



## **BOARD OF GOVERNORS**

**August 24, 2017**

**1:30 P.M.**

**Room 220**

**Blum Student Union**



AGENDA

MISSOURI WESTERN STATE UNIVERSITY  
**BOARD OF GOVERNORS**  
AUGUST 24, 2017  
1:30 P.M.  
BLUM HALL, ROOM 220

PUBLIC SESSION

Approval of June 22, 2017 Minutes of Finance Committee and Board Meetings

Ratification of July 27, 2017 Board Poll

Reports of the Vice Presidents

- Academic Affairs (Jeanne Daffron)
- Student Affairs (Shana Meyer)
- University Advancement (Jerry Pickman)
- Financial Planning and Administration (Cale Fessler)

Financial Report

- Approval of June 30, 2017 Financial Report

Report of the Student Governor

Report of the President

Other Business

Report of the Chair of the Board

Board Member Comments/Questions

A vote will be held to close the meeting pursuant to Missouri Statutes 610.021 (1), (3) and (13) to consider legal and personnel matters

EXECUTIVE SESSION

Personnel Items and Legal Matters

PUBLIC SESSION

Vote to Approve Personnel Recommendation

Adjournment

MINUTES, BOARD OF GOVERNORS  
**FINANCE COMMITTEE MEETING**  
MISSOURI WESTERN STATE UNIVERSITY  
June 22, 2017

**Board Members Present**

General Greg Mason  
Joseph Kellogg  
David Liechti  
Alfred Purcell, Finance Committee Chair  
Debbie Smith

**Faculty/Staff Members Present**

Jeanne Daffron, Provost and Vice President for Academic Affairs  
Doug Davenport, Associate Provost for Research, Planning and Institutional Effectiveness  
Cale Fessler, Vice President for Financial Planning and Administration  
Kent Heier, Assistant Director, Public Relations and Marketing  
Shana Meyer, Vice President for Student Affairs  
Carey McMillian, Associate VP for Financial Planning and Administration  
Jomel Nichols, Director of Public Relations and Marketing  
Jerry Pickman, Vice President for University Advancement  
Brandt Shields, Director of External Relations  
Kim Sigrist, Executive Associate to the President and Secretary to the Board of Governors  
Robert Vartabedian, President

**Others Present**

Stephen Briggs, University Attorney  
Nathan Ellgren, News Press/KNPN

Dr. Fessler, Vice President for Financial Planning and Administration, presented the proposed General Operating and Auxiliary Budget for 2017-2018, and responded to questions from the Board. The proposed budget reflects a 6.58% state appropriation cut by the General Assembly. This appropriation has yet to be signed by the Governor. With anticipated enrollment growth and cost saving measures, including attrition and the closing of Logan Hall, the budget was drafted without the need to dip into reserves. With the anticipation of possible mid-year withholds, departmental/programmatic reviews as well as personnel attrition/position review will be ongoing.

Dr. Doug Davenport, Associate Provost for Research, Planning and Institutional Effectiveness reviewed the progress of the strategic plan, welcoming participation and input from the Board of Governors. The Strategic Plan Steering Committee has been meeting since January and is nearing a move to the public phase which will include campus conversations and additional working groups, including input from community constituents. The strategic plan is anticipated to be complete December/January with final plan approval in January.

Discussion followed about Missouri Western's open access and applied learning. The question was asked, do we do enough to promote open access and are we effective in telling stories of social mobility?

There being no further discussion, the meeting adjourned.

Respectfully submitted,

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Kim Sigrist, Secretary  
Board of Governors

APPROVED:

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BG Greg Mason, Chair  
Board of Governors

MINUTES, BOARD OF GOVERNORS  
MISSOURI WESTERN STATE UNIVERSITY  
June 22, 2017

The meeting was called to order at 1:30 p.m. by Chair Gen. Gregory Mason in Room 220 of the Blum Student Union Building.

UNIVERSITY REPRESENTATIVES

**Board Members Present**

Gen. Greg Mason - Chair  
David Liechti – Vice Chair  
Al Purcell  
Debbie Smith  
Joseph Kellogg – Student Governor

**Faculty and Staff Members Present**

Tara Adwell, Associate Executive Director and Chief Financial Officer  
Marilyn Baker, Director of Financial Aid  
Aubry Carpenter, Public Relations and Marketing Assistant  
Jeanne Daffron, Provost and Vice President for Academic Affairs  
Doug Davenport, Associate Provost for Research and Planning  
Cale Fessler, Vice President for Financial Planning and Administration  
Sara Freemyer, Director, Human Resources  
Jerry Gentry, Director of Physical Plant  
Sally Gibson, Director of Library  
Judy Grimes, Associate Vice President for Student Affairs & Dean of Students  
Kent Heier, Assistant Director, Public Relations and Marketing  
Diane Holtz, Coordinator, Public Relations and Marketing  
Mike Lane, Dean, Craig School of Business  
Christina Lund, Administrative Coordinator, School of Fine Arts; Staff Association Rep.  
Gordon Mapley, Dean of Western Institute  
Carey McMillian, Associate VP for Financial Planning and Administration  
Shana Meyer, Vice President for Student Affairs  
Murray Nabors, Dean of Liberal Arts and Sciences  
Natasha Oakes, Associate Director of Athletics for Compliance/SWA  
Kathleen O'Connor, Dean of Professional Studies  
Jerry Pickman, Vice President for University Advancement  
Kendy Scudder, Director of Campus Printing Services  
Brandt Shields, Director of External Relations  
Kim Sigrist, Executive Assistant to the President and Secretary to the Board of Governors  
Melody Smith, Interim Assistant Dean, Western Institute  
Robert Vartabedian, President  
Kim Weddle, Director of Development  
Bob Willenbrink, Founding Dean of the School of Fine Arts

**Others Present**

Steve Briggs, University Attorney  
Nathan Ellgren, St. Joseph News-Press/KNPN  
Emily Wearing, KQ2

## **APPROVAL OF MINUTES**

Chair Gen. Mason asked for a motion to approve the minutes of the April 27, 2017, Finance Committee and Board of Governors meeting and the May 15, 2017 Special Meeting of the Board of Governors. Governor Liechti made a motion to approve the minutes as presented; Governor Smith seconded the motion. By voice vote, motion passed 4-0.

## **RATIFICATION OF BOARD POLL**

Chair Gen. Mason asked for a motion to ratify the June 8, 2017, Board Poll. Governor Smith made a motion to approve the Board Poll; Governor Liechti seconded the motion. By voice vote, motion passed 4-0.

## **VICE PRESIDENT REPORTS**

Dr. Jeanne Daffron, Provost and Vice President for Academic Affairs, reported that summer enrollment has shown an increase over last year, with online enrollment continuing to be a preference for students. Five study away courses were offered to students, including choir to Ireland, Spanish language students to Panama, Craig School of Business to China and Nursing and Physical Therapist Assistant students to India. GO (Griffon Orientation) has 1,017 students registered this summer.

The Student Affairs Vice President, Shana Meyer, reported that the Diversity & Inclusion Task Force was appointed in the fall of 2016 to identify current strengths of diversity and inclusions efforts on campus as well as make recommendations for quality improvement. As part of their work, the task force has surveyed multiple constituents, analyzed other assessments and held focus groups. A report of these survey results will be reported to the Board in a couple of months. A Campus Climate Survey on Sexual Assault was conducted with 131 students completing the survey. Recreation Services continues to work closely with the City of St. Joseph to address the life guard shortages in the community. Eleven students participated in Learn, Serve, Change the World worked with 12 community partners, working a total of 5,511 hours. International Student Services honored 29 students with a sash from their respective country. Residence Life has received 1090 housing applications for the fall, 541 of those being new student applications. A Student of Color mentoring program will kick-off this fall. Seven faculty and staff members have signed up to act as mentors. Student Government is working on a mobile app and Shana Meyer will co-chair Trails West!.

Vice President for University Advancement, Jerry Pickman reported that six new endowed scholarships were established this year and the Western Advantage Scholarship was created. This scholarship can be used as an avenue for memorial gift donations. During fiscal year 2017, the Foundation awarded \$812,972 in scholarship money to students of the University.

The Financial Planning and Administration report was given by Vice President Cale Fessler. Work has continued on preparation of the FY 2018 Operational and Auxiliary budgets. Sara Freemyer was hired as the new Human Resources Director and Accounting is gearing up for the year-end audit. The Physical Plant is in the middle of multiple building projects during the summer months.

## **FINANCIAL REPORT**

Dr. Fessler presented the unaudited financial report for the period ending May 31, 2017. Governor Liechti made a motion to approve the financial report as submitted. Governor Purcell seconded the motion. By voice vote, motion passed 4-0.

Dr. Fessler provided an overview of the 2017-2018 General Operating and Auxiliary Budgets that were discussed during the Finance Committee meeting. Governor Purcell made a motion to approve the 2017-2018 General Operating and Auxiliary Budgets as presented. Governor Liechti seconded the motion. By voice vote, motion passed 4-0.

<b>OPERATING REVENUES:</b>	<b>FY 2018 Budget</b>
Student Fees	32,719,175
Interest Income	240,000
Athletic Receipts	26,800
Auxiliary Reimbursement	300,000
Misc. Income	140,000
Cash Reserves	0
State Appropriations - General: Less 3% Withholding	21,067,639
Total Operating Revenues	<u>\$54,493,614</u>

<b>OPERATING EXPENDITURES</b>	<b>FY 2018 Budget</b>
Salary	27,902,307
Fringe Benefits	10,062,157
Student Labor	776,845
Operating	6,847,303
Scholarships	8,116,125
Capital	400,000
Travel	388,878
Total Operating Expenditures	<u>\$54,493,614</u>

<b>AUXILIARY REVENUES:</b>	<b>FY 2018 Budget</b>
Student Fees	1,150,000
Food Service	3,622,009
Bookstore Commissions	225,000
Residential Hall Rentals	5,855,161
Conferences & Special Programs	330,000
Vending	30,000
Athletic Receipts	45,000
Federal Interest Rebate	267,000
Interest Income	30,000
Cash Reserves	0
Total Auxiliary Revenues	<u>\$11,954,169</u>

<b>AUXILIARY EXPENDITURES</b>	<b>FY 2018 Budget</b>
Salary	1,064,313
Fringe Benefits	523,436
Student Labor	330,830
Operating	2,622,292
Debt Service	3,567,683
Food Service	3,504,800
Capital	316,415
Travel	19,400
Total Auxiliary Expenditures	<u>11,949,169</u>

Dr. Fessler presented the quotes that had been received from three vendors for the removal and replacement of the wooden bleachers in the Looney Field House. Governor Liechti made a motion to approve the Administration's recommendation to accept the low bid from Interkal Spectacular Seating World Wide/Heartland Seating, Inc. in the amount of \$278,657.00. Governor Smith seconded the motion. By voice vote, motion passed 4-0

### **STUDENT GOVERNOR REPORT**

Student Governor Joseph Kellogg shared his thoughts regarding ways to keep the student energy displayed during GO (Griffon Orientation) going into the school year. He hopes to see some big student events at the beginning of the year to get the students excited and engaged. A new student director of Griffs Give Back has been selected.

### **PRESIDENT'S REPORT**

Dr. Vartabedian updated the Board with the dates for Chiefs Training Camp (July 28 – August 16) and mentioned that contract extension negotiations with the Chiefs will likely begin once camp concludes. A national search is underway for a new athletic director. Jeanne Daffron is leading that search committee. Many new programs will be added for the fall semester, including the MBA program, BS in Technical Communication, and the six new athletic programs (Mens/Womens Cross Country and indoor/outdoor track). Work continues on land development and the leasing of some of the University land and we are working on a collaborative measure with Metropolitan Community College, North Central Missouri College, and Hillyard Technical Center to provide workforce development education for the community. The University will be closed on August 21 for the solar eclipse. Enrollment numbers for the fall continue to look strong with a 50% increase in applications and a 13% increase to the freshman class.

### **REPORT OF THE CHAIR**

Governor Mason provided the Nominating Committee's slate of officers for FY2018 and made a motion to approve the following:

Chair – David Liechti  
 Vice Chair – Debbie Smith

Governor Purcell seconded the motion. By roll call vote, motion passed 4-0.

Smith – Yes	Liechti – Yes
Mason – Yes	Purcell – Yes



Chair Mason made a motion to approve the following:  
Treasurer – Cale Fessler  
Secretary – Kim Sigrist

Governor Liechti seconded the motion. By voice vote, motion passed 4-0.

Chair Gen. Mason provided the date of the next scheduled Board meeting, which will be Thursday, August 24, 2017, at 1:30 p.m. in Blum 220.

There being no additional Board comments or questions, Chair Gen. Mason asked for a motion to meet in executive session, pursuant to Missouri Statutes 610.021 (1), (3) and (13) to consider legal and personnel matters. Governor Liechti moved to meet in executive session; Governor Smith seconded the motion. By voice vote, motion passed 4-0.

### **EXECUTIVE SESSION – CLOSED**

### **REGULAR SESSION RE-CONVENED**

President Vartabedian presented personnel items and Governor Smith made a motion to approve the personnel items as submitted. Governor Purcell seconded the motion. By voice vote, motion passed 4-0.

#### **Hirings:**

(effective August, 2017)

Sourav Batabyal	Economics, Political Science and Sociology
Gary Clapp	Chemistry
R. Grey Endres	Criminal Justice, Legal Studies and Social Work
Susan Foster	School of Nursing and Health Professions
Evan Elizabeth Hart	History and Geography
Jeannette Holland	Economics, Political Science and Sociology
Jennifer Jackson	Communication and Journalism
Bin Qiu	Craig School of Business
Karmen Romero	School of Nursing and Health Professions

#### **Resignations:**

Aaron Stutterheim	Department of Engineering Technology
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#### **Retirements:**

Dr. John Courington	Professor and Chairperson - Department of Economics, Political Science and Sociology
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#### **Promotion and Tenure – Professor**

Pete Hriso	Department of Art
Dr. Jonathan Rhoad	Department of Chemistry
Dr. Bill Russell	Department of Health, Physical Education and Recreation
Dr. Kristen Walton	Department of Biology
Dr. Gavin Waters	Department of Computer Science, Mathematics & Physics

**Promotion and Tenure – Associate Professor**

Dr. Dawn Drake                      Department of History and Geography  
Dr. Brian Bucklein                 Department of Computer Science, Mathematics & Physics

**Promotion - Professor**

Greg Kriewitz                        Department of Health, Physical Education and Recreation  
Dawn Terrick                         Department of English and Modern Languages

**Tenure**

Ana Bausset                         Department of English and Modern Languages

There being no further business, Governor Purcell made a motion to adjourn the meeting; Governor Liechti seconded the motion. By voice vote, motion passed 4-0.

Respectfully submitted,

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Kim Sigrist, Secretary

APPROVED:

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BG Gregory Mason, Chair  
Board of Governors



M E M O R A N D U M  
Office of the President  
Missouri Western State University

TO: MEMBERS OF THE BOARD OF GOVERNORS  
FROM: Robert Vartabedian  
DATE: Thursday, August 24, 2017  
RE: Board Poll Ratification

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The Administration recommends that the Board of Governors ratify the telephone poll conducted on July 27, 2017, approving the following recommendations:

- ACCEPT FB18-002 Athletic Medical Insurance for 2017-2018 with a recommendation from the administration to accept the low bid from **Dissinger Reed** (\$117,661.00). This bid is for a \$3,000 deductible.

- Approve the following faculty new hires:

Marshall Bucher	Computer Science, Mathematics & Physics (full-time, one semester temporary)
Ignacio Ipharraguerre	Scientist in Residence
Wes Moore	Engineering Technology (half-time, temporary)
Shiva Nandan	Craig School of Business

## MEMORANDUM

TO: Dr. Robert Vartabedian, President

FROM: Dr. Jeanne Daffron, Provost and Vice President for Academic Affairs

DATE: August 14, 2017

SUBJECT: Provost's Office Report to the Board of Governors for August

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### Office of the Provost and Vice President for Academic Affairs

- ✓ The 2017-2018 MWSU Theater Season includes the following productions
1. **School House Rock Live!** October 13-15 & 19-21 | Potter Hall Theatre

Schoolhouse Rock Live! follows Tom, a nerve-wracked school teacher who is nervous about his first day of teaching. He tries to relax by watching TV, when various characters representing facets of his personality emerge from the set and show him how to win his students over with imagination and music, through such songs as "Just a Bill," "Lolly, Lolly, Lolly" and "Conjunction Junction."

Originally Adapted and Produced for the Stage by Theatre BAM  
From the Series Created by George Newall and Tom Yohe  
Based on an Idea by David McCall  
Book by Scott Ferguson, George Keating and Kyle Hall  
Music and Lyrics by Lynn Ahrens, Bob Dorough, Dave Frishberg, Kathy Mandry, George Newall and Tom Yohe.

2. **Short & Sweet** November 30 - December 3 | Kemper Recital Hall (Located in Spratt Hall, next to the Cronkite Memorial) Short plays and films.

3. **Spring Awakening** February 23-25 & March 1-3 | Potter Hall Theatre

Spring Awakening explores the journey from adolescence to adulthood with a poignancy and passion that is illuminating and unforgettable.

Note: MATURE AUDIENCES ONLY

Book & Lyrics by Steven Sater  
Music by Duncan Sheik  
Based on the play by Frank Wedekind

4. **Blithe Spirit** April 13-15 & 19-21 | Potter Hall Theatre

The smash comedy hit of the London and Broadway stages, this much-revived classic from the playwright of Private Lives offers up fussy, cantankerous novelist Charles Condomine, re-married but haunted (literally) by the ghost of his late first wife, the clever and insistent Elvira who is called up by a visiting "happy medium," one Madame Arcati. As the (worldly and un-) personalities clash, Charles' current wife, Ruth, is accidentally killed, "passes over," joins Elvira, and the two "blithe spirits" haunt the hapless Charles into perpetuity.

By Noël Coward

✓ New Department Chairs

The following faculty members have been appointed to serve as chairperson of their respective departments for the next three years:

- Robert Nulph, Communication Studies and Journalism
- Ed Taylor, History & Geography and Philosophy & Religion

✓ Twenty-seven new faculty members are joining the faculty at Missouri Western State University for the 2017-2018 academic year. Their orientation activities are taking place August 23 – August 26. They are coming to us with very impressive credentials and we are excited to get to know our new colleagues.

## Meetings/Events Attended

### Jeanne Daffron, Provost

- Missouri Chief Academic Officers meeting
- Pathways to Prosperity Committee, Heartland Foundation
- Community Alliance
- St. Joseph Metro Chamber of Commerce Workforce Development Alliance
- MWSU Governance Advisory Council
- St. Joseph Metro Chamber of Commerce Board Development Committee
- E2 Bridging Team, Heartland Foundation
- Chiefs Camp
- Workforce Readiness Immersion, Heartland Foundation

## STEVEN L. CRAIG SCHOOL OF BUSINESS

Dr. Mike Lane, Dean

### *Presentations/Conferences/Workshops*

- Logan Jones presented at the Academy of Management Annual Meeting in Atlanta, GA. The paper was entitled "Altering Engagement's Outcomes: The Interactive Effect of Citizenship Pressure and Job Embeddedness."

### *Publications/Exhibitions/Peer Reviews*

- Mark Lewis had a research article that was published on the Wiley Online Library: Quadratic unconstrained binary optimization problem preprocessing: Theory and empirical analysis. This can be found at <http://onlinelibrary.wiley.com/doi/10.1002/net.21751/abstract>

### *Student/Community Involvement/Successes*

- Kathy Kelly gathered over 70 community members to clean up the historical Ashland Cemetery.
- Katie Parra is the new owner of Rocky Mountain Chocolate Factory in Legends in Kansas City, KS.
- Jacob Blaylock is the new owner of Rocky Mountain Chocolate Factory in Petaluma, CA.
- Congratulations to Dongni Wan on the successful defense of her doctoral dissertation.

## LIBERAL ARTS AND SCIENCES

Dr. Murray Nabors, Dean

### *Presentations/Conferences/Workshops*

- Kristen Walton presented a poster at the national conference of the Society for the Advancement of Biology Education Research (SABER) in Minneapolis, MN.
- Jason Baker gave a talk at the American Society for Microbiology Conference for Undergraduate Educators in Denver, CO.

### *Publications/Exhibitions/Peer Reviews*

- Kristen Walton's recent manuscript, "Improvement in student data analysis skills after out-of-class assignments," was chosen as "an exemplary contribution" and will be printed in the annual Spotlight issue of the *Journal of Microbiology & Biology Education*.

### *Student/Community Involvement/Successes*

- Eleven political science and history students, under the supervision of Edwin Taylor, participated in a 2.5 week study away to Portland, Oregon. The trip was part of the applied learning course, PSC 398: Sustainability and Livability in American Cities. The students had meetings with a range of policy makers, including Portland Mayor Ted Wheeler among others, to discuss how Portland is addressing problems such as homelessness, housing affordability, transportation, sustainable architecture, and climate change. Students also visited with the directors of key recreational venues, including the Portland Art Museum and Zoo, to discuss how these institutions are connected to the poor and working class population within the city. Students also visited the Bonneville Power Station to learn about sustainable energy and the Oregon coast to learn about how agencies such as the Oregon Coast Aquarium planned for natural disasters
- Todd Eckdahl (Biology) and Jeff Poet (Math) and nine MWSU undergraduate students traveled to Davidson College to complete their summer synthetic biology research project with their collaborators.

## **PROFESSIONAL STUDIES**

Dr. Kathleen O'Connor, Dean

### *Presentations/Conferences*

- Kipton Smilie, Assistant Professor of Education, and Ethan K. Smilie, Associate Professor of Humanities at the College of the Ozarks presented "Little Schools on the Prairie: Social Capital in the Works of Laura Ingalls Wilder" at the Laura Ingalls Wilder Legacy & Research Association's National Conference in Springfield, MO.
- Susan Bashinski, Associate Professor of Education, presented "In conjunction with Vision 2017—Low Vision Rehabilitation: A global right" at the Annual Conference of the International Society for Low Vision Research and Rehabilitation in The Hague, Netherlands.
- Mabelle Skinner, Assistant Professor of Nursing, presented "Improving Older Adult Health through a Nurse-Designed Community Program" at the Third Annual Evidence-Based Practice Nursing Conference in Wichita, KS.
- Pi-Ming Yeh, Associate Professor of Nursing, presented "The influences of family interaction and spiritual well-being on USA older people's depression and anxiety" at the 2nd Asia-Pacific Nursing Research Conference.

### *Publications/Exhibitions/Peer Reviews*

- Susan Bashinski, Associate Professor of Education, published "A Parent Report of Potential Communicative Acts by Their Children with CHARGE Syndrome" featured in the [Deafblind International](#).

- Kipton Smilie, Assistant Professor of Education, and Ethan K. Smilie, Associate Professor of Humanities at the College of the Ozarks, co-published "Pedagogical Perseverance Past and Present: Chaucer Grades Grit" featured in the *Midwest Quarterly* Vol. 58.4, 349-370. In addition, they were the winners of the Victor J. Emmett, Jr. Memorial Award.
- Mabelle Skinner, Assistant Professor of Nursing, published "Simulation: Preparing Nursing Students to Work with Community-Dwelling Older Adults" featured in the *Clinical Simulation in Nursing*, Vol. 13, 520-523.

#### *Awards/Accomplishments*

- Mabelle Skinner, Assistant Professor of Nursing, graduated UMKC School of Nursing and Health Studies with a Doctorate of Nursing Practice-Adult Geriatric Primary Care Nurse Practitioner. She also received Board Certification from The American Nurses Credentialing Center.
- Susan Bashinski, Associate Professor of Education, served as one of six invited members of an international panel on congenital deaf-blindness.

### **SCHOOL OF FINE ARTS**

Dr. Bob Willenbrink, Founding Dean

#### *Presentations/Workshops/Conferences/Seminars*

- Madeline Rislow presented "Sculpting Presence in Early Modern Genoa: Overdoor Imagery in the Doria Family Neighborhood" at the 20th Annual Mediterranean Studies Association International Congress, hosted by the University of Malta, Mediterranean Institute in Valetta, Malta, this past month. Prior to the conference, she spent a week in Italy for research and teaching purposes, several days in Genoa for archival research, and made stops in Florence and Rome to gather materials for teaching ancient and Renaissance art history.
- Madeline Rislow presented with Emily L. Newman (Texas A&M-Commerce) research on "One Way or Another: Virtual Reality in the Art History Classroom" at the Foundations in Art: Theory and Education Conference in Kansas City.
- Chelsey Hamm presented a paper entitled "Charles Ives's Associations with Kaiser Wilhelm II, Compositional Effects, and Present-Day Listening Procedures" at the European Music Analysis Conference (EuroMAC).
- Lee Harrelson was a clinician and performer at the North American Brass Band Summer School in Halifax, Nova Scotia, Canada.
- Elise Hepworth participated in the Zoltan Kodaly Conference at the University of Nebraska – Omaha and completed the Kodaly national pedagogy certification.
- Nathanael May directed the 13th season of SoundScape, an international music festival he founded in 2005. The festival meets for two weeks each summer in Italy, hosting 55 students. Two MWSU students participated in performances and served as audio recording interns for the festival. Their work will be featured on an upcoming CD release, featuring the premiere recordings of three prominent American composers.
- Nathanael May served as co-director of the international Piano Days Festival, an event he co-founded in 2015. The Italy-based festival attracts advanced pianists for a curriculum of daily lessons, master classes and lectures. He also performed a solo recital featuring the works of American composers.

#### *Publications/Exhibits/Performances*

- Two of Kathy Liao's paintings were juried into and selected for the "In Memoriam" exhibition at Manifest Gallery in Cincinnati OH. Only 3% of the works submitted were accepted from the over 202 entries.
- Matt Hepworth had a mixed media piece accepted to the Souvenirs of Summer Juried exhibition at the Fabulon Galler in Charleston, SC.
- Matt Hepworth had his drawing accepted in the first round of the *Light & Shadow* juried exhibition at the Mildred M. Cox Gallery at William Woods University, in Fulton, MO.
- Teresa Harris had three mixed media works accepted into the national juried exhibition "Eye of the Beholder," held at the Circle Gallery in Annapolis, Maryland. The three mixed-media works accepted were "Censor III," "Storyteller I," and "Storyteller II." The juror, Janet Maher, is a studio Professor at Loyola University Maryland in Baltimore and also directs the Studio Arts program there. Teresa was chosen as the Juror's Choice Award.
- Teresa Harris also had a mixed media work entitled "Small Man 6" accepted into the "notBIG4 Small Works" Exhibition at MS Rezny Gallery in Lexington, Kentucky. The juror was Kurt Gohde, Professor of Art, at Transylvania University. He chose 45 works from 440 submissions.
- Teresa Harris had a mixed media work accepted into the national exhibition "64 ARTS." The work "BillboardFL" will be exhibited at Buchanan Center for the Arts in Monmouth, IL. The juror, Lucas Cowan, is the Rose Kennedy Greenway Conservancy's Public Art Curator. He has curated dozens of exhibitions including those of Jun Kaneko, Thomas Sayre, Lawrence Weiner and Mark di Suvero.

#### *Student/Community Involvement/Successes*

- Martha Miller and Kaylin Falterman, recent graduates, have a two-person exhibition "Portraits Anything but Portraits" at Artcetera in downtown St. Joseph.
- Stephanie Palmer (BGS student in Art History and European History) was selected to present her paper, "Spirit of Historical Iconography and Iconology: A Study of a Fourth-Century *Mosaic with a Peacock and Flowers*" at the Missouri Western State University/Albrecht-Kemper Museum of Art, Art History Symposium later this month along with nine other undergraduate students from colleges and universities across the country.
- Matt Hepworth had a drawing accepted in *The Beauty of Our Beasts* juried exhibition at the Albrecht-Kemper Museum of Art in St. Joseph, MO for the partnership with the Friends of the Shelter.
- The Department of Music hosted the inaugural MWSU Brass and Percussion Camp in June and reached 25 middle school and high school students.
- The Department of Music hosted the MWSU Drumline Camp in July with 51 middle school and high school students participating.

#### *Faculty Awards/Other Recognition*

- Eric Fuson's large sculptural wall piece entitled "Flight" featured in the faculty exhibit at the Albrecht Kemper museum this past spring has now been added to their permanent collection and is on display in their theatre.
- Elise Hepworth received recognition at the Missouri Choral Directors Association Conference for having the MWSU Chamber Singers selected to perform at the Missouri Music Educators Association (MMEA) Conference in January 2018.
- Elise Hepworth became the Founding Artistic Director of Robidoux Chorale, a semi-professional chamber vocal ensemble in Northwest Missouri.

#### *Calendar of Events*

- Aug 7- September 15: Solar Art Exhibition, Potter Gallery
- August 19-25: Marching Band Camp



- August 27: Chamber Choir Auditions
- August 31, Department Meet & Greet and Audition Workshop, Potter Hall Theatre
- September 5, Auditions for *School House Rock Live!*, Potter Hall Theatre
- September 7: Band Day
- September 14: Music Faculty Showcase
- September 15, 5-7pm: Closing Reception: Solar Art Exhibition
- September 25-October 27: Inspired: Adjunct Art Faculty Exhibition
- September 29: Brass Day
- September 29, 5-7pm: Opening Reception: Inspired: Adjunct Art Faculty Exhibition
- October 13-15 and 19-21, *School House Rock Live!*, Potter Hall Theatre
- November 2, 48-Hour Film Festival Screening
- November 6-December 1: Juried Student Exhibition
- November 10, 5-7pm: Opening Reception for Juried Student Exhibition
- November 30-December 3, *Short & Sweet*, Kemper Recital Hall

## **ADMISSIONS**

Dr. Paul Orscheln, Associate Vice President of Enrollment Management & Student Retention

### *Griffon Edge (New Student 4-day Orientation Program)*

- Finalizing night entertainment and speaker contracts.
- Working with United Way, who is coordinating day of service.
- Over 950 students have registered for Griffon Edge.

### *Recruitment*

- The Admission Counselors have called over 1,000 students to remind them about the New Student Registration Programs and help them finalize their enrollment, housing and financial aid details.
- Campus tours for individuals and groups are given Monday through Friday.
- College Fair schedule has been solidified.
- Counselors are planning their travel schedule from August – December.

## **LIBRARY**

Sally Gibson, Director of Library

- Colette Weipert started July 10 as the Library Technician – Technical Services/Evening Supervisor. She will manage the print serials, assist with record maintenance, and serve as the library's night manager.
- MOBIUS has merged the Kansas City and Towers clusters to create KC-Towers. Services will remain the same and the only change is a larger cluster of 14 libraries with a new name. The merger will be complete the first week of September.

## **WESTERN INSTITUTE**

Dr. Gordon Mapley, Dean & Executive Director

### *Artscape*

- Darren Verbick and colleagues, which included 13 teachers, five volunteers, and two helpers, completed the 30<sup>th</sup> year of Artscape with a maximum capacity 192 students attending.

- Artscape, hosted annually at MWSU and implemented in collaboration with the Allied Arts Council, brings children to campus for a week of hands-on engagement in the arts.
- Visit <https://youtu.be/dlaSliI-pbY> for the video of Artscape2017 in action.

#### *Walter Cronkite Memorial*

- In June and July, there were over 850 visitors to the Memorial.
- Preparing for eight tour buses (400 people) to be at the Memorial on the day of the solar eclipse (August 21).

#### *Study Away*

- The last two Study Away trips for this summer are complete. Chris Bond led Communications students through England, Scotland, Norway and Iceland studying communication about environmental issues and attending a conference in Leicester, England. Ed Taylor led Political Science students on a two-week visit to the Portland, Oregon area to study sustainable governance.

#### *Bachelor of General Studies/Back to Western*

- Total Students Advised for Return to Western (Since 2013) - 654
- Total BGS Graduates (since inception) - 153 (plus five pending)
- Spring 2017 BGS Graduates - 18 confirmed & five pending

#### *Conferences & Special Programs*

- May 20-July 29, Altec Interns, 2 guests
- May 20-August 11, Boehringer Ingelheim Animal Health Interns, 4 guests
- June 1, Craig School of Business Celebration of Entrepreneurs, 125 guests
- June 3-August 11, Triumph Interns, 7 guests
- June 7, MO DOT MHTC Luncheon, 35 guests
- June 9-11, Griffon Black Volleyball Camp, 41 guests
- June 11-August 11, Seaboard Foods Intern, 1 guest
- June 12-13, Griffon Basketball Team Camp, 154 guests
- June 14, BioZyme Trade Show, 150 guests
- June 15, Allied Arts Council Board Meeting, 25 guests
- June 16, Law Enforcement Academy Graduation, 400 guests
- June 18-30, Gear Up Camp, 32 guests
- June 21-23, Griffon Boys Basketball Camp, 110 guests
- June 23-24, Cub Scout Day Camp, 100 guests
- June 28-July 1, Allison's School of Dance, 700 guests
- July 6-8, All Star Football Camp, 49 guests
- July 7-9, Griffon Gold Volleyball Camp, 24 guests
- July 10-14, Point Guard College, 99 guests
- July 16-19, Drumline Camp, 49 guests
- July 17-19, Griffon Girls Basketball Camp, 59 guests
- July 20-24, Red Echo, 19 guests
- July 22, Sims Wedding, 250 guests
- July 24-August 17, Chiefs Training Camp, 250 guests

## MEMORANDUM

TO: Dr. Robert Vartabedian, President

FROM: Shana L. Meyer, Vice President for Student Affairs

DATE: August 14, 2017

SUBJECT: Report to the Board of Governors

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### **Vice President's Office**

*6/23/17- 8/24/17*

The beginning of the fall semester always comes so quickly! Many people think that University employees "have the summer off." Instead, summers are filled with preparations for fall, trainings, policy writing & revisions, and working to make Missouri Western a place where students can feel at home. When you add in summer school, Chiefs camp, and summer camp—we are just as busy as ever!

Blum Union has seen quite a bit of activity as well as Aramark completes the 1st phase renovations included:

#### Food Court

- Removed the Burger Studio location and moved the Zoca location to add Chick-Fil-A
- Added new point of service stations
- Added new beverage station
- Updated the dining room with new paint, lighting and artwork
- New lighting over the action stations
- Painted and replaced ceiling tiles throughout the entire dining hall
- Painted the entire dining hall
- Removed column covers and replaced them with new modern streamlined look and colors
- Prepared electric service for phase 2

In addition, the Hearnese Library coffee shop was updated from Java City to Roasterie Coffee.

The grand opening is scheduled for September 20 at 10:00 a.m. at the Roasterie and then at 11:00 a.m. at Chick-Fil-A.

The Student Government Association has agreed to continue their partnership with Saint Joseph RIDE, continuing to pay for “free rides” for MWSU faculty, staff, and students on any Saint Joseph RIDE route. Below is a summary of ridership by MWSU students and employees for the 2017 fiscal year (July 1 -June 30). Based on these ridership figures, the fee for the upcoming school year will be \$14,950.

<b>St. Joseph Transit MWSU Ridership Summary</b>		
	<b>FY2017</b>	<b>FY2016</b>
July	1,325	Trial started Aug 26
August	1,642	249
September	2,386	2,296
October	2,412	2,396
November	2,090	1,597
December	1,586	1,443
January	1,707	1,568
February	1,870	2,317
March	1,875	1,895
April	1,709	1,962
May	1,252	1,220
June	1,141	1,345
<b>Total YTD</b>	<b>20,996</b>	<b>18,288</b>

***Conferences/Meetings/Events Attended***

- Various 1-1 meetings with direct reports, President Vartabedian & Vice Presidents
- Weekly Cabinet & Dean’s Council meetings; Student Affairs Directors’ meetings every other week; Governance Advisory Committee
- Ongoing Trails West! 2017 committee and chair meetings
- Regular Allied Arts Board meetings, once/month
- Weekly Diversity & Inclusion Task Force meetings
- General Session & President’s Picnic Aug. 22
- Board of Governors meeting, Aug. 24

Finally, as you know, I have been out of the office for the past six weeks, recovering from surgery to donate a kidney to my father. Many thanks to Minerva Correa Torres, Dr. Judy Grimes, and Isaiah Collier for picking up my duties while I was out of the office. I truly appreciated everything all members of the Student Affairs team and many others across campus did to help with my recovery, from bringing food, to sending cards & flowers, as well as their kind words. I will return to work on Tuesday, August 22, 2017.

## **Associate Vice President for Student Affairs**

Dr. Judy Grimes

We continue our efforts to support the new student orientation programs including presentations for family members and informational displays during the Student Services Fair. The final program was August 10. Major projects over the summer included the updating of the Student Code of Conduct, the Student Handbook and the Annual Safety Report/Clery Report. A review of our Assessment goals is also underway along with developing new assessment goals for 2017-18.

Dr. Cosette Hardwick, Associate Professor and Academic Coordinator of Clinical Education, Physical Therapist Assistant Program, School of Nursing & Health Professions, and I presented at the National Conference on Recruitment, Marketing and Retention in Denver. Our topic was: "The Power of Campus Collaboration in Student Success & College Completion." It was well-attended and well-received. Dr. Hardwick and I also co-chair the College Completion Team: 2nd Year to Graduation. We are working on plans for this group for the 2017-18 academic year.

I chaired the Student Affairs Division Retreat on July 14, and attended meetings of the University Assessment Committee, Admissions & Graduation, Student Affairs Director's meetings, College Completion Team and individual meetings with the Assistant Dean of Health & Wellness, Assistant Dean of Student Development and the Director of International Recruitment & Student Services. I have had several conversations regarding the challenges of the competing demands for space for student intramurals, free time recreation, athletics, academic classes and conferences. I also had the opportunity to meet with several candidates who applied for an opening as a Residence Hall Director and to attend their campus-wide presentations. I have worked closely with Human Resources to update position descriptions and review postings for the Career Development Director and the Fitness Center Coordinator positions.

Several meetings were held related to communication efforts for potential and incoming international students and plans for the arrival of new international students the weekend of August 19-20, particularly given the complication of the Solar Eclipse, the challenges of airport pickups and concern about potential crowds in St. Joseph. Orientation for incoming international students actually begins on Monday, August 21 with some limited activities. This continues through the week with a trip to Kansas City for students on August 26. I chaired the Health Management Team meeting to discuss process and procedures for any potential health outbreaks that would need to be coordinated with the Esry Student Health Center, the city and the state health departments. And finally, I attended the Chief's Camp event for area legislators.

## **Health & Wellness**

Harold David Brown

Dave Brown, Assistant Dean of Health & Wellness and Director of Counseling made a presentation at the Student Affairs Retreat on the results of a statewide annual study entitled the Missouri Assessment of College Health Behaviors (MACH B). This annual study allows institutions to get feedback from students regarding alcohol, prescription drug use, marijuana use, interpersonal violence and tobacco use. It is possible to not only track Missouri Western students over many years, but also to compare our students with students across the state. Information from the study can then be used to focus programming efforts as appropriate.

The Division of Student Affairs held a half day retreat on July 14 at which the results of the MACH B survey results were discussed and ideas shared about how to best address the needs of Missouri Western's students in relation to issues of high risk behaviors, alcohol and drug use as well as exchange information on current topics that concern students.

Brown also presented sessions at Faculty Senate Plan Days on Student Health Emergencies, Classroom Discipline and Suicide Awareness and Prevention programs.

Counselors, Steve Potter and Vincenza Marash will present to the R.A.s as part of their orientation training on August 17 to address *Counseling Center Services and Suicide Prevention*. Nicki (Carolyn) Duerfeldt, our UMKC Counseling Intern (and an MWSU graduate) will accompany us to introduce herself and briefly address her work with us.

On August 25, Vincenza Marash will present to the Center for Academic Support tutors as an aspect of their Level II training. The topic will be *Counseling Center Services and Working with Non-Traditional Students*. The counseling intern will attend as well (per the above).

Recreation Services Graduate Assistant, Melissa Cairns, played in the Senior Asian Volleyball Championships for New Zealand. She was the captain of the squad when they played the Korean team who is ranked 10th in the world. Melissa made a few kills and an ace serve against them.

The Esry Student Health Center staff completed 60 athletic physicals for new incoming freshmen and seven sickle cell tests on August 6 and 13. Health center staff will participate in International Student orientation on August 21 to administer tuberculosis testing and immunizations that will be required for housing residents.

A total of 1,100 students visited the Student Health Center booth during the Griffon Orientations to complete the electronic tuberculosis screening questionnaire and submit required immunizations for housing residents.

## **Career Development & Student Employment**

Kay-lynn Taylor

Kay-lynn Taylor attended the NCDIA Global Conference, held in Orlando, FL June 28 –30. The conference theme was "The Joy of Working – Positive Approaches to Work, Career & Life."

During the week of the New Student Griffon Orientation June 27 –29 and on July 13, the administrative assistant for Career Development presented 3 daily 30 minute breakout sessions on Career Readiness, Griffons4Hire and resources the Career Development offers. There were approximately 160 parents/guests actively engaged in these presentations.

The Community Partner agreements in the Learn Serve Change the World, community-based campus Federal Work Study program, for 2017-2018 are:

1. YWCA: Students provide assistance with the Y New Start Store
2. United Way: Students tutor through the Reading Adventure Program in addition to providing administrative support
3. Second Harvest: Students provide assistance with day to day operation of the Fresh Pantry.
4. Habitat for Humanity ReStore: Students provide assistance with in accepting and inspecting donations of gently used furniture, appliances, home accessories, building materials; organizing the sales floor and assisting customers.
5. Mosaic Auxiliary Services: Students provide assistance in the Gift Shop, Dietary Services or Guest Relations.
6. USGS (United States Geological Survey): Students assist with the Bird Banding Project.
7. MDC (Missouri Department of Conservation): Students assist with the Fishery, Forestry, Wildlife and Outreach/Education programs.
8. Loess Bluffs National Wildlife Refuge: Students provide assistance in the Visitor Contact Station and sign and trail management projects in addition to Native prairie seed harvest, processing and planting, Bird, Reptile/Amphibian and Mammal surveys.

For the 2016-2017 academic year, the estimated value contributed to the St. Joseph and North West region of Missouri through the Learn Serve Change the World program totaled \$48,704.16, an increase of 15% over the previous year total of \$42,132.54.

The budget allocation for 2017-2018 is \$45,000 which means additional work study eligible students will need to be hired in order to draw down these funds by June 30, 2018. Community Assistant positions, including a reading tutor will be posted in Griffons4Hire on or before August 18.

### **International Recruitment & International Student Services**

Ann Rahmat

International Student Services (ISS) is anticipating the arrival of a little over 40 new students from 20 different countries. Students are coming to Missouri Western for a range of programs such as Undergraduate, Graduate, Exchange, and for the Intensive English Program. The

international orientation week begins on Monday, August 21, and officially ends on Saturday, August 26. The new student airport pick-up is scheduled on August 19-20.

The unique challenges associated with the August 21 total solar eclipse event provided an opportunity to pilot a temporary housing program. Most hotel rooms are fully booked for the day off, or may cost as much as \$350/night. Due to the unanticipated financial hardship, graduate or transfer students may request temporary housing accommodation when they arrive for time to search for private apartments, or consider on campus housing. The ISS office coordinates apartment and student housing tours during orientation week. For additional information see: <https://www.missouriwestern.edu/international/admitted-students/>

Leading to the mandatory international orientation week, students are regularly reminded of the required pre-arrival checklist including timely student visa application process, immunization records requirement, student housing, arrival deadlines, airport arrival, and GoldLink activation.

Immigration and border security is a particularly hot topic beginning 2017; therefore, to alleviate some of the myths and fear among incoming international students the ISS office under the direction of immigration specialist, Fumi Cheever, piloted a new web based workshop on the topic of visa application process. Three dates were offered for the free workshop: June 14, 21, and July 19. It was a virtual meeting on the zoom platform to help guide students regarding the visa application process, visa interview expectations, and the arrival port of entry process.

## **Residential Life**

Nathan Roberts

A new year has officially kicked off in Housing as Resident Assistant Training began August 7. There are thirty-four student leaders part of the Residential Life team this year in six halls. Two weeks prior to move-in, Resident Assistants (RAs) were trained and prepared to support the needs of on-campus residents through community development, programming initiatives, mentorship, and University policy enforcement.

The residence halls will officially open for freshmen move-in at 9 a.m. on August 23. The Residence Hall Association (RHA) will be prepared with a large team of Griffon Greeters to assist families and students in the moving process. On the same day, RHA will also host its first program of the year "Walking Tacos" at 6 a.m. in collaboration with Griffon Edge to introduce the freshmen to each residence hall and RHA Executive Board Member.

A new face joined the Residential Life Professional Staff team on August 9. Samantha Wemple is the new Residence Hall Director for Leaverton and Vaselakos Halls. She completed her Master of Education in Educational Leadership from Southern Methodist University in Dallas, Texas and a Bachelor of Applied Arts and Science from The University of Texas at Tyler.

## **Student Life & Leadership**

Isaiah Collier

Amid the usual activities of the centers under the direction of Student Life, the previous two months have included planning and organizing for the next academic year. Events that draw



larger attendance and are more labor intensive were planned and volunteers sought particularly for the Tunnel of Oppression to be held on October 9-12.

Family Weekend is scheduled for September 22-23. Singer-songwriter Mikki Hommel will be here performing on September 22. The following day will include three different Planetarium shows - The Serengeti at 1 p.m., Forces of Nature at 2 p.m. and Sea Monsters at 3 p.m. Tickets to the Planetarium shows will be limited due to space, so guests are encouraged to come as soon as they can to pick up their tickets at the Center for Student Involvement in Blum 207 on August 28.

Eighty-five vendors have signed up for Western Warm-Up. This is held outside of Blum on the first day of classes. A few more vendors are expected to register over the next two weeks. A total of 50 Missouri Western related organizations and 35 St. Joseph businesses have registered for the event. Participants can register up to the day before the event, with a late registration fee for any registrations sent in after August 11.

The Center for Multicultural Education Director, Latoya Fitzpatrick, taught a Diversity Training session to the Residential Life Resident Assistants during their beginning of the year training on August 11.

Fitzpatrick was an award reviewer for the NASPA IV-West 2017 Awards Program. She reviewed awards from three categories around the NASPA IV West Region which included the Rising Star Award, Outstanding New Professional Award and the AVP/Senior Level Student Affairs Professional.

Fitzpatrick presented at The Shelter for Abused Women for the YWCA on July 13, over Cultural Competency Within the Workplace. A total of 20 YWCA employees attended.

Welcome week events and activities include: Come Meet the Greeks BBQ on August 30, Throwback Time Machine Party on August 31; and Looney Pool Party on September 1.

## **Student Services**

Shana Meyer

The Student Government Association (SGA) is researching the possibility of bringing a campus wide mobile app to Missouri Western. An RFP was sent out and seven companies responded. A committee with representatives of students, IT Services, IMC, PR & Marketing, University Police, Admissions, and Academic & Student Affairs will be reviewing the RFP responses to determine if a campus wide mobile app will benefit students and the University.

Work on the Griffon Student Field (behind Leaverton) has begun. Three light poles with 5 lights have been installed with a timer to control the lights and an SGA storage shed. The field signage will be installed on August 14. Pending work consists of concrete slabs for two sets of bleachers being moved from the Chiefs practice field and painting the band director stand. If funding is still left, a concrete drive will be poured from the gravel lot to the Band shed; as well

as, two cement accessible parking spots. Primary use of the field will be for Marching Band, Recreational Services and SGA.

The Homecoming Committee will be holding their Fall Retreat on August 17. The committee has been working on their events over the summer and plans to use this retreat to start putting the week of events together. The Homecoming parade route will be a little different this year. A meeting involving Jessica Frogge, Colleen Kowich, Bob Long, Sgt. Chris McBane and the Streets Department created a route to accommodate the full parade starting in one location. The parade will start off at Frederick and 22nd Street, go down Frederick, merge onto Francis and end at 4th street.

## **Memorandum**

To: Dr. Robert A. Vartabedian, President  
From: Jerry Pickman, Vice President for University Advancement  
Date: August 13, 2017  
Re: UNIVERSITY ADVANCEMENT BOARD OF GOVERNORS REPORT

Activities (arranged by area) since the last meeting of the Board of Governors includes the following:

### **Vice President**

- The following goals will serve as a guide for the University Advancement division and the MWSU Foundation in FY18:

#### *FY18 Goals - University Advancement*

- Goal 1: Increase private funding to address the University's strategic priorities.
- Goal 2: Increase engagement with the University's various stakeholders.
- Goal 3: Improve the efficient use of personnel and budgetary resources.
- Goal 4: Expand and increase the University's market reach and awareness.
- Goal 5: Expand the collection, analysis, and implementation of division-related metrics.

Each department within the University Advancement division has prepared a fiscal year Department Operating Plan and Assessment Plan in conjunction with the above goals.

#### *FY18 Goals – MWSU Foundation*

- Goal 1: Increase the Foundation's assets by providing support for the University's major and planned gift fundraising program.
- Goal 2: Promote awareness of the Foundation's mission to internal and external stakeholders.
- Goal 3: Increase board member engagement and information sharing.
- Goal 4: Engage in Risk Management oversight in order to identify, analyze, prioritize, and mitigate risks.
- Goal 5: Maximize efficiency through the use of technology.

- Special Events and Meetings Attended:
  - Budget Advisory Council meeting
  - YWCA Women of Excellence Luncheon
  - MWSU Foundation Board of Directors meeting
  - MWSU Foundation Investment Committee meeting
  - MWSU Foundation Investment ad Hoc Committee meetings
  - Chamber Chairman's Breakfast
  - Meeting with Patterhn Ives/ Potter Hall Building Committee
  - Athletic Director candidate presentations
  - Press Conference – Athletic Director (Josh Looney) announcement
  - Dinner at Vartabedian home (honoring Steven Craig)
  - Dinner at Vartabedian home (honoring Krikor and Kay Partamian)
  - Community Foundation of NWMO ScholarLink presentation
  - KC Chiefs VIP Tent – Chamber, Mosaic Life Care, MWSU boards, Elected Officials
  - Donor/prospect visits

## **Alumni Relations** (Colleen Kowich, Director of Alumni Relations)

- Homecoming
  - This year, the Alumni Association will sponsor a week's worth of activities - similarly to the student Spirit Week. New this year includes Black & Gold Day, Support a Griffon Business Day, an Alumni Employee Breakfast and an online fundraising initiative called Legacy Day. This activity is being planned in concert with the Office of Development and new committee called GOLD (Graduates of the Last Decade).
  - This year will also see a new parade route. In an effort to start the entire parade together (instead of two starting points), we will begin at Frederick and 22nd (with all of the participating bands lining up at the Cash Saver/Family Dollar lot). The parade will travel down Frederick to Francis Street and will end at 3rd and Francis Streets.
- Alumni Awards
  - All alumni award recipients have been notified by the Director. This year's 2017 Alumni Award recipients are as follows:
    - Distinguished Alumni Award - James Sheehan '78, CFO, Hormel Foods
    - GOLD (Graduate of the Last Decade) - John Klindt '11, Facility Maintenance Manager, FedEx Ground, Kansas City, MO
    - Herb '35 & Peggy Iffert Award for Outstanding Service to the University - Tom & Patsy Smith '95
    - Distinguished Faculty - Dr. Jeffery Poet, Professor, Computer Science, Math and Physics
    - Great Griffon Awards - The Great Griffon Awards were established in 2017 to recognize alumni from each college or school as well as outstanding graduating students
      - Craig School of Business - Corky Marquardt '84, Market President, Commerce Bank, St. Joseph
      - College of Liberal Arts & Science - Marty Beth Porter '99, Clinical Coordinator, Liberty Hospital
      - School of Nursing & Health Professions - Diane Waddell '66 & '91, Moderator, Presbyterians for Earth Care
      - College of Professional Studies - LaShaundra Randolph '03, Program Coordinator, Metropolitan Community College
      - School of Fine Arts - Marrita Black '73, Professional Sculptor
- Trip to Israel - 2018
  - Dr. Jimmy Albright is coordinating the first of what we hope will be many Alumni trips. In May, 2018, Dr. Albright will take alumni and friends to Israel for a 10 day trip. Information sessions are planned for April and May and we are in the process of developing a website for additional information.
- CASE (Council for Advancement and Support of Education) CASE is the professional organization for University Advancement professionals to which we belong. The North American arm of the organization is divided into eight districts and we are a member of District VI.
  - Colleen Kowich serves on the planning committee for the District VI convention to be held in St. Louis at the end of January
  - Colleen and Development Officer, Rachel Graves '03 have been selected to present at the District VI convention. Their program, "Engaging Young Alumni Through Giving" will focus on the development of the GOLD (Graduates of the Last Decade) Alumni Network and their involvement in developing Missouri Western's first online/crowd funding giving day.

## **Development** (Kim Weddle, Director of Development)

- Centennial Capital Campaign
  - Potter Hall
    - The architectural firm, Patterhn Ives, in completing the design work for an addition and renovation to Potter Hall.
    - An announcement/event is being planned for fall announcing reaching and surpassing the initial celebration goal of \$20 million – followed by the message that we are now concentrating on raising funds for the Potter Hall project.
  - Endowment
    - Funds are also being raised for the Western Advantage Scholarship Fund and Griffon Endowment Fund (general operating endowment)
- Major Gift Pipeline Builder (Ruffalo Noel Levitz)
  - Calls began in May and are continuing
  - 165 surveys have been completed with 50 prospects who want to meet or talk with someone on the Advancement team.
  - Only 56 of those contacted have declined to take the survey
  - Follow up calls and visits are being conducted by the Advancement team
  - New members have been recruited for the Western League for Excellence and MWSU Arts Society
- Major Giving Officer
  - A search committee has been assigned and we are currently accepting applications for this position
- Scholarships
  - Many thanks to Foundation board member, Susan Campbell, for establishing the SJC Marketing Scholarship. This scholarship will awarded to a student who has completed at least 30 hours and has a cumulative GPA of at least 3.0. First preference will be given to a non-traditional student majoring in Marketing.
  - A new scholarship was recently established by Brad Durham, owner of B-FIT CrossFit. This scholarship will benefit Veterans.
  - Also working with donors to establish two new scholarships for the Masters in Nursing program.
  - Working with Heroes United to award a scholarship to a Gold Star Family, a family who has lost a loved one during active duty in the military. This scholarship will be announced at the KC Chiefs game at Arrowhead Stadium on October 30<sup>th</sup>.
- Alumni Giving Day
  - Will be held on October 26<sup>th</sup> (during Homecoming week).
  - 12 Graduates from the last decade (GOLD) serve on a steering committee and are working to raise \$10,000 on that day through digital and social media channels.

## **Public Relations and Marketing** (Jomel Nichols, Director of PR/Marketing)

- Publications
  - University Magazine. The Fall 2017 Missouri Western Magazine is in production and should be mailed Sept. 5. This issue features Missouri Western's workforce development and student retention initiatives.
  - Admissions Materials. The 2017/18 admissions packets have been printed and delivered. These materials will be used in the University's strategic marketing and recruiting efforts. This enormous collaborative project is the culmination of months of hard work by the PR/Marketing, Enrollment Management and Campus Printing and Design Services teams.

- Family Newsletter. Because of the successful GO programs, subscriptions to the family newsletter have increased immensely. The July issue was sent to 1,013 people, a 114% increase from the May issue. The open rate for the July issue was 30.9%, which is about average for the family newsletter, but, in hard numbers, is a 142% increase from the May issue.
- Marketing
  - Craig School of Business. In collaboration with Western Institute and the Craig School of Business, PR/Marketing continues to assist with targeted marketing efforts, both by program and geographic area. In addition, PR/Marketing is assisting with publicity for the CSB's Inaugural MBA Class Celebration from 4-6 p.m. Saturday, Aug. 26.
  - Education Department. PR/Marketing assisted Dr. Susan Bashinski in marketing the rollout of the updated online graduate program in Cross-Categorical Special Education. This included publicity, printed materials, online presence, radio ads, Facebook advertising and direct mail.
  - Digital Viewbook. In conjunction with Enrollment Management and IMC, PR/Marketing has updated the University's [digital viewbook](#), which is key to electronic recruiting efforts. The online viewbook can be accessed at [www.missouriwestern.edu/viewbook](http://www.missouriwestern.edu/viewbook).
  - PR/Marketing staff is assisting with the planning and publicizing of the R. Dan Boulware Convocation on Critical Issues on Sept. 12. The office is responsible for coordinating several logistic pieces of the event and producing all printed and advertising materials.
- Social Media
  - Facebook Yield. Ongoing Facebook ads featuring student-centered video testimonials are garnering very positive engagement.
  - Snapchat Stories. PR/Marketing will be launching a formalized student-centered "takeover" campaign for the Snapchat account this fall, by recruiting student organization leadership. This first-person engagement platform reaches the University's prospect audience as well as the on-campus community on the platform they use most.
- Community Outreach
  - Community Branding: Uncommon Character. Jomel Nichols serves on the Communication Directors committee that recently launched a new brand initiative for the St. Joseph area. The "Uncommon Character" campaign kickoff event was held Aug. 4 and introduced the community to the campaign visuals and message. This collaborative effort spanned two years, included input from St. Joseph's own creative community and was led by representatives from the Chamber of Commerce, Convention and Visitors Bureau, School District, City, Mosaic and Missouri Western. For details on the campaign, access the brand website at [www.uncommoncharacter.com](http://www.uncommoncharacter.com).
  - Total Solar Eclipse. Missouri Western will host several on-campus events leading up to the total solar eclipse, including a special solar-themed gallery display, original musical revue Eclipse!, speakers series, planetarium shows, educational demonstrations and special exhibits in the Walter Cronkite Memorial. The PR/Marketing office has helped with publicity and marketing of many of these on-campus events.
- Media Relations
  - New Athletic Director. PR/Marketing helped coordinate the internal and public announcement of the interview process for and subsequent hiring announcement of the University's new director of athletics, Josh Looney.

## **Campus Printing & Design Services** (Kendy Scudder, Director of CP&DS)

- Chargeback Comparison
  - June 2017- #199 chargebacks: \$ 36,378
  - June 2016- #210 chargebacks: \$ 19,242
  - July 2017- #175 chargebacks: \$30,000
  - July 2016- #237 chargebacks: \$41,817
- Completed Projects
  - Volleyball Poster; Soccer poster; Theatre season show logos and advertising; Griffon Edge materials; Convocation design; Athletic Honors Banquet projects; shirt design for Homecoming 2017; Admissions recruiting package- Admissions Publications package (18 projects, which included 9 books); Admissions counselor and staff add-ons collateral; Admissions postcards; and, LEA graduation materials.
- Projects in Progress
  - International recruiting materials; department rack cards and posters; Fall Magazine; Eclipse posters, postcards and ad; Music department program template; Music department scholarship flyers and postcards; 2018 Spring Registration Guide; SGA Tri-fold brochure; 2017-18 Undergraduate catalog; 2017-17 Graduate catalog; Graduate programs postcards; and, 2017 Football program.

## **MWSU Foundation** (Tara Adwell, Associate Executive Director and Chief Financial Officer)

- The FY17 audit fieldwork was completed the week of July 24th with the third party audit firm, CliftonLarsonAllen, LLP. The draft of the audit report is scheduled to be completed the week of August 28th with the Audit Committee meeting scheduled the week of September 4th. The audit went smoothly and no management comments are anticipated.
- Work has started on the MWSU Foundation's FY17 990 tax return. The Foundation has begun to provide CliftonLarsonAllen all documents needed to complete the return.
- The MWSU Foundation Board of Directors met on Wednesday, August 9th for the 4th quarterly meeting. The Fiscal Year 2017 financials were presented and the current value of the Foundation's total assets surpassed \$50 million for the first time in the Foundation's history.
- Tara Adwell has resigned her position as Associate Executive Director and CFO effective September 1, 2017. A search for her replacement is underway. Jennifer Riley, Accountant, will serve as the interim CFO until the position is filled.

## **MEMORANDUM**

**TO:** Dr. Robert Vartabedian, President

**FROM:** Dr. Cale Fessler, Vice President for Financial Planning and Administration

**DATE:** August 24, 2017

**RE:** Report to the Board of Governors – August Meeting

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Activities (organized by area) since the last Board of Governors meeting, include the following:

### **Vice President, Dr. Cale Fessler**

#### ***Key Activities & Projects***

- State budgetary submissions
- Working through FY 2017 audit

#### ***Conferences/Meetings/Events Attended***

- Attended and Presented at the June Board of Governor's meeting
- Conducted one on one meetings with area Directors
- Conducted the monthly Directors meeting
- Attended a meeting with the Patterhn Ives Architect's and Potter Hall Executive Building Committee
- Co-Chaired Budget Advisory Council Meetings for July and August
- Attended the Athletic Director Candidates Presentations
- Attended Elected Officials day at Chief's Camp

### **Financial Services, Associate VP, Carey McMillian**

#### ***Key Activities & Projects***

- The Associate VP of Financial Planning, Chief Accountant and the accounting staff have been diligently working to complete year-end financial postings and to prepare the required schedules for the external auditors.
- The Bursars Office worked with the Financial Aid Department to complete the necessary year-end processes to complete the financial aid portion of the external audit process.
- The Bursars Office has been helping students that have attended the Griffon Orientation program to ensure that they have completed all the necessary paperwork to secure their classes.
- The Bursars Office has been working with the Registrar and Financial Aid to review the fall void lists and ensure that it is as accurate as possible.



- The Purchasing Department has processed multiple bids including, but not limited to, bids for renovations and HVAC to Popplewell Hall, Admissions Printing Package, Athletic Student Insurance, Athletic Medical Provider, Graduation Caps & Gowns, Interpreting Services and the Griffon Edge Bus Service.

**Financial Aid, Director Marilyn Baker**

	Month to Date As Of Aug 10			AY To Date As Of Aug 10		
	2014-15	2015-16	2016-17	2014-15	2015-16	2016-17
FAFSA's Received (Duplicated)	14694	13805	12926	14734	13845	12926
FAFSA's Received (Unduplicated)	7480	6788	6369	7489	6792	6369
Packaged Students	5725	5597	5288	5726	5597	5288
<b>FAFSA's Selected for Verification</b>	<b>2766</b>	<b>2590</b>	<b>2285</b>	<b>2767</b>	<b>2593</b>	<b>2285</b>
FAFSA's Verified By FAO	1844	1580	1354	1845	1580	1354
FASFA's Verified w/ Correction	1472	1224	1038	1473	1224	1038
<b>Loans Certified (Duplicated)</b>	<b>6379</b>	<b>5853</b>	<b>4753</b>	<b>6380</b>	<b>5857</b>	<b>4753</b>
Alternative	97	94	104	98	98	104
Subsidized	2783	2599	2062	2783	2599	2062
Unsubsidized	3281	2914	2350	3281	2914	2350
PLUS	218	246	237	218	246	237
<b>Loans Certified (Unduplicated)</b>	<b>3183</b>	<b>2846</b>	<b>2611</b>	<b>3183</b>	<b>2848</b>	<b>2611</b>
	Month to Date As Of Aug 10			AY To Date As Of Aug 10		
	2014-15	2015-16	2016-17	2014-15	2015-16	2016-17
<b>Disbursed Funds</b>	\$44,331,433	\$40,796,116	\$38,976,127	\$44,378,530	\$40,836,527	\$38,976,127
Student and Parent Loans	\$21,298,406	\$18,893,630	\$17,603,337	\$21,304,006	\$18,905,102	\$17,603,337
Federal Grants/Scholarships	\$11,205,142	\$9,903,061	\$8,763,678	\$11,217,402	\$9,915,250	\$8,763,678
State Grants/Scholarships	\$2,739,608	\$2,965,234	\$3,192,254	\$2,749,791	\$2,968,000	\$3,192,254
Inst/Foundation Scholarships	\$7,106,698	\$7,526,742	\$8,043,489	\$7,112,100	\$7,528,463	\$8,043,489
External Scholarships	\$1,981,579	\$1,507,450	\$1,373,369	\$1,995,230	\$1,519,712	\$1,373,369
<b>Financial Aid Recipients</b>	<b>4,850</b>	<b>4,364</b>	<b>4,193</b>	<b>4,855</b>	<b>4,368</b>	<b>4,193</b>

### **Financial Aid Statistics (as of August 10, 2017) for Academic Year 2016-17**

- 6% decrease in FAFSA applications (unduplicated), compared to August 2016
- 5% decrease in the number of students awarded financial aid, compared to August 2016
- 8% decrease in federal student loan certifications, compared to August 2016
- 4% decrease in total funds disbursed for 2016-17 academic year, compared to August 2016

### **Financial Aid Statistics (as of August 10, 2017) for Academic Year 2017-18**

- Received 6,702 FAFSA's for Academic Year 2017-18.
- Received 2,825 FAFSA's from potential incoming freshmen and 977 are enrolled for Fall 2017 (includes August 10, Griffon Orientation numbers, which hasn't occurred at the time of this report).
- Received 475 FAFSA's from potential incoming transfer students and 251 are enrolled for Fall 2017 (includes August 10, Griffon Orientation numbers, which hasn't occurred at the time of this report).
- Received 210 FAFSA's from potential "returning" students and 117 are enrolled for Fall 2017.
- Received 2,840 FAFSA's from "continuing" students and 2,137 are enrolled for Fall 2017.
- Packaged federal financial aid for 5,342 students for Fall 2017 (2,674 continuing students and 2,668 potential incoming students).

### ***Key Activities & Projects***

- The annual audit of federal aid programs was conducted and we are awaiting a report from BKD. There are no known findings at this time.
- Attended the Veterans Certification Annual Conference in St. Louis Missouri.
- Griffon Orientation Programs.
- Satisfactory Academic Progress Appeal Committee Meetings.

### **Human Resources, Director Sara Freemyer**

### ***Key Activities & Projects***

- We continued our summer wellness program for employees as they logged their individual fitness steps/miles and collectively we are tracking how many times we could walk the Pony Express trail (St. Joseph to Sacramento CA). This voluntary employee tracking has sparked the interest of many employees.

- We have recently met with our benefits consultant (Truss) to discuss our group benefits renewals for January 1, 2018. We'll be reviewing renewal data in August.
- The classification and compensation committee (C3) met in June for several training sessions with Fox Lawson/Gallaher Benefit Services. The cross-functional team is now available when the need arises to review or reclassify positions.
- Annual training modules were reviewed and appropriate revisions made; modules should be ready for deployment to faculty, staff and students in August. This ensures our annual compliance with Title IX regulations and provides education on other potential discriminatory issues as protected by federal regulations (age, gender, national origin, disability, etc.).
- The Governor signed SB62 on July 14 affecting the MOSERS & CURP retirement plans:
  1. MOSERS: The vesting requirement changed from 10 years to 5 years for members of the MSEP2011 plan effective 1/1/18. Current employees must be actively employed on 1/1/18 to vest immediately and become eligible for a future retirement benefit. Employees who term employment prior to 1/1/18 will not be vested, even if they have more than 5 years of service.
  2. CURP: Sets the employer contribution rate at 6% effective 7/1/18.
  3. CURP: New faculty hired on or after 7/1/18 will be required to contribute 2%.

## **Information Technology Services, Director Mark Mabe**

### ***Key Activities & Projects***

- The project to move the Instructional Media Center server operation into the ITS Server Room was started. This move will take advantage of the backup generator and battery backup power supply. The move is scheduled for completion by the end of the calendar year.
- The new VoIP telephone system implementation has been delayed. Training sessions were conducted June 26 & 27. The actual deployment has been delayed until AT&T can schedule the porting of the telephone numbers from the AT&T Plexar system to the new AVAYA telephone system.
- A new Palo Alto firewall was purchased and installed to accommodate the increased bandwidth that is required to support the new VoIP telephone system.
- A test environment is being built for the implementation of the latest Banner release, Banner 9. The transition project schedule is currently being developed.
- All software and service contract renewals for FY18 were completed.
- The grant application submitted on our behalf by MOREnet for our campus-wide Internet connection was approved. The grant allocation is \$12,519 per year.

## **Physical Plant, Director Jerry Gentry**

### ***Key Activities & Projects***

- The HB-19 Project for installing a new HVAC System for the ROTC area of Wilson Hall has commenced. The equipment has been delivered. Our Physical Plant Mechanical Staff is performing this install. Completion is scheduled for Mid-October, 2017.
- Director has met with Steve Craig and his Architects and Engineers to finalize the design of the new Pavilion at the west end of the Spratt Stadium. MWSU Administration is currently working thru the details of this project.
- The Aramark renovation project in Blum Union is nearing completion. Upgrades to the dining hall and food court were completed and the installation of a Chic-Fil-a Restaurant is in the scope of this work.
- The HB-19 project for the renovation of the 1<sup>st</sup> and 2<sup>nd</sup> floors of Popplewell Hall has commenced. Walters Construction is the install contractor. They are installing new flooring, cove base, ceilings, lighting, stair treads and restroom renovations. This work is scheduled to be substantially complete by 08/25/17.
- The HB-19 project for installing all new HVAC equipment for the 1<sup>st</sup> and 2<sup>nd</sup> floors of the main classroom areas of Popplewell Hall has commenced. St. Joseph Plumbing and Heating is the install contractor. This work is scheduled for substantial completion by 08/25/17.
- Director has been working for several weeks with KCP&L and Innovari to install Demand Setback Equipment and Software for our HVAC Systems on Campus. To date we have received \$20,000 in rebate checks.
- Director and Staff have been working with SGA to make improvements to the student field behind Leaverton Hall. We have added field lighting for nighttime events and a new storage shed for their equipment. We will be adding some bleachers this fall.
- Director has been working with SGA to install a new granite seal at the clock tower. The new University seal is scheduled for install the week of 08/14/17.
- Director has been working with SGA to install new wayfinding signage around campus. To date we have installed three (3) new signs. The signs follow the design specifications developed in our Master Plan and they are located on the front side of Downs Drive, the back side of Downs Drive and in the center of campus.
- Director has been working with the "Griff's Give Back" organization to schedule a campus work day for students to help staff. We have a campus cleanup day scheduled for Friday 08/25/17.

## **Police Department, Chief Yvonne Meyer**

### ***Key Activities & Projects***

- Members of the department have been attending local Total Eclipse meeting, emergency management meetings, and other local law enforcement meetings/trainings. Overtime assignments are currently being made
- The department is work diligently to update policies and complete mandatory training to remain POST certified.
- The Clery compliance team has been meeting regularly to publish the Annual Security Report which is due by Oct. 1
- Officers have been working overtime to meet staffing needs required to maintain safety at KC Chiefs camp.

## **Risk Management, Director Tim Kissock**

### ***Key Activities & Projects***

- The Risk Manager has been meeting with campus and community personnel outlining possible traffic and pedestrian issues that may arise in conjunction with the upcoming Solar Eclipse.
- The Risk Manager and the City Fire Inspector completed a walk-thru of Chiefs camps. No issues were discovered.
- Training sessions for Residential Life Administrators are being scheduled. Emergency procedures will be reviewed weather emergencies, imminent danger i.e. fire, active shooter and bomb threats. Other risks associated with Residential Life will be addressed also.

**Missouri Western State University  
Statement of Cash Position  
June 30, 2017**

<u>Fund</u>	<u>06/30/2017 Available Balance</u>	<u>06/30/2016 Available Balance</u>	<u>06/30/2015 Available Balance</u>
Operating, Auxiliary, Agency & Payroll	\$ 13,218,140	\$ 19,176,899	\$ 21,027,239
Auxiliary System Revenue Bond Funds	760,000	760,000	760,000
Loan Funds	82,000	512,674	263,631
<b>TOTAL FUNDS INVESTED</b>	<b><u><u>\$ 14,060,140</u></u></b>	<b><u><u>\$ 20,449,573</u></u></b>	<b><u><u>\$ 22,050,870</u></u></b>

**Missouri Western State University  
Schedule of Funds Invested  
June 30, 2017**

	<b>DATE OF INVESTMENT</b>	<b>DATE OF MATURITY</b>	<b>YIELD</b>	<b>AMOUNT</b>	<b>BANK</b>
<b>OPERATING FUND</b>					
CDARS	09/09/16	09/20/17	0.75%	98,000.00	BTC Bank
CD	09/16/16	09/16/17	0.75%	250,000.00	Bank of Oklahoma
CD	09/16/16	09/15/17	0.80%	250,000.00	Bank of Oklahoma
CD	09/15/16	09/14/17	0.80%	250,000.00	Bank of Oklahoma
CD	09/20/16	09/20/17	0.75%	250,000.00	Bank of Oklahoma
CD	09/20/16	09/20/17	0.75%	1,000,000.00	BTC Bank
Checking Account			0.87%	10,435,688.31	Citizens Bank
Miscellaneous Petty Cash/Change Funds			0.87%	5,150.00	Citizens Bank
<b>Total Operating Fund</b>				<u>12,538,838.31</u>	
<b>AUXILIARY</b>					
Checking Account			0.87%	<u>619,302.00</u>	Citizens Bank
<b>AGENCY FUND</b>					
CDARS	09/09/16	09/20/17	0.75%	<u>60,000.00</u>	BTC Bank
<b>TOTAL OPERATING, AUXILIARY &amp; AGENCY FUNDS</b>				<u><u>13,218,140.31</u></u>	
<b>AUXILIARY SYSTEM REVENUE BONDS SERIES 2008</b>					
<i>Debt Service Reserve</i>					
CDARS	09/09/16	09/20/17	0.75%	460,000.00	BTC Bank
<i>Repair &amp; Replacement Reserve</i>					
CDARS	09/09/16	09/20/17	0.75%	<u>300,000.00</u>	BTC Bank
<b>TOTAL AUXILIARY SYSTEM REVENUE BOND FUNDS</b>				<u><u>760,000.00</u></u>	
<b>INSTITUTIONAL LOAN FUND</b>					
CDARS	09/09/16	09/20/17	0.75%	82,000.00	BTC Bank
<b>TOTAL LOAN FUNDS</b>				<u><u>82,000.00</u></u>	
<b>TOTAL FUNDS INVESTED</b>				<u><u>14,060,140.31</u></u>	

**Average Interest Rate**

June 2017 - .849%

June 2016 - .590%

**Missouri Western State University  
Educational and General Services  
Budget and Activity Report  
June 30, 2017**

	<b>FY17 Budget</b>	<b>FY17 Actual</b>	<b>FY16 Actual</b>	<b>FY15 Actual</b>
<b>Revenues:</b>				
Students Fees	29,481,550	29,578,858	29,699,874	30,715,573
Interest Income	225,000	262,826	210,670	162,076
Athletic Receipts	10,000	26,893	62,529	37,113
Auxiliary Reimbursement	300,000	300,000	309,000	309,000
Miscellaneous Income	120,000	239,181	144,624	278,360
Reserves	444,587	-	-	-
State Appropriation	<u>22,720,757</u>	<u>21,020,534</u>	<u>21,847,757</u>	<u>21,586,490</u>
<b>Total Operating Revenues</b>	<b><u>53,301,894</u></b>	<b><u>51,428,292</u></b>	<b><u>52,274,454</u></b>	<b><u>53,088,612</u></b>
<b>Expenditures:</b>				
Salary	29,062,864	29,540,650	28,511,142	28,097,802
Fringe Benefits	9,688,288	9,634,525	9,412,790	9,221,767
Student Labor	776,845	820,657	816,303	880,041
Operating	6,906,674	6,273,655	7,439,334	8,554,096
Scholarships	6,069,520	6,733,207	6,351,593	6,045,309
Capital	400,000	635,697	732,455	1,219,456
Travel	<u>397,703</u>	<u>981,551</u>	<u>921,700</u>	<u>809,214</u>
<b>Total Operating Expenditures</b>	<b><u>53,301,894</u></b>	<b><u>54,619,942</u></b>	<b><u>54,185,317</u></b>	<b><u>54,827,685</u></b>
<b>Operating Reserves (in millions)</b>	<b>9/30/2016 9.1</b>	<b>12/31/2016 5.1</b>	<b>3/31/2017 6.9</b>	<b>6/30/2017 7.0</b>



**Missouri Western State University**  
**Auxiliary Services**  
**Budget and Activity Report**  
**June 30, 2017**

	FY17 Budget	FY17 Actual	FY16 Actual	FY15 Actual
<b>Revenues:</b>				
Students Fees	1,150,000	1,507,293	1,559,544	1,729,334
Food Service	3,155,785	3,500,015	3,422,304	3,912,923
Bookstore Commissions	225,000	221,042	224,768	261,887
Residential Hall Rentals	5,519,359	5,696,235	5,678,732	6,291,510
Conferences & Special Programs	330,000	415,549	399,154	340,934
Vending	60,000	31,378	48,201	61,000
Athletic Receipts	60,000	40,299	-	-
Federal Interest Rebate	270,000	267,565	272,994	276,117
Interest Income	29,000	41,158	30,785	24,594
Reserves	781,234	-	-	-
<b>Total Auxiliary Revenues</b>	<b><u>11,580,378</u></b>	<b><u>11,720,533</u></b>	<b><u>11,636,481</u></b>	<b><u>12,898,298</u></b>
<b>Expenditures:</b>				
Salary	1,100,886	1,122,497	1,162,630	1,055,398
Fringe Benefits	506,962	488,823	506,777	468,445
Student Labor	330,830	288,753	364,855	339,519
Operating	2,727,632	2,353,496	2,570,078	2,484,227
Debt Service	3,580,893	3,588,643	3,586,490	3,353,528
Food Service	3,113,175	3,409,844	3,361,216	3,470,297
Capital	200,000	282,874	165,732	176,793
Travel	20,000	16,974	26,444	22,122
<b>Total Auxiliary Expenditures</b>	<b><u>11,580,378</u></b>	<b><u>11,551,903</u></b>	<b><u>11,744,222</u></b>	<b><u>11,370,329</u></b>
<b>Auxiliary Reserves (in Millions)</b>	<b>9/30/2016</b> 3.2	<b>12/31/2016</b> 2.1	<b>3/31/2017</b> 3.9	<b>6/30/2017</b> 3.9

## MEMORANDUM

TO: Dr. Robert Vartabedian, President  
FROM: Joseph Kellogg, Student Governor  
DATE: August 24, 2017  
SUBJECT: Report to the Board of Governors

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### **STUDENT GOVERNOR**

#### Student Governor Business:

- Excited to get the new school year started. Cannot wait to meet the new Griffons and look forward to what the year will bring.

#### *Conferences/Meetings/Events Attended*

- Board of Governors
- MWSU Board Day at Chiefs Training Camp
- Press Conference for Athletic Director Josh Looney
- Elected Officials Day at Chiefs Training Camp.

Report of the President  
Thursday, August 24, 2017

1. Introduction of new athletic director, Josh Looney
2. Our classes start on Monday, August 28
3. Reflections on Chiefs Camp which ended on Wednesday, August 16
4. Fall sports are upon us:
  - a. Football starts on August 31 at University of Nebraska, Kearney with first home game on September 7 vs. Missouri Southern
  - b. Volleyball, Soccer (home), and Cross Country all start on September 1
  - c. This year is the inaugural season for Cross Country and Track programs
5. Reflections on Monday, August 21 solar eclipse
6. Enrollment update
7. New academic programs update:
  - a. MBA program
  - b. Two new options in Manufacturing Engineering Technology
  - c. We are trying to be responsive to the needs of our community
8. On the horizon:
  - a. Moving forward on land development
  - b. "Closing the loop" on the Potter Project
  - c. Welcoming Martin Luther King III to our campus on September 11 and 12