



News Release

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INTERNSHIP ALLOWS WESTERN STUDENT TO LEAVE HER MARK

St. Joseph, Mo. —April 18, 2006— Nollie Underwood plans to leave her mark when she graduates from Missouri Western State University in May. The intern in the marketing office of the Western Institute designed a logo for a new Institute program, and the logo is in the process of becoming trademarked.

The trademarked logo for Lunar-Camp, a course where middle school, high school and college students will learn about setting up a base camp on the moon, will be used on t-shirts, brochures and any other type of publicity for the program.

“Actually, it’s kind of cool to put on my resumé. It’s pretty rewarding to see my hard work paid off,” she said.

Underwood, a graphic design major from St. Joseph, has been working as an intern in the Institute for a year, and values her applied learning experience. She has designed a number of brochures, posters, flyers and banners for the Institute’s programs. “It’s fast-paced with short deadlines, and it’s taught me a lot about the ‘real world,’” she said of the internship.

Underwood said she hopes the Lunar-Camp program becomes well known and expands, and that her logo is used for many years. “I want to come back years later and say, ‘Hey I did that!’”

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Missouri Western State University is a four-year public institution providing a blend of traditional liberal arts and professional degree programs. The university offers student-centered, high quality instruction that focuses on experience-based learning, community service, and state-of-the-art technology. Western is located in St. Joseph, Mo. and is committed to the educational, economic, cultural and social development of the region it serves.

