



AGENDA

MISSOURI WESTERN STATE UNIVERSITY  
BOARD OF GOVERNORS

August 18, 2022 - 1:30 P.M.      SPRATT HALL ROOM 214

Notice is hereby given that Missouri Western State University's Board of Governors will convene a Board meeting beginning with its Public Session at 1:30 p.m. on Thursday, August 18, 2022. The meeting will originate from Spratt Hall Room 214 on the main campus of Missouri Western State University, St. Joseph, Missouri.

I.      PUBLIC SESSION

- A.      Approval of June 13, 2022 Special Board Meeting Minutes (Board Book Section A)  
         Approval of June 23, 2022 Board Meeting Minutes
- B.      Board of Governors' Committee Report
  - 1.      Policy & Bylaws
- C.      Division Reports (Board Book Section B)
  - 1.      Academic Affairs (Laura Reynolds)
  - 2.      Finance & Administration (Darrell Morrison)
  - 3.      Student Affairs & Enrollment Management (Melissa Mace)
  - 4.      University Advancement & MWSU Foundation (Marc Archambault)
  - 5.      Intercollegiate Athletics (Andrew Carter)
  - 6.      Marketing & Communication (Becky Dunn)
- D.      Report of the President (Board Book Section C)
- E.      Other Business (Board Book Section D)
  - 1.      Adoption of Ethics Resolution
- F.      Report of the Chair
- G.      Board Member Comments/Questions

A vote will be held to close the meeting pursuant to Missouri Statutes 610.021 (1), (2), (3), and (14) to consider legal matters, real estate, personnel, other matters protected by law. This meeting in executive session will also originate from Spratt Hall Room 214 on the main campus of Missouri Western State University.

II.     EXECUTIVE SESSION

- A.      Legal Matters & Personnel Items

III. PUBLIC SESSION

Adjournment



## **Board of Governors' Meeting**

**August 18, 2022**

**1:30 P.M.**

**Spratt Hall Rm 214**



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# Section

## A

MINUTES, BOARD OF GOVERNORS  
MISSOURI WESTERN STATE UNIVERSITY  
June 13, 2022

The meeting was called to order at 1:08 p.m. by Chair Rick Ebersold in Room 220 of Blum Student Union.

UNIVERSITY REPRESENTATIVES

**Board Members Present**

Rick Ebersold – Chair  
Kayla Schoonover – Vice Chair  
Al Landes  
Lisa Norton  
Lee Tieman  
Bob Wollenman

**Faculty and Staff Members Present**

Marc Archambault, Vice President of Advancement/Executive Director of the MWSU Foundation  
Kelli Douglas, General Counsel  
Becky Dunn, Chief Communication Officer  
Chris Dunn, Chief of Staff  
Elizabeth Kennedy, President  
Melissa Mace, Vice President for Student Affairs & Enrollment Management  
Darrell Morrison, Vice President of Finance & Administration  
Betsy Wright, Associate to the President & Secretary to the Board

**Others Present**

AJ James, Husch Blackwell  
Brian Zickefoose, Husch Blackwell

VP Darrell Morrison presented bid FB22-073 Cross Country Track Dirt Work. Board of Governors Chair Rick Ebersold asked for a motion to approve the bid as presented. Governor Landes made a motion to approve FB22-073; Governor Norton seconded the motion. Motion passed by voice vote, 6-0.

There being no additional Board comments or questions, Chair Ebersold asked for a motion to meet in executive session, pursuant to Missouri Statutes 610.021 (1) to consider legal matters. Governor Schoonover moved to meet in executive session; Governor Wollenman seconded the motion. By voice vote, motion passed 6-0.

**EXECUTIVE SESSION – CLOSED**

**REGULAR SESSION RE-CONVENED**

Chair Ebersold asked for a motion to approve the legal matters as presented in executive session. Governor Landes made a motion to approve the legal matters as presented in executive session; Governor Norton seconded the motion. By voice vote, motion passed 6-0.

Respectfully submitted,

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Betsy Wright, Secretary

APPROVED:

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Rick Ebersold, Chair  
Board of Governors



MINUTES, BOARD OF GOVERNORS  
MISSOURI WESTERN STATE UNIVERSITY  
June 23, 2022

The public session of the Board meeting was live streamed on YouTube at [griff.vn/BOG62322](https://www.youtube.com/watch?v=griff.vn/BOG62322).

The meeting was called to order at 1:35 p.m. by Chair Rick Ebersold in Room 220 of Blum Student Union.

UNIVERSITY REPRESENTATIVES

**Board Members Present**

Rick Ebersold – Chair  
Kayla Schoonover – Vice Chair  
Lisa Norton  
Lee Tieman – virtual  
Bob Wollenman

**Faculty and Staff Members Present**

Bryan Adkins, Director of Physical Plant  
Marc Archambault, Vice President of Advancement/Executive Director of the MWSU Foundation  
Brett Bruner, Assistant Vice President & Dean of Students  
Andy Carter, Director of Athletics  
Michele Chambers, Assistant Director and Financial Officer  
Michael Charlton, Professor, Department of Communication  
Kelli Douglas, General Counsel  
Chris Dowdell, Technology Services  
Becky Dunn, Chief Communication Officer  
Chris Dunn, Chief of Staff  
Kathy Gammon, Budget Director  
Dana Gertner, Senior Finance & Administration Associate  
Crystal Harris, Dean, College of Science and Health  
Elise Hepworth, Vice Provost  
Kent Heier, Assistant Director of Marketing and Communication  
Elizabeth Kennedy, President  
Melissa Mace, Vice President for Student Affairs & Enrollment Management  
Marc Manganaro, Interim Provost (left meeting at 1:42 & joined virtually)  
Kevin McQuirter, Instructional Designer, Video  
Darrell Morrison, Vice President of Finance & Administration  
Kimberly Sherwood, Assistant Vice President & Controller, Finance  
Kim Weddle, Executive Director of Advancement & Alumni  
Betsy Wright, Associate to the President & Secretary to the Board

**Others Present**

Nathan Scott, President, Student Government Association

**APPROVAL OF MINUTES**

Board of Governor Chair Rick Ebersold asked for a motion to approve the April 28, 2022 Board meeting minutes as presented. Governor Norton made a motion to approve the minutes; Governor Wollenman seconded the motion. By voice vote, motion passed 5-0.

## **DIVISION REPORTS**

Marc Manganaro, Interim Provost

- The Commission on Accreditation for Respiratory Care (CoARC) made a site visit and the initial visit was very promising with no concerns expressed.
- Strategic Hiring Process
  - New faculty lines in the areas of Cybersecurity, Secondary Education, and Nursing.
- Joint Chairs Meeting
  - The first academic year all-Chairs meeting will be on July 29<sup>th</sup>.

Darrell Morrison, Vice President of Finance & Administration

- Physical Plant working on KC Chiefs arrival for summer training camp.
- Update given on current projects in terms of the RT lab and renovations in Spratt Hall.
- Implementing compensation plan.
- Update given on sound system in Looney Arena.

VP Darrell Morrison advised the Board of an oversight on a course fee for Griffon Edge Fee for FY23 budget.

Chair Ebersold asked for a motion to approve the Griffon Edge Fee by \$10, from \$230 to \$240. Governor Norton made a motion to approve the Griffon Edge Fee from \$230 to \$240; Governor Wollenman seconded the motion. Motion passed by voice vote, 5-0.

VP Morrison briefed the Board on the finances of the University as of May 31, 2022. VP Morrison gave a summary update on all funds including operating revenues and operating expenses. VP Morrison briefed the Board on the non-operating revenues and expenses and the state appropriations. VP Morrison briefed the Board in terms of the University's cash position and gave a comparison of the last two years.

Chair Ebersold asked for a motion to approve the May 31, 2022 financial report as presented. Governor Schoonover made a motion to approve the financial report; Governor Norton seconded the motion. Motion passed by voice vote, 5-0.

Melissa Mace, Vice President for Student Affairs and Enrollment Management

- Student Affairs
  - During the academic year Academic Advising & Student Success logged 1,878 advising appointments.
  - Through students self-reporting the top three reasons of concern are anxiety, depression, and stress.
  - On July 5<sup>th</sup> the 2023-2024 admittance application goes live.
- Enrollment Management
  - Updates were given in terms of the fall 2022 admitted freshmen and have increased as compared to the fall of 2021.

- Updates were given in terms of fall 2022 admitted transfer students and are up slightly from fall 2021.
- Solid increases for fall 2022 from Buchanan County high schools.
- Increases are reported in fall 2022 commits and Griffon Orientation registrations.
- Increases are reported in the top majors including Nursing, Psychology, Criminal Justice, and Elementary Education.
- New student housing is up 47% as compared to last year.
- Overall persistence rate of 78% from spring 2021 to fall 2022.

Marc Archambault, Vice President of Advancement/Executive Director of the MWSU Foundation

- Advancement
  - Erica Hall joins the team as the new Development Officer.
  - Update given on major gifts, including a planned gift that will benefit Math instruction, funds raised for the new Indoor Golf Simulator, a grant for scholarships for contemporary students, Looney sound system, and an unrestricted gift from a local trust.
  - New endowed scholarship was established in the memory of Bob Norton.
- Alumni
  - Alumna Madison Rounkles '19 joined the team as the new Engagement Coordinator in Alumni Relations.
  - The Alumni Office will start on a new Oral History Project.
- Foundation
  - The Foundation Board of Directors will continue to partner with CliftonLarsonAllen, LLP as the tax and auditing preparation firm.

Andy Carter, Director of Athletics

- Department Updates
  - Griffon Athletics hosted the 20<sup>th</sup> Annual MW/YWCA Charity Golf Classic Auction on June 4.
  - Various summer camps were held on campus and were successful.
  - Update given on preparations for KC Chiefs training camp.
- Personnel Updates
  - Update given on department staff searches

Becky Dunn, Chief Communications Officer

- Department Updates
  - Currently engaged in multiple projects with Admissions, Athletics, and Academic Affairs.
  - Over 400 project requests have been processed.
  - Update given on social media engagement
  - Update given on custom viewbook analytics.

## **PRESIDENT'S REPORT**

Dr. Kennedy briefed the Board in terms summer training camp for the KC Chiefs and the movement to a pre-pandemic style camp.

Dr. Kennedy advised the Board of several save-the-dates as related to training camp.

An update was provided to the Board on the College of Professional Studies Dean search. Dr. Marc Manganaro will serve as the interim dean and continue his efforts to assist in this transition.

Dr. Kennedy offered kudos to Dean Harris and others for the successful CoARC visit and expressed her gratitude for their efforts in earning the provisional accreditation.

Dr. Kennedy updated the Board in terms of the Center for Service and the number of student and community engagements and relations.

Dr. Kennedy stated to the Board that student volunteer Mya Riley, from Kansas City, a participant in the Barbara Sprong Leadership Challenge was the first recipient of the Pat and Terri Maudlin "Heart for Service" Award.

Dr. Kennedy briefed the Board on her on-going efforts in terms of community engagement and relations.

### **REPORT OF THE CHAIR**

Chair Ebersold asked the Nominating Committee (Lisa Norton and Kayla Schoonover) to present their slate of officers for 2022-2023:

Chair – Rick Ebersold

Vice Chair – Kayla Schoonover

Chair Ebersold asked for a motion to approve the slate of officers, and Darrell Morrison as Treasurer of the Board and Betsy Wright as Secretary to the Board. Governor Wollenman made a motion to approve the slate of officers and Treasurer and Secretary of the Board; Governor Norton seconded the motion. Motion passed by voice vote 5-0.

Chair Ebersold provided the date of the Special Board meeting, Thursday, August 18, 2022 at 1:30 p.m.

There being no additional Board comments or questions, Chair Ebersold asked for a motion to meet in executive session, pursuant to Missouri Statutes 610.021 (1), (2), (3) and (14) to consider legal matters, real estate, personnel, and other matters protected by law. Governor Norton moved to meet in executive session; Governor Schoonover seconded the motion. By voice vote, motion passed 5-0.

### **EXECUTIVE SESSION – CLOSED**

### **REGULAR SESSION RE-CONVENED**

Chair Ebersold asked for a motion to approve the personnel recommendations in closed session. Governor Norton made a motion to approve the personnel recommendations in closed session. Governor Wollenman seconded the motion. By voice vote, motion passed 5-0.

### **Faculty Retirement:**

Dr. Gary Clapp, Director

Kit Bond Incubator LLC (eff. 5/10/22)

**Professor Emeriti Status:**

Dr. Maureen Raffensperger

Physical Therapist Assistant (PTA) Program,  
Director

**Faculty Resignation:**

Dr. Nathanael May, Professor of Music

School of Fine Arts (eff. 5/10/22)

Dr. Madeline Rislow, Associate Professor

School of Fine Arts (eff. 5/10/22)

William Stout, Assistant Professor

School of Fine Arts (eff. 5/10/22)

Pete Hriso, Professor of Art

School of Fine Arts (eff. 5/10/22)

Dr. Paul Hindemith

School of Fine Arts (eff. 5/10/22)

There being no further business, Chair Ebersold adjourned the meeting.

Respectfully submitted,

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Betsy Wright, Secretary

APPROVED:

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Rick Ebersold, Chair  
Board of Governors

# **Section**

# **B**

## **Academic Affairs**

Dr. Laura Reynolds, Provost

August 8, 2022

### ***HIGHLIGHTS***

#### **New Faculty Orientation**

The Office of Academic Affairs collaborated with Human Resources to develop a comprehensive onboarding plan for all new faculty (both full and part-time). A course module was developed using our Learning Management System (LMS), Canvas, which contains information pertaining to the community of Saint Joseph, the culture of Missouri Western, best practices in instruction, and an introduction to institutional systems. Twenty-three full-time faculty will attend an intensive two-day orientation on August 18 and 19. The first of the two days will consist of Human Resources-related information, and the second will introduce faculty to university leadership, the city of Saint Joseph, and prepare them for their first week of instruction.

#### **Fall Courses and Efficiencies**

The Office of Academic Affairs is currently undergoing an in-depth evaluation of course offerings, enrollments in courses, and faculty resources for the fall 2022 semester. This detailed approach involves considering course enrollment size in relation to predetermined course capacities, best practices in pedagogy, and current faculty resources. Deans will work with chairs and faculty to make these determinations prior to the start of the academic year.

#### **Plan Week**

The Office of Academic Affairs in partnership with the Office of the President has launched an agenda for Plan Week (a comprehensive reorientation for all faculty and staff) in preparation for the 2022-2023 academic year. This week provides an opportunity for Missouri Western to establish tone and culture for all employees, and allows the institutional community to center and focus on student learning and success. Plan week begins on August 22 with a welcome from President Kennedy and culminates with a celebration of incoming students at New Student Convocation on August 25.

#### **Strategic Faculty Hiring Process**

The Office of Academic Affairs has initiated the strategic hiring planning process for 2022-23. The need for additional staffing will be evaluated through the consideration of department/program need, service to Missouri Western's Applied Learning mission, and the need presented in our region and surrounding communities for the development of specific workforce resources. Dr. Laura Reynolds will be leading the effort in planning and executing this process.

#### **Joint Chairs Meeting**

The first Joint Chairs Meeting of the 2022-2023 academic year was held on Friday, July 29, and included all department chairs, deans, Provost Office staff, and was led by the new Provost, Dr. Laura

Reynolds. Topics included best practices in faculty development and evaluation, Applied Learning, developing standard operating procedures to create continuity and efficiencies in department functions and processes, data driven decision-making, and common challenges faced by department leadership.

### **Colleges and Schools**

	Student Applied Learning Experiences				Faculty Scholarly Activities		Student/Alumni Other Accomplishments		Faculty/Staff Other Accomplishments	
	June/July 2022				June/July 2022		June/July 2022		June/July 2022	
	Events	YTD	Students	YTD	Current	YTD	Current	YTD	Current	YTD
<b>Bus. &amp; Prof Studies</b>	2	21	13	171	11	14		2		1
<b>Liberal Arts</b>		29		57		11				1
<b>Science &amp; Health</b>	4	13	10	55		4		7		4

### **Library**

Sally Gibson, Director

	2022-2023	2021-2022
Average Weekly Gate Count	updated numbers will be added to the next Board Report	2321
Reference Questions		1493
Reference Consultations		121
Physical Circulation		4079
Ebook Downloads		4688
Article Downloads		72135
Course Reserves		232
Large Group Study Room Reservations		1370

### **College of Business and Professional Studies**

Dr. Marc Manganaro, Interim Dean

#### *Student Experience*

Phi Beta Lambda students attended the Future Business Leaders of America National Leadership Conference in Chicago. They celebrated an award of First Place in Sales Presentation and Third Place in



Business Decision Making. They were awarded \$1,175 in cash for placing top in their categories. Students competed in seven events and received recognition. Congratulations to **Madi Taylor, Seth Hogue, Blake Goforth, and Andrew Fox.**

The Craig School of Business Accounting Club received a Certificate of Appreciation from the Internal Revenue Service in recognition for providing free tax filing services for low income individuals/families. The certificate read “Presented to Missouri Western State University in recognition and appreciation of outstanding effort, dedication and personal contributions in building stronger workplaces and communities throughout this great Nation.” Nine students studied and passed a federal exam to become certified to participate in this program. **Curtis Atchley**, the advisor of the club, oversaw this program.

### *People and Campus*

**Phillip Frank** presented at the Marketing Educators Association Annual Conference. The title of the presentation was Gen Z Students’ Assessment of “Woke Culture.”

**Tom Lalka** published three articles. “The Purpose and Future of Adopting a Quality Model: An Appreciative Inquiry” (ProQuest), “Contemporary Criminal Justice Careers”(Rowman and Littlefield Publishers and Oxford Journal).

**Bin Qiu** published three papers. "Passive insider trading before pension freezes" (Journal of Financial Research), "Institutional Investors and Corporate Environmental and Financial Performance" (European Financial Management), and "The Impact of Post-Trade Transparency on Investors: Evidence from an Emerging Market" (coauthored with CSB colleague Dr. Michael Chiao) (Journal of Finance Issues).

**Adrienne Johnson** presented "Planning for and Managing Small Groups" for American English Live: Teacher Development Series 14; an online live webinar series with over 15k views.

**Long Qiao** published a paper and conference proceedings. “Wavelet Transformation Analysis for Damage Detection on a Three-Story Building” (International Journal of Engineering Research And Development) and “Signal Transformation Analysis for Damage Detection Using Pattern Recognition” (11th International Conference on Structural Health Monitoring of Intelligent Infrastructure).

### *Programs and Partnerships*

The Center for Entrepreneurship, in partnership with the Downtown Community Improvement District, hosted "Social Media Work Session" at the American Electric Loft Downtown. This event was free and open to the community, over 25 people attended the event.

The Center for Entrepreneurship, in collaboration with the Center for Service, will host a workshop titled "Non-Profit Summit 2022."

The Center for Workforce Development is receiving applications for the Fall 2022 Professional Sales Training Course offered at Missouri Western State University.

**Dr. Adrienne Johnson, department chair**, will train teachers in the country of Turkey for two weeks as part of the "Making English Come Alive" program. This is a collaborative project between Turkey's Ministry of Education and the U.S. Embassy in Turkey. The project provides English teachers in under-resourced regions with high quality teacher education experiences, as well as exposes teachers to U.S. language and culture.

The Education Department participated in Missouri Western State University's Find My Path event to share more information about Education microcredentials in Early Childhood Education and Special Education.

### *Strengths & Stewardship*

**Suzanne Kissock** submitted the American Bar Association (ABA) report to maintain ABA approval of the legal studies (paralegal) program.

### **College of Liberal Arts**

Dr. Joel Hyer, Dean

### *Student Experience*

**Thomas Brecheisen**, along with three students of Griffon Production House, created and posted the first Griffon University project titled, "Griffon University | Student Preferences About University Education Department Instructor Attire." The project showcased research from the Missouri Western State University Education Department's **Dan Shepherd**. Griffon University is an affiliate of Griffon Production House and will create engaging videos showcasing student and faculty research at Missouri Western State University on their YouTube channel.

**Mr. Brecheisen**, along with eleven students of Griffon Production House, produced over 30 GPH Live! videos for Spring 2022. GPH Live! is an affiliate of Griffon Production House and creates live productions of on-campus and off-campus performances for both the university community as well as community members.

### *People and Campus*

**Thomas Brecheisen** presented a collaborative research project at the 2022 University Film and Video Association Conference in Fredonia, NY. The presentation was titled, "Analysis of Verisimilitude in War Films through the Lens of Social Connectedness Theory." He presented an additional session titled "Playing the Game: Understanding Student's Player Types and How They Engage," and screened a project from GPH titled, "Griffon Production House - 'Electronica: Echolalia.'"

**Bob Long** was a featured soloist with the Cameron Municipal Band, which performed in concert at the 2022 Missouri Bandmasters State Conference.

**Aaron Grant** is this year's Missouri Western recipient of the Missouri Governor's Award for Excellence in Education for his exemplary work in music theory teaching, advising and mentorship.

### *Programs and Partnerships*

**Thomas Brecheisen**, along with seven students of Griffon Production House, produced a GPH Live! concert production in collaboration with the Saint Joseph Youth Chorale and Musical Director, Karen Hyede-Lipanovich. **Mr. Brecheisen**, along with six students of Griffon Production House, produced a GPH Live! theatrical production, "Charlotte's Web," in collaboration with Central High School and Theater Director, Annie Bramlage.

The St Joseph Big Band, co-directed by **Bob Long** and **Kathleen Holeman**, performed by invitation, at the annual Glenn Miller Festival in Clarinda, Iowa.

**Bob Long** recently recorded with the Kansas City Jazz Orchestra, with the release of the recording scheduled later this year.

The Psychology Department learned that the proposed Applied Behavior Support Services microcredential has been approved by MDHEWD. The microcredential is 12-13 credit hours culminating in certificate credential. The microcredential was created in collaboration with numerous community agencies including: Progressive Community Services, Family Guidance, Head Start, St. Joseph School District, United Cerebral Palsy, Success by 6, Young at Heart Area Agency on Aging, Swope Health of Kansas City, and Platte County Board of Services. This certificate is designated to support student success in a variety of human services careers that deal with behavior issues.

### *Strengths & Stewardship*

**James M. Okapal** presented, “The Language of Bioethics” at the Clay County Public Health Center for their Staff Training and Grub (STAG) event.

### **College of Science and Health**

Dr. Crystal Harris, Dean

### *Student Experience*

Chemistry major **Jude Stapf** completed a National Science Foundation Research Experience for Undergraduates (NSF-REU) program at the University of Missouri. He presented the results of his work in a poster presentation titled “Plasmon Mediated Synthesis of Nanostars.”

Three students participated in the Chemistry Department Summer PORTAL Program.

**Pam Clary** and one Social Work student volunteered at the Missouri Western State University/YWCA Golf Classic.

Five nursing students helped to perform N-95 testing for employees of the University of Kansas Hospital during the month of June.

Undergraduate research students from Tilo Roy’s lab, **Destiny Christopher** and **Devin Amos**, along with Missouri Master Naturalist member **Suzanne Rush**, helped tag and name all the plants in six garden plots located in the John Rushin Teaching and Research Prairie.

### *People & Campus*

The Biology Department removed musk thistle from the John Rushin Teaching and Research Prairie. Volunteers included Missouri Western State University student **Kyle Kammerer**, Master Naturalists **Wendell Bronson**, **Ruth and Walt Hiberger**, **Kathleen Holeman**, **Mary Jo Ostenberg**, **Steve Potter**, and **Suzanne Rush** and Biology faculty **Csengele Barta**, **Cary Chevalier**, **Mark Mills**, and **Aracely Newton**.

The Biology Department mulched the area surrounding the garden plots located in the John Rushin Teaching and Research Prairie. Individuals who helped were Missouri Western senior **Chenoah Reeder** and Biology faculty **Cary Chevalier**, **Mark Mills**, and **Aracely Newton**.

Chemistry faculty member **Jeff Woodford** is serving on a state-wide team focused on increasing access to high performance computing resources at PUI’s in the State of Missouri.

Chemistry faculty member **Jonathan Rhoad** performed science demonstrations at Rolling Hills public library as part of their summer reading program.

**Mike Ducey**, in collaboration with David McCurdy (University of Iowa), completed an external program review of chemistry programs offered by Arkansas State University.

**Jana Frye** and **Pam Clary** presented at the Department of Mental Health Spring Institute. The presentation was titled “Understanding Adverse Childhood Experiences: Building Self-Healing Communities.” **Grey Endres** published a peer-reviewed article, “Ethics in Leadership,” (Social and

Economic Justice & Peace). **Grey Endres** also presented, “Building a Resilient Home” to parents of foster and adopted children at Wellspring Church in St. Joseph.

**Maureen Holtz** graduated from the American Physical Therapy Association Fellowship in Higher Education Leadership.

### *Programs & Partnerships*

**Ashley Elias** and **Carissa Ganong** co-mentored two undergraduate aquatic ecology research projects at La Selva Biological Station, Costa Rica, as part of the station’s NSF LSAMP REU program (National Science Foundation Louis Stokes Alliance for Minority Participation Research Experience for Undergraduates).

The Griffon Lab traveled to each of the branches of the St. Joseph Public Library to support the summer reading program. A total of 100 visitors (60 students and 40 adults) participated in biology and chemistry themed activities onboard the lab. Biology faculty members **Mark Mills** and **Tilo Roy**, Chemistry faculty members **Mike Ducey**, **Jeff Woodford**, and **Cindy Ruuskanen** along with three biology majors guided visitors through the activities.

The US Department of Labor has recognized Missouri Western State University as a registered apprenticeship intermediary. The Department of Chemistry will be offering the first program: Chemistry Laboratory Technician. This program is designed to more rapidly address the laboratory scientist shortage in our region.

Herp-O-Rama, a family event aimed to teach the community about amphibians and reptiles, was held at Remington Nature Center in St. Joseph. Four Missouri Western State University students helped staff the event: seniors **Christine Bell**, **Konner Larkin**, **Maria Mills**, and **Jessica Poush**. **Aracely Newton**, Assistant Professor of Biology, gave a presentation on frogs and **John Casey**, Missouri Western State University alumnus, presented about snakes. 382 visitors were reported.

The Mid-Buchanan Summer School visited the Remington-Agenstein science complex to learn about reptiles, mammals and aquatic ecosystems. Four Missouri Western State University students helped staff the event: **Katie O’Callaghan**, **Shelbie Zirkle**, **Tyson Cooke** and **Connor Root**. **Tilo Roy** and **Karen Koy** gave presentations on snakes and lizards.

Spectrum Station Early Learning Center in Platte City invited **Karen Koy** to give a presentation to their summer program on dinosaurs and paleontology. The students learned about and interacted with real fossils and paleontological field tools. Helping with the presentation were **Kristen Walton** and an undergraduate, **Shelbie Zirkle**.

Avenue City Elementary School in Cosby invited the Biology Department to give a presentation on marine biology to its summer school program. **Karen Koy** and two undergraduate students, **Katie O’Callaghan** and **Shelbie Zirkle**, discussed whales, molluscs, echinoderms and the marine food web. The summer school students were able to interact with real bones, shells and dried sea stars.

The new Respiratory Therapy program received Provisional Accreditation from the Commission on Accreditation for Respiratory Care. The RT program will now be admitting students for the Fall cohort.

### *Strengths & Stewardship*

The Leo A. Galloway Herbarium in the biology department recently received a gift of 251 specimens from Idaho State University. These include specimens unique and native to northwest Missouri and northeast Kansas, including rare native ferns. Team members from Tilo Roy’s lab, **Regann Punzo** and

**Esther Par**, are currently working on making herbarium vouchers from those new specimens to add to the collection.

Missouri Western received an upgrade of Hewlett-Packard 6890 Gas Chromatograph/5973 Mass Selective Detector which will allow the machine to function on a Windows 10 operating system. This upgrade will extend the working lifetime of the instrument by 5-7 years.

Missouri Western received a gift of a Waters Acquity UPLC H-Class system and Xevo TQ-S micro system MS/MS detector from Triumph Foods. The addition of this instrumentation will provide training and research opportunities in instrumentation not previously available, though widely used in industry. Missouri Western received an installation of a new atomic absorption spectrometer. This replaces an instrument that was over 20 years old and will provide students with research and training opportunities on an industry standard platform.

### **Griffon Office of Applied Learning (GOAL)**

Dr. Michael Ducey, Director

Dr. Ducey presented and participated in the Joint Chairs and Deans Retreat July 29, and presented assessment tools and resources relating to the support of faculty Applied Learning and Gold Friday events in 2022-2023. One focus in the coming year is the increased evaluation and assessment of the activities and participant experience to allow for targeted infusion of resources and support.

GOAL and Dr. Ducey launched a web page supporting Essential Skills Acquisition (ESA). The page reflects definitions, competencies, and example behaviors, and provides faculty and staff helpful resources as MWSU increases applied learning throughout curricular experiences. Additionally, GOAL shared Student Learning Outcomes and assessment rubrics that are designed to assist faculty in identifying the applied learning activities currently embedded in their course offerings. Chairs and Deans have been asked for feedback, with related discussion and implementation planned for the fall. (<https://www.missouriwestern.edu/appliedlearning/esa/> )

## Finance and Administration

Darrell R. Morrison, VP Finance and Administration

August 8, 2022

Accounting Department has continued working on Year End and Audit preparations. Auditors will be on campus the first two weeks of September.

Student Accounts Receivable are preparing for the fall semester and reviewing FY22 receivables.

Purchase Card/Purchasing Department have been working on updating policy and procedures, and beginning implementation of electronic purchase card submissions.

Budget Office has updated the FY23 budgets with salary pieces and continues to meet weekly with various departments to ensure we are tracking and meeting deadlines for information sent to the State for reimbursements. Training begins the week of August 22nd for Athletic Coaches and will consist of budget access and report training, purchasing/purchase card training and accounting policy and procedural training as well as coding training.

Physical Plant prepared and set up for the arrival of the Kansas City Chiefs and continues to work and assist as needed during camp. The Golf Simulator had a grand opening on July 18th to showcase the new addition. Cross Country Course facility drawing is being prepared with a first draft due to President Kennedy for approval. HVAC upgrades have been completed in Remington/Agenstein, Esports, Vaselakos Hall and Looney Complex. Remote Thermal Units (RTU) have been delayed for Vartabedian Hall until the end of September. Wilson Hall LEA Simulator Lab has had all renovations completed. Eder Hall Honors Suite has had their renovations completed too. Construction work is complete for the Respiratory Therapy Lab and adjoining spaces. The RT lab continues to test and preparations are being made for the arrival of students later this month.

Human Resources continues with On-Boarding/Off-Boarding and preparing for new faculty, staff, and student employees. The HR department notified all employees via email from [wellness@missouriwestern.edu](mailto:wellness@missouriwestern.edu) of a change in the Employee Assistance Program; Humana will no longer be offering EAP Services. As of September 1st, the new EAP provider will be LifeWorks.

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Technology Services continues to provide Phishing Education and response and has begun implementation of an endpoint security solution (Antivirus) for our Mac computers. Upgrading labs in Wilson Hall and Remington/Agenstein with new computers, and working on installation of audio, video, and computer technology in the new Respiratory Therapy labs in order to have the spaces operational for this fall semester. Programming and end-user training remains on track. New security cameras and installation materials have been received to provide supplement coverage in cooperation with the Police Department. Installation will commence as other projects are completed. Full installation is scheduled for completion during the fall semester. Staff have been working on cross-training on systems and operational responsibility shifts as staffing responsibilities change.

Campus Police Department has provided support and assistance during Kansas City Chiefs Training Camp. This past Sunday was Family Day at camp and attendance exceeded six thousand attendees.

Financial Aid Office processed and paid \$33,767,088.32 in federal, state, institutional and third-party funding for Fiscal Year 2021-22. Incoming freshman and recruits for 2022-23 have been offered 727 Federal Grants, 689 State Grants, and 2,109 in Institutional Aid. Currently the Financial Aid Office continues helping students and families finalize their aid packages for the fall semester.




## FINANCE AND ADMINISTRATION

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August 10, 2022

To: Missouri Western State University Board of Governors

 From: Darrell R. Morrison, Vice President for Finance and Administration

Subject: Financial Information – Board Meeting, August 18, 2022

Please find the unaudited financial documents for the period ending June 30, 2022 pertaining to fiscal year 2022 for your review and a cash information related to fiscal year 2023:

- Attachment #1 – “Statement of Budget Changes and Comparison of Budget to Actual”
  - This document reflects the current reconciliation of changes made to the total University budget for fiscal year 2022 and a comparison of actual items to the current year revised budget.
- Attachment #2 – “Statement of Cash Position” (FY22)
- Attachment #3 – “Schedule of Funds Invested” (FY22)
- Attachment #4 – “Statement of Cash Position” (FY23)
- Attachment #5 – “Schedule of Funds Invested” (FY23)

Additionally, the university will be seeking approval of “RFP 23-009” in order to purchase custom football lockers for the Griffon Indoor Sports Complex. A summary is included.

Thank you for your attention to these documents and let me know if you have any questions or concerns.



**Missouri Western State University**  
**Statement of Budget Changes and Comparison of Budget to Actual**  
**For the Year Ending June 30, 2022**  
(Unaudited)

Attachment #1

Educational & General (Undesignated)					
	Original Budget	Adjustments	Revised Budget	Actual	Percentage of Total
<b>OPERATING REVENUE</b>					
Student Tuition and Fees	\$ 29,717,321	\$ (808,249)	\$ 28,909,072	\$ 29,196,445	101.0%
Less: Institutional scholarships					
Less: Other scholarship allowances					
Federal grants and contracts					
State grants and contracts					
Non-governmental grants and contracts	25,000	-	25,000	25,000	100.0%
Sales and service of educational departments	162,300	6,463	168,763	166,993	99.0%
Auxiliary enterprises:					
Athletics					
Less: Scholarship allowances					
Housing					
Less: Scholarship allowances					
Food service					
Less: Scholarship allowances					
Bookstore					
Less: Scholarship allowances					
Other auxiliary enterprises					
Less: Scholarship allowances					
Other operating revenues	22,650	37,791	60,441	69,704	115.3%
<b>TOTAL OPERATING REVENUES</b>	<b>29,927,271</b>	<b>(763,995)</b>	<b>29,163,276</b>	<b>29,458,142</b>	<b>101.0%</b>
<b>OPERATING EXPENSES</b>					
Salaries and compensation	22,733,621	(1,220,222)	21,513,399	21,448,271	99.7%
Fringe benefits	8,702,373	(500,603)	8,201,770	8,023,578	97.8%
Supplies and services	4,970,229	1,180,940	6,151,169	5,315,074	86.4%
Travel	296,230	(37,169)	259,061	209,808	81.0%
Utilities	1,357,201	113,825	1,471,026	1,170,285	79.6%
Insurance	280,660	447	281,107	241,332	85.9%
Scholarships	8,862,180	(766,393)	8,095,787	7,798,770	96.3%
Depreciation					
<b>TOTAL OPERATING EXPENSES</b>	<b>47,202,494</b>	<b>(1,229,175)</b>	<b>45,973,319</b>	<b>44,207,118</b>	<b>96.2%</b>
<b>OPERATING GAIN / (LOSS)</b>	<b>(17,275,223)</b>	<b>465,180</b>	<b>(16,810,043)</b>	<b>(14,748,976)</b>	<b>87.7%</b>
<b>NON-OPERATING REVENUES (EXPENSES)</b>					
State appropriations	19,256,855	798,436	20,055,291	20,055,291	100.0%
State appropriations - lottery	2,322,497	-	2,322,497	2,322,497	100.0%
State appropriations - capital	-	3,144,000	3,144,000	2,599,046	82.7%
Grants					
Gifts	1,485,983	(167,696)	1,318,287	1,326,891	100.7%
Investment income	52,720	(7,000)	45,720	46,133	100.9%
Interest on capital related debt					
Capital	(161,500)	(116,775)	(278,275)	(151,450)	54.4%
Other					
<b>NET NON-OPERATING REVENUES</b>	<b>22,956,555</b>	<b>3,650,965</b>	<b>26,607,520</b>	<b>26,198,408</b>	<b>98.5%</b>
<b>INCOME (LOSS) BEFORE TRANSFERS</b>	<b>5,681,332</b>	<b>4,116,145</b>	<b>9,797,477</b>	<b>11,449,432</b>	<b>116.9%</b>
<b>TRANSFERS IN (OUT)</b>					
Debt service	(499,977)	-	(499,977)	(499,977)	100.0%
Other	29,493	(3,059,035)	(3,029,542)	(2,465,652)	81.4%
Transfer to Aux from E&G	(5,210,848)	-	(5,210,848)	(5,210,848)	100.0%
<b>TOTAL TRANSFERS IN (OUT)</b>	<b>(5,681,332)</b>	<b>(3,059,035)</b>	<b>(8,740,367)</b>	<b>(8,176,477)</b>	<b>93.5%</b>
<b>INCREASE (DECREASE) IN NET POSIT</b>	<b>-</b>	<b>1,057,110</b>	<b>1,057,110</b>	<b>3,272,955</b>	<b>309.6%</b>
<b>OTHER</b>					
Prior year funds	\$ -	\$ 1,057,110	\$ 1,057,110	\$ 3,272,955	

**Missouri Western State University**  
**Statement of Budget Changes and Comparison of Budget to Actual**  
**For the Year Ending June 30, 2022**  
**(Unaudited)**

Attachment #1

<b>Educational &amp; General (Designated)</b>						
	<b>Original Budget</b>	<b>Adjustments</b>	<b>Adjustments for Prior Year Funds</b>	<b>Revised Budget</b>	<b>Actual</b>	<b>Percentage of Total</b>
<b>OPERATING REVENUE</b>						
Student Tuition and Fees	\$ 1,227,316	\$ 435,326	\$ -	\$ 1,662,642	\$ 1,655,321	99.6%
Less: Institutional scholarships						
Less: Other scholarship allowances						
Federal grants and contracts						
State grants and contracts						
Non-governmental grants and contracts	56,400	1,500	-	57,900	11,500	19.9%
Sales and service of educational departments	135,388	21,440	-	156,828	173,870	110.9%
Auxiliary enterprises:						
Athletics						
Less: Scholarship allowances						
Housing						
Less: Scholarship allowances						
Food service						
Less: Scholarship allowances						
Bookstore						
Less: Scholarship allowances						
Other auxiliary enterprises						
Less: Scholarship allowances						
Other operating revenues	364,541	(18,393)	-	346,148	372,749	107.7%
<b>TOTAL OPERATING REVENUES</b>	<b>1,783,645</b>	<b>439,873</b>	<b>-</b>	<b>2,223,518</b>	<b>2,213,440</b>	<b>99.5%</b>
<b>OPERATING EXPENSES</b>						
Salaries and compensation	618,268	145,848	4,000	768,116	703,920	91.6%
Fringe benefits	168,955	34,230	400	203,585	213,678	105.0%
Supplies and services	1,691,535	(32,070)	397,271.00	2,056,736	1,267,120	61.6%
Travel	83,775	14,877	133,065	231,717	174,962	75.5%
Utilities	10,870	2,400	-	13,270	5,440	41.0%
Insurance	-	-	4,601	4,601	4,097	89.0%
Scholarships	43,900	15,163	311	59,374	24,788	41.7%
Depreciation						
<b>TOTAL OPERATING EXPENSES</b>	<b>2,617,303</b>	<b>180,448</b>	<b>539,648</b>	<b>3,337,399</b>	<b>2,394,005</b>	<b>71.7%</b>
<b>OPERATING GAIN / (LOSS)</b>	<b>(833,658)</b>	<b>259,425</b>	<b>(539,648)</b>	<b>(1,113,881)</b>	<b>(180,565)</b>	<b>16.2%</b>
<b>NON-OPERATING REVENUES (EXPENSES)</b>						
State appropriations						
State appropriations - capital						
Grants						
Gifts	620,413	98,457	-	718,870	549,052	76.4%
Investment income						
Interest on capital related debt						
Capital	(48,000)	45,555	(183,759)	(186,204)	(139,287)	74.8%
Other						
<b>NET NON-OPERATING REVENUES</b>	<b>572,413</b>	<b>144,012</b>	<b>(183,759)</b>	<b>532,666</b>	<b>409,765</b>	<b>76.9%</b>
<b>INCOME (LOSS) BEFORE TRANSFERS</b>	<b>(261,245)</b>	<b>403,437</b>	<b>(723,407)</b>	<b>(581,215)</b>	<b>229,200</b>	<b>-39.4%</b>
<b>TRANSFERS IN (OUT)</b>						
Debt service						
Other	261,245	(403,437)	-	(142,192)	(142,558)	100.3%
Transfer to Aux from E&G						
<b>TOTAL TRANSFERS IN (OUT)</b>	<b>261,245</b>	<b>(403,437)</b>	<b>-</b>	<b>(142,192)</b>	<b>(142,558)</b>	<b>100.3%</b>
<b>INCREASE (DECREASE) IN NET POSITIC</b>	<b>-</b>	<b>-</b>	<b>(723,407)</b>	<b>(723,407)</b>	<b>86,642</b>	<b>-12%</b>
<b>OTHER</b>						
Prior year funds	-	-	723,407	723,407	-	
	\$ -	\$ -	\$ -	\$ -	\$ 86,642	

**Missouri Western State University**  
**Statement of Budget Changes and Comparison of Budget to Actual**  
**For the Year Ending June 30, 2022**  
(Unaudited)

Attachment #1

	Auxiliary				Percentage of
	Original Budget	Adjustments	Revised Budget	Actual	Total
<b>OPERATING REVENUE</b>					
Student Tuition and Fees					
Less: Institutional scholarships					
Less: Other scholarship allowances					
Federal grants and contracts					
State grants and contracts					
Non-governmental grants and contracts					
Sales and service of educational departments					
Auxiliary enterprises:					
Athletics	\$ 1,549,979	\$ 461,362	\$ 2,011,341	\$ 1,809,602	90.0%
Less: Scholarship allowances					
Housing	6,044,727	(994,583)	5,050,144	4,984,730	98.7%
Less: Scholarship allowances					
Food service	3,558,490	(374,443)	3,184,047	3,166,002	99.4%
Less: Scholarship allowances					
Bookstore	167,680	(10,000)	157,680	121,861	77.3%
Less: Scholarship allowances					
Other auxiliary enterprises	139,206	(4,638)	134,568	182,476	135.6%
Less: Scholarship allowances					
Other operating revenues					
<b>TOTAL OPERATING REVENUES</b>	<b>11,460,082</b>	<b>(922,302)</b>	<b>10,537,780</b>	<b>10,264,671</b>	<b>97.4%</b>
<b>OPERATING EXPENSES</b>					
Salaries and compensation	2,917,514	(35,845)	2,881,669	2,881,285	100.0%
Fringe benefits	1,063,931	(100,106)	963,825	1,118,549	116.1%
Supplies and services	4,860,488	(167,658)	4,692,830	4,513,469	96.2%
Travel	411,200	349,582	760,782	849,688	111.7%
Utilities	1,111,209	(8,300)	1,102,909	1,086,770	98.5%
Insurance	305,862	102,363	408,225	407,838	99.9%
Scholarships	3,726,476	(126,214)	3,600,262	3,651,300	101.4%
Depreciation					
<b>TOTAL OPERATING EXPENSES</b>	<b>14,396,680</b>	<b>13,822</b>	<b>14,410,502</b>	<b>14,508,899</b>	<b>100.7%</b>
<b>OPERATING GAIN / (LOSS)</b>	<b>(2,936,598)</b>	<b>(936,124)</b>	<b>(3,872,722)</b>	<b>(4,244,228)</b>	<b>109.6%</b>
<b>NON-OPERATING REVENUES (EXPENSES)</b>					
State appropriations					
State appropriations - capital					
Grants					
Gifts					
Investment income	244,330	-	244,330	243,783	99.8%
Interest on capital related debt					
Capital	(1,000)	(112,104)	(113,104)	(108,216)	95.7%
Other					
<b>NET NON-OPERATING REVENUES</b>	<b>243,330</b>	<b>(112,104)</b>	<b>131,226</b>	<b>135,567</b>	<b>103.3%</b>
<b>INCOME (LOSS) BEFORE TRANSFERS</b>	<b>(2,693,268)</b>	<b>(1,048,228)</b>	<b>(3,741,496)</b>	<b>(4,108,661)</b>	<b>109.8%</b>
<b>TRANSFERS IN (OUT)</b>					
Debt service	(4,038,732)	15,000	(4,023,732)	(4,019,382)	99.9%
Other	(217,124)	217,124	-	-	
Transfer to Aux from E&G	5,210,848	52,138	5,262,986	5,245,048	99.7%
<b>TOTAL TRANSFERS IN (OUT)</b>	<b>954,992</b>	<b>284,262</b>	<b>1,239,254</b>	<b>1,225,666</b>	<b>98.9%</b>
<b>INCREASE (DECREASE) IN NET POSIT</b>	<b>(1,738,276)</b>	<b>(763,966)</b>	<b>(2,502,242)</b>	<b>(2,882,995)</b>	<b>115.2%</b>
<b>OTHER</b>					
Prior year funds					
	\$ (1,738,276)	\$ (763,966)	\$ (2,502,242)	\$ (2,882,995)	

**Missouri Western State University**  
**Statement of Budget Changes and Comparison of Budget to Actual**  
**For the Year Ending June 30, 2022**  
**(Unaudited)**

Attachment #1

Restricted						
	Original Budget	Adjustments	Adjustments for Prior Year Funds	Revised Budget	Actual	Percentage of Total
<b>OPERATING REVENUE</b>						
Student Tuition and Fees						
Less: Institutional scholarships						
Less: Other scholarship allowances						
Federal grants and contracts	\$ 2,470,867	\$ (1,796,740)	\$ -	\$ 674,127	\$ 145,446	21.6%
State grants and contracts	160,700	363,258	-	523,958	478,179	91.3%
Non-governmental grants and contracts	4,305	145,994	-	150,299	122,503	81.5%
Sales and service of educational departments						
Auxiliary enterprises:						
Athletics						
Less: Scholarship allowances						
Housing						
Less: Scholarship allowances						
Food service						
Less: Scholarship allowances						
Bookstore						
Less: Scholarship allowances						
Other auxiliary enterprises						
Less: Scholarship allowances						
Other operating revenues						
<b>TOTAL OPERATING REVENUES</b>	2,635,872	(1,287,488)	-	1,348,384	746,128	55.3%
<b>OPERATING EXPENSES</b>						
Salaries and compensation	112,645	6,619	-	119,264	120,900	101.4%
Fringe benefits	43,441	9,179	-	52,620	44,500	84.6%
Supplies and services	2,475,046	(1,823,161)	-	651,885	344,992	52.9%
Travel	4,200	1,568	-	5,768	9,765	169.3%
Utilities	540	-	-	540	454	84.1%
Insurance						
Scholarships	8,384,583	4,731,494	-	13,116,077	12,193,025	93.0%
Depreciation						
<b>TOTAL OPERATING EXPENSES</b>	11,020,455	2,925,699	-	13,946,154	12,713,636	91.2%
<b>OPERATING GAIN / (LOSS)</b>	(8,384,583)	(4,213,187)	-	(12,597,770)	(11,967,508)	95.0%
<b>NON-OPERATING REVENUES (EXPENSES)</b>						
State appropriations						
State appropriations - capital	-					
Grants	8,758,197	13,311,130	-	22,069,327	21,256,164	96.3%
Gifts						
Investment income						
Interest on capital related debt						
Capital	-	(7,776,164)	\$ (483,599)	(8,259,763)	(7,969,688)	96.5%
Other						
<b>NET NON-OPERATING REVENUES</b>	8,758,197	5,534,966	(483,599)	13,809,564	13,286,476	96.2%
<b>INCOME (LOSS) BEFORE TRANSFERS</b>	373,614	1,321,779	(483,599)	1,211,794	1,318,968	108.8%
<b>TRANSFERS IN (OUT)</b>						
Debt service						
Other	(373,614)	(1,321,779)	-	(1,695,393)	(1,695,340)	100.0%
Transfer to Aux from E&G						
<b>TOTAL TRANSFERS IN (OUT)</b>	(373,614)	(1,321,779)	-	(1,695,393)	(1,695,340)	100.0%
<b>INCREASE (DECREASE) IN NET POSITION</b>	-	-	(483,599)	(483,599)	(376,372)	77.8%
<b>OTHER</b>						
Prior year funds	-	-	483,599	483,599	-	
	\$ -	\$ -	\$ -	\$ -	\$ (376,372)	

Missouri Western State University  
Statement of Budget Changes and Comparison of Budget to Actual  
For the Year Ending June 30, 2022  
(Unaudited)

Attachment #1

	Plant					Percentage of Total
	Original Budget	Adjustments	Adjustments for Prior Year Funds	Revised Budget	Actual	
<b>OPERATING REVENUE</b>						
Student Tuition and Fees						
Less: Institutional scholarships						
Less: Other scholarship allowances						
Federal grants and contracts						
State grants and contracts						
Non-governmental grants and contracts						
Sales and service of educational departments						
Auxiliary enterprises:						
Athletics						
Less: Scholarship allowances						
Housing						
Less: Scholarship allowances						
Food service						
Less: Scholarship allowances						
Bookstore						
Less: Scholarship allowances						
Other auxiliary enterprises						
Less: Scholarship allowances						
Other operating revenues	\$ -	\$ 158,968	\$ -	\$ 158,968	\$ 158,968	100.0%
<b>TOTAL OPERATING REVENUES</b>	-	158,968	-	158,968	158,968	-
<b>OPERATING EXPENSES</b>						
Salaries and compensation						
Fringe benefits						
Supplies and services	\$ -	467,919	\$ -	467,919	481,171	102.8%
Travel						
Utilities						-
Insurance						
Scholarships						
Depreciation	\$ 1,349,579	-	-	1,349,579	1,349,579	100.0%
<b>TOTAL OPERATING EXPENSES</b>	1,349,579	467,919	-	1,817,498	1,830,750	100.7%
<b>OPERATING GAIN / (LOSS)</b>	(1,349,579)	(308,951)	-	(1,658,530)	(1,671,782)	
<b>NON-OPERATING REVENUES (EXPENSES)</b>						
State appropriations						
State appropriations - capital						
Grants						
Gifts	-	397,675	-	397,675	-	0.0%
Investment income						
Interest on capital related debt	(1,746,577)	-	-	(1,746,577)	(1,720,521)	98.5%
Capital	-	(4,707,867)	\$ (1,119,588)	(5,827,455)	(3,611,774)	62.0%
Other						-
<b>NET NON-OPERATING REVENUES</b>	(1,746,577)	(4,310,192)	(1,119,588)	(7,176,357)	(5,332,295)	74.3%
<b>INCOME (LOSS) BEFORE TRANSFERS</b>	(3,096,156)	(4,619,143)	(1,119,588)	(8,834,887)	(7,004,077)	79.3%
<b>TRANSFERS IN (OUT)</b>						
Debt service	4,538,709	(15,000)	-	4,523,709	4,519,359	99.9%
Other	300,000	4,514,989	-	4,814,989	4,269,350	88.7%
Transfer to Aux from E&G						
<b>TOTAL TRANSFERS IN (OUT)</b>	4,838,709	4,499,989	-	9,338,698	8,788,709	94.1%
<b>INCREASE (DECREASE) IN NET POSI</b>	1,742,553	(119,154)	(1,119,588)	503,811	1,784,632	354.2%
<b>OTHER</b>						
Prior year funds	-	-	1,119,588	1,119,588	-	
	\$ 1,742,553	\$ (119,154)	\$ -	\$ 1,623,399	\$ 1,784,632	

Missouri Western State University  
Statement of Budget Changes and Comparison of Budget to Actual  
For the Year Ending June 30, 2022  
(As of August 8, 2022)

Attachment #1

TOTAL - ALL FUNDS						
	Original Budget	Adjustments for Prior Year		Revised Budget	Actual	Percentage of Total
		Adjustments	Funds			
<b>OPERATING REVENUE</b>						
Student Tuition and Fees	\$ 30,944,637	\$ (372,923.00)	\$ -	\$ 30,571,714	\$ 30,851,766	100.9%
Less: Institutional scholarships						
Less: Other scholarship allowances						
Federal grants and contracts	2,470,867	(1,796,740)	-	674,127	145,446	21.6%
State grants and contracts	160,700	363,258	-	523,958	478,179	91.3%
Non-governmental grants and contracts	85,705	147,494	-	233,199	159,003	68.2%
Sales and service of educational departments	297,688	27,903	-	325,591	340,863	104.7%
Auxiliary enterprises:						
Athletics	1,549,979	461,362	-	2,011,341	1,809,602	90.0%
Less: Scholarship allowances						
Housing	6,044,727	(994,583)	-	5,050,144	4,984,730	98.7%
Less: Scholarship allowances						
Food service	3,558,490	(374,443)	-	3,184,047	3,166,002	99.4%
Less: Scholarship allowances						
Bookstore	167,680	(10,000)	-	157,680	121,861	77.3%
Less: Scholarship allowances						
Other auxiliary enterprises	139,206	(4,638)	-	134,568	182,476	135.6%
Less: Scholarship allowances						
Other operating revenues	387,191	178,366	-	565,557	601,421	106.3%
<b>TOTAL OPERATING REVENUES</b>	<b>45,806,870</b>	<b>(2,374,944)</b>	<b>-</b>	<b>43,431,926</b>	<b>42,841,349</b>	<b>98.6%</b>
<b>OPERATING EXPENSES</b>						
Salaries and compensation	26,382,048	(1,103,600)	4,000	25,282,448	25,154,376	99.5%
Fringe benefits	9,978,700	(557,300)	400	9,421,800	9,400,305	99.8%
Supplies and services	13,997,298	(374,030)	397,271	14,020,539	11,921,826	85.0%
Travel	795,405	328,858	133,065	1,257,328	1,244,223	99.0%
Utilities	2,479,820	107,925	-	2,587,745	2,262,949	87.4%
Insurance	586,522	102,810	4,601	693,933	653,267	94.1%
Scholarships	21,017,139	3,854,050	311	24,871,500	23,667,883	95.2%
Depreciation	1,349,579	-	-	1,349,579	1,349,579	100.0%
<b>TOTAL OPERATING EXPENSES</b>	<b>76,586,511</b>	<b>2,358,713</b>	<b>539,648</b>	<b>79,484,872</b>	<b>75,654,408</b>	<b>95.2%</b>
<b>OPERATING GAIN / (LOSS)</b>	<b>(30,779,641)</b>	<b>(4,733,657)</b>	<b>(539,648)</b>	<b>(36,052,946)</b>	<b>(32,813,059)</b>	<b>91.0%</b>
<b>NON-OPERATING REVENUES (EXPENSES)</b>						
State appropriations	19,256,855	798,436	-	20,055,291	20,055,291	100.0%
State appropriations - lottery	2,322,497	-	-	2,322,497	2,322,497	100.0%
State appropriations - capital	-	3,144,000	-	3,144,000	2,599,046	82.7%
Grants	8,758,197	13,311,130	-	22,069,327	21,256,164	96.3%
Gifts	2,106,396	328,436	-	2,434,832	1,875,943	77.0%
Investment income	297,050	(7,000)	-	290,050	289,916	100.0%
Interest on capital related debt	(1,746,577)	-	-	(1,746,577)	(1,720,521)	98.5%
Capital	(210,500)	(12,667,355)	(1,786,946)	(14,664,801)	(11,980,415)	81.7%
Other	-	-	-	-	-	0.0%
<b>NET NON-OPERATING REVENUES</b>	<b>30,783,918</b>	<b>4,907,647</b>	<b>(1,786,946)</b>	<b>33,904,619</b>	<b>34,697,921</b>	<b>102.3%</b>
<b>INCOME (LOSS) BEFORE TRANSFERS</b>	<b>4,277</b>	<b>173,990</b>	<b>(2,326,594)</b>	<b>(2,148,327)</b>	<b>1,884,862</b>	
<b>TRANSFERS IN (OUT)</b>						
Debt service	-	-	-	-	-	
Other	-	(52,138)	-	(52,138)	(34,200)	65.6%
Transfer to Aux from E&G	-	52,138	-	52,138	34,200	65.6%
<b>TOTAL TRANSFERS IN (OUT)</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	
<b>INCREASE (DECREASE) IN NET POSIT</b>	<b>4,277</b>	<b>173,990</b>	<b>(2,326,594)</b>	<b>(2,148,327)</b>	<b>1,884,862</b>	
<b>OTHER</b>						
Prior year funds	-	-	2,326,594	2,326,594	-	
<b>\$ 4,277 \$ 173,990 \$ - \$ 178,267 \$ 1,884,862</b>						

**Missouri Western State University**  
**Statement of Cash Position**  
**June 30, 2022**

<b>Fund</b>	<b>06/30/2022 Available Balance</b>	<b>06/30/2021 Available Balance</b>	<b>06/30/2020 Available Balance</b>
<b>Operating, Auxiliary, Agency, Payroll &amp; Petty Cash</b>	\$ 14,483,520	\$ 14,938,331	\$ 12,312,264
<b>Auxiliary System Revenue Bond Funds</b>	300,000	300,000	300,000
<b>Loan Funds</b>	82,483	82,483	82,483
<b>TOTAL FUNDS INVESTED</b>	<b>\$ 14,866,003</b>	<b>\$ 15,320,814</b>	<b>\$ 12,694,747</b>

**Missouri Western State University**  
**Schedule of Funds Invested**  
**6/30/2022**

<b>OPERATING FUND</b>	<b>YIELD</b>	<b>AMOUNT</b>	<b>BANK</b>
Checking Account-Operating	0.98%	250,168	Citizens Bank
Checking Account-Other	0.98%	14,228,577	Citizens Bank
Checking Account-Other	0.00%	-	Citizens Bank
Miscellaneous Petty Cash/Change Funds	0.00%	4,775	Campus Locations
<b><i>TOTAL OPERATING, AUXILIARY &amp; AGENCY FUNDS</i></b>		<b><u>14,483,520</u></b>	
<b>AUXILIARY SYSTEM REVENUE BONDS</b>			
Repair & Replacement Reserve	0.98%	300,000	Citizens Bank
<b><i>TOTAL AUXILIARY SYSTEM REVENUE BOND FUNDS</i></b>		<b><u>300,000</u></b>	
<b>INSTITUTIONAL LOAN FUND</b>			
Checking Account	0.98%	82,483	Citizens Bank
<b><i>TOTAL LOAN FUNDS</i></b>		<b><u>82,483</u></b>	
<b>TOTAL FUNDS INVESTED</b>		<b><u>\$ 14,866,003</u></b>	

**Average Interest Rate**

June 2021 - 0.98%

June 2020 - 0.02%



**Missouri Western State University**  
**Statement of Cash Position**  
**July 31, 2022**

<b>Fund</b>	<b>07/31/2022 Available Balance</b>	<b>07/31/2021 Available Balance</b>	<b>07/31/2020 Available Balance</b>
<b>Operating, Auxiliary, Agency, Payroll &amp; Petty Cash</b>	\$ 12,108,636	\$ 12,035,558	\$ 6,796,535
<b>Auxiliary System Revenue Bond Funds</b>	300,000	300,000	300,000
<b>Loan Funds</b>	82,483	82,483	82,483
<b>TOTAL FUNDS INVESTED</b>	<b>\$ 12,491,119</b>	<b>\$ 12,418,041</b>	<b>\$ 7,179,018</b>

Missouri Western State University  
Schedule of Funds Invested  
7/31/2022

<b>OPERATING FUND</b>	<b>YIELD</b>	<b>AMOUNT</b>	<b>BANK</b>
Checking Account-Operating	1.50%	250,271	Citizens Bank
Checking Account-Other	1.49%	11,853,564	Citizens Bank
Checking Account-Other	0.00%	-	Citizens Bank
Miscellaneous Petty Cash/Change Funds	0.00%	4,800	Campus Locations
<b><i>TOTAL OPERATING, AUXILIARY &amp; AGENCY FUNDS</i></b>		<u>12,108,636</u>	
<b>AUXILIARY SYSTEM REVENUE BONDS</b>			
Repair & Replacement Reserve	1.49%	300,000	Citizens Bank
<b><i>TOTAL AUXILIARY SYSTEM REVENUE BOND FUNDS</i></b>		<u>300,000</u>	
<b>INSTITUTIONAL LOAN FUND</b>			
Checking Account	1.49%	82,483	Citizens Bank
<b><i>TOTAL LOAN FUNDS</i></b>		<u>82,483</u>	
<b>TOTAL FUNDS INVESTED</b>		<u><b>\$ 12,491,119</b></u>	

**Average Interest Rate**

July 2021 - 1.50%

July 2021 - 0.04%

## **RFP23-009 CUSTOM FOOTBALL LOCKERS**

Request for proposals were advertised in two newspapers and sent to ten (10) vendors. One (1) vendor responded with a proposal for the requested number of one hundred twenty-two (122) custom football lockers. The current football lockers and locker room have not been updated since the construction of the Griffon Indoor Sports Complex. The purchase of these lockers will enhance the student athletic experience by providing more modern and attractive space. The Football Locker room needs an upgrade for many reasons. The proposal includes pricing for the custom build, installation and finishing work.

**Dains Custom Athletic Lockers**  
**Schell City, MO**

**\$ 353,000.00**

University administration recommends acceptance of the proposal from Dains Custom Athletic Lockers. The selection committee chose this vendor based upon the written proposal and references.

Funding for the football lockers will provided by the university with funds secured by the Missouri Western State University Foundation, LLC.

**TO:** Missouri Western State University Board of Governors;  
Dr. Elizabeth Kennedy, President

**FR:** Dr. Melissa K. Mace, Vice President for Student Affairs & Enrollment Management

**DA:** August 8, 2022

**RE:** Division of Student Affairs & Enrollment Management Board of Governors Report

The Division of Student Affairs & Enrollment Management (SAEM) is comprised of twelve (12) major areas: Academic Support; Admissions; Camps, Conferences, & Events; Career Development; Counseling; Dean of Students; Diversity & Inclusion; Global Engagement; Housing & Residential Life; Registrar; Student Development; and Student Success & Academic Advising. To that end, Student Affairs & Enrollment Management focuses on how we serve both prospective and current students to and through a successful collegiate career.

### ***Admissions – Territory Management & Recruitment***

The Office of Admissions territory management team has been busy throughout the summer as they have continued to work with last minute recruitment for fall 2022, as well as manage the Admissions tent at the Sounds of Summer concert series, Chiefs Red Rally, Chiefs Training Camp, and all Griffon Orientation events.

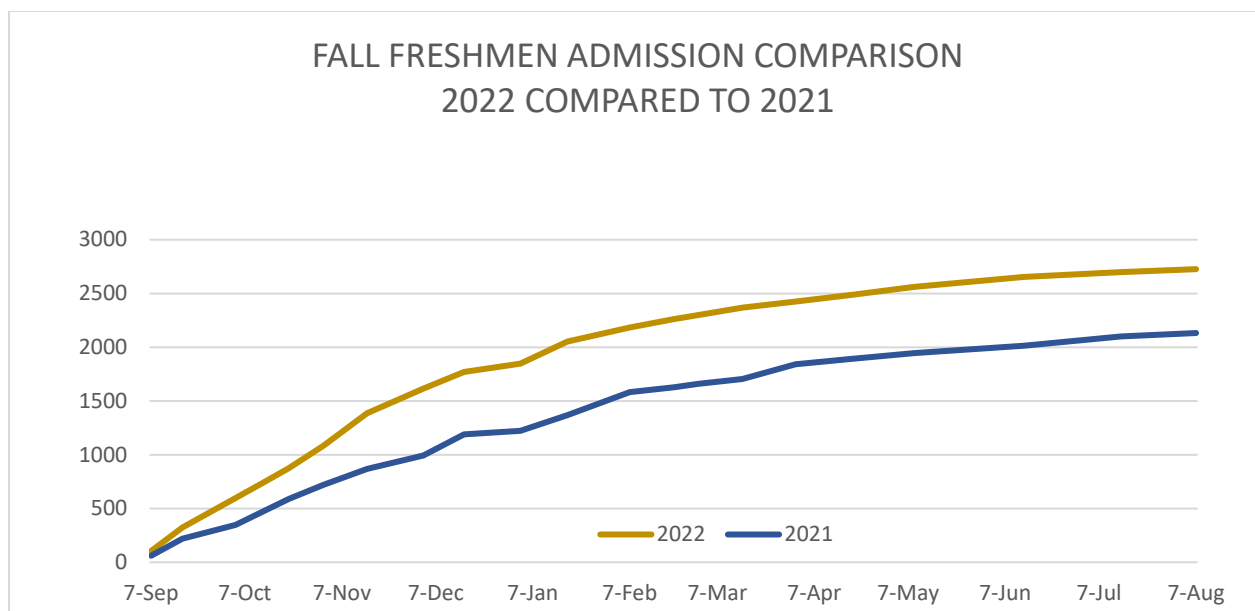
While 23 community colleges visits and 11 transfer student fairs have been scheduled for fall 2022 (for the fall 2023 class) thus far, scheduling high school visits and fairs is just now getting under way. To date, 87 college fairs have been scheduled for the fall semester in the states of Missouri, Nebraska, Iowa, Kansas, and Illinois. In addition, Missouri Western will hold one final recruitment event for the fall 2022 semester, Walk-in Registration. The Admissions team will likely begin the fall recruitment season two recruiters short, however, plans are in place to mitigate staff shortages until new recruiters can be hired and on-boarded.

At this time, it is anticipated that the fall 2022 new freshman class will be greater than the fall 2021 new freshman class. In fact, it is anticipated that this will be the first time since the fall 2018 new freshman class that Missouri Western has experienced an increase in new freshman.

Graph 1 below demonstrates the current trend of the year-over-year admitted student numbers for first-time freshmen. At this point in time, we are seeing a 21% increase in admitted students. However, as Graph 2 depicts, we are currently experiencing a 15% increase in first-time freshmen registrations.

Graph 1

*Fall freshmen admission comparison: 2022 compared to 2021*



Graph 2 below demonstrates the current trend of the year-over-year student enrollment numbers for first-time freshmen.

Graph 2

*Fall freshmen enrollment comparison: 2022 compared to 2021*

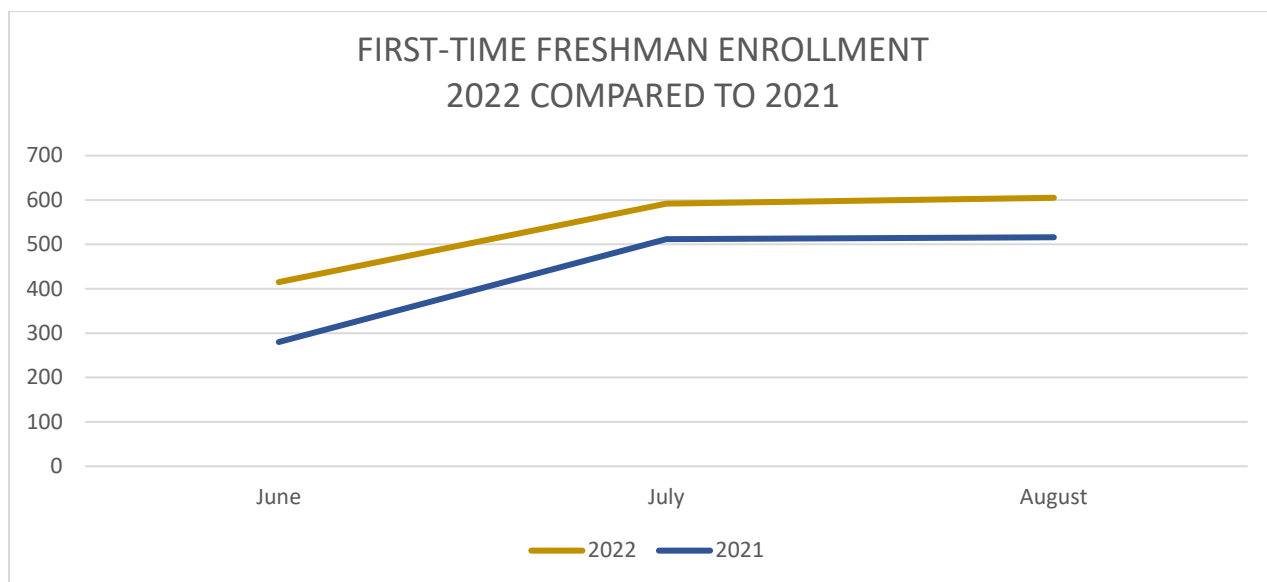


Table 1, below, lists the top 10 intended majors based on registrations to date for first-time freshmen entering in the fall 2022 semester. Nursing, psychology and elementary education continue to hold the top spots on the table. Table 2 considers first-time freshmen enrollment by

Griffon Rate states and Table 3 demonstrates territory rankings. Buchanan County was the top recruitment territory for the fall 2022 class.

Table 1

*Top 10 intended majors based on enrollment of first-time freshmen*

Rank	Major	2022 Registrations to Date	2021 Registrations to Date	% Growth Year Over Year
1	Nursing (BSN)	100	88	14%
2	Psychology	38	31	23%
3	Elementary Education	21	13	62%
4	Management - Entrepreneurship	20	3	567%
5	Computer Science	19	9	111%
5	Digital Animation	19	9	111%
7	Criminal Justice (BS)	18	6	200%
8	Exercise Science – Health & Exercise Science Concentration	14	9	56%
8	Graphic Design	14	10	40%
8	Social Work	14	11	27%

Table 2

*First-time freshman enrollment by Griffon Rate states*

Rank	Griffon Rate State	2022 Registrations to Date	2021 Registrations to Date	% Growth Year Over Year
1	Kansas	26	23	13%
2	Nebraska	15	13	15%
3	Iowa	10	11	-9%
4	Colorado	9	5	80%
5	Illinois	8	7	14%
6	Texas	7	8	-13%
7	Arkansas	2	1	100%
7	Kentucky	2	2	-
7	Oklahoma	2	3	-33%
10	South Dakota	1	2	-50%
11	New Mexico	0	0	-
12	Wyoming	0	0	-
13	Tennessee	0	6	-100%

Table 3

*First-time freshman enrollment by Missouri territory*

Rank	Territory	2022 Registrations to Date	2021 Registrations to Date	% Growth Year Over Year
1	Buchanan County	198	186	6%
2	Kansas City/Central Missouri	119	70	70%
3	North Missouri	96	91	5%
4	North Kansas City	46	39	18%
5	East Missouri	42	37	14%
6	South Missouri	6	6	-
	<b>TOTAL MISSOURI</b>	<b>508</b>	<b>430</b>	<b>18%</b>

Table 4, below, depicts the Buchanan County high school rankings by school. As anticipated, Central High School claimed the top spot. Two surprises this year, Lafayette out paced Benton, and East Buchanan made a 400% leap in student registrations.

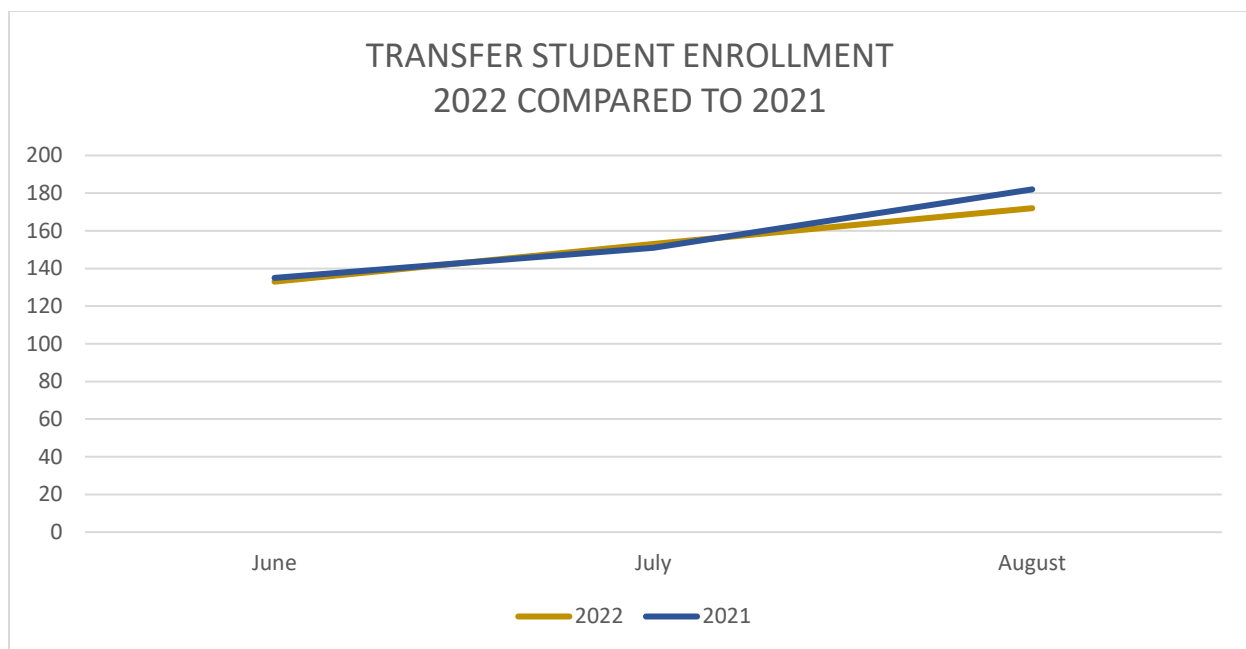
Table 4

*First-time freshman enrollment by Buchanan County high schools*

Rank	Buchanan County High School	2022 Admits to Date	2021 Admits to Date	% Growth Year Over Year
1	Central	92	88	5%
2	Lafayette	36	26	39%
3	Benton	26	21	24%
4	East Buchanan	10	2	400%
5	Mid Buchanan	4	9	-56%
6	Bishop LeBlond	4	4	-
7	DeKalb	3	1	200%
8	St. Joseph Christian	3	11	-73%

Graph 3

*Transfer student enrollment*



As depicted above in Graph 3, transfer enrollment is currently trending down by 10 students. Missouri Western's top sending community colleges include Metropolitan Community College (32), North Central Community College (18), and Highland Community College (11). The top sending four-year institution is Northwest Missouri State University (10) followed by Kansas State University and Park University (3 each).

Recruitment will continue through the end of the summer and will include our Walk-in Registration event on August 24.

Fall 2023 recruitment is off to a good start. The application opened on time and we are currently experiencing a 142% (75 this year compared to 31 last year) increase in applications. Admission for fall 2023 begins on September 1.

### ***Admissions - Communications***

While admissions counselors continued texting and emailing prospective students to move them through the recruitment funnel, the more complex communication plan continued. Since the last Board of Governors meeting in June, several communications have been sent to prospective students (see Table 5).

Table 5

#### ***Communications***

Message	Print/Email/Text	Audience	Quantity Sent	Send Date	Drip
Campaign - Application Generation					



21-22 Last call for new Griffons - June 1 priority deadline extended	Email	HS Seniors	106,395	6/2/22	no
22-23 Freshman rising senior application soft launch	email	FR inquiry pool for 2023 no submitted app	3,436	7/18/22	no
<b>Campaign - Orientation</b>					
21-22 Transfer Orientation _ day before reminder SMS	SMS	21-22 registered for GO	81	6/7/22	no
21-22 Freshman GO Nontrad Reminder email _ day before	email	21-22 registered for nontrad session	20	6/8/22	no
21-22 Freshhman nontrad reminder sms _ day before	sms	FR GO registered for nontrad session	19	6/8/22	no
21-22 Transfer Orientation _ day of reminder sms	sms	21-22 TR registered for Transfer GO	79	6/8/22	no
21-22 FR GO nontrad reminder sms _ day of	sms	FR GO registered for nontrad session	17	6/9/22	no
21-22 FR GO _ day of reminder sms	sms	FR GO registered for today	n/a	6/16/22	no
21-22 FR GO Summer Melt yard banner	Gift/print	FR attended GO	603	6/19/22	yes
21-22 Freshman fall vote for t-shirt design submissions _ email	email	21-22 FR Committed	866	7/11/22	no
21-22 Freshman fall vote for t-shirt design submissions _ sms	sms	21-22 FR Committed email	817	7/11/22	no
<b>Campaign - Decision Reply</b>					
21-22 Transfer Orientation Last Registration Push _ Committed	Email	21-22 TR Committed Not Registered for Orientation	39	6/6/22	no
21-22 Transfer Orientation Push _ Admitted not committed	Email	21-22 TR Committed not registered for orientation	35	6/6/22	no
21-22 Freshman Nontrad GO Registration final push	Email	21-22 FR Nontrad Admits/commits not registered for GO	8	6/7/22	no
21-22 Freshman GO Registration _ Decision reply july push	email	21-22 FR Admits not committed or commits not registered for GO	1502	7/6/22	no

21-22 FR GO registration_decision reply push_parent	email	21-22 FR Admits no decision reply or commits no go parents	841	7/11/22	no
21-22 Transfer fall registration push email 1	email	21-22 TR commits with no registration	78	7/18/22	no
21-22 Transfer Fall registration push	Print	21-22 TR commits with no registration	74	7/20/22	no
21-22 FR GO Registration Decision Reply August Push parent	email	21-22 FR Admits No Decision OR Commits NO GO Parents	869	7/28/22	no
<b>Campaign- Continuing Students</b>					
21-22 Fall 22 Registration email 4_registration push	email	SP22 cont student eligible to register, not yet enrolled	298	6/21/22	no
21-22 Fall 22 Registration text 4_registration push	sms	SP22 cont student eligible to register, not yet enrolled	105	6/22/22	
21-22 Fall 22 registration email 5_registration push	email	SP22 cont student eligible to register, not yet enrolled	251	7/25/22	no
21-22 Fall 22 Registration text 5_registration push	sms	SP22 cont student eligible to register, not yet enrolled	88	7/25/22	no

### ***Admissions - Campus Visits Program***

Since the last Board of Governors report, the Office of Admissions has had over 103 individual campus visits.

### ***Admissions - New Student Success***

605 incoming first-year students have gone through a Griffon Orientation (GO) thus far this summer. GO sessions were offered in person, synchronously online, and asynchronously online. Fourteen additional students are registered to attend a virtual session prior to the start of the semester. We have received feedback from several families regarding the high quality of the orientation program. One mother called and stated that ***if she was to grade MWSU we would have received an A with no problem. She was very impressed with how great everyone was and that everyone was really friendly. Because of how wonderful, helpful, friendly, and knowledgeable we were, it makes her feel more comfortable sending her son 4 ½ hours away.***

Griffon Edge plans are well underway and include New Student Convocation on August 25, Griff Up Downtown on August 25, and Griffon Launch on August 28 when we will welcome all students back to campus with festivities and fireworks.

### ***Academic Advising – Student Success Center***

The Student Success Center provides academic advising to all incoming freshmen, with the exception of Nursing and Business students, through their first year of academic study. During the summer months, academic advisors work with continuing students who need assistance registering for classes, as well as coordinating advising for all Griffon Orientation sessions (virtual and in-person).

Advising for the Bachelor of General Studies (BGS) and the Bachelor of Science in Technology (BST) is in the process of transitioning to the Department of Social Sciences and Humanities. Because these two degrees are designed as completion degrees, and freshmen students are not advised into these programs, this transition makes sense for the University.

### ***Academic Support***

The Center for Academic Support continues to provide tutoring services through training peer tutors in math, writing, and other courses; this includes during the summer months. Table 6 shows the total number of courses in which tutoring was provided for the summer 2022 semester.

Table 6

#### ***Summer 2022 courses tutored***

<b>COURSE TYPE</b>	<b>NUMBER OF COURSES TUTORED</b>
Math	2
English	3
Content	1

The Center, in partnership with the Department of Housing & Residence Life and the Center for Diversity & Inclusion, will host an inaugural syllabus party during the first week of classes for the fall 2022 semester. This event will provide first-year students with the opportunity to organize themselves and develop a time management plan to be academically successful during their first year of college.

### ***Camps, Conferences, & Events***

Jean Foster assumed the Camps, Conferences, & Events Coordinator role on July 1 when the responsibilities moved to the Division of Student Affairs and Enrollment Management. Jean will provide management for event reservations and assist in revenue generation with competitive bidding for external event hosting and summer camps and conferences.

During July 2022, a total of 135 event reservations occurred on campus (see Table 7).

Table 7

*Event reservations*

MONTH	EXTERNAL EVENTS	INTERNAL EVENTS
July 2022	12	123

***Campus Cupboard***

The Campus Cupboard continues to provide service to food-insecure students at Missouri Western. During July 2022, a total of 240 pounds of food was distributed to 35 unique students visiting the Cupboard. With the assistance of the Swiping Out Hunger microgrant, the Campus Cupboard continues to provide evening and weekend hours throughout the summer to provide increased access to food-insecure students.

***Center for Global Engagement***

The Center for Global Engagement is currently operating without any staff. Dr. Melissa Mace and Jamie Sweiger are currently sharing responsibilities until the new director, Tina Washburn, begins her duties as the new Director of Global Engagement on August 16, 2022.

***Career Development Center***

The Career Development Center (CDC) is managing the Find My Path program grant from the Missouri Scholarship & Loan Foundation. Find My Path workshops are opportunities for adult learners to participate in career advising and find connection opportunities to Missouri Western's microcredential programs. Workshop dates include July 19 and August 13. In addition, Workshops will be held at the Sisters of Solace Holistic Healing Center and at Missouri Vocational Rehabilitation.

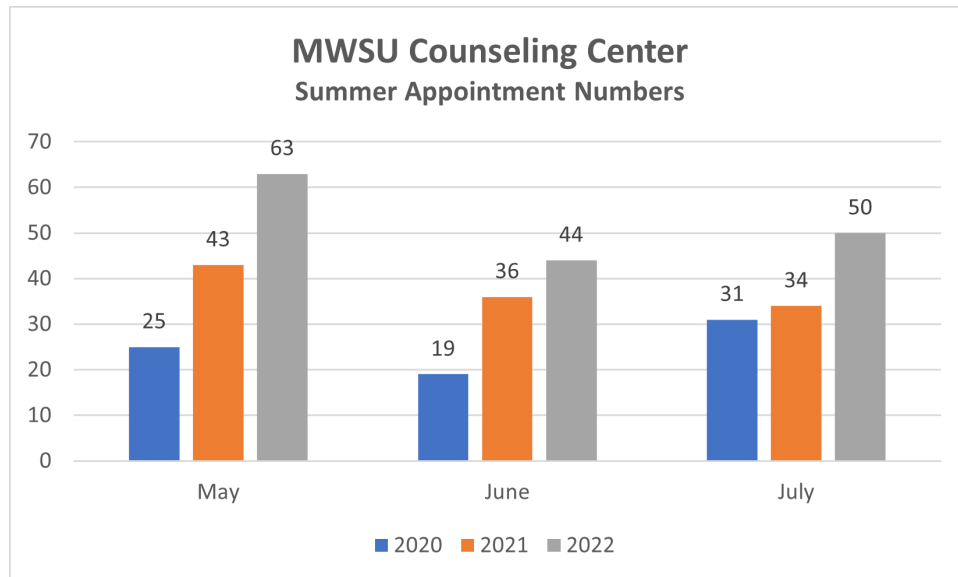
As fall 2022 quickly approaches, the CDC is preparing for multiple fall fairs including the Part-time Job Fair, the Nursing & Health Professions Career Fair, and the Criminal Justice & Government Career Fair. The CDC is also planning an All-majors Career Fair to be held in February 2023.

***Counseling Center***

The Counseling Center continues to serve students through summer appointments, at higher rates than ever before in the history of the Counseling Center. Chart 1 below identifies student appointment during the summer, providing a three-year comparison.

Chart 1

### *Summer appointment numbers: three-year comparison*



Through a partnership with the Missouri Department of Higher Education & Workforce Development and the Missouri Department of Social Services (DSS), a Family Support Division benefits program specialist will be working in the Counseling Center one day a week to provide FSD assistance free of charge to any MWSU student, faculty, or staff member. The FSD staff member begins her duties on campus the first week of the fall semester.

The Counseling Center and the Dean of Students Office have deployed the Missouri Partners in Prevention Coalition to prepare to launch the Year One College Behavior Profile (Y1CBP), a pre-matriculation survey portal to gather data regarding alcohol and marijuana/cannabis use among first-year students. In addition, the Center is coordinating activities for National Suicide Prevention Awareness Month in September, which will include Mental Health First Aid training provided by Mental Health First Aid Missouri on Friday, September 9, and the inaugural Stress Less Fest, co-coordinated by the Dean of Students Office, on Wednesday, September 28.

### ***Dean of Students Office***

The Dean of Students Office led a cross-division team of representatives from the Center for Diversity & Inclusion, Student Success & Academic Advising Center, Career Development Center, Center for Academic Support, and the Department of Housing & Residence Life to successfully write and receive a \$30,000 grant from the Missouri College & Attainment Network (MOCAN) and the Missouri Scholarship & Loan Foundation. This grant, which will provide \$10,000 per year for the next three years, supports MOCAN's Postsecondary Equity Network partnership with Complete College America in the Purpose First Initiative, which strives to connect Black, Indigenous, Latinx, and Persons of Color (BILPOC) and low-socioeconomic students with career advising and academic support earlier in their college career. The grant at MWSU will fund the Purpose First Peer Connections Center, a space within Scanlon Residence Hall to be staffed with Peer Connectors specializing in career exploration/development, academic support, and diversity, equity, and inclusion.

The Dean of Students Office and the Student Government Association are actively preparing for Missouri Western's participation in the fall 2022 civic holidays, including Constitution Day, National Voter Registration Day, National Voter Education Week, National Vote Early Day, and Election Day.

### ***Center for Diversity & Inclusion***

The Dean of Students Office and the Center for Diversity & Inclusion led Missouri Western's participation in the Virtual Institute on Teaching & Learning for Campus-wide Interfaith Excellence, hosted by the American Association of Colleges & Universities and Interfaith America in July. The cross-campus team that participated in this experience to enhance interfaith engagement and worldview religious diversity included additional representatives from the Department of Housing & Residence Life and the Office of Recreation Services. Missouri Western was one of only two public, four-year universities selected to participate in this virtual experience.

The Center for Diversity & Inclusion will expand programming in the Commuter & Contemporary Student (non-traditional) Student Center for the 2022-23 academic year with the addition of Contemporary Student Networks. These networks will provide scheduled gathering opportunities for commuter and/or non-traditional students with various identities to connect with other with similar experiences in unstructured, regularly scheduled meetups. Four networks will be launched initially this fall including the Students with Children Network (for students who are parenting and/or pregnant), the Returning Student Network (for students who took three or more years off from college), the Off-Campus Network (for students who are 25 and over and live off-campus) and the Former Foster Care Network (for students who were previously in the foster care system).

In all, the Center has over 20 events and eight training opportunities planned for the fall 2022 semester.

### ***Housing & Residence Life***

Nearly 100 students lived in on-campus housing in Vartabedian Hall for the summer 2022 semester. Summer housing from summer campus and conferences, as well as housing corporate interns, generated nearly \$30,000 for the summer 2022 session.

The Department of Housing & Residence Life is preparing for Resident Assistant (RA) training, which begins on August 8 and consists of two weeks of intensive training for these student staff members who serve as frontline staff supporting community development and student safety.

Professional develop for new staff members continues to be a priority. Kate Chapman and Hannah Murphy completed training in July offered by the Missouri Partners in Prevention Coalition on Motivational Interviewing/Brief Alcohol Screening & Intervention for College Students.

The table below depicts the current status of housing reservations for fall 2022 as compared to last year at the same point in time.

Table 8

*Housing reservations: 2022 compared to 2021*

FALL 2022 HOUSING RESERVATIONS		FALL 2021 HOUSING RESERVATIONS		% CHANGE
TOTAL NEW APPLICATIONS	391	TOTAL NEW APPLICATIONS	339	+15.3%
TOTAL RETURNING APPLICATIONS	355	TOTAL RETURNING APPLICATIONS	447	-20.5%
TOTAL	746	TOTAL	786	-5%

### ***Registrar's Office***

The new curriculum management system (CIM) has officially launched to manage course and program proposals. The launch of this system has been a long time coming and the Registrar's Office is now prepared to onboard faculty and staff who need training on the system. Four dates have been identified for group training. In addition, academic departments can schedule a time with the Registrar's Office for training for the department. One-on-one training is also available.

### ***Center for Student Involvement***

The Center for Student Involvement has completed the process of building out MaxEngage, Missouri Western's new technology platform for registered student organizations (RSOs), department, and campus offices to track event attendance and build student co-curricular transcripts. MaxEngage went live on August 1, 2022, and will be implemented this fall.

As we prepare to begin the fall 2022 semester, Missouri Western has 71 RSOs, with multiple other RSOs in various stages of formation. Griffon Activities Programming (GAP) will be co-hosting (with the Center for Student Involvement) Welcome Week August 29-September 2 with nine different events to welcome new and returning students back to campus. GAP has a full semester planned for fall 2022 with 35 events scheduled.

### **Staffing Updates**

There are currently four open positions across the division in various search stages: two admissions counselors, one Counseling Center counselor, and the campus visits program coordinator.

*The following staff members contributed to this report: Dr. Brett Bruner, Dr. Jerri Arnold-Cook, Megan Berberich, Susan Bracciano, Joshua Clary, Chris Curtin, Derek Evans, Jean Foster, Susan Garrison, George Hudson, Katie Miron, Peggy Payne, Melissa Stallbaumer, Jamie Sweiger, and John Vanderpool.*

## **August 2022 - Board of Governors Report**

### **Division of Advancement and the MWSU Foundation:**

**Marc Archambault, Vice President for Advancement and Executive Director, MWSU Foundation:**

#### **August 8, 2022:**

The full payment of the \$500,000 pledge from Mosaic Life Care for the Interprofessional Lab was paid to the Foundation before the end of June. \$250,000 was received from Mosaic Life Care and \$250,000 from the Mosaic Life Care Foundation. Over \$30,000 was received from various people in memory of Bob Norton, with the majority of those funds going to support Athletics. And, as recently announced, we completed a successful \$76,000 mini-campaign to fund the new Golf Simulator that will enable our team to compete at a significantly higher level.

A local trust donated \$14,810 to support scholarships for students in music and education. Thanks to funding provided by the John Sublett Logan Foundation, \$12,000 has been awarded for the John Sublett Logan Business Fellowship. The fellowship program is available to Missouri Western State University graduates continuing their education by obtaining a graduate degree in Business, Law, Accounting or Economics. The Ensworth Medical Education Scholarship provided over \$13,500 in scholarships for Missouri Western State University graduates continuing their degree at an accredited school of medicine. Funding is provided by the Ensworth Hospital and Medical Fund.

The next Golden Opportunities Planned Giving newsletter will feature a story about Wayne and Betty Nold's recent estate gift of \$100,000 that will be used to help fund a new sound system for M.O. Looney Complex Arena. A recent partnership with Giving Docs on our planned giving website will provide alumni with the opportunity to make or update their will, establish a healthcare directive, designate beneficiaries, use a tool for Donor Advised funds and other benefits. If users agree, we will be notified when they list Missouri Western as a beneficiary.

The Ambassadors awarded over \$14,000 in scholarships to non-traditional students. They will hold a fundraiser on August 23<sup>rd</sup> at Texas Roadhouse. Mention you are there to support the MWSU Ambassadors and they will donate 10% of the price of your meal to the Ambassadors. All dollars raised will go towards nontraditional scholarships.

President Kennedy, accompanied by Marc Archambault and Chrissy McCan, traveled to Dallas, Texas to meet with several alumni who are major donors or prospects. We had five very successful meetings. Having engaged these prospects, we will advance these relationships. More trips like this to other locations are being planned for the future.

The Phone-a-thon will begin at the end of this month. The next Direct Mail piece will feature the inspiring story of one of our nontraditional students who received an Ambassadors scholarship. Giving Day will be held on National Giving Day on Tuesday, November 29<sup>th</sup> this year.

New Alumni Board members were elected and attended new board orientation. New board members are Tammy O'Meara Chambers '99, Owner Top Property Realty; Angela Clark '19,



State Farm Agent; Kent Hawkins '87, Senior Director of Financial Offsite Analysis for Neighbor Works America; and Melody Smith '87, retired educator. An Alumni Board retreat will be held on August 27<sup>th</sup>, establishing the organizations goals for this fiscal year.

The University hosted on its campus an annual meeting of the Community Foundation of Northwest Missouri, at which President Kennedy was invited to offer welcoming remarks to those in attendance.

Led by the Division of Advancement, an expansive alumni Oral History Project, *Griffon Stories*, is underway. Postcards to all mailable alumni will arrive in homes beginning Monday, August 15<sup>th</sup>. Alumni are provided a phone number to call and update their record and talk about their memories of Missouri Western. More information about this project can be found on the MWSU Alumni website at [missouriwestern.edu/alumni/griffon-stories](http://missouriwestern.edu/alumni/griffon-stories).

The 2022 R. Dan Boulware Convocation on Critical Issues will be held on Tuesday, September 27, 2022. This year's event will feature Jonathan Turley, professional, legal analyst and columnist. His speech titled "The Rise and Fall of Free Speech" will take place in the M.O. Looney Complex Arena at 10:00 a.m. This event will be free and open to the public. Private reception and luncheon event details will be mailed out in August. Visit [missouriwestern.edu/convocation](http://missouriwestern.edu/convocation) for more information.

The Missouri Western State University Foundation's annual accounting audit is underway with the expected completion in September, prior to the September 15 deadline set forth by the University. The Audit Committee and CliftonLarsonAllen, LLC have met to discuss the auditing process and expectations. The committee will reconvene in September to review and approve the audit before seeking the approval of the full Foundation Board of Directors.

The MWSU Foundation's Governance Committee has begun identifying nominees for Board of Director positions. Board of Director nominees will be approved at the November meeting. To strengthen its recruiting plans for future cycles, the Governance committee is also approving a *Member Information Form* (to gather formal demographic data on its membership) and a robust set of *Nomination Guidelines*. Minor updates to the Bylaws are planned. A policy project roadmap, delineating a number of additional best-practice initiatives to be completed this fiscal year, has been established.

The Foundation's Development Committee is convening a small working group to contribute input on new digital publication being planned by Advancement that will be aimed at engaging prospective donors using messaging that will complement University marketing communications plans. The publication will promote the University's new direction and recent, remarkable achievements by students, faculty, staff, leaders, volunteers, and donors. The project will be coordinated with University Marketing Communications.

**Division or Office Name:** Athletics

**Name and Title of Person Submitting:** Andy Carter; Director of Athletics

**Date:** August 8, 2022

Chief's Camp is here! I am excited to take part and learn how we can continue to be a great partner with the Kansas City Chief's and their fans, while at the same time seeing how we can take these relationship and partnership to another level. Building relationships with Jeremy Slavens (VP of Arrowhead Events), Matt Kenny (Executive VP of Arrowhead Operations and Events), and Mark Donovan (President) is vital to our partnership and a priority to elevate our future opportunities. This will be a great time to showcase our beautiful campus, outstanding facilities, and competent people. As of the writing of this report, everything has gone smoothly amid some very hot and well attended sessions.

The entire athletics department is receiving training on Banner and Argos for the purpose of gaining a better understanding of the expenses and revenues required to operate in an elevated fiscally responsible manner. We have adopted the identical budget templates and line item definitions used by the university. Budget Training Phase 1 will take place the week of August 22, 2022 and will aid in the educational process for our head coaches and staff to be able to speak the same language as the budget office. Head Coaches have submitted their unit's projected expenses for the FY23 fiscal year. As I meet with each, we will identify the revenue needed to meet their expense request and finalize their budget. We have issues to address moving forward, but we will make this work for the fiscal year as we prepare to remedy issues for FY24.

I am very excited to share the great news of our partnership with Mosaic going to another level. Although we are still working to build a contractual agreement, we have both moved forward in "good faith" and have built a "medical model" for athletic training services that is a game changer for the care of our student-athletes. Mosaic, who has provided our team physician (required by the NCAA) and 2 certified athletic trainers, will now provide additional certified athletic trainers (building to a total of 7 full-time professionals) to meet the needs of our department. This "medical model" is something I have experience working with at a previous institution and is the future of care for student-athletes. This process further elevates an already outstanding relationship and partnership between Missouri Western State University and Mosaic.

I am looking forward to all of the fun and exciting things that happen once our fall sport student-athletes report. Football, Volleyball, Women's Soccer, and Men's & Women's Cross-Country all report on or about the week of August 8<sup>th</sup>. Getting the opportunity to speak to each group and get to know them is one of the very best things about my position. These teams will be training while at the same time the Chiefs will be hitting their last 10 days of camp. This is a very busy time and vital for our success in the coming sports season. I would also like to invite each member of the Board to attend the "Meet the Griffs" event held Saturday, August 27, 2022 starting at 5pm with a Social. If interested, let me know and I can get registration information to you. Hope you are able to make it!

More accolades for our student-athletes as 105 of our Griffons earned recognition with the D2 ADA Academic Achievement Award.

In order for a student-athlete to receive an Academic Achievement Award, the athletics director of the Division II institution MUST BE a CURRENT dues-paying member of the D2 ADA.

Also, the student-athlete must:

- have a cumulative grade point average of 3.5 or higher on a 4.0 scale
- have attended a minimum of two years (four semesters) of college level work
- have been an active member of an intercollegiate team during his/her last academic year  
(Given the continued challenges institutions have had this year when it comes to participation, all athletes who meet bullet point items 1 and 2 are still eligible as long as they were still an active member of the roster during this academic year)

I am excited to provide an update on administrative and head coaching searches performed since May 1<sup>st</sup>. We have hired Paul Smith as our Sr. Associate Director of Athletics for External Relations. Paul is an experienced and highly-valued athletic administrator. He has spent 18 years in branding, communication, revenue generation and administration. Paul starts on August 1<sup>st</sup>. With the departure of Head Men's & Women's Golf Coach Greg Dillion, we have hired MWSU alum Matt Thrasher to lead these programs. Matt started on July 18<sup>th</sup> and has already made an impact on the future of our gold programs. Scottie Moler has been hired as our Assistant Director of Athletics for Compliance and Academics. Scottie has amassed 5 years of experience in NCAA DII compliance and academic services. He is a very conscientious professional and a great add to our administrative team. Scottie will start August 15<sup>th</sup>. We are in the final stages of the searches for a Director of Creative Content and Video Production and Director of Home Events positions.

**Division or Office Name:** Marketing & Communications

**Name and Title of Person Submitting:** Becky Dunn, Chief Communications Officer

**Date:** August 18, 2022 (as of August 8, 2022)

On July 16, we hosted **Missouri Western Night at the St. Joseph Mustangs** (Tenderloins). Our night was the 4th highest attended night all season with 3,371 guests. This was a tremendous event filled with opportunities for the community to engage with MWSU student athletes and staff. Highlights included performances from the Mystics Dance Team and Cheer Squad, the first pitch from President Kennedy to SGA President Nathan Scott, a mascot dance-off between Max the Griffon and the Mustangs mascot, Rally, and tables from Admissions, Alumni, and the Center for Service. Coach Will Martin represented MWSU in a pre-game home run derby and a representative from Citizens Bank & Trust presented President Kennedy with a check for the first quarter earnings from the Griffon Debit Card program. Fans were lined up early to be one of the first 250 to receive a free one-of-a-kind Griffons/Tenderloins t-shirt. On July 23, President Kennedy attended the last Mustangs home game of the season to present a \$1,000 scholarship to a participant of the season-long Missouri Western trivia contest.

Our team piloted a **digital screen “takeover”** during Griffon Orientation sessions to display specific content for students and families on campus for orientation. Our goal was to provide more information in a dynamic and engaging format. We used unique QR codes on each screen to track how many times content was accessed in each location. Data shows that most scans occurred earlier in the day and primarily came from screens in the Fulkerson Center. The pilot project was successful and digital screen takeovers will be utilized with other special events in the future.

Nearly 30 faculty and staff attended the first two **strategic plan focus groups** in June and July. These focus groups are designed to engage faculty and staff in discussions about the Pathways to Excellence strategic plan set to expire this year. The remaining focus groups will be held on August 22 and August 24.

We’ve created two **new web pages** to help provide more information for new students and our campus community. The [Welcome Class of Enthusiasm](#) landing page provides resources to new Griffons about orientation, welcome week, living on campus and provides a list of FAQs. The [Points of Pride](#) web page features spotlights on applied learning, faculty and staff, and students in short stories that can be easily shared on social media.

We’re making significant progress in our efforts to **improve processes and seek efficiencies**. We used a project management tool, called Asana, to produce 34 Admissions publications in June. We’re expanding the use of this tool into all creative project requests managed by our office.

In July, we launched a new version of our internal employee newsletter, the **Griffon Weekly**. The new version streamlines content, directs employees to utilize the Points of Pride web page and [Campus Events Calendar](#), and uses a new delivery system that is easier to use.

Finally, we are working to fill two critical vacancies on our team: Video Marketing Coordinator and Web Designer.

As we look back at FY22, our team processed 2,121 project requests from July 1, 2021 to June 30, 2022 - this does not include any projects requested outside of our ticket system.

Below is a summary of data from our team's core functions of creative services, internal and external communications, website content management, social media, media relations, and marketing.

All data is from the June 1, 2022 to July 31, 2022 time period.

### **Project Request Forms**

Our team processed nearly 400 project request forms during this time period in three categories: 128 design projects, 156 print projects, and 114 website edits. These numbers exclude Admissions projects and projects requested via email. We are migrating our project request forms out of the Mojo ticket platform and into a project management tool called Asana.

### **Earned Media Efforts**

Media mentions are the number of times keywords appear on webpages, news articles, blogs, etc., via Google Alerts. During this time period in 2021, we had 349 media mentions. This year, our total is 376 which is an increase of 7.7%.

### **Social Media Analytics**

Our social media reach continues to improve across the four major platforms: Facebook (108 new followers), Instagram (203 new followers), Twitter (107 new followers), and LinkedIn (462 new followers). I presented a high-level social media training presentation at the Joint Chairs Annual Retreat in July. Our future plans include offering ongoing training opportunities for faculty and staff, developing sharable resources, and implementing policies and procedures.

### **Custom Viewbook Analytics**

This is a customizable digital viewbook for prospective students that allows them to select the majors, student services and campus life items they would like to learn more about through an interactive, mobile-friendly program. Total leads collected during this time period was 372. Admissions recruitment efforts (texts and emails with direct links to the Custom Viewbook) are still generating the most leads. Nursing is still the top major and freshman housing, student ID card use, and Griffon Orientation are the top three topics for student life.

## **Website Analytics**

Currently, we're measuring website performance using data from unique pageviews which represents an aggregate of pageviews generated by the same user during the same session (i.e., the number of sessions during which that page was viewed one or more times). Unique pageviews combine the pageviews that are from the same person, on the same page, in the same session, and just counts them as one. This information helps us determine which pages are getting the most web traffic. As we compare unique pageview data from 2020, 2021 and 2022 during this time period, we see a decline overall, which we attribute to the decrease in activity in the summer months. Admissions has eight out of the ten top web pages from this time period - the only two web pages in the top ten that are not under Admissions are the Homepage and the A-Z Sitemap.

We spent time this summer diving deeper into Google analytics and enhancing our tracking capabilities to gain a better understanding of web traffic to our sites. This enhancement will allow us to create more effective content and launch targeted ad campaigns that lead to more conversions.

# Section C



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**Report of the President  
to the Board of Governors**

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## **Report to the Board of Governors**

**August 18, 2022**

### Introduction

As of the August Board of Governors' meeting, the KC Chiefs will have departed our campus, following an excellent training camp which experienced several days of record high fan attendance rates. Remarkably, within six days (August 24), Griffons will be moving into our residence halls, and five days following that fall classes will begin (August 29). With the start of the new semester, our campus will be alive and vibrant with the many activities and events planned for the upcoming academic year.

With this as a backdrop, I am pleased to provide the following updates and highlights. Additional details may be found in the Vice Presidents' and/or unit reports provided herein this Board Book.

### Fall 2022 Enrollment

Retention efforts for our continuing students remain a focus of Academic Affairs, Admissions, and Advising. Our campaign has included a mix of messaging, including phone calling, texting, and emailing students as well as using posters, yard signs and our campus tv monitors to reach as many current students as possible. Overall retention of current students is approximately 81%.

New student recruitment and enrollment are showing positive signs as well. Attendance at one of our summer Griffon Orientation (GO) sessions was up as compared to the same time last year, and, as of August 4<sup>th</sup>, the number of new freshmen students enrolled within the same this-year-to-last-year comparison is also showing a good increase. We are planning a walk-in registration day on August 24<sup>th</sup>; in the previous two years these open registration events have yielded between 25 – 50 additional students. It is important to note that we are still refining our recruitment and enrollment practices and, thus, are not quite at 100% apples-to-apples comparisons of this academic year to last. That said, however, we do anticipate a stronger incoming freshmen class as compared to last year. Overall, we are optimistic about the trends emerging, particularly as the initial negative impacts of our program eliminations do not seem to have a lasting effect.

### Status of the Search for the Dean of the College of Business and Professional Studies

Dr. Eric Richtmyer of *Academic Search* has shared the job posting and profile description for the [Dean of the College of Business and Professional Studies](#). Thus far, our timeline is on track as we continue to anticipate candidates coming for on-campus interviews in mid-October, which will result in a hire by November. More details will be shared as they become available.

In the meantime, Dr. Marc Manganaro has been named Interim Dean of the college and has been working with faculty, staff, and students during this transition.

### Status of the Respiratory Therapy B.S. program

I am incredibly pleased to report that our new bachelors of science in Respiratory Therapy (RT) received provisional accreditation from the Commission on Accreditation for Respiratory Therapy (CoARC) on July 29. (Note, it is standard practice for initial program accreditation to be

granted in provisional status until the first cohort of students have graduated from the program. For MWSU, our first cohort will graduate in approximately four years, at which time CoARC will re-evaluate our accreditation status.) Work on the new RT lab in Murphy Hall is nearly complete, and we anticipate a fall ribbon cutting ceremony (e-invites to arrive next month). I would be remiss if I did not acknowledge the very good work of Dean Harris and her faculty team to initiate the program as well as the excellent efforts of staff from our physical plant who worked diligently to ensure that the RT program is ready to receive students in the upcoming semester.

### Update on the Convergent Technology Alliance Center (CTAC)

On June 30, 2022, Governor Parson signed the state's FY23 budget, which included \$460.1 million in capital improvement projects at two-year and four-year public higher education institutions. With that signature, the state has granted \$5 million toward the CTAC project. We have also submitted an ARPA funding request to Buchanan County in the amount of \$1 million and are currently working with the county to finalize these details. Additionally, at this point in time, we have a commitment from a key Saint Joseph industry for support in the amount of \$500K. As we continue secure funding commitments, we are moving forward on building the project itself. We are in the process of inviting key stakeholders from the community to participate in the CTAC Advisory Council, which will provide advice and input for both the higher education and worker training programming as the design and construction of the building are developed. The first meeting of the council is tentatively scheduled for mid-September; save-the-date invitations were sent the week of August 8<sup>th</sup>. We have also begun to establish the faculty and staff working groups, who will connect directly with our architects and the CTAC Advisory Council as this project progresses. The partnership with NCMC remains as solid as ever, and my work with Dr. Klaver, President of NCMC in moving the CTAC forward has been very productive. More details will be provided as they become available.

### University Initiatives

#### *Fall 2022 Plan Week*

For MWSU faculty and staff, the fall semester truly begins on August 22, which marks the start of our annual Plan Week. On Monday, we kick off with our All Employee Welcome Session which includes breakfast, informational presentations, and an all-employee photo. Other events included a Griffon BBQ, to which employees and their families are invited, Strategic Plan Focus Group sessions, Faculty Senate-sponsored workshops, and New Student Convocation, which will culminate in what is becoming a favorite annual "Griff-Up Downtown" experience for our students. The downtown community is excited to host another Griff-Up Downtown, and I am thrilled to be able to better connect our students with the many amenities that Saint Joseph has to offer. Additionally, Mayor Josendale will present a proclamation of appreciation to the University during the opening ceremony. I invite the Governors to review the details about the week's events at the [Plan Week 2022 Schedule](#).

#### *Center for Service*

As the summer session winds down, the Center is helping several students complete their service projects and volunteer hours for university credit. Nine students will earn a total of twelve credits, with both numbers being a Center for Service record for summer service.

In June and July, Center staff manned a booth to recruit students for service and answered questions for those in attendance at each Griffon Orientation. The staff also recruited and coordinated eager Griffon football players to put up more than one-hundred and fifty “Welcome Chiefs!” signs across campus ahead of the team’s arrival. Additionally, Center Director Kim Sigrist was recently named the MWSU contact for United Way this coming year and takes pride in being a volunteer leader by example.

Looking ahead, Director Sigrist will jointly conduct a session at Griffon Edge, our three-day on-campus orientation for new freshmen, with Dr. Mike Ducey of the Griffon Office of Applied Learning (GOAL) and Dr. Jerri Arnold-Cook of the Career Development Center. Their aim is to highlight goal-setting as critical to success and the importance of applied learning to our students’ ultimate success. Just a reminder, too, that the Center for Service is planning its next *The Big Event* for September 9<sup>th</sup>, again in partnership with MW’s Student Government Association and Beautify Saint Joseph. Work for this event will occur in the city’s south end and just prior to this year’s *South Side Fall Festival* and parade. More details will be provided as they become available.

### Community Engagement and Relations

As is typical in my reports, my efforts to infuse MWSU into our community; to engage, re-engage, repair, build, seek out opportunities to connect with a host of individuals – our community and regional, business and industry leaders as well as our elected officials – so as to promote the University in every way possible are ongoing.

On August 2<sup>nd</sup> – 3<sup>rd</sup>, Missouri's Department of Transportation Commission (MoDOT) conducted its monthly meeting on our campus. They hold meetings outside of Jefferson City when the General Assembly is out of session and usually do so in communities where MoDOT has a regional headquarters. Saint Joseph hosts one of the seven regional offices, giving Missouri Western its third opportunity to host the commission since 2014. The commission is comprised of six members, each appointed by the governor. Robert Brinkmann of Defiance is the current chairman and Terry Ecker of Elmo is the most local commissioner, representing northern Missouri. The group conducted a workshop relating to MoDOT’s healthcare plan, took public testimony, and made several decisions related to Missouri ports, airports, railways and highways.

MoDOT selected St. Joseph for its August commission meeting so that the commissioners and executive staff could take part in viewing Chiefs Training Camp. However, this plan was foiled by morning rains that sent the Chiefs indoors. Instead of watching the Chiefs practice, the commission regrouped in the Cronkite Center and viewed the displays of modern American history until their first meeting. The meetings took place in Fulkerson Center and went smoothly as planned.

The Saint Joseph Chamber of Commerce Board retreat is scheduled for August 16<sup>th</sup>, and I have been invited as the keynote speaker at their New Executives Welcome event on August 17<sup>th</sup>. The Chamber is recognizing new executives who began their positions as of 2019 (recognition delayed to the pandemic), and I will be very happy to acknowledge my Cabinet members who have arrived during that time frame. To put this into perspective, every member of my Cabinet

has joined the MWSU family within the past two years, save VP Morrison who began at MWSU in the summer of 2019. I am incredibly grateful to our Board for their support in establishing my Cabinet and delight in sharing our progress as we move MWSU forward with clear direction and sure purpose.

I was a participant in the Saint Joseph School District's (SJSD) Hillyard Technical Center Advisory Council meeting on July 13<sup>th</sup> and have been invited to serve on their Executive Board of that group. I will keep you posted as more information about this project unfolds.

I have been asked to co-chair the MIAA Task Force on Constitutional Compliance. At its last annual convention, the NCAA instituted several changes to its constitution. As such, the MIAA has begun work to ensure that its constitution is in line with that of the NCAA. I am working with President John Mosely of Lincoln University, who previously served as that institution's athletic director; our task force is charged with providing recommendations to the MIAA CEO Council by January of 2023.

### Summary

Excitement surrounding the start of the academic year is growing at MWSU. As always, I am grateful for the commitment that our faculty, staff, and administrators routinely demonstrate on behalf of our students. Their success is our success, and that philosophy is clearly evident at our University. I am confident that MWSU has a bright future, and I am thrilled to be a member of the Griffon Family.

# Section D

## **ETHICS RESOLUTION**

A RESOLUTION OF THE BOARD OF GOVERNORS, MISSOURI WESTERN STATE UNIVERSITY, TO ESTABLISH A PROCEDURE TO DISCLOSE POTENTIAL CONFLICTS OF INTEREST AND SUBSTANTIAL INTERESTS FOR SPECIAL INTERESTS FOR GOVERNORS AND CERTAIN UNIVERSITY OFFICIALS.

BE IT RESOLVED BY THE BOARD OF GOVERNORS, MISSOURI WESTERN STATE UNIVERSITY, AS FOLLOWS:

Section 1.     Declaration of Policy.   The proper operation of government requires that public officials and employees be independent, impartial and responsible to the people; that government decisions and policy be made in the proper channels of the governmental structure; that public office not be used for personal gain; and that the public have confidence in the integrity of its government.   In recognition of these goals, there is hereby established a procedure for disclosure by Governors and certain employees of private financial or other interests in matters affecting the university.

Section 2.     Conflicts of Interest.

a.   All Board members, as well as employees, must comply with section 105.454 of Missouri Revised Statutes on conflicts of interest as well as any other state law governing official conduct.

b.   Any member of the Board of Governors who has a "substantial or private interest" in any matter proposed or pending before such Board must disclose that interest to the secretary of such Board and such disclosure shall be recorded in the minutes of the Board.   Substantial or private interest is defined as ownership by the individual, his spouse, or his dependent children, whether singularly or collectively, directly or indirectly of: (1) 10% or more of any business entity; of (2) an interest having a value of \$10,000 or more; or (3) the receipt of a salary, gratuity, or other compensation or remuneration of \$5,000 or more, per year from any individual, partnership, organization, or association within any calendar year.

Section 3.     Disclosure Reports.   Each Board Member, the University President and the Vice President for Financial Planning and Administration (Chief Purchasing Officer) shall disclose the following information by May 1 of each year if any such transactions occurred during the previous calendar year.

a.   For such person, and all persons within the first degree of consanguinity or affinity of such person, the date and the identities of the parties to each transaction with a total value in excess of five hundred dollars, if any, that such person had with the university, other than compensation received as an employee or payment of any tax, fee or penalty due to the political subdivision, and other than transfers for consideration to the university.

b. The date and the identities of the parties to each transaction known to the person with a total value in excess of five hundred dollars, if any, that any business entity in which such person had a substantial interest, had with the university, other than payment of any tax, fee or penalty due to the university or transactions involving payment for providing utility service to the political subdivision, and other than transfers for no consideration to the university.

c. The university president and the vice president for financial planning and administration also shall disclose by May 1 of each year for the previous calendar year the following information:

1. The names and addresses of each of the employers of such person from whom income of one thousand dollars or more was received during the year covered by the statement;

2. The name and address of each sole proprietorship that he owned; the name, address, and general nature of the business conducted of each general partnership and joint venture in which he was a partner or participant; the name and address of each partner or co-participant for each partnership or joint venture unless such names and addresses are filed by the partnership or joint venture with the secretary of state; the name, address and general nature of the business conducted of any closely held corporation or limited partnership in which the person owned ten percent or more of any class of the outstanding stock or limited partnership units; and the name of any publicly regulated stock exchange or automated quotation system in which the person owned two percent or more of any class of outstanding stock; limited partnership units or other equity interests;

3. The name and address of each corporation for which such person served in the capacity of a director, officer, or receiver.

#### Section 4. Filing of Reports.

a. The financial interest statements shall be filed at the following times, but no person is required to file more than one financial interest statement in any calendar year;

1. Every person required to file a financial interest statement shall file the statement annually not later than May 1 and the statement shall cover the calendar year ending the immediately preceding December 31; provided that any board member may supplement the financial interest statement to report additional interest acquired after December 31 of the covered year until the date of filing of the financial interest statement.

2. Each person appointed a university governor or university president or university vice president for financial planning and administration shall file the statement within thirty days of such appointment or employment;

b. Financial disclosure reports giving the financial information required in Section 3 shall be filed with the university and the Missouri Ethics Commission. The reports shall be available for public inspection and copying during normal business hours.

Section 5. Filing of Resolution. A certified copy of this resolution, adopted prior to September 15<sup>th</sup>, shall be sent within ten days of its adoption to the Missouri Ethics Commission.

Section 6. Effective Date. This resolution shall be in full force and effect from and after the date of its passage and shall remain in effect until amended or repealed by the Board of Governors.

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Rick Ebersold  
Chair, Board of Governors  
Missouri Western State University

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Date

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Betsy Wright  
Secretary  
Board of Governors  
Missouri Western State University

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Date