



## **Board of Governors' Meeting**

**June 23, 2022**

**1:30 P.M.**

**Blum Student Union Rm 220**



AGENDA  
MISSOURI WESTERN STATE UNIVERSITY  
BOARD OF GOVERNORS

June 23, 2022 - 1:30 P.M. BLUM STUDENT UNION ROOM 220

Notice is hereby given that Missouri Western State University's Board of Governors will convene a Board meeting beginning with its Public Session at 1:30 p.m. on Thursday, June 23, 2022. The meeting will originate from Blum Student Union Room 220 on the main campus of Missouri Western State University, St. Joseph, Missouri. The meeting will also be livestreamed at [griff.vn/BOG62322](http://griff.vn/BOG62322).

I. PUBLIC SESSION

- A. Approval of April 28, 2022 Board Meeting Minutes (Board Book Section A)  
Approval of May 12, 2022 Special Board Meeting Minutes
- B. Division Reports (Board Book Section B)
  - 1. Academic Affairs (Marc Manganaro)
  - 2. Finance & Administration (Darrell Morrison)
  - 3. Student Affairs & Enrollment Management (Melissa Mace)
  - 4. University Advancement & MWSU Foundation (Marc Archambault)
  - 5. Intercollegiate Athletics (Andrew Carter)
  - 6. Marketing & Communication (Becky Dunn)
- C. Report of the President (Board Book Section C)
- D. Report of the Chair
- E. Board Member Comments/Questions

A vote will be held to close the meeting pursuant to Missouri Statutes 610.021 (1), (2), (3), and (14) to consider legal matters, real estate, personnel, other matters protected by law. This meeting in executive session will also originate from Blum Student Union Room 220 on the main campus of Missouri Western State University.

II. EXECUTIVE SESSION

- A. Legal Matters & Personnel Items

III. PUBLIC SESSION

Adjournment

# Section

## A

MINUTES, BOARD OF GOVERNORS  
MISSOURI WESTERN STATE UNIVERSITY  
April 28, 2022

The public session of the Board meeting was live streamed on YouTube at [griff.vn/BOG42822](https://www.youtube.com/watch?v=griff.vn/BOG42822).

The meeting was called to order at 1:34 p.m. by Chair Rick Ebersold in Room 220 of Blum Student Union.

UNIVERSITY REPRESENTATIVES

**Board Members Present**

Rick Ebersold – Chair  
Kayla Schoonover – Vice Chair  
Al Landes  
Lisa Norton  
Lee Tieman  
Bob Wollenman  
Hannah Berry – Student Governor

**Faculty and Staff Members Present**

Bryan Adkins, Director of Physical Plant  
Marc Archambault, Vice President of Advancement/Executive Director of the MWSU Foundation  
Brett Bruner, Assistant Vice President & Dean of Students  
Michele Chambers, Assistant Director and Financial Officer  
Kelli Douglas, General Counsel  
Chris Dowdell, Technology Services  
Becky Dunn, Chief Communication Officer  
Chris Dunn, Chief of Staff  
Sara Freemyer, Director, Human Resources  
Kathy Gammon, Budget Director  
Dana Gertner, Senior Finance & Administration Associate  
Theresa Grosbach, Interim Athletic Director  
Amber Halstead, Staff Association President  
Elise Hepworth, Vice Provost  
Kent Heier, Assistant Director of Marketing and Communication  
Elizabeth Kennedy, President  
Greg Lindsteadt, Faculty Senate President  
Melissa Mace, Vice President for Student Affairs & Enrollment Management  
Marc Manganaro, Interim Provost  
Kevin McQuirter, Instructional Designer, Video  
Darrell Morrison, Vice President of Finance & Administration  
Kimberly Sherwood, Assistant Vice President & Controller, Finance  
Ed Taylor, Associate Professor, Social Sciences & Humanities  
Jill Voltmer, Chief of Police, University Police

**Others Present**

Marcus Clem, New-Press Now  
Nathan Scott, President, Student Government Association

## **APPROVAL OF MINUTES**

Board of Governor Chair Rick Ebersold asked for a motion to approve the February 24, 2022 and April 6, 2022 Board meeting minutes as presented. Governor Landes made a motion to approve the minutes; Governor Norton seconded the motion. By voice vote, motion passed 6-0.

## **COMMITTEE REPORTS**

Personnel, Finance & Operations Committee

- The Personnel, Finance & Operations Committee meeting has been rescheduled to May 12, 2022 at 11:00 am.

## **DIVISION REPORTS**

Darrell Morrison, Vice President of Finance & Administration

VP Darrell Morrison briefed the Board on the finances of the University as of March 31, 2022. VP Morrison gave an overview of the FY22 total operating revenues and operating expenses. VP Morrison briefed the Board on the non-operating revenues and expenses and the state appropriations. VP Morrison briefed the Board in terms of the University's current net position and the projected net position. The Board was briefed on the cash position of the University and VP Morrison gave a comparison of the last two years and stated to the Board that the University is making positive strides in right direction. To this end, the Board of Governors lifted the financial emergency at a meeting in April.

VP Morrison presented proposal RFP22-056 Looney Arena Audio System Upgrade. Chair Ebersold asked for a motion to approve the proposal as presented. Governor Norton made a motion to approve RFP22-056; Governor Schoonover seconded the motion. Motion passed by voice vote, 6-0.

VP Morrison presented bid FB22-058 Wilson Hall Window Replacement. Chair Ebersold asked for a motion to approve the bid as presented. Governor Tieman made a motion to approve FB22-058; Governor Norton seconded the motion. Motion passed by voice vote, 6-0.

VP Morrison presented bid FB22-059 Murphy Hall Respiratory Therapy Lab. Chair Ebersold asked for a motion to approve the bid as presented. Governor Wollenman made a motion to approve FB22-059; Governor Landes seconded the motion. Motion passed by voice vote, 6-0.

Chair Ebersold asked for a motion to approve the March 31, 2022 financial report as presented. Governor Schoonover made a motion to approve the financial report; Governor Norton seconded the motion. Motion passed by voice vote, 6-0.

Marc Manganaro, Interim Provost

- Master Operational Plan
  - The Master Operational Plan is gathering last quarter data to prepare an annual progress report to share with the Board of Governors at the August meeting.
- Council for the Accreditation of Education Preparation (CAEP)

- CAEP held a virtual site visit at MWSU, which included Education department faculty and staff as well as administrators from across the university. The MWSU program met all standards and passed with flying colors, citing no recommended stipulations.
- Strategic Hiring Process
  - The Provost Office conducted a second round of evaluations of faculty hiring proposals, resulting mainly from recent retirements, resignations, and current vacancies.
- Academic Program Review
  - The Academic Program Review (APR) Committee began its cyclical review mostly in Nursing, Health Professions, and Business.
- Joint Chairs Meeting
  - The fourth and final Joint Chairs Meeting of the 2021-2022 academic year was held on Friday, April 15<sup>th</sup>.
- New Initiatives
  - Undergraduate Curriculum Committee (UGCC) approved new programs and offerings to begin in Fall 2022, upon acceptance of MDHEWD.
  - Griffon Office of Applied Learning (GOAL) held the first Conference on Applied Learning in Higher Education (CALHE) event since 2018.

Melissa Mace, Vice President for Student Affairs and Enrollment Management

- Student Affairs
  - MWSU has been selected to participate in MDHEWD "Student Journey Mapping Workshop" program. MWSU is one of 12 institutions in the state to participate in this program.
  - Dr. Ollie Bogdon (Education) and Dr. Stacia Bensyl (Communication) have both received the Academic Advising Shout-Out Award.
  - Dr. Jennifer Jackson received the 2021-2022 Outstanding Academic Advisor Award.
  - MWSU has been selected as a First-Gen Forward Institution for the 2022-2023 academic year.
  - SOAR awards were on April 26. SGA President and Vice President were sworn-in. Many award winners and nice evening for all.
- Enrollment Management
  - Admission counselors are traveling to hundreds of college fairs and the like.
  - Dr. Mace has personally signed approximately 3,000 letters of admissions.
  - Admissions team is preparing for many events, such as, decision day and Griffon Orientation.
  - 2,510 incoming Fall 2022 Freshmen have been admitted. That is an increase of over 500 from the same time as last year.
  - Fall 2022 transfer student admission is up from last year.
  - MWSU is showing an increase in Buchanan County High School students as admitted students and the number of students registered for Griffon Orientation.
  - Top undergraduate majors are experiencing growth in commits and interest at Griffon Orientation.
  - Housing is experiencing growth in the number of student contracts.

Marc Archambault, Vice President of Advancement/Executive Director of the MWSU Foundation

- Advancement

- MWSU received the first half of Mosaic Life Care's \$500,000 commitment to the Respiratory Therapy lab.
- New scholarship was established to support graduates of Bishop LeBlond High School. The Helen Ryner Memorial Scholarship.
- The Foundation's annual donor appreciation reception was held on April 27<sup>th</sup>.
- Alumni
  - Grad Fest was held on April 12<sup>th</sup> and 13<sup>th</sup>.
  - The Alumni board held its Spring Retreat on April 9<sup>th</sup>.
- Foundation
  - The Foundation is preparing to open its financial auditing services to bid. This routine process is scheduled no more than every three years.

Theresa Grosbach, Interim Athletic Director

- NCAA Constitution
  - The Division II Management Council supported several recommendations from the Division II Implementation Committee. These recommendations include adding student representation to the DII Presidents Council with voting privileges and alcoholic beverage sales at DII championship venues that meet certain requirements.
- MIAA
  - Former Griffon volleyball student-athlete Shelly Lowery was named as one of the 10 student-athletes selected to be a Hall of Fame inductee for the 2022 class.
- Department Updates
  - Griffon Athletics will return to the traditional format for the 22<sup>nd</sup> Annual Golden Griffon Awards.
  - Griffon Athletics will host the 20<sup>th</sup> Annual MW/YWCA Charity Golf Classic Auction in June.
- Winter/Spring Sports
  - Updates given in terms of Griffon Women's Basketball, Griffon Men's Basketball, Men's and Women's Track & Field, Griffon Softball, Griffon Baseball, and Women's Lacrosse.
- Personnel Updates
  - Eric Kramer, Associate Director of Athletics – Compliance and Sport Administration, has accepted a position to become a member of the Sports Administration faculty at Northern Illinois University.
- Recreation Services
  - Baker Family Fitness Center has seen over 700 individual users this academic year.
- Esports
  - A 24hr Live Stream on April 21-April 22 raised \$2,422 for the Children's Miracle Network.
  - The summer esports program will host 3 different types of summer camps.

Becky Dunn, Chief Communications Officer

- Initiatives
  - Campus Events Calendar is underway.
  - Griffons Succeed marketing campaign has launched.
  - New Goldlink portal has been developed.
  - VP Mace joined Director Becky Dunn to demonstrate the custom Viewbook.

## **STUDENT GOVERNOR'S REPORT**

Student-Governor Hannah Berry briefed the Board that there is only two weeks left in the semester and students are working hard in the final stretch.

Student-Governor Berry thanked Dean of Students, Dr. Brett Bruner, student leaders, registered student organizations, faculty, and staff for their continuous efforts to create an engaging and positive experience for Griffons.

As Student-Governor Berry graduates MWSU she will look back on her time as a Griffon fondly.

## **PRESIDENT'S REPORT**

Dr. Kennedy updated the Board on the Universities initiatives in terms of the Strategic Plan: Pathways to Excellence sunset date of 2022. Dr. Kennedy has asked Dr. Joel Hyer, Dean of the College of Liberal Arts to lead the effort of initial assessment of impact and value to the University. Dr. Hyer's work will allow for greater alignment with the 2021 Master Academic Plan (MAP).

Dr. Kennedy briefed the Board in terms of student involvement in applied learning opportunities.

The Griffon Office of Applied Learning and the Career Development Center collaborated to host Missouri Regional Industrial Science and Engineering (MORISE) networking and employment event. 129 people attended the event.

One hundred fifty-three students from 12 area high schools were on campus for High School Writing Day. This was a partnership with MWSU's Prairielands Writing Project and the Department of Communication.

Dr. Kennedy updated the Board that she continues to engage in the community at all levels of involvement. Recently, Dr. Kennedy met with Lt. Governor Mike Kehoe while he was in the region. In attendance also were Natalie Redmond, President, St. Joseph Chamber of Commerce, John Josendale, mayor-elect of St. Joseph, and Senator Dan Hegeman.

Dr. Kennedy stated to the Board that on April 11<sup>th</sup> she participated in a Community Alliance Podcast during which she highlighted all good initiatives, events, and occurrences at MWSU.

Dr. Kennedy briefed the Board that she's been asked by Mosaic Life Care Health Systems to provide a workshop on the "Joyful Leader" for the annual employee lunch and learn series on April 29<sup>th</sup>.

Dr. Kennedy stated to the Board that she will be participating in the St. Joseph Legislative Partnership "DC Fly-In" May 17<sup>th</sup> and 18<sup>th</sup>.

Dr. Kennedy gave an update on the ARPA funding request to Buchanan County. The Administration has added \$300,000 to the funding request for the respiratory therapy lab. The County is asking for Board approval for eligibility and to be able to receive ARPA funds. Dr.



Kennedy stated to the Board that it is her understanding that the approval for the RT lab request will include all other requests related to the ARPA funds. Dr. Kennedy presented this resolution to Chair Ebersold.

Chair Ebersold asked for a motion to approve the resolution 2022-02 to accept American Rescue Plan Act Funds. Governor Landes made a motion to approve the resolution 2022-02 as presented; Governor Norton seconded the motion. Motion passed by voice vote, 6-0.

### **REPORT OF THE CHAIR**

Chair Ebersold announced the following Board member appointments:

Nominating Committee – Lisa Norton and Kayla Schoonover

Foundation Board – Bob Wollenman

Innovation Stockyard Board – Al Landes

Chair Ebersold provided the date of the Special Board meeting, Thursday, May 12, 2022 at 12:00 p.m.

Chair Ebersold presented Student-Governor Hannah Berry with a gift and portrait.

Chair Ebersold honored MWSU dear friend and longtime supporter, Bob Norton, with a moment of silence.

There being no additional Board comments or questions, Chair Ebersold asked for a motion to meet in executive session, pursuant to Missouri Statutes 610.021 (1), (2), (3) and (14) to consider legal matters, real estate, personnel, and other matters protected by law. Governor Wollenman moved to meet in executive session; Governor Schoonover seconded the motion. By voice vote, motion passed 6-0.

### **EXECUTIVE SESSION – CLOSED**

### **REGULAR SESSION RE-CONVENED**

Chair Ebersold asked for a motion to approve the personnel recommendations in closed session. Governor Landes made a motion to approve the personnel recommendations in closed session. Governor Norton seconded the motion. By voice vote, motion passed 6-0.

#### **Faculty Retirement:**

Dr. Shiva Nandan, Assistant Professor  
Dr. David McIntire, Associate Professor

Steven L. Craig School of Business (eff. 5/10/22)  
School of Fine Arts (eff. 5/10/22)

#### **Faculty Resignation:**

Dr. Kamal Lamsal, Assistant Professor  
Kelly Fast, Associate Professor  
Dr. Kara Grant, Associate Professor

Steven L Craig School of Business (eff. 5/10/22)  
Department of Nursing (eff. 5/10/22)  
Department of Social Sciences and Humanities (eff. 5/10/22)

Wes Moore, Assistant Professor

Department of Engineering Technology (eff. 5/10/22)

Dr. Pi-Ming Yeh, Associate Professor  
Dr. Logan Jones, Dean  
Dr. Susan Bashinski, Interim Dean

School of Nursing (eff. 5/10/22)  
Steven L Craig School of Business (eff. 6/30/22)  
Graduate School (eff. 6/30/22)

**Non-Renewal of Contract:**

Dr. Michael Kimmel

Steven L Craig School of Business (eff 5/10/22)

**Promotion to the rank of Advanced Instructor:**

Ronda Chesney

Department of Education

**Tenure and Promotion to the rank of Associate Professor:**

Jordan Atkinson

Department of Communication

James Carviou

Department of Communication

Carissa Ganong

Department of Biology

Yipkei Kwok

Department of Computer Science, Math, and  
Physics

Natalie Mikita

Department of Chemistry

Tilottama Roy

Department of Biology

Latha Varghese

School of Nursing

Elizabeth Thorne-Wallington

Department of Education

**Promotion to the rank of Professor:**

Dawn Drake

Department of Biology

**Faculty Reemployment for 2022-2023**

**BIOLOGY**

Jason Baker

Csengele Barta

Cary Chevalier

Dawn Drake

Todd Eckdahl

Ashley Elias

Carissa Ganong

Michael Grantham

Julie Jedlicka

Karen Koy

Mark Mills

Aracely Newton

Tilottama Roy

Kristen Walton

**CHEMISTRY**

Michael Ducey

Shauna Hiley

Steven Lorimor

Natalie Mikita

Jonathan Rhoad  
Alcinda Ruuskanen  
Stanislav Svojanovsky  
Jeffrey Woodford

### **COMMUNICATION**

Kaye Adkins  
Jordan Atkinson  
Stacia Bensyl  
James Carviou  
Michael Charlton  
Jennifer Jackson  
Susan Martens  
David McMahan  
Dawn Terrick  
Mei Zhang

### **COMPUTER SCIENCE, MATHEMATICS, AND PHYSICS**

Kevin Anderson  
Brian Bucklein  
Steven Klassen  
Yipkei Kwok  
Lori McCune  
David McWilliams  
Jones Mutua  
Herschel Pickett (half-time)  
Jeffrey Poet  
Glenn Rice  
Alec Sithole  
Gavin Waters  
Baoqiang Yan

### **CRIMINAL JUSTICE AND LEGAL STUDIES**

Suzanne Kissock  
Gregory Lindsteadt  
David Marble  
Montella Smith  
Petronilla Sylvester

### **EDUCATION**

Benedict Adams  
Susan Bashinski  
Ollie Bogdon  
Jennifer Botello  
Ronda Chesney  
Adrienne Johnson  
Haruka Konishi  
Elizabeth Potts

Daniel Shepherd  
Kipton Smilie  
Elizabeth Wallington

### **ENGINEERING TECHNOLOGY**

Dennis Merritt  
Long Qiao  
Xiaoqing (George) Yang  
Zhao Zhang  
Jinwen Zhu

### **HEALTH PROFESSIONS**

Hong (Paul) Choi  
Pamela Clary  
Regan Dodd  
Robert (Grey) Endres  
Jana Frye  
Stephanie Gerlach  
Maureen Holtz  
Justin Kraft  
Kenneth (Greg) Kriewitz  
Mechel McKinney  
William (Bill) Russell  
Fiona Sansone

### **NURSING**

Allison Anderson  
Julie Baldwin  
Cristi Campbell  
Mary Carden  
Tammie Conley  
Mackenzie Evans  
Mary (Becky) Gregory  
Alyson Hill  
Heather Kendall  
Laura Nold (.65 time)  
Gretchen Quenstedt-Moe  
Stephanie Stewart  
Latha Varghese  
Elissa Zorn

### **PSYCHOLOGY**

Nuchelle Chance  
Teddi Deka  
Kelly Henry  
Corey White  
Kayla White Waters  
Christine Ziemer

**SOCIAL SCIENCES AND HUMANITIES**

Dominic DeBrincat  
Lane DesAutels  
Angela Haas  
Evan Hart  
Ali Kamali  
Joachim Kibirige  
James Okapal  
Edwin Taylor  
Sathiavane Veeramoothoo

**SCHOOL OF FINE ARTS**

Thomas Brecheisen  
Aaron Grant  
Ronald (Lee) Harrelson  
David Harris  
Teresa Harris  
Matthew Hepworth  
Paul Hindemith  
Peter Hriso  
Toby Lawrence  
Bob Long  
Christopher Marple  
Nathanael May  
Madeline Rislw  
William Stout

**STEVEN L. CRAIG SCHOOL OF BUSINESS**

Perry Adkins  
Curtis Atchley  
Casey Bell  
Cheng-Huei (Michael) Chiao  
Khendum Choden  
Phillip Frank  
Thomas Lalka  
Brett Luthans  
Cheryl McIntosh  
Bin Qiu  
Linda Salfrank  
Nitin Singh  
Prashant Tarun  
Amit Verma  
Irene Zhang

There being no further business, Chair Ebersold adjourned the meeting.

Respectfully submitted,

---

Betsy Wright, Secretary

APPROVED:

---

Rick Ebersold, Chair  
Board of Governors

MINUTES, BOARD OF GOVERNORS  
MISSOURI WESTERN STATE UNIVERSITY  
May 12, 2022

The public session of the Board meeting was live streamed on YouTube at [griff.vn/BOG42822](https://www.youtube.com/watch?v=griff.vn/BOG42822).

The meeting was called to order at 1:34 p.m. by Chair Rick Ebersold in Room 220 of Blum Student Union.

UNIVERSITY REPRESENTATIVES

**Board Members Present**

Rick Ebersold – Chair  
Kayla Schoonover – Vice Chair – virtual  
Al Landes – virtual  
Lisa Norton  
Lee Tieman  
Bob Wollenman

**Faculty and Staff Members Present**

Bryan Adkins, Director of Physical Plant  
Marc Archambault, Vice President of Advancement/Executive Director of the MWSU Foundation  
Michele Chambers, Assistant Director and Financial Officer  
Kelli Douglas, General Counsel  
Chris Dowdell, Technology Services  
Becky Dunn, Chief Communication Officer  
Chris Dunn, Chief of Staff  
Sara Freemyer, Director, Human Resources  
Kathy Gammon, Budget Director  
Theresa Grosbach, Associate Director of Athletics, Senior Women Administrator  
Kent Heier, Assistant Director of Marketing and Communication  
Elizabeth Kennedy, President  
Melissa Mace, Vice President for Student Affairs & Enrollment Management  
Marc Manganaro, Interim Provost  
Kevin McQuirter, Instructional Designer, Video  
Darrell Morrison, Vice President of Finance & Administration  
Kimberly Sherwood, Assistant Vice President & Controller, Finance  
Jill Voltmer, Chief of Police, University Police

**Others Present**

Marcus Clem, New-Press Now

**COMMITTEE REPORT**

Personnel, Finance & Operations Committee

Committee member Governor Lisa Norton opened the Committee report and stated that the committee of the whole Board met to hear proposed University budget for fiscal year 2022-2023 presented by VP Darrell Morrison.

The Personnel, Finance & Operations Committee recommends to the Board of Governors that they approve the University budget for fiscal year 2022-2023.

VP Morrison briefed the Board with an overview of the proposed University budget for fiscal year 2022-2023. The projected total operating revenues is approximately \$46M for the upcoming fiscal year. This assumes a 4% increase in tuition and fees. Athletics, housing, food service and auxiliary budget were presented to the Board. VP Morrison briefed the Board on proposed operating expenses with a projected budget of \$77M. The Board was briefed on the proposed state appropriations and projected increase in net position of \$8,235. The Board was presented with a projected balanced budget for fiscal year 2022-2023.

Board of Governors Chair Rick Ebersold asked for a motion to approve the recommendation from the Personnel, Finance & Operations Committee. Governor Wollenman made a motion to approve the recommendation from the Committee; Governor Norton seconded the motion. Motion passed by voice vote, 6-0.

Respectfully submitted,

---

Betsy Wright, Secretary

APPROVED:

---

Rick Ebersold, Chair  
Board of Governors



# **Section**

# **B**

## Academic Affairs

Dr. Marc Manganaro, Interim Provost for Academic Affairs

June 13, 2022

### ***HIGHLIGHTS***

#### **CoARC Respiratory Therapy Site Visit**

The Commission on Accreditation for Respiratory Care (CoARC) accredits entry into professional practice respiratory care programs at the associate, baccalaureate, and master's degree levels. The site visit for Missouri Western's respiratory therapy program took place May 26-27. Site visitors interacted with all of the communities of interest, reviewed pertinent documents, and inspected program facilities. The initial visit was very promising with no concerns expressed with the site team; in fact, the site team was especially impressed by the community outreach and community support for the program. A final report is anticipated in the coming weeks.

#### **2022 Summer Courses**

Summer courses began Tuesday, May 31. Although we are experiencing a decline of 3.5% in summer student enrollment (943 students in the summer of 2021 compared to 910 students in the summer of 2022), the Office of Academic Affairs has adjusted the number of course offerings by 21% (198 sections in the summer of 2021 compared to 910 in the summer of 2022) in response to resource efficiencies.

#### **Strategic Faculty Hiring Process**

The Provost Office is continuing to monitor searches for full-time faculty for the 2022-2023 academic year. Since the fall of 2021, 14 positions have been filled, 11 positions are actively in progress, and four have been postponed to begin a national search in the fall of 2022. Five of the 27 positions approved for searches are new faculty lines (meaning they are not replacing a current vacancy). These new faculty lines are in areas identified for vocational growth (Cybersecurity, Secondary Education, and Nursing). If the active searches are successful, MWSU will welcome 25 new faculty to the Griffon family.

#### **Upcoming Joint Chairs Meeting**

The first Joint Chairs Meeting of the 2022-2023 academic year will be held on Friday, July 29, which will include all department chairs, deans, Provost Office staff, and led by the new Provost, Dr. Laura Reynolds. Topics will include best practices in faculty development and evaluation, developing standard operating procedures to create continuity and identify efficiencies in department functions and processes, data driven decision-making, and common challenges faced by department leadership.

#### **New Initiatives, Events, and Announcements**

The Office of Academic Affairs, in partnership with Student Affairs, Enrollment Management, Library Services, Center for Academic Success, college deans, department leadership, Counseling, and the Center for Teaching and Learning met to begin preparations for long-term planning in an effort to

address college readiness among students attending Missouri Western. This work group will evaluate the efficacy of current systems and strategies in place as well as develop immediate, mid-range, and long-term goals to increase student persistence, retention, and graduation rates.

### **Colleges and Schools**

	Student Applied Learning Experiences				Faculty Scholarly Activities		Student/Alumni Other Accomplishments		Faculty/Staff Other Accomplishments	
	April/May 2022				April/May 2022		April/May 2022		April/May 2022	
	Events	YTD	Students	YTD	Current	YTD	Current	YTD	Current	YTD
<b>Bus. &amp; Prof Studies</b>	<b>19</b>		<b>158</b>		<b>3</b>		<b>2</b>		<b>1</b>	
<b>Liberal Arts</b>	<b>29</b>		<b>57</b>		<b>11</b>				<b>1</b>	
<b>Science &amp; Health</b>	<b>9</b>		<b>45</b>		<b>4</b>		<b>7</b>		<b>4</b>	

### **Library**

Sally Gibson, Director

	2021-2022	2020-2021
Average Weekly Gate Count	2321	2420
Reference Questions	1493	1214
Reference Consultations	121	105
Physical Circulation	4079	1462
Ebook Downloads	4688	3288
Article Downloads	72135	60409
Course Reserves	232	187
Large Group Study Room Reservations	1370	1248

### **College of Business and Professional Studies**

Dr. Marc Manganaro, Interim Dean

#### *Student Experience*

Engineering Technology hosted an ET Day. Students from area high schools participated in this event on campus.

Faculty from Craig School of Business were awarded the Logan Summer Research Grant. This allows the recipients to do research in their respective areas. Congratulations to **Cheryl McIntosh**, **Ben Qiu**, and **Nitin Singh**.

Phi Beta Lambda students, **Seth Hogue, Blake Goforth, Madi Taylor, & Emily Punzo** competed at the State Leadership Conference in Springfield, MO. Events included Financial Concepts, Accounting Principles, Business Ethics, Entrepreneurship Concepts, & Sales presentations. All placed and have the opportunity to compete at the National Leadership Conference in Chicago. During the conference, members elected state officers. All three positions were filled with Missouri Western students. **Seth Hogue** is President for a 2<sup>nd</sup> term. **Madi Taylor** is VP of Membership, and **Blake Goforth** is the Parliamentarian. They were sworn into office for the 2022 – 2023 term.

A total of 13 students registered for the MGT 417 class. From that group, **Quinn Brown** and **Josh Hegeman** will be competing for an Auntie Anne's franchise.

**Jen Botello's** Preservice teachers participated in the 14th Annual Conference of Applied Learning in, Asst. Superintendent from SJSD along with participants from the Ukraine, and presenters from Utah and NC. U.

Five of **Amit Verma's** Strategic Supply Chain Management (SCM 480) class presented their final projects as poster presentations at the Multidisciplinary Research Day 2022. Their projects explored different aspects of supply chain including identification and location of target market, facility location analysis for determining the best location among candidate sites, forecasting, pricing policy, vehicle routing to figure out the optimal distribution plan, and utilization of vehicle capacity using the container loading problem. The projects presented include routing of pool maintenance vehicles, apparel delivery to retail establishments, and produce delivery to restaurants.

For Industry Technology Day. ET faculty sponsored six hands-on activity stations including module bridge construction, smart house, and robots, CNC machining, 3D printing, bridge load testing, and Lunar Camp Glenn simulation. Ten ET students participated in the event and over 50 local/regional middle/high school students attended.

Craig School of Business hosted a major day for Finance students. Six local banks participated in networking and an information panel.

Craig School of Business hosted a scholarship ceremony where benefactors awarded approximately \$150,000 in scholarships to deserving business students. During this ceremony, Beta Gamma Sigma had their pinning ceremony. BGS is the business organization that is connected to the Craig School of Business accreditation AACSB. 80 guests were in attendance.

### *People and Campus*

**Benedict Adams** presented an online Research Presentation at the 18th International Congress of Qualitative Inquiry (QI2022). The title of the presentation is: “Transformative Visions of George Counts and Teacher Preparation Programs in this Covid 19 Era’.

**Jinwen Zhu** and **Nicole Newell** attended the NASA MOSGC annual conference and presented “An Innovative Lunar Dust Mudroom”.

**Brett Luthans** had a presentation and publication entitled, “The Relationship between PsyCap and Integrity: Implications for Business Students” at the Western Decision Sciences Institute annual meeting.

**Curtis Atchley** received Advisor of the Year award from the Student Affairs SOAR awards. Dr. Atchley is the advisor to the Accounting Club.

### *Programs and Partnerships*

**Annette Weeks**, Executive Director and Miu Edlin, Business Facilitator of the Center for Entrepreneurship presented at the East Rotary Club of St. Joseph about available programs offered through the Craig School of Business.

The Center for Entrepreneurship assists the St. Joseph Chamber of Commerce in hosting the Small Business Roundtable each month. Small business owners gather to learn, share, and discuss various topics. This month's focus was on social media marketing.

Professional Sales Certificate Spring 2022 course concluded with a Capstone on April 13, 2022. The in-person participants received their Certificates of Completion. Throughout this 9 week course participants learned how to identify and maximize their sales styles. A virtual learner aspect was piloted this semester, which was achieved with success. This will allow for further expansion to the certificate program. Hillyards Inc, Lifeline Foods, Commerce Bank, Harley Davidson, realtors, non-profits, and entrepreneurs all had participants for this sales program.

### **College of Liberal Arts**

Dr. Joel Hyer, Dean

#### *Student Experience*

For the first time, the 7th Annual Griffon Film Festival at the Missouri Theater in downtown St. Joseph will be co-sponsored by the Performing Arts Association, with a chance for our students to debut their films on the red carpet for the St. Joseph community.

**David McIntire** arranged for two students to create music/sound effects for **Evan Hart and Ed Taylor's** Ph.D. Paranormal podcast.

The undergraduate Art History Symposium was held at the Albrecht-Kemper Museum.

Psychology student **Brittany Addison**, along with **Christine Ziemer**, presented at the Southwestern Psychological Association in Baton Rouge, LA (regional level) and at the Cognitive Development Society meeting in Madison, WI (international level). Their presentation included: *The Effects on Mindfulness Meditation Training on Children with Trauma*.

Psychology student **Carson Goerlitz**, along with **Teddi Deka**, presented at the Midwestern Psychological Association in Chicago, IL (regional level). Their presentation included: *Factors Effecting Utilitarian Decision-making in Trolley Problems and Other Moral Dilemmas*.

Psychology student, **Na-Ann Mendoza**, along with **Nuchelle Chance**, presented at the Great Plains Psychology Regional Research Convention in Emporia, KS (regional level). Their presentation included: *Hit Snooze for Five More Minutes: Examining Noise Color and Sleep Quality*.

Psychology students, **Kenya Vance**, **Callie Smith**, **Andrea Corpus**, **Tatiyanna Mackall**, **Rebecca GrandPre**, and **Brooklyn Cornett**, along with **Teddi Deka**, presented at the Midwestern Psychological Association in Chicago, IL (regional level). Their presentation included: *Time, Change, and the Self*.

Psychology student, **Kiah Kitchen**, along with **Corey White** published an article titled "On the need to improve the way we measure individual differences in cognitive function with reaction time tasks" in the flagship psychology journal *Current Directions in Psychological Science*.

The Psychology Department hosted its biannual Psychology Research Day celebrating applied experiences across our curriculum. Thirty-seven student participants created fifteen different presentations to share their scholarly work from the Spring 2022 semester. Those activities ranged from independent research, practicum, to study away experiences. As part of the celebration, the Psychology faculty donated snacks and created grab-and-go care packages for the students to have during Finals week.

**Teddi Deka** and **James Carviou** embarked on a study abroad trip to Europe with several students from the Psychology and Communication department. They traveled to London and Paris during their ten-day trip, and got to absorb some of the history of psychology and communications throughout Europe.

Students were able to experience psychologist Charles Darwin's family home, attend a workshop at the Guardian Newspaper, visit Buckingham Palace, and much more.

**Corey White** and recent graduate, **Kiah Kitchen**, published a paper in a premier psychological journal, *Current Directions in Psychological Science* titled “On the Need to Improve the way Individual Differences in Cognitive Function are Measured with Reaction Time Tasks.”

Psychology student, **Alexandra Tauchen** presented a poster titled *Head Injury Assessment and Response in a Student Practicum Experience: An Applied Literature Review* at the 2022 Conference on Applied Learning in Higher Education.

Psychology student Maslyn **Allen** presented a poster titled *Child Advocacy Centers and the Risk of Vicarious Trauma: An Applied Learning Experience* at the 2022 Conference on Applied Learning in Higher Education.

Students, **Kylee Meehan**, **Tanner Merwin**, and **Wanda Pearson** (Members of Missouri Western’s Alpha Chi chapter) presented their research at the March national convention. Their research topic included: “Past, Present, and Future Disease Dynamics: A Comparative Analysis of the Social Dynamics of the Current COVID-19 Pandemic and Tuberculosis Outbreaks of the 20th Century.” They are sponsored by **Teddi Deka** (Psychology) and **Angela Haas** (History). Their presentation won the Interdisciplinary Research Team competition which includes a \$5,000 reward to the students. Other students who presented were **Autumn Barr**. Her presentation included: “5 Generations, 1 Home: Communicating Between Generations.” It takes a look at how having different generations living in one house affects our communication styles. Students, **Shannon Buehre** and **Hannah Shoemaker** also presented research. Their topic included: “Attachment Styles and the College Transition.”

History-Ed major **Kylar McNeal** presented original research conducted under **Dominic DeBrincat** entitled "Constructing the Identity of the Lowell Mill Girls" at the Spring 2022 Meeting of the New England Historical Association in Lowell, Massachusetts.

### *People and Campus*

**Kaye Adkins** presented her paper "The Little House Books as Technical Manuals" at the annual conference of the College English Association in Birmingham Alabama.

**Joel Hyer** attended HLC Peer Reviewer Training in Chicago.

**Nuchelle Chance** presented at the regional level at the Southwestern Psychological Association in Baton Rouge, LA. Her presentation included: *Bent, not broken: Examining crucible experiences impact on women’s leadership development*.

**Teddi Deka** presented at the regional level at the Midwestern Psychological Association in Chicago, Illinois. Her presentation included: *Bringing college-to-career into the classroom*.

**Kayla Waters** presented two contributions relating to efficiency in applied education practices at the 2022 Conference on Applied Learning in Higher Education. The poster was titled “It’s in the Syllabus”: Using a Course Manual Approach to Online Learning, and the presentation was titled “Making Good Time: Lean Approaches in Applied Education.”

**Kayla Waters** published a paper in the peer-reviewed Journal of Applied Learning and Teaching titled “Should Have Been an Email? Meeting Redesign for Applied Educators.”

### *Programs and Partnerships*

**Joel Hyer** attended three events related to Missouri Western’s collaboration with the Liberty and Liberty North High Schools. MWSU received two plaques of appreciation.

The Psychology Department learned the proposed Applied Behavior Support Services microcredential has been approved by MDHEWD. The microcredential is 12-13 credit hours culminating in certificate credential. The microcredential was created in collaboration with numerous community agencies including: Progressive Community Services, Family Guidance, Head Start, St. Joseph School District,

United Cerebral Palsy, Success by 6, Young at Heart Area Agency on Aging, Swope Health of Kansas City, and Platte County Board of Services. This certificate is designated to support student success in a variety of human services careers that deal with behavior issues.

**Teddi Deka** presented “Let’s get ready for college,” a discussion of the transition from high school to college, at Benton High School, Saint Joseph, MO.

**Evan Elizabeth Hart** received the 2022 William E. Foley Research Fellowship from the Friends of the Missouri State Archives which will support original research being conducted at the Missouri State Archives.

### **College of Science and Health**

Dr. Crystal Harris, Dean

#### *Student Experience & Innovation*

12 students and 3 faculty members toured the Quest Diagnostics facilities in Lenexa, KS. The trip served as an opportunity to learn more about the field and employment opportunities in medical laboratory science.

The Department of Chemistry hosted its monthly “Potluck With the Professors” event. Over 50 students attended this social interaction with Chemistry Department faculty.

Five students and four faculty members attended the monthly meeting of the Kansas City Section of the American Chemical Society. The event was hosted at Shimadzu Instruments in Lenexa, KS and featured a talk about environmental analysis applications of gas chromatography.

The Chemistry Department hosted its annual Chemathon competition. A total of 532 students from regional high schools participated in the event.

The Department of Chemistry recognized 7 students during its annual awards ceremony.

5 students presented their applied learning projects at the Foundation Appreciation Reception.

11 students presented 13 posters during the Spring Multidisciplinary Research Day poster session.

MWSU Spring Grand Challenges Multidisciplinary Virtual Conference was held Participants registered number 138. One of the leading trauma experts Sandra Bloom was the morning KeyNote Speaker.

**Jana Frye** and **Pam Clary** presented at the Conference on Applied Learning, "Using Seniors' Field Experience Reflections to Develop a Bridge to Practicum Curriculum,"

The Organization of Student Social Workers held a Gold Friday event at the YWCA. Students participated in the *In Her Shoes Simulation* with 11 students participating.

The Organization of Student Social Workers hosted its Annual Senior and Phi Alpha Inductees Reception.

**MacKenzie Evans** had 41 students present posters at Multidisciplinary Research Day.

The Daisy Award for Extraordinary Nursing Students was presented to **Hai Le** (3rd semester nursing student) and **Shayla Bocchine** (4th Semester nursing student).

#### *Programs & Partnerships*

The Chemistry Department received approval for its Laboratory Technician Pre-Apprenticeship Micro Credential. This 14 credit hour program will prepare students to participate in the Department’s Chemical Laboratory Apprenticeship program.

The Departments of Biology and Chemistry partnered to offer “The Buzz About Bugs” program at the East Hills Library as part of their Earth Week celebration. The program, which took place on board the Griffon Lab, allowed participants to look at insects under the microscope, view insect collections, and to extract carmine dye from cochineal to dye a piece of fabric.

2 faculty members from the Department of Chemistry and 1 faculty member and 4 students from the

Department of Education participated in the School Day at the K event. The event, occurring at Kauffman Stadium in Kansas City, drew nearly 1000 participants through the Griffon Lab for a variety of STEM focused activities.

The Social Work Program met with the Program and Field Program Advisory Board.

### *People & Campus*

**Mike Ducey** presented “Internships: A crash course in developing and maintaining a robust internship program that advances student learning” as part of the Center for Teaching and Learning presentation series.

**Mike Ducey** was awarded the James Scanlon Faculty Award for Service to the Community.

**Shauna Hiley** will complete her 3 year appointment at Director for the Center for Teaching and Learning.

**Jeff Woodford** has been selected to serve as a Campus Champion for the Campus Champion Program. This national program serves to connect faculty and students to cyber infrastructure resources to enhance teaching and research activities.

**Mike Ducey** is serving as an External Program Reviewer for the Southern Arkansas University Chemistry programs.

**Mike Ducey** and student **Josiah Randleman** presented “An applied learning dashboard to communicate student engagement in applied learning activities” at the Conference on Applied Learning in Higher Education.

**Mike Ducey** participated in the “Student Journey Mapping” workshop presented by the Department of Higher Education and Workforce Development in Jefferson City, MO.

Five Social Work Students and **Pam Clary** assisted at the Freudenthal's Parkinson's Event held at the East Hills Mall.

**Jana Frye** and **Pam Clary** were invited to present at the Department of Mental Health Spring Institute a presentation entitled: Understanding Adverse Childhood Experiences: Building Self-Healing Communities.

### *Strengths & Stewardship*

Triumph Foods donated a Waters Acquity ultra high pressure liquid chromatography-mass spectrometer system to the Department of Chemistry. This system will be used as both a training and research tool for students in chemistry programs.

**Grey Endres** had an article, "*Ethics in Leadership*," published in Social and Economic Justice & Peace NASW speciality practice section Spring/Summer 2022.

The Organization of Student Social Workers won the 2022 Community Service Project of the Year at the SOAR Award.

**Justin Kraft** did a presentation Using “Apps” to Transport Subjects to Your Exercise Science Classroom through Video Case Studies at the Conference on Applied Learning in Higher Education.

**Elissa Zorn** presented a poster at the Association of Nursing Professional Development national conference in San Antonio entitled, “Using Gaming to Teach Evidence-Based Practice in Nurse Residents.”

### **Griffon Office of Applied Learning (GOAL)**

Dr. Michael Ducey, Director

The University hosted the Conference on Applied Learning in Higher Education (CALHE). The



conference had an attendance of 91 people from across the country and even several virtual attendees from Ukraine.

The University hosted its inaugural Griffon Applied Learning Showcase. This full day showcase (from 8 am to 9 pm) featured a variety of events that highlighted student applied learning achievements in all of our programs. The morning session featured the students in media, cinema, and digital animation in the "From design to Production" event, the spring Multidisciplinary Research Day event featured 73 poster presentations by 144 student authors, The afternoon included performances by MWSU vocal groups and soloists, and a Jazz Band performance in the Blum Student Union. The day was capped off by the Griffon Film Festival showing feature works by seniors.

**FINANCE AND ADMINISTRATION**

Missouri Western State University

Popplewell 217

St. Joseph, MO 64507

Office (816) 271-4226

Fax (816) 271-4522

morrison@missouriwestern.edu

June 14, 2022

To: Missouri Western State University Board of Governors

 From: Darrell R. Morrison, Vice President for Finance and Administration

Subject: Financial Information – Board Meeting, June 23, 2022

Please find the following financial documents for the period ending May 31, 2022 pertaining to fiscal year 2022 for your review:

- Attachment #1 – “Statement of Budget Changes and Comparison of Budget to Actual”
  - This document reflects the current reconciliation of changes made to the total University budget for fiscal year 2022 and a comparison of actual items to the current year revised budget.
- Attachment #2 – “Statement of Cash Position”
- Attachment #3 – “Schedule of Funds Invested”
- Attachment #4 -- Request for Fee Increase:
  - Griffon Edge Course Fee

Thank you for your attention to these documents and let me know if you have any questions or concerns.

Missouri Western State University  
Statement of Budget Changes and Comparison of Budget to Actual  
For the Year Ending June 30, 2022  
(As of May 31, 2022)

Attachment #1

Educational & General (Undesignated)					
	Original Budget	Adjustments	Revised Budget	Actual	Percentage of Total
<b>OPERATING REVENUE</b>					
Student Tuition and Fees	\$ 29,717,321	\$ (808,249)	\$ 28,909,072	\$ 29,205,294	101.0%
Less: Institutional scholarships					
Less: Other scholarship allowances					
Federal grants and contracts					
State grants and contracts					
Non-governmental grants and contracts	25,000	-	25,000	25,000	100.0%
Sales and service of educational departments	162,300	6,463	168,763	151,575	89.8%
Auxiliary enterprises:					
Athletics					
Less: Scholarship allowances					
Housing					
Less: Scholarship allowances					
Food service					
Less: Scholarship allowances					
Bookstore					
Less: Scholarship allowances					
Other auxiliary enterprises					
Less: Scholarship allowances					
Other operating revenues	22,650	37,791	60,441	52,913	87.5%
<b>TOTAL OPERATING REVENUES</b>	<b>29,927,271</b>	<b>(763,995)</b>	<b>29,163,276</b>	<b>29,434,782</b>	<b>100.9%</b>
<b>OPERATING EXPENSES</b>					
Salaries and compensation	22,733,621	(1,222,372)	21,511,249	18,590,806	86.4%
Fringe benefits	8,702,373	(500,603)	8,201,770	6,893,180	84.0%
Supplies and services	4,970,229	1,259,197	6,229,426	4,999,822	80.3%
Travel	296,230	(19,967)	276,263	137,730	49.9%
Utilities	1,357,201	113,352	1,470,553	1,339,974	91.1%
Insurance	280,660	447	281,107	241,332	85.9%
Scholarships	8,862,180	(762,327)	8,099,853	7,646,895	94.4%
Depreciation	-				
<b>TOTAL OPERATING EXPENSES</b>	<b>47,202,494</b>	<b>(1,132,273)</b>	<b>46,070,221</b>	<b>39,849,739</b>	<b>86.5%</b>
<b>OPERATING GAIN / (LOSS)</b>	<b>(17,275,223)</b>	<b>368,278</b>	<b>(16,906,945)</b>	<b>(10,414,957)</b>	<b>61.6%</b>
<b>NON-OPERATING REVENUES (EXPENSES)</b>					
State appropriations	19,256,855	798,436	20,055,291	18,384,014	91.7%
State appropriations - lottery	2,322,497	-	2,322,497	2,128,981	91.7%
State appropriations - capital		3,144,000	3,144,000	1,953,296	62.1%
Grants					
Gifts	1,485,983	(145,016)	1,340,967	1,018,691	76.0%
Investment income	52,720	(7,000)	45,720	35,162	76.9%
Interest on capital related debt					
Capital	(161,500)	(111,048)	(272,548)	(115,069)	42.2%
Other					
<b>NET NON-OPERATING REVENUES</b>	<b>22,956,555</b>	<b>3,679,372</b>	<b>26,635,927</b>	<b>23,405,075</b>	<b>87.9%</b>
<b>INCOME (LOSS) BEFORE TRANSFERS</b>	<b>5,681,332</b>	<b>4,047,650</b>	<b>9,728,982</b>	<b>12,990,118</b>	<b>133.5%</b>
<b>TRANSFERS IN (OUT)</b>					
Debt service	(499,977)	-	(499,977)	(459,161)	91.8%
Other	29,493	(2,961,002)	(2,931,509)	(1,857,890)	63.4%
Transfer to Aux from E&G	(5,210,848)	-	(5,210,848)		0.0%
<b>TOTAL TRANSFERS IN (OUT)</b>	<b>(5,681,332)</b>	<b>(2,961,002)</b>	<b>(8,642,334)</b>	<b>(2,317,051)</b>	<b>26.8%</b>
<b>INCREASE (DECREASE) IN NET POSITION</b>	<b>-</b>	<b>1,086,648</b>	<b>1,086,648</b>	<b>10,673,067</b>	<b>982.2%</b>
<b>OTHER</b>					
Prior year funds	\$ -	\$ 1,086,648	\$ 1,086,648	\$ 10,673,067	

Missouri Western State University  
Statement of Budget Changes and Comparison of Budget to Actual  
For the Year Ending June 30, 2022  
(As of May 31, 2022)

Attachment #1

Educational & General (Designated)						
	Original Budget	Adjustments	Adjustments for Prior Year Funds	Revised Budget	Actual	Percentage of Total
<b>OPERATING REVENUE</b>						
Student Tuition and Fees	\$ 1,227,316	\$ 435,326		\$ 1,662,642	\$ 1,667,733	100.3%
Less: Institutional scholarships						
Less: Other scholarship allowances						
Federal grants and contracts						
State grants and contracts						
Non-governmental grants and contracts	56,400	1,500		57,900	11,500	19.9%
Sales and service of educational departments	135,388	22,824		158,212	173,706	109.8%
Auxiliary enterprises:						
Athletics						
Less: Scholarship allowances						
Housing						
Less: Scholarship allowances						
Food service						
Less: Scholarship allowances						
Bookstore						
Less: Scholarship allowances						
Other auxiliary enterprises						
Less: Scholarship allowances						
Other operating revenues	364,541	(18,393)		346,148	366,180	105.8%
<b>TOTAL OPERATING REVENUES</b>	<b>1,783,645</b>	<b>441,257</b>	<b>-</b>	<b>2,224,902</b>	<b>2,219,119</b>	<b>99.7%</b>
<b>OPERATING EXPENSES</b>						
Salaries and compensation	618,268	141,963		760,231	593,064	78.0%
Fringe benefits	168,955	34,876		203,831	181,813	89.2%
Supplies and services	1,691,535	51,061	\$ 397,271	2,139,867	1,214,518	56.8%
Travel	83,775	99,969	21,195	204,939	168,612	82.3%
Utilities	10,870	2,600		13,470	4,982	37.0%
Insurance		-	4,601	4,601	4,097	89.0%
Scholarships	43,900	15,163	311	59,374	24,788	41.7%
Depreciation						
<b>TOTAL OPERATING EXPENSES</b>	<b>2,617,303</b>	<b>345,632</b>	<b>423,378</b>	<b>3,386,313</b>	<b>2,191,874</b>	<b>64.7%</b>
<b>OPERATING GAIN / (LOSS)</b>	<b>(833,658)</b>	<b>95,625</b>	<b>(423,378)</b>	<b>(1,161,411)</b>	<b>27,245</b>	<b>-2.3%</b>
<b>NON-OPERATING REVENUES (EXPENSES)</b>						
State appropriations					-	
State appropriations - capital						
Grants						
Gifts	620,413	96,079		716,492	135,460	18.9%
Investment income						
Interest on capital related debt						
Capital	(48,000)	45,555	(179,306)	(181,751)	(85,421)	47.0%
Other						
<b>NET NON-OPERATING REVENUES</b>	<b>572,413</b>	<b>141,634</b>	<b>(179,306)</b>	<b>534,741</b>	<b>50,039</b>	<b>9.4%</b>
<b>INCOME (LOSS) BEFORE TRANSFERS</b>	<b>(261,245)</b>	<b>237,259</b>	<b>(602,684)</b>	<b>(626,670)</b>	<b>77,284</b>	<b>-12.3%</b>
<b>TRANSFERS IN (OUT)</b>						
Debt service						
Other	261,245	(237,259)		23,986	(73,279)	-305.5%
Transfer to Aux from E&G						
<b>TOTAL TRANSFERS IN (OUT)</b>	<b>261,245</b>	<b>(237,259)</b>	<b>-</b>	<b>23,986</b>	<b>(73,279)</b>	<b>-305.5%</b>
<b>INCREASE (DECREASE) IN NET POSITION</b>	<b>-</b>	<b>-</b>	<b>(602,684)</b>	<b>(602,684)</b>	<b>4,005</b>	<b>-1%</b>
<b>OTHER</b>						
Prior year funds		-	602,684	602,684		
	\$ -	\$ -	\$ -	\$ -	\$ 4,005	

Missouri Western State University  
Statement of Budget Changes and Comparison of Budget to Actual  
For the Year Ending June 30, 2022  
(As of May 31, 2022)

Attachment #1

	Auxiliary				Percentage of
	Original Budget	Adjustments	Revised Budget	Actual	Total
OPERATING REVENUE					
Student Tuition and Fees					
Less: Institutional scholarships					
Less: Other scholarship allowances					
Federal grants and contracts					
State grants and contracts					
Non-governmental grants and contracts					
Sales and service of educational departments					
Auxiliary enterprises:					
Athletics	\$ 1,549,979	\$ 278,013	\$ 1,827,992	\$ 1,200,314	65.7%
Less: Scholarship allowances					
Housing	6,044,727	(994,583)	5,050,144	5,013,235	99.3%
Less: Scholarship allowances					
Food service	3,558,490	(374,443)	3,184,047	3,081,646	96.8%
Less: Scholarship allowances					
Bookstore	167,680	(10,000)	157,680	71,227	45.2%
Less: Scholarship allowances					
Other auxiliary enterprises	139,206	(4,638)	134,568	129,443	96.2%
Less: Scholarship allowances					
Other operating revenues					
TOTAL OPERATING REVENUES	11,460,082	(1,105,651)	10,354,431	9,495,865	91.7%
OPERATING EXPENSES					
Salaries and compensation	2,917,514	(41,592)	2,875,922	2,583,826	89.8%
Fringe benefits	1,063,931	(100,106)	963,825	1,048,159	108.7%
Supplies and services	4,860,488	(398,040)	4,462,448	4,371,846	98.0%
Travel	411,200	144,489	555,689	715,225	128.7%
Utilities	1,111,209	(9,790)	1,101,419	920,037	83.5%
Insurance	305,862	102,100	407,962	387,729	95.0%
Scholarships	3,726,476	(24,793)	3,701,683	3,610,895	97.5%
Depreciation					
TOTAL OPERATING EXPENSES	14,396,680	(327,732)	14,068,948	13,637,717	96.9%
OPERATING GAIN / (LOSS)	(2,936,598)	(777,919)	(3,714,517)	(4,141,852)	111.5%
NON-OPERATING REVENUES (EXPENSES)					
State appropriations	-			-	
State appropriations - capital	-				
Grants	-			-	
Gifts					
Investment income	244,330	-	244,330	17,114	7.0%
Interest on capital related debt					
Capital	(1,000)	(105,193)	(106,193)	(108,216)	101.9%
Other					
NET NON-OPERATING REVENUES	243,330	(105,193)	138,137	(91,102)	-66.0%
INCOME (LOSS) BEFORE TRANSFERS	(2,693,268)	(883,112)	(3,576,380)	(4,232,954)	118.4%
TRANSFERS IN (OUT)					
Debt service	(4,038,732)	15,000	(4,023,732)	(4,015,989)	99.8%
Other	(217,124)	5,331,738	5,114,614	(155,499)	-3.0%
Transfer to Aux from E&G	5,210,848	(5,210,848)			#DIV/0!
TOTAL TRANSFERS IN (OUT)	954,992	135,890	1,090,882	(4,171,488)	-382.4%
INCREASE (DECREASE) IN NET POSITION	(1,738,276)	(747,222)	(2,485,498)	(8,404,442)	338.1%
OTHER					
Prior year funds					
	\$ (1,738,276)	\$ (747,222)	\$ (2,485,498)	\$ (8,404,442)	

Missouri Western State University  
Statement of Budget Changes and Comparison of Budget to Actual  
For the Year Ending June 30, 2022  
(As of May 31, 2022)

Attachment #1

Restricted						
	Original Budget	Adjustments	Adjustments for Prior Year Funds	Revised Budget	Actual	Percentage of Total
<b>OPERATING REVENUE</b>						
Student Tuition and Fees						
Less: Institutional scholarships						
Less: Other scholarship allowances						
Federal grants and contracts	\$ 2,470,867	\$ (2,248,732)		\$ 222,135	\$ 48,943	22.0%
State grants and contracts	160,700	363,258		523,958	60,751	11.6%
Non-governmental grants and contracts	4,305	595,994		600,299	119,921	20.0%
Sales and service of educational departments						
Auxiliary enterprises:						
Athletics						
Less: Scholarship allowances						
Housing						
Less: Scholarship allowances						
Food service						
Less: Scholarship allowances						
Bookstore						
Less: Scholarship allowances						
Other auxiliary enterprises						
Less: Scholarship allowances						
Other operating revenues						
<b>TOTAL OPERATING REVENUES</b>	<b>2,635,872</b>	<b>(1,289,480)</b>	<b>-</b>	<b>1,346,392</b>	<b>229,615</b>	<b>17.1%</b>
<b>OPERATING EXPENSES</b>						
Salaries and compensation	112,645	5,774		118,419	95,447	80.6%
Fringe benefits	43,441	9,120		52,561	35,965	68.4%
Supplies and services	2,475,046	(1,814,411)		660,635	264,165	40.0%
Travel	4,200	6,480		10,680	4,689	43.9%
Utilities	540	-		540	412	76.3%
Insurance		-				
Scholarships	8,384,583	4,698,956		13,083,539	11,869,373	90.7%
Depreciation						
<b>TOTAL OPERATING EXPENSES</b>	<b>11,020,455</b>	<b>2,905,919</b>	<b>-</b>	<b>13,926,374</b>	<b>12,270,051</b>	<b>88.1%</b>
<b>OPERATING GAIN / (LOSS)</b>	<b>(8,384,583)</b>	<b>(4,195,399)</b>	<b>-</b>	<b>(12,579,982)</b>	<b>(12,040,436)</b>	<b>95.7%</b>
<b>NON-OPERATING REVENUES (EXPENSES)</b>						
State appropriations						
State appropriations - capital	-					
Grants	8,758,197	13,312,030		22,070,227	20,895,330	94.7%
Gifts						
Investment income						
Interest on capital related debt						
Capital		(7,801,013)	\$ (458,750)	(8,259,763)	(7,932,136)	96.0%
Other						
<b>NET NON-OPERATING REVENUES</b>	<b>8,758,197</b>	<b>5,511,017</b>	<b>(458,750)</b>	<b>13,810,464</b>	<b>12,963,194</b>	<b>93.9%</b>
<b>INCOME (LOSS) BEFORE TRANSFERS</b>	<b>373,614</b>	<b>1,315,618</b>	<b>(458,750)</b>	<b>1,230,482</b>	<b>922,758</b>	<b>75.0%</b>
<b>TRANSFERS IN (OUT)</b>						
Debt service						
Other	(373,614)	(1,315,618)		(1,689,232)	(1,415,617)	83.8%
Transfer to Aux from E&G						
<b>TOTAL TRANSFERS IN (OUT)</b>	<b>(373,614)</b>	<b>(1,315,618)</b>	<b>-</b>	<b>(1,689,232)</b>	<b>(1,415,617)</b>	<b>83.8%</b>
<b>INCREASE (DECREASE) IN NET POSITION</b>	<b>-</b>	<b>-</b>	<b>(458,750)</b>	<b>(458,750)</b>	<b>(492,859)</b>	<b>107.4%</b>
<b>OTHER</b>						
Prior year funds		-	458,750	458,750		
	\$ -	\$ -	\$ -	\$ -	\$ (492,859)	

Missouri Western State University  
Statement of Budget Changes and Comparison of Budget to Actual  
For the Year Ending June 30, 2022  
(As of May 31, 2022)

Attachment #1

	Plant					
	Original Budget	Adjustments	Adjustments for Prior Year Funds	Revised Budget	Actual	Percentage of Total
OPERATING REVENUE						
Student Tuition and Fees						
Less: Institutional scholarships						
Less: Other scholarship allowances						
Federal grants and contracts						
State grants and contracts						
Non-governmental grants and contracts						
Sales and service of educational departments						
Auxiliary enterprises:						
Athletics						
Less: Scholarship allowances						
Housing						
Less: Scholarship allowances						
Food service						
Less: Scholarship allowances						
Bookstore						
Less: Scholarship allowances						
Other auxiliary enterprises						
Less: Scholarship allowances						
Other operating revenues	\$	158,968		\$ 158,968	\$ 158,968	100.0%
TOTAL OPERATING REVENUES	-	158,968	-	158,968	158,968	-
OPERATING EXPENSES						
Salaries and compensation						
Fringe benefits						
Supplies and services		429,919		429,919	401,282	93.3%
Travel						
Utilities						-
Insurance						
Scholarships						
Depreciation	\$ 1,349,579			1,349,579		0.0%
TOTAL OPERATING EXPENSES	1,349,579	429,919	-	1,779,498	401,282	22.6%
OPERATING GAIN / (LOSS)	(1,349,579)	(270,951)	-	(1,620,530)	(242,314)	
NON-OPERATING REVENUES (EXPENSES)						
State appropriations						
State appropriations - capital						
Grants						
Gifts		297,675		297,675		0.0%
Investment income						
Interest on capital related debt	(1,746,577)			(1,746,577)	(1,141,987)	65.4%
Capital	-	(4,523,867)	\$ (1,119,588)	(5,643,455)	(2,978,686)	52.8%
Other	-	-				-
NET NON-OPERATING REVENUES	(1,746,577)	(4,226,192)	(1,119,588)	(7,092,357)	(4,120,673)	58.1%
INCOME (LOSS) BEFORE TRANSFERS	(3,096,156)	(4,497,143)	(1,119,588)	(8,712,887)	(4,362,987)	50.1%
TRANSFERS IN (OUT)						
Debt service	4,538,709	(15,000)		4,523,709	4,475,150	98.9%
Other	300,000	4,392,989		4,692,989	3,502,285	74.6%
Transfer to Aux from E&G						
TOTAL TRANSFERS IN (OUT)	4,838,709	4,377,989	-	9,216,698	7,977,435	86.6%
INCREASE (DECREASE) IN NET POSITION	1,742,553	(119,154)	(1,119,588)	503,811	3,614,448	717.4%
OTHER						
Prior year funds		-	1,119,588	1,119,588		
	\$ 1,742,553	\$ (119,154)	\$ -	\$ 1,623,399	\$ 3,614,448	

Missouri Western State University  
Statement of Budget Changes and Comparison of Budget to Actual  
For the Year Ending June 30, 2022  
(As of May 31, 2022)

Attachment #1

TOTAL - ALL FUNDS						
	Original Budget	Adjustments	Adjustments for Prior Year Funds	Revised Budget	Actual	Percentage of Total
<b>OPERATING REVENUE</b>						
Student Tuition and Fees	\$ 30,944,637.00	\$ (372,923.00)		\$ 30,571,714	\$ 30,873,027	101.0%
Less: Institutional scholarships						
Less: Other scholarship allowances						
Federal grants and contracts	2,470,867	(2,248,732)		222,135	48,943	22.0%
State grants and contracts	160,700	363,258		523,958	60,751	11.6%
Non-governmental grants and contracts	85,705	597,494		683,199	156,421	22.9%
Sales and service of educational departments	297,688	29,287		326,975	325,281	99.5%
Auxiliary enterprises:						
Athletics	1,549,979	278,013		1,827,992	1,200,314	65.7%
Less: Scholarship allowances						
Housing	6,044,727	(994,583)		5,050,144	5,013,235	99.3%
Less: Scholarship allowances						
Food service	3,558,490	(374,443)		3,184,047	3,081,646	96.8%
Less: Scholarship allowances						
Bookstore	167,680	(10,000)		157,680	71,227	45.2%
Less: Scholarship allowances						
Other auxiliary enterprises	139,206	(4,638)		134,568	129,443	96.2%
Less: Scholarship allowances						
Other operating revenues	387,191	178,366		565,557	578,061	102.2%
<b>TOTAL OPERATING REVENUES</b>	<b>45,806,870</b>	<b>(2,558,901)</b>	<b>-</b>	<b>43,247,969</b>	<b>41,538,349</b>	<b>96.0%</b>
<b>OPERATING EXPENSES</b>						
Salaries and compensation	26,382,048	(1,116,227)	-	25,265,821	21,863,143	86.5%
Fringe benefits	9,978,700	(556,713)	-	9,421,987	8,159,117	86.6%
Supplies and services	13,997,298	(472,274)	\$ 397,271	13,922,295	11,251,633	80.8%
Travel	795,405	230,971	21,195	1,047,571	1,026,256	98.0%
Utilities	2,479,820	106,162	-	2,585,982	2,265,405	87.6%
Insurance	586,522	102,547	4,601	693,670	633,158	91.3%
Scholarships	21,017,139	3,926,999	311	24,944,449	23,151,951	92.8%
Depreciation	1,349,579	-	-	1,349,579	-	0.0%
<b>TOTAL OPERATING EXPENSES</b>	<b>76,586,511</b>	<b>2,221,465</b>	<b>423,378</b>	<b>79,231,354</b>	<b>68,350,663</b>	<b>86.3%</b>
<b>OPERATING GAIN / (LOSS)</b>	<b>(30,779,641)</b>	<b>(4,780,366)</b>	<b>(423,378)</b>	<b>(35,983,385)</b>	<b>(26,812,314)</b>	<b>74.5%</b>
<b>NON-OPERATING REVENUES (EXPENSES)</b>						
State appropriations	19,256,855	798,436		20,055,291	18,384,014	91.7%
State appropriations - lottery	2,322,497	-		2,322,497	2,128,981	91.7%
State appropriations - capital	-	3,144,000		3,144,000	1,953,296	62.1%
Grants	8,758,197	13,312,030		22,070,227	20,895,330	94.7%
Gifts	2,106,396	248,738		2,355,134	1,154,151	49.0%
Investment income	297,050	(7,000)		290,050	52,276	18.0%
Interest on capital related debt	(1,746,577)	-		(1,746,577)	(1,141,987)	65.4%
Capital	(210,500)	(12,495,566)	(1,757,644)	(14,463,710)	(11,219,528)	77.6%
Other	-	-		-	-	0.0%
<b>NET NON-OPERATING REVENUES</b>	<b>30,783,918</b>	<b>5,000,638</b>	<b>(1,757,644)</b>	<b>34,026,912</b>	<b>32,206,533</b>	<b>94.7%</b>
<b>INCOME (LOSS) BEFORE TRANSFERS</b>	<b>4,277</b>	<b>220,272</b>	<b>(2,181,022)</b>	<b>(1,956,473)</b>	<b>5,394,219</b>	
<b>TRANSFERS IN (OUT)</b>						
Debt service	-	-		-	-	
Other	-	5,210,848		5,210,848	-	
Transfer to Aux from E&G	-	(5,210,848)		(5,210,848)	-	
<b>TOTAL TRANSFERS IN (OUT)</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	
<b>INCREASE (DECREASE) IN NET POSITION</b>	<b>4,277</b>	<b>220,272</b>	<b>(2,181,022)</b>	<b>(1,956,473)</b>	<b>5,394,219</b>	
<b>OTHER</b>						
Prior year funds	-	-	2,181,022	2,181,022	-	
	\$ 4,277	\$ 220,272	\$ -	\$ 224,549	\$ 5,394,219	



Missouri Western State University  
Statement of Cash Position  
May 31, 2022

Fund	05/31/2022 Available Balance	05/31/2021 Available Balance	05/31/2020 Available Balance
Operating, Auxiliary, Agency, Payroll & Petty Cash	\$ 13,618,646	\$ 15,392,260	\$ 11,435,414
Auxiliary System Revenue Bond Funds	300,000	300,000	305,582
Loan Funds	82,483	82,483	82,483
<b>TOTAL FUNDS INVESTED</b>	<b><u>\$ 14,001,129</u></b>	<b><u>\$ 15,774,743</u></b>	<b><u>\$ 11,823,479</u></b>

Statement of Cash Position

Missouri Western State University  
Schedule of Funds Invested  
5/31/2022

OPERATING FUND	YIELD	AMOUNT	BANK
Checking Account-Operating	0.76%	250,147	Citizens Bank
Checking Account-Other	0.76%	13,363,649	Citizens Bank
Checking Account-Other	0.00%	-	Citizens Bank
Miscellaneous Petty Cash/Change Funds	0.00%	4,850	Campus Locations
<b>TOTAL OPERATING, AUXILIARY &amp; AGENCY FUNDS</b>		<u>13,618,646</u>	
<b>AUXILIARY SYSTEM REVENUE BONDS</b>			
Repair & Replacement Reserve	0.76%	<u>300,000</u>	Citizens Bank
<b>TOTAL AUXILIARY SYSTEM REVENUE BOND FUNDS</b>		<u>300,000</u>	
<b>INSTITUTIONAL LOAN FUND</b>			
Checking Account	0.76%	<u>82,483</u>	Citizens Bank
<b>TOTAL LOAN FUNDS</b>		<u>82,483</u>	
<b>TOTAL FUNDS INVESTED</b>		<u>\$ 14,001,129</u>	

**Average Interest Rate**

May 2022 - 0.76%

May 2021 - 0.02%

Missouri Western State University  
2022-23 Tuition and Fees Schedule

Attachment #4

**Course Fees**

Per Individual Course

Art Materials Fee - Art History	20.00
Art Materials Fee - Art Supply (various depending on course)	20.00 / 40.00
Art Materials Fee - Ceramics	80.00
Art Materials Fee -Drawing 2-3D (various depending on course)	20.00 / 50.00 / 60.00
Art Materials Fee - Graphic Design (various depending on course)	20.00 / 40.00
Art Materials Fee - Interactive Software/Materials (various depending on course)	40.00 / 80.00
Art Materials Fee - Photography (various depending on course)	25.00/70.00 / 80.00
Art Materials Fee - Sculpture (various depending on course)	40.00 / 50.00 / 60.00
Art Materials Fee -Painting/Print (various depending on course)	60.00 / 150.00
Computer Science / Cybersecurity Fee	20.00
Co-op Teaching Fees	100.00
Course Material Fees	10.00
Developmental Course Fees	100.00
Education Materials Fee	5.00
Entrepreneurship Mindset Fee	50.00
Griffon Edge Fee	230 / 240
HIM Jr. PPE Fee	86.00
HIM Sr. PPE Fee	13.00
HSES Fee	10.00
LEA Equipment & Uniform Fee	150.00
Materials & Technology Fee	100.00
Materials Postage Fee	45.00
MSN Course Fee	46.00
Music Equipment Fee	50.00
Music Major General Fee	100.00
Music Major Instrument Fee	100.00
Music Material/Concert Fee	25.00

\$

Finance and Administration Department

Darrell R. Morrison, VP

June 13, 2022

### Financials

Monitoring of State and Federal COVID funding is complete and reports have been submitted.

FY23 Budget has been entered into Banner system. We will send a notification to campus prior to July 1<sup>st</sup>.

A collaboration of weekly meetings is being held to discuss campus projects to keep all parties informed, and to assist in making sure we are keeping on track with getting our information to the State for reimbursements by the set deadlines.

The Finance Department continues to work closely with all departments to assist with budgets, and wrapping up financials for FY22, while implementing accountability changes and training on system access and budget monitoring, reviewing policies and procedures for recommended updates, revamping priority codes in Banner, Void process, setting up tuition and fee tables for FY23 which includes testing, plans to implement Deferred Revenue for Fall 23, implementing ACH/Direct Deposit for AP with a set up and testing phase, implementation of GASB 87-Leases, Year End preparation, Audit preparation and planning.

### People and Campus

Several departments are involved in preparing for the return of the Kansas City Chiefs to campus this summer.

Renovations are occurring for Respiratory Therapy Lab and adjoining spaces. Lab progressing very well and slightly ahead of schedule. Still on schedule for late July completion. Adjoining spaces on schedule with July 22<sup>nd</sup> completion. Painting, lighting, and carpeting in these spaces with an anticipated completion date of June 30<sup>th</sup>.

Campus space utilization projects have begun with work in Spratt Hall Communication Office, Eder Hall Honor Suite, and Wilson Hall Simulation Lab all going well. These projects are scheduled to be completed for Fall classes.

HVAC upgrades are being completed. Remington/Agenstein with an AHU, chiller, and controls, Chillers are installed and running, Agenstein AHU are 100% complete, controls are on-going and will be completed along with Remington. Remington AHU are expected to be 100% complete by June 30<sup>th</sup> at which time cooling will be turned on. Estimated time of final

completion including controls and commissioning is July 22nd. Esports AHU, Condenser, and Controls 100% complete, Vaselakos Hall 100% complete, Looney Complex 100% complete. Vartabedian Hall AHU, Chiller 100% complete, Dedicate Outside Air Systems (DOAS) Units are installed, Controls complete with equipment installed, Roof Top Units (RTU's) have been delayed until September 26<sup>th</sup>.

Landscaping maintenance continues across campus. Established areas such as the new courtyard in front of Eder Hall, the Main Entrance off of Faraon Street as well as the walking paths are receiving some updates and improvements.

Human Resources continues with On and Off Boarding. New Employee Orientations are the 1<sup>st</sup> and 16<sup>th</sup> of each month, or the following Monday if those dates fall on a weekend. Online Tool Kit for those leaving the University (Off Boarding) is mandatory and part of the exiting process.

The Board of Governors approved the FY23 Budget May 12<sup>th</sup>, which included the approval of a new University Compensation Plan. This is the first of its kind since 2018. Employment agreements and letters of appointments have been the focal point from the start. These have been sent to employees on June 9<sup>th</sup>.

#### Technology Services

The final stage of the conversion of our Administrative Network through Apogee was completed over the Memorial Day weekend, with the installation of the new Cisco firewall and core switches. The conversion was successful, thanks to the long hours put in by Fred Nesslage and the Apogee Operations, Engineering, and Field Services teams.

Work has begun on the new sound system in Looney Complex and is slated to be completed by August 2022.

**Division or Office Name:** Division of Student Affairs & Enrollment Management

**Name and Title of Person Submitting:** Dr. Melissa Mace, Vice President

**Date:** June 13, 2022

The Division of Student Affairs & Enrollment Management encompasses eleven major areas: Academic Advising, Academic Support, Admissions, Career Development, Counseling, Dean of Students, Diversity & Inclusion, Global Engagement, Housing & Residential Life, and Student Involvement. To that end, Student Affairs & Enrollment Management focuses on how we serve both prospective and current students to and through a successful collegiate career.

The Division experienced many successes during the 2021-2022 Academic Year. This report to the Missouri Western State University highlights those successes.

### ***Academic Advising & Student Success***

The 2021-2022 Academic Year was the first year for the new freshman advising model. The model, designed to increase success among first-year students, includes the Center for Academic Advising & Student Success advising all first-year students with the exception of most Nursing and Business students with an ACT above 17. The Academic Advising & Student Success advisors were assigned a total of 445 new students in the fall and 44 new students in the spring.

During the academic year the center logged 1,878 advising appointments and processed 2,078 Early Intervention reports. Student Success videos were created and made available on the following topics: Note Taking, Study Skills Strategies, Stress Management, Time Management, Test Anxiety, and Test Taking Strategies. There were a total 216 views this academic year.

The Center continued to track teach-out students who successfully completed their degrees. Where necessary, the Center worked with partner institutions for teach-out students who need to complete coursework elsewhere to satisfy Missouri Western degree requirements.

One tool utilized by Missouri Western and managed by the Center for Academic Advising and Student Success is EdSights, and AI chatbot retention platform. Over the year, EdSights ran 40 unique campaigns sending a total of more than 15,800 text messages. More than 2,700 reached with larger campaigns with a typical response of around 500 per large campaign.

### ***Admissions***

*New Student Success:* New Student Success focuses on Griffon Orientation, Griffon Edge, and First-year Experience programming. Eleven Griffon Orientation Days will be held during the summer with one Transfer student session and one Non-traditional student session. Since registration opened, 865 new and transfer students have registered for a Griffon Orientation

although we have had 54 “no shows” so far and 45 cancelations. We continue to reach out to these students to schedule them for a different GO date or help them register for classes.

Griffon Edge programming for new students will add new elements including moving New Student Convocation to Thursday afternoon, adding Griff Up Downtown to the responsibilities of this office and making it an official part of Griffon Edge, and the Back-to-School Bash on Sunday evening which will also welcome back continuing students.

*Campus Visits Programming:* This academic year, over 200 appointments for prospective students with faculty were set, 570 visitors for daily visits hosted, and five Griffon Experience events created and managed. One of the most well-received Griffon Experience events this year was the True Crime Day event. Prospective students enjoyed the out-of-the-box premise and interactivity involved, and were enthusiastic and participated with earnest. Go Griffs Weekly Zoom Series continued this year, digitally bringing information about academic programs, services, and admissions processes to prospective students every week. Campus Visits Programming also supported the Future Filmmakers Festival and Esports events.

*Communications:* Communications has played a vital role in recruiting new students to Missouri Western this year. Through our Customer Relationship Management system, Slate, managed by Carol Cervera, CRM Administrator, we have been able to send over 260 unique email, text, and print campaign pieces. Communications Coordinator, Megan Berberich, has worked in conjunction with the Marketing and Communications department to create print pieces utilized by our Admissions Counselors during travel seasons and the print pieces mailed to our prospective students. In addition, this academic year we began loading continuing student information into Slate to communicate with continuing students via text and email encouraging registration for the next academic semester/year.

The Division also began advertising with local and regional high schools, engaged the use of billboards, social media, radio, and newspaper to engage with prospective students. Finally, the Division worked with Marketing & Communications to create an online viewbook to increase interest in Missouri Western.

*Recruitment:* The recruitment team made 527 high school visits and 44 community college visits. Additionally, recruiters attended 188 college fairs and talked with over 2,200 prospective students.

In addition to recruitment duties, the recruitment team also engages in community outreach including displaying a booth at the Sounds of Summer Concert Series in St. Joseph, the Sound of Speed airshow, and Chiefs training camp. Missouri Western is also represented monthly at the Northwest Missouri Association of Secondary School Principals meetings and the Northwest Missouri Association of School Administrators meetings. Finally, the recruitment team presented at 13 decision/signing days and awards assemblies.

Regarding admission numbers, we are currently experiencing an increase of 31.8% in domestic freshman admission, 31% increase in domestic freshman commits, and a 20% increase in Griffon Orientation registrations for domestic freshmen. Transfer students are currently experiencing a decline of 8% in admits, a 4.6% decline in commits, and an increase in Griffon Orientation registrations.

### ***Center for Academic Support***

In April of 2022, CAS hosted the Heartland Chapter of the College Reading & Learning Association Conference. Susan Garrison, CAS Director, was installed as the new president of the chapter. Throughout the year, 583 individual students utilized CAS services. These students visited CAS 3,456 times (in-person and online) for a total of 3,388 hours.

In preparation for finals, CAS offered four days of two-hour reviews for MAT 110-Contemporary Problem Solving and three days of two-hour reviews for MAT 111-Introductory Statistics. Both courses meet the general studies mathematics requirement and require comprehensive final exams. Twelve students attended 10 hours of MAT 111 workshops.

### ***Career Development Center***

The Career Development Center offered a three-part workshop series focused on helping May graduates who may need assistance in securing full-time job opportunities. The series featured workshops on creating effective resumes and cover letters, developing a job search, and leveraging Linked In. Also, in May, the Career Development Center hosted the inaugural Winners Reception for students who had received spring 2022 awards and recognition to learn how to best showcase this on their resume and through interview questions.

Over the course of the academic year, the Career Development Center staff presented to 29 academic classes on a variety of career development topics, for a total audience of 715 students. Four job fairs were hosted during the year: 1) Part-time Job Fair, 2) Criminal Justice, Social Work & Government Career Fair, 3) Virtual Nursing Career Fair, and 4) Teacher Recruitment Fair.

### ***Counseling Center***

For the 2021-2022 Academic Year (as of 6/5/22), the Counseling Center has responded to and managed a total of 1,931 counseling appointments. This is an increase of 10.5% in comparison to Counseling Center appointments during the 2020-2021 Academic Year. The top student concerns as indicated by self-report are as follows: Anxiety (79.3%), Depression (59.8%), Stress (54.8%), Family Relationship Issue (36.4%), and Self-esteem/Self-confidence.

Since implementing text message appointment reminders in January 2022, the Counseling Center has decreased the student no-show rate for appointments from 15.4% to 8.5%. The Counseling



Center coordinated Missouri Western State University's involvement in the annual Missouri Assessment of College Health Behaviors (MACHB), with a 26% student participation rate (as compared to a 17% student participation rate in 2021). The MACHB is an annual, online survey implemented each spring to assess the impact that alcohol, drugs, tobacco, interpersonal violence, and mental health issues have on student health and wellness, with results being available at an institutional level and comparable to other institutions within the state.

Additionally, the Counseling Center and the Dean of Students Office are finalizing plans to deploy the Missouri Partners in Prevention Coalition to prepare to launch Year One College Behavior Profile (Y1CBP), a pre-matriculation survey portal to gather data regarding alcohol and marijuana/cannabis use among first-year students. Katie Miron, Director of the Counseling Center, completed training during Winter 2022 to be able to provide treatment for students with tobacco dependence. She has positioned the Counseling Center well to provide nicotine replacement products and cessation counseling to students interested in becoming tobacco/nicotine-free. Finally, Katie Miron was awarded the Missouri Western State University Award for Staff Service to the University.

### ***Center for Diversity & Inclusion***

Missouri Western has been selected to participate in the American Association of Colleges & Universities and Interfaith America's Virtual Institute on Teaching & Learning for Campus-wide Interfaith Excellence in July. The Dean of Students Office and the Center for Diversity & Inclusion are leading a cross-campus team to participate in this experience to enhance interfaith engagement and worldview religious diversity at Missouri Western State University.

Over the course of the 2021-2022 Academic Year, the Center for Diversity & Inclusion hosted a total of 34 programs and events with a total of 879 students attending. Some examples include MWSU's observance of National Non-traditional Student Appreciation Week (November 4-10); MWSU's observance of National First-generation Celebration Week (November 8-12), including a faculty/staff training session on how to best advocate for first-generation students; the celebration of Dr. Martin Luther King, Jr. Day with MLK Week activities in January including the annual Dr. Martin Luther King, Jr. Drum Major for Justice Awards Banquet, a showing of the movie "Selma," and an MLK Day of Service with the Center for Service at the St. Joseph Community Mission and Second Harvest Community Food Bank. Finally, the Center for Diversity & Inclusion launched the Diversity, Equity, & Inclusion (DEI) Training Tuesdays program in February. DEI Training Tuesdays has provided five workshops, offered every other week, with 14 students participating in the pilot program.

### ***Center for Student Involvement***

The Center for Student Involvement took a team of five students who competed in the Leadership Challenge Event in March, an intercollegiate leadership simulation and competition in Topeka, Kansas. The Center also took a team of five students to Starkville, Mississippi for

Breakers Alternative Spring Break in March. These students along with the CSI staff assisted in building a house for Habitat for Humanity of Starkville.

The 2021-2022 Academic Year ended with 71 active registered student organizations, with these organizations hosting a total of 153 programs and events throughout the year. Additionally, the Student Government Association and Griffon Activity Programming hosted the inaugural putting GAP on your Map event in April with over 450 students attending.

Finally, the Center for Student Involvement and the Dean of Students Office are managing the development process for MaxEngage, the new technology platform through Presence/Modern Campus, which will be deployed in August to assist with tracking co-curricular and applied learning experiences through registered student organizations and campus offices.

### ***Dean of Students Office***

The Dean of Students Office and the University Campus Assessment, Response, & Evaluation (CARE) Team continues to respond to referrals associated with students exhibiting concerning behaviors, thoughts, or facing hardships. For the 2021-2022 Academic Year, the Dean of Students Office and the CARE Team managed 296 students referred to CARE Team for assistance in the following areas: Mental Health Concern (42.9%), Student Wellbeing (beyond mental health) (27.7%), Social/Adjustment Issues (10.4%), Family Issues (4.1%), Food and/or Housing Insecurity (2.4%), and Partner and/or Romantic Concerns (1.4%).

The Dean of Students Office continues to manage the Disrupted Attendance Notification Request process, assisting students in navigating campus resources if they are going to be unable to attend class due to bereavement, military service, pregnancy, parenting, illness, injury, accident, natural disaster, or other similar situations. Since the beginning of the 2021-2022 Academic Year, the Disrupted Attendance Notification process has been provided to 358 students experiencing such disruptions.

With regard to the University's Student Code of Conduct, the Dean of Students Office managed and Student Conduct Officers heard 659 alleged student violations of the Student Code of Conduct during the 2021-2022 Academic Year.

Programming out of the Dean of Students Office has been exceptional this year. Missouri Western was designated as a First-Gen Forward Institution for the 2022-2023 Academic Year. This designation was extended to 53 higher education institutions for recognition in their demonstrated commitment to advancing first-generation student success. Missouri Western is the only higher education institution in Missouri to receive this designation in the 2022-2023 cohort. Dr. Brett Bruner, Assistant Vice President & Dean of Students, will be leading Missouri Western's participation in this program.

Also, under the Dean of Students Office, the Student Government Association participated in the National Association for Campus Activities (NACA) National Convention in Kansas City in March. Additionally, the Student Government Association collaborated with the Center for Service to host Missouri Western's inaugural participation in The Big Event on April 9<sup>th</sup>. The Big Event is a nationwide movement of college students engaged in service to their local communities for One Big Day of One Big Thanks at One Big Event.

As mental health issues on campus have continued to be an area of focus, the Dean of Students Office, the Counseling Center, and the Student Government Association hosted Mental Health First Aid training through Mental Health First Aid Missouri in April. Eight students, faculty, and staff members completed this day-long certification course. Also, the Dean of Students Office, the Counseling Center, Center for Student Involvement, and Department of Housing & Residence Life teams supported seven students who participated in the Missouri Partners in Prevention – Meeting of the Minds Conference in April.

*Campus Cupboard:* The Missouri Western Campus Cupboard continues to provide service to food-insecure students at Missouri Western. Since July 2021, a total of 3,019 pounds of food have been distributed to 380 students visiting the Campus Cupboard. With the assistance of the Swiping Out Hunger microgrant, the Campus Cupboard continues to provide evening and weekend hours throughout the summer to provide increased access to food-insecure students.

The Missouri Western Student Government Association, Dean of Students Office, and Campus Cupboard challenged Northwest Missouri State University's Student Senate to the inaugural "Scratching Out Hunger" competition in January to collect the most pounds for each campus's respective food pantry. Over 3,700 pounds of food were collected for the two campus food pantries, with Missouri Western students, faculty, staff, and community members donating the most by donating 2,386 pounds for the Campus Cupboard.

### ***Housing & Residence Life***

Throughout the 2021-2022 Academic Year, Resident Assistants hosted 184 programs in the residence halls. One standout program was the inaugural Boulevard-or-Treat event on October 25<sup>th</sup> for 75 campus and St. Joseph community members. Additionally, Housing & Residence Life and the Dean of Students Office coordinated the Finals Feeding Frenzy event, taking place on the Sunday evening of finals week for the fall and spring semesters.

With regard to the fall semester, housing applications are trending up. New student housing applications are up 42% over the same time last year and returning student housing applications are up 3.4% over the same time last year for a total increase of 18.3%.

### ***Registrar's Office***

Under the direction of Susan Bracciano, the Registrar's Office serves the University through a large number of continuing and one-time actions, including: 1) coordinating and monitoring the student registration process, 2) overseeing class schedule entry and course fee updates, 3) serves as a resource for FERPA compliance, 4) maintaining student academic records, 5) creating and maintaining online graduate and undergraduate University catalogs, 6) certifying student candidates for graduation, 7) printing diplomas for graduates and managing the replacement diploma process for alumni, 8) coordinating and processing all student grades and academic standing; 9) oversight of the Student Information System (Banner) as it relates to the Student Module, 10) management of appeals committee for issues relating to admissions and graduation, 11) issuing official transcripts in coordination with the National Student Clearinghouse, 12) management of CORE42 processes for updates/changes and serving as the main source of contact for questions from advisors and students, 13) management of appeals committee for students in violation of Satisfactory Academic Progress (SAP) and tracking of student progress of approved SAP appeals, 14) management and chair of the Calendar Committee, submission of calendar proposals and website updates, 15) build and maintain on-line Degree Audit system, 16) management of the Missouri Reverse Transfer process, and 17) determining residency status for fee-paying purposes.

### ***Division Grants***

The Division of Student Affairs & Enrollment Management secured five external monetary award grants this year for a total of \$58,250. Dr. Brett Bruner wrote and received the following: 1) \$10,000 grant from the Missouri Eliminated Tobacco Use Initiative, 2) \$3,000 grant from Swipe Out Hunger, 3) \$250 grant from Missouri Eliminate Tobacco Use Initiative, 4) \$5,000 grant from the National Students Learn, Students Vote Coalition. Katie Miron received a \$10,000 grant from Missouri Partners in Prevention. Dr. Melissa Mace secured a \$30,000 grant from the Missouri Scholarship and Loan Foundation. This grant is being managed by Dr. Jerri Arnold-Cook, director of the Career Development Center.

### ***Division Staffing Needs***

The 2021-2022 Academic Year brought several new employees, or employees in new roles, to the Division. We were pleased to welcome the following staff members (in no specific order): Dr. Brett Bruner, Assistant Vice President & Dean of Students (Dean of Students Office); Dr. Jerri Arnold-Cook, Director of Career Development (Career Development Office); Katie Miron, promoted to Director of Counseling (Counseling Center); John Vanderpool, Director of Housing & Residence Life (Housing & Residence Life); George Hudson, Diversity & Inclusion Director (Center for Student Involvement); Josh Clary, Student Development Director (Center for Student Involvement); Lori Kelly, Assistant Director of Housing & Residence Life (Housing & Residence Life); Katie McAndrews, Counselor (Counseling Center), Chris Curtin, promoted to Administrative Coordinator (Dean of Students Office); Devine Kroening, Administrative

Assistant (Center for Academic Support); Lori Bomberger, Administrative Assistant (Registrar's Office); Tessa Allen, Academic Advisor (Academic Advising & Student Success); Christian Sarna, Academic Advisor (Academic Advising & Student Success); Julie Tannehill, Transfer & Graduate Recruitment Coordinator (Admissions); Kelsey Nunn, Admissions Assistant (Admissions); Amanda Kimler, Administrative Assistant (Student Affairs & Enrollment Management); Megan Berberich, Communications Coordinator (Admissions); Carol Cervera, promoted to CRM Administrator (Admissions); Kasey Schmoe, Administrative Assistant (Academic Advising & Student Success); Shelly Lundy, promoted to Academic Advisor (Academic Advising & Student Success). Four searches remain open as of June 13, 2022: Admissions Counselor, Tutor Coordinator, Counselor, and Director of Global Engagement.

The Division has also sought out external partnerships to fill much needs gaps in services including a partnership with the Family Guidance Center in St. Joseph, Missouri. Amanda Maretoli, Crisis Clinician, has been a welcome addition to our Griffon Counseling Center family.

The Vice President for Student Affairs & Enrollment Management and the Assistant Vice President & Dean of Students continue efforts to work with the Missouri Department of Higher Education & Workforce Development and the Missouri Department of Social Services to participate on the DSS On Campus program, which would provide a member of the DSS team to work on campus one day a week to serve and support the basic needs of Missouri Western students.

**Division of Advancement and the MWSU Foundation:**

**Marc Archambault, Vice President for Advancement and Executive Director, MWSU Foundation:**

**June 13, 2022:**

Erica Hall was welcomed to the team as the new Development Officer. She was previously employed as a Community Services Coordinator for a nonprofit organization in Macon, Missouri. Erica received her Bachelors of Arts in Communication Studies with a minor in Marketing from Columbia College in Columbia, Missouri. She will be responsible for the Annual Fund, Giving Day, Western League for Excellence and will serve as staff liaison for the Ambassadors.

President Kennedy will be accompanied by Marc Archambault and Chrissy McCan on a trip to Dallas at the end of June. The purpose of the visit is to connect with alumni in the area who are major donors or major donor prospects, introduce the President and discuss the exciting things happening on campus.

Various major gifts have been received recently. A \$100,000 planned gift was established that will benefit Math instruction at the University. Chrissy McCan, with the help of Foundation Board members Todd Michalski and Matt Thrasher, and others, raised over \$76,000 for the new Indoor Golf Simulator practice space. A \$10,000 grant was received from a local charitable fund administered through the Community Foundation of Northwest Missouri. The grant will provide scholarships to contemporary (non-traditional) students. Recipients will be selected by the scholarship committee of the Ambassadors. A new endowed scholarship was established in memory of Bob Norton. A grant proposal was submitted to a local charitable trust for funding to support the Commuter and Contemporary Student Center and programming. A \$10,000 unrestricted gift was received from a local trust.

Alumna Madison Rounkles '19 was hired as the new Engagement Coordinator for Alumni Relations. Madison received her Bachelor's in Public Relations with a minor in Journalism. She expects to complete her Master's Degree in Communications this December. Madison will be responsible for connecting Alumni back to the University through communications, events, and volunteer management. She is excited to be back "home."

The Alumni Office will embark on an exciting new Oral History Project. An outside vendor will interview and record alumni memories and produce videos as well as a book of history highlights, both for purchase by alumni. This is at no cost to the University or the Foundation.

The Alumni Association Awardees will be announced publicly soon and interviews for video content for the awards dinner are being conducted. The dinner will be held Friday, October 7, 2022 - Homecoming weekend. Mark your calendars!

The Alumni Office is looking forward to connecting with area alumni at the MWSU Night at the Mustangs on July 16, 2022. The free tickets are going fast so register for them now at [griff.vn/mustangs](http://griff.vn/mustangs).

The Missouri Western State University Foundation Board of Directors has approved the continued partnership with CliftonLarsonAllen, LLP as their preferred tax and auditing preparation firm.

During the Fiscal Year 2023 budget review, the Foundation Board of Directors allocated an additional \$10,000 towards faculty travel. Faculty who have students participating, presenting or competing at conferences around the globe now have the opportunity to travel alongside them and continue to enhance their learning experience.

**Division or Office Name:** Athletics

**Name and Title of Person Submitting:** Andy Carter; Director of Athletics

**Date:** June 13, 2022

My first 40 days on the job have been a tremendous learning experience. I have spent the majority of my time building relationships, but also being involved in a tremendous amount of activity. I am very excited about the potential I see in Griffon Athletics!

Activity to increase our brand and financial resources was spent preparing for the 20<sup>th</sup> Annual Missouri Western State University Charity Auction and Golf Classic. The auction was held on June 4 at YellowFrog Graphics and featured both raffles and on-line auction opportunities. A few items would include KC Chiefs signed items, various travel opportunities, a few really nice experiences opportunities, and even some hand-crafted specialty items from Zach Workman. Although we faced higher expenses this year, the auction, including sponsorships, raised in excess of \$45,000. The Golf Classic was held on June 6 at St. Joseph Country Club. There was tremendous energy behind both events. We had 36 teams of four (144 people) participate in the golf tourney.

Our 2022-2023 Gold Coat Membership Drive kicked-off with a good start. We have renewed 37% of the previous year's membership and gained 9 new members, which represents 44% of last year's revenue total. This only counts what we have in-hand, not verbal commitments.

On-going preparation meetings for Chief's camp are in full swing. We are still waiting on final start/end dates from their staff, but we have made progress regarding setting our "pay days", parking, concessions, and VIP tent activities. We are dealing with manpower issues, but will have everything in place in time.

Our football program, under the leadership of Head Coach Matt Williamson, hosted 3 days of youth camp (203 participants), a one-day 7v7 camp for high school (179 participants), and a 4-day Team Camp (485 participants) on our campus from June 6-9. It was a fantastic week of showcasing our campus and our facilities to young people and their families.

We are currently in the final stages of searches for Associate/Assistant AD for Compliance & Academics and Associate/Assistant AD for External Relations. Both are seeking finalist stages and campus visits are next. We still have a few other administrative and assistant coaching position searches that are on-going. With the announcement of our Head Golf Coach retiring July 15<sup>th</sup>, we will begin that search ASAP. Getting our staff completed so we can serve our students is paramount.

I spent an afternoon at the MIAA headquarters in Kansas City with Commissioner, Mike Racy. I have known Mike for many years and received an orientation to the conference. I then attended the summer meetings of the conference on June 6-7, as well as the Awards Celebration at the Music Hall n downtown Kansas City. Shelly Lowery, Volleyball student-athlete 1994-95, was



inducted into the MIAA Hall of Fame. Shelly was inducted to the MWSU Athletic Hall of Fame in 2013. I was excited to meet Shelly and her family. It was an awesome event.

The MIAA general counsel was on campus June 8<sup>th</sup> to provide another set of eyes regarding risk management as it pertains to running our athletic department. They will provide us with feedback at a later date.

Full integration of the athletic department into the fabric of the university has been, and will continue to be, a focus with specific attention to financial, legal, and procedural aspects of how we do business. This creates a necessity to spend time with VP of Finance & Administration, General Counsel, and VP of University Advancement/Executive Director of MWSU Foundation. Understanding and developing a vibrant and sustainable financial model is paramount.

We are in the early stages of our strategic planning process as we have started with each sport program. All head coaches are responding to my direction to share their current assessment of their athletic program, focusing on personnel, operating resources, scholarship resources, culture development, student-athlete experiences, student-athlete welfare, and facilities. We will then discuss what we want their program to be. The “gap” between who we are currently and who we desire to be become creates the genesis for our strategic plan for each unit. Once we have each sport unit fully immersed in this process, the administrative/service units will begin their assessment. The goal is to have an intentional “target” for each unit of the department which informs the strategic plan for the division as a whole.

**Division or Office Name:** Marketing & Communications

**Name and Title of Person Submitting:** Becky Dunn

**Date:** June 23, 2022

Collaboration is the key word for our team at this time. We are currently engaged in multiple projects with Admissions, Athletics, and Academic Affairs relating to marketing, advertising and content creation. We are also participating in preparations for hosting Chiefs Training Camp and engaging in discussions with other leaders in St. Joseph about promoting the city to camp attendees.

Our team is working to improve internal communications through a revised weekly newsletter and we continue to make improvements to the campus events calendar.

Below is a summary of data from our team's core functions of creative services, internal and external communications, website content management, social media, media relations, and marketing.

All data is from the April 1, 2022 to May 31, 2022 time period.

### **Project Request Forms**

Our team processed just over 400 project request forms during this time period in three categories: 114 design projects, 141 print projects, and 150 website edits. These numbers exclude Admissions projects and projects requested via email. We are working to migrate our project request forms out of the Mojo ticket platform and into a project management tool called Asana.

### **Earned Media Efforts**

Media mentions are the number of times keywords appear on webpages, news articles, blogs, etc., via Google Alerts. During this time period in 2021, we had 445 media mentions. This year, our total is 426 which is a decrease of 4.6%. We attribute this decline, in part, to the exclusion of our student media, Griffon News, from Google Alerts.

### **Social Media Analytics**

Our new Digital Marketing Coordinator, Olivia Seweryn, joined our team on April 1 and we can already see the impact of her work through social media metrics. Engagement on Facebook has nearly doubled from 16,595 clicks in our April report to 30,227 clicks in this June report. Brand awareness on Instagram has increased to just over 500 mentions on posts and stories using our hashtags, including our new campaign #GriffonsSucceed. Data from LinkedIn represents the biggest positive increase through new followers (421), engagement through clicks (2,505) and impressions through page views (44,923).

### **Custom Viewbook Analytics**

This is a customizable digital viewbook for prospective students that allows them to select the majors, student services and campus like items they would like to learn more about through an interactive, mobile-friendly program. Total leads collected during this time period was 309, an

increase of 200 leads compared to the April report. Admissions recruitment efforts (texts and emails with direct links to the Custom Viewbook) are still generating the most leads. Nursing is still the top major and freshman housing, clubs and organizations, and Griffon Orientation are still the top three topics for student life.

### **Website Analytics**

Currently, we're measuring website performance using data from unique pageviews which represents an aggregate of pageviews generated by the same user during the same session (i.e., the number of sessions during which that page was viewed one or more times). Unique pageviews combine the pageviews that are from the same person, on the same page, in the same session, and just counts them as one. This information helps us determine which pages are getting the most web traffic. As we compare unique pageview data from 2020, 2021 and 2022 during this time period, we see a decline overall, which we attribute to the end of the academic year. As we've seen in previous reports, the majority of web pages in the top ten relate to Admissions. The Commencement webpage made it into the top ten viewed web pages in this report and is indicative of efforts we're making to add more content and detail about graduation-related activities in one place.

We are diving deeper into Google analytics this summer and enhancing our tracking capabilities to gain a better understanding of web traffic to our sites. This enhancement will allow us to create more effective content and launch targeted ad campaigns that lead to more conversions.

# Section C



---

**Report of the President  
to the Board of Governors**

---

## **Report to the Board of Governors**

**June 23, 2022**

### Introduction

Summer is heading into high gear on Missouri Western's campus. Summer classes began May 31<sup>st</sup>, we held our annual Athletic Department fundraiser and golf outing on June 4<sup>th</sup> and 6<sup>th</sup>, respectively, and several of our youth athletic camps have already begun. Planning for Chiefs Training Camp, our main summer event, is moving forward as well.

I am pleased to provide the following updates and highlights. Additional details may be found in the Vice Presidents' and/or unit reports provided herein this Board Book.

### Summer Enrollment

Beginning summer enrollment figures indicate that we are down approximately by -3.5% in Head Count (HC) and approximately -3.3% in Student Credit Hours (SCH). In real numbers, however, we are down by approximately 33 students and 147 SCH. Although enrollments were up for returning freshmen, seniors, and graduate students, a significant drop in junior-level student enrollment has had a negative impact on our overall enrollment. As a reminder, however, current junior-level students began their academic careers at MW in 2020 as the "COVID" freshmen class, and, as such, reflect once again the enrollment "gift that keeps on giving". Importantly, Academic Affairs has been monitoring courses and working with deans and department chairs to manage enrollments for maximum efficiency.

### Fall 2022 Enrollment

Retention efforts for our continuing students are underway through Academic Affairs, Admissions, and Advising. Our campaign includes a mix of messaging, including phone calling, texting, and emailing students as well as using posters, yard signs and our campus tv monitors to reach as many current students as possible. Overall retention of current students is approximately 78%. As Governors will recall, our Fall 21 – Spring 22 retention was nearly 88%, and we are working hard to push our Spring 22 – Fall 22 retention toward that percentage as well.

New student recruitment continues to show positive signs. We are maintaining a gain of admitted students, which has now grown to 652, with 207 more students indicating they are coming to MW in the fall than at this same point in time last year. Further, as of June 8<sup>th</sup>, we had 731 registered for one of our ten summer Griffon Orientation (GO) sessions, an increase of 131 new Griffons over the previous year. Majors of strong interest for these new students include nursing, elementary education, computer science, criminal justice, respiratory therapy, and business – accounting/management. Our Griffon Orientation (GO) sessions are underway and will run through July 13<sup>th</sup>. We are optimistic about the trends emerging, particularly as the initial negative impacts of our program eliminations do not seem to have a lasting effect.

## Status of the Search for the Dean of the College of Business and Professional Studies

We have engaged the services of *Academic Search*, a national executive-level academic search firm to assist with our search for the next Dean of the College of Business and Professional Studies. Governors will recall that this is the same firm we used to secure our incoming Provost, Dr. Laura Reynolds. Dr. Eric Richtmyer from Academic Search is assisting us with this process; Dean Joel Hyer is chairing the committee and will be joined by committee members including Mrs. Pam Klaus, Center for Franchise Development, Dr. Michael Chiao, Professor in the Craig School of Business, Dr. Cheryl McIntosh, Assist. Professor in the Craig School of Business, Dr. Curtis Atchely, Assit. Professor in the Craig School of Business, Dr. Beth Potts, Associate Professor in the Dept. of Education, Dr. Long Qiao, Associate Professor in the Dept. of Engineering Technology, and Mr. Chris Dunn, Chief of Staff in the President's Office.

Dr. Richtmyer has begun collecting input from a variety of both on-campus groups and external stakeholders and is working with the search committee to establish the search materials and parameters. Our tentative timeline posits candidates coming for on-campus interviews in mid-October to result in a hire by November. More details will be shared as they become available.

In the meantime, Dr. Marc Manganaro will continue his efforts to assist in this transition.

## University Initiatives

### *Implementation of the Compensation Plan*

Following the Governors' approval of the FY23 budget, implementation of Year One of our four-year Compensation Plan began. Contracts for the next academic year/fiscal year have been issued to faculty and staff, which reflect their compensation adjustments. It is worth noting that the Year One plan involved an approximately \$1.6M influx to the compensation structure for our faculty and staff. I would be extremely remiss if I did not point out to our Governors that such a strong, positive step forward in this area would not have been possible without the leadership of VP Morrison and the dedicated work of his staff and the university-wide ad hoc Compensation Committee.

### *Strategic Plan: Pathways to Excellence*

As mentioned in my April 2022 report, MWSU's strategic plan, Pathways to Excellence has a sunset date of 2022. Therefore, we have begun an initial assessment of the impact and value to the University. Dr. Joel Hyer, Dean of the College of Liberal Arts, is leading this effort. Working with Chief Communications Officer Becky Dunn, Dean Hyer has initiated the first in a series of focus groups with staff, administrators, and faculty in order to obtain input regarding the plan's efficacy our campus community's perspective. Focus groups will continue through mid-August. Feedback thus far from focus group participants has been positive. Again, rather than conducting a complete plan revision, Dr. Hyer's work will offer recommendations for slight adjustments, which, in turn, will allow for greater alignment with the 2021 Master Academic Plan (MAP). More details will be shared as they become available.

### *Center for Service*

The Center for Service continues to demonstrate that it is a critical addition to the university in terms of student engagement and community relations. In 2021, 270 unique volunteers served the university or community through the center. In the first five months of 2022, 104 unique

volunteers performed service through the center, with 72 students serving for the first time. The fall semester should bring a new record of service participation by students in a single year.

Fifteen students earned a total of twenty-four elective credits this spring, which represents an increase from eleven in the spring of 2021. Five students are currently earning credit for the summer session.

The Center is planning its next *The Big Event* for September 9<sup>th</sup>, again in partnership with MW's Student Government Association and Beautify Saint Joseph. Work for this event will occur in the city's south end and just prior to this year's *South Side Fall Festival* and parade.

Additionally, the Center provided service-based opportunities for participants of this spring's *Barbara Sprong Leadership Challenge* and dedicated an annual service leadership award to a stellar student volunteer, Ms. Mya Riley '22, from Kansas City, who became the first recipient of the *Pat and Terri Maudlin "Heart for Service" Award* for her commitment to service this school year.

### State Legislative Update

The budget sent to Governor Parson for his signature include both the governor's recommendation of a 5.4% increase for public four-year institutions and our \$5M request for the Convergent Technology Alliance Center (CTAC).

### Community Engagement and Relations

As is typical in my reports, my efforts to infuse MWSU into our community; to engage, re-engage, repair, build, seek out opportunities to connect with a host of individuals – our community and regional, business and industry leaders as well as our elected officials – so as to promote the University in every way possible are ongoing.

I participated in the Saint Joseph Legislative Partnership "DC Fly-In" May 17 -18, which included Mayor John Josendale, City Manager Bryan Carter, Presiding County Commissioner Lee Sawyer, Commissioner Ron Hook, Chamber President Natalie Redmond, Community Alliance Director Tama Wagner, 139<sup>th</sup> Commander Col. John Cluck, incoming SJSD Superintendent Dr. Gabe Edgar, and SJSD School Board President David Foster. Our group had appointments scheduled with Senators Blunt and Hawley and Representatives Graves and Hartzler to discuss issues most pressing to Saint Joseph and the entire NW Missouri region.

I have been asked to serve as the Vice Chair of the [Council of Presidents in Higher Education](#) for the state of Missouri. I have been participating in this group since I was Interim President and look forward to this additional opportunity to promote both the interests of MWSU specifically and higher education in general at the state level.

### Summary

While there are still challenges facing us, I am confident that we are moving forward with clear direction and sure purpose. I am as grateful for the unwavering dedication of our faculty and staff to the success of our students. Additionally, the support that the University routinely receives from our community is strong and growing. I am confident that MWSU has a bright future, and I am thrilled to be a member of the Griffon Family.