

CURRICULM VITAE

Christopher D. Bond

Business Address:

Missouri Western State University
Department of Communication & Theatre Studies
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EDUCATION

- Ph.D. 2009 The University of Memphis, Department of Communication
Primary Emphasis: Health Communication; Research Methods

Dissertation Title: *Examining Health Behavior Modification Through Listening: The effect of receiver apprehension and listening style preferences on health risk perception of adult pertussis vaccinations*
- M.S. 1997 Mississippi College, Department of Communication
Emphasis: Interpersonal Communication, Public Relations
Thesis Title: *User Empowerment in Computer Mediated Communication.*
- B.S. 1994 University of Southern Mississippi, Department of Journalism
Major Emphasis: Public Relations
Minor: Management

RESEARCH FOCUS AREAS

Health Communication: health risk messages, campaigns, health interventions, listening and cognitive processes, online social support & research methods.

Research Populations: tobacco users, caregivers, & airline passengers.

SPONSORED RESEARCH

- Co-Investigator 2004 – 2007, 40% Effort, (\$173,000 over 4 years). “Tobacco Risks, Prevention and Policy Change: Support for Tobacco Free Memphis.” Funded by The Centers for Disease Control and Prevention (CDC) through the Tennessee State Department of Health.
- Co-Investigator 2002 – 2004, 20% Effort, (\$171,933, over 3 years; Research Director 2002 – 2003) “A community campaign to reduce youth tobacco use.” Funded by The Centers for Disease Control and Prevention (CDC) through the Tennessee State Department of Health.

- Research Director 2002 – 2004, 40% Effort, (\$942,000, over 4 years). “Developing a smoking cessation program for adolescents.” Funded by the National Institutes of Health: NIDA, PI: L. A. Robinson, 1 RO1DA15765-03.
- Research Director 2002 – 2004, 40% Effort, (\$1,100,000, over 3 ½ years). “Smoking onset in a biethnic population; The Memphis Health Project.” Funded by National Institutes of Health: NHLBI/NIDA, PI: L. A. Robinson, 5 R01HL050723-11.

JOURNAL PUBLICATIONS

Davis, J., Thompson, Foley, A., Bond, C. D., & DeWitt, J. (2008). An examination of listening concepts in the healthcare context: Differences among nurses, physicians, and administrators. *International Journal of Listening*, 22 (1).

Bond, C. (Contributing Author) 2008. *Priorities of Listening Research: Four Interrelated Initiatives*. A White Paper Sponsored by the Research Committee of the International Listening Association. Authors: Bodie, G., Janusik, L., Riitta Välikoski, T. R.

RECENT/UPCOMING JOURNAL SUBMISSIONS

“*Risk Framing in Cross-Cultural Cigarette Packet Warning Messages.*” Submission to the Journal of Health Communication. Author: C. Bond.

“*Care for the Homebound Family Caregiver: The effect of computer-mediated communication on health status, communication competence and caregiver quality of life.*” Submission to Family and Community Health. Author: C. Bond

DEVELOPING & ONGOING RESEARCH PROJECTS/AGENDA

“*An Examination of Listening Across Healthcare Contexts.*” Project supported by the Int. Listening Assoc. & Shawnee Mission Hospital, Kansas City, MO.

“*Airline Passenger Health Risk Perceptions and Messages.*” Ongoing student-based health interview project.

“*The Risk of Environmental Tobacco Smoke: An analysis of restaurant worker health and policy perceptions.*” Project supported previously by Tobacco Free Memphis and University of AR-Little Rock.

“*An Examination of Receiver apprehension and Service Learning on peer feedback in the basic communication course.*” Ongoing Project at the University of AR-Little Rock.

TEACHINGTeaching Appointments:**Assistant Professor**

Aug. 2009-Current

Missouri Western State University
Dept. of Communication Studies & Theatre
St. Joseph, MO**Assistant Professor**

2007-May 2009

University of Arkansas- Little Rock
Communication Department
Little Rock, AR**Teaching Assistant, Adjunct
Faculty, Guest Lecturer**

2003-2007

University of Memphis
Communication Department
Memphis, TN**Instructor (Part-time)**

2000-2007

NW Mississippi Community College (Desoto)
Communication Department
Southaven, MS**Adjunct Faculty**

1998-2004

Belhaven College
Adult Edge Program
Memphis, TN**Adjunct Faculty**

1996-1997

University of Southern Mississippi
Communication Department
Hattiesburg, MS 39401Courses Taught:Health Communication
Health Risk Communication
Health Promotion (Guest Lecturer)
Health Psychology (Guest Lecturer)
Communication Theory
Interviewing
Business Management Communication
Conflict & NegotiationOrganizational Communication
Introduction to Human Communication
Advance Public Speaking
Oral Communication
Introduction to Public Speaking
Business Speaking
Advanced & Accelerated Oral Communication
Public Relations AnalysisOnline Courses:

Health Communication, Organizational Communication

Supplemental Online Courses (in addition to classroom instruction):Health Risk Communication, Communication Theory, Introduction to Human Communication,
Interviewing, Oral Communication, Conflict & NegotiationStudent Teacher Evaluations:On a 5 point likert scale with 1 as strongly agree, my ratings for overall teaching effectiveness
have maintained high ($M = 1.52$) for the last five reporting semesters since Spring 2007.Selected Student Comments:Professor Bond is well educated in the subject matter and conveys info professionally. . .
sensitive to student's needs. . .he incorporates practical application. It's nice not feeling you are
doing something for nothing. . .the instructor had plenty of experiences for his past jobs to share.

Course Prepared to Teach:

Health Communication, Listening, Public Relations, Nonverbal Communication, Research Methods, Introduction to Human Communication, Organizational Communication

CURRICULUM PLANNING & DESIGN

- 2008 University of Arkansas Little Rock, Communication Department. Developed online courses for Health Communication and Organizational Communication including web-based interactive instruction, service learning requirements, and other course materials.
- 2004-2007 University of Memphis, Communication Department, Tobacco Free Memphis: Received specialized training in youth tobacco health education from The Centers for Disease Control and Prevention and Community Intervention, Inc. Developed anti-tobacco health education and training materials for the Memphis area city and county schools. Materials included lectures, interventions, skits, worksheets, and speeches regarding tobacco risk awareness, anti-tobacco use advocacy, and environmental tobacco smoke awareness and risks.
- 2006 University of Memphis, Communication Department: Re-designed undergraduate health communication course including class projects, integration of health risk communication assignments, community organization pairing, theory selection, syllabus, web-based assignments, WebCT preparation, syllabus, and other course materials. Textbook selections: *Communicating about health: Current Issues and Perspectives* (Author: A. du Pre) and *Mad Cows & Mother's Milk: The Perils of Poor Risk Communication* (Authors: W. Leiss & D. Powell)
- 2004 University of Memphis, Communication Department: Re-constructed undergraduate communication theory course including selection of theories, WebCT preparation, texts, syllabus, online teaching tools, and other course materials. Textbook selection: *Communication Theory*, (Author: E. Griffin)
- 2000 & 2005 Northwest Mississippi Community College, Communication Department: Selected and prepared all curricula for the Advanced Studies and Accelerated Program (ASAP) Oral Communication sections. Developed semester module including various class and speaking assignments. Textbook selections: Bebee & Bebee (2000-2004), O'Hair, Rubenstein, Stewart (2005-current).

PROFESSIONAL EXPERIENCE

- 2002 – 2004 Research Director: Center for Health Promotion and Evaluation; The University of Memphis. Managed approximately 20 staff and student workers while directing the research, programming, personnel, training, data collection, and other operations among federally and privately funded health-based research grants. Other duties included report and grant preparation, grant writing, subject management, statistical analysis, fiscal management, and protocol development.
- 2002 Project Coordinator II: Center for Community Health; The University of Memphis, Memphis. Managed the research protocols, training, lab operations, survey

completion, data collection, coding, as well as personnel and fiscal items of the Memphis Health Project.

- 1999-2002 Grant Management Analyst: Center for Community Health; The University of Memphis. Coordinated the pre- and post-award grant activities for approximately 50 federal, private, and community funded sponsored research projects. Such duties included grant writing, contract negotiations, human subjects training and applications, grant submissions, contract negotiations, compliance monitoring, and budgeting.
- 1998 Regional Inside Sales Manager: Clopay Corporation, Nesbit, Mississippi. Managed sales and quotas as well as resolved vendor and distributor conflicts for the Mid-Western United States territory.
- 1994-1997 Research Coordinator: Office of Sponsored Programs; The University of Southern Mississippi, Hattiesburg, Mississippi. Served as the liaison between the university and private, federal, and state agencies with USM's external funding efforts. Duties included devising grant budgets, grant submissions, contract negotiations, cost-sharing acquisition, employee training, and planning and implementing the university's Electronic Research (ERA) initiative.

AWARDS

John Angus Campbell Award for Excellence in Teaching, PhD Level.
Department of Communication, University of Memphis, 2007.

University nominee for the State of Tennessee Harold Love Outstanding
Community Service Award; University of Memphis, 2006-07.

CONFERENCE PRESENTATIONS

- 2009 *Accepted*. National Communication Association: *"Listening in Practice: How Listening Research can Inform and Transform Classroom Instruction."* Author: C. Bond
- 2008 *NCA-Chair*: National Communication Association: *"Moving Forward, Looking Back: An examination of Listening Theory."*
- SSCA-Chair*: Southern States Communication Association: *"Community-based approaches to effective communication in tobacco awareness, advocacy, and health education: Tobacco Free Memphis."* Chair: C. Bond
- SSCA: Southern States Communication Association:
"An analysis of listening in online classes: Are traditional modes of listening needed for effective learning?" Author: C. Bond
- SSCA: Southern States Communication Association:
"An analysis of environmental tobacco smoke risk messages on restaurant workers before a statewide smoking ban." Author: C. Bond

ILA-Chair: International Listening Association: *"Theories in Listening: What is their foundation and why we need theories."* Chair: C. Bond

ILA-Chair: International Listening Association: *"Generating a new theory of listening."* Chair: C. Bond

ILA: International Listening Association: *"Strengths and Weaknesses of Listening Theory."* Panelist.

ILA: International Listening Association: *"Listening in the Healthcare Context: An Exploration of Differences Between Providers and Administrators."* Author: C. Bond, J. Davis, C. Thompson, A. Foley, & J. DeWitt.

2007

SSCA: Southern States Communication Association: *"The Effect of Caregiver Listening Competence on Health Literacy,"* Author: C. Bond

SSCA: Southern States Communication Association: *"Health Risk Framing and Readability in Cross-cultural Cigarette Warning Messages."* Author: C. Bond

ILA-Chair: International Listening Association: *"An exploration of listening in cyber-space: Learning, living, and loving online."* Chair: C. Bond

ILA-Chair: International Listening Association: *"An examination of listening in healthcare contexts."* Chair: C. Bond

ILA-Chair: International Listening Association: *"Ask a listener forum: An overview of listening teaching, research, & practice."* Chair: C. Bond

ILA: International Listening Association: *"Listening to one's body: A holistic approach to better health outcomes."* Author: C. Bond

ILA: International Listening Association: *"Listening to health risk messages: Why is it different and what do we need to know?"* Author: C. Bond.

2006

NTYSA: National Tobacco Symposium on Young Adults: *"Report from Tobacco Free Memphis: Why tobacco prevention and youth health risks and access in Memphis is different."* Author: C. Bond

2005

ICA: International Communication Association: *"The Effect of Caregiver Communication Competence on Quality of Life of Homebound Patients,"* Author: C. Bond.

NCA: National Communication Association, Presenter Only: *"Rhetorical Analysis of an Informed Consent Document,"* Authors: T. McLaughlin, E. Stephens, Presenter: C. Bond

ILA: International Listening Association Conference: *"Panel: The Overlooked Power of Listening in Healthcare,"* Panel Organizer: C. Bond

ILA: International Listening Association Conference: *"Use of Nonverbal Communication as a Predictor of Listening Behavior in Patient-Provider Communication,"* Author(s): C. Bond, J. Ware (Univ. of TN Medical Center).

ILA: International Listening Association Conference: *"Inconsistencies in Listening Education: A content analysis of listening curricula in the basic college oral communication course,"* Author(s): C. Bond, K. Fellows (Univ. of GA).

ILA: International Listening Association, *"Observations of Listening of Medical Students During Standardized Patient Training Interviews."* Author(s): J. Ware (Univ. of TN Medical Center), C. Bond.

SSCA: Southern States Communication Association: *"Panel: Communicating Civic Awareness and Democracy in the Classroom."* Panel Organizer: C. Bond

SSCA: Southern States Communication Association: *"Establishing Community through Support Groups in the Classroom: A Comparison of Community College and Senior University Strategies."* Author: C. Bond

2004

EACH: European Association of Communicating in Healthcare: International Conference on Health Communication, *"Listening in Healthcare: Confusion or clarity,"* Authors: C. Bond & K. Embry.

EACH: European Association of Communicating in Healthcare: International Conference on Health Communication, *"A Cross-Cultural Content Analysis of Cigarette Warning and Risk Messages,"* Author: C. Bond.

EACH: European Association of Communicating in Healthcare: International Conference on Health Communication, *"Using CMC for Social Support in Grief Situations,"* Authors: K. Embry & C. Bond.

NCA: National Communication Association, Panel Presentation: *"The Mitigation Effect of Computer Meditated Communication on Primary Caregiver Quality of Life,"* Author: C. Bond.

SSCA: Southern States Communication Association, Presenter Only: *"Online Democracy: An inquiry into political participation and the electronic landscape,"* Author: J. Delfin, Presenter: C. Bond.

SSCA: Southern States Communication Association, Presenter Only: *"Girls Rule, Boys Drool...Or Not...: Gender Themes in Controversial Music Videos,"* Author: J. Phillips, Presenter: C. Bond.

SSCA: Southern States Communication Association, Presenter Only: *"Third Wave Feminism Under the Rug Swept: Third wave feminism in the music and videos of Alanis Morissette."* Author: J. Phillips, Presenter: C. Bond.

2003

CDC: Centers for Disease Control Conference on Tobacco Prevention and Research, *"Results from a School-based Smoking Prevention and Tobacco Awareness Media Campaign for Adolescents."* Author: C. Bond.

- 2001 Faculty Training Seminar for Human Subjects Research and Protocols of Sponsored Research, University of Memphis: *"The New Human Subjects Training Requirements from the NIH for Sponsored Research."*
- 1998 SSCA: Southern States Communication Association, *"Mississippi Baptist Convention: Public relations distorted by religion."* Author: C. Bond.
- 1998 NCA: National Communication Association, *"User Empowerment in Computer-Mediated Communication."* Author: C. Bond.
- 1997 University of Southern Mississippi Faculty Workshop: *"The new trend of grant submissions: Explaining and demonstrating the National Science Foundation's Fastlane Electronic Grant Submission System."*

SERVICES TO THE DISCIPLINE

- Tobacco and Health Communication/Education Activities
 - *Tobacco Free Memphis*
 - ♦ Consultant: 2007-2008.
 - ♦ Motivational Speaker: 2003-2007. Youth Tobacco Prevention & Advocacy Speaker for Tobacco Free Memphis.
 - ♦ Chairperson: 2003-2006. Tobacco Free Memphis.
 - *National Cancer Institute (NCI)*
 - ♦ Work Group Member: 2005-2008. Tobacco Related Risk and Cancers Work Group, Vanderbilt Univ.-Ingram Cancer Center.
 - *Tennessee Department of Health*
 - ♦ Committee Member: 2004-2007. State Tobacco Prevention Committee.
 - ♦ Sub-committee Member: 2005-2007. Sub-committee on Environmental Tobacco Smoke.
 - *Campaign for a Healthy & Responsible Tennessee (CHART)*
 - ♦ Media Spokesperson (West Tennessee): 2003-2007.
 - *American Cancer Society*
 - ♦ Trainer: 2005-2007. Fresh Start Smoking Cessation Program.
 - ♦ Health Advocacy Delegate: 2005-2007. Tobacco Health Risks in Tennessee and Pre-emption Awareness.
 - *International Tobacco or Health Conference*
 - ♦ Reviewer: 2004-2005. Advocacy Programming and Development Section.
 - ♦ Conference Planning Committee: 2004-2005.
 - *National African American Tobacco Education Network*
 - ♦ Invited Presenter: 2005: *"Communicating Tobacco Health Risks and Prevention to Memphis Youth."*
- Communication Related Activities
 - *International Listening Association (ILA)*
 - ♦ Executive Vice-President: 2009-present.
 - ♦ Chair, Health Committee: 2009

- ♦ Executive Secretary: 2007-2009.
- ♦ Chair, Research Committee: 2008-2009.
- ♦ Reviewer: 2007 & 2008. International Listening Association Convention. Listening Research Division.
- ♦ Membership Committee: 2007-2008.
- ♦ Financial Review Committee: 2007-2009.
- ♦ Convention Program Planning Committee: 2008.
- ♦ Research Forum Participant & Health Context Writer: 2006. "Measuring the Effects of Listening on Learning, Earning, and Health."
- *National Communication Association (NCA)*
 - ♦ Focus Group Participant. 2005 National Communication Association: "Virtual Reference Services."
 - ♦ Reviewer: 2006-2009. National Communication Association Conference. Social Cognition Division; International Listening Association Division; Health Communication Division.
- *Southern States Communication Association (SSCA)*
 - ♦ Reviewer: 2005 Southern States Communication Association Conference. Instruction & Development Section.
- *University of Arkansas-Little Rock*
 - ♦ Service Learning Committee: 2007-2009. University of Arkansas-Little Rock Communication Department.
 - ♦ Committee on Smoking Cessation and Health: 2008-2009. University of Arkansas-Little Rock.

SPONSORED RESEARCH TRAINING & ACTIVITIES

- National Institutes of Health (NIH): Grant Writing Fundamentals for Academia. Training Workshop at Madison, WI.
- National Science Foundation (NSF): Principles and Protocols of Granting and Fastlane System. Training Conference at Ithaca, NY.
- National Institutes of Health (NIH): Certificates in Fundamentals of NIH Sponsored Research and Electronic Research Initiatives. Training Conferences at Coeur D'Alene, ID and Lansing, MI.
- American Cancer Society (ACS): Training in FRESH Start Smoking Cessation Interventions and Protocols. Memphis, TN.
- Center for Health Promotion and Evaluation (CHPE), University of Memphis. Training in Motivational Interviewing. Memphis, TN.
- National Council of University Administrators (NCURA): Certificate in the Fundamentals of Sponsored Programming and Research. Training at Albuquerque, NM.
- Center for Community Health (CCH), University of Memphis: Human Subjects Trainer and Workshop Coordinator. Memphis, TN.
- Memphis Alliance of Research Administrators: Committee Member
- The Centers for Disease Control and Prevention (CDC): Youth Tobacco Use Training, and Youth Tobacco Access Forum Participant at Conference on Tobacco Control and Health at Scottsdale, AZ.
- University of Southern Mississippi (USM): Electronic Research Administration Committee and Training Coordinator. Hattiesburg, MS.

CURRENT & RECENT PROFESSIONAL AFFILIATIONS

SSCA: Southern States Communication Association

ILA: International Listening Association:

NCA: National Communication Association

EACH: European Association of Communicators in Healthcare

CGSA: Communication Graduate Student Association, President 2004-05

TFM: Tobacco Free Memphis, *Chairperson, 2003-06, Youth Smoking*

Prevention and Advocacy Speaker, 2003-2007, Youth Trainer, 2003-07

CHART: Coalition for a Healthy & Responsible Tennessee, *West Tennessee*

Media Spokesperson, 2004-2007

AHA: American Heart Association, affiliate member

ACS: American Cancer Society MidSouth, affiliate member

Phi Kappa Phi: National Honor Society