



Board of Governors' Meeting

April 28, 2022

1:30 P.M.

Blum Student Union Rm 220



AGENDA

MISSOURI WESTERN STATE UNIVERSITY
BOARD OF GOVERNORS

April 28, 2022 - 1:30 P.M. BLUM STUDENT UNION ROOM 220

Notice is hereby given that Missouri Western State University's Board of Governors will convene a Board meeting beginning with its Public Session at 1:30 p.m. on Thursday, April 28, 2022. The meeting will originate from Blum Student Union Room 220 on the main campus of Missouri Western State University, St. Joseph, Missouri. The meeting will also be livestreamed at griff.vn/BOG42822.

I. PUBLIC SESSION

- A. Approval of February 24, 2022 Board Meeting Minutes (Board Book Section A)
Approval of April 6, 2022 Special Board Meeting Minutes
- B. Board of Governors' Committee Report
 - 1. Personnel, Finance & Operations
- C. Division Reports (Board Book Section B)
 - 1. Finance & Administration (Darrell Morrison)
 - 2. Academic Affairs (Marc Manganaro)
 - 3. Student Affairs & Enrollment Management (Melissa Mace)
 - 4. University Advancement & MWSU Foundation (Marc Archambault)
 - 5. Intercollegiate Athletics (Theresa Grosbach)
 - 6. Marketing & Communication (Becky Dunn)
- D. Report of the Student Governor (Board Book Section C)
- E. Report of the President (Board Book Section D)
- F. Report of the Chair
 - Board Member Appointments
- G. Board Member Comments/Questions

A vote will be held to close the meeting pursuant to Missouri Statutes 610.021 (1), (2), (3), and (14) to consider legal matters, real estate, personnel, other matters protected by law. This meeting in executive session will also originate from Blum Student Union Room 220 on the main campus of Missouri Western State University.

II. EXECUTIVE SESSION

- A. Legal Matters & Personnel Items

III. PUBLIC SESSION

Adjournment

Section A

MINUTES, BOARD OF GOVERNORS
MISSOURI WESTERN STATE UNIVERSITY
February 24, 2022

The public session of the Board meeting was live streamed on YouTube at [griff.vn/BOG22422](https://www.youtube.com/watch?v=griff.vn/BOG22422).

The meeting was called to order at 1:36 p.m. by Chair Rick Ebersold in Room 220 of Blum Student Union.

UNIVERSITY REPRESENTATIVES

Board Members Present

Rick Ebersold – Chair
Kayla Schoonover – Vice Chair
Al Landes
Lisa Norton
Lee Tieman
Bob Wollenman – virtually
Hannah Berry – Student Governor

Faculty and Staff Members Present

Bryan Adkins, Director of Physical Plant
Marc Archambault, Vice President of Advancement/Executive Director of the MWSU Foundation
Brett Bruner, Assistant Vice President & Dean of Students
Michele Chambers, Assistant Director and Financial Officer
Kelli Douglas, General Counsel
Chris Dowdell, Technology Services
Becky Dunn, Chief Communication Officer
Chris Dunn, Chief of Staff
Kathy Gammon, Budget Director
Theresa Grosbach, Interim Athletic Director
Elise Hepworth, Interim Vice Provost
Kent Heier, Assistant Director of Marketing and Communication
Elizabeth Kennedy, President
Greg Lindsteadt, Faculty Senate President
Patti Long, Development Officer, MWSU Foundation
Melissa Mace, Vice President for Student Affairs & Enrollment Management
Marc Manganaro, Interim Provost
Darrell Morrison, Vice President of Finance & Administration
Letha Nold, Assistant Controller, Finance
Kim Weddle, Executive Director of Advancement and Alumni Relations

Others Present

Marcus Clem, New-Press Now
Anthony Peacock, Griffon Media

APPROVAL OF MINUTES

Board of Governor Chair Rick Ebersold asked for a motion to approve the December 2, 2021 Board meeting minutes as presented. Governor Landes made a motion to approve the minutes; Governor Norton seconded the motion. By voice vote, motion passed 6-0.

Chair Ebersold asked for a motion to ratify the December 7, 2021 Board Poll (MWSU FY21 Audit Report from BKD). Governor Norton made a motion to approve the Board poll; Governor Schoonover seconded the motion. By voice vote, motion passed 6-0.

Chair Ebersold asked for a motion to ratify the February 1, 2022 Board Poll (Personnel – Marc Archambault). Governor Landes made a motion to approve the Board poll; Governor Norton seconded the motion. By voice vote, motion passed 6-0.

COMMITTEE REPORTS

Academic & Student Engagement

- Committee met on February 17, 2022 and the primary focus was discussion in terms of how the University is addressing student mental health.
- It was reported that Dr. Melissa Mace, Vice President of Student Affairs & Enrollment Management shared an overview of the number of students served through the Counseling Center.
- It was reported that Dr. Mace commended Dr. Brett Bruner, Assistant Vice President and Dean of Students for his tireless work and dedication to the University.
- It was reported that Dr. Marc Manganaro, Interim Provost, gave updates to the Committee in terms of Early College Academy, Strategic Faculty Hiring Process, Academic Program Review, and a joint Chairs' meeting.

Policy & Bylaws

- The Committee met on February 17, 2022 and the primary focus was discussion in terms of a Policy on Policies. The Committee produced a draft that was shared with the Board and recommendation for a motion to be brought forth to the Board.
- Discussion among the Board in terms of the Policy on Policies language. After further discussion, the Committee agreed to amend the language in the Policy to read, "... (except for revisions related to the terms and/or conditions of the Board of Governors Bylaws)...."
- Committee Chair Tieman recommended a motion on the Policy on Policies to Chair Ebersold.
- Chair Ebersold asked for a motion to approve the Policy on Policies as presented with amended language. Governor Landes made a motion to approve the policy; Governor Norton seconded the motion. By voice vote, motion passed 6-0.

Personnel, Finance & Operations Committee

- The Committee met on February 17, 2022 and Vice President of Finance & Administration gave the Committee report.
- VP Morrison updated Board on the Budget to Actual as of January 31, 2022 in all funds for FY2022.

- VP Morrison updated the Board on the University's cash position compared to 2020, 2021, and 2022. The Board was also briefed on actual to actual FY21 compared to FY22 in all funds.
- VP Morrison briefed the Board that the Committee approved a student fee proposal for the Law Enforcement Academy at the Committee meeting.
- The Committee approved a bid proposal (FB22-036) Blum Union roof.
- The Committee approved a bid proposal (FB22-039) Eder Hall roof.
- The Committee approved a contract extension for audit services with BKD, CPA's & Advisors.
- Chair Ebersold asked for a motion to approve the Personnel, Finance, & Operations Committee report as presented. Governor Schoonover made a motion to approve the report; Governor Landes seconded the motion. By voice vote, motion passed 6-0.

DIVISION REPORTS

Darrell Morrison, Vice President of Finance & Administration

- Administration Update
 - Update on wi-fi on campus
 - HEERF funds being used for infrastructure on campus
 - Update on compensation study and ad hoc committee
 - New one-card system being implemented on campus

Marc Manganaro, Interim Provost

- Early College Academy
 - Spring enrollment is up 14.33% (1,037 total students)
 - ECA is working toward offering courses and experiences distinctive from other programs in the state, including groups of courses leading to a certificate in areas of high vocational demand (Education, Leadership, Behavioral Health, and Health and Wellness).
 - ECA continues to develop partnerships with area schools to create clear pathways for matriculation to MWSU as a full-time student. Between 18-20% of students with at least one ECA course completed by high school graduation will matriculate as a full-time student to MWSU.
- Master Operational Plan
 - Stakeholders/responsible parties for The Master Operational Plan met in the fall to launch the Master Academic Plan. The Master Operational Plan is to make sure that aspects of the Master Academic Plan get achieved.
 - Dr. Luanne Haggard, the director of Assessment and Accreditation, will coordinate efforts between units moving forward.
- Strategic Hiring Process
 - The strategic hiring process is moving forward. Currently there are 14 faculty and academic staff searches underway, all approved through this process.
- Academic Program Review
 - The Academic Program Review (APR) Committee began its cyclical review mostly in Nursing, Health Professions, and Business.
- Joint Chairs Meeting
 - On February 4 the Provost Office conducted a joint chairs meeting, which included all department chairs, deans, and the Provost Office staff.

- Fred Nesslage, director of Engineering and Infrastructure and Kathy Gammon, Budget director led workshops.
- New Initiatives
 - Two micro-credentials in Psychology and Chemistry are currently under review for recommendation by the Undergraduate Curriculum Committee (UGCC). This is a partnership with area businesses to provide employees training in high demand areas.
 - Dr. Luanne Haggard is working with Jack Panella, Marketing and Communications, to develop a new grants website for faculty.
 - Dr. Mike Ducey, Director of Griffon Office of Applied Learning (GOAL) is working with an intern to develop an interactive, online, applied learning dashboard.

Melissa Mace, Vice President for Student Affairs and Enrollment Management

- Student Affairs
 - Two students were recognized as being part of the 2022 Barbara Sprong Leadership Challenge cohort.
 - Under the direction of Susan Garrison, the Center for Academic Support (CAS) has earned certification as Level 1, 2, and 3 certified tutor training programs by College Reading and Learning Association (CRLA).
 - The Campus Cupboard has been selected as one of 17 national recipients to receive a micro grant (\$3,000) that will help expand services to students with food security challenges.
 - Kudos to Student Government Association, the Dean of Students Office, and the campus cupboard, for initiating the first Scratch Out Hunger Competition with Northwest Missouri State University.
- Enrollment Management
 - Increase in admitted freshmen for fall 2022 from four local high schools.
 - Increase in admitted freshman for fall 2022 in all Missouri territories.
 - To date, 1,614 students within the state of Missouri have been admitted.
 - Increase in admitted students from Griffon Rate states. The top Griffon Rate states are Kansas, Illinois, Nebraska, and Iowa.
 - The top 6 undergraduate majors that perspective students indicate that they are interested in are Nursing, Psychology, Undecided but a focus in Business, Elementary Education, Undecided but a focus in Health & Sciences, and Criminal Justice.
 - To date, 2,260 fall 2022 freshmen have been admitted.
 - Increase in fall 2022 in admitted transfer students.
 - 341 freshmen have registered for a summer GO session.
 - Increase in student applications for on-campus living.

Marc Archambault, Vice President of Advancement/Executive Director of the MWSU Foundation

- Advancement
 - Griffs Giving Day was on November 30, 2021 and \$47,000 raised.
 - The spring campaign for the Annual Fund will launch in March.
 - New scholarship was established to support students in Education. The Judy and Gene Skoch Education Scholarship.
- Alumni
 - Nominations are being accepted for this year's Alumni Awards with a deadline of April 1.
- Foundation

- Welcomed 5 new members to its Board.

Theresa Grosbach, Interim Athletic Director

- NCAA Constitution
 - The revisions for the constitution passed with 801 votes in favor.
- Academic Success
 - The fall 2021 semester GPA for Griffon student-athletes was 3.143.
 - More than 380 student-athletes earned academic honors, with 116 Griffons achieving a perfect 4.0.
- Griffon Football
 - Signed 234 future Griffons on National Signing Day.
 - 9 come from the state of Missouri.
 - 3 from Lafayette High School.
 - Sam Webb, former Griffon cornerback was invited to the prestigious East-West Shrine Bowl.
 - Brandon Dandridge, former Griffon defensive back, signed a deal with Kansas City Chiefs
- Winter/Spring Sports
 - Updates given in terms of Griffon Women's Basketball, Griffon Men's Basketball, Men's and Women's Track & Field, Griffon Softball, Griffon Baseball, and Women's Lacrosse.
- Personnel Updates
 - Jessica Fey was named the ninth head coach for Griffon volleyball.
 - Alejandro de la Torre was named the next head coach for Griffon tennis.
 - Moses Harper was hired to the Griffon football staff as the tight ends coach.
 - Marian Carbon has rejoined the athletic administrative team in a part-time role as Manager of External Relations and Gameday Operations.
 - Derek Zimmerman-Guyer joins as the new Director of Athletics Communications for Griffon Athletics.
 - Luke Theis was named the full-time Director of Esports.
- Recreation Services
 - Fitness classes were added back into the schedule for the first time since the start of the pandemic.
 - Spring intramural season launched with dodgeball competition on the schedule for the semester.
 - MWSU will host the MSHSAA 1/2A State quarterfinals on March 5th.
 - Emily Ludwig, Director of Recreation Services, presented at the National Intramural-Recreational Sports Association (NIRSA) Region IV conference.
- Esports
 - Griffon varsity program roster increased from 24 students in the fall to 29 students in the spring.
 - 10 social clubs starting this semester.
 - Griffon Esports will celebrate next week the one year anniversary of the arena.

Becky Dunn, Chief Communications Officer

- Initiatives
 - Alumni Billboard Campaign, showcasing great alums.
 - Campus Events Steering Committee, focusing on collaboration in terms of campus events and engaging more students and promote these events to the community.

- Website navigation and accessibility, working on strategies to improve and enhance the website navigation and accessibility.
- Internal communications, working to refresh internal weekly newsletter and using on-campus monitors for content segmentation.
- Updates given in terms of project requests, social media strategy, web analytics,
- Digital marketing employee will join the Communications team in March.

STUDENT GOVERNOR'S REPORT

Student-Governor Hannah Berry briefed the Board that it's hard to believe that we are already a third of the way through the semester and students are gearing up to take midterm exams in the coming weeks. Kudos given to the Student Government Association and Dr. Brett Bruner for all the campus activities and their support of student leaders across campus.

The student-governor application is live and Student-Governor Berry will host a live Zoom meeting on Friday, February 25 to engage with students who are interested in applying to be the next student-governor.

PRESIDENT'S REPORT

Dr. Elizabeth Kennedy, President, opened her report by stating that it's been a pleasure having Student-Governor Berry on the Board and she will be missed.

Dr. Kennedy offered a warm welcome to Marc Archambault, Vice President of Advancement/Executive Director of the MWSU Foundation.

Dr. Kennedy state to the Board that the mask mandate has been lifted and the COVID Response Team continues to meet weekly to monitor the science and data. Appreciation was expressed to Heart to Heart International as MWSU hosted additional vaccine clinics on campus.

Dr. Kennedy updated the Board on the athletic director search and Chris Dunn, Chief of Staff is leading the search. Update was provided in terms of members of the search committee. Mr. Russell Wright from Collegiate Consulting LLC was on campus to meet with stakeholders in terms of search process and timeline.

Dr. Kennedy briefed the Board that the 22nd annual Super Science Saturday was hosted on campus on January 23rd and in partnership with the St. Joseph Museums. Over 500 young children and their families attended. Kudos to faculty, staff, and students for providing this experience.

Dr. Kennedy offered kudos to the Student Government Association in terms of the Scratch Out Hunger competition. Kudos given to the MWSU National Association for Music Education and the Physical Plant for winning trophies for the amount of food and food items collected.

Dr. Kennedy briefed the Board on University initiatives in terms of Gold Fridays. The impact of Gold Fridays has been a priority. A Gold Friday survey was distributed to gather feedback from students, faculty, and staff. 938 students and 293 faculty and staff responded, an overall

response rate of 25%, which is generally considered reasonable for this type of online assessment.

Overall the results provided a strong support for Gold Fridays in each group; 95% of students, 68% of faculty, and 58% of staff indicated that MWSU should maintain Gold Fridays in the schedule. 63% of faculty and staff combined indicated that the Gold Friday initiative was valuable to MWSU.

Dr. Kennedy further updated the Board in terms of Gold Friday survey results, student participation, and student's top reasons for their support of Gold Fridays. 21% of students reported that Gold Fridays provided stress release. This result is beneficial to future Gold Friday programming.

Dr. Kennedy further updated the Board in terms of Gold Friday survey results from faculty and staff and their top reasons for support of Gold Fridays.

Dr. Kennedy updated the Board that she continues to engage in the community at all levels of involvement. Recently, Dr. Kennedy has been invited to serve on the MDHEWD Commissioner Zora Mulligan's Presidents' Advisory Council. Dr. Kennedy continues to be a part of Imagine St. Joseph 2040 Implementation team, Mosaic Life Care Foundation, Community Alliance, and St. Joseph Chamber of Commerce.

Dr. Kennedy stated to the Board that on January 27th she traveled to Northwest State University where she participated in a roundtable with Governor Parson in terms of his fiscal year 23 budget recommendations for higher education.

On February 1, Dr. Kennedy traveled to Jefferson City to participate in Great Northwest Days (GNWD). Kudos to Annette Weeks for hosting a successful Great Northwest Days event.

OTHER BUSINESS

Resolution for USDA Grant

Chris Dunn, Chief of Staff, briefed the Board on the details of the resolution.

Chair Ebersold asked for a motion to approve MWSU's application for the USDA (RBDG) Rural Business Development Grant, as presented. Governor Tieman made a motion to approve the resolution; Governor Schoonover seconded the motion. By voice vote, motion passed 6-0.

REPORT OF THE CHAIR

Chair Ebersold provided the date of the next scheduled Board meeting, Thursday, April 28, 2022 at 1:30 p.m.

There being no additional Board comments or questions, Chair Ebersold asked for a motion to meet in executive session, pursuant to Missouri Statutes 610.021 (1), (2), (3) and (14) to consider legal matters, real estate, personnel, and other matters protected by law. Governor Landes moved to meet in executive session; Governor Tieman seconded the motion. By voice vote, motion passed 6-0.

EXECUTIVE SESSION – CLOSED

REGULAR SESSION RE-CONVENED

Chair Ebersold asked for a motion to approve the personnel recommendations in closed session. Governor Norton made a motion to approve the personnel recommendations in closed session. Governor Landes seconded the motion. By voice vote, motion passed 6-0.

Provost Recommendation:

Dr. Elise Hepworth	Remove Interim and move to Vice Provost and Assistant VP for Academic Affairs
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Faculty Retirement:

Dr. Shiva Nandan, Assistant Professor	Steven L. Craig School of Business (eff. 5/10/22)
Dr. David McIntire, Associate Professor	School of Fine Arts (eff. 5/10/22)

Faculty Resignation:

Kelly Fast, Associate Professor	Department of Nursing (eff. 5/10/22)
Dr. Kara Grant, Associate Professor	Department of Social Sciences and Humanities (eff. 5/10/22)
Wes Moore, Assistant Professor	Department of Engineering Technology (eff. 5/10/22)
Dr. Pi-Ming Yeh, Associate Professor	School of Nursing (eff. 5/10/22)

There being no further business, Chair Ebersold adjourned the meeting.

Respectfully submitted,

Betsy Wright, Secretary

APPROVED:

Rick Ebersold, Chair
Board of Governors

SPECIALLY CALLED MINUTES, BOARD OF GOVERNORS
MISSOURI WESTERN STATE UNIVERSITY
April 6, 2022

The public session of the Board meeting was live streamed on YouTube at [griff.vn/BOG4622](https://www.youtube.com/watch?v=griff.vn/BOG4622).

The meeting was called to order at 3:29 p.m. by Chair Rick Ebersold in Room 220 of Blum Student Union.

UNIVERSITY REPRESENTATIVES

Board Members Present

Rick Ebersold – Chair
Kayla Schoonover – Vice Chair
Al Landes
Lisa Norton
Lee Tieman
Bob Wollenman
Hannah Berry – Student Governor

Faculty and Staff Members Present

Bryan Adkins, Director of Physical Plant
Marc Archambault, Vice President of Advancement/Executive Director of the MWSU Foundation
Michele Chambers, Assistant Director and Financial Officer
Kelli Douglas, General Counsel
Chris Dowdell, Technology Services
Becky Dunn, Chief Communication Officer
Chris Dunn, Chief of Staff
Sara Freemyer,
Kathy Gammon, Budget Director
Theresa Grosbach, Interim Athletic Director
Dana Hall-Gertner,
Kent Heier, Assistant Director of Marketing and Communication
Elizabeth Kennedy, President
Greg Lindsteadt, Faculty Senate President
Melissa Mace, Vice President for Student Affairs & Enrollment Management
Marc Manganaro, Interim Provost
Darrell Morrison, Vice President of Finance & Administration
Letha Nold, Assistant Controller, Finance
Kimberly Sherwood, Assistant Vice President and Controller of Finance and Administration
Ed Taylor,
Jill Voltmer,
Kim Weddle, Executive Director of Advancement and Alumni Relations

Others Present

Marcus Clem, New-Press Now
Nathan Scott, Student Government Association President
Artemii Ydovemko, SGA

COMMITTEE REPORTS

Personnel, Finance & Operations Committee

- The Committee met prior to the Specially Called Board of Governors' meeting and heard evidence presented by President Elizabeth Kennedy and Vice President of Finance & Administration Darrell Morrison concerning the financial state of the University.
- Committee Chair Landes presents to the Board of Governors a recommendation on behalf of the Personnel, Finance & Operations Committee that the Board approves the removal of the state of financial emergency from the University.
- Chair Ebersold asked for a motion approve the recommendation from the Personnel, Finance, & Operations Committee to remove the state of financial emergency from the University. Governor Wollenman made a motion to approve the removal of financial emergency; Governor Norton seconded the motion. By voice vote, motion passed 6-0.

Dr. Kennedy expressed appreciation to the Board for the opportunity to meet. Dr. Kennedy stated that the full Board has been kept informed about the progress that the University has made over the past 2 years to move the University forward.

Dr. Kennedy provided 4 points of summary of the evidence and information provided to the Personnel, Finance & Operations Committee.

Over the past 2 years, Missouri Western has put financial policies, procedures, and controls in place designed to make the phrase, "living within our means" a reality.

Missouri Western has developed strong student engagement and enrollment management practices to meet student needs and create an environment where students can have a rich campus experience.

The University has worked to provide high-quality academic programming that is relevant and meets student demand as well as regional workforce needs.

Missouri Western and the education students receive are integral to the success of the community.

Several Board members expressed their support of the removal of the financial emergency.

There being no further business, Chair Ebersold adjourned the meeting.

Respectfully submitted,

Betsy Wright, Secretary

APPROVED:

Rick Ebersold, Chair
Board of Governors

Section

B


**FINANCE AND ADMINISTRATION**

Missouri Western State University
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April 20, 2022

To: Missouri Western State University Board of Governors

 From: Darrell R. Morrison, Vice President for Finance and Administration

Subject: Financial Information – Board Meeting, April 28, 2022

Please find the following financial documents for the period ending March 31, 2022 pertaining to fiscal year 2022 for your review:

- Attachment #1 – “Statement of Budget Changes and Comparison of Budget to Actual”
 - This document reflects the current reconciliation of changes made to the total University budget for fiscal year 2022 and a comparison of actual items to the current year revised budget.
- Attachment #2 – “Statement of Cash Position”
- Attachment #3 – “Schedule of Funds Invested”
- Request for Proposal approval:
 - RFP22-056 Audio System Upgrade (Looney Arena)
- Bid Approval requests:
 - FB22-058 Wilson Hall Window Replacement
 - FB22-059 Murphy Hall Respiratory Therapy Lab

Thank you for your attention to these documents and let me know if you have any questions or concerns.

Missouri Western State University
Statement of Budget Changes and Comparison of Budget to Actual
For the Year Ending June 30, 2022
(As of March 31, 2022)

Attachment #1

Educational & General (Undesignated)					
	Original Budget	Adjustments	Revised Budget	Actual	Percentage of Total
OPERATING REVENUE					
Student Tuition and Fees	\$ 29,717,321	\$ (808,249)	\$ 28,909,072	\$ 28,199,106	97.5%
Less: Institutional scholarships					
Less: Other scholarship allowances					
Federal grants and contracts					
State grants and contracts					
Non-governmental grants and contracts	25,000	-	25,000	25,000	100.0%
Sales and service of educational departments	162,300	-	162,300	116,923	72.0%
Auxiliary enterprises:					
Athletics					
Less: Scholarship allowances					
Housing					
Less: Scholarship allowances					
Food service					
Less: Scholarship allowances					
Bookstore					
Less: Scholarship allowances					
Other auxiliary enterprises					
Less: Scholarship allowances					
Other operating revenues	22,650	32,061	54,711	51,772	94.6%
TOTAL OPERATING REVENUES	29,927,271	(776,188)	29,151,083	28,392,801	97.4%
OPERATING EXPENSES					
Salaries and compensation	22,733,621	(1,003,718)	21,729,903	15,102,575	69.5%
Fringe benefits	8,702,373	(414,647)	8,287,726	5,562,217	67.1%
Supplies and services	4,970,229	990,762	5,960,991	4,567,925	76.6%
Travel	296,230	(16,448)	279,782	103,945	37.2%
Utilities	1,357,201	112,328	1,469,529	1,135,522	77.3%
Insurance	280,660	447	281,107	239,857	85.3%
Scholarships	8,862,180	(755,236)	8,106,944	7,613,333	93.9%
Depreciation	-				
TOTAL OPERATING EXPENSES	47,202,494	(1,086,512)	46,115,982	34,325,374	74.4%
OPERATING GAIN / (LOSS)	(17,275,223)	310,324	(16,964,899)	(5,932,573)	35.0%
NON-OPERATING REVENUES (EXPENSES)					
State appropriations	19,256,855	798,436	20,055,291	15,041,466	75.0%
State appropriations - lottery	2,322,497	-	2,322,497	1,741,869	75.0%
State appropriations - capital	-	3,144,000	3,144,000	1,580,165	50.3%
Grants					
Gifts	1,485,983	(147,418)	1,338,565	721,671	53.9%
Investment income	52,720	(7,000)	45,720	15,746	34.4%
Interest on capital related debt					
Capital	(161,500)	(75,223)	(236,723)	(94,302)	39.8%
Other					
NET NON-OPERATING REVENUES	22,956,555	3,712,795	26,669,350	19,006,615	71.3%
INCOME (LOSS) BEFORE TRANSFERS	5,681,332	4,023,119	9,704,451	13,074,041	134.7%
TRANSFERS IN (OUT)					
Debt service	(499,977)	-	(499,977)	(336,715)	67.3%
Other	29,493	(2,970,969)	(2,941,476)	(1,495,265)	50.8%
Transfer to Aux from E&G	(5,210,848)	-	(5,210,848)	-	0.0%
TOTAL TRANSFERS IN (OUT)	(5,681,332)	(2,970,969)	(8,652,301)	(1,831,980)	21.2%
INCREASE (DECREASE) IN NET POSITION	-	1,052,150	1,052,150	11,242,062	1068.5%
OTHER					
Prior year funds	-	-	-	-	
	\$ -	\$ 1,052,150	\$ 1,052,150	\$ 11,242,062	

Missouri Western State University
Statement of Budget Changes and Comparison of Budget to Actual
For the Year Ending June 30, 2022
(As of March 31, 2022)

Attachment #1

Educational & General (Designated)						
	Original Budget	Adjustments	Adjustments for Prior Year Funds	Revised Budget	Actual	Percentage of Total
OPERATING REVENUE						
Student Tuition and Fees	\$ 1,227,316	\$ 421,235		\$ 1,648,551	\$ 1,600,069	97.1%
Less: Institutional scholarships						
Less: Other scholarship allowances						
Federal grants and contracts						
State grants and contracts						
Non-governmental grants and contracts	56,400	1,500		57,900	1,500	2.6%
Sales and service of educational departments	135,388	17,670		153,058	153,205	100.1%
Auxiliary enterprises:						
Athletics						
Less: Scholarship allowances						
Housing						
Less: Scholarship allowances						
Food service						
Less: Scholarship allowances						
Bookstore						
Less: Scholarship allowances						
Other auxiliary enterprises						
Less: Scholarship allowances						
Other operating revenues	364,541	(75,901)		288,640	283,317	98.2%
TOTAL OPERATING REVENUES	1,783,645	364,504	-	2,148,149	2,038,091	94.9%
OPERATING EXPENSES						
Salaries and compensation	618,268	114,013		732,281	474,702	64.8%
Fringe benefits	168,955	33,034		201,989	148,087	73.3%
Supplies and services	1,691,535	129,128	\$ 310,995	2,131,658	984,007	46.2%
Travel	83,775	47,348	21,195	152,318	69,205	45.4%
Utilities	10,870	2,600		13,470	4,066	30.2%
Insurance	-	-	4,601	4,601	4,097	89.0%
Scholarships	43,900	9,100	311	53,311	21,476	40.3%
Depreciation	-					
TOTAL OPERATING EXPENSES	2,617,303	335,223	337,102	3,289,628	1,705,640	51.8%
OPERATING GAIN / (LOSS)	(833,658)	29,281	(337,102)	(1,141,479)	332,451	-29.1%
NON-OPERATING REVENUES (EXPENSES)						
State appropriations					-	
State appropriations - capital						
Grants						
Gifts	620,413	97,816		718,229	109,517	15.2%
Investment income						
Interest on capital related debt						
Capital	(48,000)	77,170	(179,306)	(150,136)	(74,954)	49.9%
Other						
NET NON-OPERATING REVENUES	572,413	174,986	(179,306)	568,093	34,563	6.1%
INCOME (LOSS) BEFORE TRANSFERS	(261,245)	204,267	(516,408)	(573,386)	367,014	-64.0%
TRANSFERS IN (OUT)						
Debt service				-		
Other	261,245	(204,267)		56,978	(39,748)	-69.8%
Transfer to Aux from E&G						
TOTAL TRANSFERS IN (OUT)	261,245	(204,267)	-	56,978	(39,748)	-69.8%
INCREASE (DECREASE) IN NET POSITION	-	-	(516,408)	(516,408)	327,266	-63%
OTHER						
Prior year funds		-	516,408	516,408		
	\$ -	\$ -	\$ -	\$ -	\$ 327,266	

Missouri Western State University
Statement of Budget Changes and Comparison of Budget to Actual
For the Year Ending June 30, 2022
(As of March 31, 2022)

Attachment #1

	Auxiliary				Percentage of
	Original Budget	Adjustments	Revised Budget	Actual	Total
OPERATING REVENUE					
Student Tuition and Fees					
Less: Institutional scholarships					
Less: Other scholarship allowances					
Federal grants and contracts					
State grants and contracts					
Non-governmental grants and contracts					
Sales and service of educational departments					
Auxiliary enterprises:					
Athletics	\$ 1,549,979	\$ 159,468	\$ 1,709,447	\$ 1,074,805	62.9%
Less: Scholarship allowances					
Housing	6,044,727	(994,583)	5,050,144	4,917,106	97.4%
Less: Scholarship allowances					
Food service	3,558,490	(374,443)	3,184,047	3,038,645	95.4%
Less: Scholarship allowances					
Bookstore	167,680	(10,000)	157,680	71,122	45.1%
Less: Scholarship allowances					
Other auxiliary enterprises	139,206	(52,500)	86,706	58,229	67.2%
Less: Scholarship allowances	-				
Other operating revenues	-				
TOTAL OPERATING REVENUES	11,460,082	(1,272,058)	10,188,024	9,159,907	89.9%
OPERATING EXPENSES					
Salaries and compensation	2,917,514	39,326	2,956,840	2,102,390	71.1%
Fringe benefits	1,063,931	(58,948)	1,004,983	848,547	84.4%
Supplies and services	4,860,488	(605,010)	4,255,478	3,834,459	90.1%
Travel	411,200	43,531	454,731	535,441	117.7%
Utilities	1,111,209	(4,910)	1,106,299	742,691	67.1%
Insurance	305,862	102,100	407,962	337,438	82.7%
Scholarships	3,726,476	(8,300)	3,718,176	3,588,470	96.5%
Depreciation					
TOTAL OPERATING EXPENSES	14,396,680	(492,211)	13,904,469	11,989,434	86.2%
OPERATING GAIN / (LOSS)	(2,936,598)	(779,847)	(3,716,445)	(2,829,527)	76.1%
NON-OPERATING REVENUES (EXPENSES)					
State appropriations	-			-	
State appropriations - capital	-				
Grants	-				
Gifts					
Investment income	244,330	-	244,330	2,584	1.1%
Interest on capital related debt					
Capital	(1,000)	(104,131)	(105,131)	(67,236)	64.0%
Other					
NET NON-OPERATING REVENUES	243,330	(104,131)	139,199	(64,653)	-46.4%
INCOME (LOSS) BEFORE TRANSFERS	(2,693,268)	(883,978)	(3,577,246)	(2,894,180)	80.9%
TRANSFERS IN (OUT)					
Debt service	(4,038,732)	15,000	(4,023,732)	(4,005,810)	99.6%
Other	(217,124)	88,615	(128,509)	(187,774)	146.1%
Transfer to Aux from E&G	5,210,848	-	5,210,848	-	0.0%
TOTAL TRANSFERS IN (OUT)	954,992	103,615	1,058,607	(4,193,584)	-396.1%
INCREASE (DECREASE) IN NET POSITION	(1,738,276)	(780,363)	(2,518,639)	(7,087,763)	281.4%
OTHER					
Prior year funds					
	\$ (1,738,276)	\$ (780,363)	\$ (2,518,639)	\$ (7,087,763)	

Missouri Western State University
Statement of Budget Changes and Comparison of Budget to Actual
For the Year Ending June 30, 2022
(As of March 31, 2022)

Attachment #1

Restricted						
	Original Budget	Adjustments	Adjustments for Prior Year Funds	Revised Budget	Actual	Percentage of Total
OPERATING REVENUE						
Student Tuition and Fees						
Less: Institutional scholarships						
Less: Other scholarship allowances						
Federal grants and contracts	\$ 2,470,867	\$ (2,259,887)		\$ 210,980	\$ 23,784	11.3%
State grants and contracts	160,700	363,258		523,958	-	0.0%
Non-governmental grants and contracts	4,305	145,994		150,299	119,921	79.8%
Sales and service of educational departments						
Auxiliary enterprises:						
Athletics						
Less: Scholarship allowances						
Housing						
Less: Scholarship allowances						
Food service						
Less: Scholarship allowances						
Bookstore						
Less: Scholarship allowances						
Other auxiliary enterprises						
Less: Scholarship allowances						
Other operating revenues						
TOTAL OPERATING REVENUES	2,635,872	(1,750,635)	-	885,237	143,705	16.2%
OPERATING EXPENSES						
Salaries and compensation	112,645	(341)		112,304	81,827	72.9%
Fringe benefits	43,441	7,795		51,236	31,958	62.4%
Supplies and services	2,475,046	(1,789,623)		685,423	166,179	24.2%
Travel	4,200	1,383		5,583	1,701	30.5%
Utilities	540	-		540	330	61.1%
Insurance		-				
Scholarships	8,384,583	4,701,956		13,086,539	11,546,537	88.2%
Depreciation						
TOTAL OPERATING EXPENSES	11,020,455	2,921,170	-	13,941,625	11,828,532	84.8%
OPERATING GAIN / (LOSS)	(8,384,583)	(4,671,805)	-	(13,056,388)	(11,684,827)	89.5%
NON-OPERATING REVENUES (EXPENSES)						
State appropriations					-	
State appropriations - capital	-					
Grants	8,758,197	13,249,741		22,007,938	17,060,424	77.5%
Gifts						
Investment income						
Interest on capital related debt						
Capital		(7,271,568)	\$ (458,465)	(7,730,033)	(4,432,900)	57.3%
Other	-					
NET NON-OPERATING REVENUES	8,758,197	5,978,173	(458,465)	14,277,905	12,627,524	88.4%
INCOME (LOSS) BEFORE TRANSFERS	373,614	1,306,368	(458,465)	1,221,517	942,697	77.2%
TRANSFERS IN (OUT)						
Debt service						
Other	(373,614)	(1,306,368)		(1,679,982)	(1,406,367)	83.7%
Transfer to Aux from E&G						
TOTAL TRANSFERS IN (OUT)	(373,614)	(1,306,368)	-	(1,679,982)	(1,406,367)	83.7%
INCREASE (DECREASE) IN NET POSITION	-	-	(458,465)	(458,465)	(463,670)	101.1%
OTHER						
Prior year funds		-	458,465	458,465	-	
	\$ -	\$ -	\$ -	\$ -	\$ (463,670)	

Missouri Western State University
Statement of Budget Changes and Comparison of Budget to Actual
For the Year Ending June 30, 2022
(As of Marh 31, 2022)

Attachment #1

	Plant					
	Original Budget	Adjustments	Adjustments for Prior Year Funds	Revised Budget	Actual	Percentage of Total
OPERATING REVENUE						
Student Tuition and Fees						
Less: Institutional scholarships						
Less: Other scholarship allowances						
Federal grants and contracts						
State grants and contracts						
Non-governmental grants and contracts						
Sales and service of educational departments						
Auxiliary enterprises:						
Athletics						
Less: Scholarship allowances						
Housing						
Less: Scholarship allowances						
Food service						
Less: Scholarship allowances						
Bookstore						
Less: Scholarship allowances						
Other auxiliary enterprises						
Less: Scholarship allowances						
Other operating revenues	\$	158,968		\$ 158,968	\$ 158,967	100.0%
TOTAL OPERATING REVENUES	-	158,968	-	158,968	158,967	-
OPERATING EXPENSES						
Salaries and compensation						
Fringe benefits						
Supplies and services		319,901		319,901	311,127	97.3%
Travel		-				
Utilities		-				-
Insurance		-				
Scholarships		-				
Depreciation	\$ 1,349,579	-		1,349,579	-	0.0%
TOTAL OPERATING EXPENSES	1,349,579	319,901	-	1,669,480	311,127	18.6%
OPERATING GAIN / (LOSS)	(1,349,579)	(160,933)	-	(1,510,512)	(152,160)	
NON-OPERATING REVENUES (EXPENSES)						
State appropriations						
State appropriations - capital						
Grants						
Gifts		250,000		250,000	250,000	100.0%
Investment income		-				
Interest on capital related debt	(1,746,577)	-		(1,746,577)	(1,304,102)	74.7%
Capital	-	(4,573,265)	\$ (1,119,588)	(5,692,853)	(1,832,821)	32.2%
Other	-	-				-
NET NON-OPERATING REVENUES	(1,746,577)	(4,323,265)	(1,119,588)	(7,189,430)	(2,886,924)	40.2%
INCOME (LOSS) BEFORE TRANSFERS	(3,096,156)	(4,484,198)	(1,119,588)	(8,699,942)	(3,039,083)	34.9%
TRANSFERS IN (OUT)						
Debt service	4,538,709	(15,000)		4,523,709	4,342,525	96.0%
Other	300,000	4,392,989		4,692,989	3,129,154	66.7%
Transfer to Aux from E&G						
TOTAL TRANSFERS IN (OUT)	4,838,709	4,377,989	-	9,216,698	7,471,678	81.1%
INCREASE (DECREASE) IN NET POSITION	1,742,553	(106,209)	(1,119,588)	516,756	4,432,595	857.8%
OTHER						
Prior year funds		-	1,119,588	1,119,588		
	\$ 1,742,553	\$ (106,209)	\$ -	\$ 1,636,344	\$ 4,432,595	

Missouri Western State University
Statement of Budget Changes and Comparison of Budget to Actual
For the Year Ending June 30, 2022
(As of March 31, 2022)

Attachment #1

TOTAL - ALL FUNDS

	Original Budget	Adjustments	Adjustments for Prior Year Funds	Revised Budget	Actual	Percentage of Total
OPERATING REVENUE						
Student Tuition and Fees	\$ 30,944,637.00	\$ (387,014.00)		\$ 30,557,623	\$ 29,799,175	97.5%
Less: Institutional scholarships						
Less: Other scholarship allowances						
Federal grants and contracts	2,470,867	(2,259,887)		210,980	23,784	11.3%
State grants and contracts	160,700	363,258		523,958	-	0.0%
Non-governmental grants and contracts	85,705	147,494		233,199	146,421	62.8%
Sales and service of educational departments	297,688	17,670		315,358	270,128	85.7%
Auxiliary enterprises:						
Athletics	1,549,979	159,468		1,709,447	1,074,805	62.9%
Less: Scholarship allowances						
Housing	6,044,727	(994,583)		5,050,144	4,917,106	97.4%
Less: Scholarship allowances						
Food service	3,558,490	(374,443)		3,184,047	3,038,645	95.4%
Less: Scholarship allowances						
Bookstore	167,680	(10,000)		157,680	71,122	45.1%
Less: Scholarship allowances						
Other auxiliary enterprises	139,206	(52,500)		86,706	58,229	67.2%
Less: Scholarship allowances						
Other operating revenues	387,191	115,128		502,319	494,056	98.4%
TOTAL OPERATING REVENUES	45,806,870	(3,275,409)	-	42,531,461	39,893,471	93.8%
OPERATING EXPENSES						
Salaries and compensation	26,382,048	(850,720)	-	25,531,328	17,761,494	69.6%
Fringe benefits	9,978,700	(432,766)	-	9,545,934	6,590,809	69.0%
Supplies and services	13,997,298	(954,842)	\$ 310,995	13,353,451	9,863,696	73.9%
Travel	795,405	75,814	21,195	892,414	710,292	79.6%
Utilities	2,479,820	110,018	-	2,589,838	1,882,609	72.7%
Insurance	586,522	102,547	4,601	693,670	581,392	83.8%
Scholarships	21,017,139	3,947,520	311	24,964,970	22,769,816	91.2%
Depreciation	1,349,579	-		1,349,579	-	0.0%
TOTAL OPERATING EXPENSES	76,586,511	1,997,571	337,102	78,921,184	60,160,107	76.2%
OPERATING GAIN / (LOSS)	(30,779,641)	(5,272,980)	(337,102)	(36,389,723)	(20,266,636)	55.7%
NON-OPERATING REVENUES (EXPENSES)						
State appropriations	19,256,855	798,436		20,055,291	15,041,466	75.0%
State appropriations - lottery	2,322,497	-		2,322,497	1,741,869	75.0%
State appropriations - capital	-	3,144,000		3,144,000	1,580,165	50.3%
Grants	8,758,197	13,249,741		22,007,938	17,060,424	77.5%
Gifts	2,106,396	200,398		2,306,794	1,081,188	46.9%
Investment income	297,050	(7,000)		290,050	18,330	6.3%
Interest on capital related debt	(1,746,577)	-		(1,746,577)	(1,304,102)	74.7%
Capital	(210,500)	(11,947,017)	(1,757,359)	(13,914,876)	(6,502,214)	46.7%
Other	-	-		-	-	0.0%
NET NON-OPERATING REVENUES	30,783,918	5,438,558	(1,757,359)	34,465,117	28,717,125	83.3%
INCOME (LOSS) BEFORE TRANSFERS	4,277	165,578	(2,094,461)	(1,924,606)	8,450,489	
TRANSFERS IN (OUT)						
Debt service	-	-		-	-	
Other	-	-		-	-	
Transfer to Aux from E&G	-	-		-	-	
TOTAL TRANSFERS IN (OUT)	-	-	-	-	-	
INCREASE (DECREASE) IN NET POSITION	4,277	165,578	(2,094,461)	(1,924,606)	8,450,489	
OTHER						
Prior year funds	-	-	2,094,461	2,094,461	-	
\$ 4,277	\$ 165,578	\$ -	\$ 2,094,461	\$ 169,855	\$ 8,450,489	

Missouri Western State University
Statement of Cash Position
March 31, 2022

Fund	03/31/2022 Available Balance	03/31/2021 Available Balance	03/31/2020 Available Balance
Operating, Auxiliary, Agency, Payroll & Petty Cash	\$ 16,881,083	\$ 15,579,749	\$ 14,107,976
Auxiliary System Revenue Bond Funds	300,000	300,000	310,582
Loan Funds	82,483	82,483	82,483
TOTAL FUNDS INVESTED	\$ 17,263,566	\$ 15,962,232	\$ 14,501,041

Statement of Cash Position

Missouri Western State University
Schedule of Funds Invested
3/31/2022

OPERATING FUND	YIELD	AMOUNT	BANK
Checking Account-Operating	0.33%	16,626,170	Citizens Bank
Checking Account-Other	0.33%	250,062	Citizens Bank
Checking Account-Other	0.00%	-	Citizens Bank
Miscellaneous Petty Cash/Change Funds	0.00%	4,850	Campus Locations
<i>TOTAL OPERATING, AUXILIARY & AGENCY FUNDS</i>		<u>16,881,083</u>	
AUXILIARY SYSTEM REVENUE BONDS			
Repair & Replacement Reserve	0.33%	300,000	Citizens Bank
<i>TOTAL AUXILIARY SYSTEM REVENUE BOND FUNDS</i>		<u>300,000</u>	
INSTITUTIONAL LOAN FUND			
Checking Account	0.33%	82,483	Citizens Bank
<i>TOTAL LOAN FUNDS</i>		<u>82,483</u>	
TOTAL FUNDS INVESTED		<u>\$ 17,263,566</u>	

Average Interest Rate

March 2022 - 0.33%

March 2021 - 0.04%

RFP22-056 AUDIO SYSTEM UPGRADE LOONEY ARENA

Requests for proposals were advertised in two newspapers and sent to four (4) vendors. Two (2) vendors responded with proposals for the Audio System Upgrade in Looney Arena. The Looney Arena audio system has ineffective audio components and obsolete loudspeakers that require slower speech to avoid excessive reverberation which restricts usage and causes undue hardship on staff for events held in the venue. MWSU requested a complete system analysis proposal with solutions to ensure a better experience for attendees.

A careful analysis of each of the proposals was performed by a review committee. The review committee evaluated the vendor(s) based upon the written proposal, references, and most detailed solution addressing the needs. The committee has recommended the following company and price.

Sandor AVL Systems

Reeds Springs, MO

Cost of Initial Acquisition and Installation

\$ 158,418.54

The Administration agrees with the committee's recommendation and now recommends to the Board of Governors the acceptance of the proposal from Sandor AVL Systems.

Funding for the Audio System Upgrade in Looney Arena will come from University Plant funds.

FB22-058 WILSON HALL WINDOW REPLACEMENT

Invitations for bid were advertised in two newspapers for one day and specifications were sent to twenty-one (21) potential vendors. Three (3) bids were received for the base bid of purchasing and installing windows in Wilson Hall. There are 51 windows in the base bid.

The windows in Wilson Hall lack efficiency and have wind and water leakage. The window improvements will provide greater efficiency.

Bid results are as follows:

Lee Grover Construction Company
St. Joseph, MO

Base Bid	\$ 74,694.00
Alternate #1	\$ 41,376.00
Alternate #2	<u>\$ 3,574.00</u>
TOTAL	\$ 119,644.00

Overhead Door/DH Pace
Olathe, KS

Base Bid	\$ 138,204.00
Alternate #1	\$ 66,854.00
Alternate #2	<u>\$ 5,161.00</u>
TOTAL	\$ 210,219.00

Timekey Glazing
Kansas City, MO

Base Bid	\$ 138,380.00
Alternate #1	\$ 55,850.00
Alternate #2	<u>\$ 11,700.00</u>
TOTAL	\$ 205,930.00

Physical Plant verified the pricing with Lee Grover Construction Company to ensure that it met our requirements and the price includes specifications outlined in the bid.

The Administration recommends acceptance of the base low bid from Lee Grover Construction Company as well as Alternate #1 (First floor windows in ROTC/YKIDS, count 24) and Alternate #2 (First floor windows in ROTC, count 3) for a total of \$119,644.

Total amount for this project requested is \$119,644.00. This project will be paid with funds from the University's Repair and Replacement Fund.

FB22-059 MURPHY HALL RESPIRATORY THERAPY LAB

Invitations for bids were advertised in two newspapers for two days and specifications were sent to twenty-one (21) potential vendors. Bids were received from four (4) construction companies for work on Murphy Hall Respiratory Therapy Lab. This work includes flooring and ceiling tile replacement, painting walls, electrical additions, mechanical revisions and wall removal and addition. Bid results are as follows:

Herner Construction

St. Joseph, MO

Base Bid	\$ 341,850
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Lawhon Construction Company

St. Joseph, MO

Base Bid	\$ 364,000
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Lee Grover Construction Company

St. Joseph, MO

Base Bid	\$ 335,073
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Léhr Construction Co, Inc

St. Joseph, MO

Base Bid	\$ 364,029
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The Administration recommends acceptance of the base low bid of \$335,073 from Lee Grover Construction Company.

The Administration also recommends that a \$33,507 (approximately 10%) contingency budget be approved to cover any unforeseen costs.

Total amount for this project requested is \$335,073 and \$33,507 totaling \$368,580. This project will be paid for through a grant from the State of Missouri GEERS account.

MEMORANDUM

To: Dr. Elizabeth Kennedy, President

From: Darrell R. Morrison, VP Finance & Administration

Date: April 20, 2022

Subject: BOG Report for April 28, 2022

Financials

Monitoring of COVID funding (HEERF/ARPA) is ongoing.

- Cares III Institutional funding (ARPA) expenditures have been completed.
 - Campus Air Handling Units
 - Touchless Door Locks
 - Apogee-Campus Network
- Cares III Student (ARPA) expenditures have \$14,606 remaining and will be completed by early May.
- HEERF/ARPA Annual Reporting (due April 30)

Implementation of ACH payments for Accounts Payable is in process

FY23 Budget preparation is nearing completion and will be ready for BOG approval in early May.

Accounting Office/Business Office/Purchasing Office

- Starting preparation for year end.
- IPEDS Finance reporting is complete.

People and Campus

Technology Services

- Experience, our new Goldlink replacement (along with Banner Self Service 9) went live over Spring Break with easier use and a better experience for users.
- Our Apogee Administrative Network cutover will be finalized with a cutover of our firewall, scheduled for mid-May.
- A search is underway for a permanent CIO position.

Human Resources

- Providing employee guidance with COVID regulations.

- New Staff (13), Separations (10) and currently have 34 full-time positions posted to receive applications (11-faculty and 23-staff); as well as 32 student employment positions.
- March 23, 2022 – participated in the HRMA City Wide Job Fair at Stoney Creek Inn and Conference Center. Networked and provided information to many prospective applicants. Connections were made to hopefully bring others aware of the multitude of positions we have available on campus.
- Budget preparations are underway for the FY23 personnel budget.
- Employment Dates: Establishing protocols for employment dates (original hire, current hire, first work day and last work day). These dates will be audited for all current full-time faculty and staff. These specific dates are important for regulatory reporting, anniversary dates, and many requests received by the department. Previous protocols were not defined.
- Faculty Promotion and Tenure Dates: Establishing protocols for faculty promotion and tenure dates in Banner system will track all tenure review dates and effective dates of faculty promotions. This form in Banner was not previously used; however, we have implemented current data as of 11/1/2020 to assist with IPEDS reporting. We plan to now audit all current faculty dates to ensure historical data is present.
- Employee degree data to be stored in Banner System (degree received, graduation date, type of degree). This information is provided each year to the Registrar's office submission in the Academic Catalog. Previously this data has been retained using excel spreadsheets. An audit of staff and faculty degrees will be completed and all appropriate information will be stored in Banner for reporting purposes.
- Other process improvement items yet to be implemented: salary planner, electronic personnel actions, leave reporting, and the adjunct process.
- Employee Benefits: 2022 Annual Performance Review meeting with CBIZ, university's benefits consultant.
- Title IX compliance training was sent to employees during January. Training is conducted using training modules created by Everfi and edited to include our policies and procedures.
- Campus Training & Development
 - OnBoarding – Feb 1, Feb 16, Mar 1, Mar 16
 - Applicant Tracking System – Feb 11, Mar 11; Time Approver – Feb 18, Mar 18
 - CTL) *Gone Phishin': Protecting your data and personal information;* presented by Jeremy Hunter, Information Security Officer, Technology Services – Feb 4

- (CTL) *Support and Report: How to Report Student Needs via Online Reporting Options*; presented by Adam McGowan, Title IX Coordinator – Feb 25

Risk Management

- Implementing online safety training for Faculty and Staff
 - Emergency Operations Plan
 - Safety Manual
 - Incident Investigations
 - Fire Protection
- Consultations for events held on campus.

Physical Plant

- Currently has over 40 projects, some which will begin following Commencement.
 - HVAC improvements
 - Roof Repairs
 - Construction of new Respiratory Therapy space.
 - Landscaping
 - Preparing for Chiefs Camp

MEMORANDUM

TO: Dr. Elizabeth Kennedy, President

FROM: Dr. Marc Manganaro, Interim Provost for Academic Affairs

DATE: April 18, 2022

SUBJECT: Report to the Board of Governors

Academic Affairs

HIGHLIGHTS

Early College Academy

The Early College Academy (ECA), MWSU's dual credit/dual enrollment program, opened student registration on April 11, and will be fully realizing the Slate student enrollment platform. This is a new automated process for managing student applications as well as communications/student touchpoints to increase matriculation to MWSU as full-time students. The ECA is beginning the self-study process for application to the National Alliance for Concurrent Enrollment Programs (NACEP) accreditation body, which will conclude with a site visit and full review in 2024.

Master Operational Plan (update)

The Master Operational Plan is gathering last quarter data to prepare for an annual progress report to share with the Board of Governors at the August meeting. Units are evaluating Master Academic Plan (MAP) outcomes to make recommendations for adjusting goals and targets. This activity is an ongoing process and is responsive to current needs and demands of Missouri Western. Dr. Luanne Haggard, Director of Assessment and Accreditation, continues to lead these efforts. This data will tie into the regular Higher Learning Commission accreditation reporting cycle.

Strategic Faculty Hiring Process

The Provost Office conducted a second round of evaluations of faculty hiring proposals, resulting mainly from recent retirements, resignations, and current vacancies. These proposals were then sent forth for consideration to VP Morrison and ultimately to President Kennedy. Searches are now underway for positions beginning in August, 2022.

CAEP Accreditation Virtual Site Visit

From April 10th-12th a team from the Council for the Accreditation of Education Preparation (CAEP), the principal accrediting agency for higher education programs in the field of Education, held a cyclical virtual site visit at Missouri Western, which included our Education department's faculty and staff as well as administrators from the across the university. By all accounts the team reported that our program met all standards and indeed passed with flying colors, citing no recommended stipulations.

Academic Program Review (update)

The Academic Program Review (APR) Committee submitted a report for programs identified to be reviewed during an inaugural effort to evaluate programs at Missouri Western. These include: Nursing, Health Care Leadership, Nursing Education, Nursing RN to BSN, MSN/MBA, Accounting, Finance, Management, Marketing, Supply Chain Management, Entrepreneurship minor, Finance minor, General Business minor, and MBA in Forensic Accounting. The appropriate college dean and Provost will review and memorialize these recommendations in accordance with the guidelines developed in the fall of 2021.

Joint Chairs Meeting

The fourth and final Joint Chairs Meeting of the 2021-2022 academic year was held on Friday, April 15th, which included all department chairs, deans, Provost, and Provost Office staff. Beth Potts, Chair of the Academic Program Review (APR) Committee, and Luanne Haggard, Director of Assessment and Accreditation, presented on the APR's first year of review of academic programs, followed by Q&A. A session also was devoted to challenges facing department chairs.

New Initiatives, Events, and Announcements

The Griffon Office of Applied Learning (GOAL) held the first Conference on Applied Learning in Higher Education (CALHE) event since 2018 on April 21 and 22 at Missouri Western. This conference focuses on applied learning in community engagement, research, activities, and theoretical or philosophical foundations. All of which is tied to our university Strategic Plan, the Master Academic Plan and our state designation as the Applied Learning Institution in Missouri. This event will feature many Missouri Western faculty and students, as well as participants and attendees from surrounding communities and institutions across the United States. Dr. Michael Ducey, Director of the Griffon Office of Applied Learning, and the Steering Committee on Applied Learning planned, organized, and implemented the conference in its entirety.

The Undergraduate Curriculum Committee (UGCC) approved new programs and offerings to begin Fall 2022, upon acceptance of MDHEWD. All programs move Missouri Western's mission and vision as the state's Applied Learning institution forward. These include:

- UNV301–Community Service Learning for Majors (a semester-long course for degree-seeking students to provide an opportunity to engage in an approved immersive community service-learning experience within their field of study).
- Laboratory Technician Pre-Apprenticeship Micro Credential (developed to engage high school students in a certification program with options for matriculation to MWSU)
- Applied Behavior Support Services Micro Credential (developed in response to community focus groups identifying skills gaps in the area of behavior health).
- Special Education Micro Credential (developed in response to community focus groups identifying need for trained professionals in the area of special education)
- Digital Media Micro Credential (developed in response to regional market demand (JobsEQ) and employer feedback)
- Bachelors of General Studies (this general education degree was evaluated and adjusted to allow for a broader student choice and flexibility)
- Master of Arts in Teaching (this graduate degree was developed to provide individuals with a bachelors in a related content area to earn education courses toward a teaching credential/license, in response to a great regional market demand and teacher shortage)

Two faculty were awarded the Missouri Western State University Teaching Excellence Award for 2022. They are Dr. Madeline Rislow in School of Fine Arts, and Dr. Adrienne Johnson in Education. Dr. Corey White in Psychology was awarded the prestigious James V. Mehl Award for Research for 2022. We are deeply grateful to these individuals for their tireless efforts in moving the institution forward.

Snapshots

Colleges and Schools

	Student Applied Learning Experience s	Faculty Scholarly Activities	Student/Alumni Other Accomplishmen ts	Faculty/Staff Other Accomplishmen ts
College of Business & Professional Studies	5	2	5	7
College of Liberal Arts	15	6		
College of Science & Health	8	4	2	11

Library

Sally Gibson, Director

	2021-2022	2020-2021
Average Weekly Gate Count	1327	2420
Reference Questions	1216	1214
Reference Consultations	108	105
Physical Circulation	1383	1462
Ebook Downloads	2945	3288
Article Downloads	45941	60409
Course Reserves	244	187
Large Group Study Room Reservations	1123	1248

College of Business and Professional Studies

Dr. Marc Manganaro, Interim Dean

Student Experience

- Wes Moore and 14 construction students went on a job walk at the Mosaic Cancer Center construction site. This was an Associated General Contractors student chapter event. CPM, Inc. who provide construction services for the hospital, guided the tour.
- The Engineering Technology department and student volunteers staffed a booth at the regional My Success event for high school seniors.

- Six Engineering Technology students are attending the MOAGC annual conference in Branson, which includes a student chapter breakout session.
- 28 recruits are currently attending the Law Enforcement Academy, 10 of which are in the part-time class. Of the 28, four (4) are ARPA Sponsored by the St. Joseph Police Department and two (2) are ARPA Sponsored by the Buchanan County Sheriff's Office.
- Benedict Adams and Adrienne Johnson visited Kansas City Public Schools with students from EDU 308 - Multicultural Education. They visited the KCPS Welcome Center (for students who have newly entered the country) and a center school for English language learners and students who are deaf or hard of hearing.
- The Accounting Club just completed a successful IRS Volunteer Income Tax Assistance (VITA) community service project. Each student invested 4 Saturdays and completed 20 hours of community service to serve lower income households by completing tax returns free of charge and free electronic filing of both federal and state income tax returns.
- Students in the Applied Business Ownership class had the opportunity to meet CSB benefactor Steve Craig and alumni Wayne Chatham, Seth Lyons, Ross Theesen, Hayden Glaubius, and Taira Garvey.
- Phi Beta Lambda students, Seth Hogue, Blake Goforth, Madi Taylor, & Emily Punzo have registered to compete at the State Leadership Conference in Springfield, MO. Hogue is currently the PBL state president and submitted his application to run for a 2nd term. Goforth is MWSU's chapter president and submitted his application to run for the state parliamentary position. Taylor is MWSU's chapter VP of community service and submitted her application to run for state VP of membership.

People and Campus

- Phillip Frank was accepted for a presentation at the 2022 Marketing Educators Association Conference.
- Elizabeth Potts presented at the state MO-CASE 6th annual collaborative conference, focused on the field of special education. Solo presentation titled "Collecting data while teaching."
- Amit Verma's research is having an impact. His paper was the most downloaded article from ScienceDirect.
- Michael Chiao presented a paper at the Academy of Finance Conference.

Programs and Partnerships

- The Education Department participated in the My Success Event.
- Professional Sales Certificate Spring 2022 course has started with in person and virtual learners. The participants are learning how to identify and maximize their sales styles and increase their knowledge.
- CSB hosted 50 high school students on campus. They participated in the Student Entrepreneur Challenge. Mentors for the day included MWSU students and community members.
- The Emerging Entrepreneur and Entrepreneur of the Year awards were announced at the Capstone Luncheon. Martial Thevenot was awarded the Entrepreneur of the Year Award. Martial is the president and owner of PERKA Hybrid Buildings. Stephanie Tripp received the Emerging Entrepreneur of the Year Award. Stephanie is the owner of 6 Auntie's Anne stores, a Rocky Mountain Chocolate Factory and a Cinnabon.
- The Center for Entrepreneurship in partnership with the St. Joseph Chamber of Commerce is hosting a Small Business Owner Roundtable. This event brings small business owners in the community to learn, share and discuss various business topics. This month, small business owners will be discussing employee retention.

College of Liberal Arts

Dr. Joel Hyer, Dean

Student Experience

- Dawn Terrick, Communication Instructor, offered two workshops, "Gather 'Round and Let Me Tell You a Chilling Tale," for MWSU's annual High School Writing Day and Gold Friday. Students shared their own experiences with hauntings, learned about the origins of the ghost story and then wrote their own spooky tales.
- During High School Writing Day, there were applied learning experiences for five English education and creative writing and publishing majors who designed and led their own writing workshops (Izzy Barlos, Carter Clark, Porsha Corday, Kye Sproat, and Autumn West) as well as a special afternoon session where the young writers joined the KGSM-TV team in the studio and production room to take part in a broadcast recording.
- The Departments of Communication and Social Sciences & Humanities launched their Pop Culture Club event series this semester, hosting a total of four sessions on Gold Fridays. Each event featured a short presentation of scholarship by a MWSU faculty member, small group discussions or activities related to pop culture topics, and a Q & A session with the presenter. Jim Okapal presented on Star Wars, Michael Charlton presented on Resident Evil, Stacia Bensyl presented on kawaii ("cute culture") in Japan, and Ed Taylor presented Rick and Morty. The event series has been coordinated by Susan Martens.
- Christine Ziemer's Transpersonal Psychology class was visited by Emily Fite, a St. Joseph yoga instructor who led the class in yoga practice and meditation. Yoga is a great way to connect with your body and breath and to facilitate mindfulness and improve mental health. Students enjoyed getting to experience this transpersonal practice first hand.
- Angela Haas led an interdisciplinary research team of Missouri Western students in the fields of history, biology, psychology, and criminal justice. She accompanied this research team to the Alpha Chi National Honors Society national convention in Austin, Texas. There the team presented their project titled "Past, Present, and Future Disease Dynamics: A Comparative Analysis of the Social Dynamics of the Current COVID-19 Pandemic and Tuberculosis Outbreaks of the 20th Century." The team won first place in the collaborative research competition, which comes with a \$5000 award.
- Madeline Rislow coordinated the 6th Annual Art History Symposium at the Albrecht Kemper Museum of Art. This national event brings students from across the United States to present original research on various topics advancing the field of art history. It provides a peer-reviewed opportunity for our students to present their work, and behind-the-scenes training on producing a conference, an invaluable applied learning experience for students.
- Convergent Journalism major Joshua Pohl was selected with five other students from colleges and universities nationally to run the student newsroom at the National College Media Association convention in NYC. Joshua, editor-in-chief of the Griffon News, and the staff of the Griffon News scored an Honorable Mention in the Apple awards. Griffon News Received Honorable Mention as Best College Newspaper in the Nation.
- Arianne Boma, convergent journalism major and Griffon yearbook editor-in-chief, won the national second-place Apple award in NYC for yearbook cover design at the National College Media Association convention. The national winning design will don the cover of the 2022 (96th volume) of The Griffon yearbook.
- Psychology student Na-Ann Mendoza facilitated an oral presentation at the Great Plains Student's Psychology Convention held at Emporia State University. She presented the findings

of a study, "The Impact of White Noise on Sleep Quality", conducted under the guidance of Nuchelle Chance.

People and Campus

- Evan Elizabeth Hart published a review of "Administrations of Lunacy: Racism and the Haunting of American Psychiatry at the Milledgeville Asylum by Mab Segrest" for Insights: Note from the Coordinating Council for Women in History, Spring 2022. She also published a review of "Money, Marriage, and Madness: The Life of Anna Ott" by Kim E. Nielsen for The Journal of the Gilded Age and Progressive Era, Summer 2022.
- Evan Elizabeth Hart presented "Dying for Fashion: When Clothing Kills" for Women's History Month.
- Evan Elizabeth Hart did a guest lecture on research in race and the history of medicine for Dr. Sarah Swedberg's historical research methods class at Colorado Mesa University.
- Angela Haas was invited to give formal comments on the American Society for Eighteenth-Century Studies' Presidential Address. She presented comments on the address titled "Demystifying the Corpse in Italy's Age of Reform" at the conference in Baltimore, MD.
- Cynthia Jeney presented a Coffee Chat Event with the Equine History Collective (an international professional academic association, sponsor of the journal Cheiron) entitled "Medieval Treatises, Tales and Romances."

Programs and Partnerships

- Prairie Lands Writing Project and the Department of Communication hosted 153 students from twelve area schools for High School Writing Day. Susan Martens, PLWP Director, coordinated the event emceed by PLWP Teacher Consultant Poet t. l. sanders, a writer, performance professional, and assistant curriculum director at Frontier Schools in Kansas City. Attending schools included Benton, Cameron, Central, East Buchanan, Gallatin, Kearney, Lawson, Osborn, Plattsburg, Savannah, Staley, and Stewartsville.
- Christine Ziemer's PSY 270 Transpersonal Psychology class partnered with Josh Knight in the percussion department to learn about drumming and experience communal drumming in a drum circle. They were also visited by a local yoga instructor who led the class in a yoga practice. Via ZOOM, a birth doula/midwife and death doula/hospice worker jointly discussed the transpersonal nature of birth and death with the class.
- James Carviou's Spring 2022 social media branding class partnered with local businesses and nonprofits to produce full-scale social media campaigns in order to bolster their reach in the community. His class partnered with the following organizations: Thrive Chiropractic, The Dance Arts Center, Prestyn's Wine Bar, Top Property Realty and Yes She Invests.
- Jennifer Jackson's COM 415, Public Relations Campaign course has been working with two clients this school year. Half the students have been working with the Saint Joseph Parks & Rec department to produce promotional materials, including billboard designs, social media work, and communicating with publications and social media influencers to promote the upcoming grand opening of the River Bluff Trails Park. The other half of students have been producing the promotional materials for the Missouri College Media Association's annual conference and awards banquet that was held on MWSU's campus. The students have produced a social media campaign to promote registration, t-shirt sales, and things to do in town. In addition, they have designed a conference logo, conference t-shirts, name badges, the awards banquet program and the conference program. Students in both groups are attending and participating in the conference, where Griffon Media expects to win several student media awards.

- The 7th Annual Griffon Film Festival, held at the Missouri Theatre in downtown St. Joseph, will be co-sponsored by the Performing Arts Association, with a chance for our students to debut their films on the red carpet for the St. Joseph community.

College of Science and Health

Dr. Crystal Harris, Dean

Student Experience & Innovation

- Three faculty members and three undergraduate students from the Department of Chemistry presented the results of their research at the Spring National Meeting of the American Chemical Society in San Diego, CA. Presentations included: "Determination of calcium and lead in water supply from different sites in Saint Joseph, Missouri" David Carter and Shauna Hiley, "Synthesis of Methyl Triacetyl Xyloside" Jennifer Dorris and Jonathan Rhoad, "Studies in the Conformational Preferences of Flexible Monosaccharides" Jonathan Rhoad, David Freeman, Darien Morrow, Shawn Culver, Chris Holcomb, and Jennifer Dorris, "PyFGH: Implementation of the Fourier grid Hamiltonian method in Python" Tyler Law, Josiah Randleman, Nelson Maxey, and Jeff Woodford, "Development of PyFGH, a python-based implementation of the Fourier grid Hamiltonian method" Jeff Woodford, Nelson Maxey, Tyler Law, and Josiah Randleman. Jeff Woodford and research students have developed software that performs unique calculations on complex chemical systems. This work was presented at the Spring National Meeting of the American Chemical Society. The software is being submitted for licensing.
- Biology student Alyka Zahnd was awarded the competitive Applied Presentation Undergraduate Travel Grant from the American Society of Plant Biologists to present her research at the 2022 Plant Biology international meeting in Portland, OR.
- Population Health Management student Eli Trimmer presented a poster titled "Cost Effectiveness of Opioid Treatment & Prevention: Building a Business Case for Community Mitigation Efforts" at the 2022 Association for Preventative Research and Teaching Conference. Faculty sponsor Fiona Sansone and Eli collaborated with Donna Wilson of Mosaic Life Care and Nancy King of the Public Health Department during this project.
- Evan Noynaert and Baoqiang Yan accompanied student computer science programmers to the 2022 ICPC Mid-Central USA Regional Contest held at the University of Illinois.

Programs & Partnerships

- Three faculty members and nine students toured the Quest Diagnostics regional laboratory to learn about career opportunities for medical laboratory scientists.
- The Social Work Program has partnered with KC Health Equity Learning and Action Network (LAN), a multi-sector initiative that leverages the collective engagement of KC health, health care, and community-based organizations to make health equity a priority. The Social Work Program will be providing the Continuing Education Units (CEUs) for professionals.

People & Campus

- Yipkei Kwok attended the 10th International Conference of Networks and Communication and submitted a paper titled "LFO2: An Enhanced Version of Learning-From-OPT Caching Algorithm".
- Brian Bucklein hosted a free Planetarium show as a Gold Friday event.
- Jeff Poet and Gavin Waters hosted Gold Friday learning session topics on Applied Statistics and Regressions and Applied Probability Seminar: Liar's Dice Game.

- Elissa Zorn presented a poster titled, "Using Serious Gaming to Teach Evidence-based Practice to Nursing Residents" at the Association of Nursing Professional Development national conference in San Antonio.
- Mike Ducey is serving as a Program Reviewer of programs offered through the Southern Arkansas University Department of Biochemistry and Chemistry.
- Biology faculty Csengele Barta, Carissa Ganong, and Mark Mills and three TriBeta students served as judges at the 53rd West Platte RII High School science fair.
- Dawn Drake presented a paper entitled, "The Suburban Nature of the US Dairy Industry" at the virtual annual meeting of the American Association of Geographers
- Biology faculty Cary Chevalier, Carissa Ganong, Michael Grantham, Aracely Newton, and Tilottama Roy and seven students from The Wildlife Society developed and staffed five applied-learning stations for prospective students at the Griffon Experience: Learning Laboratory.
- Biology faculty Csengele Barta was awarded the 2022 Primarily Undergraduate Institutions Award of the American Society of Plant Biologists for the fourth consecutive year. The award provides funding to facilitate the research presentation of Csengele and her undergraduate research team at the 2022 Plant Biology Conference of the American Society of Plant Biologists, and at the Primarily Undergraduate Institutions Workshop

Strengths & Stewardship

- Ten students from The Wildlife Society and faculty members Cary Chevalier, Carissa Ganong, Mark Mills, and David Ashley (Emeritus) spent part of their Spring Break at the Ozark Underground Lab in Protem, MO, conducting habitat restoration on an Ozark glade.
- The Organization of Student Social Workers, including eight students and faculty advisor Jana Frye, beautified their portion of highway.
- A representative from the National Association of Social Workers observed Jana Frye's SWK 485: Practicum Seminar course.
- Pam Clary participated as a Parent Camp Facilitator at Robidoux Middle School.

Graduate School

Dr. Susan M. Bashinski, Interim Dean

- The graduate curriculum committee and the Graduate Council approved a set of proposals that would support the creation of a Master of Social Work degree at MWSU. This development is not guaranteed, however, until we secure MDHEWD approval, but it does give us the green light to seek such approval. The expectation is that we will have the program approved in time to enroll students in the fall of 2023.
- The Graduate School participated in Grad Fest to answer questions and distribute info re: MWSU's Graduate School to undergraduates who are completing degrees in May 2022.

Griffon Office of Applied Learning (GOAL)

Dr. Michael Ducey, Director

- The Griffon Office of Applied Learning and the Career Development Center collaborated to host the annual Missouri Regional Industrial Science and Engineering (MO-RISE) Networking and Employment Event. MO-RISE brings together MWSU students in STEM related fields with regional employers and alumni for an evening focused on preparing to enter the workforce and regional STEM employment. A total of 129 people attended MO-RISE including 84 representatives from 31 regional employers, 32 students, and 13 faculty, staff, and administrators. Over 20 MWSU alumni were in attendance.

- Mike Ducey, presented "Applied Learning in the Curriculum" as part of the Center for Teaching and Learning Gold Friday presentation series. This talk focused on a variety of approaches that faculty members can take to embed applied learning into a course or program curriculum. He presented "Internships: A crash course in developing and maintaining a robust internship program that advances student learning" as part of the Center for Teaching and Learning Gold Friday presentation series.

Memorandum

TO: Missouri Western State University Board of Governors;
Dr. Elizabeth Kennedy, President

FR: Dr. Melissa K. Mace, Vice President for Student Affairs & Enrollment Management

DA: April 18, 2022

RE: Division of Student Affairs & Enrollment Management Board of Governors Report

The Division of Student Affairs & Enrollment Management (SAEM) is comprised of eleven (11) major areas: Academic Advising, Academic Support, Admissions, Career Development, Counseling, Dean of Students, Diversity & Inclusion, Global Engagement, Housing & Residential Life, Registrar, and Student Development. To that end, Student Affairs & Enrollment Management focuses on how we serve both prospective and current students to and through a successful collegiate career.

Admissions – Territory Management Team

The Office of Admissions territory management team is wrapping up the spring travel season. This spring included visits to over 197 high schools, 38 community colleges, and 61 college fairs and the Iowa FFA Conference. In addition, admissions counselors were present at Missouri Western's College Writing Day and Student Entrepreneurship Challenge.

Admissions - Communications

While admissions counselors continued texting and emailing prospective students to move them through the recruitment funnel, the more complex communication plan continued. Since the last Board of Governors meeting in December, several communications have been sent to prospective students (see Table 1).

Table 1

Communications

Message	Print/Email/Text	Audience	Quantity Sent	Send Date	Drip	Notes
Campaign - Go Griffs Weekly Zoom Series						
21-22 Go Griffs Weekly Zoom Psychology, Social Sciences, and Humanities Reminder	Email	21-22 All HS Jr-HS sr-FR-TR	125,522	2/13/22	no	
21-22 Go Griffs Weekly Zoom Psychology, Social Sciences, and Humanities Reminder SMS Unregistered	Text	Unregistered students (21-22 Hall HS Hr-HS Sr-FR-TR)	5,008	2/15/22	no	
21-22 Go Griffs Weekly Zoom Psychology, Social Sciences, and Humanities Reminder SMS Registered	Text	Registered	12	2/15/22	no	
21-22 Go Griffs Weekly Zoom Computer Science, Math, and Physics Reminder	Email	21-22 All HS Jr-HS sr-FR-TR	125,291	2/20/22	no	

21-22 Go Griffs Weekly Zoom Computer Science, Math, and Physics Reminder SMS Registered		Registered	1	2/22/22	no	
21-22 Go Griffs Weekly Zoom Computer Science, Math, and Physics Reminder SMS Unregistered	Text	21-22 All HS Jr-HS sr-FR-TR	5,031	2/22/22	no	
21-22 Go Griffs Weekly Zoom Nursing Reminder	Email	21-22 All HS Jr-HS sr-FR-TR	125,025	2/27/22	no	
21-22 Go Griffs Weekly Zoom Nursing Reminder SMS Registered	Text	Registered	24	3/1/22	no	
21-22 Go Griffs Weekly Zoom Nursing Reminder SMS Unregistered	Text	21-22 All HS Jr-HS sr-FR-TR	4,988	3/1/22	no	
21-22 Go Griffs Weekly Zoom Student Panel Reminder	Email	21-22 All HS Jr-HS sr-FR-TR	132,610	3/6/22	no	
21-22 Go Griffs Weekly Zoom Student Panel Reminder Registered	Text	Registered	5	3/8/22	no	
21-22 Go Griffs Weekly Zoom Student Panel Reminder Unregistered	Text	21-22 All HS Jr-HS sr-FR-TR	5,130	3/8/22	no	
21-22 Go Griffs Weekly Zoom Esports Reminder	Email	21-22 All HS Jr-HS sr-FR-TR	147,099	3/13/22	no	
21-22 Go Griffs Weekly Zoom Esports Reminder Registered	Text	Registered	8	3/15/22	no	
21-22 Go Griffs Weekly Zoom Esports Reminder Unregistered	Text	21-22 All HS Jr-HS sr-FR-TR	5,064	3/15/22	no	
21-22 Go Griffs Weekly Zoom Applied Learning, Center for Service, CAS, and Library Resources Reminder	Email	21-22 All HS Jr-HS sr-FR-TR	147,169	4/3/22	no	
Campaign - Griffon Experience						
21-22 Griffon Experience Spring Open House Email 2_Details	Event Email	21-22 All HS Jr-HS sr-FR-TR	125,325	2/23/22	no	
21-22 Griffon Experience Spring Open House 1 Week Reminder	Event Email	Registered	76	2/26/22	no	
21-22 Griffon Experience Spring Open House Email 3_Final Push	Event Email	21-22 All HS Jr-HS sr-FR-TR	133,042	3/2/22	no	
21-22 Griffon Experience Spring Open House 24 hr Reminder	Event Email	Registered	95	3/4/22	no	
21-22 Griffon Experience Learning Laboratory Email 1_Invite	Event Email	21-22 All HS Jr-HS sr-FR-TR	132,638	3/9/22	no	
21-22 Griffon Experience Learning Laboratory Email 2_Details	Event Email	21-22 All HS Jr-HS sr-FR-TR	146,750	3/23/22	no	
21-22 Griffon Experience Learning Laboratory Email 3_Final Push	Event Email	21-22 All HS Jr-HS sr-FR-TR	147,520	3/30/22	no	

21-22 Griffon Experience Learning Laboratory 72 hour Reminder	Event Email	Registered	30	3/30/22	no	
21-22 Griffon Experience Learning Laboratory 24 hour Reminder	Event Email	Registered	31	4/1/22	no	
Campaign - Future Filmmakers Festival						
Future Filmmakers Festival Email 4_film submission deadline	Event Email	Prospects w/ Cinema Interests Summer 2022 thru Fall 2024	2,488	2/16/22	no	
Future Filmmakers Festival Email 4_final push	Event Email	Prospects w/ Cinema Interests Summer 2022 thru Fall 2025	2,481	2/22/22	no	
Future Filmmakers Festival 48 hour Reminder	Event Email	Registered	47	2/23/22	no	
Future Filmmakers Festival 24 hour Reminder	Event Email	Registered	48	2/24/22	no	
Future Filmmakers Festival Post Event Survey	Event Email	Attendees	42	3/1/25	no	
Campaign - Esports Griffon Experience						
21-22 Esports Griffon Experience Email 1_Invite	Event Email	HS Srs/JRs w/ Esports or Digital Animation interests	314	2/15/22	no	
21-22 Esports Griffon Experience Email 2_details	Event Email	HS Srs/JRs w/ Esports or Digital Animation interests	321	2/23/22	no	
21-22 Esports Griffon Experience Email 3_final push	Event Email	HS Srs/JRs w/ Esports or Digital Animation interests	327	3/1/22	no	
21-22 Esports Griffon Experience 48 hour reminder	Event Email	Registered	15	3/2/22	no	
21-22 Esports Griffon Experience 24 hour reminder	Event Email	Registered	22	3/3/22	no	
Campaign - Date-specific messaging						
21-22 Will you be our valentine?	Email	21-22 FR Admits	2,090	2/14/22	no	
Campaign - Application						
21-22 Student Life Mailer	Print	Submitted Fall 2022 App	1,960	2/7/22	ongoing	Day 20 of entering population
21-22 Your application on file is incomplete, (Name)	Email	Application incomplete	4,453	4/6/22	ongoing	
Campaign - Application Generation						
21-22 Why students love Missouri Western	Email	HS Seniors	108,505	2/14/22	no	
21-22 Ready for your next chapter?	Email	HS Seniors	107,900	2/28/22	no	
21-22 Stay ahead of the curve with a degree from Missouri Western (ECA Email 3)	Email	ECA Class of 22	520	3/10/22	no	

21-22 Take another look at Missouri Western, (name)! Spring 22	Email	HS Seniors	107,017	3/14/22	no	
21-22 MWSU: Application Deadline Alert!	Email	HS Seniors	106,965	3/28/22	no	
Campaign - Value Proposition						
21-22 Receive personalized attention with MWSU's small class sizes	Email	21-22 All HS Jr-HS sr-FR-TR	107,736	2/21/22	ongoing	
21-22 Learn from quality faculty at Missouri Western	Email	21-22 All HS Jr-HS sr-FR-TR	103,393	3/7/22	ongoing	
21-22 Quality Faculty PC	Print	HS JR/SR	9,671	3/16/22	ongoing	Weekly as students enter population
21-22 Griffon 360 helps you keep a busy college life in balance	Email	21-22 All HS Jr-HS sr-FR-TR	102,217	3/21/22	ongoing	
21-22 Explore the history of Missouri Western's mascot	Email	21-22 All HS Jr-HS sr-FR-TR	101,391	4/4/22	ongoing	
Campaign - Decision Reply						
21-22 Reminder: Your offer of admission needs a reply Email 3	Email	FR admits	1727	2/21/22	ongoing	Day 15 of entering admit population
21-22 Reminder: Your offer of admission needs a reply Email 3	Email	TR-RT-ND	58	2/21/22	ongoing	Day 15 of entering admit population
21-22 All Decision Reply SMS 3	Text	FR-TR-RT-ND	1580	2/21/22	ongoing	Day 15 of entering admit population
21-22 We haven't heard from you — Are you ready to be a Griffon, (Name)? Email 4	Email	FR admits	1578	3/7/22	ongoing	Day 36 of entering admit population
21-22 We haven't heard from you — Are you ready to be a Griffon, (Name)? Email 5	Email	TR-RT-ND	42	3/7/22	ongoing	Day 36 of entering admit population
21-22 All Decision Reply SMS 4	Text	FR-TR-RT-ND	1416	3/8/22	ongoing	Day 36 of entering admit population
Campaign - Committed, No GO Orientation						
21-22 Register for Transfer Orientation	Email	Committed, not registered for GO	9	2/12/22	ongoing	Day 6 of entering commit, no go population
21-22 TR Meet other new transfer students at Transfer Orientation Email 2	Email	Committed, not registered for GO	29	2/14/22	ongoing	Day 13 of entering commit, no go population
21-22 FR (Name), it's time to select your orientation date! Email 3	Email	Committed, not registered for GO	237	2/16/22	ongoing	Day 15 of entering commit, no go population
21-22 TR It's time to register for Transfer Orientation, (Name) Email 3	Email	Committed, not registered for GO	18	3/8/22	ongoing	Day 35 of entering commit, no go population
21-22 FR Athletes You're invited to register for the Athletics Orientation Session	Email	Committed, not registered for GO	18	2/28/22	no	

Campaign - Admit						
21-22 President's Welcome Video Email	Email	Admits	646	2/15/22	ongoing	Day 14 of entering admit population
21-22 President's Welcome SMS	SMS	Admits	599	2/15/22	ongoing	Day 14 of entering admit population
21-22 Commit Gift Teaser Email	Email	Admits	615	2/18/22	ongoing	1 Day before Commit gift is mailed
21-22 Register for Athletes Orientation Session	Email	Admits, Athletes	8	2/25/22	no	
21-22 Department Welcome Social Work	Email	FR Admits	47	3/1/22	ongoing	Day 28 of entering admit population
21-22 Department Welcome Respiratory Therapy	Email	FR Admits	7	3/1/22	ongoing	Day 28 of entering admit population
21-22 Department Welcome Education	Email	FR Admits	215	3/1/22	ongoing	Day 28 of entering admit population
21-22 Department Welcome School of Fine Arts	Email	FR Admits	158	3/1/22	ongoing	Day 28 of entering admit population
21-22 Department Welcome Craig School of Business	Email	FR Admits	334	3/1/22	ongoing	Day 28 of entering admit population
21-22 Department Welcome Psychology	Email	FR Admits	150	3/1/22	ongoing	Day 28 of entering admit population
21-22 Department Welcome Population Health Management	Email	FR Admits	1	3/1/22	ongoing	Day 28 of entering admit population
21-22 Department Welcome Nursing	Email	FR Admits	329	3/1/22	ongoing	Day 28 of entering admit population
21-22 Department Welcome Military Science & ROTC	Email	FR Admits	48	3/1/22	ongoing	Day 28 of entering admit population
21-22 Department Welcome Health, Sport, & Exercise Science	Email	FR Admits	101	3/1/22	ongoing	Day 28 of entering admit population
21-22 Department Welcome Health Information Management	Email	FR Admits	5	3/1/22	ongoing	Day 28 of entering admit population
21-22 Department Welcome Engineering Technology	Email	FR Admits	142	3/1/22	ongoing	Day 28 of entering admit population
21-22 Department Welcome Criminal Justice/Legal Studies	Email	FR Admits	169	3/1/22	ongoing	Day 28 of entering admit population
21-22 Department Welcome Computer Science	Email	FR Admits	59	3/1/22	ongoing	Day 28 of entering admit population

21-22 Department Welcome Communication	Email	FR Admits	22	3/1/22	ongoing	Day 28 of entering admit population
21-22 Department Welcome Chemistry	Email	FR Admits	38	3/1/22	ongoing	Day 28 of entering admit population
21-22 Department Welcome Biology	Email	FR Admits	282	3/1/22	ongoing	Day 28 of entering admit population
21-22 Housing SMS 2	SMS	FR-TR-RT	1971	3/6/22	ongoing	Admit decision released 3 weeks ago
21-22 Financial Aid Offer Notification SMS	SMS	Fin Aid offer created today	58	3/8/22	no	
21-22 Housing Reminder PC	Print	Submitted Apps	2145	3/31/22	no	
Campaign - Orientation						
Access your Transfer Student Guide	Email	TR	96	2/25/22	ongoing	Added to TR canvas course
21-22 Important placement exams information	Email	Registered for GO and qualifies for placement exam	430	3/24/22	ongoing	registered for GO before today

Admissions - Campus Visits Program

Since the last Board of Governors report, the Office of Admissions has had over 100 individual visits and seven high school group visits. The Go Griffs Weekly Zoom Series topics included: Nursing, a student panel, eSports, applied learning, and honors. We also experienced 284 visits on our virtual tour. In addition to two Griffon Experience events since the last BOG report (Open House, Learning Laboratory), we supported the Future Filmmakers Festival, eSports Day, and HSES Visit Day.

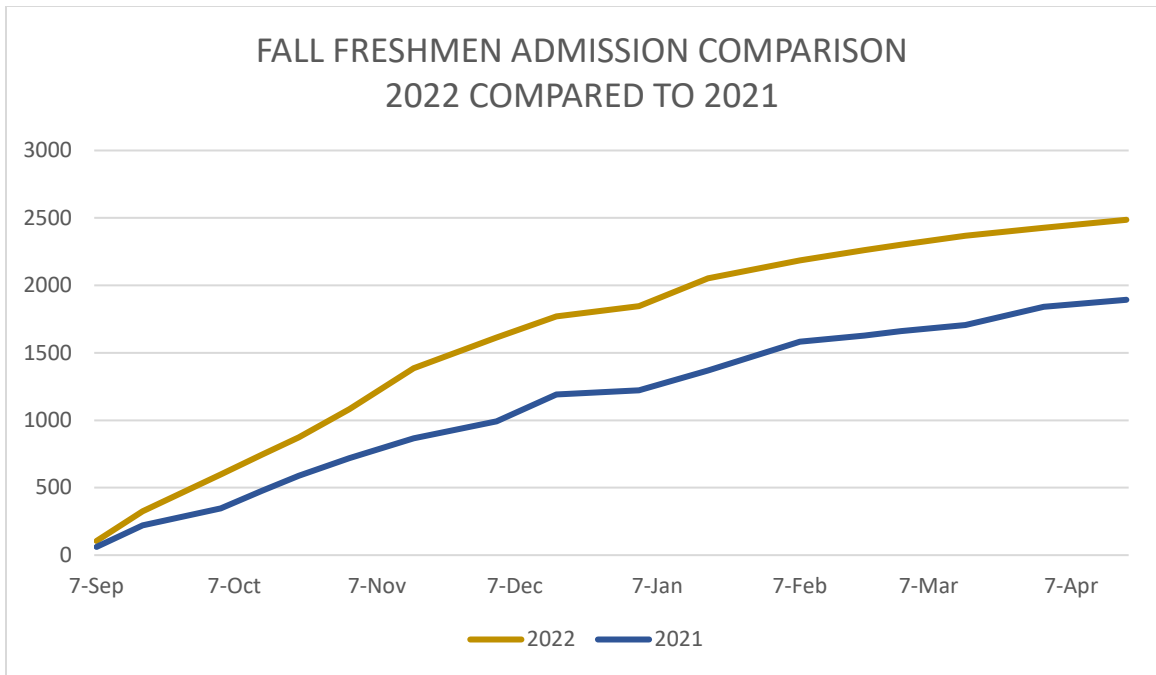
Admissions - New Student Success

New Student Success (NSS) is working hard to build a GO experience that improves the first impression by reimagining engagement during the event. Some plans include a selfie station, branded decorations, and more. To date, 723 prospective freshmen students have committed to Missouri Western and 537 prospective freshmen students have registered for Griffon Orientation (GO), signaling an increase of 46.7% in Commits at this point in time and 36.6% growth in GO registrations at this point in time.

Graph 1 below demonstrates the current trend of the year-over-year admitted student numbers for freshmen.

Graph 1

Fall freshmen admission comparison: 2022 compared to 2021



Graph 2

Fall transfer admission comparison: 2022 compared to 2021

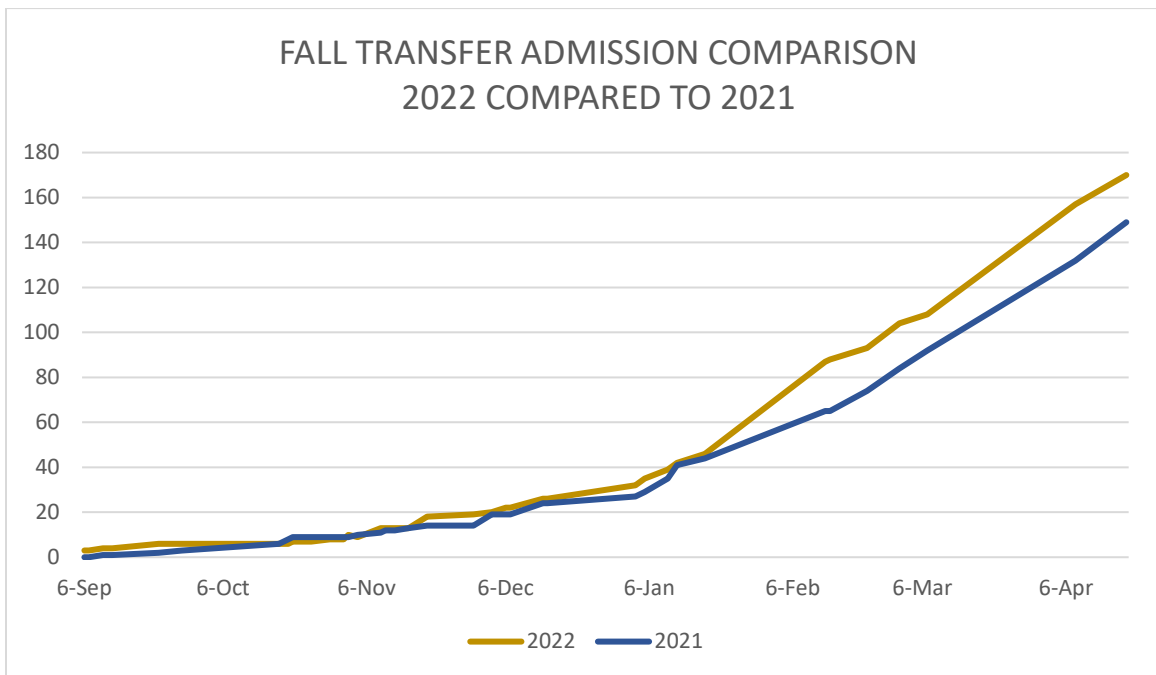


Table 2

Top 10 intended majors of admitted freshmen

Rank	Major	2022 Admits to Date	2021 Admits to Date	% Growth Year Over Year
1	Nursing (BSN)	366	281	30.2%
2	Psychology	160	101	58.4%
3	Undecided (Business & Entrepreneurship Focus Area)	143	177	-19.2
4	Undecided (Health Sciences & Careers)	107	78	37.2%
5	Elementary Education	98	57	71.9%
6	Criminal Justice (BS)	91	50	82%
7	Undecided (Education Focus Area)	77	84	-8.3%
8	Management – Entrepreneurship (BSBA)	63	2	3050%
9	Pre-Medicine	61	60	1.7%
10	Physical Education – Health & Exercise Science Concentration	59	36	63.9%

Table 3

Griffon Rate States in order of admitted first-time freshmen

Rank	Griffon Rate State	2022 Admits to Date	2021 Admits to Date	% Growth Year Over Year
1	Kansas	192	145	32.4%
2	Illinois	176	99	77.8%
3	Nebraska	118	66	78.8%
4	Iowa	56	32	75%
5	Texas	22	27	-18.5%
6	Colorado	12	15	-20%
7	Oklahoma	10	9	11.1%
8	Arkansas	10	51	-80.4%
9	Tennessee	3	14	-78.4%
10	South Dakota	2	3	-33%
11	Kentucky	2	9	-77.8%
12	Wyoming	1	0	-
13	New Mexico	1	1	0%

Table 4

Missouri territories in order of number of admitted freshmen

Rank	Territory	2022 Admits to Date	2021 Admits to Date	% Growth Year Over Year
1	Kansas City/Central Missouri	529	321	64.8%
2	Buchanan County	353	315	12.1%
3	North Missouri	304	222	36.9%
4	East Missouri	249	221	12.7%
5	North KC	233	194	20.1%
6	South Missouri	103	70	47.1%
	TOTAL MISSOURI	1774	1346	31.8%

Table 5

Top six counties in order of number of admitted

freshmen

Rank	Missouri County	2022 Admits to Date	2021 Admits to Date	% Growth Year Over Year
1	Jackson County	354	209	74.6%
2	Buchanan County	353	315	12.1%
3	Clay County	158	117	35%
4	St. Louis County	131	82	59.8%
5	Platte County	75	77	-2.6%
6	Andrew County	56	42	33.3%

Table 6

Buchanan County High Schools in order of number of admitted freshmen

Rank	Buchanan County High School	2022 Admits to Date	2021 Admits to Date	% Growth Year Over Year
1	Central	164	137	19.7%
2	Benton	62	52	19.2%
3	Lafayette	58	60	-3.3%
4	East Buchanan	14	16	133.3%
5	Mid Buchanan	11	17	-35.3
6	St. Joseph Christian	7	14	-50%
7	Bishop LeBlond	7	5	40%
8	DeKalb	5	3	66.7%

The Admissions office is not functioning without challenges, however. In terms of staffing, the office is currently without an admissions counselor and the office has been functioning with the Vice President of Student Affairs and Enrollment Management also serving as the director of admissions.

Academic Advising – Student Success Center

Director Elaine Bryant and Academic Advisor Cathy Gann retired at the end of March of this year. Nine-year academic advising veteran Derek Evans was named interim director of the Center and began his duties on April 1st. A search is currently underway to fill the open positions.

The Student Success Center provides academic advising to all incoming freshmen with the exception of Nursing and Business students through their first year of academic study. In addition, the Center advises all BGS and BST students. Since the last Board of Governors report, the Center has seen over 398 individual students for a total of 497 visits.

In addition to supporting students through advising appointments, the Center manages the Early Intervention process for those students identified by faculty as falling behind and/or at risk of failure in a course. For the spring semester, 949 Early Interventions have been reported to date.

Table 7

Fall 2021 early intervention reports by academic level

Academic Level	Percent of Early Interventions Reported
Freshmen	39%
Sophomores	18%
Juniors	16%

Seniors	26%
Graduate Students	1%

EdSights is another tool in the Student Success Center toolkit to better understand our student population. Through EdSights, polls are taken throughout the course of the semester to gauge students on a variety of topics. This semester, the following campaigns have been engaged: 1) Spring Temperature Check, 2) Support System Follow-Up, 3) Academic Check-In, 4) Family Support Follow-Up, 5) Housing and Food Security Follow-Up, 6) Persistence Check-In, and 7) Work/School Balance Check-In.

Advising Shout-Out Awards were awarded to Drs. Ollie Bogdon (Education) and Stacia Bensyl (Communication). They both received \$25 ARAMARK Gold Dollars. There was a total of 37 nominations received. The Outstanding Academic Advisor Award recipient was chosen by the Academic Advising Council. The recipient will be announced at the April 21 Faculty and Staff Awards and Retirement Reception.

Academic Advising – Student Success also provides trainings for faculty/advisors. The following highlights faculty advising trainings completed:

- 30 of the 39 advisors that are set to expire at the end of the spring 2022 semester have completed their training
- 11 of the 43 advisors that are set to expire at the end of the fall 2022 semester have completed advisor training

Academic Support

As of April 9, 2022, the Center for Academic Support has provided 2,284 total direct tutoring hours during the 2021-2022 academic year.

The Center for Academic Support hosted the Heartland Chapter of the College Reading & Learning Association Conference in April, with Susan Garrison, Director of the Center for Academic Support, being installed as the new president of the chapter.

Registrar's Office

Spring Commencement will be held on May 7th and will celebrate the graduation of 513 spring and summer Missouri Western students. Pending graduating students are as follows:

- Undergraduate Spring: 374
- Undergraduate Summer: 80
- Graduate Spring: 43
- Graduate Summer: 16

Center for Global Engagement

The Center for Global Engagement is currently operating without any staff. Dr. Melissa Mace and Jamie Sweiger are currently sharing responsibilities until the new director, Dr. Zhe Ji, begins his duties on May 16, 2022.

Career Development Center

In February and March, the Career Development Center (CDC) focused primarily on utilizing its online platform, Handshake, to promote student engagement with employers and student career development.

Table 8

Handshake Engagement	March	April
Employers Approved	313	262

Jobs approved for Handshake	5481	4866
External Events Promoted	176	132
Resume and Cover Letter Reviews	11	22

The CDC hosted the Annual Teacher Recruitment Fair in February, which featured a record number of employers and attracted a recruiter from Alaska. Additionally, CDC staff collaborated with Dr. Mike Ducey, Department of Chemistry and Griffon Office of Applied Learning to organize the Missouri Regional Industrial Science and Engineering Networking and Employment Event (MO-RISE) in March.

Table 9

Engagement	Teacher Fair	MO-Rise
Employers Registered	60	N/A
Employers in Attendance	54	31
Employer Representatives	93	N/A
Students in attendance	30	32
Faculty/Staff in attendance	N/A	13

The CDC is providing a three-part workshop series targeted on helping May graduates who may need assistance in securing full-time job opportunities. The series, which begins April 18, will feature workshops on creating effective resumes and cover letters, developing a job search, and leveraging LinkedIn.

Missouri Western State University has been selected to participate in the Missouri Department of Higher Education & Workforce Development's "Student Journey Mapping Workshop" program. Missouri Western State University is one of only 12 institutions selected in the state to participate in this program. Dr. Arnold-Cook will be leading Missouri Western's team in this new approach to support the career development and journey mapping to support non-traditional and adult learner students.

Counseling Center

As mental health issues in college-going students continues to be a concern across the country and at Missouri Western, the Counseling Center offers counseling for free to all Missouri Western students. The Center currently employs a director, Katie Jeffers, a full-time clinician, and four interns. In addition, a full-time crisis clinician from the Family Guidance Center began working in the Center on January 17. The Center is still in need of one additional full-time clinician and plans to launch a search in the new fiscal year.

Because many students who visit the Counseling Center or the Student Success Center often have needs outside the scope of our expertise, including housing and food security issues, Drs. Melissa Mace and Brett Bruner are currently working with the Missouri Department of Higher Education and Workforce Development and the Missouri Division Social Services to provide a DSS social worker who would be on campus one day a week to help students locate and apply for benefits that may mitigate the stress of insecurity related issues.

One of the challenges faced by the Counseling Center was the number of "no-shows" for scheduled appointments with a clinician. To reduce the number of missed appointments, the Center has deployed an opt-in text messaging system through their scheduling technology platform to send text reminders to students regarding their upcoming counseling appointments.

Center Director, Katie Jeffers, has completed training to be able to provide treatment for students with tobacco dependence, expanding the Counseling Center’s service to students by providing nicotine replacement products and cessation counseling to students interested in becoming tobacco/nicotine-free.

Finally, the Counseling Center, Dean of Students Office, and Student Government Association (SGA) will be hosting Mental Health First Aid training through Mental Health First Aid Missouri on February 18. A total of 30 students, faculty, and staff members will take part in this day-long certification course.

Dean of Students Office

Missouri Western State University has been as a First-Gen Forward Institution for the 2022-2023 academic year. This designation was extended to 53 higher education institutions for recognition in their demonstrated commitment to advancing first-generation student success. Missouri Western State University is the only higher education institution in the state of Missouri to receive this designation in the 2022-2023 cohort. Dr. Brett Bruner, Assistant Vice President/Dean of Students, will be leading Missouri Western’s participation in this program.

The Student Government Association participate in the National Association for Campus Activities (NACA) National Convention in Kansas City in March.

The Student Government Association collaborated with the Center for Service to host Missouri Western’s inaugural participation in The Big Event on April 9. The Big Event is a nationwide movement of college students engaged in service to their local communities for One Big Day of One Big Thanks at One Big Event.

The Dean of Students Office, the Counseling Center, and Student Government Association hosted Mental Health First Aid training through Mental Health First Aid Missouri in April. Eight students, faculty, and staff members completed this day-long certification course.

The Dean of Students Office, the Counseling Center, Center for Student Involvement, and Department of Housing & Residence Life teams supported 7 students who participated in the Missouri Partners in Prevention – Meeting of the Minds Conference in April.

The Dean of Students Office and the university Campus Assessment, Response, & Evaluation (CARE) Team continues to respond to referrals associated with students exhibiting concerning behaviors, thoughts, or facing hardships. Since the beginning of the 2021-2022 academic year, the Dean of Students Office and the CARE Team have managed 270 students referred to CARE Team for assistance in the following areas:

Table 10

Referral Type	Number of Students	Percentage of Total CARE Team Referrals (n = 270)
Mental Health Concern	115	42.6%

Student Wellbeing (beyond mental health)	79	29.3%
Social/Adjustment Issues	28	10.4%
Academic Concern	26	9.6%
Family Issues	12	4.4%
Food and/or Housing Insecurity	4	1.5%
Financial Concerns	3	1.1%
Partner and/or Romantic Concerns	3	1.1%

The Dean of Students Office continues to manage the Disrupted Attendance Notification Request process, assisting students in navigating campus resources if they are going to be unable to attend class due to bereavement, military service, pregnancy, parenting, illness, injury, accident, natural disaster, or other similar situations. Since the beginning of the 2021-2022 academic year, the Disrupted Attendance Notification process been provided to 351 students experiencing such disruptions.

Center for Diversity & Inclusion

The Center for Diversity & Inclusion launched the Diversity, Equity, & Inclusion (DEI) Training Tuesdays program in February. DEI Training Tuesdays has provided 4 workshops, offered every other week, with 12 students participating in the pilot program.

The Center for Diversity Inclusion partnered with recognized student organizations Black Student Union, NAACP, and the Association of Latin American Students to host 17 events during Black History Month.

The Campus Cupboard continues to provide service to food-insecure students at Missouri Western State University. Since July 2021, a total of 2,559 pounds of food have been distributed to 319 students visiting the Campus Cupboard. Below is a chart of the number of student visitors and pounds distributed per month:

Table 11

MONTH	TOTAL POUNDS OF FOOD DISTRIBUTED	TOTAL VISITORS
July 2021	184.7	15
August 2021	86	6
September 2021	154.54	15
October 2021	187.62	18
November 2021	477.84	41
December 2021	427.57	62
January 2022	206.1	32
February 2022	476.14	76
March 2022	280.01	41
April 2022 (as of 4/12/22)	79	13

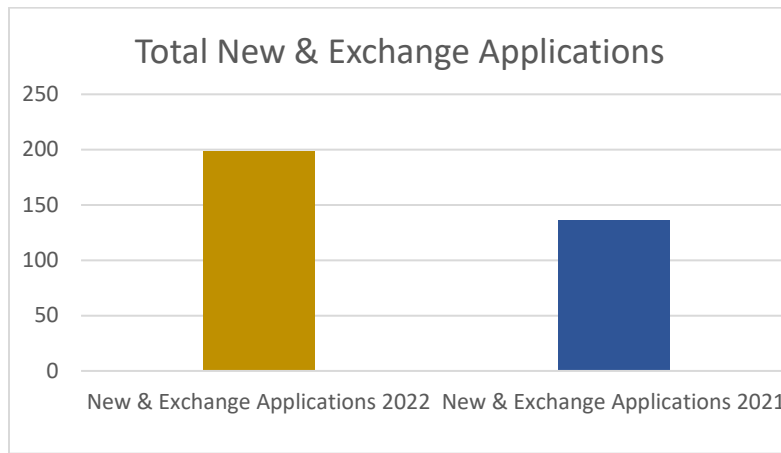
With the assistance of the Swiping Out Hunger microgrant, the Campus Cupboard has launched evening and weekend hours beginning in April to provide increased access to food-insecure students.

Housing & Residence Life

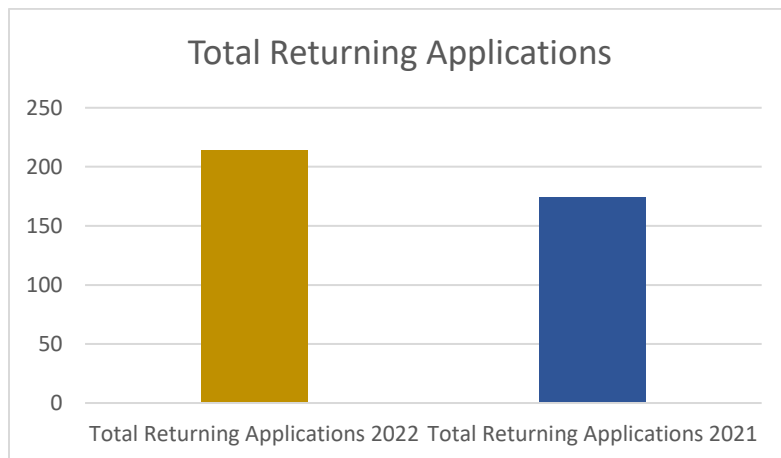
The doors in Juda and Beshears Halls have been replaced and are awaiting additional painting.

As of April 10, new and returning student housing applications are higher than in comparison to the same date in 2021. The charts below provide this information:

Graph 3



Graph 4



Center for Student Involvement

The Center for Student Involvement took a team of 5 students who competed in the Leadership Challenge Event in March, an intercollegiate leadership simulation and competition in Topeka, Kansas.

The Center for Student Involvement took a team of 5 students to Starkville, Mississippi for Breakers Alternative Spring Break in March. These students along with the CSI staff assisted in building a house for Habitat for Humanity of Starkville.

There are currently 67 active and recognized student organizations on the Missouri Western State University.

Staffing Updates

Long-time Director of Student Success and Academic Advising, Elaine Bryant, retired from Missouri Western at the end of March this year, as did long-time academic advisor, Cathy Gann. Nine-year academic advising veteran Derek Evans has been named interim director and a search is underway to fill the open positions.

The Department of Housing & Residence Life welcomed John Vanderpool as the new Director of Housing & Residence Life on March 16 and Lori Kelley as the new Assistant Director of Residence Education on March 1. John and Lori combined bring over 20 years of experience working in housing and residence life on college campuses.

The Career Development Center welcomed Dr. Jerri Arnold-Cook as the new Director of Career Development on April 1. Dr. Arnold-Cook brings over 20 years of experiencing working in higher education, including various roles with supporting student career readiness and employer engagement.

Dr. Zhe Ji will fill the role of Director of Global Engagement and will begin his duties on May 16, 2022.

Respectfully Submitted by Dr. Melissa K. Mace on behalf of the Division of Student Affairs and Enrollment Management.

There are currently four open positions across the division in various search stages.

The following staff members contributed to this report: Dr. Brett Bruner, Megan Berberich, Susan Bracciano, Joshua Clary, Derek Evans, Susan Garrison, George Hudson, Katie Jeffers, Peggy Payne, Melissa Stallbaumer, and Jamie Sweiger.

MEMORANDUM

To: Missouri Western State University Board of Governors

From: Marc Archambault, Vice President for University Advancement and Executive Director of the MWSU Foundation

Date: April 28, 2022 (as of April 18, 2022)

Re: BOG Report (University Advancement, Alumni and MWSU Foundation)

Advancement

- The first half of Mosaic Life Care's \$500,000 commitment to the Respiratory Therapy lab has been received. The remainder of the pledged funds are expected in May or at the latest, before June 30th.
- Phonathon program will continue through the end of April, reaching out to engage prospects.
- The spring campaign for the Annual Fund was launched in March and featured student-athlete Bailey Gilbert. You can read her inspiring story at griff.vn/bailey.
- New Scholarship:
 - The Helen Ryner Memorial Scholarship was established with a generous donation from the Ryner family. Preference will be given to supporting graduates of Bishop LeBlond High School
- The Ambassadors group held its Spring Luncheon in the Hall of Fame Room in Spratt Stadium on April 21st, featuring Diversity and Inclusion Director George Hudson as speaker.
- The Foundation's annual donor appreciation reception will be held on April 27th. Students will be on hand to share their applied learning experiences with guests.

Alumni Engagement

- Graduating Seniors attended GradFest on April 12th and 13th in the Alumni Welcome Center and Spratt Atrium. Seniors collected their legacy cords and license plate frames from Alumni Board volunteers. Students also received their caps and gowns. Photo opportunities were provided and everyone rang the bell to celebrate graduating and/or having a job.
- The Alumni Board held its Spring Retreat on April 9th. The slate of officers for the coming academic year include Lai-Monte Hunter '99, President; Brian Gray '90, Vice President; and Mary Workman '75, Immediate Past President. Outgoing board members were recognized. Alumni Award recipients were identified and will be recognized at the Alumni Awards Banquet on October 7th.

MWSU Foundation

- The Foundation is preparing to open its financial auditing services to bid. This routine process is scheduled no more than every three years.

MEMORANDUM

To: MWSU Board of Governors
From: Theresa Grosbach, Interim VP of Intercollegiate Athletics
Date: April 19, 2022
Re: BOG Report (Athletics, Recreation Services and Esports)

NCAA Updates

- The Division II Management Council recommended the Presidents Council sponsor three 2023 NCAA Convention proposals, including one that would eliminate the standardized test score from the division's initial-eligibility requirements. This recommendation stems from the NCAA Standardized Test Score Task Force. Management Council also approved extending the COVID-19 alternative initial eligibility standards for students who enroll full-time at a Division II school during the 2023-24 academic year.
- Management Council is also recommending an expansion to the finals format of the Division II Softball Championship from five to six days to improve the student-athlete experience through a less compressed format.
- Management Council also supported several recommendations from the Division II Implementation Committee. Many of these recommendations are non-controversial. Recommendations include – adding student representation to the Division II Presidents Council with voting privileges, give voting privileges to the two student-athlete representatives on Management Council, a change in how representation on the NCAA Board of Governors is determined (one member only), and alcoholic beverage sales at Division II championship venues that meet certain requirements. Management Council will continue to discuss other concepts brought forward by the Implementation Committee. Final recommendations will be available from the Implementation Committee this summer.
- Management Council recommended that stunt be added as an emerging sport, adopted a recommendation to change the penalty structure for student-athletes who test positive for THC during NCAA drug testing, and to pause completion of the Institutional Self-Study Guide for active Division II schools, effectively immediately, for the 2021-22 reporting year and thereafter.
- Management Council recommended the division continue to hold the Division II Day on February 22nd after the inaugural celebration this year.

MIAA Updates

- The MIAA announced its annual class of Hall of Fame inductees on April 1st. Former Griffon volleyball standout Shelly Lowery was named as one of the 10 student-athletes selected for this honor for the 2022 class. During her time as a Griffon, Shelly was a two-time MIAA volleyball MVP, AVCA 1st Team All-American, NCAA DII Championship All-Tournament Team, two-time AVCA 1st Team All-South-Central Region, South Central Region All-Tournament Team, Academic All-American, and two-time All MIAA 1st Team. Lowery led Missouri Western to its first-ever NCAA DII National Championship appearance in 1995. She was elected to the Missouri Western Athletics Hall of Fame in 2013. The Hall of Fame induction ceremony will take place during the MIAA Awards Ceremony presented by Husch Blackwell on Monday, June 6th in the Music Hall at the Kansas City Convention Center.

Department Updates

- Griffon Athletics will return to the traditional format for this year's 22nd Annual Golden Griffon Awards. The celebratory capstone event will be held on Monday, April 25th at 6:30pm at the Missouri Theater. Throughout the course of this evening, the department will recognize the department's best and brightest from the 2021-22 season. The event will conclude with the announcement of the prestigious Male and Female Student-athlete of the Year award.
- Griffon Athletics will host the 20th annual Missouri Western/YWCA Charity Golf Classic and Auction again this summer. The auction will be held on Yellowfrog on Saturday, June 4th, followed by the golf tournament at St. Joseph Country Club on Monday, June 6th. To secure your team or for more information email Marian Carbin at mcarbin@missouriwestern.edu or visit griff.vn/golf22.

Winter Sports Updates

- Griffon **Women's Basketball** completed a historic season with an NCAA Elite 8 appearance for the first time since 1995. Throughout its run, the team secured an NCAA Central Regional Championship by defeating three higher-ranked teams – #2 tournament seed Southwestern Oklahoma State University (111-76), #6 tournament seed University of Nebraska-Kearney (72-59), and #1 tournament seed/#4 nationally ranked team and host Fort Hays State University (70-69).
- Three Griffon **Women's Basketball** student-athletes were named to the All-Region team – Brionna Budgetts, Corbyn Cunningham, and Jaelyn Haggard. Budgetts was also named the Most Valuable Player for the tournament.
- Sophomore women's basketball student-athlete Kady Cobb was recognized with the prestigious **NCAA Elite 90 Award** which recognizes the highest performing academic student-athlete at the final championship site. Kady is the first in Griffon history to receive the award.
- A trio of **Women's Basketball** student-athletes were named to the All-MIAA team – 2nd Team and All-Defensive Team (Connie Clarke), and Honorable Mention (Brionna Budgetts, Corbyn Cunningham).
- The **Men's Basketball** team completed its season at the MIAA Championships, losing to Rogers State University, 52-49 in the quarterfinal round.
- Two **Men's Basketball** student-athletes were named to the All-MIAA team – 3rd Team (Will Eames), and Honorable Mention (JaQuaylon Mays).
- The **Men's and Women's Track & Field** teams had strong performances at the MIAA Championships in February. Madison Nash finished 3rd in the women's 5000m run with a time of 17:24.61. Seniors – and founding members of the track programs – Hanna Williams and Jordan Garr won titles in their respective events. Williams clinched the 400m championship with a time of 54.81. By winning the shot put with a throw of 18.48m, Garr became the first two-time MIAA champion in program history.
- The U.S. Track & Field and Cross Country Coaches Association (USTFCCCA) named Hanna Williams and Jordan Garr to the **Central All-Region Team** for their outstanding performances at the MIAA Championships.
- **Jordan Garr and Hanna Williams** qualified for the NCAA Division II National Championships in Pittsburgh, KS. Jordan finished fourth with a throw of 18.31m, earning his first designation as an NCAA All-American. Hanna placed seventh in the 400m with a time of 54.88, becoming the first women's track and field student-athlete in Griffon history to become a two-time NCAA All-American.

Spring Sports Updates

- After securing its first MIAA series of the season against rival Northwest Missouri State University, **Griffon Baseball** secured its second series against Fort Hays State University, blasting five home runs in the series-clinching victory. The win was marked by a 16-5 run-rule victory in the eighth inning and tallied the second-most homers by an MWSU baseball team in a single game in Griffon history.
- The **Griffon Baseball** team has won 6 of its last 10 games.
- With senior **Alex Crouch's** go-ahead, three-run home run against Quincy University on Tuesday, April 19th, Crouch broke the single-season home run record and gave MWSU baseball the 5-2 win. Crouch's 15th home run of the season breaks a four-way tie with Troy Landi (2009), Grant Fink (2013), and Jeremy Alvarado (2016). He is four home runs away from tying David Glaude for the most career home runs in program history (30).
- **Griffon Softball** is currently sitting in 8th place in the MIAA at the midpoint of the regular season. One of the key wins of the season to date was a 3-2 victory over #19 University of Central Oklahoma.
- On March 21st, sophomore Sydney Rader was named **MIAA Pitcher of the Week**. The Griffons went 5-1 during the week. In 22 innings pitched at the Fairfield Inn & Suites Classic, Rader allowed just three runs while totaling 35 strikeouts.
- Head Softball Coach Joe Yegge secured his **700th career victory** as a head coach in a 2-1 Griffon victory over Emporia State University on April 2nd.
- **Griffon Tennis** is currently 13-4 overall for the season and tied for second in the MIAA at 4-2. The Griffons are ranked #57 in the latest poll.
- Continuing its best season in 26 years, the **Griffon Tennis** team entered the Central Regional rankings at #4, putting them ahead of MIAA rivals Northwest Missouri State and Nebraska-Kearney. The Griffons have twice won an impressive six matches in a row on the season.
- For the first time in 37 years, **Griffon Tennis** defeated Northwest Missouri State University. The Griffons won the match 6-1, capturing the doubles point and four of the six singles matches.
- Sophomore **Alycia Gann** has earned MIAA Golfer of the Week, and been medalist (1st place, 2nd place) for two tournaments so far this season. The women's golf team also finished second at the Holiday Inn Express Classic.
- **Men's Golf** finished sixth at the MIAA Championship, closing the 2021-22 season. Freshman Jeffery Johnston earned 1st team All-MIAA honors with his performance at Winter Stone Golf Course. Johnston is the first MWSU freshman since former Student-athlete of the Year Patrick McCarthy in 2016. Seniors Tom Buffington (T13) and Matt Thoms (T30) finished their Griffon career at this event.
- **Griffon Lacrosse** freshman midfielder Mikaela Ness was named the first-ever Great Lakes Valley Conference (GLVC) Offensive Player of the Week in program history. Ness scored five goals in Missouri Western's 11-10 victory over Davis & Elkins.
- **Men's and Women's Outdoor Track & Field** broke five program records at the K.T. Woodman Classic – Riley Gorham (1,500m and 800m), Bailey Gilbert (triple jump), and Jordan Garr (shot put and hammer). Garr also won the shot put with a throw of 17.58m, while Madison Nash came in second place in the 10,000m race with a time of 36:07.43. Hanna Williams (400m) and Jordan Garr (shot put and hammer) scored NCAA provisional marks in their respective events.

- The **Women's Outdoor Track and Field** took fifth place, while two program records fell at the Mule Relays. The **Men's Outdoor Track and Field** took eighth place. The Griffons had a handful of top five finishes – Jordan Garr (1st – shot put), Women's 4x100 Relay (1st), Hanna Williams (2nd - 200m), Madison Roumph (2nd - long jump), MJ Smith (3rd – 200m), Dallas Thompson (3rd – shot put), Bailey Gilbert (3rd - triple jump), Madison Roumph (4th - triple jump), Men's 4x100 Relay (5th), and Halley Wilmes (5th – 400m).
- **Griffon Football** hosted its annual spring game, and the offense shined with a 37-11 victory in a controlled scrimmage. The Griffons will open the fall 2022 season against the University of Central Oklahoma on Thursday, September 1st at 7pm.

Personnel Updates

- Dr. Eric Kramer, Associate Director of Athletics – Compliance and Sport Administration, has accepted a position to become a member of the Sports Administration faculty at Northern Illinois University, and will be teaching in the graduate program. Eric completed his doctorate degree in December 2021. Kramer has been a Griffon since 2007, serving 12 years in the Department of Athletics and three years as an academic advisor in the Western Institute. Kramer will remain with the department through June 30th.

Recreation Services

- The Baker Family Fitness Center has seen over 700 individual users visit the facility this academic year.
- The Thomas Eagleton Indoor Pool has had over 2,300 visits to the facility by the campus community and St. Joseph community.
- Spring 2022 Intramurals were dampened a little this season by unexpected weather interruptions. Semester statistics include:
 - 74 previously participating students (89.19% M/10.81% W)
 - 55 newly registered students (85.45% M/14.45% W)
 - 5v5 Men's Basketball was the highest participation.
 - 42 previous, 42 new
 - Co-Ed Sand Volleyball was the second highest participation.
 - 25 previous, 13 new
 - 68% M/32% W
- Recreation facilities will begin alternative hours for the summer on May 7th (except for the pool which goes until Memorial Day).
- Recreation Services and Esports traveled to Illinois State University to collaborate with their departments on successful programming development, varsity recruitment and management, and facility development.
- Recreation Services co-sponsored the Mario Kart Grand Prix during MWSU Esports Week.

Griffon Esports

- In March Griffon Esports created and competed in a tournament that included most of the schools in the MIAA. Both League of Legends and Rocket League went undefeated in their respective tournaments.
- Griffon Esports has a total of 466 students signed up with an account in the arena.
- Check-ins were as follows: 655 check-ins in February with 23 days of operation, 531 check-ins in March with 20 days of operations.

- Five events were held in the month of March and saw a total of 318 students participate in those events.
- Programs and Student Organizations have started to use the arena regularly for events.
- Griffon Esports placed 12th overall out of 100+ other esports programs for Twitter/Instagram interactions.
 - Twitter
 - 30.6k total impressions
 - 5,700 profile visits
 - 405 followers
 - Instagram
 - Accounts reached 896, up 276%
 - 215 followers
 - Twitch Livestreams
 - Average Viewers: 13
 - Follows: 21
 - Time Streamed: 28h 30m
 - Unique Viewers: 285
 - Unique Chatters: 66
- The next iteration of the 24hr Live Stream will take place on Thursday, April 21st and Friday, April 22nd from 4pm to 4pm.
 - All proceeds will go to the Children's Miracle Network.
 - This unique event not only gives back to the community but also gives multiple students applied learning opportunities in production, management, and communication.
- Griffon Esports will host the Rocket League Rumble on Friday, April 29th from 1pm-4pm.
 - This special event was created to allow businesses an opportunity to come to the arena to compete against other businesses.
 - The entry fee for the Rocket League Rumble is \$25/person. The \$500 sponsorship from Tech Team will cover the costs for t-shirts and a trophy for the winning team.
- This summer the esports program will be hosting 3 different types of camps:
 - Griffon Esports Youth Camp (Ages 12-17) to allow middle school and high school students an opportunity to learn about esports and develop useful skills such as communication, leadership and internet etiquette.
 - Griffon Esports Showcase Camp (Sophomores, Juniors and Senior in High School) to allow high school students an opportunity to showcase their skills in front of MWSU staff and other potential collegiate programs.
 - Griffon Esports Team Camp (High School Teams) to provide a unique opportunity for high school esports teams to come to the MWSU campus and learn from the MWSU staff and compete against other high school teams.

Senior Gameday Recognitions

- **Softball v. Missouri Southern State University** – Friday, April 22nd @ 3pm/5pm (Spring Sports Complex) – after the game
- **Lacrosse v. Maryville University** – Friday, April 22nd @ 7:00pm (Spratt Stadium) – prior to game
- **Baseball v. Emporia State University** – Sunday, April 24th @ 12pm (Spring Sports Complex) – after the game

MEMORANDUM

To: Missouri Western State University Board of Governors
From: Becky Dunn, Chief Communications Officer
Date: April 28, 2022 (as of April 18, 2022)
Subject: BOG Report

The Marketing and Communications Department is comprised of nine staff: A Chief Communications Officer, Assistant Director, Administrative Coordinator, Web Designer, Marketing Coordinator, Digital Marketing Coordinator, Video Marketing Coordinator, and two Graphic Design Coordinators.

Functions of the department include creative services, internal and external communications, website content management, social media, media relations, and marketing.

Current Initiatives:

- Campus Events Calendar
- Griffons Succeed marketing campaign
- Custom Viewbook
- New Goldlink portal

Project Request Forms Processed

February 1, 2022 to March 31, 2022

Excluding Admissions projects and projects requested via email

DESIGN	PRINT	WEBSITE EDITS	TOTAL
120	116	151	538

Earned Media Efforts

Media Mentions





February 1, 2022 to March 31, 2022

2021	2022	DIFFERENCE
645	515	-20.2%

Media Mentions – Number of times keywords appear on webpages, news articles, blogs, etc., via Google alerts.

Social Media Analytics

February 1, 2022 to March 31, 2022

PLATFORM	AUDIENCE (NEW FOLLOWERS IN TIME PERIOD)	ENGAGEMENT (LARGEST FORM OF ENGAGEMENT)	IMPRESSIONS	BRAND AWARENESS
Facebook 	14,556 (+227 new)	26,827 (16,595 clicks)	1,175,309 page views	731 Mentions and Shares
Instagram 	4,904 (+222 new)	4,455 (4,321 likes)	112,143 content views	444 Mentions, Story Mentions, #GoGriffs, #MWSU
Twitter 	9,401 (+150 new)	2,259 (1,887 likes)	N/A	202 Mentions
LinkedIn 	21,611 (+154 new)	889 (443 clicks)	28,782 page views	N/A

Engagement – Number of fan/follower interactions (likes, saves, reactions, replies, retweets, comments, shares, clicks and/or private/direct messages) with our page for the selected period.

Impressions – Number of times our page/profile content has been viewed during the selected period. This includes paid, organic, and viral impressions.

Brand Awareness Score – Number of mentions of our page and shares of our content for the selected period.

Custom Viewbook Analytics

February 1, 2022 to March 31, 2022
TOTAL LEADS - 105

LEADS BY CAMPAIGN	LEADS BY SOURCE	TOP ACADEMICS	TOP STUDENT LIFE
<ol style="list-style-type: none"> Text messages Website 	<ol style="list-style-type: none"> Texts, emails and postcards Website 	<ol style="list-style-type: none"> Nursing Psychology Education Biology Health Professions 	<ol style="list-style-type: none"> Freshman Housing Clubs & Organizations Griffon Orientation Student ID Card Use University 101

Leads by Campaign - Ranking of top Custom Viewbook marketing efforts that generate leads.

Leads by Source - Ranking of top sources students use to access the Custom Viewbook.

Top Academics - Ranking of top academic programs selected by students for their Custom Viewbooks.

Top Student Life - Ranking of top student life options selected by students for their Custom Viewbooks.

Website Analytics

Missouri Western's top ten web pages based on unique pageviews
February 1, 2022 to March 31, 2022

2020 320,845 Unique Pageviews	2021 270,594 Unique Pageviews	2022 293,738 Unique Pageviews
<ol style="list-style-type: none">1. Homepage2. A-Z Sitemap3. Academics4. Apply for Admissions5. Library6. Admissions7. Academic Calendar8. Majors and Minors9. Scholarships and Grants10. Coronavirus: COVID-19	<ol style="list-style-type: none">1. Homepage2. A-Z Sitemap3. Apply for Admissions4. Academics5. Application Login6. Library7. Apply8. Admissions9. Academic Calendar10. Application Management	<ol style="list-style-type: none">1. Homepage2. A-Z Sitemap3. Application Login4. Academics5. Admissions6. Application Management7. Apply for Admissions8. Library9. Apply10. Academic Calendar

Unique Pageviews – Represent an aggregate of pageviews generated by the same user during the same session (i.e., the number of sessions during which that page was viewed one or more times). Unique pageviews combine the pageviews that are from the same person, on the same page, in the same session, and just counts them as one.

Section C

Report of the Student Governor Hannah Berry
April 18th, 2022

With just a little over two weeks left in the semester, students are hard at work in the final stretch. Wrapping up presentations, papers, research, and preparing for final exams are no small tasks. The last weeks of the semester are endlessly busy for many, however there is an excited energy building across campus as graduation nears for many students, including myself. I am proud of the faculty, staff, and students alike for their dedication and achievements this year. It has been a great semester of learning across our campus community.

Thank you to the Dean of Students Dr. Brett Bruner, student leaders, registered student organizations, faculty, and staff for their continuous efforts to create an engaging and positive campus experience for our Griffons. Another large thank you to the community of St. Joseph for supporting and enriching Missouri Western students' lives and collegiate experiences. As Missouri Western and the Griffon community continue to move forward in a positive direction, myself and many other soon to be graduates will look back on our time as Griffons fondly.

Section

D



**Report of the President
to the Board of Governors**

Report to the Board of Governors

April 28, 2022

Introduction

As of this writing, only final exam week remains of the spring semester. The past fifteen weeks have seen a much-welcomed return to normalcy on our campus. MWSU has been humming with many activities, events, and celebrations held among our students, faculty, and staff, and we have also enjoyed hosting many external groups, including a variety of community, business/industry, and secondary education partners and associates. As the weather warms and the spring flowers bloom, it has been wonderful to witness the vibrancy fully return to MW's campus.

I am pleased to provide the following updates and highlights. Additional details may be found in the Vice Presidents' and/or unit reports provided herein this Board Book.

COVID-19 Update

As of February 18, MW rescinded the face covering requirement for indoor public spaces. Since that time, the number of COVID-19 cases reported have been steadily declining; currently, we have not had a single COVID-19 case reported, on or off campus, since March 28, 2022. Given that: a) the Missouri Department of Health and Senior Services has been reporting a "low" COVID-19 level for our county and region for several weeks; b) the Saint Joseph Health Department has stopped reporting case and positivity rates due to such low numbers; c) Mosaic Life Care Health System has not had the requisite COVID-19 cases related to hospitalizations or positivity; and d) the bi-weekly Community COVID-19 Conference call have been put on hold, our campus COVID-19 Response Team has moved to a stand-by position. We have removed our webpage COVID-19 dashboard and other related content which is no longer pertinent to current conditions. While we are all very encouraged by the current state of affairs, please know that Dean Harris, our Campus COVID-19 Coordinator, will continue to monitor conditions to keep us abreast of any changes.

Additionally, MW completed its most recent partnership with the non-profit organization Heart to Heart International when we hosted a community vaccination event on March 31. Twenty-eight individuals attended, with a majority receiving their second vaccine dose. We are grateful for the opportunity to assist in this type of public health effort.

Summer Enrollment

The first Summer 2022 session begins May 31. Enrollment figures comparing current numbers to those of the same time last year are strong. However, given that we are seven weeks out from the session start, the growth in enrollment at this time may be more of an indication that our efforts to encourage students to sign-up for classes early are paying dividends. Academic Affairs is monitoring courses and working with deans and department chairs to manage enrollments for maximum efficiency. I will continue to provide summer enrollment information as we get closer to the session's start date.

Fall 2022 Enrollment

Retention efforts for our continuing students are underway through Academic Affairs, Admissions, and Advising. We are calling, texting, and emailing students as well as using posters, yard signs and our campus tv monitors to ensure they enroll for next fall prior to their departure at the end of this semester. Overall retention of current students is approximately 70%, nearly 8% higher than at the same time last year. As Governors will recall, our Fall 21 – Spring 22 retention was nearly 88%, and we are confident that our Spring 22 – Fall 22 retention will be at least at the same if not higher percentage rate.

New student recruitment continues to show positive signs. We continue to maintain a gain of approximately 600 admitted students as compared to last year, with 259 more students indicating they are coming to MW in Fall 2022. Further, as of April 12, we had 526 registered for one of our summer Griffon Orientation (GO) sessions. Majors of strong interest for these new students include nursing, elementary education, computer science, criminal justice, respiratory therapy, and business – accounting/management. Additionally, we are beginning to see gains in enrollment for both two- and four-year transfer students. While it is early in the enrollment cycle for these students, we are optimistic about the trends emerging, particularly as the initial negative impact of our program eliminations do not seem to have a lasting effect.

University Initiatives

Strategic Plan: Pathways to Excellence

MWSU's strategic plan, Pathways to Excellence has a sunset date of 2022 and, therefore, we are beginning initial assessment of impact and value to the University. To that end, I have asked Dr. Joel Hyer, Dean of the College of Liberal Arts, to lead this work. Dean Hyer will be collecting data regarding attainment of the plan's objectives (e.g., has an objective been achieved? Is a given objective one that the University wishes to continue to pursue? Is there an objective the University should add to a particular pillar of the plan? etc.) as well as feedback about the efficacy of the plan from our campus community. Rather than conducting a complete plan revision, Dr. Hyer's work will provide slight adjustments which will allow for greater alignment with the 2021 Master Academic Plan (MAP). More details will be shared as they become available.

Center for Service

The Center for Service partnered with MWSU's Student Government Association (SGA) to hold MWSU's first ever The Big Event day. Introduced in 1982 at Texas A&M, The Big Event has become the largest one-day student-run service project in the nation. SGA and the Center worked with Beautify St. Joseph's grassroots effort to help clean up the city. The Center recruited over 100 student, faculty, and staff volunteers who worked for two hours alongside community volunteers to clean up a neighborhood in the north end of St. Joseph. MWSU volunteers wore "The Big Event" t-shirts provided by SGA. There was a great deal of positive press associated with our MWSU students whose efforts were very much appreciated.

Center for Military and Veterans Services

The Center for Military and Veterans Services held MWSU's first ever Bataan Memorial Walk, a three-mile trek across the campus to raise awareness for the Center and for veterans. Additionally, Alpha Sigma Pi, a MWSU fraternity, raised \$500 which they donated to Homes For Troops, a non-profit agency which builds and donates custom homes for post-911 veterans. The walk was conducted in commemoration of the 76,000 American and Filipino troops made to walk more than 60 miles, many to their death, in the spring of 1942 as World War II ramped up in the Pacific Region.

State Legislative Update

The Missouri House of Representatives recently approved the governor's recommendation of a 5.4% increase for public four-year institutions in House Bill 3003. The House also appropriated our request for the Convergent Technology Alliance Center (CTAC) in House Bill 3020. Those two bills await a hearing in the Senate Appropriations Committee, which will take place later in April.

Community Engagement and Relations

As is typical in my reports, my efforts to infuse MWSU into our community; to engage, re-engage, repair, build, seek out opportunities to connect with a host of individuals – our community and regional, business and industry leaders as well as our elected officials – so as to promote the University in every way possible are ongoing.

I had the honor of meeting with Lt. Governor Mike Kehoe on Friday, April 1 while he was visiting our region. In attendance also were Natalie Redmond, President, Saint Joseph Chamber of Commerce, John Josendale, candidate/now mayor-elect of Saint Joseph, and Senator Dan Hegeman. The opportunity to discuss MWSU among these northwest Missouri leaders with Lt. Governor Kehoe was invaluable.

On Monday, April 11th, I participated in a Community Alliance Podcast (video and audio), during which I highlighted all the good initiatives, events, and occurrences we have in motion at MWSU. I did a similar presentation for the Imagine Saint Joseph 2040 Implementation Team meeting on April 18th and will do one for the Community Alliance Board on May 24th.

I have been asked by Mosaic Life Care Health Systems to provide a workshop on the "Joyful Leader" for the annual employee lunch – learn series on April 29th. I have been in conversation with several folks at Mosaic related to their efforts to support their frontline caregivers during the pandemic. Given my background in thanatology, I have offered my services to help with efforts to support their employees in this important and impactful work.

Finally, I will be participating in the Saint Joseph Legislative Partnership "DC Fly-In" May 17 - 18. Our group has appointments scheduled with Senators Graves and Hawley to discuss issues most pressing to Saint Joseph and the entire NW Missouri region.

Financial Situation

Removal of the state of financial emergency has been received well by our campus and the community at-large. I am grateful to the Governors for their strong advocacy and solid oversight

of the University as we all – administrators, staff, faculty, and students - worked so diligently to achieve this goal.

Despite this success, efforts to ensure the long-term viability of the University are a top priority. Through the adoption as well as an ongoing refinement of appropriate controls, guidance, and oversight, MW will truly continue to “live within our means.” Essential to this is the finance/budget education, which is being provided to our campus stakeholders, coupled with initiatives orchestrated through Student Affairs and Enrollment Management and through Academic Affairs.

Summary

While there are still challenges facing us, I am confident that we are moving forward with clear direction and sure purpose. I am as grateful for the unwavering dedication of our faculty and staff to the success of our students. Additionally, the support that the University routinely receives from our community is strong and growing. I am confident that MWSU has a bright future, and I am thrilled to be a member of the Griffon Family.