



News Release

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STEVE FORBES IS WESTERN'S CONVOCATION SPEAKER

St. Joseph, Mo. —June 12, 2006—The editor-in-chief of the nation's foremost business magazine will speak at Missouri Western State University's 13th annual Convocation on Critical Issues Oct. 3.

Steve Forbes, president and CEO of Forbes, Inc. and editor-in-chief of *Forbes* magazine, will speak on economic trends that will affect the future of global business and government at 9:30 a.m. in the M.O. Looney Complex. The event is free and open to the community. He will also speak and answer questions at a dinner Oct. 2 in the Fulkerson Center.

"Featuring Steve Forbes as the speaker for the Convocation on Critical Issues continues the tradition of fine speakers of national prominence," said Dan Nicoson, vice president for university advancement. "We are fortunate that we have a benefactor who is contributing to the MWSU Foundation's Convocation fund to supplement sponsorship funds, which allowed us to obtain a high caliber speaker like Steve Forbes."

Since Forbes assumed his position in 1990, Forbes, Inc. has launched a variety of new publications and businesses, including *ForbesLife*, *Forbes Asia*, and Chinese, Korean, Japanese, Russian, Arabic, Hebrew and Polish editions for the magazine. The company also publishes the *Gilder Technology Report*, as well as a number of investment newsletters. The company's website, Forbes.com, receives over 10 million hits per month.

Forbes magazine has a circulation of 900,000. That magazine, combined with *Forbes Asia* and the company's eight local-language editions, together reach a worldwide audience of over five million readers.

In 1996 and 2000, Forbes campaigned for the Republican nomination for the presidency. He is the author of two books, and writes editorials for each issue of *Forbes*.

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Forbes was born in Morristown, N.J. and graduated with a bachelor of arts in history from Princeton University. At Princeton, he was the founding editor of *Business Today*, which became the country's largest magazine published by students for students.

He currently serves on several national boards, including The Ronald Regan Presidential Foundation and the Heritage Foundation. He served on the Board of Trustees at Princeton for 10 years.

Western inaugurated the Convocation program in 1993 as part of an overall commitment to offer enriching experiences to students, while bringing together the college and community. Past speakers have included Bill Bradley, David Gergen, Jeane Kirkpatrick, Jerry Linenger, David McCullough, Dr. Joseph Nye, Colin Powell, Arthur Schlesinger Jr, Daniel Schorr, Patricia Schroeder, J.C. Watts, and Bob Woodward.

For more information about the dinner or the Convocation presentation, call 816-271-5646.

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Missouri Western State University is a four-year public institution providing a blend of traditional liberal arts and professional degree programs. The university offers student-centered, high quality instruction that focuses on experience-based learning, community service, and state-of-the-art technology. Western is located in St. Joseph, Mo. and is committed to the educational, economic, cultural and social development of the region it serves.