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RESUME

DR. JOHN E. TAPIA

PRESENT ADDRESS AND TELEPHONE

Home: 11730 Southwest State V Hwy, Faucett, MO 64448; (816) 238-7727

Work: Department of Communication Studies/Theatre/Humanities, Missouri Western State College, St. Joseph, MO 64507; (816) 271-4503

Personal: Married (happily)

EDUCATION

Ph.D. University of Arizona, Tucson, 1978
Major: Speech Communication (focus in American Public Address, Rhetorical Theory)
Minors: American History, Statistics

M.A. University of Massachusetts, 1973
Major: Speech Communication

B.A. California State University, Northridge, 1972
Major: Speech Communication

A.A. Pierce Junior College, 1970

TEACHING EXPERIENCE, DEPARTMENT DUTIES

Missouri Western State College, 1976-
Position: Full Professor (tenured)
Graduate Faculty

Courses Taught: Oral Communication, Business Communication, Public Speaking, Theories of Rhetoric and Communication, Survey of Rhetorical Theory, Rhetorical Criticism, Persuasion, Interpersonal Communication, Communication Theory, Organizational Communication, Communication Research Methods, Road to the White House.

Major Duties: Chaired the following institutional committees: Curriculum Committee, Cost Analysis Committee, Faculty Evaluation Committee; served two terms as Faculty Senate President; supervised the development of the BS degree in Speech

Communication; acting-chair Department of Communication Studies/Theatre/Humanities; chaired numerous job selection committees, coordinator of Chautauqua Lecture Series.

University of Arizona, 1973-76

Position: Teaching Associate

Courses Taught: Public Speaking, Business Communication Recognition: Outstanding Graduate Assistant, Outstanding Paper, Outstanding Teaching Assistant

Pima Junior College, 1976

Position: Associate Faculty

Courses Taught: Public Speaking, Interpersonal Communication

California State University, Northridge, 1971-72

Position: Teaching Assistant

PROFESSIONAL MEMBERSHIPS

National Communication Association (life time member), Central States Communication, Rhetoric Society of America, International Rhetoric Society

SCHOLARSHIP

Dissertation

“Circuit Chautauqua’s Promotional Visions: A Study of Program Brochures,” 1978

Publications

Books

Circuit Chautauqua: From Rural Education to Popular Entertainment, revised, published by McFarland, 2008.

Centers of Power in the Greco-Roman World: Rhetoric, Culture and Literacy, under contract with University Press, to be published 2009.

“Wilbur Samuel Howell’s ‘Trilogy’ of Trends in British Logic and Rhetoric with Commentary

about Modern Science, Poetry and the Significance of Classical Rhetoric,” in Great Nineteenth Century Rhetorical Critics, published by Praeger Press, 2000.

Circuit Chautauqua: From Rural Education to Popular Entertainment in the Early Twentieth Century, published by McFarland Press 1997. Received the Governor’s Book Award, 2001.

Oral Communication: The Sum of Self, with Dr. C. Irvin Parmenter, published by Brown and Benchmark, 1996

The Development of the Theory and Practice of Rhetoric: From Homer to Cicero, published by Brown and Benchmark, 1995

St. Joseph, Missouri: Trails to the Past, co-editor Emmett Bryson, published by Wadsworth, 1994

Oral Communication Work Book, with Dr. C. Irvin Parmenter, published by Burgess, 1984.

Published Articles

“America West Airlines and the Teamsters,” accepted for publication in Annual Advances in Business Cases, 2009

“Circuit Chautauqua: The Most American Thing in America,” review, American History Review, 2006.

“Louis L’Amour: The Framing of Western Justice and Values,” Plains History, published by Western Studies, 2003.

“Use of the Agrarian Myth: Perpetuating Rural Identity in the Face of Industrialism,” in Politics and Values on the Northern Plains, published by Augustana, 2002.

“The American Lyceum and the Nineteenth Century Movement from Vocational Instruction to Popular Education,” in Encyclopedia of the United States in the Nineteenth Century, published by Charles Scribner’s Sons, 2001.

“Nineteenth Century American Oratory: From the Frontier to the New Industrial Age,” in Encyclopedia of the United States in the Nineteenth Century, published by Charles Scribner’s Sons, 2001.

“The Lewis and Clark Expedition in Missouri: Rhetorical and Legal Dimensions,” with Denise Bartles, Dakota History, published by the Center for Western Studies, 2000.

“The 19th Century Mail Order Catalogue and Marketing in the Middle West,” with Denise Bartles, Crossing Borders in Interdisciplinary Studies, published by the Center for Western

Studies, 1998.

“The Chautauqua Movement in America,” Georgia Communication Proceedings, Georgia Communication Association, 1998

“William Jennings Bryan: One Hundred Years After the ‘Cross of Gold’,” with Denise Bartles, Proceedings, published by the Center for Western Studies, 1997.

“Adult Education in the 19th Century America: From Home Rule to Standardization,” Proceedings, published by the Center for Western Studies, 1994

“Midwestern Contributions to the Great Columbian Exposition of 1893,” Proceedings, published by the Center for Western studies 1994

“Rhetorical Dimensions of Early Twentieth Century Small Town Life,” Proceedings, published by the Center for Western Studies, 1994

“Circuit Chautauqua’s Promotional Visions,” Dakota History, published by the Karl E. Mundt Historical and Educational Foundation, 1986

“Waller Family,” and “McCauly Family,” The Buchanan County History, published by the Buchanan County Association, 1984

“Art, Nature, and Rhetoric,” Proceedings of the Third Annual Behavioral Conference, published by Northwest Missouri State University, 1983

“Family Communications: A Systems Approach,” co-author Dr. Irvin Parmenter, Proceedings of the Thrid Annual Behavioral Conference, published by Northwest Missouri State University, 1983

“Circuit Chautauqua Program Brochures: A Study in Social and Intellectual History,” The Quarterly Journal of Speech, 1981

“Theories of Behavior and Social Values: An Approach to Movement Studies,” The Journal of the Arizona and Theatre Association, 1975

Presentations

“Old Dogs and New Pups: Celbrating the Past While Shaping the Future,” Central States Speech Convention,

“Engaging Student’s in a Disengaging World,” National Communication Association

Convention, Chicago, 2004.

“Public Relations Dilemmas: Airline in the Aftermath of 9-11,” Central States Speech Convention, St. Louis.

“Aristotle’s Rhetoric and Memory,” National Communication Association Convention, Miami, 2003 (top paper)

“Popular Portrayals of the Business Tycoon: The Hundred Year Cycle,” Central States Speech Convention, Omaha, 2003.

“William Jennings Bryan and the Radicalizing of Nineteenth Century America Central States Speech Convention, Omaha, 2003.

The Making of “Circuit Chautauqua” (the movie), Central States Speech Convention, Omaha, 2003.

“Louis L’Amour: The Framing of Western Justice and Values,” Dakota History Conference, Sioux Falls, 2002.

“Wilbur Samuel Howell: Rhetoric Educator in the Cornell Tradition,” National Communication Association Convention, Atlanta, 2001

“Use of the Agrarian Myth: Perpetuating Rural Identity in the Face of Industrialism,” Dakota History Conference, Sioux Falls, 2001.

“Rhetoric, Performance and Social Transition,” National Communication Association, Seattle, 2000.

“Red Scare Politics and the ‘isms’ of Hate,” Central States Communication Association, St. Louis, 1999 (program proposer)

“Rural Education and the Teaching of Communication Arts,” Dakota History Conference, Souix Falls, 1999.

“Cultural Images of the Elderly: The Good, the Bad, and the Ugly,” Central States Communication Association Convention, Chicago, 1998 (program proposer)

“The Acceptance of Rural Theatre in Early 20th Century America,” National Communication Association Convention, New York , 1998

“The 19th Century Mail Order Catalogue and Marketing in the Middle West: The Move Toward Mass Culture,” Dakota Conference, Augustana College

“From Platform Arts to Electronic Mass Media: The Role of the Chautauqua Movement,” Public Address in an “Electronic Age” Conference, University of Iowa, 1998

“The Circuit Chautauqua Movement in America: Making America American,” Georgia Communication Association Convention, Kennesaw State University, 1998

“Critical Comments on Chautauqua,” Kennesaw State University, 1998

“Bryan as Circuit Orator,” Central States Communication Association Convention, St. Louis, 1997 (program proposer)

“Communication Central to What,” Speech Communication Association, Chicago, 1997, Chicago (program proposer)

“The Significance of the Redpath Lyceum Bureau in Molding Self-Improvement, 1868-1900,” American Society for the History of Rhetoric, 1997, Chicago

“The Chautauqua Movement in America,” by invitation, Georgia Communication Association, Kennesaw College, 1997

“Chautauqua in Missouri,” Missouri Folklore Society, Columbia, 1997

“Media and the Campaign Issues of 1996: ‘Its the Economy, Stupid’,” panel, Central States Communication Association Convention, 1997 (also program proposer)

“Legal and Ethical Perspectives About Assisted Suicide,” Conference on Communication Aging and Health, Kansas City, 1996.

“The Differences Between Ancient Greek and Roman Views of Judicial Rhetoric,” co-author Denise Bartles, Eastern Communication Association Convention, New York, 1996

“Circuit Chautauqua as a Stepping Stone: The Link Between 19th Century Platform Arts and 20th Century Forms of Mass Entertainment,” Speech Communication Association Convention, San Antonio, Texas, 1995

“The Trials of Tonya Harding: The Demon of American Success,” (also program proposer) Speech Communication Association Convention, New Orleans, 1994

“Adult Education in 19th Century America: From Home Rule to Standardization,” South Dakota History Conference, Augustana College, 1994

“Midwestern Contributions to the 1893 Columbian Exposition,” South Dakota History

Conference, Augustana College, 1994

“Great Speech and Demonstrations at the 1893 World’s Fair,” (also program proposer) Speech Communication Association Convention, Miami, 1993

“Family Values: God Term as Devil Term in the 1992 Presidential Campaign,” (also program proposer) Central States Speech Convention, Lexington, KY 1993

“Leadership and Great Communicators: Speech as Power,” Missouri Western State College, 1992
Great Teachers’ Program Proposal, “Jane Blankenship,” Speech Communication Association Convention, Atlanta, 1991

“When Does Living Cease and Dying Begin: The Nancy Cruzan Case,” (also program proposer) Speech Communication Association Convention, Atlanta, 1991

“Before The Invasion of Kuwait: Saddam Hussein’s Rhetorical Situation,” paper proposal, Speech Communication Association Convention, Atlanta, 1991

“Pat Robertson: ‘It Isn’t What I Expected’,” Rhetoric Society of America Conference, University of Texas, Arlington, 1990

“Rhetoric of Early Twentieth Century Small Town Life,” South Dakota History Conference, Augustana College, 1990

“Aristotle’s Memory and Rhetoric,” International Rhetoric Society, New Orleans, 1988

“Legal and Rhetorical Argument,” co-author Denise Bartles, Rhetoric Society of America Conference, University of Texas, Arlington, 1988

“Ethics and Classroom Instruction,” co-author Dr. Irvin Parmenter, Central States Speech Convention, Chicago, 1988

“Rhetorical Narrative,” Rhetoric Conference, Penn. State University, 1987

“Business Communications and Word Processing,” co-author Dr. Phil Mullins, American Business Communication Conference, Kansas City, 1987

“Writing Across the Curriculum: The Missouri Western Case Study,” co-author Dr. Betty Sawin, Rhetoric Society of America Conference, University of Texas, Arlington, 1986

“Epistemological Basis of Rhetoric,” moderator, Rhetoric Society of America Conference, University of Texas, Arlington, 1986

“Circuit Chautauqua’s America,” Sheridan Hotel, St. Joseph, Missouri, 1985

“Word Processing and Metal Habits,” co-author Dr. Phil Mullins, Electronic technology Conference, Atlanta, Georgia, 1985

“Aristotle’s Rhetoric: Conceptual Links,” International Communication Association, Honolulu, 1985

“A Systems Approach to Program Development,” co-author Dr. Irvin Parmenter, Speech Communication Association, Denver, 1985

“Chautauqua and the American Mind, Dakota Conference,” Madison, 1985

“Word Processing Technology and Cognition,” University of Missouri-Columbia, Columbia, 1984

Rhetoric, Romance, and Technology,” Speech Communication Association, Chicago, 1984

“Rhetoric Theory for the Eighties and Beyond,” Conference on Rhetorical Theory, Arlington, Texas, 1984

“Walter Ong’s Visions of Order,” Missouri Western State College, St. Joseph, 1984

“Art, Nature, and Rhetoric,” Third Annual Behavioral Conference, Northwest Missouri State University, Maryville, 1984

“Family Communication: A Systems Approach,” co-author Dr. Irvin Parmenter, Third Annual Behavioral Conference, Northwest Missouri State University, Maryville, 1984

“Aristotle’s Memory System: Its Place in Early Rhetorical Theory,” Central States Speech Association, Chicago, 1983

“Integrating Basic Speech and Composition Courses” Program, moderator, Central States Speech Association, Chicago, 1983

“Chautauqua and the American Dream,” University of Massachusetts, Amherst, 1982

“The Spaciousness of the 1980 Convention Rhetoric,” Eastern Communication Association, Hartford, 1982

“Circuit Chautauqua’s Rhetorical Dimensions” Speech Communication Association, Chicago, 1978

“The Rhetoric of Control: Thomas Jefferson--A Man in Conflict,” Speech Communication Association, Chicago, 1974

“Pericles’ Funeral Oration: A Eulogy of Justification,” Hayward Conference, California, 1971

Video Productions

“Si Rositzky: A Celebration of Life,” for Boy Scouts of America, 1999

“Circuit Chautauqua: A Bridge Between Two Centuries,” for the Missouri Humanities Council, 1999; AEGIS Award, COMMUNICATOR Award, CINDY Award, New York International Independent Film & Video festival

Editorial Duties

Manuscript Reviewer

Southern Communication Journal, 1994-1996

Quarterly Journal of Speech, 1997-2002

Awards

Governors Award, 2004

Jesse Lee Myers Teaching Award, 2002

AEGIS Award, 2002

COMMUNICATOR Award, 2002

CINDY Award, 2002

New York International Independent Film & Video festival, 2002

Kemper Recognition, 2000

Other Activities

Graduate Council member, Missouri Western State University, 2006 – present.

Appointed to University of Kansas graduate faculty, 1998 – 2002; served on dissertation

committee.

Board of St. Joseph Museums, Inc., 2006-2007.

Preservation grant for Twin Spires, Inc., \$10,000 for structural repair, 1998.

Boards of Twin Spires, Inc., and Robidoux Row Museum, 1998.

“Under the Big Tent,” Speakers Bureau Program, Missouri Committee for the Humanities, 1994-1998.

1991 Missouri Western State College Alumni Award

Coordinator of the Chautauqua Lecture Series at Missouri Western State College, 1989 to 2003..

Coordinator of the Trails West! Historical Characters, St. Joseph, MO 1994-1996.

“Who is Walter Ong” Program, Missouri Committee for the Humanities Grant, co-author Dr. Michael Heim, 1984.

“Humanities and Human Values” Program, Missouri Committee for the Humanities Grant, 1982.

“Hay Fever” Theatre Production, Missouri Allied Arts Council Grant, 1982.

I belong to several local history groups.

I belong to several antique car clubs.

References on Request

