

Name _____

Slug _____

JOU 202 • Final Draft Checksheet • 150 Points

1	2	3	4	5	X 12 = _____
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Content/Evidence

The story is vague and uninteresting. It lacks the detail readers need to understand its point.

The story content is adequate. It has relevant details and answers many reader questions.

The story is excellent. It has fullness of detail and strong evidence that make it interesting and informative.

1	2	3	4	5	X 5 = _____
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Lead

The lead is missing, unclear, or fails to stress the most newsworthy angle.

The lead stresses the right idea but lacks creativity, is wordy, or is missing details.

The lead is excellent, stressing the key idea and grabbing reader interest appropriately.

1	2	3	4	5	X 4 = _____
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Conventions

Your story has at least *eight* errors in spelling, punctuation, and/or grammar or a person's name is misspelled.

Your story has *four* errors that should have been corrected with more careful editing.

The story conventions are nearly perfect. A great deal of care obviously went into proofreading..

1	5	X 2 = _____
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Timeliness

This story was submitted too late to be of use to readers.

The story was submitted while the news was still fresh and of interest and value to readers.

1	2	3	4	5	X 3 = _____
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Structure

The story structure is weak, unplanned or inappropriate, making it unappealing to readers.

Effort to use strong, appropriate structure is evident, but it is flawed and/or confusing to readers.

Story structure effectively organizes material logically and appropriately, making it easily readable and inviting.

1	2	3	4	5	X 4 = _____
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Quotations

Information lacks attribution; direct and indirect quotes are imbalanced or weak.

Presentation of the quotes is adequate, but some weaknesses limit their effectiveness.

The quotes are super! Attribution is clear, and direct/indirect quotes are balanced.

1	2	3	4	5	
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Associated Press Style

The story has at least *seven* errors in AP style.

The style is good, but at least *three* errors were noted.

AP style here is excellent, with no errors located.

RAW SCORE _____ **POINTS** _____ **150** **GRADE** _____