

# AIM 525 Project Management

Syllabus • Spring 2009

Linda Antas, Ken Rosenauer, Deny Staggs

---

## Required Texts

*Managing Interactive Media Projects* (Delmar Cengage Learning, 1<sup>st</sup> ed., 2007)

Tim Frick

ISBN: 978-1418050016

## Central Focus

AIM 525 Project Management is a three-hour graduate-level course that provides an In-depth study of media project organization from original conception to finished project. This includes individual team members' responsibilities, timeline, accounting, marketing, and so on. This course is designed for students majoring in the Master of Applied Arts in Integrated Media and for non-majors interested in learning about managing media projects. This is a spring semester offering.

## Competencies

By the end of the course, students should be able to:

- Know the basic kinds of media projects typically prepared.
- Understand how a project is conceptualized and organized.
- Identify team dynamics and their strengths and weaknesses.
- Know basic demands of budgeting and how to develop working budgets.
- Understand client relations and effectively employ them.
- Understand project testing, troubleshooting and implementation.

## Assignments

Students will complete the following assignments:

- Assignment One — Breaking down client brief- “Vision + Tools = Team”  
-Each student will present a formal “roundtable” project pitch outlining the vision of the project, the needed tools and the team assignment and their justifications to best execute the client’s desired result. Paper 125pts. Presentation 125pts.
- Assignment Two — TBA
- Assignment Three — TBA
- Assignment Four —TBA

Points for assignments are awarded using criteria announced and discussed in class.

Assignments are due at the *beginning* of a given class period, either announced in class or indicated in the course outline. IMPORTANT: Late work is not accepted\_(except under extenuating circumstances the professor considers valid).

## Grading Scale

The following scale will be used for all final grades this semester:

A	90-100%
B	80-89%
C	70-79%
D	60-69%
F	Below 60%

## Professors' Office Hours, Contact Information

Linda Antas will post office hours when schedules are available for her private students, and will also hold office hours by appointment in Potter 201. When you have questions or concerns, you should stop by her office, contact her by phone at 816-271-4245, or by email at [lantas@missouriwestern.edu](mailto:lantas@missouriwestern.edu).

Ken Rosenauer will hold office hours on MWF 1000-1050, MW 1200-1250, and by appointment in Eder 222E.

When you have questions or concerns, you should contact him by phone at 816-271-4323 (office) or by email at rosenauer@missouriwestern.edu.

Deny Staggs will hold office hours on MWF from 11 a.m. -2 p.m. and by appointment in Potter 206. When you have questions or concerns, you should contact him by phone at 816-271-4441 (office) or by email at dstaggs@missouriwestern.edu.

### **Attendance**

Students are expected to attend *all* class meetings. It is always better to come late or leave early rather than miss an entire meeting.

### **Academic Honesty Policy and Due Process**

Academic honesty is required in all academic endeavors. Violations of academic honesty include any instance of plagiarism, cheating, seeking credit for another's work, falsifying documents or academic records, or any other fraudulent activity. Violations of academic honesty may result in a failing grade on the assignment, failure in the course, or expulsion from the University. When a student's grade has been affected, violations of academic honesty will be reported to the Provost or designated representative on the Academic Honesty Violation Report forms.

Please see the 2008-09 Student Handbook and Calendar for specific activities identified as violations of this policy and the student due process procedure. This handbook is also available online at <http://www.missouriwestern.edu/handbook/index.pdf>.

Students are expected to do their own work for all assignments.

### **Students with Disabilities**

Any students in this course with a disability that may prevent them from completing assignments should contact their professors personally as soon as possible so that they can discuss how they may work to meet class requirements.

### **Changes**

With appropriate notice, the professors reserve the right to make changes to course content, assignments, requirements, and so forth that will improve the overall experience for the majority of students enrolled.