983,235)	\$ 975,000	\$ -	\$ 286,803	

Missouri Western State University
Statement of Cash Position
June 30, 2023

<u>Fund</u>	<u>06/30/2023 Available Balance</u>	<u>06/30/2022 Available Balance</u>	<u>06/30/2021 Available Balance</u>
Operating, Auxiliary, Agency, Payroll & Petty Cash	\$ 10,640,740	\$ 14,483,520	\$ 14,938,331
Auxiliary System Revenue Bond Funds	300,000	300,000	300,000
Loan Funds	82,483	82,483	82,483
TOTAL FUNDS INVESTED	<u>\$ 11,023,223</u>	<u>\$ 14,866,003</u>	<u>\$ 15,320,814</u>

Statement of Cash Position

**Missouri Western State University
Statement of Cash Position
July 31, 2023**

<u>Fund</u>	<u>07/31/2023 Available Balance</u>	<u>07/31/2022 Available Balance</u>	<u>07/31/2021 Available Balance</u>
Operating, Auxiliary, Agency, Payroll & Petty Cash	\$ 2,248,145	\$ 12,108,636	\$ 12,035,558
Investments	\$ 5,853,252	\$ -	\$ -
Auxiliary System Revenue Bond Funds	300,000	300,000	300,000
Loan Funds	82,483	82,483	82,483
TOTAL FUNDS INVESTED	<u>\$ 8,483,880</u>	<u>\$ 12,491,119</u>	<u>\$ 12,418,041</u>

Statement of Cash Position

Missouri Western State University
Schedule of Funds Invested
6/30/2023

	YIELD	AMOUNT	BANK
OPERATING FUND			
Checking Account-Operating	3.04%	250,563	Southern Bank
Checking Account-Other	3.00%	10,380,428	Southern Bank
Miscellaneous Petty Cash/Change Funds	0.00%	<u>9,750</u>	Campus Locations
TOTAL OPERATING, AUXILIARY & AGENCY FUNDS		<u><u>10,640,740</u></u>	
 AUXILIARY SYSTEM REVENUE BONDS			
9402-41002 Repair & Replacement Reserve	3.00%	<u>300,000</u>	Southern Bank
TOTAL AUXILIARY SYSTEM REVENUE BOND FUNDS		<u><u>300,000</u></u>	
 INSTITUTIONAL LOAN FUND			
4201-41006 Checking Account	3.00%	<u>82,483</u>	Southern Bank
TOTAL LOAN FUNDS		<u><u>82,483</u></u>	
 TOTAL FUNDS INVESTED		 <u><u>\$ 11,023,223</u></u>	

Average Interest Rate

June 2023 - 3.04%

June 2022 - 0.98%

1. New Investments - done to keep bank balance lower and/or higher interest rates
2. The bank balance may exceed 50% for up to 90 days. CDARS could be more than 50% because of FDIC coverage.
3. The FNMA of 4.43% is a forward purchase agreement. This allows the issuer to lock-in a fixed earnings rate. The risk of locking into a rate is that interest rates rise. In our case, this has obviously proved advantageous. Guaranteed Investment Contract (GIC) Bank of America agreed at bond issuance to guarantee over the life of the bonds.
4. .30 basis points covered in the bank contract

Missouri Western State University
Schedule of Funds Invested
7/31/2023

		Date of Investment	Date of Maturity	YIELD	AMOUNT	BANK
9101-15000	INVESTMENTS					
	TBills	7/6/2023	10/5/2023	5.11%	1,974,889	Commerce Bank
9101-15000	TBills	7/6/2023	1/4/2024	5.27%	1,948,926	Commerce Bank
9101-15000	TBills	7/6/2023	3/21/2024	5.13%	1,929,437	Commerce Bank
	TOTAL INVESTMENTS				<u>5,853,252</u>	
	OPERATING FUND			YIELD	AMOUNT	BANK
9901-11002	Checking Account-Operating			1.50%	250,535	Citizens Bank
Shadow	Checking Account-Other			1.49%	1,987,860	Citizens Bank
	Miscellaneous Petty Cash/Change Funds			0.00%	9,750	Campus Locations
	TOTAL OPERATING, AUXILIARY & AGENCY FUNDS				<u>2,248,145</u>	
	AUXILIARY SYSTEM REVENUE BONDS					
9402-41002	Repair & Replacement Reserve			1.49%	300,000	Citizens Bank
	TOTAL AUXILIARY SYSTEM REVENUE BOND FUNDS				<u>300,000</u>	
	INSTITUTIONAL LOAN FUND					
4201-41006	Checking Account			1.49%	82,483	Citizens Bank
	TOTAL LOAN FUNDS				<u>82,483</u>	
	TOTAL FUNDS INVESTED				<u>\$ 8,483,880</u>	
	Average Interest Rate					
	July 2023 - 3.04					
	July 2022 - 1.50%					

1. New Investments - done to keep bank balance lower and/or higher interest rates
2. The bank balance may exceed 50% for up to 90 days. CDARS could be more than 50% because of FDIC coverage.
3. The FNMA of 4.43% is a forward purchase agreement. This allows the issuer to lock-in a fixed earnings rate. The risk of locking into a rate is that interest rates rise. In our case, this has obviously proved advantageous. Guaranteed Investment Contract (GIC) Bank of America agreed at bond issuance to guarantee over the life of the bonds.
4. .30 basis points covered in the bank contract

Finance & Administration

Ron Olinger, Interim VP for Finance & Administration

August 7, 2023

Accounting services is working on closing out our fiscal year end and preparing for the audit for June 30, 2023. The audit firm, Forvis, was on site in July to review internal controls and completed testing on the Financial Aid fieldwork. They will return on site the first and second week of September to perform fieldwork for the financial audit. Financial statements are expected to be completed in October.

The Business office has sent statements and communication to students for the Fall 2023 semester to ensure all student accounts have been taken care of prior to the start of the semester. Students must make financial arrangements by August 16th for the Fall semester. Deans/Directors of each program area will be doing a calling campaign next week to encourage students to get their financial arrangements made in a timely manner.

The Purchasing office is working diligently to get our software maintenance contracts renewed and paid in a timely manner. They are in the process of preparing reports of contracts coming due in the next 6 months to ensure appropriate time is allowed to perform RFPs for bids.

The budget office has been working closely with Athletics, Academic and Operational units to assist in year-end budget transfers from Foundation.

The budget office has been conducting several training sessions with new employees on how to access and manage campus budgets. A total of sixteen training sessions occurred in June and July. Refresher meetings were also conducted with each of the Dean's and their administrative personnel with the release of the FY24 budget. In these meetings we discuss in depth the FY24 budget. Part of the discussion revolves around student labor and how to manage federal work study as compared to institutional labor as we move forward with FY24. An overview of the Banner Finance Module has also been offered to anyone that desires more instruction.

The State of Missouri Department of Higher Education and Workforce Development has requested their annual capital budget institutional request for FY25. The Budget Director and Associate Vice President of Facilities sat down to discuss the deferred maintenance of MWSU with the Vice President of Finance and Administration. We have submitted our top 5 items as: interior renovation for classrooms, exterior renovations to buildings and sidewalks, life safety/electrical, roof replacement and mechanical and control upgrades.

The Budget Director met with Academic Affairs executive personnel members to discuss the need for better hierarchical financial reporting. A tool we currently use in Finance has been revised somewhat and permissions granted so that the needs of this area can be met. Training sessions have occurred and the outcome has been well received.

Campus Police Department has scheduled three active shooter training sessions for all employees of the University. Those dates are as follows; September 8th at 10:00am, September 14th at 2:00pm, and September 22nd at 2:00pm. The training will be conducted by Sergeant James Tonn of the St. Joseph Police Department.

Human Resources has been busy with onboarding in July and August with 23 new full time staff and 13 new full time faculty. Offboarding resulted in 20 faculty and 7 staff due to resignation, retirement or termination.

Human Resources worked with CBIZ conducting an annual review of the University's benefits. Claims are looking positive for a low renewal and currently we are not expecting changes to the plan design or vendors.

The Financial Aid Office teamed up with the Business Office to present information to incoming students and families about options for paying their fall bill during the 11 GO programs this summer. Along with this, both offices were also invited to assist students in the new Kickstart program with questions about financial aid and bills.

In early December 2022 the Financial Aid Office took part in a Veteran's Administration Compliance Survey to ensure that we are processing VA payments in accordance with VA regulations and providing all required consumer information to veterans. The auditor reported no findings.

The Financial Aid Office staff has enhanced their knowledge and skills by participating in over 40 hours of financial aid training through Federal Student Aid and the National Association of Financial Aid Administrators during the 2022-23 academic year.

The Financial Aid Office has processed and paid \$31,906,064 in financial aid for the 2022-23 award and has sent financial aid offers to over 2,200 freshmen applicants for fall 2023.

Site prep continues for the CTAC building. Physical Plant is overseeing daily activities, managing any issues as they arise. Working closely with our IT department to place the scope of work (phase 1) for the fiber out for bid this fall with spring completion anticipated.

On-site renovations have begun to prepare for the CAP Head Start program in Wilson Hall. Currently August 15, 2023 is slated for the program to arrive on campus. More intense renovations are scheduled for later this year.

Preparing documents to be placed out for bid to support the Chiefs Training Camp needed improvements. Vaselakos Hall renovations, asphalt work, team store will be a few of the items included from this list.

Physical Plant continues to address landscaping needs to improve first impressions for visitors as they arrive on campus. Along with the landscaping the Griffon at the main entrance has been revived with a fresh coat of paint.

Physical Plant continues to work on campus renovations as time allows such as Looney Hall 225 Video Room (completed) Popplewell 114-115, as well as several other projects.

The Risk Management Director participated in the monthly online meeting of the Buchanan County Local Emergency Planning Committee of which Missouri Western is a member. The discussion this month included various emergency response and training activities by committee members and future event announcements. As we move towards the fall semester, the Committee leadership will be asked to participate in our Emergency Operations Plan training and our first “Table-Top” drill. This gives Missouri Western a tremendous advantage to have this expertise and resources available from the Committee.

The draft of our new Emergency Operations Plan is currently under review. The plan is to have it presented to the President and Cabinet this fall for approval and implementation. Also, it will be one of the main topics covered by the Missouri Western Safety Committee which is one the standing committees as directed by the President.

The Missouri Department of Natural Resources Hazard Waste Program requires that Missouri Western State University to complete the annual “Generator’s Hazardous Waste Summary Report” and send it to the MoDNR electronically. The report being submitted is for the 2022-2023 fiscal year. The report includes the three waste pick up trips made by Veolia ES Technical Solutions. Two of the trips to Campus were for the regularly scheduled pick up waste associated with the Chemistry / Biology Departments and Physical Plant. These materials are collected, documented and stored in the Hazardous Waste Storage facility in Agenstein Hall. The main two trips were conducted by Veolia on 12/05/2022 and 05/22/2023. As a result of the extensive clean up of Potter Hall and the equipment action of items no longer used in part of the Art Department and Stagecraft area of the theater, an extensive amount of hazardous waste materials was found. Veolia was called in on 03/21/2023 to identify, document and removed the waste from the premises for disposal at one of their facilities.

In order to provide emergency access to the residence halls, ORMS and Station 8 of the St. Joseph Fire Department worked to together along with the Physical Plant to have a secure storage container (“Knox Box”) installed first at Scanlon and Vaselakos Hall in preparation for Chiefs camp. The Physical Plant Key Technicians did an excellent job of making and organizing all the keys and passcards for all five boxes to be installed. The keys were placed in the first two boxes (Scanlon, Vaselakos) and secured by the Fire Department. The three remaining boxes (Vartabedian, Leaverton, Commons & Juda/Beshears) have been installed and we are working with Station 8 in securing the key/pass card sets.

The Technology Services Department implemented new classroom technology for Murphy Hall lab areas as part of the Respiratory Therapy Program.

The GISC facility conference room presentation equipment has been replaced with new high-definition projectors and sound.

Implementation of Board Effect Software was conducted for the Board of Governors and Foundation.

The Avaya telephone system was completely replaced across campus with modern backend hosted services and new phone devices.

Additional security cameras were installed in high priority areas across campus.

Fiber was installed to the ball fields for network connectivity and installed wireless access points.

Technology Services developed a fully documented Information Security Incident Response Plan and Security Plan as required for GLBA compliance. GLBA stands for Gramm-Leach-Bliley Act. The Gramm-Leach-Bliley Act is a federal regulation that regulates the collection, storage, and transmission of Personally Identifiable Information (PII) by financial institutions. It consists of three sections: the Financial Privacy Rule, the Safeguards Rule, and the Pretexting provisions. Higher Education falls under this umbrella and is required to be in compliance.

Blue Ink Security was engaged to perform penetration testing and vulnerability assessment on the MWSU Network Infrastructure as required for GLBA compliance and remediated the issues that Blue Ink located in their discovery.

Several software implementations were conducted by Technology Services for various departments across campus; those include Anthology for course evaluations, Help Tutorials for Axiom & Dynamic Forms, Fusion for Recreational Services, ARMS for Athletic Recruiting and Compliance, and Barracuda Mail Filter to reduce the number of malicious and spam emails getting through to MWSU email users.

Academic Affairs

Dr. Laura Reynolds, Provost

August 9, 2023

National Science Foundation Grant

Dr. Jeff Woodford, Chemistry, was awarded a \$693,923 grant from the National Science Foundation for Development of Undergraduate High-Performance Computing Capacity with the Computational Infusion for Missouri Undergraduate Science and Education Consortium.

Joint Chairs Meeting

The first Joint Chairs Meeting of the 2023-2024 academic year was held on Friday, July 28 at the Remington Nature Center in Saint Joseph. Attendees included department chairs, deans, Provost Office staff, and was led Provost, Dr. Laura Reynolds. Topics included best practices in faculty development and evaluation, Applied Learning, developing standard operating procedures to create continuity and efficiencies in department functions and processes, data driven decision-making, and common challenges faced by department leadership.

New Faculty Orientation - new hires

The Office of Academic Affairs, in collaboration with Human Resources, will lead the second year of a comprehensive onboarding plan for all new faculty (both full and part-time). Faculty will have an opportunity to prepare themselves prior to their on-campus experience using our Learning Management System (LMS), Canvas, with information pertaining to the community of Saint Joseph, the culture of Missouri Western, best practices in instruction, and an introduction to institutional systems. Fourteen full-time faculty will attend an intensive two-day orientation on August 17 and 18. The first of the two days will consist of Human Resources-related information, and the second will introduce faculty to university leadership, the city of Saint Joseph, and prepare them for their first week of instruction.

Plan Week

The Office of Academic Affairs in partnership with the Office of the President has launched an agenda for Plan Week (a comprehensive reorientation for all faculty and staff) in preparation for the 2023-2024 academic year. This week provides an opportunity for Missouri Western to establish tone and culture for all employees, and allows the institutional community to center and focus on student learning and success. Plan week begins on August 21 with a welcome from President Kennedy and culminates with a celebration of incoming students at New Student Convocation on August 24.

Higher Learning Commission: Interim Report

The Higher Learning Commission, MWSU's institutional accreditor, accepted the interim report required for ongoing accreditation. Dr. Joel Hyer, MWSU's Accreditation Liaison Officer, led efforts to submit information pertaining to our institutional retention and persistence processes which contribute to student degree completion.

Faculty and Staff Activity Update: Academic Affairs Offices and Colleges

	Student Applied Learning Experiences				Faculty Scholarly Activities		Student/Alumni Accomplishments		Faculty/Staff Accomplishments	
	June 1, 23 - July 31, 23				June 1, 23 - July 31, 23		June 1, 23 - July 31, 23		June 1, 23 - July 31, 23	
	Events	YTD	Students	YTD	Current	YTD	Current	YTD	Current	YTD
Bus. & Prof Studies	3	3	197	197	8	8	0	0	6	6
Liberal Arts	0	0	0	0	2	2	1	1	3	3
Science & Health	0	0	33	33	14	14	4	4	25	25
Total	3	3	230	230	24	24	5	5	34	34

Library (updated August 1, 2023)

Sally Gibson, Director

	2022-2023	2021-2022
Average Weekly Gate Count	1672	1945
Library visits	36602	45144
Reference Questions	1328	1598
Reference Consultations	130	152
Physical Circulation	3503	4319
eBook Downloads	4484	7008
Article Downloads	49278	77863
Course Reserves	187	232
Large Group Study Room Reservations	937	1370

Student Success & Academic Advising Center

Derek Evans, Director

Student Success coordinated advisement for **Griffon Orientation (GO)** programs on campus. Along with professional advisors in Business and Nursing, 591 new Freshmen were enrolled into an average of 14.6 credit hours. We continue to schedule advising appointments for new freshmen who were not able to attend those programs. We are in the process of assigning advisors to all of these students prior to the first weeks of the Fall semester. Student Success will coordinate advisement for an additional 28 students who are anticipated to attend the penultimate GO program on 8/10/23.

Student Success advisors met in person or via Zoom with more than 300 students since the last report on 6/1/23.

Advisors continue outreach to advisees who have not yet enrolled in Fall 2023 courses.

Student Success advisors are working to revamp Advisor Training, which will be available to all advisors during Faculty Plan week.

Center for Academic Support

Susan Garrison, Director and Writing Coordinator

Twenty-four incoming first-generation students attended Kickstart, a pilot program to prepare MWSU freshman for college expectations and academics.

College Level Reports

College of Business and Professional Studies (CBPS)

Dr. Marc Manganaro, Interim Dean

Faculty

Law Enforcement Academy welcomes **Lonnie Bishop** to the team as Commander of the LEA program. Bishop comes to the department with years of service in law enforcement as well as years of being an instructor in the MWSU LEA program.

Dr. Greg Lindsteadt, Dr. Michael Birmingham, and Dr. Monty Smith traveled to the University of Tennessee, Knoxville to visit their Anthropology Research Center (The “Body Farm”). They observed their applied learning program and are working toward a relationship to allow our students to take their National Forensic Academy program and for their students to take some of our Forensic Investigation courses.

Dr. Jennifer Malone participated in Teacher Like Me kick-off and provided a 45 minute overview about the MWSU Teacher Education Program to prospective teachers.

CBPS Students

Twenty-three students graduated from the MWSU Law Enforcement Academy. Five of those graduates are military veterans. Four of those graduates will stay local, and the others will be going to our surrounding counties.

The MWSU Law Enforcement Academy will begin preparing for our audit with POST, which will take place in December, 2023.

A ribbon-Cutting for the MWSU Law Enforcement Academy Simulator Training Suite took place on Thursday, June 8.

College of Liberal Arts (CLA)

Dr. Joel Hyer, Dean

Faculty

Dr. Kelly Henry presented at the University of Oregon's Psychology Department Spring Colloquium series titled "From poker to polarization: Arrow's impact." Student **Artemii Udovenko** was a coauthor on the paper.

Okapal, Dr. James. Questions About Authenticity from Androids in the Age of ChatGPT. *The Prindle Post*.

Okapal, Dr. James Okapal. Disentangling Human Nature from Moral Status: Lessons For and From Philip K. Dick. *Journal of Science Fiction and Philosophy*.

Dr. Kayla Waters attended The Teaching Professor annual convention in New Orleans, presenting two posters on improving outcomes in applied education.

Five area educators were certified as National Writing Project Teacher Consultants on July 20th with their successful completion of the Prairie Lands Writing Project's 2023 Invitational Summer Institute. They are **Nic Brent** (Staley High School in North Kansas City), **Makayla Mekonnen** (Carden Park Elementary School, SJSD), **Catherine Miranda** (Bode Middle School, SJSD), **Jessie Steinman** (Savannah Middle School) and **Darcy Watkins** (Oak Park High School, North Kansas City). Institute facilitators were PLWP **Co-Director Elisabeth Alkier** (Bode Middle School, SJSD), PLWP Advisory Team member **Cindy Faucett** (Carden Park Elementary School, SJSD) and PLWP **Director Dr. Susan Martens** (MWSU Associate Professor of English). The PLWP Summer Institute is supported through PLWP's work with the Missouri Writing Projects Network in the Show Me Literacies Collaborative for the Comprehensive Literacy Statewide Development Program.

Dr. James Okapal received the 2023 Missouri Western Foundation James V. Mehl Award for Outstanding Faculty Scholarship.

Dr. Lane DesAutels received the MWSU 2023 Outstanding Academic Advisor Award.

The Griffon News, yearbook, and broadcast all won state and national awards.

CLA Students

Psychology Research Day (PRD) was held Friday, April 28. Thirteen research posters were presented from 12-1 p.m. in the Atrium on the second floor of Murphy Hall: 5 from PSY 301 (Research Methods), 3 from PSY 303 (Research Team), and 5 from PSY 450 (Independent Research). Scholarship awards were announced for the McCann Scholarship (Rachel McKeighan) and Chairpersons Scholarship (Ashlyn George and Artemii Udovenko) and recognized with certificates. The Outstanding Senior award was given to Wanda Pearson. In addition to celebrating departmental achievements, Psychology partnered with admissions to invite prospective students to attend this event. Dr. Henry met four prospective students at 11:30 a.m. and gave them an overview of Psychology at MWSU ahead of the poster session. Those students and their families attended the poster session and interacted with current students. After the poster session Dr. Henry took them to lunch in the cafeteria and gave them a tour of the

Psychology labs. Prospective students also had a tour of the campus and ended their day with a Q&A session with Dr. Henry.

College of Science and Health (CSH)

Dr. Michael Ducey, Interim Dean

Faculty

Dr. Tilottama Roy was recognized and congratulated at the Indian Botanic Garden. The Indian Botanic Garden (formerly the Royal Botanic Garden- also known as Acharya Jagadish Chandra Bose Indian Botanic Garden), located near the city of Kolkata in India is one of the largest botanical gardens in South East Asia.

Dr. Tilottama Roy delivered a presentation titled The Leo A. Galloway Herbarium at Missouri Western State University: showcasing floral specimens from Northwest Missouri and adjacent areas to build an education and research tool at the *2023 Botany Conference* in Boise, Idaho.

Vice Provost and Interim Dean of the College of Science and Health, Dr. Mike Ducey, and faculty from the Departments of Biology and Chemistry received a tour of the Boehringer Ingelheim production facilities. Participating faculty included **Dr. Natalie Mikita, Dr. Steve Lorimor, Dr. Jeff Woodford, Dr. Stan Svojanovski, Dr. Tilo Roy, Dr. Aracely Newton, Dr. Julie Jedlicka** and **Dr. Carissa Ganong**.

Dr. Glenn Rice presented What's new in WeBWorK to the *E-Assessment in Mathematical Sciences Virtual Conference* along with Dr. Danny Glin (University of Calgary), Dr. Andrew Parker (City Technology University of New York), and Dr. Peter Staab (Fitchburg State University). **Dr. Rice** was the inaugural recipient of the Gage/Pizer Award for his contributions to WeBWorK. His contribution included assisting with modernizing the user interface and underlying software. He served as release manager for version 2.18 release of WeBWorK.

Dr. Pam Clary and **Professor Jana Frye** presented Help That Helps: Understanding Adverse Childhood Experiences at the *2023 Missouri Department of Mental Health's Spring Training Institute* at Lake Ozark, MO . Over sixty people attended this presentation.

Dr. Justin Kraft presented Bar Velocity and Final Five Repetitions to Failure Relationship Across Multiple Hang Clean Sets at the *70th Annual American College of Sports Medicine Annual Meeting*. **Dr. William Russell** and **Dr. Maureen Holtz** co authored the presentation.

Dr. Grey Endres presented Trauma-Informed Care at the United Way PACE Learning Series. The MWSU Bachelor of Social Work Program provided the continuing education units for this session.

Dr. Pam Clary and **Professor Jana Frye** presented Intentional Self-Care at the *Community Action Partnership (CAP) Bi-Annual Training*. **Dr. Clary** and **Professor Frye** presented to 124 CAP employees at Mosaic's EmpowerU facility.

Dr. Pam Clary and **Jana Frye** presented Intentional Self-Care to the United Way's *Partners & Agencies Collaborating and Educating*. Approximately 50 professionals participated including MWSU alumni. The Bachelor of Social Work Program provided the continuing education units for this session.

Dr. Pam Clary presented Intentional Self-Care to nine employees of the YWCA's Child Care Staff.

In conjunction with the 139th Air National Guard Resiliency Team, the Bachelor of Social Work Program (BSW) co-sponsored a *Lunch and Learn Workshop*. MWSU BSW alumni, **Beth Crumpler** and **Tennyson Clary** presented Alcohol and Opiates: Risks, Warning Signs, and Treatment. The BSW Program provided the continuing education units for this workshop.

The Bachelor of Social Work Program was reaffirmed for eight years. The next reaffirmation is scheduled for 2031.

CSH Students

Summer Biology internships under the advisement of **Dr. Cary Chevalier** included the following: **Jaden Sears** with N.D. Grassland Research Center, pollinator interactions, prairie insect population inventories, **Dave Meyers** with Missouri Department of Conservation, sturgeon and catfish population monitoring and inventories on the Missouri River, **Ethan Hoerr** with Pheasants & Quail Forever, Conservation Reserve Program monitoring, quail and pollinator habitat management and restoration, and landowner consulting, **Angel Justus** with Missouri Department of Conservation fisheries.

Summer Biology research included the following projects:

Dr. Michael Grantham and student **Madyson Adams**, Development of a green fluorescent protein-expressing influenza A virus, **Dr. Michael Grantham** and students **Ailisi Bogdon** and **Seth Elder**, Characterization of the virome of the MWSU campus ponds, **Dr. Carissa Ganong** and **Dr. Jason Baker** and students **Destiny Christopher** and **Callie Punzo**, use of molecular techniques to quantify frequency of parasitic deer brain worm infection of snail intermediate hosts, **Dr. Kristen Walton** and students **Callie Punzo** and **Victoria Cline**, effects of prebiotic soluble fiber on susceptibility to experimental colitis in mice, **Dr. Karen Koy** and student **Sarah Newcomb**, effects of anthropogenic processing and behavior on the fossilization potential of vertebrate remains, **Dr. Mark Mills** and students **Andrew Byler**, **Journee Bigham**, and **Stacy Barnes**, population ecology of turtles in the campus ponds, **Dr. Mark Mills** and student **Grace Allan**, movements and habitat use of Blanding's turtles at Loess Bluffs National Wildlife Refuge, **Dr. Ashley Elias** and students **Brandon Johnson**, **Mack Sorrells**, and **Todaja Weakley**, effects of different pond water on the physiology and growth of Golden Shiners, **Dr. Julie Jedlicka** and students **Stacy Barnes**, **Teri Larison**, and **Hanna Moore**, avian preference and reproductive success in predator proof vs standard nest boxes, and projects under **Dr. Csengele Barta**, student **Sonja Weber**, the secret language of plants: unveiling the intricate mechanisms of chemical communication between species (ASPB-SURF 2023 Award winner), student **Rene Frye**, is the capacity to emit isoprene a valuable tool in plants' arsenal for fending off aggressive allelopathic invaders during a chemical warfare for resources and survival? ASPB-SURF 2023 Award winner, Students **Teri Larison**, **Angel Justus**, **Nora Burroughs**, **Rene Frye**, and **Sonja Weber**, the competitive balance between native and invasive plant species on a re-established conservation prairie at MWSU, students **Rene Frye** and **Sonja Weber** and collaborators **Dr. Gyongyi Szekely** (UBB, Biology & Ecology, Cluj-Napoca, Romania) and **Dr. Stan Svojanovsky**, the isolation and identification of new strains of plant growth promoting PGP bacteria from the rhizosphere of *Triandra* spp. inhabiting the hypersaline areas and soil at Cojocna, Romania, and their potential for applications in agriculture.

Students **Tyson Cook** and **Connor Root** presented a poster titled Systematics of the genus *Silphium* (Family Asteraceae) at the *2023 Botany Conference* in Boise, Idaho.

The Spring 2023 graduating class of Missouri Western State University Physical Therapy Assistant program has earned a 100% first time pass rate on the National Physical Therapy Examination (NPTE). The NPTE is administered by the American Physical Therapy Association and serves as the national certification exam for physical therapy practitioners.

The Organization of Student Social Workers (OSSW) was awarded a United Way Team Player Award at a Mustangs Game. Alumni **Lacey Raymond** was awarded a United Way Team Player Award for her work with child welfare.

Exercise is Medicine was awarded silver level recognition by the American College of Sports Medicine for supporting health and well-being among the campus community. Student **Dayne Koch** accepted the award during a ceremony in Denver, CO.

Advancement and the MWSU Foundation

Marc Archambault, Vice President of Advancement and Executive Director, MWSU

August 9, 2023

ADVANCEMENT

The Convergent Technology Alliance Center (CTAC) groundbreaking ceremony took place on July 11, 2023 with over 100 faculty, staff, community members and several CTAC project partners in attendance. Speakers included Lieutenant Governor Mike Kehoe; City of St. Joseph Mayor, John Josendale; Altec Industries Principal Engineering Manager, Mike Moore; NCMC President Lenny Klaver; and our very own President Kennedy. Groundwork on the project is well underway. Thus far, \$2.7 million in private funding has been secured for the CTAC. Fundraising efforts continue. Advancement staff will soon also begin assisting the University in pursuing commitments of desired equipment from industry. Finally, Marc Archambault and Dan Bumblauskas are collaborating on a pair of grant proposals for the CTAC.

Improvements to the cross-country course are in the final stages of completion with the installation of a starting line and finish line arch. Many thanks to the generous donor for providing 100% of the funds needed for this project.

The next Ambassadors Luncheon will be held in the Hall of Fame room in Spratt Stadium on Sept. 14 from 11:30 - 1pm. Dr. Dan Bumblauskas will be speaking about the CTAC project. The Ambassadors raised over \$17,000 last year for scholarships by securing gifts from the members of the new Scholarship Champions giving society, by attracting business sponsorships, and by hosting quarterly fundraisers at area restaurants. The Ambassadors are continuing their recruitment efforts to grow their membership to 100.

As part of a larger effort to attract increased gift income through the Arts Society, the Advancement team will be publishing a stewardship video for donors to the arts.

The fall direct mail fundraising piece will feature Taylor Edwards '23, a recent Music Education graduate whose grandmother and parents all graduated from Missouri Western. It will arrive in homes mid-September.

Jerry Pickman began his position as Senior Philanthropy Advisor on July 3. He will be spending much of his time engaging alumni donor prospects in the greater Kansas City area. Jerry is settling into his new position and coordinating with the team to build out a portfolio of prospective donors – many of whom are in executive positions but have not been engaged with the university in recent years. Jerry meets with Marc regularly to discuss strategies to increase unrestricted and budget relieving gifts.

The Advancement office is recruiting student “Communication Champions” who will call alumni to update records, share news and updates regarding the university and ask for donations to the annual fund.

ALUMNI

The Alumni Association will be honoring several alumni and friends at the Alumni Awards Banquet on Sept. 29. Those being honored include:

LaVell Rucker '03- Distinguished Alumni
Kimberly Warren '92 - Distinguished Alumni
Elissa Zorn '12/'17- Distinguished Faculty
Michael Sewel '19 - Graduate of the Last Decade
David Jordan '74 - Great Griffon - Bus & Prof Studies
LaTonya Williams '03 - Great Griffon - Liberal Arts
Dennis Rosonke - Herb & Peggy Iffert Award

Student awards:

Briana Ward '23 -Clifford Hughes Award
Taylor Edwards '23 - Graduating Senior of the Year

Griffon Stories, our Oral History Project, is complete and the final draft has been approved. Books should be ready to ship in October and the digital book will be available around that time for those who purchased the electronic format. 2,332 alumni responded and 1,582 stories were collected. From those stories, 605 will be featured in the book. 186 alumni made a purchase.

Alumni Board members and staff greeted alumni at the Night at the Mustangs game on July 15. Over 40 updates were collected from alumni who were there that evening.

An Alumni Board retreat will be held on August 26th. Committees will set goals for the academic year. Last month Julie Calfee '98 and Connor Peters '22, two new board members, received new board member orientation.

MWSU FOUNDATION

To support both CTAC fundraising and University new student recruiting, the Foundation has committed to sponsor the Chamber's Manufacturing Day on October 6. The University will organize strategic activities during the day.

The MWSU Foundation Board held its training on the use of the BoardEffect digital governance platform on July 31st, in preparation for their August Board meeting.

Michele Chambers and Susan Leslie have begun preparing reports for CliftonLarsonAllen in preparation for the Foundation Accounting audit which is scheduled to take place at the beginning of August.

In partnership with the University, the Foundation is looking into purchasing a membership in the Association of Governing Boards (AGB), the nation's premier organization for promoting excellence in nonprofit Board governance. The membership would provide access to online resources to support best practices in Board governance, opportunities for Board members to

participate with peers from across the nation in informative conferences, and the ability to secure board development consultations from expert trainers.

The Foundation's RFP for investment management services will be reviewed and approved by the Investment Committee and issued in early August.

The Foundation has initiated, in collaboration with colleagues in the University's Finance areas, a quarterly meeting to better coordinate the transfer and expenditure of gift funds provided to the University. Among the Foundation's goals is to arrange quarterly billings from the University against gift funds. Helping the University pivot away from year-end billings will strengthen the University's cash-on-hand throughout the year and, for the Foundation, will optimize the timing of withdrawals of invested funds from the market. The Foundation and University Finance are also exploring opportunities to further enhance University Accounting's oversight of gift account billings while streamlining paperwork demands on Accounting personnel.

In June, the Foundation collaborated with Academic Affairs to conduct, for the first time, pre-fiscal year gift account budget planning meetings with Deans and their top administrators. These initial meetings will be followed up within Academic Affairs to build a strategic plan for the allocation of private and public resources for each college.

As the Foundation becomes increasingly involved in large capital projects (e.g. the Mosaic Life Care Interprofessional Lab, the Cross-Country Course, and the CTAC), it has secured an invitation from interim VPFA Ron Olinger to routinely be included in the University's capital projects meetings that oversee those projects.

Marketing & Communications and Admissions

Becky Dunn, Chief Communications Officer

August 17, 2023 (as of August 8, 2023)

Overall Summary

Over the summer, I split my time between Marketing & Communications and the Office of Admissions. The Marketing & Communications team has worked to create the new cycle of recruitment materials for Admissions. The Admissions staff conducted new student orientation programs and continued to recruit and admit new students for fall classes.

We're conducting searches to fill critical vacancies. In Admissions, we're looking for an International Student Coordinator and an Admissions Recruitment Coordinator. In Marketing & Communications we're looking for a Photographer/Videographer. We're pleased to have welcomed two new staff at the beginning of July - Dr. Jeffrey Foot, Assistant Vice President of Enrollment Management and Kinsey Keller an Admissions Recruitment Coordinator.

We've coordinated the staffing of the Admissions tent featured at Chiefs Camp and the Red Rally. This has been a group effort with 34 faculty, staff, and students participating. Visit our SmugMug site for photos of Chiefs Camp [here](#).

Plans are underway to conduct Griffon Edge, our four-day extended orientation program held August 24-27. Griffon Edge is a one-credit hour course that helps connect students to campus resources and helps them prepare for their fall classes.

The Marketing & Communications team provided promotional and photography support for some campus events over the last two months including Madam President Camp, the CTAC Groundbreaking Ceremony, Missouri Western Night at the Mustangs, Griffon Orientation Sessions, and Chiefs Camp.

Marketing Campaigns

Targeted marketing efforts in June and July included digital ads promoting:

- Nursing
- Education programs
- Social Work
- Computer Science

Marketing & Communications Data

As we look back at FY23, our team processed 2,177 project requests from July 1, 2022 to June 30, 2023 - this does not include any projects requested outside of our Asana project management system.

The following information is a summary of data from our team's core functions of creative services, internal and external communications, website content management, social media, media relations, and marketing.

Data provided were collected between **June 1, 2023 to July 31, 2023**.

Project Request Forms

Our team processed 477 project request forms during this time period - see the breakdown in Table 1. These numbers exclude projects requested via email.

The departments submitting the most requests were Admissions, Alumni, Financial Aid, and the Law Enforcement Academy.

Table 1 - Project Request Forms by Category from June 1, 2023 to July 31, 2023

Design Projects	Print Projects	Website Edits
235	95	147

Earned Media Efforts

Media mentions are the number of times keywords appear on webpages, news articles, blogs, etc., via Google Alerts. There was a 58% increase in media mentions for this time period - see the data in Table 2.

Table 2 - Media Mentions by Year from June and July

Year	Media Mentions
2022	376
2023	594

Social Media Analytics

Our social media reach continues to improve across the major platforms - see the data in Table 3. We are also continuing to see increases in several engagement metrics including page views, content views, and likes/shares. Our Twitter followers remained flat for this time period.

Table 3 - New Followers by Platform from June 1, 2023 to July 31, 2023

Facebook	Instagram	TikTok	LinkedIn
52	226	55	410

Our Facebook performance was particularly strong in this time period with the most clicks (38,618), the most impressions (1,315,390), and the most mentions and shares (403) compared to the other platforms. Engagement on LinkedIn is the second highest with the most new followers in this time period (410) and the second highest clicks (3,924).

In May, we launched a new Facebook group called [Family of Missouri Western Students](#). There are currently 21 members. We expect to see membership increase when we promote this group via email to the parents of incoming freshmen in the coming weeks.

SmugMug Analytics

This is the photo sharing site that we launched in September 2022. Photos taken by our team are published here and available for download. We distribute a business card to the subjects of our photos with a QR code directing them to our SmugMug site.

In this reporting period, we've had 175,047 total views. See Table 4 for data on the top performing galleries, months, and days. Visit the SmugMug site here:

<https://missouriwestern.smugmug.com/>.

Table 4 - SmugMug Performance from June 1, 2023 to July 31, 2023

Top Performing Galleries	Performance by Month	Top Performing Days
GO June 2023 Griffon Edge 2022 Student Life	June - 100,160 July - 74,887	June 16 - 23,378 July 20 - 8,543 July 17 - 7,321

Custom Viewbook Analytics

This is a customizable digital viewbook for prospective students that allows them to select the majors, student services and campus life items they would like to learn more about through an interactive, mobile-friendly program. We collected 28 new leads during this time period - Table 5 shows more details about the top rated lead campaigns and sources as well as the top academics and student life selections.

Table 5 - Custom Viewbook Analytics for June 1, 2023 to July 31, 2023

Top Leads by Campaign	Top Leads by Source	Top Academics	Top Student Life
Homepage High School Juniors	Website Texts, emails & postcards	Psychology Criminal Justice & Legal Studies Music Nursing Education	Clubs & Organizations Freshman Housing Free Transportation Shopping Sports

Website Analytics

Google officially transitioned from Universal Google Analytics to Google Analytics 4 (GA4) in July. This change makes an impact on our ability to track web traffic data and make comparisons

year-over-year. Rather than measuring performance using data from unique pageviews, the new system looks at new users per page. The top ten web pages based on new users includes the following: 1.) Homepage, 2.) Banner System, 3.) UG-GR Application, 4.) Academic Calendar, 5.) Tuition and Fees, 6.) Graduate School, 7.) Scholarships and Grants, 8.) Human Resources, 9.) Library Home, and 10.) About MWSU.

Camps, Conferences, and Events

Internal and external entities continue to host meetings on the Missouri Western campus. Table 6 lists the number of events held on campus in the months of June and July.

Table 6 - Internal and External Meetings/Events from June 1, 2023 to July 31, 2023

Month	Internal Meetings/Events	External Meetings/Events	Tabling
June 2023	15	11	0
July 2023	18	6	0
TOTAL	23	17	0

Admissions

Staff are focused on working with admitted and committed students to help them complete the next step of the application process. As of August 8, 2023, new admitted freshmen for Fall 2023 are down 4% compared to this time last year. Registration for Griffon Orientation is flat compared to this time last year with 738 students signed up to attend Griffon Orientation.

Griffon Orientation

At Griffon Orientation, students meet with an academic advisor and enroll in classes. We also offer opportunities for students to make connections with current students and fellow first-year students. In June, we held eight Griffon Orientation sessions and in July we held three sessions.

The attendance rate at Griffon Orientation has increased by 13 points compared to last year’s rates (74% this year compared to 61% last year). We’re pleased that our communication efforts have made an impact on attendance. Student evaluations of Griffon Orientation have been overwhelmingly positive. More than 90% rated their overall experience as excellent or good and 93% rated their course registration with advisors as excellent or good. Visit our SmugMug site to see photos of Griffon Orientation [here](#).

Recruitment Efforts

Table 7 provides data regarding the recruitment efforts between June 1, 2023 to July 31, 2023.

Table 7 - Recruitment Efforts from June 1, 2023 to July 31, 2023

High School Visits	Community College Visits	College Fairs	Campus Tour Attendance
0	0	2	88 Students 120 Guests

Our communication campaigns include messages promoting Griffon Orientation registration, the Class of Freedom T-Shirt design contest, Kickstart program invitations, bucket hats to students who attended Griffon Orientation, messages to parents about registration, and messages to rising seniors about the new application for Fall 2024.

Student Affairs

Chris Dunn, Interim Dean of Students

August 10, 2023

Campus Cupboard

The cupboard remains open in the summer months and continues serving students each week. The cupboard is operated by Chris Curtin, who recently met with Second Harvest Community Food Bank personnel for their inspection of our pantry rooms and who provided a new agreement between the two entities for the 2023 fiscal year. Also, Chris has collaborated with student workers to establish a “wish list” on Walmart.com and Amazon.com that enable supporters of the cupboard to purchase (primarily) non-perishable items for distribution in the cupboard. Additionally, for the second consecutive year, Chris is making a Griffon Edge presentation to incoming students who are interested in ideas for cooking on their own. Her seminar, entitled *Creative Cupboard Cooking Ideas*, will demonstrate how to make several delicious desserts using a coffee mug and microwave.

Center for Diversity and Inclusion

Missouri Western recently received a \$3000 grant from the Institute on Teaching and Learning for Campus-Wide Interfaith Excellence. The grant requires the university to provide dedicated physical space for a prayer and meditation room. Center Director Leslie Stone has recently purchased furniture and equipment for the room, located in Blum Union, Room 212. This secure space will be named the “Interfaith Prayer and Meditation Room” and will require a reservation for use. Once painted, the interfaith room will open later this month. Director Stone will also promote awareness and use of the meditation room by presenting a seminar during Griffon Edge entitled *Interfaith Engagement*.

Center for Student Involvement

Dr. Joshua Clary has spent the summer months planning, coordinating, and supporting events for the 2023-2024 academic year. The first wave of events take place this month, when he will be presenting on *The First Generation Student Experience* at Griffon Edge. This will be followed up with a busy few days at the end of August for Welcome Week, in which Dr. Clary has activities planned each night designed to connect new students to one another and to the campus. The busy month of September will see the Center for Student Involvement coordinate and support Greek Life recruitment, Family Day activities on September 23rd, and numerous Homecoming activities the week of September 25th and running up to the Homecoming football game on September 30th. Dr. Clary also helps guide and direct the Student Government Association’s Griffon Activities Programming (GAP) personnel to ensure they have successful events and operate within university protocols.

Career Development Center

The center is temporarily located in the Dean of Students Office and will return to its regular locations once Chiefs Training Camp has concluded. Dr. Jerri Arnold-Cook, as director, has recently prioritized the center's workload for the upcoming year and is currently working with academic departments to plan and promote career fairs for student placement with local and regional employers.

Residence Life and Housing

With Chiefs Training Camp nearing its end, the Division of Residence Life and Housing is preparing for approximately 700 students to move into the residence halls. New students will arrive on August 23rd and begin participating in Griffon Edge activities. Returning students are able to move in on August 26th and 27th. Interest in campus housing remains strong this summer, as we are up 47 new applications and renewal contracts compared to the same week in 2022.

The director of Residence Life and Housing, John Vanderpool, is currently revising the *Residence Life Handbook* for student use. He is doing so with input from Kelli Douglas, General Counsel, and Chris Dunn, the interim Dean of Students. The updated handbook will be available online to our housing students before they move in later this month.

Athletics

Andy Carter, Director of Athletics

August 8, 2023

We have had a great Chief's Camp thus far. Other than a couple of days of severe weather, it has been relatively cool and well-attended. Our campus has provided a beautiful backdrop to this year's camp and all reports from the Chiefs is that they are very happy with how things have gone. We are operating at maximum capacity several days and must continue to assess how we can continue to deliver a first-class experience the Chiefs and our visitors. Numbers of attendees will be close to an all-time high!

Our Football team has reported (August 6th) and are in the highly capable hands of our new head coach, Tyler Fenwick and his outstanding staff. Women's Soccer, Volleyball, and Men's & Women's Cross-Country all arrive on August 12th. Getting the opportunity to speak to each group and get to know them is one of the very best things about my position. These teams will be training while at the same time the Chiefs will be hitting their last 10 days of camp. This is a very busy time and vital for our success in the coming sports season. I would also like to invite each member of the Board to attend the "Meet the Griffs" event held Saturday, August 19, 2023 starting at 5pm with a social. If interested, let me know and I can get registration information to you. Hope you are able to make it!

Gold Coat giving is going very well. We have secured cash and pledges north of \$120,000 and feel strongly we will eclipse last year actual dollars received by a significant margin.

More accolades for our student-athletes as 106 of our Griffons earned recognition with the D2 ADA Academic Achievement Award.

In order for a student-athlete to receive an Academic Achievement Award, the athletics director of the Division II institution MUST BE a CURRENT dues-paying member of the D2 ADA.

Also, the student-athlete must:

- have a cumulative grade point average of 3.5 or higher on a 4.0 scale
- have attended a minimum of two years (four semesters) of college level work
- have been an active member of an intercollegiate team during his/her last academic year (Given the continued challenges institutions have had this year when it comes to participation, all athletes who meet bullet point items 1 and 2 are still eligible as long as they were still an active member of the roster during this academic year)

This past year required a tremendous amount of hiring and culture building. I am proud of our team and the work they are performing. Performing good work is not our goal, being elite is our goal. To be elite we must be in a constant state of evaluation, never afraid of risking good for elite. I am not a prognosticator. I don't guess or propose how many wins our programs will achieve in the coming year. Winning on the fields, courts, and fairways is a lagging indicator of success. Leading indicators are belief over doubt, commitment over convenience, and process

over results. We are winning in these areas and hope to see the fruits of these wins in the coming year.

Report of the Student Governor, Garrett Jackson
17 August 2023

Though some students have left our campus for the summer, many events have brought the community in and increased the students' social involvement. Chiefs training camp has held great opportunities for students to volunteer and see their campus used by others. It has certainly been exciting for us to get the chance to contribute to a great next season for the Chiefs. Griffon Orientation has allowed new students the chance to see our campus, perhaps for the first time, and become familiar with how their future university works and how they can best utilize what it has to offer. The Missouri Western Night at the Mustangs event was a large success and something that students should look forward to attending in the future.

Classes are starting soon, and that means that many more students will be back on campus. I, for one, am eager to start the semester. Not only to graduate, but also for the opportunity to see friends, participate in university events, and to make new memories and connections.

For anyone that would like to contact me, I have a new email address which is studentgovernor@missouriwestern.edu. I aim to respond in a timely manner to any emails I should receive. If anyone would like to speak to me in person, my office is located at Blum 217A and my office hours will be from 1:00 P.M. to 3:00 P.M. Monday and Thursday.

Thank you.



**Report of the President
to the Board of Governors**

Report to the Board of Governors

August 17, 2023 Board Meeting

Introduction

Fall is looming large on our horizon, despite the summer-like temperatures and the on-going presence of our most famous visitors, the Superbowl Champion KC Chiefs as their summer training camp continues. Preparations for the start of the fall semester are well underway, as we anticipate a solid class of incoming and returning students and work to ensure that their success is our front-and-center focus

With this as a backdrop, I am pleased to provide the following information. Additional details may be found in the Vice Presidents' and/or unit reports provided herein.

Fall 2023 Enrollment

Fall 2023 enrollment of current students has plateaued; overall rates indicate that approximately 78% of returning students of any rank (e.g., freshmen – senior, postbaccalaureate, visiting, non-degree seeking, etc.) are registered for fall 2023 classes, including 82% of sophomores, 87% of juniors, and 89% of seniors.

Fall 2023 enrollment for new students is relatively flat at this point in the registration cycle. However, at this writing, we have two additional Griffon Orientations Schedules (with nearly 50 students registered), and a last-minute walk-in registration day; these events typically have yielded an additional 25 – 40 students. We anticipate another small but steady increase in the number of new MWSU students for the fall semester.

The category of new transfer students is trending positive, particularly among four-year transfers who enter MWSU as sophomores, junior, and seniors. This group has increased from 11 in Fall 2022 to 50 in Fall 2023, at this same point in time. NWMSU continues to provide MWSU with the greatest number of four-year transfer students, with MCC leading the rate of two-year transfer students to our institution.

As always, I will keep Governors apprised of the Fall 2023 enrollment as we approach the first day of the semester.

Enrollment Management

I am very pleased to report that Dr. Jeffery Foot has joined MWSU as the Assistant Vice President for Enrollment Management as of July 15th. Dr. Foot's most recent higher education experience was at NWMSU where he was engaged in both undergraduate and graduate recruiting/admissions work. Dr. Foot has a solid background in admissions' best-practices and policies – to include recruitment and enrollment strategies at the domestic and international student levels - that will be of great benefit to the University. Dr. Foot is developing key recruitment, admissions, and enrollment plans to be implemented in Fall 2023. I will keep the Board apprised of his efforts moving forward.

Status of the Search for the Vice President for Finance and Administration (VPFA)

This search is nearing its conclusion. Thus far, we have brought two candidates to campus, with scheduling logistics for a third candidate's interviews in progress. Vice President Marc Archambault and his fellow committee members, Chief of Staff Chris Dunn and Foundation Board member Bill Grimwood, are well engaged with [WittKieffer](#) in this process. I will continue to update Governors as the search progresses. In the meantime, Interim VP for Finance & Administration Ron Olinger continues to serve the University, and we appreciate his service.

Status of the Search for the Dean of the College of Business and Professional Studies (CBPS)

As previously reported to Governors, it is my pleasure to report that Ms. Amanda Albrecht has joined Missouri Western State University as the new Dean of the College of Business and Professional Studies. Ms. Albrecht's exceptional combination of academic and industry expertise, coupled with her unwavering commitment to education spanning over a decade, will enhance the College's impact on our students, the University, and the local and regional communities. She most recently served as the Assistant Dean of Undergraduate Academics for the College of Engineering & Applied Science and as an Associate Professor Educator of Construction Management at the University of Cincinnati. Prior to her entry into academics, Ms. Albrecht worked in industry, first in construction project management and later as a construction litigator. Ms. Albrecht earned her Bachelor of Science in Civil Engineering and Master of Science in Construction Management degrees from Washington University in St. Louis, and her Juris Doctor from the University of Cincinnati.

Status of the Search for the Dean of the College of Science and Health (CSH)

Provost & VP Reynolds has named Vice Provost and Assistant Vice President of Academic Affairs Mike Ducey as Interim Dean of CSH. Provost Reynolds has asked College of Liberal Arts Dean Joel Hyer to chair the search committee; additional committee members have been recruited. The search committee will formally begin its work in the upcoming weeks, with the goal of securing a permanent dean to start by FY25. More details will be shared as they become available.

Update on the Convergent Technology Alliance Center (CTAC)

CTAC's groundbreaking ceremony took place on July 11, 2023 with over 100 faculty, staff, community members and several CTAC project partners in attendance. We were particularly pleased to include as speakers Lieutenant Governor Mike Kehoe, City of St. Joseph Mayor, John Josendale, Altec Industries Principal Engineering Manager, Mike Moore, NCMC President Lenny Klaver, and, of course, myself. Many thanks to the Advancement / Foundation staff for their efforts in coordinating such a successful event. Groundwork on the project is well underway and on target for a Fall 2024 opening.

In July, Governor Parson approved an additional \$2.5M for CTAC, to achieve a total of \$7.5M in state funding for the project. This amount, coupled with the City of Saint Joseph's funding of \$1.5M and Buchanan County's funding of \$1M, secures \$10M in public funding for this project. Additionally, VP Marc Archambault's fundraising efforts are also proving fruitful; thus far, slightly over \$2.7M in private funding has been secured for the project. The degree to which

funding for this project has successfully spanned the public-private sector is squarely an indication of the depth of support that CTAC has garnered at the local, regional, and state levels.

Currently, Dr. Dan Bumblauskas, Executive Director of Workforce and Economic Development/CTAC, is working with our local / regional business and industry partners to address both educational curriculum and workforce training needs to ensure their alignment with CTAC's program offerings. Additionally, we are hiring faculty in our Engineering Technology Department to address curriculum updates, which will mirror the instructional advances to be produced by the new laboratory and equipment. Dr. Bumblauskas is also working to secure a host of non-credit/workforce development training opportunities to meet local and regional workforce development needs.

Lease of Thomas Eagleton Indoor Pool to the City of Saint Joseph

As I have shared with Governors, diversifying our revenue stream is of major importance. To that end, I am pleased to report that MWSU has entered into a lease agreement for our Thomas Eagleton Indoor Pool with the City of Saint Joseph. This is a one-year contract, with two, one-year extension options. The City will be responsible for managing all activities in the facility as well as covering expenses related to the day-to-day operations of the facility. Current MWSU students, faculty, and staff members presenting a valid MWSU identification card will be able to use the Pool during such hours free of charge; retirees, alumni, and recreation services members presenting a valid MWSU identification card, and allowed guests (families), will be able to use the pool during such hours at a ten percent (10%) reduction of the open swim fee. This is a win-win agreement as it allows both MWSU and the City to achieve desired goals regarding the pool use and aquatic programming offered to the community.

University Initiatives

The Center for Service

The Center continues to provide opportunities for students to serve and earn University credit throughout the summer months. Center Director Kim Sigrist is working with several community partners to plan for Missouri Western's employee participation in the Adopt-A-Block program this fall. Adopt a Block partners with local companies and non-profits seeking to improve neighborhoods throughout St. Joseph by collecting litter and refuse for disposal, as well as completing light landscaping and infrastructure improvements. More details and a formal announcement will follow soon. Director Sigrist also is coordinating a partnership with Second Harvest Community Food Bank to plan a week-long alternative spring break experience for service-minded students in March of 2024

The Center for Military and Veterans Services

The Center was recently informed that the University received the Military Friendly designation for the third year in a row. Having dedicated physical space, staff, and a commitment to helping the military-connected community succeed have made this possible. The Military Friendly website names Missouri Western State University in its list of military friendly schools and acknowledges our "gold" status, earned for our work on retention, graduation rates, job placement data, loan default rates for all students and specifically, for veterans.

As the Center looks for increasingly better ways to market events and services, the staff will participate in various programming events for students and faculty in August and September, including New Faculty Orientation.

Community Engagement and Relations

My efforts to connect MWSU with the City of Saint Joseph and the NW Missouri region continue. Telling our story to promote the good work that the University is doing is critically important to forming key, foundational relationships with our community partners.

On July 15, we hosted Missouri Western Night at the St. Joseph Mustangs (Tenderloins) with record-setting attendance of 6,013. This was a tremendous event filled with opportunities for the community to engage with MWSU faculty and staff. Highlights included performances from the Mystics Dance Team and Cheer Squad, the first pitch (which I delivered to home plate and was caught by SGA President Israel Lovins), a mascot dance-off between Max the Griffon and the Mustangs' mascot, Rally, and tabling from Admissions, Alumni, and the Center for Service staff. SGA President Israel Lovins represented MWSU in a pre-game bunt derby, and the national anthem was performed by Jordan Jennings, a graduate from the Class of 2021. Fans were lined up early to be one of the first 250 to receive a free one-of-a-kind Griffons/Tenderloins t-shirt. We raffled off two tickets to the MWSU tent during Chiefs Camp and had 58 entries. The winner, Grace Puthoff, attended camp on August 11 with a guest.

MWSU hosted the annual Mosaic, MWSU and Chiefs' Summer Training Camp press conference on July 21. I had the opportunity to provide remarks and had some very positive conversation with President Mark Donovan regarding this year's camp and prospects for the future. President Donovan was impressed that MWSU has put in a bid to serve as a training site for the 2026 World Cup, which should be determined in December of 2023. Fingers crossed!

I returned to Phil Welch Stadium on July 22 to present a \$1000 scholarship to one of the winners of the Mustang's MWSU between-innings trivia contests. Approximately 8 – 10 youngsters participate in a variety of between-innings contests during the Mustang's home games over the course of the season. Winners were then invited to attend the July 22nd game, during which one name was drawn as the scholarship recipient. While awarding this scholarship has its roots back many years, we are very appreciative that Ky Turner, new owner of the Mustangs, is eager to keep this tradition going.

On July 28, I attended a welcome reception for the Hawthorne Foundation's board members at the Saint Joseph Country Club. On July 29, MWSU was proud to host the Foundation's quarterly board meeting on our campus. The foundation board spent the morning in our MWSU VIP tent watching the Chiefs' practice, and then retired to our Fulkerson Center to conduct their business meeting. I was able to welcome all to our campus and community and was honored to introduce Governor Parson, who gave the keynote address. MWSU did a wonderful job of reinforcing the important link between education, workforce development, and prosperity for our community and our state.

Summary

As we approach another academic year at Missouri Western State University, I reflect upon the upcoming new term. Having been a faculty member, teaching in a college classroom for 17

years, I have always enjoyed the excitement that the start of a fall semester brings. There is so much anticipation among our students, who are here to reap the benefits that a MWSU education can have on their futures, coupled with the great expectations among our faculty and staff, who are eager to demonstrate how applied learning will propel our students forward on their desired career paths. Fall is a wonderful time of new promise on MWSU's campus, and I am incredibly excited to usher in this new semester.