

Student Affairs Updates for Strategic Enrollment Retention Management Plan

July, 2011

Goal 1: Develop a master plan for housing for 2010 to 2020: Address living and learning environments for students by focusing on a holistic developmental plan that encompasses the changing student population.

Action Plans Completed (some may be ongoing):

- Developed the framework for the master plan and the beginnings of the first year implementation
- Developed a specific orientation for international student immersion wing of residence halls
- Developed learning outcome-based, comprehensive orientation sessions for Fall 2011
- Developed program evaluations for residence hall programming
- Launched new advising website
- Researched other on-line advising services
- Developed procedure for ensuring the completion of immunizations of all resident hall students before the end of the second week of the semester
- Developed an orientation for international residential students with a series of activities implemented beginning Fall 2011

Short summary of ongoing action plans:

- Developing a holistic plan for students as they move from freshman housing through to Griffon Hall focusing on a comprehensive programming model
- Developing a social justice model and community service expectations into residence hall programming models
- Infusing academic expectations into all residence hall programming models
- Enhancing student leadership opportunities to provide a creative outlet for students to be an active community member
- Enhancing the use of the Educational Benchmarking satisfaction assessment tool

- Continuing to work on an orientation program for students with disabilities living in the resident hall.
- Developing master plan for designated evacuation sites within each building for use in emergencies.
- Developing coordinated series of workshops for resident hall students with different mental health-related themes for each month during the semester.
- Developed possible plans for interim housing for Greeks

Goal 2: Develop a plan of action for significant financial cuts in 2010-11 and 2011-12

Action Plans Completed & Ongoing:

- Reorganized the Student Affairs Division to allow for greatest efficiency and any necessary cuts in position.
- Cross-trained all Student Affairs administrative assistants so they can assist in areas other than their own on busy days, if staff leave and positions are not filled immediately, or if positions are cut.
- Assistant Deans all developed plans to address the staffing and operational budget cuts.
- Eliminated staff positions and reassigned work to others.

Goal 3: Increase regional outreach

Action Plans Completed & Ongoing:

- Implemented “Return to Learn” for nontraditional students considering a return to college.
- Implemented “Early Immersion”—an intensive orientation program for incoming nontraditional students including a full day of activities.
- Developed and received a grant to implement “College for Kids” at Humboldt Elementary School which includes a student leadership model and bringing students to Western for various activities.
- Communicated with St. Joseph School District/parochial school administrators.
- Coordinated with Western Institute on publicity for dual credit classes.
- Launched new advising website.
- Continued delivery of Partners in Prevention Program.

Short summary of ongoing action plans:

- Conduct in-school visits to promote CAS math services to dual credit classes.
- Conduct in-school visits to explain A+ programs (partnered with Financial Aid and Admissions).
- Communicate with St. Joseph School District administrators regarding A+ programs.
- Communicate with parochial school administrators regarding recruitment.
- Advise dual credit students and parents on transfer policies.
- Maintain relationship with regional and state Partners in Prevention coalitions, supporting coalition programs, functions, and activities.
- Design “Griffons Hiring Griffons” program in collaboration with Alumni Services utilizing alums as mentors and trainers.
- Design a summer bridge program.

Goal 4: Increase campus internationalization and diversification: Increase campus globalization by addressing cultural and identify appreciation to ensure that global awareness, inclusive of diversity is infused in our curriculum, programs and community to achieve a welcoming and respectful campus community.

Action Plans Completed and Ongoing:

- Completed an initial draft of a comprehensive programming plan for International Student Services that emphasizes all student learning.
- Created a mural “One World” in entry way to Blum Union.
- International students participated on panel discussions and made presentations many classrooms and St. Joseph service clubs.
- Worked with Aramark to provide the Food Around the World opportunities in the Cafeteria.
- Developed a Social Justice programming model.

Short summary of ongoing action plans:

- Work closely with Intensive English Program (IEP) in developing tutoring opportunities.
- Provide tutoring in writing and conversation for IEP students.
- Generate reports for IEP instructors regarding student usage.
- Hire native speaking students as tutors.
- Obtain recommendations from IEP Coordinator for ELL tutors

- Work closely with International Student Services Coordinator, Admissions, and academic departments to enroll English Language Learning (ELL) students.
- Collaborate with International Student Services Coordinator and other academic departments for advisement.
- Develop a “Universal Chapel” in a housing area to be used by the campus community for individual worship.
- Develop a residential life tour for incoming international students that focuses on basic services, procedures and policies to support student living.

Goal 5: Increase and enhance student engagement especially student organizations, student attendance at events, etc.: Create an inclusive, fully engaged and vital university community to enhance the college experience for students while developing intentional, life-long learners for the 21st century.

Action Plans Completed and Ongoing:

- Hired a Student Life and Leadership Director.
- Hired a Career Services Director.
- Training scheduled to enhance user ability of OrgSync (a web-based program for event management—especially for student clubs and organizations).
- Created an Events Committee that meets weekly to assist with logistics/scheduling and planning for campus events.
- Held a retreat in January for Student Government officers and senators to effectively plan for Spring 2011.
- Had several meetings with Greeks to continue implementation of the Greek Strategic Plan.
- Moved furniture back into Blum Union and staffed the Information Desk now called “union station.”

Short summary of ongoing action plans:

- Working with Academic Affairs on faculty participation with advising.
- Utilizing NACADA resources; research best practices to stay informed on what is going on in the field of advising.
- Enhancing academic support services to meet the changing needs of students.
- Enhancing advising support services.
- Reviewing unit’s web pages for clarity, accuracy and uniformity.

- Developing plan for renovation of the Baker Fitness Center.
- Reviewing intramural program for the purpose of determining which activities best reflect students' current interests, thus increasing participating.
- Creating a student organization leadership and development model that offers resources and feedback in regards to programming.
- Creating a programming model that emphasizes diversity, inclusion, academics and services.
- Developing a 21st Century Scholars Program that includes leadership development, social justice education and applied learning.
- Continuing work on implementation of the Greek Strategic Plan.
- Developing plans to create a “vibrant” student union.

Goal 6: Improve “academic outcomes” such as retention, graduation rates, applied learning, grant activity accreditation.

Action Plans Completed and Ongoing:

- Implemented the Early Immersion program to provide intensive services for nontraditional students prior to their beginning classes.
- Hired graduate assistants for the CAS and Student Success for Fall 2011 to enhance ability to provide services.
- Created a “Sophomore Jump” program to increase retention of students from 2nd to 3rd year and on to graduation.

Short summary of ongoing action plans:

- Work with Admissions, Registrars and Athletics to establish deadlines and procedures for student athlete advising/scheduling (checks and balances).
- Work with Financial Aid, Admissions, and Enrollment Development with advising issues.
- Create a comprehensive learner outcomes and assessment plan.
- Enhance research activity in student affairs.
- Hire peer and train additional mentors.
- Hire and train additional peer tutors.
- Hire and train graduate assistants.
- Provide grant writing strategies for staff interested in obtaining internal and external grants.

- Provide accommodations to students with special needs to help them obtain their goals (testing, tutoring and advising).
- Research enrollment policies with Registrars and Admissions.
- Revisit MWSU enrollment policies.
- Compare AWC populations by looking at success rate of current AWC students.
- Evaluate University 101 and make recommendations (textbooks and other materials).
- Evaluate College Student Inventory (CSI) delivery and make better use of the data.

Goal 9: Work to create a campus environment that is secure and safe.

Action Plans Completed and Ongoing:

- Pursued an emergency beacon in the Center for Academic Support.
- Update emergency kits in Student Academic Support Services areas.
- Developed system for the transportation of students to Heartland Regional Medical Center when no other transportation is available or appropriate.

Short summary of ongoing action plans:

- Work with Counseling to provide training for tutors and mentors.
- Continue to market and support the Committee to Assist Struggling Students (CASS) threat assessment team for the purpose of identifying and intervening with at-risk students.
- Working to support the campus smoke-free initiative.
- Complete threat assessment for each department within student development.
- Create unit safety module as it pertains to prevention and response.
- Develop a comprehensive emergency plan for student affairs.
- Train student affairs staff and student leaders in the YWCA “Green Dot” program.
- Develop an assessment of diverse learner needs as it pertains to safety.

Goal 10: Implement co-curricular learning opportunities that challenge students and provide opportunities for them to understand the connection between curricular and co-curricular programming, by linking their in- and out- of the classroom learning outcomes.

Action Plans Completed and Ongoing:

- Obtained SPSS training for staff to enable an effective assessment plan for co-curricular learning opportunities.
- Implemented a computerized program – Org Sync—which provides the opportunity for students to have a co-curricular transcript upon graduation.

Short summary of ongoing action plans:

- Create a comprehensive programming model that incorporates academic and co-curricular learning in its learning outcomes.
- Assess the availability of applied learning opportunities within student affairs.
- Incorporate applied learning model into the overall programming plan for student development.
- Create a marketing plan that will inform students, faculty and staff about applied learning opportunities with student development.