



News Release

Missouri Western State College • 4525 Downs Drive • St. Joseph, MO 64507 • (816) 271-5649

Contact: Kristy Hill

Phone: (816)-271-5649

Title: Public Relations/Marketing Director

Email: hillk@mwsc.edu

MEMORIAL GIFT ESTABLISHES BUSINESS

DEVELOPMENT PROGRAM AT WESTERN

St. Joseph, Mo. —April 18, 2003—The establishment of the Helene G. Droher Business Development Program will be formally announced Thursday, April 24 at the department of business annual awards and recognition ceremony at Missouri Western State College. The ceremony begins at 3:30 p.m. in the Leah Spratt Multipurpose Classroom Building, Enright Room 214.

The \$262,000 gift to establish the program is from the Helene G. Droher Charitable Trust after consultation with Carole Tuttle and her husband, Fred. The program is a memorial to Carole's mother, Helene G. Droher. She was a longtime resident of St. Joseph and served as an active member of the community.

"I am pleased to provide this support as a lasting memorial in recognition of the efforts of my mother," said Carole Tuttle, who attended the St. Joseph Junior College. "Our goal is to provide opportunities for students to develop as productive community members."

From the gift, \$212,000 has been endowed to the department with interest available for distribution after three years. The remaining \$50,000 is available for use by the department during the next three years to be used for projects such as student research, a business lecture/seminar series, an international business forum, a business development program, community relations projects and assistance seeking accreditation.

"This grant will be very important to further the educational pursuits of students within the department of business," said Dr. Larry Lawson, chair of the business department. "We are extremely appreciative of the efforts of Carole and her husband, Fred, as this program will serve as a model for Western donors."

-more-

Missouri Western State College is a four-year public institution providing a blend of traditional liberal arts and professional degree programs. The college offers student-centered, high quality instruction that focuses on experience-based learning, community service, and state-of-the-art technology. Western is located in St. Joseph, Mo. and is committed to the educational, economic, cultural and social development of the region it serves.

—end—