



Board of Governors' Meeting

June 22, 2023

Blum Student Union Room 220



Board of Governors' Meeting 6/22/2023

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AGENDA
MISSOURI WESTERN STATE UNIVERSITY
BOARD OF GOVERNORS

June 22, 2023 - 1:30 P.M. BLUM STUDENT UNION ROOM 220

Notice is hereby given that Missouri Western State University's Board of Governors will convene a Board meeting beginning with its Public Session at 1:30 p.m. on Thursday, June 22, 2023. The meeting will originate from Blum Student Union Room 220 on the main campus of Missouri Western State University, St. Joseph, Missouri. The meeting will also be livestreamed at griff.vn/BOG42723.

I. PUBLIC SESSION

- A. Approval of Minutes
 - 1. April 27, 2023 Board Meeting Minutes
- B. Ratification of Board Poll
 - 1. FB24-001 CTAC Building
- C. Board of Governors' Committee Report
 - 1. Personnel, Finance & Operations
 - a. Approval of April 27, 2023 Meeting Minutes
 - b. Financial Report
- D. Division Reports
 - 1. Administration (Ron Olinger)
 - 2. Academic Affairs (Laura Reynolds)
 - 3. Enrollment Management (Becky Dunn)
 - 4. Marketing & Communication (Becky Dunn)
 - 5. Student Affairs (Chris Dunn)
- E. Report of the Student-Governor
- F. Report of the President
- G. Report of the Chair
- H. Board of Governors' Nominating Committee
 - 1. Election of Officers
- I. Old Business
- J. New Business

A vote will be held to close the meeting pursuant to Missouri Statutes 610.021 (1), (2), (3), and (14) to consider legal matters, real estate, personnel, other matters protected by law. This meeting in executive session will also originate from Blum Student Union Room 220 on the main campus of Missouri Western State University.

II. CLOSED SESSION

- A. Legal Matters, Personnel Items, and Real Estate

III. PUBLIC SESSION

Adjournment

MINUTES, BOARD OF GOVERNORS
MISSOURI WESTERN STATE UNIVERSITY
April 27, 2023

The meeting was called to order at 1:30 p.m. by Chair Rick Ebersold in Room 220 of Blum Student Union.

UNIVERSITY REPRESENTATIVES

Board Members Present

Rick Ebersold – Chair
Kayla Schoonover – Vice Chair
Al Landes
Lisa Norton
Lee Tieman
Bob Wollenman
Garrett Jackson

APPROVAL OF MINUTES

Board of Governor Chair Rick Ebersold asked for a motion to approve the February 23, 2023 Board meeting minutes. Governor Schoonover made a motion to approve the minutes; Governor Norton seconded the motion. Motion passed unanimously.

COMMITTEE REPORT

Personnel, Finance, & Operations

- Interim Vice President for Finance & Administration Ron Olinger briefed the Board in terms of the Personnel, Finance & Operations Committee meeting prior to the Board meeting. Interim VP Olinger updated the Board in terms of FY23 operating revenue, operating expenses, state appropriations and cash position.
- Board Chair Ebersold asked for a motion to approve the March 31, 2023 financial report as presented. Governor Norton made a motion to approve the financial report; Governor Wollenman seconded the motion. Motion passed unanimously.
- Interim VP Olinger briefed the Board in terms of the proposed Fiscal Year 2024 University budget. It is the Administration's recommendation that the tuition increase 7.5%, room rates increase 4% and meal plans increase 5%.
- Interim VP Olinger briefed the Board on assumptions as it relates to the FY24 budget in terms of operating expenses, salaries and fringe benefits, scholarships and a 1% increase in salaries in accordance with the University compensation plan. The Board was also advised the Administration anticipates a large increase in property insurance. The Board was briefed on non-operating revenues and expenses and state appropriations.
- The Board was presented a balanced budget for FY2024 with a slight increase in net position of \$25K.
- Board Chair Ebersold asked for a motion to approve the University budget for Fiscal Year 2023-2024 as presented. Governor Norton made a motion to approve the budget; Governor Schoonover seconded the motion. Motion passed unanimously.

DIVISION REPORTS

Laura Reynolds, Provost & Vice President for Academic Affairs

- Strategic Hiring Process
 - Update provided in terms of searches for tenure-track positions.
- Early College Academy (ECA) is recruiting high school students.
- Griffon Orientation has 593 students registered for orientation.
- All 44 MWSU Bachelor of Science in Nursing degree students passed the NCLEX-RN exam on their first attempt.

Marc Archambault, Vice President of Advancement/Executive Director of the MWSU Foundation

- Advancement
 - Fundraising efforts on behalf of Convergent Technology Alliance Center (CTAC) project continues.
- Alumni
 - The Alumni Board elected new officers at the Alumni Board Retreat on April 15. The new officers are President Brian Gray '90, Vice President Janice Wallace '98, and Immediate Past President Lai-Monte Hunter '99.
 - Nearly 20 alumni participated in Missouri Regional Industrial Science and Engineering (MO-RISE) career networking and employment event.
- Foundation
 - The MWSU Foundation and the University are in the process of acquiring a digital Board governance portal to streamline Board operations. BoardEffect will provide the secure, private web space for Board members.

Becky Dunn, Chief Communications Officer

- Enrollment Management
 - Update provided to the Board in terms of fall 2023 admissions funnel and freshmen admits by Missouri territories and counties.
 - Updated provided in terms of the number of registrations for Griffon Orientation (GO).
- Marketing & Communications
 - Updated provided in terms of marketing and social media analytics.
 - Elora Maxwell, Digital Marketing Coordinator, joined the team on April 1.

Chris Dunn, Chief of Staff

- The Board was updated on the Campus Cupboard and the number of student visitors to date.
- 261 housing applications in process for the fall semester which reflects 63 more applications at the same time as last year.

Andy Carter, Director of Athletics

- The Board was briefed on personnel updates. The search is underway for a new Head Baseball Coach.

- The Board was briefed on the changing landscape of intercollegiate athletics and the trends that are evolving in regard to Name, Image, Likeness, portals, etc.

PRESIDENT'S REPORT

Dr. Kennedy briefed the Board that commencement will be on May 6, 2023 and that former Senator Roy Blunt will deliver the commencement address. Mr. Steve Craig will join the platform party as a guest at commencement.

Dr. Kennedy advised the Board that between February and March there have been several accreditation processes ongoing. Nursing, Bachelor of Science in Social Work, Masters in Social Work program, and the Physical Therapy Assistant Program.

Dr. Kennedy updated the Board in terms of the status of the search for the dean of the College of Business and Professional Studies. Two of the three candidates have been brought to campus for interviews. With the third scheduled for next week.

Dr. Kennedy updated the Board in terms of the status of the search for the VP for Finance and Administration. The search committee is working with the search firm WittKieffer. Candidate interviews are anticipated for mid-June.

The Board was briefed on the status of Vartabedian Residence Hall.

REPORT OF THE CHAIR

Chair Ebersold announced the following:

Nominating Committee – Lee Tieman and Kayla Schoonover
Innovation Stockyard Board – Al Landes
Foundation Board – Bob Wollenman

Chair Ebersold provided the date of the next Board meeting, which will be Thursday, June 22, 2023 at 1:30 p.m.

There being no old business, no new business, or additional Board comments or questions, Chair Ebersold asked for a motion to meet in executive session, pursuant to Missouri Statutes 610.021 (1), (2), (3) and (14) to consider legal matters, real estate, personnel, and other matters protected by law. Governor Landes moved to meet in executive session; Governor Norton seconded the motion. Motion passed unanimously.

CLOSED SESSION

REGULAR SESSION RE-CONVENED

Chair Ebersold asked for a motion to approve the personnel recommendations and other legal matters as discussed in closed session. Governor Norton made a motion to approve the

personnel recommendations and other legal matters as discussed in closed session. Governor Landes seconded the motion. Motion passed unanimously.

Faculty Retirement:

Dr. Steve Klassen, Associate Professor

Department of Computer Science,
Mathematics & Physics (eff. 7/31/23)

Dr. Crystal Harris, Dean

College of Science & Health (eff. 5/31/23)

There being no further business, Chair Ebersold adjourned the meeting.

Respectfully submitted,

Betsy Wright, Secretary

APPROVED:

Rick Ebersold, Chair
Board of Governors

FB24-001 CTAC BUILDING

The University is proposing to accept the bid from Lehr Construction in the amount of \$8,708,070 for the construction of the Convergent Technology Alliance Center (CTAC) building. The CTAC building will provide a bridge between Hillyard Technical Center and local manufacturing jobs with a partnership with North Central Missouri College.

A 5% contingency is recommended as well to cover any unforeseen costs (\$435,403.50). The total cost will be \$9,143,473.50 and will be paid from the CTAC account.

Request a motion to approve.

MINUTES, BOARD OF GOVERNORS
PERSONNEL, FINANCE, & OPERATIONS COMMITTEE
MISSOURI WESTERN STATE UNIVERSITY
April 27, 2023

The meeting was called to order at 11:30 a.m. by Committee Chair Al Landes in Room 220 of Blum Student Union.

UNIVERSITY REPRESENTATIVES

Board Committee Members Present

Al Landes – Chair

Lisa Norton

Bob Wollenman

Other Board Members Present

Rick Ebersold

Kayla Schoonover

Garrett Jackson – Student-Governor

Faculty and Staff Members Present

Marc Archambault, Vice President of Advancement/Executive Director of the MWSU Foundation

Andy Carter, Director of Athletics

Michele Chambers, Assistant Director and Financial Officer, MWSU Foundation

Kelli Douglas, General Counsel

Becky Dunn, Chief Communication Officer

Chris Dunn, Chief of Staff

Sara Freemyer, Human Resources Director

Kathy Gammon, Budget Director

Kent Heier, Assistant Director of Marketing and Communication

Elizabeth Kennedy, President

Kevin McQuirter, Instructional Designer, Video

Ron Olinger, Interim Vice President for Finance & Administration

Laura Reynolds, Provost and Vice President of Academic Affairs

Kimberly Sherwood, Assistant Vice President & Controller, Finance

Betsy Wright, Executive Associate to the President & Secretary to the Board

Committee Chair Al Landes asked for a motion to approve the February 23, 2023 Personnel, Finance, & Operations Committee meeting minutes. Governor Wollenman made a motion to approve the minutes; Governor Norton seconded the motion. Motion passed unanimously.

Interim Vice President for Finance & Administration Ron Olinger briefed the Board in terms of the Fiscal Year 2023 budget as of 3/31/23. The Board was updated in terms of operating revenue and operating expenses and non-operating revenues and expenses.

Committee Chair Landes asked for a motion that the PFO Committee recommends to the Board of Governors that the Board approve the March 31, 2023 financial report as presented. Governor Norton made a motion to send the March 31, 2023 financial report to the Board of Governors for approval; Governor Wollenman seconded the motion. Motion passed unanimously.

Interim VP Olinger presented the proposed Tuition and Required Fees, Room and Board rates for 2023-2024. For the upcoming year the Administration recommends an increase to \$258.00 per credit hour for in-state, undergraduate. This will be an increase to students of 7.5% or \$18.00 per credit hour (based on 15 credit hours, in-state). There are no restrictions by the Higher Education Student Funding Act (HESFA).

The Administration recommends a 7% increase in mandatory fees and room rate increase of 4%. The recommendation from the Administration is an average increase of 5% for meal plans.

Committee Chair Landes asked for a motion that the PFO Committee recommends to the Board of Governors that the Board approve the University budget for fiscal year 2023-2024. Governor Norton made a motion to send the University budget for fiscal year 2023-2024 to the Board of Governors for approval; Governor Wollenman seconded the motion. Motion passed unanimously.

There being no further business the meeting was adjourned.

Respectfully submitted,

Betsy Wright, Secretary

APPROVED:

Al Landes, Chair
Personnel, Finance, & Operations Committee



FINANCE AND ADMINISTRATION
Missouri Western State University
Poppellwell 217
4525 Downs Drive
St. Joseph, MO 64507

(816) 271-4226

June 12, 2022

To: Missouri Western State University Board of Governors

From: Ron Olinger, Interim Vice President for Finance and Administration

Subject: Finance Information – Board Meeting, June 22, 2023

A handwritten signature in blue ink, appearing to be 'RO' or similar initials, enclosed in a blue circular scribble.

Please find the following financial documents for the period ending May 31, 2023
for your review:

- Attachment #1 – “Statement of Budget Changes and Comparison of Budget to Actual”
- Attachment #2 – “Statement of Cash Position”
- Attachment #3 – “Schedule of Funds Invested”

Missouri Western State University
Statement of Budget Changes and Comparison of Budget to Actual
For the Year Ending June 30, 2023
(As of May 31, 2023)

Attachment #1

	Educational & General (Undesignated)					Percentage of Total
	Original Budget	Adjustments	Adjustments for		Actual	
			Prior Year Funds	Revised Budget		
OPERATING REVENUE						
Student Tuition and Fees	\$ 32,754,644	\$ (3,473,891)		\$ 29,280,753	\$ 29,053,695	99.2%
Less: Institutional scholarships						
Less: Other scholarship allowances						
Federal grants and contracts						
State grants and contracts						
Non-governmental grants and contracts	25,000	-		25,000	25,000	100.0%
Sales and service of educational departments	175,400	2,903		178,303	162,045	90.9%
Auxiliary enterprises:						
Athletics						
Less: Scholarship allowances						
Housing						
Less: Scholarship allowances						
Food service						
Less: Scholarship allowances						
Bookstore						
Less: Scholarship allowances						
Other auxiliary enterprises						
Less: Scholarship allowances						
Other operating revenues	14,165	38,016		52,181	47,343	90.7%
TOTAL OPERATING REVENUES	32,969,209	(3,432,972)		29,536,237	29,288,083	99.2%
OPERATING EXPENSES						
Salaries and compensation	24,805,043	(1,597,827)		23,207,216	19,911,214	85.8%
Fringe benefits	8,910,106	165,116		9,075,222	7,780,311	85.7%
Supplies and services	5,209,096	1,196,589	3,211	6,408,896	5,078,023	79.2%
Travel	299,500	7,312		306,812	220,974	72.0%
Utilities	1,688,661	(275,456)		1,413,205	1,208,331	85.5%
Insurance	330,118	21,533		351,651	341,846	97.2%
Scholarships	9,699,281	(721,508)		8,977,773	8,852,590	98.6%
Depreciation						
TOTAL OPERATING EXPENSES	50,941,805	(1,204,241)	3,211	49,740,775	43,393,289	87.2%
OPERATING GAIN / (LOSS)	(17,972,596)	(2,228,731)	(3,211)	(20,204,538)	(14,105,206)	69.8%
NON-OPERATING REVENUES (EXPENSES)						
State appropriations	21,263,692	-		21,263,692	19,491,714	91.7%
State appropriations - lottery	2,322,497	-		2,322,497	2,128,951	91.7%
State appropriations - capital	-	271,623		271,623	254,936	93.9%
Grants						
Gifts	1,242,558	125,248		1,367,806	1,045,754	76.5%
Investment income	40,000	287,675		327,675	297,132	90.7%
Interest on capital related debt						
Capital	(339,535)	(188,612)		(528,147)	(207,708)	39.3%
Other		490,000		490,000	410,366	83.7%
NET NON-OPERATING REVENUES	24,529,212	985,934	-	25,515,146	23,421,145	91.8%
INCOME (LOSS) BEFORE TRANSFERS	6,556,616	(1,242,797)	(3,211)	5,310,608	9,315,939	175.4%
TRANSFERS IN (OUT)						
Debt service	(499,977)	-		(499,977)	(459,161)	91.8%
Other	1,927,551	(568,685)		1,358,866	1,577,141	116.1%
Transfer to Aux from E&G	(6,000,000)	-		(6,000,000)		0.0%
TOTAL TRANSFERS IN (OUT)	(4,572,426)	(568,685)	-	(5,141,111)	1,117,980	-21.7%
INCREASE (DECREASE) IN NET POSITION	1,984,190	(1,811,482)	(3,211)	169,497	10,433,919	6155.8%
OTHER						
Prior year funds			3,211	3,211		
	\$ 1,984,190	\$ (1,811,482)	\$ -	\$ 172,708	\$ 10,433,919	

Missouri Western State University
Statement of Budget Changes and Comparison of Budget to Actual
For the Year Ending June 30, 2023
(As of May 31, 2023)

Attachment #1

	Educational & General (Designated)					Percentage of Total
	Original Budget	Adjustments	Adjustments for Prior Year Funds	Revised Budget	Actual	
OPERATING REVENUE						
Student Tuition and Fees	\$ 1,732,433	\$ (25,158)	\$ -	\$ 1,707,275	\$ 1,685,394	98.7%
Less: Institutional scholarships						
Less: Other scholarship allowances						
Federal grants and contracts						
State grants and contracts						
Non-governmental grants and contracts	56,600	(18,500.00)	-	38,100	-	0.0%
Sales and service of educational departments	155,885	5,000.00	-	160,885	144,988	90.1%
Auxiliary enterprises:						
Athletics						
Less: Scholarship allowances						
Housing						
Less: Scholarship allowances						
Food service						
Less: Scholarship allowances						
Bookstore						
Less: Scholarship allowances						
Other auxiliary enterprises						
Less: Scholarship allowances						
Other operating revenues	195,339	118,059	-	313,398	307,538	98.1%
TOTAL OPERATING REVENUES	2,140,257	79,401	-	2,219,658	2,137,920	96.3%
OPERATING EXPENSES						
Salaries and compensation	720,940	64,453	57,760	843,153	654,427	77.6%
Fringe benefits	184,662	(22,526)	5,978	168,114	178,025	105.9%
Supplies and services	1,752,562	(433,118)	480,223	1,799,667	1,166,290	64.8%
Travel	134,425	(31,425)	86,543	189,543	101,664	53.6%
Utilities	7,474	(18)	-	7,456	5,312	71.2%
Insurance	4,794	-	-	4,794	3,660	76.3%
Scholarships	50,000	-	5,000	55,000	29,800	54.2%
Depreciation						
TOTAL OPERATING EXPENSES	2,854,857	(422,634)	635,504	3,067,727	2,139,178	69.7%
OPERATING GAIN / (LOSS)	(714,600)	502,035	(635,504)	(848,069)	(1,258)	0.1%
NON-OPERATING REVENUES (EXPENSES)						
State appropriations					-	
State appropriations - capital						
Grants						
Gifts	809,756	(190,783)	-	618,973	458,501	74.1%
Investment income						
Interest on capital related debt						
Capital	(80,712)	(39,948)	(81,716)	(202,376)	(47,595)	23.5%
Other						
NET NON-OPERATING REVENUES	729,044	(230,731)	(81,716)	416,597	410,906	98.6%
INCOME (LOSS) BEFORE TRANSFERS	14,444	271,304	(717,220)	(431,472)	409,648	-94.9%
TRANSFERS IN (OUT)						
Debt service						
Other	(14,444)	(271,304)	(46,789)	(332,537)	(479,780)	144.3%
Transfer to Aux from E&G						
TOTAL TRANSFERS IN (OUT)	(14,444)	(271,304)	(46,789)	(332,537)	(479,780)	144.3%
INCREASE (DECREASE) IN NET POSITION	-	-	(764,009)	(764,009)	(70,132)	9%
OTHER						
Prior year funds	-	-	764,009	764,009	-	
\$ - \$ - \$ - \$ - \$ (70,132)						

Missouri Western State University
Statement of Budget Changes and Comparison of Budget to Actual
For the Year Ending June 30, 2023
(As of May 31, 2023)

Attachment #1

	Auxiliary				Percentage of Total	
	Original Budget	Adjustments	Adjustments for Prior Year Funds	Revised Budget		Actual
OPERATING REVENUE						
Student Tuition and Fees						
Less: Institutional scholarships						
Less: Other scholarship allowances						
Federal grants and contracts						
State grants and contracts						
Non-governmental grants and contracts						
Sales and service of educational departments						
Auxiliary enterprises:						
Athletics	\$ 1,639,226	\$ 714,881		\$ 2,354,107	\$ 1,528,881	64.9%
Less: Scholarship allowances						
Housing	5,487,923	(774,514)		4,713,409	4,429,933	94.0%
Less: Scholarship allowances						
Food service	3,102,712	140,000		3,242,712	3,242,580	100.0%
Less: Scholarship allowances						
Bookstore	158,900	(70,900)		88,000	58,379	66.3%
Less: Scholarship allowances						
Other auxiliary enterprises	102,247	81,512		183,759	144,681	78.7%
Less: Scholarship allowances						
Other operating revenues						
TOTAL OPERATING REVENUES	10,491,008	90,979		10,581,987	9,404,454	88.9%
OPERATING EXPENSES						
Salaries and compensation	2,995,119	73,806		3,068,925	2,868,459	93.5%
Fringe benefits	1,002,631	27,487		1,030,118	1,220,044	118.4%
Supplies and services	4,384,050	520,913		4,904,963	4,368,348	89.1%
Travel	459,600	411,214		870,814	958,514	110.1%
Utilities	1,187,353	(41,454)		1,145,899	885,817	77.3%
Insurance	526,028	(600)		525,428	453,004	86.2%
Scholarships	4,090,514	(462,238)		3,628,276	3,522,130	97.1%
Depreciation						
TOTAL OPERATING EXPENSES	14,645,295	529,128		15,174,423	14,276,316	94.1%
OPERATING GAIN / (LOSS)	(4,154,287)	(438,149)		(4,592,436)	(4,871,862)	106.1%
NON-OPERATING REVENUES (EXPENSES)						
State appropriations						
State appropriations - capital						
Grants						
Gifts	29,500	(22,000)		7,500	7,500	100.0%
Investment income	237,500	103,000		340,500	272,560	80.0%
Interest on capital related debt						
Capital	(1,000)	(130,439)		(131,439)	(183,542)	139.6%
Other						
NET NON-OPERATING REVENUES	266,000	(49,439)		216,561	96,518	44.6%
INCOME (LOSS) BEFORE TRANSFERS	(3,888,287)	(487,588)		(4,375,875)	(4,775,344)	109.1%
TRANSFERS IN (OUT)						
Debt service	(4,012,404)	-		(4,012,404)	(3,860,064)	96.2%
Other	(1,839,493)	229,603	(300,000)	(1,909,890)	(1,799,023)	94.2%
Transfer to Aux from E&G	6,000,000	-		6,000,000	-	0.0%
TOTAL TRANSFERS IN (OUT)	148,103	229,603	(300,000)	77,706	(5,659,087)	-7282.7%
INCREASE (DECREASE) IN NET POSITION	(3,740,184)	(257,985)	(300,000)	(4,298,169)	(10,434,431)	242.8%
OTHER						
Prior year funds			1,275,000	1,275,000		
	\$ (3,740,184)	\$ (257,985)	\$ 975,000	\$ (3,023,169)	\$ (10,434,431)	

Missouri Western State University
Statement of Budget Changes and Comparison of Budget to Actual
For the Year Ending June 30, 2023
(As of May 31, 2023)

Attachment #1

	Restricted					Percentage of Total
	Original Budget	Adjustments	Adjustments for Prior Year Funds	Revised Budget	Actual	
OPERATING REVENUE						
Student Tuition and Fees						
Less: Institutional scholarships						
Less: Other scholarship allowances						
Federal grants and contracts	\$ 88,100	\$ 169,168	\$ -	\$ 257,268	\$ 84,102	32.7%
State grants and contracts	43,738	340,664	-	384,402	344,911	89.7%
Non-governmental grants and contracts	500,695	20,305	-	521,000	401,110	77.0%
Sales and service of educational departments						
Auxiliary enterprises:						
Athletics						
Less: Scholarship allowances						
Housing						
Less: Scholarship allowances						
Food service						
Less: Scholarship allowances						
Bookstore						
Less: Scholarship allowances						
Other auxiliary enterprises						
Less: Scholarship allowances						
Other operating revenues						
TOTAL OPERATING REVENUES	632,533	530,137	-	1,162,670	830,123	71.4%
OPERATING EXPENSES						
Salaries and compensation	15,455	54,591	-	70,046	35,091	50.1%
Fringe benefits	5,951	4,572	-	10,523	8,113	77.1%
Supplies and services	204,392	204,593	-	408,985	131,946	32.3%
Travel	495	40,108	-	40,603	9,994	24.6%
Utilities	540	(540)	-	-	-	
Insurance						
Scholarships	7,157,771	310,933	-	7,468,704	5,689,261	76.2%
Depreciation						
TOTAL OPERATING EXPENSES	7,384,604	614,257	-	7,998,861	5,874,405	73.4%
OPERATING GAIN / (LOSS)	(6,752,071)	(84,120)	-	(6,836,191)	(5,044,282)	73.8%
NON-OPERATING REVENUES (EXPENSES)						
State appropriations						
State appropriations - capital						
Grants	7,390,685	453,370	-	7,844,055	5,745,589	73.2%
Gifts						
Investment income						
Interest on capital related debt						
Capital	(265,000)	(482,250)	\$ (74,275)	(821,525)	(290,140)	35.3%
Other						
NET NON-OPERATING REVENUES	7,125,685	(28,880)	(74,275)	7,022,530	5,455,449	77.7%
INCOME (LOSS) BEFORE TRANSFERS	373,614	(113,000)	(74,275)	186,339	411,167	220.7%
TRANSFERS IN (OUT)						
Debt service						
Other	(373,614)	113,000	-	(260,614)	(37,000)	14.2%
Transfer to Aux from E&G						
TOTAL TRANSFERS IN (OUT)	(373,614)	113,000	-	(260,614)	(37,000)	14.2%
INCREASE (DECREASE) IN NET POSITION	-	-	(74,275)	(74,275)	374,167	-503.8%
OTHER						
Prior year funds			74,275	74,275		
	\$ -	\$ -	\$ -	\$ -	\$ 374,167	

Missouri Western State University
Statement of Budget Changes and Comparison of Budget to Actual
For the Year Ending June 30, 2023
(As of May 31, 2023)

Attachment #1

	Plant					Percentage of Total
	Original Budget	Adjustments	Adjustments for Prior Year Funds	Revised Budget	Actual	
OPERATING REVENUE						
Student Tuition and Fees						
Less: Institutional scholarships						
Less: Other scholarship allowances						
Federal grants and contracts						
State grants and contracts						
Non-governmental grants and contracts						
Sales and service of educational departments						
Auxiliary enterprises:						
Athletics						
Less: Scholarship allowances						
Housing						
Less: Scholarship allowances						
Food service						
Less: Scholarship allowances						
Bookstore						
Less: Scholarship allowances						
Other auxiliary enterprises						
Less: Scholarship allowances						
Other operating revenues						
TOTAL OPERATING REVENUES	-	-	-	-	-	-
OPERATING EXPENSES						
Salaries and compensation						
Fringe benefits						
Supplies and services	\$ 4,800	\$ 307,840	\$ 65,332	\$ 377,972	\$ 362,224	95.8%
Travel						
Utilities		\$ 1,704		1,704	1,419	83.3%
Insurance						
Scholarships						
Depreciation	1,395,505	\$ (1,390,847)		4,658	4,657	100.0%
TOTAL OPERATING EXPENSES	1,400,305	(1,081,303)	65,332	384,334	368,300	95.8%
OPERATING GAIN / (LOSS)	(1,400,305)	1,081,303	(65,332)	(384,334)	(368,300)	95.8%
NON-OPERATING REVENUES (EXPENSES)						
State appropriations						
State appropriations - capital						
Grants						
Gifts	250,000	1,003,643		1,253,643	755,721	60.3%
Investment income						
Interest on capital related debt	(1,647,847)	(4,800)		(1,652,647)	(1,504,447)	91.0%
Capital	(250,000)	(1,838,089)	\$ (227,304)	(2,315,393)	(2,311,614)	99.8%
Other						
NET NON-OPERATING REVENUES	(1,647,847)	(839,246)	(227,304)	(2,714,397)	(3,060,340)	112.7%
INCOME (LOSS) BEFORE TRANSFERS	(3,048,152)	242,057	(292,636)	(3,098,731)	(3,428,640)	110.6%
TRANSFERS IN (OUT)						
Debt service	4,512,381			4,512,381	4,319,225	95.7%
Other	300,000	844,175		1,144,175	738,662	64.6%
Transfer to Aux from E&G						
TOTAL TRANSFERS IN (OUT)	4,812,381	844,175	-	5,656,556	5,057,887	89.4%
INCREASE (DECREASE) IN NET POSITION	1,764,229	1,086,232	(292,636)	2,557,825	1,629,247	63.7%
OTHER						
Prior year funds			292,636	292,636		
	\$ 1,764,229	\$ 1,086,232	\$ -	\$ 2,850,461	\$ 1,629,247	

Missouri Western State University
Statement of Budget Changes and Comparison of Budget to Actual
For the Year Ending June 30, 2023
(As of May 31, 2023)

Attachment #1

TOTAL - ALL FUNDS

	Original Budget	Adjustments	Adjustments for Prior Year Funds	Revised Budget	Actual	Percentage of Total
OPERATING REVENUE						
Student Tuition and Fees	\$ 34,487,077	\$ (3,499,049)	\$ -	\$ 30,988,028	\$ 30,739,089	99.2%
Less: Institutional scholarships						
Less: Other scholarship allowances						
Federal grants and contracts	88,100	169,168	-	257,268	84,102	32.7%
State grants and contracts	43,738	340,664	-	384,402	344,911	89.7%
Non-governmental grants and contracts	582,295	1,805	-	584,100	426,110	73.0%
Sales and service of educational departments	331,285	7,903	-	339,188	307,033	90.5%
Auxiliary enterprises:						
Athletics	1,639,226	714,881	-	2,354,107	1,528,881	64.9%
Less: Scholarship allowances						
Housing	5,487,923	(774,514)	-	4,713,409	4,429,933	94.0%
Less: Scholarship allowances						
Food service	3,102,712	140,000	-	3,242,712	3,242,580	100.0%
Less: Scholarship allowances						
Bookstore	158,900	(70,900)	-	88,000	58,379	66.3%
Less: Scholarship allowances						
Other auxiliary enterprises	102,247	81,512	-	183,759	144,681	78.7%
Less: Scholarship allowances						
Other operating revenues	209,504	156,075	-	365,579	354,881	97.1%
TOTAL OPERATING REVENUES	46,233,007	(2,732,455)	-	43,500,552	41,660,580	95.8%
OPERATING EXPENSES						
Salaries and compensation	28,536,557	(1,404,977)	57,760	27,189,340	23,469,191	86.3%
Fringe benefits	10,103,350	174,649	5,978	10,283,977	9,186,493	89.3%
Supplies and services	11,554,900	1,796,817	548,766	13,900,483	11,106,831	79.9%
Travel	894,020	427,209	86,543	1,407,772	1,291,146	91.7%
Utilities	2,884,028	(315,764)	-	2,568,264	2,100,879	81.8%
Insurance	860,940	20,933	-	881,873	798,510	90.5%
Scholarships	20,997,566	(872,813)	5,000	20,129,753	18,093,781	89.9%
Depreciation	1,395,505	(1,390,847)	-	4,658	4,657	100.0%
TOTAL OPERATING EXPENSES	77,226,866	(1,564,793)	704,047	76,366,120	66,051,488	86.5%
OPERATING GAIN / (LOSS)	(30,993,859)	(1,167,662)	(704,047)	(32,865,568)	(24,390,908)	74.2%
NON-OPERATING REVENUES (EXPENSES)						
State appropriations	21,263,692	-	-	21,263,692	19,491,714	91.7%
State appropriations - lottery	2,322,497	-	-	2,322,497	2,128,951	91.7%
State appropriations - capital	-	271,623	-	271,623	254,936	93.9%
Grants	7,390,685	453,370	-	7,844,055	5,745,589	73.2%
Gifts	2,331,814	916,108	-	3,247,922	2,267,476	69.8%
Investment income	277,500	390,675	-	668,175	569,692	85.3%
Interest on capital related debt	(1,647,847)	(4,800)	-	(1,652,647)	(1,504,447)	91.0%
Capital	(936,247)	(2,679,338)	(383,295)	(3,998,880)	(3,040,599)	76.0%
Other	-	490,000	-	490,000	410,366	83.7%
NET NON-OPERATING REVENUES	31,002,094	(162,362)	(383,295)	30,456,437	26,323,678	86.4%
INCOME (LOSS) BEFORE TRANSFERS	8,235	(1,330,024)	(1,087,342)	(2,409,131)	1,932,770	
TRANSFERS IN (OUT)						
Debt service	-	-	-	-	-	
Other	-	346,789	(346,789)	-	-	
Transfer to Aux from E&G	-	-	-	-	-	
TOTAL TRANSFERS IN (OUT)	-	346,789	(346,789)	-	-	
INCREASE (DECREASE) IN NET POSITION	8,235	(983,235)	(1,434,131)	(2,409,131)	1,932,770	
OTHER						
Prior year funds	-	-	2,409,131	2,409,131	-	
\$ 8,235	\$ (983,235)	\$ 975,000	\$ -	\$ 1,932,770		

**Missouri Western State University
Statement of Cash Position
May 31, 2023**

<u>Fund</u>	<u>05/31/2023 Available Balance</u>	<u>05/31/2022 Available Balance</u>	<u>05/31/2021 Available Balance</u>
Operating, Auxiliary, Agency, Payroll & Petty Cash	\$ 11,286,241	\$ 13,618,646	\$ 15,392,260
Auxiliary System Revenue Bond Funds	300,000	300,000	300,000
Loan Funds	82,483	82,483	82,483
TOTAL FUNDS INVESTED	<u><u>\$ 11,668,724</u></u>	<u><u>\$ 14,001,129</u></u>	<u><u>\$ 15,774,743</u></u>

Statement of Cash Position

Missouri Western State University
Schedule of Funds Invested
5/31/2023

OPERATING FUND	YIELD	AMOUNT	BANK
Checking Account-Operating	3.04%	250,515	Southern Bank
Checking Account-Other	3.00%	11,025,926	Southern Bank
Checking Account-Other	0.00%	-	Southern Bank
Miscellaneous Petty Cash/Change Funds	0.00%	<u>9,800</u>	Campus Locations
TOTAL OPERATING, AUXILIARY & AGENCY FUNDS		<u><u>11,286,241</u></u>	
AUXILIARY SYSTEM REVENUE BONDS			
Repair & Replacement Reserve	3.00%	<u>300,000</u>	Southern Bank
TOTAL AUXILIARY SYSTEM REVENUE BOND FUNDS		<u><u>300,000</u></u>	
INSTITUTIONAL LOAN FUND			
Checking Account	3.00%	<u>82,483</u>	Southern Bank
TOTAL LOAN FUNDS		<u><u>82,483</u></u>	
TOTAL FUNDS INVESTED		<u><u>\$ 11,668,724</u></u>	

Average Interest Rate

May 2023 - 3.00%

May 2022 - 0.76%

Division or Office Name: Finance & Administration

Name and Title of Person Submitting: Ron Olinger, Interim VP for Finance & Administration

Date: June 12, 2023

Accounting services has been busy preparing for fiscal year end, which starts the audit process and preparation of the June 30, 2023 financial statements. Forvis (formerly BKD) will perform audit services.

The Business Office completed student refunds for the Summer 2023 semester and they were processed and distributed the first week of June. Students with unpaid account balances will receive statements the 20th of each month for the semester. Planning for FY 23-24 has been completed for distributing valuable information and reminders to students when payment arrangements are due each semester throughout the fiscal year. The Business office continues to monitor and manage past due accounts and collections.

Elizabeth Reese was hired as the new Student Accounts Receivable Representative/Cashier. Elizabeth was formerly a student worker in the Business office and is preparing to graduate from Missouri Western in May 2024.

The Purchasing Department has several RFPs (request for proposal) and bids that are in process due to contracts and agreements ending with the fiscal year. The CTAC construction bid was completed in June. The low bid for the CTAC construction was awarded to Lehr Construction. The groundbreaking has been scheduled for July 11, 2023. Other larger RFPs include Athletic insurance brokerage services, athletic charter bus agreement, and several software maintenance agreements.

The budget office has the FY24 budget loaded into the Banner system. Emails have been communicated to staff about student labor and the importance of reviewing and familiarizing their department with the new FY24 budget.

In May, the budget office spent time reviewing the FY23 revenue support from the Foundation. Emails to many departments on campus went out to be sure they submitted reimbursement requests in a timely fashion so the funds could be moved over to MWSU prior to June 30th.

The budget office has been meeting with each of the Deans as requested by the Provost. In these meetings we discuss in depth the FY24 budget. Part of the discussion revolves around student labor and how to manage federal work study as compared to institutional labor as we move forward with FY24. An overview of the Banner Finance Module has also been offered to anyone that desires more instruction.

State re-appropriated funds from HB19 in FY22 are continuing to be spent on classroom refurbishing and furniture. We currently sit at \$290,018.84 remaining to be spent in FY23. If these funds are not spent in FY23, we can re-appropriate them to FY24 to finish up the projects. We have begun planning the next stage as we move forward with renovations to the Law Enforcement Academy training facility.

CTAC meetings have been commencing between the Associate VP for Finance, Budget Director and Grants Accountant. In depth discussions have been taking place about the tracking and reporting of the various funding sources, many of which are grants. A shared spreadsheet was developed to align all expenses together in one spot for ease of review. The Associate VP for Finance has plans to draw up a cash flow statement for the project to better allow for the management of our funds as we move forward with this project.

GO Orientation sessions are beginning this month and several departments on campus assist for a successful event. Campus Police contribute by issuing MWSU ID Cards and parking passes.

Campus Police Department continues preparations for the Kansas City Chiefs Camp next month. Security detail and traffic flow are critical components of Chiefs Camp. Campus police work with area law enforcement to ensure the flow of traffic and safety precautions are being followed.

The Human Resource Department continues to be busy with onboarding and offboarding. Full-time Staff (May-June) – 16, Separations (resignation, retirement, termination) – 30 (*includes 15 faculty*). Faculty Confirmation Appointment letters were emailed June 8. Staff Salary Agreements and Notifications will be sent prior to June 30.

Recruitment; Faculty - searches are progressing to final stages; a few new searches with faculty resignations (to start Fall 2023), Staff – multiple staff positions posted, Search Firm search – Vice President of Finance and Administration, Students – a few still posted for spring semester; will be transitioning to summer positions soon.

Performance Reviews; Continue to work with our CBIZ Consultant on developing performance reviews for staff (administrative, exempt, non-exempt, and athletics). CBIZ will be conducting training for supervisors in the upcoming months

May is National Mental Health Awareness Month;. The HR department provided employees weekly emails on mental health, information on our Employee Assistance Program and offered various mental health give-a-ways to employees.

The Physical Plant has been preparing for the arrival of Chiefs Camp. Additional utilities have been installed to support the media tent along with the Chiefs VIP suites, which will be located on the north end of the practice fields. Many other improvements are underway as well as basic setup.

Construction on the LEA/ROTC shared space in Wilson Hall is underway with plans to have the project completed for fall semester 2023.

McCarthy Drive and Lot H concrete repairs have been approved and repairs are currently in process..

The Financial Aid Office welcomed two new employees in June. Deanne Cordell joined the office as a Financial Aid Coordinator and Sydney Schmoie joined the office as the Financial Aid

Assistant. Tammy Simpson, the prior Financial Aid Assistant, started her new position as a Financial Aid Coordinator.

The Financial Aid staff members will be virtually attending 11 “*Better FAFSA, Better Future*” Federal Student Aid training events this summer to prepare for the 2024-2025 FAFSA release in December. The FAFSA process will have major changes for the first time in 40 years, including how Pell grant eligibility is determined.

The Property insurance market continues to be experiencing an unprecedented “firming”, due to a 30% reduction in global reinsurance capacity, significant increases in cost of construction (resulting from economic & social inflation, supply chain disruptions/delays and labor shortages) and strong trends of increasing natural catastrophes worldwide. These factors contributed to the collapse of the Midwestern Higher Education Compact (MHEC) which Missouri Western had been a member of for over twenty years. The remaining 8 Missouri members with the assistance of Mr. Bill Rowe with Acrisure/Smith McGehee/Wall Street located in St. Louis has formed a new group called the “Council of Public Higher Education” (COPHE).

As of the date of this report, no formal agreements have been made between Mr. Rowe and any prospective primary insurance companies on the behalf of COPHE. Expecting this might be the case, an option with the State of Missouri’s broker (Lockton) was put into motion in early April to go directly to the market to procure coverage quotes as an alternative and put Missouri Western in the strongest position possible towards a final decision. There appears to be a trend towards insurance carriers to not insure similar “pools” or “captives” across the Country due to their continued failure as organizations.

Fortunately, due to our low loss ratio over the past 5 years (5%), stable property values and risk improvements (safety, fire protection), some of the same carriers that COPHE is pursuing are working with Lockton to compete for our business. Two companies conducted onsite risk assessment including one that brought their underwriter out for the campus visit. At this point, both COPHE and Missouri Western working through Lockton independently have not seen any final numbers in order to make an informed decision. This seems to be typical during the current market trend. The Office of Risk Management expects to have quotes in hand before the end of June for a decision to be made for the 2023-2024 policy year starting July 1st.

Crawford & Co, are the adjusters for the Vartabedian Hall claim. They continue to receive invoices from vendors through the Physical Plant for doing work on the building and systems. The building is now able to be occupied which will allow the insurance company (MHEC) to finalize the claim and issue any remaining settlement beyond the deductible (\$287k).

Twenty-two AED (automated external defibrillator) units are now in the process of being installed across campus in all Missouri Western buildings. Those facilities which have public venues (Looney, Spratt Stadium, Potter) or large square footage of floor space (Scanlon Hall) will have two units. This will allow an AED to be retrieved as quickly as needed (approximately 3 minutes). Online training through Vector Solutions will be available as well as our four training units.

Secured key boxes will be installed near the main entrance of each Residence Hall or in the case of Juda & Beshears a box will be located on the exterior of the Commons Buildings. This secure system of key or access control will only be used and tracked by the St. Joseph Fire Department for use in case of an emergency.

Technology Services is in the process of replacing 28 computers in the Library open computer lab area as well as reprovisioning PCs from computer labs and classroom teaching stations. We are also reprovisioning PCs from computer labs and classroom teaching stations, replacing faculty/staff laptops (phase 1) currently 50 laptops ranging from 7 to 13 years old, and general lab and classroom maintenance.

Implementation of Allegiant Phone System is underway to replace the current Avaya System.

Major updates to the Banner system are underway.

We are working with the KC Chiefs to implement the technology they require for the 2023 Chiefs Camp.

Tech Services Security area completes monthly vulnerability scanning of our data center servers.

We have completed implementation of the Barracuda email security appliance to mitigate spam and malware emails and completed an external penetration test simulating a cyberattack from the internet against MWSU network. We are implementing mediation for issues discovered during this test.

The department continues drafting information for security policies, procedures, and process guides.

Division or Office Name: Academic Affairs

Name and Title of Person Submitting: Dr. Laura Reynolds, Provost

Date: June 12, 2023

HIGHLIGHTS

Academic Affairs and the campus are welcoming 7 new faculty colleagues to campus in August:

- Dr. Jeff Chi: Assistant Professor of Construction Engineering Technology
- Dr. Jennifer Elder: Assistant Professor of Mathematics
- Mr. Justin Eells: Instructor of Developmental Writing / Communications
- Dr. Luling Huang: Assistant Professor - Communication and Journalism
- Dr. Scott Smith: Assistant Professor - Digital Animation
- Dr. LeAnn Wittman: Assistant Professor - Social Work
- Dr. Daewon Yoon: Assistant Professor - Health Professions / Recreation

Collaboration with the Children's Discovery Center: Faculty members from across campus have partnered with the Mosaic Life Foundation in the development, design, and implementation of the Children's Discovery Center. **Dr. Fiona Sansone**, Chair of the Department of Health Professions as well as faculty and students from Population Health, Education have worked with Mark Catton of M. Catton & Company to assist with design and content. Most recently, Biology faculty consulted on the design and content of the Discovery Center's interactive rooftop garden.

Kickstart Bridge Pilot Program: Academic Affairs and the Center for Academic Success are building a foundation for academic success with the Kickstart Bridge to College program. This campus-wide pilot program will assist students identified as potentially underprepared and/or first-generation freshmen in transitioning to college, and will give participants new tools and an additional level of orientation focused on understanding and managing the expectations and workload of college beyond what is offered during Griffon Edge.

FIRST Retention Pilot Program: (Faculty Interventions and Retention Strategies in Teaching) The FIRST pilot program brings together faculty from multiple disciplines to build innovative courses and pilot research-based teaching techniques to directly address retention and success in the first 2 semesters of college. Our FIRST team is spending the summer building new classroom course structures that include high-impact learning practices, integrated skills development, and university knowledge within their English, Math, and Political Science courses.

Faculty and Staff Activity Update: Academic Affairs Offices and Colleges

	Student Applied Learning Experiences				Faculty Scholarly Activities		Student/Alumni Accomplishments		Faculty/Staff Accomplishments	
	April 17- May 31 2023				April 17- May 31 2023		April 17- May 31 2023		April 17- May 31 2023	
	Events	YTD	Students	YTD	Current	YTD	Current	YTD	Current	YTD
Bus. & Prof Studies	0	43	200	197	6	61	4	5	4	9
Liberal Arts	17	57	212	367	19	70	0	22	4	14
Science & Health	18	85	211	1091	10	39	65	29	15	30
Total	35	220	623	2278	35	205	69	125	23	76

Library (updated June 1, 2023)

Sally Gibson, Director

	2022-2023	2021-2022
Average Weekly Gate Count	1907	2321
Reference Questions	1234	1493
Reference Consultations	133	121
Physical Circulation	3281	4079
eBook Downloads	4290	6527
Article Downloads	44435	71372
Course Reserves	186	232
Large Group Study Room Reservations	936	1370

Student Success & Academic Advising Center

Griffon Orientation (GO): Student Success advisors began pre-advising students who have RSVP'd to attend summer GO, and academic advisors alongside faculty and staff from across campus will lead advising sessions at these programs. As a part of Academic Affairs, Student Success has created an advising experience that will smooth the transition of these new Griffons students from high school to college. Beginning at GO and continuing through the Kickstart Program, Griffon Edge, and UNV101, this year our newest students will experience a scaffolded and enhanced onboarding that is designed to address issues of retention and persistence.

Advising appointments (since previous BOG report): Academic Advising has served 141 students over 179 visits since April 17, 2023. For many of these current students, visits involved addressing issues relating to schedule alteration resulting from a low grade, the addition of summer courses, or alterations to an already configured Fall 2023 schedule.

Academic Advising Surveys – Spring 2023 semester:

Surveys were sent to all Spring 2023 students who enrolled in summer or fall 2023 courses prior to the last day of classes to allow students to provide feedback directly regarding advising effectiveness and impact. Feedback will assist MWSU in developing best practices in advising, addressing retention and persistence, and understanding summer enrollment/desired class offerings. 1698 students were sent the link to the survey with 145 students responding (8.5% response rate). Summaries of data will be sent to Chairs, Deans, and Provost's Office for discussion, as well as modification to enhance response rates.

Outstanding Academic Advisor Award: The Academic Advising Council chose **Dr. Lane DesAutels** as the recipient of the 2022-2023 Outstanding Academic Advisor of the Year award. Multiple faculty from his department nominated him and praised his work taking over as the BGS Advising Coordinator.

Early Interventions: There have been 805 Early Interventions reported for 406 students this Spring 2023 semester, with 62% of those reports created for Freshmen and Sophomores. Summaries of intervention data and discussions regarding both the actions taken and effectiveness are ongoing for 2023-2024 as a part of retention and persistence discussions.

EdSights - EdSights is a retention system that uses an AI chatbot ("Max The Griffon") to collect aggregate data on a weekly basis about students and student groups. It also directs them to resources we have on campus and helps them find solutions for other issues they may have based on their responses. An in-depth report of each campaign was delivered to staff, including our CARES team, who performed outreach, when necessary, after reviewing all reports. Below are the examples of two recent campaigns:

4/11/23 - Spring Persistence Check-In Question: "Are you returning to Missouri Western State University this coming Fall semester?" Of 1936 students contacted, 25.5% (495) responded, with 66% indicating they planned to return, 7% indicating they did not plan to return, 5% stating they were unsure, and 22% indicating they had graduated and completed their degrees.

4/24/23 - Student Voice Check-In Question: "On a scale of 1 to 5, how likely are you to recommend Missouri Western State University to a friend?" Of 1934 students contacted, 18.4% (355) responded, with 64% (225) indicating they were likely or very likely to make the recommendation. Of those responding, 20% or 71 respondents indicated a "Neutral" recommendation, and 59 or 17% indicated they were unlikely or very unlikely to recommend the University to a friend.

Center for Academic Support

Susan Garrison, Director and Writing Coordinator

The Center for Academic Support offered tutoring by trained peer tutors, in math, writing, and specific courses to MWSU students throughout the Spring semester, including services such as Supplemental Instruction (SI), embedded tutoring, workshops and study-skill presentations.

At the close of the Spring 2023 semester, we hosted 1,504 student visits for 1,446 hours of direct support, with the most popular areas of content tutoring being math and writing.

The CAS provided Supplemental Instruction (SI) for eight courses in the Spring of 2023: BIO 105, Principles of Organismal Biology; BIO 106, Principles of Cell Biology; BIO 250, Anatomy & Physiology; CHE 310: Organic Chemistry I; ENG 100, Introduction to College English; HIS 150, American History Since 1865; MAT 110, Contemporary Problem Solving, and PSY 101, General Psychology.

Griffon Office of Applied Learning (GOAL)

Dr. Mike Ducey, Director

Griffon Applied Learning Showcase - The 2nd Annual Griffon Applied Learning Showcase featured student work and accomplishments in a variety of forms including, artistic performances, senior art exhibits, the Production to Promotion showcase, and Multidisciplinary Research Day. Over 200 students participated in the events, and regional stakeholders as well as faculty and staff attended the presentations.

Mike Ducey and students **Jude Stapf** and **Dana Vinson** gave a presentation on applied learning to the Missouri Western State University meeting of the University Council.

Journal of Applied Learning in Higher Education (JALHE) - DOIs have been assigned to all back issues of the Journal and the journal website has undergone a redesign. The call for papers for the upcoming 2023 edition of the Journal closed in May and submissions are currently out for review by the editorial board. This represents an enormous achievement for the campus, as we once again are the home of a peer-reviewed academic journal.

College Level Reports

College of Business and Professional Studies (CBPS)

Dr. Marc Manganaro, Interim Dean

CBPS Faculty and Staff

The Department of Education was awarded \$100,000 from the Department of Elementary and Secondary Education (DESE) Teacher Preparation Program Award to provide financial assistance to diverse future teachers and assist in the recruitment of potential new teachers from nontraditional populations targeting the University's graduate Master of Arts in Teaching (M.A.T.) program as a pathway alternative teaching certification in K-12 and 9-12 subject areas.

The College and campus welcomes **Dr. Dan Bumblauskas** as Executive Director for Workforce and Economic Development and Associate Dean of the College of Business and Professional Studies (CBPS). Dr. Bumblauskas will lead the establishment of the Convergent Technology Alliance Center (CTAC), provide administrative support to the CBPS dean as related to the Department of Engineering Technology, and will provide management oversight and technical assistance on behalf of the University's Kit Bond Science and Technology Incubator.

Pam Klaus was named MO State Advisor of the Year at the FBLA Conference in April.

Dr. Jennifer Malone submitted two research proposals to IRB for review: "How Generation Z Black Students View Themselves and how They Perceive Others View Them at a Predominately White Institution" and "The Impact on Grade Point Average Building Confidence in Implementing High Leverage Practices in Special Education Pre-Service Teachers; A Case Study".

Luthans, Brett. co-authored Integrity, positive psychological capital and academic performance. *Journal of Management Development.*

Benedict Adams did a research presentation at the 19th International Congress of Qualitative Inquiry (ICQI) at the University of Illinois-Urbana-Champaign on Saturday, May 20 2023. The presentation was titled "Learning to Teach, Teaching to Learn Proper Pedagogical Dispositions after COVID 19 in an Education Preparation Program."

Dr. Adrienne Johnson gave a keynote presentation at the International Education Forum on EMI/Bilingual Education Strategies and Challenges in Kaohsiung, Taiwan. The presentation was titled "Supporting Complex Thinking in the EMI Classroom".

Dr. Petraonilla Sylvester was awarded Advisor of the Year during the SOAR award ceremony hosted by Student Affairs.

Dr. Adrienne Johnson was the recipient of the Governor's Award for Excellence in Teaching.

Dr. Elizabeth Thorne-Wallington received one of the MWSU awards for excellence in teaching.

Dr. Ollie Bogdon has been appointed to the Rural Advisory Board by the president of the National Science Teaching Association. She will serve a three-year term.

Dr. Jennifer Malone attended a conference featuring Dr. Erica T. Campbell's lecture, "Outsider Forever: Negotiating Black Women's and Others' Marginalized Identities in Oppressive Educational Contexts".

CBPS Students

Congratulations to **Jakob Grimm '23**, this year's winner and awardee of a Rocky Mountain Chocolate Factory franchise through the MWSU Center of Franchise Development competition.

MWSU was proud to hold IT Day on campus, and the Department of Engineering Technology hosted 150 students from St Joseph School District, Platte County School District and Liberty School District for their annual Industrial Technology Contest.

Dr. Jennifer Malone initiated two undergraduate students into Rho Iota Chapter of Alpha Kappa Alpha Sorority, Inc.

Spring Field Training Exercise (w/ UCM and Pitt State) was held at Camp Clark, MO. This event was a 3 day training event, which serves as the culmination of all training and learning for Junior-level Cadets. Training is conducted in partnership with Cadets and ROTC Cadre from our program, as well as the University of Central Missouri and Pittsburg State University.

The ROTC Spring Commissioning Ceremony was held at UMKC, and MWSU commissioned nine Cadets as Second Lieutenants in the United States Army.

The Missouri Western State University Law Enforcement Academy (LEA) held graduation ceremony for Cadets in Classes 59 and 60 on June

The Craig School of Business scholarship award ceremony was a great success: over \$74,000 in scholarships were awarded to business students, and both scholarship recipients and donors attended the event.

Future Business Leaders of America (FBLA) students attended the FBLA regional conference and competed in a variety of events including Entrepreneurship, Marketing, Accounting, and Cyber Security. Three of the students will compete at the National Leadership Conference this month.

Students in Management 417 had the opportunity to engage with special guests and alumni including CSB benefactor Steve Craig; VP of Rocky Mountain Chocolate Factory franchising Greg Pope; and others. Students experienced applied learning (and tasting) in the local Rocky Mountain Chocolate Factory store. For the first time since 2018, the franchise award was a Rocky Mountain Chocolate Factory franchise, making this store visit an exciting opportunity for our students.

In April of 2023, the AACSB Honors organization Beta Gamma Sigma inducted twelve new high-achieving Craig School of Business students as members.

College of Liberal Arts (CLA)

Dr. Joel Hyer, Dean

CLA Faculty

Dr. Matt Halligan directed the Percussion Ensemble and Steel Pan Ensemble in concert at the annual Missouri Western Percussion Ensemble Festival. Throughout the festival, 13 Missouri Western students attended master classes and guided high school students between performance venues.

Professor Toby Lawrence was a guest on the KQ2 news broadcast on Thursday, May 11th, 2023. During this broadcast he talked about the recent Griffon Film Festival held downtown, Cinema Program details, and Old Saint Jo in the community.

Ten area educators from five different school districts were accepted to the Prairie Lands Writing Project's Invitational Summer Institute. The Institute is funded partially by the Comprehensive Literacy Statewide Development Program to support teacher leadership training in northwest Missouri and will take place on campus and online June 26-July 20.

Martens, Susan. Co-authored *The Virtual Writing Marathon Ecosystem: Writing, Community, and Emotion*. *College Composition and Communication Journal*.

Dr. Kayla Waters gave an invited presentation on *Post-Traumatic Growth* at the annual Clay County Public Health Center's All Staff Annual Day of Wellness.

Dr. Christine Ziemer presented research by her and psychology student, Na-Ann Mendoza at the Midwestern Psychological Association (MPA) Conference and the Southwestern Psychological Association (SWPA) Conference. Their research poster was on cannabis use and sleep quality.

Dr. Jennifer Oliverio and **Bob Long** performed with the Kansas City Symphony Orchestra for the Michael Feinstein tribute to Judy Garland.

Professor Bob Long performed with the Kansas City Jazz Orchestra on their final concert of the 2022-23 season. Bob was also featured as a soloist on one of the numbers for the evening.

Professor Toby Lawrence hosted the 8th annual Griffon Film Festival downtown at the Historic Missouri Theatre on Friday, April 28th, 2023. The festival was a huge success and showcased the talented works of seven 2023 Cinema graduates.

Professor Teresa Harris designed a 210-page exhibition catalog for the Albrecht-Kemper Museum of Art. The catalog, *(Women) Artists From the Collection 1800 – 2022*, includes artwork images and quotes from 94 women artists who are included in this invitational exhibition.

Professor Teresa Harris was the coordinator for the 2023 Senior Art Exhibition and Gallery Opening held in the Potter Gallery. Duties included printing, mounting, framing, and displaying thirty senior graphic design projects.

Dr. Teddi Deka, Dr. Corey White, and **Dr. Christine Ziemer** were selected by students for Faculty Appreciation and recognition.

CLA Students

10 Students from **Teresa Harris'** Final Portfolio participated in two collaborative Zoom Artists' Talks/Discussions with MWSU graphic design alumni. **Kelsey Allnutt**, Creative Director at Element, and **Elaina Jones**, Lead Graphic Designer at Hofer Welker initiated the presentations that covered their company's clients, workflow, branding, interviewing, time management, and portfolio development.

The MWSU Student Jazz Trio (**Keegan Brown, Isaiah Sterling,** and faculty director **Bob Long**) performed for the Foundation Donor Appreciation Event.

Dr. Holly Rubalcava took 14 students from ART 372 Disability and Arts class for a private tour at the Glore Psychiatric Museum. The students learned about the history of psychiatric care and explored the former patients' art. The students used the trip and Glore collections to inform the topic of their final paper for the semester.

Dr. Matt Halligan took a group of five students to the annual Missouri Day of Percussion, sponsored by the Missouri Percussive Arts Society Chapter in Columbia, Missouri. Two Missouri Western students competed in the state collegiate drum set competition. **Isaiah Sterling** won second place in the Missouri drum set competition.

14 MWSU graphic design students from the **Teresa Harris'** Final Portfolio Class and Graphic Design IV visited two leading advertising agencies, VMLY & R and Barkley, on their annual Kansas City Design Studio Tour. Students were given a guided tour of the facilities, an overall presentation of the agencies' clients and services, and importantly, information about internships, portfolio reviews, and helpful tips on networking and job interviewing.

Psychology students, **Artemii Udoenko, Liz Generaux, Emylee King, and Star Violet** presented their research on Hiring Bias and Mental Illness at the Great Plains Psychology Student Conference. Students, **Ashlyn George** and **Justice Galloway** presented their research at the Psi Chi division of the Midwestern Psychological Association (MPA) Conference sponsored by **Dr. Teddi Deka**.

Eleven members of the MWSU Jazz Ensemble traveled to Stewartsville School to perform an afternoon concert for the students.

Dr. Angela Haas accompanied an interdisciplinary research team of students she mentored to the 2023 Alpha Chi National Convention in Albuquerque, NM where they presented their project "The 'Ticking' Bomb: A Program to Prevent and Treat Lyme Disease in Saint Joseph, Missouri."

College of Science and Health (CSH)

Dr. Michael Ducey, Interim Dean

Faculty

Dr. Pam Clary attended the Diversity and Inclusion in the Workplace seminar which was sponsored by the Department of Criminal Justice/Legal Studies, Legal Student Association, Center for Diversity and Inclusion, Career Development Office, the St. Joseph Human Rights Committee and the National Political Science Honor Society. The Social Work Program provided the Continuing Education Units (CEUs) for the event. Fifteen area professionals attended along with other community members.

Dr. Pam Clary attended the How to Use Narcan Safely presentation. The Social Work Program provided Continuing Education Units to area professionals for attending the presentation.

Dr. Pam Clary attended the Open House for the Family Guidance Center's opening of their Behavioral Health Urgent Care.

Amy Hallquist completed her Masters of Gerontology from Kansas State University.

Dr. Austin Williams, faculty member in the Physical Therapy Assistant program serves as chairperson of the Northwest District of the Missouri Physical Therapy Association (MPTA). In this role, Dr. Williams and the MPTA recently assisted in the passing of Senate Bill 51, making direct access to physical therapy services easier to access for Missourians.

Dr. Gavin Waters gave a presentation titled Engagement and Retention at the *Missouri Mathematical Association of Two Year Colleges Conference*.

Dr. Amy Berkley presented a poster titled I Know You're Not Supposed To, But... Napping Stigma Among Frail Older Adults: Reflections from a Qualitative Study at the *47th MNRS Conference*.

Dr. Latha Varghese received the Women's Council President's Award for her research project titled The INFORMED Study: A Mixed Methods Study on Efficacy of Trauma Screening, Brief Intervention and Referral to Treatment on Trauma Impact and Patient Engagement among Adults with Low-Socioeconomic Status.

The Biology Department recognizes outstanding students, giving scholastic keys to 46 students with a 3.75 GPA and higher. Additionally, the Yancy Award for an exceptional Biology Major was awarded to **Konner Larkin**, the Don Robbins TriBeta was awarded to **Macioe Firsching** and **Ethan Bennie** received the Student Chapter of the Wildlife Society award while **Juniper Brown** received the Gamma Theta Upsilon Excellence in Geography award. The new Compass Award recognizing extraordinary alumni Geography minors was given to **Aubrey Anderson, Evan Banks** and **Noah Gibler**.

CSH Students

Fifteen MWSU Chemistry students assisted with Chemathon. During this event, 300 high school chemistry and physics students from 15 area high schools competed through games, challenges, and exams.

Dr. Mark Mills presented an aquatic ecology and pond ecosystem presentation to Webelos 1 Den from Cub Scout Pack 45 (Pony Express Council, St. Joseph, MO). Ten Webelos Scouts and nine adults attended. In addition to a brief presentation about ponds, the Webelos assisted in checking turtle traps, minnow traps, and had the opportunity to use dip nets to sample a campus pond.

Dr. Mark Mills presented Amphibians and Reptiles Around Us to 69 students (1st through 4th grades) at St. Paul Lutheran School. The presentation concentrated on those species that live in or near St. Joseph. **Dr. Mills** used a variety of live animals for the presentation.

Drs. Kristen Walton, Dawn Drake, Ashley Elias, Karen Koy, Mark Mills, and Tilottama Roy presented biology, geology, and geography demonstrations and activities to approximately 100 4th graders at Compass Elementary School in Platte City, MO.

Dr. Tilottama Roy was selected competitively as a reviewer for National Science Foundation grant proposals for the Systematics and Biodiversity cluster within the Division of Environmental Biology. As a part of this selection, **Dr. Roy** participated in a three day NSF proposal review panel.

Dr. Shauna Hiley developed and organized Chemathon with assistance from **Michelle Wolfe, Dr. Natalie Mikita, Dr. Stan Svojanoskiy, Dr. Mike Ducey, Dr. Steve Lorimor, Dr. Jon Rhoad,** and **Dr. Jeff Woodford** each facilitated various sections of Chemathon.

Dr. Pam Clary was selected to participate as a member of a national task force that will revise competencies and curricular resources on military social work for the Council on Social Work Education (CSWE).

Dr. Mike Ducey and **Dr. Jon Rhoad, along with students Jennifer Dorris and Mackenzie Gibson,** assisted Pershing Elementary students in grades 1-5 to complete projects for Earth day. These projects demonstrated how to reduce, reuse, and recycle.

Dr. Ashley Elias, Dr. Carissa Ganong, Dr. Aracely Newton, Dr. Michael Grantham and Dr. Tiltotama Roy along with **Dr. Dave Ashley**, Professor Emeritus and 12 biology students, attended the annual *Missouri Academy of Science Conference* in Joplin, MO, and gave a total of nine research presentations, seven of which were presented by students.

The Organization of Student Social Workers (OSSW) was awarded the 2022-2023 Community Service Award at the SOAR Award Ceremony. They were recognized for their work with Change for Change and the Walk for the Homeless.

Lauren Curran, who was presented the Daisy Award for Extraordinary Nursing Students.

Division or Office Name: Division of Advancement and the MWSU Foundation

Name and Title of Person Submitting: Marc Archambault, Vice President of Advancement and Executive Director, MWSU Foundation

Date: June 12, 2023

ADVANCEMENT

Recently received Convergent Technology Alliance Center (CTAC) gift commitments have included \$500,000 from Altec, \$50,000 from Summit Truck Bodies, and \$25,000 from Ideker Inc., bringing the current total of private funds raised for the project to \$2.2 million. Over \$1.5 million in additional solicitations have been delivered for which responses are pending. Finally, a further \$1.5 million in solicitations are planned, with meetings being scheduled. Visits with companies continue weekly, and we have begun introducing CTAC Executive Director Dan Bumblauskas to area industry leaders. We will hold a groundbreaking ceremony for the CTAC on July 11.

We continue to move forward with engaging donors in supporting the School of Fine Arts, our Social Work program, Nursing, and Athletics. Plans are being developed to attract additional funding for the Franchise Development Program and to attract programmatic support to other areas of the University.

MWSU Foundation Board members continue to reach out to former and lapsed Western League members and encourage them to rejoin the League in order to help grow unrestricted giving to the University.

The MWSU Ambassadors held its final luncheon of the semester and heard from Dr. Crystal Harris speaking about all of the exciting opportunities for students in the College of Science and Health. Following the meeting, members toured the Interprofessional, Nursing, and Physical Therapy labs. During the meeting members voted on a new set of guidelines to replace outdated bylaws that will enable the organization to move forward more easily. Outgoing president of the Ambassadors Connie Wollenman was honored at the event. Connie has served as President of this organization since 2019 and has championed more effective ways to communicate and keep members engaged in the mission and this year, led the group to a new high in its scholarship fundraising efforts. Membership is on the rise, as the group increases their focus on recruiting new participants and members. Connie's name has been added to the plaque which honors all past presidents of this important community organization. Individual membership is currently 88 and the group has set a goal of reaching 100 this year. The new slate of officers for FY24 includes: President Christina Lund; Vice President Deborah Borchers; Treasurer Donna Jackson; Recording Secretary Abby Dillon; Corresponding Secretary Linda Barbosa. Other members of the board include: Lori Boyer, Kimberly Chilton, Janice Cobb, Mona Dastmalchian, Pam Klaus, Victoria Sample, Mary Shuman and Connie Wollenman.

Marc Archambault will join fellow vice presidents of advancement at the June 21 MIAA advancement conference to exchange ideas and information on foundation management, fundraising, and alumni engagement efforts across the region and conference.

On July 3, Jerry Pickman will rejoin Missouri Western's Advancement team as a Senior Philanthropy Advisor. Reporting directly to the Vice President, Jerry will focus exclusively on fundraising, building fresh connections with new and existing donor prospects and securing their financial support.

A brief memorial service for Commander Joe King was held on June 8. Family and friends who attended heard from President Kennedy and Sheriff Bill Puett, who spoke about King's impact on the MWSU Law Enforcement Academy during his brief time as Commander before his passing. His photo and history will be on display on the second floor of Wilson Hall. Following the ceremony, a ribbon-cutting event and demonstration of the Law Enforcement Academy Simulation lab was held.

ALUMNI

The Alumni Association held a post-commencement reception in the Civic Arena. Several graduates and family members attended. They were able to connect with faculty, take photos, and enjoy refreshments in celebration of their accomplishments.

Griffon Stories, our Oral History Project, is in the final stages of review. Each story has been reviewed and edited particularly for spelling accuracy of names of professors who are mentioned. A final delivery date of August is planned.

A new Engagement Coordinator has been hired to replace Madison Rounkles '19. Madison is leaving to teach English at Osborn High School. Kendall Schank '23 recently graduated from Missouri Western with a Bachelor of Arts degree in International Studies and minors in German, Technical Communication, and Professional Communication. She began her duties on June 1. The Engagement Coordinator supports alumni and donor engagement through a wide variety of communication strategies.

MWSU Night at the Mustangs will be held on Saturday, July 15. The Alumni Association Board members will be present at the Alumni tent and will collect updated information and hand out alumni branded goodies to alumni who stop by.

The Alumni Welcome Center will be open from 1 - 2:30 p.m. each day of Griffon Orientation. Parents of new students will be invited to stop by for a visit and respite.

MWSU FOUNDATION

The MWSU Foundation Board will complete its training in the use of the BoardEffect digital governance platform in July, as well as MIAA booster-compliance training.

The Investment subcommittee charged with preparing the Foundation's upcoming RFP for investment services providers conducted its review of the working RFP draft, providing valuable

suggestions for its enhancement. After a brief follow-up check of the changes made, the sub-committee will move the draft forward to the Investment Committee for approval. We remain on target for a July issuance of the RFP.

The MWSU Foundation submitted the posting for the open Foundation Accountant position to Human Resources for review and posting. This posting will be for a full time, exempt, in-office position within the Foundation.

Foundation's Jenny Sherlock and Steve Johnston from the President's Office have arranged the installation of the Roy Blunt Excellence in Education Exhibit in its permanent home, the University's Hearn Center Library.

The Ensworth Medical Education Scholarship funded over \$14,000 to three MWSU graduates furthering their education in the medical field at various graduate institutions in Missouri.

Several University Council members attended the second gathering on April 21. Attendees heard from President Kennedy on new developments at the University and Dr. Mike Ducey, the University's Director of Applied Learning, shared insights into the importance of applied learning to students and employers. Two current students shared their own experiences with applied learning and the benefit that having that opportunity has played in their education.

Division or Office Name: Marketing & Communications and Admissions

Name and Title of Person Submitting: Becky Dunn, Chief Communications Officer

Date: June 22, 2023 (as of June 12, 2023)

Overall Summary

Over the last two months, I've split my time between Marketing & Communications and the Office of Admissions. Marketing & Communications staff participated in a retreat in early May that included team building, goal setting, and strategic planning. Admissions staff are focused on recruiting and admitting new students for summer and fall classes. Staff have collaborated with the Registrar's Office to change the major declaration process for new students. These changes will simplify the process for students and aid in major-specific advisement and retention efforts.

Our new Assistant Director of Admissions for Orientation & Campus Visits, Katie Jenkins, joined our team on June 1, 2023. Her top priorities are conducting Griffon Orientation sessions and planning our Griffon Edge extended four-day orientation held in August. We're actively conducting other searches to fill critical vacancies in Admissions.

We celebrated Teacher Appreciation Week in May by delivering treats, t-shirts, and signs to all staff at the three public high schools in St. Joseph. Additionally, we were a gold-level sponsor for Project Graduation through the St. Joseph Youth Alliance. Finally, we sponsored the Leadership Northwest Missouri, Second Annual "Take the LEAP" event for area high school students on June 2.

The Marketing & Communications team provided promotional and photography support for several campus events over the last two months including the Big Event, Psychology Research Day, Financial Aid Week, controlled burns on campus, Foundation Donor Reception, Grad Fest, Golden Griffon Awards, Percussion Ensemble Festival, Griffs Fun Fest, Health Professions Open House, International and Multicultural Sash Ceremony, Applied Learning Showcase, University Council, SOAR Awards, Griffs Finish Strong, Faculty & Staff Awards and Retirement Reception, PORTAL Poster Showcase, Honors Program Medal Ceremony, Nursing Pinning Ceremony, PTA Pinning Ceremony, Commencement, Center for Franchise Development dinner and announcement, Commander Joseph King's Memorial, Law Enforcement Academy Simulator Ribbon Cutting, Law Enforcement Academy Graduation, and Griffon Orientation sessions.

Marketing Campaigns

Targeted marketing efforts in April and May included:

- Digital and print ads promoting on-campus recruitment events
- Digital ads promoting summer classes
- Digital ads and targeted emails promoting the MBA, MAT, and TESOL graduate programs
- Teacher Appreciation Week digital billboard and social media posts

- Digital ads targeting admitted students in Buchanan County
- Digital ads promoting teacher preparation and education programs

Marketing & Communications Data

The following information is a summary of data from our team’s core functions of creative services, internal and external communications, website content management, social media, media relations, and marketing.

All data is from the **April 1, 2023 to May 31, 2023** time period.

Project Request Forms

Our team processed 272 project request forms during this time period - see the breakdown in Table 1. These numbers exclude projects requested via email.

The departments submitting the most requests were Admissions, Athletics, the Registrar’s Office, and the Foundation.

Table 1 - Project Request Forms by Category from April 1, 2023 to May 31, 2023

Design Projects	Print Projects	Website Edits
88	85	99

Earned Media Efforts

Media mentions are the number of times keywords appear on webpages, news articles, blogs, etc., via Google Alerts. There was a 5% increase in media mentions for this time period - see the data in Table 2.

Table 2 - Media Mentions by Year from April to May

Year	Media Mentions
2022	426
2023	448

Social Media Analytics

Our social media reach continues to improve across the major platforms - see the data in Table 3. Our Twitter followers remained flat for this time period.

We are also continuing to see increases in several engagement metrics including page views, content views, and likes/shares.

Our Facebook performance was particularly strong in this time period with 53,391 clicks, 1,298,611 page views and 243 mentions and shares.

Engagement and impressions on TikTok have increased considerably from 126 likes in the last report to 2,868 likes in this report. Impressions as measured by video views increased from 9,471 in the last report to 32,138 views in this report.

Table 3 - New Followers by Platform from April 1, 2023 to May 31, 2023

Facebook	Instagram	TikTok	LinkedIn
123	155	23	362

SmugMug Analytics

This is the photo sharing site that we launched in September 2022. Photos taken by our team are published here and available for download. We distribute a business card to the subjects of our photos with a QR code directing them to our SmugMug site.

In this reporting period, we’ve had 239,722 total views. See Table 4 for data on the top performing galleries, months, and days. Visit the SmugMug site here:

<https://missouriwestern.smugmug.com/>.

Table 4 - SmugMug Performance from April 1, 2023 to May 31, 2023

Top Performing Galleries	Performance by Month	Top Performing Days
Griffon Edge Spring Commencement Student Life	April - 103,076 May - 136,668	May 10 - 22,494 May 15 - 20,215 May 9 - 20,049

Custom Viewbook Analytics

This is a customizable digital viewbook for prospective students that allows them to select the majors, student services and campus life items they would like to learn more about through an interactive, mobile-friendly program. We collected 56 new leads during this time period - Table 5 shows more details about the top rated lead campaigns and sources as well as the top academics and student life selections.

Table 5 - Custom Viewbook Analytics for April 1, 2023 to May 31, 2023

Top Leads by Campaign	Top Leads by Source	Top Academics	Top Student Life
Homepage High School Juniors	Website Texts, emails & postcards	Nursing Psychology Criminal Justice & Legal Studies Biology Education	Freshman Housing Clubs & Organizations Griffon Orientation Dining Services Griffon 360

Website Analytics

Google is in the process of transitioning from Universal Google Analytics to Google Analytics 4 (GA4). This change makes an impact on our ability to track web traffic data and make comparisons year-over-year. Rather than measuring performance using data from unique pageviews, the new system looks at new users per page. The top ten web pages based on new users includes the following: 1.) Homepage, 2.) Library, 3.) Banner System, 4.) UG-GR Application, 5.) Academic Calendar, 6.) Tuition and Fees, 7.) Commencement, 8.) Human Resources, 9.) Scholarships and Grants, and 10.) Graduation School.

Camps, Conferences, and Events

Internal and external entities continue to host meetings on the Missouri Western campus. Table 6 lists the number of events held on campus in the months of April and May.

Table 6 - Internal and External Meetings/Events from April 1, 2023 to May 31, 2023

Month	Internal Meetings/Events	External Meetings/Events	Tabling
April 2023	184	14	53
May 2023	25	7	1
TOTAL	209	21	54

Admissions

Staff are focused on working with admitted and committed students to help them complete the next step of the application process. As of June 12, 2023, new admitted freshmen for Fall 2023 are down 4% compared to this time last year. Registration for Griffon Orientation is flat compared to this time last year. At the time of this report, there are 768 students signed up to attend Griffon Orientation.

Recruitment Efforts

Table 7 provides data regarding the recruitment efforts between April 1, 2023 and May 31, 2023. Additionally, we held the Health Professions Open House event on April 19, 2023 attended by 23 people.

Our communication campaigns include messages about Decision Day, the Health Professions Open House, Psychology Research Day, Financial Aid Week, on-campus housing, and Griffon Orientation.

Table 7 - Recruitment Efforts from April 1, 2023 to May 31, 2023

High School Visits	Community College Visits	College Fairs	Campus Tour Attendance
15	12	33	100 Students 137 Guests

Division or Office Name: Student Affairs

Name and Title of Person Submitting: Chris Dunn, Interim Dean of Students

Date: June 12, 2023

Each division of Student Affairs is using the summer months to evaluate their progress from the 2022-2023 academic year and to prepare the programming and events necessary for the upcoming fall semester. Three divisions are highlighted in this report.

Department of Housing and Residence Life

The Department of Housing & Residence Life continued to support students in the residence halls during the 2022-2023 academic year. The professional staff and resident assistants worked through a number of challenges that helped students be safe and comfortable throughout the year, including the transition of all residents from Vartabedian Hall to our other residence halls after a frozen pipe burst over the break between semesters.

For the upcoming fall semester, the university has received 337 housing applications indicating new students and 265 contract renewals that represent returning students. 95 additional applications and renewals highlight an increase of 16% over the same time period last year.

The Department of Housing and Residence Life is currently drafting a strategic plan to guide the staff, as well as working to update the Resident Assistants' Handbook and certain policies for dormitory residents, including the policy on residence hall visitors. The department recently completed an audit of student mailboxes and the respective keys that unlock those boxes to ensure all keys are available for future use.

The Center for Student Involvement

Fraternity and Sorority Life at Missouri Western consists of three National Panhellenic Conference (NPC) Sororities. For reference, those sororities are Alpha Gamma Delta, Alpha Sigma Alpha, and Sigma Sigma Sigma. The campus has one social fraternity in Alpha Sigma Phi. The university also hosts four "Divine 9" organizations, represented by: Omega Psi Phi, Alpha Phi Alpha, Alpha Kappa Alpha Sorority, and Phi Beta Sigma.

Each year, the center is required to grade the university's fraternity and sororities, with the grades being recorded for the local chapter and their national organization. Those grades were completed at the end of May. Additionally, the collective GPA for all active organizations this past spring was 3.0 or higher and is consistent with previous years.

Currently, the center is working with other offices on campus to plan *Welcome Week* in August and assisting the Dean of Student's Office to coordinate Family Day and Homecoming events in September.

Counseling Center

The center is pleased to report that the attendance rate for student counseling appointments is up 13% over the previous year (+162 appointments attended). At the same time, no-shows were down 43% this year (-70) compared to 2022-2023. Reducing the number of no-shows was a significant goal for the year and ultimately helps students succeed. The primary driver for such improved numbers is a texting alert system that was implemented this academic year. Individual text alerts provided reminders to students leading up to their scheduled appointment times.

The Counseling Center sees clients for a variety of reasons, including for crisis situations, tobacco cessation, and to help with resources such as temporary assistance (in coordination with the state's Division of Family Services). 1,426 unique appointments were attended by clients this academic year. 238 clients were served by the center's counselors that led to 1,408 hours in service to those clients. The center provides critical services to our student population and is an important component to our retention efforts.

Additionally, the center gladly continues to see clients during the summer months. Students can reach the Counseling Center by calling (816) 271-4327 or by emailing the staff at counseling@missouriwestern.edu.

Division or Office Name: Athletics

Name and Title of Person Submitting: Andy Carter; Director of Athletics

Date: June 13, 2023

What a difference a year makes! Upon my arrival about 1 year ago, we began the initial journey of laying the foundation of a new culture and starting the process of hiring several key positions, both in staff and in the coaching ranks. I am pleased with our progress to date, but there is much more to accomplish. With a full summer to plan and prepare, we are posed for a great 2023-2024 year!

It has been an outstanding year of accomplishments for our Griffon student-athletes and our programs.

Academically, our student-athletes have achieved! Our 2022-2023 departmental GPA finished at 3.242 (2021-2022 was 3.158). This is testament to the hard work of our students, coaching staffs, and administrators who serve our students.

Our 2023-2024 Gold Coat Membership Drive kicked-off with a fantastic start! The various changes to the Gold Coat giving drive, made in conjunction with the Gold Coat Board members, have been well accepted and will serve us well moving forward.

On-going preparation meetings for Chief's camp are in full swing. Athletics begins "move out" of the GISC July 7th, with many coach's and staff offices changing locations as well as the football locker room and weight room. We have had work performed on the turf in the GISC to bring it up to and exceed NFL standards, had all of the nets, cable, and pulleys maintained, and are having new HD video equipment installed in the Team Room and all offices used by the Chiefs' coaches.

Our football program, under the leadership of Head Coach Tyler Fenwick and our women's basketball program, under the leadership of Head Coach Candi Whitaker, hosted camps early in June. At one point we had in excess of 200 young people on our campus. It was a fantastic week of showcasing our campus and our facilities to young people and their families. We have several additional camps scheduled throughout the summer.

Athletically, we had a very good spring semester!

Women's Tennis defeated nationally-ranked University of Central Oklahoma (#33) and Northwest Missouri State University (#12) to advance to the NCAA DII Women's Tennis Sweet 16. We eventually fell to the #1 national seed and eventual undefeated national champion, Barry University.

Women's Golf had a fantastic season qualifying for the NCAA DII Central Region tournament in Larchwood, IA at The Falls at Grand Falls Casino where they finished 8th.

Men's Golf freshman, Marcus Dosiere, qualified for the NCAA DII Central Region tournament in Winona, MN at the Bridges Golf Course. Marcus was also named freshman of the year in the MIAA.

Men's & Women's Track & Field just completed their team seasons filled with personal bests, school records and NCAA provisional qualifiers.

Madison Nash won Gold in the women's 10,000-meter run and Bronze in the women's 5000-meter run, Riley Gorham won the Gold in the women's 1,500-meter run, Alyssa Mahone won Silver in the women's discus throw, and Alexis Adams broke the school record in the women's 800-meter race winning Bronze.

Alyssa Mahone qualified for the 2023 NCAA Division II Men's and Women's Outdoor Track and Field Championships in the women's discus throw.

Softball had a good season finishing 37-20. They were ranked regionally the entire season and were likely the first team "out" for selection to the NCAA DII Central Region Tournament.

We are now in full Chiefs Camp Preparation!

Report of the Student Governor, Garrett Jackson
8 June 2023

I am very excited to begin my role as Student Governor. I am a senior on track to graduate in the spring of 2024 with a degree in construction engineering technology and a minor in general business. I plan to work diligently with SGA to ensure that I can be the best voice of the students to the board that I can be. SGA has a bright future ahead of it for at least the next year with Israel Lovins and Blake Goforth at the helm.

Speaking on behalf of the students, I think we all very much appreciate the summer break and the rejuvenation it brings to prepare us for the semester ahead. Even with summer break, SGA is at work. Several members have been present at the student involvement fair to welcome new students. SGA is also planning to ensure that they are prepared for fall and that students have an engaging learning experience both in the classroom and out.

I am more than happy to meet with anyone who would like to for questions or concerns. Any students or others who would like to reach out to me may do so at my school email, gjackson7@missouriwestern.edu. Thank you very much for your time.



**Report of the President
to the Board of Governors**

Report to the Board of Governors

June 22, 2023

Introduction

Summer is underway at MWSU, which is evident by the variety of camps and special events that are bringing so many visitors to our campus. As we round out June, initial preparations for our most famous visitors, the Superbowl Champion KC Chiefs, are already underway. Very soon, the campus will be “painted red” as the Chiefs take residence with us. We are proud to host another exciting Chiefs’ Summer Training Camp at MWSU.

With this as a backdrop, I am pleased to provide the following information. Additional details may be found in the Vice Presidents’ and/or unit reports provided herein.

Fall 2023 Enrollment

Fall 2023 registration of current students has plateaued, with registration rates by class rank ranging from a low of 81% of sophomores to 85% seniors. Overall rates indicate that approximately 78% of returning students of any rank (e.g., freshmen – senior, postbaccalaureate, visiting, non-degree seeking, etc.) have already registered for fall 2023 classes. Fall 2023 registration for transfer student registrations is trending positive, particularly among two-year transfer students coming in as sophomores and juniors; this group has increased from three at this same point for Fall 2022 versus 34 for Fall 2023. NWMSU continues to provide MWSU with the greatest number of four-year transfer students, with MCC leading the rate of two-year transfer students to our institution.

Our Griffon Orientation (GO) sessions begin June 13th; at this point in time, registration rates for our Griffon Orientation (GO) sessions are slightly below last year’s number at this same point in time (i.e., -12 students; -2%). As we continue to register new students for one of our sessions, our focus has shifted to ensuring that we are providing the best possible GO experience for our new Griffons while working to reduce melt rates (i.e., students who register for GO but do not attend their orientation event) to negligible levels.

As always, I will keep Governors apprised of the fall 2023 enrollment as we proceed through this process.

Status of the Search for the Vice President for Finance and Administration (VPFA)

Vice President Marc Archambault is chairing the search committee, with Chief of Staff Chris Dunn and Foundation Board member Bill Grimwood also serving. At this point in time, [WittKieffer](#) has scheduled semi-finalist zoom interviews on June 29th and 30th. I will continue to update Governors as the process continues. In the meantime, Interim VP for Finance & Administration Ron Olinger continues to serve the University very well; we are quite fortunate he agreed to return to MWSU on an interim basis.

Status of the Search for the Dean of the College of Business and Professional Studies (CBPS)

As previously reported to Governors, it is my pleasure to announce that Ms. Amanda Albrecht has been named Missouri Western State University’s Dean of the College of Business and

Professional Studies. Ms. Albrecht's exceptional combination of academic and industry expertise, coupled with her unwavering commitment to education spanning over a decade, will enhance the College's impact on our students, the University, and the local and regional communities. She is currently serving as the Assistant Dean of Undergraduate Academics for the College of Engineering & Applied Science and is an Associate Professor Educator of Construction Management at the University of Cincinnati. Prior to her entry into academics, Ms. Albrecht worked in industry, first in construction project management and later as a construction litigator. Ms. Albrecht earned her Bachelor of Science in Civil Engineering and Master of Science in Construction Management degrees from Washington University in St. Louis, and her Juris Doctor from the University of Cincinnati. She will begin her duties on Aug. 14.

Status of the Search for the Dean of the College of Science and Health (CSH)

Provost & VP Reynolds has named Vice Provost and Assistant Vice President of Academic Affairs Mike Ducey as Interim Dean of CSH. Provost Reynolds has asked College of Liberal Arts Dean Joel Hyer to chair the search committee; additional committee members will be named at a later date. It is anticipated that the search committee will formally begin its work sometime in early August. More details will be shared as they become available.

Vartabedian Residence Hall

Reconstruction of Vartabedian Hall has been completed, and summer students and interns have moved in. I greatly appreciate the efforts of AVP & Director Bryan Adkins and our Physical Plant staff to ensure summer use of this residence hall was possible.

Update on the Convergent Technology Alliance Center (CTAC)

Ten vendors attended the pre-bid meeting on May 10th. On May 30, six construction companies submitted bids for the project. At this writing, private donations to CTAC have topped slightly over \$2.2M, with the two, single largest donations of \$500K coming from Gray Manufacturing and Altec. VP Marc Archambault is continuing his fundraising efforts and is awaiting several other decisions from businesses in our area. Dr. Dan Bumblauskas, our Executive Director for Workforce and Economic Development, has been working with the CTAC teams on all fronts. Dr. Bumblauskas has assumed his leadership roles in the Kit Bond Science and Technology Incubator and in the Center for Workforce Development, and has been working with the faculty in the Department of Engineering Technology regarding both CTAC and their academic programs. Finally, we are eager for Governor Parson's sign-off of the state's next fiscal year budget, as several items therein are related to the CTAC project.

University Initiatives

MWSU Law Enforcement Academy (LEA)

Commander Joseph King, Commander of the MWSU LEA, passed away unexpectedly on Dec. 24, 2022. Despite his short tenure, Commander King made a remarkable impact on the success of the MWSU LEA, more than tripling academy enrollment, graduating 7 academies of 79 cadets with nearly 100% placement, and securing over \$600K in state and county ARPA dollars for the MWSU LEA. Through the ARPA funding mentioned above, Commander King secured two

high-tech training simulators for the LEA, for which installation was finalized shortly before his death in December. I am very pleased that Investigator Lonnie Bishop, coming from the Buchanan County Sheriff's Office will assume the Commander role, beginning June 16th.

On June 8th, a memorial plaque and photo were dedicated in honor of Commander King near the LEA offices in Wilson Hall. That same day, we officially opened the \$250K MWSU LEA Simulation Training Suite with a formal ribbon-cutting ceremony, which was well-attended by local law enforcement and government personnel. Mayor John Josendale gave remarks, in which he acknowledged the importance not only of the LEA but of MWSU as invaluable to the prosperity of the city of Saint Joseph and our region.

On June 9th, the LEA held graduation ceremonies for Class #59 (part-time) and Class #60 (full-time). A total of 24 cadets graduated, achieving a near 100% passage rate of the Peace Officer Standards and Training Program (POST) licensure exam. As final assignment paperwork is completed, graduate placement rates with the City of Saint Joseph Police Department, Buchanan County Sheriff's Office, and other regional law enforcement agencies will reach 100%.

The Center for Franchise Development

The Center for Franchise Development held its annual Celebration of Entrepreneurs dinner and award ceremony on June 1, 2023 in the Fulkerson Center. Fourteen previous student-graduate winners attended the event, with Seth Lyons '08 and Nathan Nold '18 sharing insights and experiences they've had as part of the program. Mayor John Josendale presented an official proclamation of appreciation to the program from the City of Saint Joseph. Mr. Rob Sarls, CEO of Rocky Mountain Chocolate Factory gave remarks and was accompanied by the Chair of the Board of Directors for Rocky Mountain Chocolate Factory, Mr. Jeff Greygan. Mr. Sarls and Mr. Greygan also provided a \$10K donation to the Center's Franchise program on behalf of Rocky Mountain Chocolate Factory.

Mr. Steve Craig, benefactor of the Craig School of Business also attended and assisted Center Director Mrs. Pam Klaus in presenting a variety of entrepreneur awards to this year's recipients. A Rocky Mountain Chocolate Factory store located in Branson, MO has been selected as the franchise to be awarded; Jakob Grimm, a 2023 graduate won the store, with Seth Hogue coming in second place. As an additional benefit, Rocky Mountain Chocolate Factory agreed to waive the \$5K franchise fee for Jakob as he assumes ownership of the store. This program continues to be a shining example of MWSU's applied learning mission in action.

The Center for Service

As May came to an end, the Center compiled volunteer data for the 2022-2023 academic year. 451 students, some volunteering multiple times, performed 3,391 hours of services to non-profit organizations, businesses, and schools throughout northwest Missouri. The center sponsored fourteen events over the two semesters and for those participating seeking credit, issued forty-two hours of University 201 credits and ten hours of University 301 credits to students ranging from first year freshmen to graduating seniors. The connection of students, faculty, and staff that volunteer their time and talent helps tie them into our community. Consequently, it helps the community see greater value in the university and its student body and ultimately generated an economic impact of more than \$102,000 within the community at-large.

A recent survey of students who served through the Center of Service revealed that 96% of respondents are now “more sensitive to the needs of the community” and 93% intend to serve in our community again.

The Center for Military and Veterans Services

Center director Chelsey Clark recently completed training by the United States Veterans Administration as a school certifying official. In possessing this credential, it becomes possible for Chelsey to certify veterans for eligibility and enrollment at the university. This critical qualification helps lead military-connected students to receive their GI Bill support and unlock other education benefits that help veterans and military members finance their education and receive degrees. Chelsey becomes the third employee on campus to hold this credential allowing the Center for Military and Veterans Services to back up personnel in the Financial Aid Office when necessary.

Additionally, the center has once again submitted applications to receive the *Best for Vets and Military Friendly* designations. These designations help students identify Missouri Western’s commitment to their education and success as veterans, current military, or family members of those who serve or have served. The center anticipates receiving news on the pending applications in late summer or early fall. Once received, designations are promoted on military-connected websites and by the Center for Military and Veterans Services on social media and the university’s website.

Community Engagement and Relations

My efforts to connect MWSU with the City of Saint Joseph and the NW Missouri region continue. Telling our story to promote the good work that the University is doing is critically important to forming key, foundational relationships with our community partners.

I was invited to participate as a member of the Business Community Committee in the City of Saint Joseph’s process for selecting the city’s next Chief of Police on May 11th. During this day-long interview process, the Business Community Committee spent time with each of the four finalists and was able to provide our recommendations to City Manager Bryan Carter. This was a great experience as I was not only able to interact with finalists for this important role, but I was able to share much good information about the MWSU LEA among local business leaders.

On behalf of the University, I traveled to Kansas City to attend the MIAA annual CEO Conference on June 11 – 12th and to Saint Louis (UM-SL and Harris-Stowe University) on June 13-14 for this month’s Coordinating Board of Higher Education meeting and the Council on Public Higher Education, to which I serve as vice-chair. I anticipate much discussion of the NCHEMS Performance Funding and Higher Education Efficiency Study report. I am also looking forward to discussions with Dr. Ben Boggs (Colorado), the new Commissioner for Higher Education and Workforce Development, who officially began his position with the state on April 1.

My work on local boards continues. I attended the following recent Board meetings: Chamber of Commerce Board, Mosaic Life Care Foundation Board, and Mosaic Life Care Board of Trustees, and Hillyard Technical Center Advisory Board.

Summary

I am often asked by community members if summer is slower for the University, to which I reply that it is simply a different season with many different, and exciting, types of activities. While we still have challenges ahead of us, I am more confident than ever that the University is on a positive trajectory. As I always affirm, we are moving forward with clear direction and sure purpose. What a great time to be a Griffon!