

JOU 327 • Publication Design • Fall 2009

Dr. Ann Thorne • Eder 220 • Office Hours: 11-12 MW, 1 - 4 W; thorne@missouriwestern.edu

Course Syllabus • Department of English, Foreign Languages and Journalism • Missouri Western State University

Course Description: A workshop course involving graphic design and production of newspaper and magazine layouts and advertisements. The course will provide instruction in computer software such as InDesign and Photoshop, and computer peripherals such as such as scanners and digital cameras.

This course fulfills the LAS computer literary requirement. In order to receive a passing grade, all students must show competency in using the software and hardware required for the course and demonstrate a professional understanding of the software and design issues involved.

Required Texts:

The Newspaper Designer's Handbook, 6th Edition, by Tim Harrower

Also required: Jump drive for storing designs

Course Requirements

Attendance: As this is a workshop class, regular attendance will be necessary. Each class session will include a graded exercise that you will not be able to make up if you miss, regardless of the reason for your absence. Students with more than two absences (excused or unexcused) will be given a failing grade.

Due Dates: Assignments are due at the beginning of each class session. Late papers will not be accepted. If you are ill you should arrange for someone to turn your assignments in for you on the due date. Only print copies will be accepted for grading, although you may send color pdfs to show use of color.

Makeups: Collecting class assignments, lecture and discussion notes are your responsibility. Arrange for another class member to collect assignment information if you miss a class.

Computer Lab: The equipment we will be using this semester is located in the computer lab in JGM. Class assignments will be held in a class file on the "o" drive. InDesign software is also located in the both of the English Department computer labs in JGM. *Griffon News* and *Griffon Yearbook* also have the software.

Assignments and Grading Criteria: All projects must be completed using InDesign software. All assignments will be awarded points. Your course grade will be determined by your percentage of total possible points for the class:

Your points divided by total possible points = percentage

90 - 100 % = A

80 - 89% = B

70 - 79% = C

60 - 69% = D

Students with Disability

Any student in this course who has a disability that prevents the fullest expression of abilities should contact me personally as soon as possible so that we can discuss class requirements.

Academic Honesty Policy

Academic honesty is required in all academic endeavors. Violations of academic honesty include any instance of plagiarism, cheating, seeking credit for another's work, falsifying documents or academic records, or any other fraudulent activity. Violations of academic honesty may result in a failing grade on the assignment, failure in the course, or expulsion from the University. When a student's grade has been affected, violations of academic honesty will be reported to the Provost or designated representative on the Academic Honesty Violation Report forms.

Please see the 2009-10 Student Handbook and Calendar on for specific activities identified as violations of this policy and the student due process procedure. This handbook is also available online at <http://www.missouriwestern.edu/handbook/index.pdf>