



News Release

Missouri Western State College • 4525 Downs Drive • St. Joseph, MO 64507 • 816-271-5649

Contact: Kristy Hill

Phone: (816)-271-5649

Title: Public Relations/Marketing Director

Email: hillk@mwsc.edu

WESTERN ANNOUNCES FACULTY AND STAFF ACHIEVEMENTS

St. Joseph, Mo. — May 27, 2005 — Missouri Western State College announces recent achievements of its faculty and staff:

- Dr. David T. McMahan, assistant professor of speech communications, attended the Central States Communication Association for which he served as program planner and as chair of the Communication Education Interest Group. While at the convention, he was elected as an officer of the Basic Course Interest Group. Dr. McMahan is also serving as a member of the National Communication Association taskforce for online communication courses.
- Dr. Monica Nandan, associate professor of social work, had a paper entitled “Cross -Cultural Perspectives in Thanatology: Through a Prism of Religious Faiths” accepted for publication in the *Gerontology & Geriatric Education Journal*, and in the edited title “Aging Education in a Global Context.”
- Dr. Shiva Nandan, associate professor of marketing, had his article, “An Exploration of the Brand Identity-Brand Image Linkage: A Communications Perspective,” published in the *Journal of Brand Management*.

—end—

Missouri Western State College is a four-year public institution providing a blend of traditional liberal arts and professional degree programs. The college offers student-centered, high quality instruction that focuses on experience-based learning, community service, and state-of-the-art technology. Western is located in St. Joseph, Mo. and is committed to the educational, economic, cultural and social development of the region it serves.