



News Release

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HEARTLAND PRESIDENT'S TALK TELEVISED

St. Joseph, Mo. —April 22, 2005—A presentation by Lowell Kruse, president and CEO of Heartland Health in St. Joseph, that was given at Missouri Western State College's recent Eggs and Issues will be broadcast five times this month on the college's public service channel, Cablevision channel 39.

In his presentation, "Our Lifestyles are Killing Us," Kruse presented some interesting health statistics for Buchanan County and Missouri.

The broadcast schedule follows:

- April 28, 9 a.m. and 7 p.m.
- April 30, 9 a.m.
- May 1, 3 p.m. and 10 p.m.

For more information, contact Western's instructional media center at 816-271-4298.

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Missouri Western State College is a four-year public institution providing a blend of traditional liberal arts and professional degree programs. The college offers student-centered, high quality instruction that focuses on experience-based learning, community service, and state-of-the-art technology. Western is located in St. Joseph, Mo. and is committed to the educational, economic, cultural and social development of the region it serves.