

Required Texts

None.

Central Focus

AIM 535 Collaboratory 1 is a three-hour graduate-level course in which students create original media projects with an integrated team approach. Project management is emphasized. The course is designed for students majoring in the Master of Applied Arts in Integrated Media and for non-majors interested in learning about team-based project development. This is a spring semester offering, which meets Fridays in Potter 200, 2-5PM.

Competencies

By the end of the course, students should be able to:

- Demonstrate ability to use tools and techniques to create a media exemplar.
- Demonstrate team effort, knowledge of responsibility, communication, and development of a project timeline.
- Seek client based project needs and fulfill them.
- Analyze and evaluate each media element in completed projects.

Assignments

Students will complete the following assignments:

- #1) Each student will choose an area of focus based on his best strength and prior training and work on an individual media project within this area. This project can be associated and based on a class project, but should go beyond any limitations that may be associated with the team goals. Every three weeks you will present your progress to the class and AIM faculty. A final piece will be presented at the final course meeting. Assessment is based on your growth through the process, detail in exploration, and quality of product. **Point Value: 400.**
- #2) The class will choose two client-based proposals generated from AIM 525, develop and create five Promo IDs/Teasers that can be utilized across multiple media platforms. Assessment is based on ability to work as a team, generate the client's desired results, make deadlines, and deliver a professional quality product. **Point Value: 300.**
- #3) The class will choose one client of the two selected proposals to create a long form promo/title sequence of not longer than three minutes. Assessment is based on ability to work as a team, generate the client's desired results, make deadlines, and deliver a professional quality product. **Point Value: 300.**

Grading Scale

The following scale will be used for all final grades this semester:

A	90-100%
B	80-89%
C	70-79%
D	60-69%
F	Below 60%

Professor's Office Hours, Phones

Linda Antas will post office hours when schedules are available for her private students, and will also hold office hours by appointment in Potter 201. When you have questions or concerns, you should stop by her office, contact her by phone at 816-271-4245 or by email at lantas@missouriwestern.edu.

Ken Rosenauer will hold office hours on MWF 1000-1050, MW 1200-1250, and by appointment in Eder 222E. When you have questions or concerns, you should contact him by phone at 816-271-4323 (office) or 816-387-8213 (home) or by email at rosenauer@missouriwestern.edu.

Geo Sipp will hold office hours on Mondays, Wednesdays and Fridays from 10:00 – 11:00, Tuesdays and Thursdays 8-9 a.m. and by appointment in Potter Hall 205A. When you have questions or concerns, you should contact him by phone at 816-271-4451 (office) or by email at sipp@missouriwestern.edu.

Deny Staggs will hold office hours on MWF from 11 a.m. -2 p.m. and by appointment in Potter 206. When you have questions or concerns, you should contact him by phone at 816-271-4441 (office) or by email at dstaggs@missouriwestern.edu.

Attendance

Students are expected to attend *all* class meetings. It is always better to come late or leave early rather than miss an entire meeting.

Academic Honesty Policy and Due Process

Academic honesty is required in all academic endeavors. Violations of academic honesty include any instance of plagiarism, cheating, seeking credit for another's work, falsifying documents or academic records, or any other fraudulent activity. Violations of academic honesty may result in a failing grade on the assignment, failure in the course, or expulsion from the University. When a student's grade has been affected, violations of academic honesty will be reported to the Provost or designated representative on the Academic Honesty Violation Report forms.

Please see the 2008-09 Student Handbook and Calendar for specific activities identified as violations of this policy and the student due process procedure. This handbook is also available online at <http://www.missouriwestern.edu/handbook/index.pdf>.

Students are expected to do their own work for all assignments.

Students with Disabilities

Any students in this course with a disability that may prevent them from completing assignments should contact their professors personally as soon as possible so that they can discuss how they may work to meet class requirements.

Changes

With appropriate notice, the professors reserve the right to make changes to course content, assignments, requirements, and so forth that will improve the overall experience for the majority of students enrolled.