

Major Declaration Four Year Program

Student Name _____

Address _____

Street City State ZIP

Telephone _____ G# _____

Students are expected to read the regulations and policies in both the **University Catalog** and **Student Handbook** and to conform to them. The student, not the University or a member of the faculty or staff, is primarily responsible for knowing the regulations and policies, and for meeting the requirements for a degree or certificate.

PREPARATORY COURSES (Do not count towards General Studies. RDG095, MAT081/082/083 or equivalent do not count toward graduation requirements.)

Based on placement criteria.	Credits	Grade
MAT081 or equivalent	3	_____
MAT082 or equivalent	3	_____
MAT083 or equivalent	3	_____
ENG100	3	_____
RDG095	3	_____

GENERAL STUDIES (42-46 Credits)

CATEGORY ONE: BASIC SKILLS (12-14 credits)

- MAT110 or MAT112 or MAT116 or MAT130 or MAT137 or MAT147 or MAT167 3/4/5 _____
- ENG104 and 108 or ENG112 6 _____
- COM104 3 _____

CATEGORY TWO: NATURAL SCIENCES (8-10 credits)

Minimum of 8 credits from TWO of the following groups.

- BIO101 or 105 5 _____
- CHE101(4) or 104(5) or 111(5) 4/5 _____
- ESC111 4 _____
- PHY101(4) or 107(4) or 110(4) or 210(5) 4/5 _____
- PHY104 4 _____

CATEGORY THREE: SOCIAL SCIENCES (9 credits)

Minimum of 9 credits with at least one course from each of the two following groups.

- ECO101 or 260 or 261 or GEO100 or PSY101 or SOC110 or 120 3 _____
- HIS140 or 150 or PSC101 3 _____
- Additional course from group 1 or 2 3 _____

CATEGORY FOUR: HUMANITIES (9 credits)

One course each from three of the following four groups.

- HIS200 or 210 or 230 or HUM203 or 204 or 205 3 _____
- ENG210 or 220 or PHL210 or 230 or HUM250 3 _____
- ART100 or MUS101 or THR113 3 _____
- FRE/GER/SPA100 or any higher level 3-credit language course 3 _____

CATEGORY FIVE: PHYSICAL HEALTH (4 credits)

- PED101 3 _____
- MIL105 or any PE lifetime sports activity class 1 _____

All business majors must satisfactorily complete MAT112, 116, 130, 137, 147, or 167 as part of their general studies program.

TR beside grade denotes that transfer work fulfills course requirements.

This form is not official until signed by the Registrar.

Degree / Program:	B.S.B.A. – Business	3D
Major:	Marketing	
Minor:		
Catalog Year: 2011-2012	Expires: 2017-2018	

Advisor _____ School/Dept. _____

Student's Signature _____ Date _____

Advisor's Signature _____ Date _____

Dean's/Chair's Signature _____ Date _____

Registrar's Signature _____ Date _____

DEGREE REQUIREMENTS

Check when the requirement is completed.

- A minimum of 124 credits is required for graduation.
- For the baccalaureate degree, 30 of the last 45 credits of course work must be earned at MWSU with a minimum of 30 credits in upper division courses. Lower division transfer courses accepted as meeting upper division departmental course requirements cannot be used to fulfill this requirement.
- Participation in School/Dept. and campus wide assessment efforts is required. Contact the Academic Affairs Office for more information.
- Complete the requirements below.

MAJOR REQUIREMENTS (75 Credits)

SOPHOMORE CORE		Credit	Grade
ACC201	Introductory Financial Accounting*	3	
ACC202	Introductory Managerial Accounting*	3	
ECO260	Principles of Macroeconomics	3	
ECO261	Principles of Microeconomics	3	
GBA210	Business Statistics I*	OR	
MAT132	Elementary Statistics*		3
GBA211	Business Law I*	3	
GBA220	Business Communication*	3	
MGT201	Microcomputer Applications	OR	
CSC 201	Microcomputer Applications		3
PHL230	Ethics	3	
TOTAL		27	
JUNIOR CORE			
FIN301	Financial Management*	3	
GBA310	Business Statistics II*	3	
MGT305	Management of Organizations*	3	
MKT301	Principles of Marketing*	3	
TOTAL		12	
MAJOR IN MARKETING			
MKT311	Consumer Behavior*	3	
MKT351	Professional Selling and Sales Management*	3	
MKT381	Advertising and Promotion*	3	
MKT401	Marketing Research*	3	
MKT451	International Marketing and Trade*	3	
MKT481	Marketing Management*	3	
Two upper division Business electives (ACC, FIN, GBA, MGT, MKT)			
		3	
		3	
TOTAL		24	
SENIOR CORE			
MGT416	Production & Operations Management*	3	
MGT418	Management Information Systems*	OR	
ACC418	Accounting Information Systems*		3
MGT419	Strategic Management*	3	
Three credits of Applied Learning		3	
TOTAL		12	

*Course has a prerequisite. Check your University catalog.

No more than 6 hours of D are permitted in major requirements.

Marketing majors must take at least 18 of the 24 required hours for **MAJOR IN MARKETING** and all 12 hours of the **SENIOR CORE** at MWSU.