



BOARD OF GOVERNORS

December 5, 2019

1:30 P.M.

Room 220

Blum Student Union



Missouri Western State University
4525 Downs Drive, St. Joseph MO 64507
www.missouriwestern.edu

Office of the President

AGENDA

BOARD OF GOVERNORS FINANCE COMMITTEE MEETING

December 5, 2019

BLUM UNION - PDR
Noon

FY19 University Audit

Fall Update

As May Arise



AGENDA

MISSOURI WESTERN STATE UNIVERSITY

BOARD OF GOVERNORS

December 5, 2019 - 1:30 P.M.

BLUM UNION, ROOM 220

PUBLIC SESSION

TAB A Approval of October 24, 2019 Finance Committee and Board Meeting Minutes

Ratification of the November 12, 2019 Board Poll - Addition of Women's Lacrosse

TAB B Division Reports

- Academic Affairs (Doug Davenport)
- Athletics (Josh Looney)
- Communications (Jomel Nichols)
- Student Affairs (Shana Meyer)
- University Advancement (Todd Simpson)
- Financial Planning and Administration (Darrell Morrison)

TAB C Financial Report/Item

- Approval of November 15, 2019 Financial Report
- Approval of the FY19 Audit

TAB D Report of the Student Governor

TAB E Report of the President

Other Business

- Compliance with Missouri Revised Statute Section 173.2050
- Election of new Board Secretary Betsy Wright

Report of the Chair

Board Member Comments/Questions

A vote will be held to close the meeting pursuant to Missouri Statutes 610.021 (1), (2), (3) and (14) to consider legal, personnel, and real estate matters

EXECUTIVE SESSION

TAB F Personnel Items, Real Estate, and Legal Matters

PUBLIC SESSION

Vote to Approve Personnel Recommendations

Adjournment

MINUTES, BOARD OF GOVERNORS
FINANCE COMMITTEE MEETING
MISSOURI WESTERN STATE UNIVERSITY
October 24, 2019

UNIVERSITY REPRESENTATIVES

Board Members Present

Debbie Smith – Chair
Lee Tieman – Vice Chair
Rick Ebersold
David Liehti
Kayla Schoonover
Paul Granberry – Student Governor

Faculty/Staff Members Present

Sarah Cravens, Vice President of Strategic Initiatives/Chief of Staff
Doug Davenport, Provost and Vice President of Academic Affairs
Sara Freemyer, Director, Human Resources
Kent Heier, Assistant Director, Public Relations and Marketing
Steve Johnston, Director of External Relations
Josh Looney, Vice President of Intercollegiate Athletics
Shana Meyer, Vice President of Student Affairs
Darrell Morrison, Vice President for Financial Planning and Administration
Jomel Nichols, Director of Public Relations and Marketing
Nicki Robertson, Assistant Director, Human Resources
Kim Sigrist, Executive Associate to the President and Secretary to the Board of Governors
Todd Simpson, Vice President of Univ. Advance. & Exec. Dir. of the Missouri Western Foundation
Matthew Wilson, President

Others Present

Stephen Briggs, University Attorney

Darrell Morrison presented the Board with the 2020 Benefit Plan Renewal. The university will continue to offer four medical plan options for employees, two of those plans offer free coverage for employee-only. Blue Cross Kansas City proposed a .07% increase to 2020 premiums with no change to plan design or structure.

Two premium discounts will be added to the 2020 plan. Employees can receive a \$50 monthly discount for self-reporting that they are tobacco-free or by completing the free online tobacco cessation program. Employees participating in the biometric screening will receive a \$25 monthly discount.

There are no rate changes for dental and vision since this will be the second year of a two-year rate guarantee. Life insurance and long-term disability with Prudential has a 0% increase.

Vice President Morrison provided an overview of the revised FY20 that he will present to the Board for approval.

There being no further discussion, the meeting adjourned.

Respectfully submitted,

Kim Sigrist, Secretary
Board of Governors

APPROVED:

Debbie Smith, Chair
Board of Governors

MINUTES, BOARD OF GOVERNORS
MISSOURI WESTERN STATE UNIVERSITY
October 24, 2019

The meeting was called to order at 1:35 p.m. by Chair Debbie Smith in Room 220 of the Blum Student Union Building.

UNIVERSITY REPRESENTATIVES

Board Members Present

Debbie Smith – Chair
Lee Tieman – Vice Chair
Rick Ebersold
Al Landes (by phone)
David Liehti
Kayla Schoonover
Paul Granberry – Student Governor

Faculty and Staff Members Present

Bryan Adkins, Director of Physical Plant
Marilyn Baker, Director of Financial Aid
Aubry Carpenter, Public Relations & Marketing Assistant
Sarah Cravens, Vice President of Strategic Initiatives and Chief of Staff
Cori Criger, Instructional Technology Director
Doug Davenport, Provost and Vice President of Academic Affairs
Tom Flaska, Event Technology Coordinator
Sara Freemyer, Director, Human Resources
Kathy Gammon, Accountant
Dana Gertner, Executive Administrative Assistant, Financial Planning & Administration
Sally Gibson, Director of Library
Crystal Harris, Associate Dean, School of Nursing & Health Professions
Kent Heier, Assistant Director, Public Relations and Marketing
Elise Hepworth, Professor, Department of Music/ Faculty Senate President
Diane Holtz, Senior Content Manager
Steve Johnston, Director of External Relations
Logan Jones, Dean, Craig School of Business & Technology
Kathy Kelly, Administrative Coordinator, Craig School of Business & Technology; Staff Assoc. Pres.
Tim Kissock, Risk Manager
Patti Long, Development Officer
Josh Looney, Vice President of Intercollegiate Athletics
Emily Ludwig, Fitness Center Coordinator
Adam McGowan, Title IX Coordinator
Shana Meyer, Vice President of Student Affairs
Louise Mills, Athletics Accountant
Andrew Molloy, Associate Executive Director/Chief Financial Officer – Foundation
Darrell Morrison, Vice President for Financial Planning and Administration
Fred Nesslage, Interim Director, Information Technology Services
Jomel Nichols, Director of Public Relations and Marketing
Les Parnell, Assistant Bursar

Hannah Piechowski, Associate Vice President for Student Affairs & Dean of Students
Nathan Roberts, Director Resident Life
Nicki Robertson, Assistant Director, Human Resources
Kim Sigrist, Executive Associate to the President and Secretary to the Board of Governors
Todd Simpson, Vice President of Univ. Advance. & Exec. Dir. of the Missouri Western Foundation
Kelly Sloan, Purchasing Manager
Melody Smith, Assistant Dean Western Institute
Shaina Spooner, Marketing Coordinator
Jill Voltmer, Chief, University Police
Kim Weddle, Director of Development
Matthew Wilson, President
JP Yates, Associate Vice President of Enrollment Management

Others Present

Steve Briggs, University Attorney
Daniel Cobb, St. Joseph News-Press

APPROVAL OF MINUTES

Chair Smith asked for a motion to approve the minutes of the August 22, 2019 Board of Governors meeting. Governor Schoonover made a motion to approve the minutes as presented; Governor Ebersold seconded the motion. By voice vote, motion passed 6-0.

DIVISION REPORTS

Doug Davenport, Provost and Vice President for Academic Affairs

- PORTAL Showcase was held in September to give students and faculty a chance to display summer research/creative activity
- Dr. Jason Baker was recently recognized by the Missouri Academic Advising Association as "Outstanding Academic Advisor in a Faculty Advising Role" and Dr. James Carivou was awarded the "Distinguished Yearbook Advisor" by the College Media Association
- The Department of Education is working to expand partnerships with the St. Joseph School District including a "Grow Your Own" initiative to address teacher shortages

Josh Looney, Vice President of Intercollegiate Athletics

- Cody Ingold was promoted to head track and field/cross country coach and Shaun Bruce was hired as the equipment manager
- The Department of Athletics continues to focus on the three "c's"; Classroom, Competition, Community.
 - Classroom – Soccer earned a United Soccer Coaches Academic Award for the 6th consecutive year
 - Competition – This is the beginning of "cross-over" season with basketball tipping next week with the Small College Basketball National Hall of Fame Classic, followed by the Hillyard Tip-off Classic. Both of these tournaments will be held downtown at the Civic Arena.
 - Community – Griffon Athletics published a community impact book detailing the department's 4,485 hours of community engagement in 2018-2019. Missouri Western athletic fundraisers led to a \$10,000 gift to the YWCA and \$4,000 raised for the United Way.
- Gold Coat Club has raised over \$200,000 from this year's drive.

- Athletics in conjunction with the Alumni Office is celebrating the 50th anniversary of Missouri Western Football.

Jomel Nichols, Chief Communications Officer

- Through restructuring, marketing and creative services staff members from other departments have joined the former Public Relations and Marketing office to create the new division, Marketing and Communications
- The division now has a dedicated person assigned to handle social media content and strategy for the University
- The division hosted a booth at the annual Tiny Tot Town and continue to promote and award "The Most Spirited Classroom Contest" for elementary classrooms.

Shana Meyer, Vice President for Student Affairs

- Dr. Hannah Piechowski has begun her duties as the Associate Vice President for Student Affairs & Dean of Students
- The Student Health Center mental health assessment encounters are up 43% compared to last fall
- The Accessibility Resource Center Coordinator serves as the Disrupted Attendance Response Team (DART) chair, working as a liaison between students and instructors in coordinating services and support during unanticipated disruptions to attendance
- A social worker has been added to the Counseling Center to address such things as homelessness and food insecurity
- The residence halls started the semester with 1,196 students with a current occupancy rate of 94%. The resident assistants are leading a first-year Wellness Wheel program around emotional, foundational, occupational, financial, sociological and physical wellness.

Todd Simpson, Vice Pres. for University Advancement and Executive Director of the Missouri Western Foundation

- Since joining the University on September 16, the new Vice President has been building working relationships with the Foundation Board, Alumni Board, Cabinet and Deans.
- Redesigning the Director of Alumni Relations position to allow for a major give component

Darrell Morrison, Vice President for Financial Planning and Administration

- The FY2019 audit will be presented at the December Board meeting
- Work on a revised budget has continued
- Benefits enrollment and wellness screenings are scheduled for late October and November
- The Help Desk function has been moved to IMC
- The roof projects are complete; Murphy Hall renovations are ahead of schedule; and 5 of 6 boilers in Remington/Agenstein will need to be replaced
- University Police hosted the 2nd annual "Coffee with a Cop"
- Active shooter training was held for employees

FINANCIAL REPORT

Vice President Morrison gave an abbreviated report of the 2020 employee benefits renewal that was discussed in detail at the Finance Committee meeting. Governor Liechti made a motion to approve the revised 2020 employee insurance benefits renewal as presented. Governor Schoonover seconded. By voice vote, motion passed 6-0.

Darrell Morrison gave an overview of the revised FY20 budget. The numbers were built on a 3-year rolling trend. The new budget shows a \$3.1 million deficit caused by several factors including: decrease in fall enrollment, increase in scholarships, unbudgeted items in the past and debt service obligations. Governor Liechti made a motion to approve the revised FY20 Budget as presented. Governor Ebersold seconded. By voice vote, motion passed 6-0.

Darrell Morrison presented the unaudited financial report for the period ending September 30, 2019. Governor Tieman made a motion to approve the financial report as submitted. Governor Schoonover seconded the motion. By voice vote, motion passed 6-0.

Darrell Morrison presented an overview of the 3 year lease for Baker Fitness Center exercise equipment. The total cost of the lease is \$111,317.20. Governor Schoonover made a motion to approve 3 year lease; Governor Liechti seconded the motion. Motion passed by voice vote 6-0.

JP Yates, Associate Vice President for Enrollment Management presented information for RFP20-022 for the customer relationship management software hosted services. The administration recommends acceptance of the bid from Technosolution/Slate after the committee reviewed method of performance, training and student retention features of the software. Governor Tieman made a motion to approve the recommendation as presented; Governor Landes seconded the motion. Motion passed by voice vote 6-0.

Darrell Morrison presented information regarding EP20-053 Agenstein/Remington Hall Boiler Replacement. The administration recommends a ratification of the emergency purchase from IHP in the amount of \$160,500 with a 10% contingency for a total cost of \$176,550. Governor Ebersold made a motion to ratify the emergency purchase as presented; Governor Liechti seconded the motion. Motion passed by voice vote 6-0.

STUDENT GOVERNOR'S REPORT

- Applications for Student Governor are being accepted until October 25, 2019
- The bids for the laundry facilities in the residence halls have come in and installation of the new washers and dryers should begin in the spring semester.
- Collaborating with Vice President Cravens to seek nominations from faculty and staff to identify outstanding students to present at future Board of Governor meetings.

PRESIDENT'S REPORT

- Student Experience
 - Missouri Speaker of the House Elijah Haahr visited campus to speak to students about not letting obstacles define you or hinder your pathway to success
 - The Western District of the Missouri Court of Appeals convened for the 22nd consecutive year on campus giving students an opportunity to listen to oral arguments on three separate appeals.
 - The 26th Annual R. Dan Boulware Convocation on Critical Issues featured Pulitzer Prize-winning author Jon Meacham and his speech, "The Soul of America: Moving Beyond Division and Hostility"
- People and Campus
 - Welcome to the following leaders who have joined the team: Todd Simpson (Vice President of University Advancement and Executive Director of the Missouri Western Foundation), Hannah Piechowski (Dean of Students) and JP Yates

(Associate Vice President of Enrollment Management). Other positions to be filled in the near future include: Vice Provost, Chief Information Officer, Career Services Director, Director of esports Programs/Head Coach and Director of Alumni Relations

- Programs and Partnerships
 - Griffon Guarantee Scholarship Program – guarantees the renewal of incoming scholarships as long as the students remain in good academic standing (2.0 GPA). Scholarships will see automatic upgrades once a student achieves 30-credit, 60-credit and 90-credit marks.
 - Center for Service – students will be able to earn up to three credits towards their degree at no cost starting in Fall 2020 in return for verified service. This program, led by Melody Smith, will help bridge the campus and community.
 - Gold Fridays – Four-day class schedule with opportunities to use Fridays to engage in internships, externships, volunteerism, research
- Telling our Story
 - Continue to meet with various constituents, including trips to Denver and Omaha to meet alumni and supporters. Have spoken to various groups and organizations, and have visited multiple high schools to meet with principals and counselors with the goal of visiting our top 50 feeder schools

REPORT OF THE CHAIR

Chair Smith provided the date of the next scheduled Board meeting, which will be Thursday, December 5, 2019 at 1:30 p.m. in Blum 220.

There being no additional Board comments or questions, Chair Smith asked for a motion to meet in executive session, pursuant to Missouri Statutes 610.021 (1), (2) (3), (9), and (14) to consider legal, personnel and real estate matters. Governor Tieman moved to meet in executive session; Governor Liechti seconded the motion. By voice vote, motion passed 6-0.

EXECUTIVE SESSION – CLOSED

REGULAR SESSION RE-CONVENED

President Wilson presented personnel items and Governor Liechti made a motion to approve the personnel items as submitted, including the paid parental leave policy. Governor Tieman seconded the motion. By voice vote, motion passed 6-0.

Professor Emerita:

Dr. Jeanie Crain

Department of English and Modern Languages

Chair Smith asked for a motion to approve the long-term ground lease agreement between the University and the City of St. Joseph to construct a fire station and the City shall provide up to \$275,000 to construct a University police station on Mitchell Avenue. Governor Schoonover made the motion; Governor Ebersold seconded the motion. By voice vote, motion passed 6-0.

A motion was made by Governor Landes to temporarily suspend the Institutional Committee section 2 "Classification Committee". Governor Tieman seconded the motion. By voice vote, motion passed 6-0.

There being no further business, Governor Liechti made a motion to adjourn the meeting; Governor Schoonover seconded. By voice vote, motion passed 6-0.

Respectfully submitted,

Kim Sigrist, Secretary

APPROVED:

Debbie Smith, Chair
Board of Governors

MEMORANDUM

TO: Board of Governors

FROM: Dr. Doug Davenport, Provost and Vice President for Academic Affairs

DATE: November 18, 2019

SUBJECT: Provost's Report to the Board of Governors

Office of the Provost and Vice President for Academic Affairs

MoExcels Grant Update – The MoExcels project creating the Center for Excellence in Applied Health Care Learning (CEAHL) is proceeding on schedule. This project includes a state grant in the amount of \$557,744 and additional funds in the amount of \$587,000 from Mosaic Auxiliary, Heartland Foundation, Mosaic Life Care, and Missouri Western State University Foundation.

Phase I of the project includes creation of CEAHL and an enhanced academic-practice partnership with Mosaic Life Care, responsible curriculum development based on community need, expansion and upgrade of current simulation laboratory space. Phase II will involve construction of a new state-of-the-art community simulation laboratory space and classroom expansion. The new simulation lab will be used to provide employer-driven education, training programs and job exploration opportunities, which engage visiting high school students, community partner employees, and MWSU students.

When fully operational, the CEAHL will provide much-needed support for health care in our region. Most importantly, it will increase the number of BSN graduates by 15% on an annual basis and increase the number of nurse educators by 10%.

STEVEN L. CRAIG SCHOOL OF BUSINESS & TECHNOLOGY

Dr. Logan Jones, Dean

Presentations/Conferences/Workshops

- Erin McLaughlin received a Logan Research Grant from the Missouri Western State University Foundation in summer 2019. Having concluded her research, she used the remaining funds to present her paper, "Emotional Intelligence in Entrepreneurship: The Role of Self-efficacy" in October at the International Academic Conference in Business.
- Wes Moore and Dennis Merritt presented at Hillyard Technical Center to promote the Manufacturing Associates Degree.

Student Involvement/Community

- Two students in Nitin Singh's Business Strategy class (MGT 419) have earned a Global Top 100 ranking of 45th and 92nd in glo-bus simulation program. Jessica Davies, Brooks Day and Jared DeVoe ranked 45th. Jesse Dickens, Jake Giles, and Mallory Gonzales ranked 92nd.
- Members of the CSB Chapter for Beta Gamma Sigma (AACSB Honor Society) attended the 2019 Global Leadership Summit in Chicago. Students Candi Vance and Mikelyn Sylvara represented the MWSU during the three-day event where they had the opportunity to hear from a number of speakers, learn about career paths, and work with groups on challenging projects. One such project was the Case Competition where MWSU's Candi Vance was on

the team who won 1st place in the Color Division! Candi stated, "The group that I worked with was filled with the best and brightest upcoming young business professionals. It was a wonderful experience! I hope that Beta Gamma Sigma remains a presence in the Craig School of Business."

- Wes Moore, six construction students, and two manufacturing students volunteered with Habitat for Humanity. They worked downtown on constructing partition walls and finishing bunkbeds for a shelter/vocational training facility in a repurposed building.
- Wes Moore and 14 students visited the construction site at Altec. The tour was led by R/S Electric and Altec representatives.
- Two Electronic Club members, Pujan Tripath and Ibrahim Alqahtani, attended the 2019 International Big Remanufacturing Show held in Las Vegas, NV.

Other

- Bottorff Construction and R/S Electric were on campus in the Engineering Technology department to speak with students about employment. Herzog and Garney companies will be on campus in November.

GRADUATE SCHOOL

Dr. Susan Bashinski, Interim Dean

- Susan Bashinski was named as Special Advisor to the Board of Directors of the International CHARGE Syndrome Foundation, effective November 7, 2019.
- Susan Bashinski and Elizabeth Potts, Assistant Professor of Special Education, presented a session entitled "Collaborating with Community Agencies to Develop Capstone Internship Experiences" at the Teacher Education Division Conference of the Council of Exceptional Children in New Orleans, LA. This session provided an overview of MWSU's Department of Education's innovative model for graduate students' capstone internship experiences.

LIBERAL ARTS AND SCIENCES

Dr. Joel Hyer, Dean

Presentations/Conferences/Workshops

- Deborah Champagne, Sociology adjunct faculty, presented at the Oregon, California Trails Association in Santa Fe, NM.
- Ed Taylor presented a paper at the Pacific Northwest Political Science Association Annual Meeting in Boise, ID.
- Reza Hamzaee presented "A Theoretical & Innovative Air-Transport Policy & Analysis Conducive to Economic Growth: Incorporating Flight Scheduling, and Delay Cost" at the Air Transport Research Society 21st ATRS World Conference, held in Amsterdam, Netherland.
- Dominic DeBrincat presented "A Pox on Their Blasphemous Houses: Isolating Disease and Religious Dissent in Colonial New London" at the New England Historical Association Fall Conference at Roger Williams University in Bristol, RI.
- Emily Gioielli presented a draft of her article "Walls Down; Fortress Up: Borders, Migration and Memory in Central Europe's 1989" at the workshop "Remembering 1989: Actors, Approaches and Audiences" held at Imre Kertesz Kolleg at Friedrich-Schiller Universitat in Jena, Germany. The article will be published for the *Cultures of History Forum*, an online, peer-reviewed, public-facing journal in 2020.

- Dawn M. Drake presented "Dining with the Mouse: The Spatial and Temporal Dimensions of EPCOT's International Food and Wine Festival" at the 2019 Annual Meeting of the Great Plains and Rocky Mountain Division of the American Association of Geographers in Lawrence, KS.
- Christine Ziemer and students Sara Wyss and Kaitlynn Rhinehart presented research data at the Cognitive Development Society Conference in Louisville, Kentucky. The ongoing research is on infant and toddler perception of touch screens.
- Corey White co-presented two posters: "Temporal dynamics of taste and health differ by child weight status during a food decision-making task" and "Decision making in a child-appropriate version of the Iowa Gambling Task differs by child weight status and maternal BMI" at the Annual Meeting of the Society for the Study of Ingestive Behavior in Utrecht, Netherlands.
- Natalie Mikita, along with students Kyle Constable and Merle Phillips, presented "Investigating the thermostability of a heat shock protein DegQ protease, a bacteria analog to pregnancy related serine protease (HtrA3)" at the Midwest Regional Meeting of the American Chemical Society in Wichita, KS.
- Jon Rhoad presented "Using technology to our advantage: Tales from a partially flipped organic chemistry classroom" in the Chemical Education special section for advances in using online tools for pedagogy at the Midwest Regional Meeting of the American Chemical Society in Wichita, KS.
- Stanislav Svojanovsky presented "Status on chemistry online courses at Missouri Western State University" at the Midwest Regional Meeting of the American Chemical Society in Wichita, KS.
- Gary Clapp attended the Midwest Regional Meeting of the American Chemical Society in Wichita, KS. Gary is the Chief Financial Officer for the Midwest Region and a member of the Governance Board.
- Jennifer Hegeman, Steve Klassen, and Lori McCune engaged in a two-hour Webinar for Shared Learning of Co-Requisite Supports hosted by the Charles A. Dana Center of The University of Texas at Austin. This is part of MWSU's involvement in the Carnegie Initiative to Scale Math Pathways to Normative Practice in our region.
- Jennifer Hegeman and Kevin Anderson attended and engaged in the Missouri Bridge to Equity and Alignment in Mathematics (MoBEAM) Taskforce meeting in Columbia, MO.
- Jennifer Hegeman represented the Missouri Bridge to Equity and Alignment in Mathematics (MoBEAM) Taskforce Leadership Team at their exhibitor's booth at the Missouri School Counselor Association (MWSA) 2019 Fall Conference in Osage Beach, MO.

Publications/Exhibitions/Peer Reviews

- Michael Charlton has published a chapter, "The Bunker Horror Film," in *The Spaces and Places of Horror*, Vernon Press.
- Angela Grant co-published a journal article, "Make fashionistas and female football fans: Gender stereotypes affect neurophysiological correlates of semantic processing during speech comprehension," in the *Journal of Neurolinguistics*.
- Corey White co-published a journal article, "Robust diversity in cognitive science," in *Computational Brain & Behavior*.
- Corey White co-published a journal article, "Assessing theoretical conclusions with blinded inference to investigate a potential inference crisis," in *Advances in Methods and Practices in Psychological Science*.
- Corey White co-published "Robust modeling in cognitive science" in *Computational Brain & Behavior*.
- The 11th edition of Brian Cronk's textbook "How to Use SPSS: A Guide to Data

Analysis and Interpretation” was published by Routledge.

- Reza Hamzaee published "A Theoretical & Innovative Air-Transport Policy & Analysis Conducive to Economic Growth: Incorporating Flight Scheduling, and Delay Costs" in the *Archives of Business Research*, Society for Science and Education, United Kingdom.
- Reza Hamzaee published "In Supporting Iranian People, Iran Must Not Deviate from Its Nuclear-Energy-Limitation Commitment to the U.S. and the Western Countries, Despite Donald Trump's Unilateral Violation of the Western Countries' Commitment to the Pact" in the *Tasnim News Agency*, Tehran, Iran.

Student/Community Involvement/Successes

- Ed Taylor accompanied six students as they each presented their poster at the Pacific Northwest Political Science Association Annual Meeting in Boise, ID.
- Pi Sigma Alpha (Political Science Honor Society), supervised by Ed Taylor, received the National Best Chapter Award for academic year 2018-2019. Only six chapters in the nation receive this award. The chapter received \$500.
- Daniel J. Stasko, along with student K. Leo Derr, co-presented "Acetate-buffered ozone-mediated synthesis of ceria nanoparticles" with a faculty/student team from the University of Nebraska, at the Midwest Regional Meeting of the American Chemical Society. This is the result of work performed by the Derr-Stasko Faculty Student Team during the University of Nebraska Nanofacility REU Program.
- Stanislav Svojanovsky, along with student Matthew Edlin, presented "Prediction of active Human SRp40 sequences by artificial neural network approach" at the Midwest Regional Meeting of the American Chemical Society in Wichita, KS.
- Evan Noynaert and Joseph Kendall-Morwick took a group of students to the ACM Programming Contest at Baker University in Baldwin City, KS. One of the teams placed second out of nine teams.

Other

- James Carviou was named Distinguished Yearbook Advisor and Ann Thorne (former advisor of The Griffon for over 20 years) was inducted into the College Media Association Hall of Fame on behalf of her career as a yearbook advisor at MWSU. They received these awards at the College Media Association convention in Washington, DC.
- Kaye Adkins received the 2019 Distinguished Service Award from the Council for Programs in Technical and Scientific Communication (cprsc.org), the major national organization in technical communication for program administrators and directors. Kaye is the long-time treasurer for the organization and received recommendations from distinguished faculty across the country.
- Kelly Lock-McMillen has been accepted into the Johns Hopkins MA in Creative Nonfiction program.

PROFESSIONAL STUDIES

Dr. Crystal Harris, Interim Dean

Presentations/Conferences

- Beth Gregory presented "Using Literacy as a Connection Tool: Helping Children who have Experienced Violence and Trauma" and "Linking Literacy and Mathematics: How Literacy Provides a Deeper Understanding of Mathematical Concepts" at the International Literacy Association Conference in New Orleans, LA.

- Jen Botello presented "Digital Reading/Assessment: Comparing the Effect of Two types of Computer Screen Background Lighting on Students' Reading Engagement and Achievement" at the International Literacy Association Conference in New Orleans, LA.
- Jen Botello and Beth Gregory presented "Role of Social Emotional Learning: Tools and Strategies to Build Self-Efficacy in Classrooms" at the Missouri Association of Colleges for Teacher Education Conference in Lake Ozark, MO.
- Elizabeth Potts with colleague Lori Howard (Marshall University) presented "New teachers: Surviving the Schedule" via edWebinar.
- Kipton Smilie along with Ethan Smilie (College of the Ozarks) presented a paper entitled "Liminal Spaces on the Prairie: Playgrounds in the Works of Laura Ingalls Wilder" at the Organization of Educational Historians Conference in Kansas City, MO.
- Pi-Ming Yeh presented a poster discussion, "The Influence of Coping Strategies and Using Alcohol on Elders' Psychological Well-Being and Suicidal Ideation," and an oral presentation, "The Influences of Family Interaction and Spiritual Well-Being on Elders' Psychological Well-Being and Suicidal Ideation," at the Sigma Theta Tau International Honor Society of Nursing Biennial Convention in Washington, DC.
- Laura Nold and Traci Grove presented two poster discussions "Care Coordination within Context: Incorporating Care Coordination into Simulation" and "Embracing the Use of Simulation to Teach Nursing Ethics on a Budget" at the American Association of Colleges of Nursing Faculty Development Conference in Orlando, FL.
- David Tushaus presented "Applied Learning & Legal Aid Clinic Projects: How we can connect with the Profession & Community" at the Bahir Dar University School of Law, Ethiopia, Seminar as the visiting Ambassador's Distinguished Scholar.
- William Russell presented a slide presentation entitled "Athlete Burnout: What it is, how can it be treated, and how can it be prevented" at the Missouri Society for Health and Physical Education Convention in Lake Ozark, MO.
- William Russell presented "The relationship of perceived social support and athletic identity of college female athletes' burnout" and also presented with Rachel Losch, a MWSU graduate, "A comparison of early-single-sport specialists and samplers on their high school sport motivations, perceptions of motivational climate, and burnout" at the Association for Applied Sport Psychology Conference in Portland, OR.

Student/Community Involvement/Successes

- The Department of Criminal Justice, Legal Studies and Social Work hosted the 39th Annual Criminal Justice Day Career and Internship Fair in the Fulkerson Center. MWSU students visited with representatives from 61 local, state and federal agencies and community partners regarding internship and employment opportunities.
- The Social Work Program co-hosted the Older Youth Summit at MWSU with 120 people in attendance. The Summit is designed to promote success and inspiration for the future of our youth and is a collaborative effort between all individuals interested in partnering to help youth in foster care successfully transition to independence.
- The Organization of Student Social Workers (OSSW) and Social Work faculty member Jana Frye participated at the Midland Empire Resources for Independent Living Halloween Bash Resource Fair in St. Joseph, MO. They also participated in the Highway 36 clean up.
- OSSW and Social Work faculty Pam Clary and Jana Frye held their annual Change for Change event. Money raised from the event (\$1,702) goes to support the Downtown Health Center Homeless program in St. Joseph, MO.
- OSSW and Social Work faculty sponsored and hosted the 8th Annual Walk for the Homeless in downtown St. Joseph. The event was successful with a large turnout.

- Pam Clary's SWK 365 Death and Dying class participated in the Death Café at the Blum Student Union.

Other

- Crystal Harris, Pam Clary, Jacklyn Gentry, Beth Gregory and Haruka Konishi received the 2019 Compass Award from Alpha Chi and is awarded to faculty who have made a difference in the lives of MWSU Honors students.
- Britt Johnson received the Distinguished Teaching Award from the National Association for Kinesiology in Higher Education. In addition, Johnson was elected President for the National Association.
- Linda Oakleaf was appointed as Secretary to the Board on The Academy of Leisure Sciences.

SCHOOL OF FINE ARTS

Dr. Douglas Davenport, Interim Dean

Presentations/Workshops/Conferences/Seminars/Committees

- Matt Hepworth arranged for five Illustration major and minor students to attend the Society of Children's Book Writers and Illustrators (SCBWI) "Middle of the Map, SCBWI Illustration Conference" in Overland Park, KS. The conference provided students with an opportunity to network with a diverse range of nationally acclaimed professionals prior to graduation.
- Matt Hepworth conducted the Art Cards event during Visual Art Day, in which he recruited and trained six student volunteers to fulfill defined leadership roles. Roles involved assisting with artistic demonstrations and coordinating the event flow, including: Michael Ben Conwell, Quinne Hibbler, Krystal Meyer, Joe Smith, Ifeanyi Achobandu, and Austin Holmes.
- Jeff Stover attended the Visual and Performing Arts Fair in Chicago, IL for recruitment.
- Toby Laurence gave a presentation on "Old Saint Jo - Episode One" the 2019 Summer student film to the High Twelve Club of St. Joseph, MO.
- Manon Halliburton performed in *Doll's House Part II* at the Unicorn Theatre.
- Aaron Grant presented "Foreshadowing Strategies in Schubert's Three-Key Expositions" at the annual Society for Music Theory conference in Columbus, Ohio. Approximately 150 music theorists were in attendance at his presentation. He also invited a Missouri Western undergraduate music student, Wesley Sisk, to attend the conference with him.
- Elise Hepworth presented "Building Your Program" at the National Collegiate Choral Organization (NCCO) conference.
- Josh Knight attended the Percussive Arts Society International in Indianapolis. He is a member of the PAS Education Committee and facilitated training sessions on keyboard, snare, and drum set.

Student/Community Involvement/Successes

- Painting and drawing students in the Department of Art worked on an installation for the Livestock Exchange Building in Southside Saint Joseph, MO (4603 Packers Avenue). Kathy Liao, professor for the painting class used this as an assignment this semester and it was completed and installed the beginning of this month. Kathy worked with Dr. Kim Schutte of the Friends of St. Joseph Society to bring the artwork to the Southside area.
- Matt Hepworth coordinated with James Carviou, Assistant Professor of Journalism, and Paige Griffie, Editor in Chief for the Griffon Yearbook to collaborate on a Spring 2020 co-

creation project between illustration Level I students and the Yearbook staff on behalf of the Dept. of Communication & Journalism

- The Graphic Design III class (under the direction of Teresa Harris) and the MWSU Music Department (under the direction of Nathanael May) collaborated to design and produce over 50 posters for the the 2020 international soundSCAPE Music Festival in Casena, Italy. Rebecca Soldanels, a junior graphic design major, won the competition and her work will be used on all promotional items and formats including the soundSCAPE website and the Facebook page. Her poster will be printed and distributed nationally and internationally to over 1,200 music schools and institutions.
- Lindsey Davis, MWSU graphic design senior, was recently honored by having her design work selected for the cover of GOOSE, the official literary journal of ALECC, the Association of Literature, Environment and Culture in Canada. In addition, an accompanying poster was selected and published within the journal. Her published work can be seen on the GOOSE website. The posters were designed as a collaboration between the Graphic Design IV class (under the direction of Teresa Harris) and the Sustainable Environment Advisory Committee of St. Joseph (under the direction of Dr. Elizabeth Latosi-Sawin). Lindsey and her work were recognized locally by an article in the St. Joseph News-Press. Lindsey's work can be viewed at <https://scholars.wlu.ca/thegoose/>
- Cassie Kay Hoppas, as faculty mentor, was involved in Alpha Psi Omega's yearly Murder Mystery Party and also facilitated costume lending through the TCD costume shop.
- Thomas Brecheisen performed in the Music Technology Concert.
- Nate Gay and the Golden Griffon Marching Band hosted the 34th Annual Tournament of Champions. Sixteen area high school marching bands participated.
- Elise Hepworth hosted 400 area high school students for All-District Choir Auditions in Potter Hall.
- Elise Hepworth was a clinician for the following schools: Central High School choir in Kansas City, Blue Valley North High School choirs, Park Hill South High School and a headlining clinician at the St. Louis Suburban All-District Choir. In addition, she was a clinician and keynote guest lecturer for the Blue Springs School District.
- Elise Hepworth served as an All-State Choir judge at Platte County High School.
- Josh Knight served as an adjudicator at Carrollton Band Day, Clarinda Marching Festival, Odessa Marching Invitational, and Cameron Marchfest.
- Bob Long and Kathleen Holeman performed with the Dave Sharp Orchestra on a tribute concert to Nancy Wilson in Ottumwa and DesMoines Iowa.
- Bob Long, Steve Molloy, and James Albright performed with the Kansas City Jazz Orchestra which included jazz icon and saxophonist Benny Golson.
- Nathanael May served as an adjudicator for the Missouri Music Teachers Association St. Louis Honor Auditions, the MMTA Warrensburg Honor Auditions, and the Kansas City Music Teachers Association Fall Festival.
- Nathanael May hosted a touring stop of the Horowitz and Spirio pianos.
- Kristin Newbegin performed with the Lyric Opera of Kansas City in their production of *La Boheme* at the Kauffman Center for the Performing Arts.
- Kristin Newbegin served as an adjudicator for the Dr. Edwin Quistorff Opera Aria Competition at the University of Central Missouri and presented a masterclass with the competition winners.
- The Chamber Singers shared a fall concert with Truman High School and Blue Valley North High School.
- Opera Workshop presented their fall concert. There were 13 performers on the program that sang a variety of operatic and musical theater scenes for an audience of approximately 100 individuals.

LIBRARY

Sally Gibson, Director of Library

- After a successful pilot program, MWSU is continuing to work with Barnes & Noble to offer affordable textbooks for our students. The number of publishers participating in the program has been expanded to include McGraw-Hill Education, Wiley, Pearson, Sage, Norton, Cengage Learning, and Vista Higher. This will allow faculty to continue to use their textbook of choice as well as reduce textbook costs. 14 courses will be participating in the First Day access for the Spring 2020 semester.
- The library offered several workshops this semester focused on helping students learn to evaluate information, locate resources, and understand the variety of databases and journals available through library subscriptions. The workshops offered include:
 - Sorting Fact from Fiction
 - Science Literacy
 - Visual Literacy

Memorandum

To: Board of Governors

From: Josh Looney, Vice President of Intercollegiate Athletics

Date: November 19, 2019

Re: INTERCOLLEGIATE ATHLETICS BOARD OF GOVERNORS REPORT

Summary of news since the last meeting of the Board of Governors includes the following:

Personnel

- A national search is underway for the University's first head women's lacrosse coach.

Classroom

- Griffon student-athletes continue to raise the bar in the classroom. To date for the Fall 2019 semester, 30 student-athletes have been named to the MIAA Academic Honor Roll, which requires a 3.0 cumulative GPA and two terms of attendance at MWSU. In addition, Megan Gillen (women's cross country) and Mackenzie O'Neill (women's soccer) were named MIAA Scholar-athletes, which requires a 3.5 cumulative GPA, two terms of attendance at MWSU, and All-MIAA athletic honors. O'Neill and Jacob Oyler (men's cross country) also received the MIAA Academic Excellence Award for maintaining a 4.0 cumulative GPA while completing at least two terms of attendance at MWSU.
- For the second consecutive year Griffon football player Shawn Rouse was named to the Google Cloud Academic All-District team. To be eligible for the nomination, a student-athlete must be a starter or important reserve who has completed at least one full academic year at MWSU with at least a 3.3 cumulative GPA. Rouse is now eligible for the Google Cloud Academic All-America team.
- As the football and volleyball regular seasons come to a close, 33 additional Griffon student-athletes will be recognized for MIAA Academic Honor Roll, and two for the MIAA Academic Excellence Award.

Competition

- On November 12th, Missouri Western announced the addition of women's lacrosse as the University's 17th NCAA Division II varsity sport. The team will become active in the 2020-21 academic year and begin competition in the spring of 2021. Missouri Western becomes the fourth NCAA Division II member in the state of Missouri to add the nation's fastest-growing high school and collegiate sport, and is the first four-year public University in Missouri to sponsor women's lacrosse. The athletic department has had dialog with prospective head coaches, hosted several recruits on campus and held discussions with multiple conference commissioners about associate membership opportunities.
- Griffon Football will make its second consecutive appearance in the Live United Bowl (Texarkana, Arkansas) vs. Henderson State on Saturday, December, 7th. Missouri Western finished the regular season 8-3, just missing a bid to the NCAA Division II

Playoffs. The eight-win regular season is the most for Griffon Football since 2013 and the program has an active record win streak of 10 consecutive road games. Program progression continues under third-year head coach Matt Williamson, who has elevated the program from four wins in his first season, to seven wins in his second season and, in his third season, has an opportunity for the program to reach nine or more wins for the first time since 2012.

- Griffon Football finished 2019 ranked 16th in the country in NCAA Division II Football home attendance. The Griffons averaged 5,833 fans over five home games.
- Griffon Football reached a No. 25 national ranking and appeared in the NCAA regional rankings for the first time since 2014.
- The All-MIAA football teams were released Tuesday, featuring 16 members of the Griffon Football team. Hayden Eatinger, Trey Vaval and Sam Webb were all first team selections for Missouri Western. Shawn Rouse and Anthony Williams picked up second team honors. Tyler Baska, Shamar Griffith, Jacob Olson and Wyatt Steigerwald were named to the third team. Honorable mentions included Evan Chohon, Isaiah Colbert, Arnold Crayton, Cam Grandy, Cameron Ravenell, Markel Smith and DJ Stirgus. Every position group except wide receiver was represented for Missouri Western. Four of MWSU's starting offensive linemen received honors for a second consecutive year. Two running backs picked up honors as well. Both starting linebackers, both starting corners and three defensive linemen were named All-MIAA for Missouri Western.
- After leading the Griffon defense to its first shutout in five years, Anthony Williams was named MIAA Defensive Player of the Week on October 28th. The senior linebacker totaled 15 tackles as the Griffons blanked Emporia State 28-0 for the team's fifth straight win. Williams added a sack and had another quarterback hurry. Missouri Western snapped a string of 15 straight games with a score for the Hornets and completed just the third shutout in the MIAA this season.
- Griffon Volleyball wrapped up the 2019 regular season with a 17-12 record (11-9 MIAA) and secured the No. 5 seed in the MIAA Championships. The MIAA Championships will be played November 21st – 23rd at HyVee Arena in Kansas City.
 - Volleyball's All-MIAA accolades had yet to be released at the time of this report.
 - Tiana Butler helped Griffon Volleyball to a 2-0 week that vaulted Missouri Western into the No. 5 seed for the MIAA Championships and was named MIAA Specialist of the Week on November 18th for her efforts.
 - Junior Ali Tauchen joined the 1,000-kill club against Central Oklahoma on November 14th. Tauchen needed seven coming into the match and she ended with 12, hitting the milestone in the second set.
 - Butler reached her 1,000th career dig on November 9th vs. Nebraska-Kearney.

- Missouri Western's third-year cross country programs finished the 2019 season with the best MIAA finishes in the young program's history to date. The women's team finished seventh overall with three athletes placing inside the top-30. Megan Gillen was the top performer for the women as she finished 11th overall with a time of 22:16.6. The men finished ninth overall with Riley Gorham finishing as the top performer. Gorham finished 32nd overall with a time of 25:43.2.
 - Gillen earned All-MIAA honorable mention honors for the Griffon women.
- Griffon Soccer finished its 2019 season with a narrow 3-2 loss to No. 4 Central Missouri on November 3rd. The Griffons finished the season with a 4-11-3 overall record (1-8-2 MIAA). The team, comprised primarily of underclassmen and no seniors, missed the postseason for the first time since 2013 and finished with its fewest wins and most losses since that 2013 season. The previous two seasons (2017 and 2018) saw MWSU Soccer re-write its record books in most every measurable category.
 - Three members of the Griffon Soccer team were named honorable mention All-MIAA. Goalkeeper Anna Mayer, midfielder Mackenzie O'Neill and forward Taylor Schwartzopf received postseason honors.
- Griffon men's and women's basketball, as well as Griffon men's and women's indoor track and field, have begun their competitive seasons.
 - Chris Wilson helped Griffon Women's Basketball to a 2-0 start in the MWSU Fieldhouse and was named MIAA Player of the Week on November 19th after wins over Southwest Baptist and College of Saint Mary (Neb.). Wilson averaged 20.5 points and 10.5 rebounds per game over the two home victories. She dished out six assists, had six steals and shot 68%. Against SBU, she completed her third consecutive double-double of the season with 22 points and 13 rebounds to go with five assists and three steals. Against Saint Mary, Wilson was held under 10 rebounds for the first time this season, but still pulled down eight boards with 19 points and three steals on 9 of 9 shooting.

Community

- On November 5th, boys and girls in grades 2 through 8 joined the Griffon Basketball teams for a free youth basketball clinic presented by Hillyard Inc. The clinic, hosted in conjunction with the Hillyard Tip-Off Classic, drew more than 160 area youth and set an attendance record for the event. Each participant received a free t-shirt and two tickets to the Hillyard Tip-Off Classic held November 8th and 9th at Civic Arena in downtown St. Joseph.
- The Athletic Department completed its 50th Season of Griffon Football celebration with its fifth alumni tailgate of the year at the final home football game on November 9th. More than 700 former Griffons, friends and family members attended the series of alumni tailgates throughout the 2019 season.
- In conjunction with Breast Cancer Awareness month, Griffon Athletics hosted its 11th Annual Pink Week presented by Family Center Farm & Home, October 18th – 26th. At the home volleyball & soccer games during this time, Pink Week t-shirts were sold for the cost of a donation. Pink ribbons were also sold for \$1.00 with all of the proceeds

being donated to the breast cancer center at Mosaic Life Care.

Through the first ten years of Pink Week, over \$20,000 has been raised toward this cause including a record setting \$4,900 last year. Also this year, Family Center Farm & Home matched all donations raised up to \$500 in store! Totals are being calculated and a check presentation benefiting the Mosaic Life Care Cancer Center is slated later this basketball season.

- The MWSU Student-Athlete is gearing up for its annual Griffs Giving Gifts initiative this Thanksgiving and holiday season. Student-Athletes will also host their annual Night Out on the Griffs December 6th.

Memorandum

To: Board of Governors

From: Jomel Nichols, Chief Communications Officer, Marketing and Communications

Date: November 19, 2019

Re: Board of Governors Report

The newly restructured Marketing and Communications team continues to focus on prioritizing our marketing initiatives to support enrollment growth and brand awareness. We have been working specifically on content strategy gaps related to our digital presence as well as increasing social media presence and reach and targeted digital advertising. We are also working with Purchasing to create a centralized ordering process for projects that Campus Printing formerly produced in house. As the entire campus community focuses on budget savings, have revised the marketing and operations budget, identifying ways to save costs while reallocating marketing dollars where they have measurable impact and ROI.

Following is an update on specific projects:

- Publications
 - The Marketing and Communications team has been working collaboratively with the University Advancement Division to create case documents to aid specific development efforts.
 - The Marketing and Communications team is working on the MWSU Foundation Annual Report, which will be digital only this year for the first time. The Foundation will send a letter to the donor list explaining the digital version as a cost-saving measure.
- Marketing
 - We continue to expand the Together We Succeed campaign across channels. We recently added firsthand student stories to the media mix, which includes radio and Facebook advertising as well as added content on owned media.
 - We are creating and launching targeted social media advertising in conjunction with Admissions recruiting efforts. We will measure the effectiveness of these targeted efforts to assess future campaign strategies.
- Media and Social Media
 - We are already seeing a marked improvement in social media reach from recent efforts and integrated social media strategy. Following are metrics from mid October to mid November:
 - Facebook: Total Reach 115k, Total Engaged Users 6.5k, Total Clicks 1.5k, Average Organic Reach 3.4k.
 - Instagram: Reach 25k, Total Engagement 1.8k, Likes and Saves 1.8k. Instagram Stories: Reach 62k, Impressions 70k.
 - Twitter: Likes 547, Retweets 79. #wheresprezwilson had 157 interactions.
 - Tiktok: Video Views 7k, New Followers 224, Profile Views 303. #missouriwestern 10k impressions.
 - Snapchat Filters: Views 13.4k, Filter Usage 33.8%.
 - Earned media continues to climb on both traditional and social channels including coverage of the Gold Fridays alternative academic schedule:
 - The announcement was covered extensively in the local media, including a favorable editorial from the St. Joseph News-Press, "Western's Bold Schedule Move."

- The Gold Fridays landing page has received 952 pageviews (829 unique) with an average time on site of 2:37. 45.69% of visitors came from social channels and 23.21% came from organic search.
- Communication
 - The November Family Newsletter featured an article from President Wilson on our new initiatives, a spotlight on the Center for Academic Support, Top 5 Ways to Support Your Student Before and During Finals Week and had an open rate of 47.7%.
 - We coordinated the University's holiday video shoot, which will be distributed across channels in advance of the holiday season.
- Community Involvement
 - The Most-Spirited Classroom Contest completed its fourth season last month. We were able to bring Max and have college discussions with elementary classes from the St. Joseph area and even visited Maysville this year. Social media posts surrounding the contest had a reach of 23,977 and a total engagement of 2,216.
- Creative Services and Printing
 - Since the University no longer prints materials on site, we have been working closely with the campus community to identify needs and find creative low-cost solutions, like reducing or eliminating printed copies, centralizing the ordering process and identifying low-cost off-site printing options.
 - In January, we will launch a template design system as a more efficient way to meet the campus design needs. The enterprise model we will use provides an oversight and approval process to ensure brand compliance as well as simple tools to help users create designs in formats for social and digital sharing.
 - Completed projects include design and advertising for athletics and theater events, Winter magazine, new Griffon Lab bus graphics, admissions materials, and various digital assets for social media and emails.

MEMORANDUM

TO: Board of Governors

FROM: Shana L. Meyer, Vice President for Student Affairs

DATE: November 18, 2019

SUBJECT: Report to the Board of Governors

Vice President's Office

Student Success/Student Experience:

Six undergraduate students have interviewed for the role of the next Student Governor at Missouri Western. All candidates meet the 2-year time commitment and can attend board meetings and campus events. All interviews were heard by current Student Governor Paul Granberry III; Steve Johnston, External Relations; and Shana Meyer, Vice President for Student Affairs, with information sent to President Wilson. The top three candidates' names will be sent to the Governor for an additional interview, background check, and Senate appointment.

Students have expressed concerns about the lack of food service in Potter Hall. After hearing these concerns, Vice President Darrell Morrison, Shana Meyer, Stephen Kerr (Aramark Dining Director), and other representatives from Aramark visited the location. Information has gone out to students about new options, including a meal swipe option in Popplewell Hall, an additional day added to the vending machine deliveries, and a new bid issued for vending services.

Vice President Meyer holds monthly "pulse groups" with various student demographics. On November 7, a pulse group was held for student Veterans. We discussed current programs on campus, student desires, and how to reach more of our student Veterans and military-connected students.

People:

Congratulations to Student Employment Coordinator Claudia Baer for being named the National Student Employment Association's (NSEA) 2019 Margene Orzalli Memorial Award recipient. Claudia was also recently appointed Vice President of Professional Development for NSEA. In this role, she will oversee professional development activities for the national association.

Kudos to Jean Foster in the Career Development Center for earning her Certified Professional Resume Writer (CPRW) Credential from the Professional Association of Resume Writers and Career Coaches.

Additionally, Adam McGowan was presented with the Campus-Based Video/Computer Software Award from the Regional NASPA IV-W conference held in Fargo, North Dakota for the educational video, "Learning to be Chloe Again: A Survivor's Story." At the same conference, undergraduate student Mazzie Boyd received the NASPA IV-W Undergraduate Rising Star Award.

Dr. Vincent Bowhay, former Career Services Director, received an offer from Independence Community College as their next Vice President for Student Affairs. His last day at MWSU was November 8.

Programs:

Missouri Western was presented with the Purple Heart University designation from the Military Order of the Purple Heart on November 12. During the designation ceremony, letters of support and acknowledgment sent from Sen. Josh Hawley (D-MO) and Governor Mike Parson (R-MO) were read aloud. Mayor McMurray also read a proclamation declaring November 12, 2019, as Missouri Western State University's Purple Heart designation day. The Military Order of the Purple Heart additionally presented Missouri Western with a plaque and campus signage.

The Presidents' Leadership Council is held the first Wednesday of each month for Recognized Student Organization Presidents. Vice President Meyer presents pertinent university and student-focused information at each session. Topics for November were SGA Week, food for Potter Hall, upcoming events of interest, how to market events, and a Q & A session for Presidents to be able to ask the VP any questions.

Partnerships:

SGA's partnership with the RIDE benefits Missouri Western faculty, staff, and students. Since the inception of the program in July of 2015, over 85,000 rides have been provided free of charge. We saw a slight dip in total riders in FY19, most likely reflective of total enrollment and less marketing of the program. Upon reviewing FY20 numbers, SGA and Student Affairs will search for additional marketing possibilities.

The partnership with Saint Joseph School District, the City, and the County continue to be a positive impact on the Eagleton Pool. Numbers continue to exceed numbers we saw prior to the renovation. The pool was used by 3,211 persons in September and by 98,250 persons from September 2018 to 2019. In September the swim clubs from Central High School (678), Savannah High School (114), Kansas City Swim Academy (363), and KCMAC and ALA (32) had a combined participation of 1,187 out of 3,211 persons who used the Pool. In October, a total of 2,309 people participated in aquatics. This included: Central High School (258), Savannah High School (89), Kansas City Swim Academy (424), ALA (8) from as far as St. Louis, MO, 8 master swimmers and others.

Stewardship:

The Food Services Contractual Committee met on November 5. The purpose & charge for these meetings is as follows: ***Monthly Meeting.*** *The Vice President of Financial Planning and Administration and the Vice President for Student Affairs or their designee(s) shall meet with Contractor's on-site general manager and Contractor's district manager, or his/her designee no less frequently than monthly to discuss operations, service and quality issues, as well as concerns, pricing issues, customer service/complaints, prior month's operating statements in all areas and related statistical data and any other aspects of this Agreement and the relationship between University and Contractor.*

Topics of discussion at this meeting were dining hall hours; Thanksgiving and winter break hours; restaurant rotations; and food service for Potter Hall. Additional conversations included the procedure for the disposal of leftover food and the quantity ordered; tracking student flex spending; and student feedback sessions.

Associate Vice President for Student Affairs & Dean of Students

Dr. Hannah Rushe Piechowski

Student Success and Experience:

The Dean of Students (DOS) office is working to create more student-facing connections to communicate resources. This includes a new [Dean of Students Office webpage](#) and a [MWSU Dean of Students Instagram](#) account. With this, the DOS will now be the centralized location for reporting student injuries and relative claims. Additionally, the DOS will co-coordinate Emergency Management efforts for the university with the University Police Department. The Emergency Management Team includes representation from Academic Affairs, Counseling, Dean of Students office, Esh Health Center, Facilities/Physical Plant, Information Technology, Marketing and Communication, Residential Life, and University Police Department. Finally, student conduct cases for 2019-2020 are comparable to 2018-2019, in terms of numbers, locations of incidents, and dispersion across genders and grade classification.

Title IX

Adam McGowan

Student Experience:

We require all incoming students to complete an online training course on sexual assault prevention and awareness during their first semester on campus in compliance with Federal regulations. Traditionally we have used registration holds to ensure the trainings are completed. This year we lifted the registration holds to allow students to freely register for the Spring 2020 semester. Holds will be reinstated at a later time to ensure that students complete this required training. In addition, the NCAA requires that all student-athletes and Athletic Department staff complete training on preventing sexual assault on an annual basis. As of November 13, the required completion rates range from 35-63%.

People:

The Title IX Office has received 30 sexual misconduct reports received this semester. Eleven of the reports are requests for pregnancy accommodations. Seven reports are for sexual harassment. One report of general harassment, one domestic violence report, and three reports of dating violence have been received, along with seven reports of sexual assaults. One report was for an incident that occurred nearly two years ago, two are off campus assaults, and four were reported to have occurred on campus this semester. Two of these reports were for groping. These reports are in various stages of processing and the individuals who have reported have been offered and provided campus support services and support from community resources.

Partnerships:

On October 29, McGowan hosted a screening of our own documentary short film "Learning to Be Chloe Again: A Survivor's Story," along with Siobahn Jackson, Victim Advocate for the Buchanan County Prosecuting Attorney to discuss domestic and dating violence, signs of abusive relationships, and where to go for assistance on campus and in the community. We also discussed how someone could help a friend who may be experiencing abuse in their relationships. Chloe also attended and answered questions about her experiences.

Health & Wellness

Harold David Brown

The Accessibility Resource (ARC) Coordinator, Michael Ritter, is working to finalize the framework of the Disrupted Attendance Response Team (DART), an initiative that was created to support and retain students throughout times of disrupted attendance (accident, bereavement, illness, family crisis, pregnancy, etc.). The DART initiative is a collaboration between Student Affairs and Academic Affairs.

The Accessibility Resource Center is celebrating 30 years of providing services to the University. In 1989, six students self-identified to the University as having a disability. By the end of the fall semester of 2019, approximately 250 students will have made contact with the Center.

Partnerships:

The Esry Student Health Center has partnered with the St. Joseph Public Health Department to reach out to students on health education and awareness of safe sex practices once a month in the Blum Student Union lobby. The health and education table has education pamphlets on safe sex practices provided by the Student Health Center, as well as candy and prophylactics provided by the Health Department. The Student Health Center also offers STD testing provided by the state at no cost.

Programs:

The annual Student Health Fair took place on October 16. The event had an attendance of 467 students, which is approximately 31% higher attendance than the year before. There were 41

vendors that came to campus. The most visited vendors this year were the Highway Patrol crash simulator, Smoothie King, and Ad Astra Running.

Jende Smith, Aquatics Coordinator, and Avery Cary-Wilmes, MOA, hosted a Lifeguard Instructor certification course on November 1. The class had seven attendees.

Stewardship:

Recreation Services is proud to launch IM Leagues with the 3 vs. 3 Basketball Season. This platform is 100% free and will allow students to build their teams online, request their game times, check their team standings, and more. It will also allow the Recreation Services staff to build competition brackets, contact all teams through the platform, and keep game statistics.

The new chemical controller for the Thomas Eagleton Indoor Pool was installed on November 5.

The final lease agreement paperwork is being completed for the Baker Family Fitness Center cardio machines with the Board of Governors approval. Tentatively, the machines will be dropped off the week of December 16-20, 2019 or January 6-10, 2020. This will require one day of closure of the facility.

Career Development & Student Employment

Vincent Bowhay and Claudia Baer

Programs:

The Career Development Center participated in the 39th Annual Criminal Justice Day CJLSSW Career and Internship Fair on November 5.

The Career Development Center helped publicize Mock Interviews hosted by the Craig School of Business and Technology held on November 21. Executives from area businesses came to students with interviewing skills and resume building feedback.

The Career Development Center will host an All Majors Career Fair on December 5. The fair provides opportunities for MWSU students to connect and engage with employers. This event is targeted for December graduates but open to all students.

International Center

Fumi Matsumoto Cheever

People:

Assistant Director, Fumi Matsumoto Cheever, presented "How to Put Action Behind the #YAWH Movement" with Jeff Foot: Executive Director, LowerMark Insurance at NAFSA Region IV Conference in Fargo, ND. Additionally, Cheever was selected to be a Poster Fair Organizer for the upcoming May 2020 NAFSA Annual Conference in St. Louis. MO.

Partnerships:

Missouri Western international students and friends were invited to participate in the Multicultural Fair at Coleman Elementary School on November 21. Coleman currently has students from 30 different countries.

Programs:

International Education Week (IEW), November 18-22, is an opportunity to celebrate the benefits of international education and exchange worldwide. The International Center offered a number of events throughout this year's IEW:

- International Fair, November 20. International students, second generation, global normed students from 29 different countries are representing their country at this fair. It is an informative and fun event that has over 450 attendees each year.
- U.S. Passport Fair, November 20. The International Center partnered with the Rolling Hills Library.
- Alternative Thanksgiving Great Cultural Excursion to Austin, TX was held November 25-29. Students were selected based on their application essay and other considerations. Student learning outcomes for the trip included:
 - Actively engage, identify, plan and implement a safe travel protocol and educational opportunity in an urban metropolitan area.
 - Actively explore, appreciate, and immerse in a variety of cultures, arts, music, and/or cuisine.
 - Experience, analyze, learn, and understand the impact of multicultural communication, language, ethnic affiliation, and belief system through interaction with diverse group members.
 - Discover and explore the meaning of public service and global citizenship.

Residential Life

Nathan Roberts

Stewardship:

This year, Thanksgiving and Spring breaks are included in all student housing contracts. As a result, students will be able to stay on campus during Thanksgiving and Spring breaks without an additional charge. Approximately 100 students are expected to stay at some point during break. Based on Spring Break 2019 data, we also expect students to stay one to two days before heading home and come back a day earlier than they normally would.

People and Campus:

Vartabedian, Juda, and Beshears Residence Hall Director Mark Moultrup represented Missouri Western at the Upper Midwest Region – Association of Undergraduate Collegiate Housing Officers regional conference in St. Paul, MN. RHD Moultrup is an active member of the Communications Committee for the region.

Vaselakos Resident Assistant Jacob Christian placed 2nd in the NASPA-IV West regional case study competition. RA Christian worked with a team of graduate students from Northeastern State University in Tahlequah, Oklahoma to creatively address an issue of 1st Amendment Rights in Higher Education.

Student Experience:

The Fall 2020 New Student Housing application opened on November 1. Students who are admitted to the university are able to reserve their housing assignment by submitting a \$100 housing deposit.

The RFP for new laundry service is finalized. Residential Life has hired Caldwell and Gregory, a national company that only focuses on laundry in higher education, to service our machines. In addition to the new machines, students will also be able to use new features such as mobile pay, text message notifications, and instant laundry status. Juda and Beshears laundry rooms will be renovated with new flooring, paint, and laundry furniture. Residential Life will also have the added benefit of enhanced laundry usage analytics.

Programs & Partnerships:

Residential Life has developed holistic program model for students living in the halls. Resident Assistants (RAs) are required to provide opportunities for residents to learn about their own Physical, Emotional, Foundational, Occupational, Financial, and Sociological wellness. Thirty (30) RA programs have occurred since the last Board Report.

Student Life & Leadership

Isaiah Collier

Programs:

The Nontraditional and Commuter Student Center held a Chili Cook-off and Halloween decorating contest on October 30. The week of November 4-7 was National Non-Traditional Student Appreciation week. A series of programs for this week consisted of both educational and social aspects to connect students with their peers and Missouri Western campus resources.

The Western Activities Council (WAC) hosted The Voice finale on November 7. Student Jordan Jennings won \$1,000 for her singing talents. WAC welcomed two NBC Stand-Up comedians to campus November 13.

The Tunnel of Oppression was held by the Center for Multicultural Education November 11 – 14.

Student Services

SGA President Engoma Fataki and Vice President Nathan Scott

The Student Government Association (SGA) completed SGA Week November 11 – 17. Our focus was on connecting with the student body, enabling student voices to be heard, and creating closer bonds with the student population through a town hall, student luncheon, and non-trad and commuter student luncheon & roundtable.

The 2019-2020 Executive Agenda includes goals SGA plans on accomplishing or initiating by the end of the fiscal year. The full document is available at <https://www.missouriwestern.edu/sga> .

Fulfilling Promises - Transparency and Accountability: Executive Order FY20-01 "The Open Window Act"; Senate Bill FY20-25 "C-Span for SGA"; Executive Order FY20-03 "Public Notice Act"

Getting Involved - Reinventing Student Engagement: MWSU Student Government Association Week; Third Thursday; Developing Closer relationships with WAC; Creating a New MWSU App

Capital Projects - Investing in Our Campus: Installing Digital Touchscreen Kiosks; Building a New Pavillion; New Furniture in Blum

eSports - A Mutually Beneficial Partnership: Creation of Social Facilities; Strategic Support for Retention and Enrollment; Building a Stronger Relationship with the University administration

New Spaces - Opening New Facilities for Student Use: SGA/Residential Life Programming Initiative

Increasing Resources - Growing Our Ability to Help RSOs Thrive: Asset Allocation Program; Griffon News Advertisements

Memorandum

To: Board of Governors

From: R. Todd Simpson, Vice President for University Advancement and
Executive Director, MWSU Foundation

Date: November 18, 2019

Re: UNIVERSITY ADVANCEMENT BOARD OF GOVERNORS REPORT

Activities (arranged by area) since the last meeting of the Board of Governors includes the following:

Vice President

- Continues to meet with Foundation Board, Alumni Board, Cabinet, Deans and key stakeholders to establish rapport and build working relationships.
- Creating a plan for MWSU Foundation to assume all Alumni Relations and Advancement activities.
- Continuing a review of all Advancement and Foundation operations.

Alumni Relations (Executive Director of Alumni Relations and Annual Giving)

- MWSU Alumni Association met on November 14, 2019 to discuss plans for the rest of the academic year.
- The Alumni Relations Department hosted numerous events over homecoming week. It was a very successful week with everyone pitching in.
- Thank you to Dr. Melody Smith who served as interim director and helped coordinate homecoming activities.
- An Alumni Relations consultant will be on campus Dec. 4 and 5 to meet with administrators, staff, volunteers and community members to audit our current alumni program.
- Upon a review of talent and needs in the Advancement Division, a new position has been created to better reflect the needs of the University. Kim Weddle has been named the Executive Director of Alumni Relations and Annual Giving effective November 1, 2019.

Development (Kim Weddle, Executive Director of Alumni Relations and Annual Giving)

- Capital Campaign
 - A \$1 million grant for the Potter Hall Arts Annex project was received from the Sunderland Foundation. The Sunderland Foundation was established in 1945 and supports brick and mortar projects.
 - A Centennial Capital Campaign donor recognition wall will be installed early next year.
- Major Giving
 - The President and Chrissy McCan traveled to Dallas and Houston to visit with alumni in the area.
 - The President's calendar includes out of town visits with alumni at least once a month.

- Portfolios are being adjusted to include the new President and new Vice President for University Advancement as relationship managers.
- Annual Fund
 - Direct Mail
 - An end-of-year direct mail piece will highlight a student athlete in the Nursing program.
 - Phonathon
 - Our spring phonathon kicks off in early February.
- Ambassadors
 - The November luncheon was held on November 21st and the featured speakers were students who were scholarship recipients who shared their stories and the impact of the support they received.
- Planned Giving
 - A targeted year-end email announcement that reminded constituents of the IRA Rollover Distribution deadline was sent on December 5.

MWSU Foundation (Andrew Molloy, Associate Executive Director and Chief Financial Officer)

- The MWSU Foundation Board of Directors met on Wednesday November 6th to review the first quarter financials of fiscal year 2020. Total assets at September 30th totaled \$54.5 million.
- The Foundation's fiscal year 2019 990 tax return was filed prior to the November 15th deadline.

MEMORANDUM

TO: Board of Governors of Missouri Western State University

FROM: Darrell Morrison
VP for Financial Planning and Administration

DATE: November 19, 2019

Key Activities & Projects

- Continue to work on budgets and financial statements for all departments on campus.
- Provide feedback to department Directors and Vice Presidents regarding budgets, expenditures and general financial questions.
- Prepared and submitted Missouri Department of Higher Education Estimated Revenue & Expenditure Report for FY21.
- Revised FY19 Financial Statement Report for submission to the audit firm.
- Interviewed by students reporting for the Griffon News.

Financial Services, Letha Nold, Assistant Controller of Accounting

Key Projects & Activities

- Finalized various items for the auditors.
- Updating fixed assets records.

Business Office, Les Parnell, Assistant Controller of Student Accounts

Key Activities & Projects

- Pursuing collections of outstanding debt.
- Referring students and families to correct departments and assisting them in making contact with staff and faculty who can assist them with their needs in a timely fashion.

Purchasing, Tim Kissock, Director of Purchasing & Contracts

Key Activities & Projects

- Recent restructure of Purchasing and Risk Management Departments including items related to print services.
- Working with Purchasing Department to ensure smooth transition of staff and work load.
- Review of University purchasing policies and procedures.

Physical Plant, Bryan Adkins, Director

Key Activities & Projects

- Director continues to work closely with Lankford/Fendler and IHP Industrial regarding the Remington/Agenstein Lab Hood and HVAC Project along with the replacement of the four boilers. Currently, all boilers and lab hoods have been installed and are operational. Facility/Staff training will be scheduled soon.
- Vice President Morrison and Director of Physical Plant continue to pursue energy saving opportunities and methods to reduce utility costs campus wide.
- Murphy Hall renovation is progressing well. Carpet, paint and ceilings are almost completed. Project continues to be on schedule and ready for spring semester.
- Physical Plant implementing an inventory management system to allow better oversight of all custodial materials, enabling Physical Plant to track the usage of all chemicals and materials, as well as allow the department to be more efficient in reordering procedures.
- Staff continues to address campus beautification concerns with the removal of unsightly trees effected by the Emerald Ash Borer and treating 68 Ash trees that were able to be saved.

Police Department, Jill Voltmer, Chief of Police

Key Activities & Projects

- MWSU Police Department hosted *Human Trafficking Investigator Certification* Training for Northwest Missouri. Two officers from MWSU earned certification.
- One officer recently attended Critical Incident Training (CIT).
- Two new officers have been hired- start dates are December 3rd and December 10th. This is a continuation of the department restructure.

Human Resources, Sara Freemyer, Director

Key Activities:

Reduction in Force / University Reorganization

- Meetings were scheduled with employees who transferred to other positions
- Meetings were scheduled with employees where positions were eliminated
- Payroll was relocated to HR (*location and reporting*).

Recruiting

- October NEW employees: 1 staff

Benefits & Wellness

- A free Flu Shot Clinic was available on campus October 9-10 for employees; 185 employees participated.
- MOSERS conducted a pre-retirement seminar on campus October 9; 25 employees participated.
- Senior Plus Advisors conducted a Medicare lunch & learn on campus October; 17 employees participated.
- Multiple open enrollment meetings were held on October 29-30; 280 employees participated. Employees will see no change to insurance providers or insurance plan design; however, effective 1/1/20 employees will see an increase in health insurance premium. Employees can receive discounts by participating in biometric screenings or self-reporting tobacco usage. All providers were present at the meetings to answer questions.
- As part of the *A Healthier You* program with Blue Cross and Blue Shield of KC (BlueKC), technicians were on campus November 12th & 13th to complete biometric screenings for employees that participate in the university medical plan. The two day clinic was free of charge, and those employees that completed a screening at the event will receive a monthly premium discount toward the costs of their medical plan in 2020. 372 employees participated in the screening.
- David Gibson with Missouri Deferred Compensation conducted a financial seminar as well as met with employees one-on-one November 20.
- Chris Smiley with AIG (Valic) on campus November 21 for one-on-one meetings with employees.

Compliance Training

Everfi was selected as the university's compliance training vendor. *Campus SaVE Act amendment to the Clery Act requires Missouri Western to offer primary prevention and awareness programs for all incoming students and employees as well as ongoing awareness and prevention campaigns for all students and employees. Most recently, the NCAA enacted a requirement for all athletics personnel and athletes to participate in training as well.*

Missouri Western State University
Comparison of Budget to Actual
For the Year Ending June 30, 2020
(As of November 15, 2019)

	Total - All Funds			
	Revised Budget	Actual	Difference	%
OPERATING REVENUE				
Student Tuition and Fees	\$ 35,800,772	\$ 19,596,367	\$ (16,204,405)	55%
Federal grants and contracts	529,867	424,246	(105,621)	80%
State grants and contracts	1,032,449	501,394	(531,055)	49%
Non-governmental grants and contracts	273,015	18,709	(254,306)	7%
Sales and service of educational departments	265,750	144,111	(121,639)	54%
Auxiliary enterprises:				
Athletics	69,900	60,108	(9,792)	86%
Housing	7,069,159	3,550,005	(3,519,154)	50%
Food service	4,757,351	2,633,857	(2,123,494)	55%
Bookstore	220,000	96,533	(123,467)	44%
Other auxiliary enterprises	139,000	22,303	(116,697)	16%
Other operating revenues	765,845	426,020	(339,825)	56%
TOTAL OPERATING REVENUES	50,923,108	27,473,653	(23,449,455)	54%
OPERATING EXPENSES				
Salaries and compensation	33,176,722	9,914,015	(23,262,707)	30%
Fringe benefits	11,888,105	3,381,117	(8,506,988)	28%
Supplies and services	12,951,174	6,901,729	(6,049,445)	53%
Travel	1,567,626	372,803	(1,194,823)	24%
Utilities	2,538,909	850,105	(1,688,804)	33%
Scholarships	20,528,214	10,292,861	(10,235,353)	50%
TOTAL OPERATING EXPENSES	82,650,750	31,712,630	(50,938,120)	38%
OPERATING GAIN / (LOSS)	(31,727,642)	(4,238,977)	27,488,665	13%
NON-OPERATING REVENUES (EXPENSES)				
State appropriations	21,609,352	7,193,116	(14,416,236)	33%
Grants	8,741,276	4,173,784	(4,567,492)	48%
Gifts	1,674,900	782,717	(892,183)	47%
Investment income	201,276	77,575	(123,701)	39%
Interest on capital related debt	(1,884,238)	(53,559)	1,830,679	3%
Other	(1,793,656)	(581,951)	1,211,705	32%
NET NON-OPERATING REVENUES	28,548,910	11,591,682	(16,957,228)	41%
INCOME (LOSS) BEFORE TRANSFERS	(3,178,732)	7,352,705	10,531,437	-231%
TRANSFERS IN (OUT)				
Debt service	-	-	-	0%
Other	-	-	-	0%
TOTAL TRANSFERS IN (OUT)	-	-	-	0%
INCREASE (DECREASE) IN NET POSITION	\$ (3,178,732)	\$ 7,352,705	\$ 10,531,437	

**Missouri Western State University
Statement of Cash Position
November 15, 2019**

Fund	11/15/2019 Available Balance	11/30/2018 Available Balance	11/30/2017 Available Balance
Operating, Auxiliary, Agency & Payroll	\$ 9,961,926	\$ 11,194,140	\$ 12,459,552
Auxiliary System Revenue Bond Funds	310,581	300,000	760,000
Loan Funds	82,483	60,860	80,000
TOTAL FUNDS INVESTED	\$ 10,354,990	\$ 11,555,000	\$ 13,299,552

**Missouri Western State University
Schedule of Funds Invested
November 15, 2019**

OPERATING FUND	YIELD	AMOUNT	BANK
Checking Account	1.65%	9,957,026	Citizens Bank
Miscellaneous Petty Cash/Change Funds	0.00%	<u>4,900</u>	Campus Locations
<i>TOTAL OPERATING, AUXILIARY & AGENCY FUNDS</i>		<u><u>9,961,926</u></u>	
 AUXILIARY SYSTEM REVENUE BONDS			
Escrow Bond Refunding Account	0.00%	10,581	Commerce Bank
Repair & Replacement Reserve	1.65%	<u>300,000</u>	Citizens Bank
<i>TOTAL AUXILIARY SYSTEM REVENUE BOND FUNDS</i>		<u><u>310,581</u></u>	
 INSTITUTIONAL LOAN FUND			
Checking Account	1.65%	<u>82,483</u>	Citizens Bank
<i>TOTAL LOAN FUNDS</i>		<u><u>82,483</u></u>	
 TOTAL FUNDS INVESTED		 <u><u>\$ 10,354,990</u></u>	

Average Interest Rate

November 2019 - 1.97%

November 2018 - 2.33%

Report of the Student Governor

The Director of External Relations Steve Johnston, Vice President of Student Affairs Shana Meyer, and I conducted the Student Governor interviews for the applicant pool of six candidates. Three names will be submitted to the Governor.

I will now give the floor to fellow Missouri Western student Ali Tauchen, to give her perspective about her time here at the University.

Finally, thank you for this opportunity to serve the student body of Missouri Western. Some of the highlights of my tenure were:

- Serving on the University President Search Committee
- Conducting a voter registration drive that earned a bronze medal on the "All-In Challenge"
- Working with Residential Life Director Nathan Roberts through the process of installing new washers & dryers in the residence halls
- Partnering with Title 9 Coordinator Adam McGowan on the "It's On Us" campaign
- Partnering with the Athletics Department to raise money for breast cancer research during Pink Week.

It was all worth it and I've learned so much from each Board member. Most importantly, I would like to thank God for this opportunity, because without him I wouldn't be here.

REPORT OF THE PRESIDENT December 5, 2019 (Thursday)

Thank you for all of your time and efforts on behalf of our students and institution. As I enter my sixth month on the job, the progress we have made this year has been considerable. There are many great things transpiring on our campus both inside and outside of the classroom. In fact, I regularly see and hear about the positive impact made in the lives of our students and the community.

Together, at this pivotal time in our history, we have the potential to build on our solid foundation and accomplish many great things as we unite to work to overcome our challenges and continue to serve our students. My report highlights several things that we have achieved since our last Board meeting in terms of the student experience, programs, people, partnerships, promotion, strength, and stewardship.

Programs & Partnerships

- **Gold Fridays.** As the State's official applied learning university, Missouri Western wants to provide students with flexibility and an enhanced experience. Starting in Fall 2020, we will offer a four-day course schedule (Monday through Thursday) while Fridays are primarily reserved for concentrated and purposeful learning opportunities. Students can use Fridays to work or gain real-world experience at an internship. Students may meet and engage with faculty, staff, tutors, or fellow students. They can focus on homework, lab work, or clinical practices. Fridays can also be used for community service learning, clubs, or other student activities. We are the first university in the region to offer such a program.
- **Center for Service – Support from the County.** Through our new Center for Service, students will be able to earn up to 3 credits towards their degree at no cost starting in Fall 2020. This opportunity is the equivalent of a \$1000 scholarship. The Buchanan County Commission voted to approve support for our Center for Service in the amount of \$25,000 per year for the next two years.
- **A+ Award for Service –** For high school students with an A+ stamped transcript pursuant to the State of Missouri's program, Missouri Western is rolling out a new service learning award valued at up to \$500. Since the A+ program requires at least 50 hours of community service, Missouri Western will award new freshman students with an A+ stamped transcript one academic credit towards graduation at no additional cost beginning in the fall 2020 semester. This credit will appear on the student's university transcript as Community Service Learning and will count towards the 120+ hours required for graduation.

Students can earn even more free credit through Missouri Western's Center for Service. Once a student arrives at Missouri Western, they can earn up to two additional Community Service Learning credits towards graduation through our new Center for Service. If the student completes 40 service hours through Missouri Western, they can receive one additional credit. If the student completes 80 service hours through Missouri Western, they can receive two additional credits.

- **Major donation from the Sunderland Foundation.** The Sunderland Foundation in Overland Park, Kansas has given Missouri Western a contribution of \$1 million for the construction of the Drew H. Brown Arts Annex for Potter Hall, home of the arts programs. The Drew H. Brown Arts Annex will house the Department of Art's sculpture and ceramics programs. Space vacated by the three-dimensional arts will be used for Missouri Western's growing graphic design program.

Student Experience

- **Purple Heart University Designation.** On November 12th, Missouri Western accepted designation as a Purple Heart University by the Military Order of the Purple Heart at a public ceremony in Spratt Hall. The Purple Heart University designation recognizes Missouri Western's commitment to supporting military veterans, especially those wounded or killed in the line of duty, and their families. The Purple Heart Medal is awarded to members of the armed forces of the U.S. who are wounded or killed by an enemy combatant. The organization now known as the Military Order of the Purple Heart was formed in 1932 for the protection and mutual interest of all who have received the decoration. Missouri Gov. Mike Parson and Sen. Josh Hawley, R-Mo., both sent in letters to be read at the ceremony in support of Western. I spoke at the event together with Mayor Bill McMurray.
- **Women's Lacrosse.** On November 12th, the University announced the addition of women's lacrosse as the 17th NCAA Division II varsity sport at the University, following a telephone poll with the Board of Governors. The team will become active in the 2020-21 academic year and begin competition in the spring of 2021. Missouri Western will become the fourth NCAA Division II member in the state of Missouri to add the sport and the first from the Mid-America Intercollegiate Athletics Association. Missouri Western will be the only public DII member in the state of Missouri sponsoring women's lacrosse. As we look to showcase Missouri Western State University to even more student-athletes who are interested in an exceptional education in a family-like environment with top-notch athletics facilities, we are excited to add women's lacrosse. This new addition to our athletics lineup puts us on the front-edge of the NCAA's fastest growing sport in this area of the country. It enables us to attract quality students to Missouri Western, growing revenue while adding even more vibrancy and enthusiasm to our campus.

People and Campus

- **New hires.** On November 14th, we named Elizabeth Kennedy as vice provost after a national search. Dr. Kennedy is currently dean of the College of Applied Science and Technology and interim dean of the College of Health Professions at the University of Akron. In her role as vice provost, Dr. Kennedy will focus on a number of elements of Missouri Western's strategic plan, Pathways to Excellence, including strengthening student success, creating new partnerships and expanding applied learning. The position of vice provost is a part of the broader effort in Academic Affairs to realign administrative responsibilities in order to increase institutional effectiveness.

Telling our story

- **Spreading the spirit of the black and gold.** Since our last meeting, we have received favorable press coverage about our new initiatives and successes both inside and outside of the classroom. I have visited with alums and supporters in Dallas, Houston, California, and Missouri. Also, it has been an honor to talk about the opportunities and exciting new initiatives at Missouri Western to a wide variety of groups and organizations including the *Missouri Association of Secondary School Principals* and high school administrators at St. Joseph Christian, Stewartsville High School, North Kansas City High School, East Buchanan High School, Plattsburg High School, Smithville High School, Cameron High School, Penney High School, Staley High School, and Oak Park High School.
- **Presidential Speakers Team.** To better serve and collaborate with area high schools, I solicited volunteers to be part of a Presidential Speakers Team. About 25 faculty and staff volunteered to be part of this effort. We will be working with high schools on scheduling guest lectures in specific classes or even all-school assembly on a topic of interest.

Strength & Stewardship

Since our last meeting, we have announced measures to strengthen our recruitment and admissions team immediately. This includes the following:

- Kim Sigrist will be shifting from the Office of the President into the newly created role of *Executive Director of Enrollment Management*. She will help oversee our admissions efforts, work on strategic recruitment projects and coordinate university-wide enrollment management efforts. In addition, Betsy Wright has graciously agreed to shift into Kim's role in the Office of the President.
- Hannah Herrera will be transferring from her current position in the School of Fine Arts to assist with domestic and international recruitment as an *Admissions Counselor*.
- We are currently interviewing candidates for one additional *Admissions Counselor* position and hope to quickly fill this additional slot.
- Peggy Payne will be focusing on managing and working with our expanded recruitment efforts as the *Recruitment Manager*.
- Marissa Steimel's title will shift to *Director of New Student Initiatives* to better reflect her duties and impact on the University.

Upcoming Events

For planning purposes, we invite you to take note of:

- The Winter Commencement Ceremony, which will be held on December 14, 2019 at 11:00 a.m. in the Looney Sports Complex. Degrees will be conferred on all undergraduate students who have completed graduation requirements in the Fall 2019 semester.