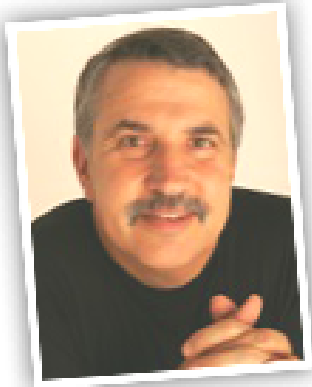


*18th Annual
Convocation on Critical Issues*



presents

Thomas L. Friedman

Pulitzer Prize-winning Journalist
and Commentator



Tuesday, September 20, 9:30 a.m.

M.O. Looney Complex

Free and open to the community

Thomas L. Friedman, a world-renowned author and journalist, joined *The New York Times* in 1981 as a financial reporter specializing in OPEC- and oil-related news and later served as the chief diplomatic, chief White House, and international economics correspondent. A three-time Pulitzer Prize winner, he has traveled hundreds of thousands of miles reporting on the Middle East conflict, the end of the Cold War, U.S. domestic politics and foreign policy, international economics, and the worldwide impact of the terrorist threat. His foreign affairs column, which appears twice a week in the *Times*, is syndicated to 700 other newspapers worldwide.

Mr. Friedman is the author of "From Beirut to Jerusalem", which won both the National Book Award and the Overseas Press Club Award in 1989 and was on the *New York Times* bestseller list for nearly 12 months. He also wrote "The Lexus and the Olive Tree", one of the best selling business books in 1999, and the winner of the 2000 Overseas Press Club Award for best nonfiction book on foreign policy. In 2005, "The World Is Flat" was given the first Financial Times and Goldman Sachs Business Book of the Year Award, and Friedman was named one of America's Best Leaders by U.S. News & World Report. One of Mr. Friedman's most recent books is "Hot, Flat, and Crowded: Why We Need a Green Revolution—and How It Can Renew America." It became his fifth consecutive bestseller.

**For details visit www.missouriwestern.edu/convocation
or call 816-271-5646**

Western inaugurated the Convocation program in 1993 as part of an overall commitment to offer enriching experiences to students while bringing together the college and community. The Convocation is sponsored by the Missouri Western State University Foundation and is held in honor of R. Dan Boulware, former Western regent.

SPONSOR OPPORTUNITIES



VIP Sponsor

Investment: \$5,000

- 2 passes to the VIP room to meet speaker prior to Convocation
- Seating for 16 guests at the Convocation Dinner
- 8 tickets to the Private Reception
- Recognition in the Dinner and Convocation programs
- VIP seating at Convocation

Reception Sponsor

Investment: \$3,000

- Recognition at the Private Reception
- Seating for 16 guests at the Convocation Dinner
- 6 tickets to the Private Reception
- Recognition in the Dinner and Convocation programs
- VIP seating at Convocation

Presidential Sponsor

Investment: \$2,000

- Seating for 16 guests at the Convocation Dinner
- 4 tickets to the Private Reception
- Recognition in the Dinner and Convocation programs
- VIP seating at Convocation

Collegiate Sponsor

Investment: \$1,000

- Seating for 8 guests at the Convocation Dinner
- 2 tickets to the Private Reception
- Recognition in the Dinner and Convocation programs
- VIP seating at Convocation

Black and Gold Sponsor

Investment: \$600

- Seating for 8 guests at the Convocation Dinner
- Recognition in the Dinner and Convocation programs
- VIP seating at Convocation

Note: This level does not include tickets to the Private Reception. Tickets can be purchased at an additional cost of \$75 each or \$125 per couple.





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SPONSOR AGREEMENT

Table with 3 columns: checkbox, Sponsor Name, and Amount. Rows include VIP Sponsor (\$5,000), Reception Sponsor (\$3,000), Presidential Sponsor (\$2,000), Collegiate Sponsor (\$1,000), and Black and Gold Sponsor (\$600).

For tax purposes, only the amount paid over the value is deductible as a charitable contribution.

I/We decline any benefits associated with this sponsorship.

*Sponsor Name: _____

*As it should appear in the Convocation programs. If desired, sponsors may remain anonymous.

Authorized Signature: _____ Date: _____

Check enclosed Made payable to MWSU Foundation

Bill us

Billing Address: _____

Phone Number: _____ E-Mail: _____

Return to: Director of Development Missouri Western State University 4525 Downs Drive St. Joseph, MO 64507

NOTE: In order to be acknowledged in the Dinner and Convocation programs, sponsorships must be confirmed no later than August 15, 2011.

Table with 3 columns: Private Reception, Convocation Dinner, and Convocation. Includes dates, times, and locations for each event.