

Applied Learning Travel Funds Application for Spring 2008

Applicant Name: Konrad Gunderson

I. Explanation of Funding

(3) Visiting a site to be used for Spring 2009 Global Viewpoint destination (Ecuador). My wife and I lived in Ecuador for one year in 1997-1998. We became familiar with two entities which have experience in facilitating student travel abroad experiences from the U.S. These are Andean Study Programs (ASP) and University of San Francisco-Quito (USFQ). I met with officials of both ASP and USFQ in 1997 about the possibility of working out travel arrangements for groups of students at some point; I now will revisit these issues with them in a more concrete fashion as I now have specific target dates for our Global Viewpoint course in June of 2009.

II. Describe how responsibilities will be covered in the absence of the staff or faculty member.

I am on sabbatical this academic year, so no teaching responsibilities are involved. Other responsibilities can be carried out via email while I am away.

III. Indicate the benefits to be gained through this travel.

Benefits should include a planned schedule of activities for the Global Viewpoint course, arrangements for accommodations and scheduling of visits to companies. A budget for the planned trip should be developed for a significant portion of the trip. Contacts will be made with the following individuals:

Juan Miguel and Lori Espinoza, Directors, Andean Studies Programs
Maricarmen Miño, Director, International Programs, University of San Francisco-Quito
German Rhon, Director, Latin-American Region, HCJB Global

For each of these contacts a presentation will be made which includes a summary of the Global Viewpoint program at MWSU, and questions-and-answers for potential Global Viewpoint business partners (see attached sheet).

IV. List the anticipated expenses and timeline of the proposed activity. Include any other funding that will be available for the activity.

The timeline will be between the dates of February 1, 2008 to March 7, 2008.

Anticipated expenses include the following:

Airfare from Kansas City to Quito, Ecuador	\$835.69
Rent for accommodation for 1 week in Quito	87.50
Ground transportation while visiting sites	100.00
Per diem for meals (\$40 per day for 1 week)	<u>280.00</u>
Total	\$1,303.19

V. Approval

Department Chair or Supervisor _____

GLOBAL VIEWPOINT COURSE
Department of Business - Missouri Western State University
Saint Joseph, Missouri USA
<http://www.missouriwestern.edu/Business>

SUMMARY

Global Viewpoint is an inter-disciplinary international business course involving 15-25 students and travel to a foreign country for two weeks in May-June. The primary activity consists of visits to 5-6 businesses in the foreign country, as well as one day of service activity.

- Students take a semester course (January-May) prior to travel in which they study international business topics (marketing, finance, management) as well as the history, culture, and business environment of the foreign country.
- Students study background of the specific businesses to be visited so they will be informed when they visit the companies. In addition, students will become familiar with the nature of service activity which they will be involved in.

BUSINESS PARTNERS

It is vital to have cooperating businesses in the foreign country; we refer to these as our business partners. Following are the kinds of things we would like to do with each business:

- We would like to have an opportunity to meet company officials and discuss the company's marketing, operations, and finance, focusing on any pertinent international aspects. To the extent possible, we would like to visit or tour company headquarters and operational facilities.
- Before coming, we would like to know any materials or sources of materials which we can use to study each business's history and operations to inform ourselves prior to our visit. In some cases studying the industry may substitute for company specific data.

SPRING 2009

Foreign travel for the spring 2009 Global Viewpoint course is to take place between May 11 and June 2. Persons who will be involved in the course are as follows:

Carol Roever roeverc@missouriwestern.edu

Rachel Gunderson gundersonrachel@hotmail.com

Konrad Gunderson gunder@missouriwestern.edu

BUSINESS PARTNERS – ADDITIONAL INFORMATION / QUESTIONS AND ANSWERS

1. What will be the topic of the discussion?

You can select the topic. We have the flexibility to select almost any business related topic. Please let us know in advance the area of discussion and sources of materials for the students to prepare for the discussion.

2. What is the typical length of the discussion?

The length is up to you. In the past seminars have ranged from two to six hours.

3. What type of students will be in the class?

The students are in their junior or senior year majoring in business (finance, accounting, marketing, or management). Some of them have traveled before but many will be applying for a passport for the first time. They are not required to be fluent in a foreign language.

4. What are some of the countries and companies that have been visited in the past?

England:

Anheuser Busch

Goldman Sachs

Tropicana Orange Juice

Ford

Turkey:

Mercedes Benz

Nestle

Kempinski Hotels

Grand Bazaar

New Zealand:

Zespri Kiwi

Anne Geddes studio

Yacht building company

Government planning ministry