



News Release

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WESTERN HIRES DIRECTOR OF ALUMNI SERVICES

St. Joseph, Mo.—May 12, 2003— Julie M. Lawrence has been hired as director of alumni services at Missouri Western State College. She began May 5.

“I am excited to have the opportunity to strengthen Western’s relationship with our alumni,” Lawrence said. “The future holds limitless opportunities for the Western Alumni Association. We plan to expand our activities, not only in the St. Joseph region, but across the nation.”

The director’s responsibilities include building relationships with alumni, event planning, conducting research and contacting alumni, developing and maintaining active alumni chapters, overseeing solicitation of alumni donations through the Alumni Annual Giving Program, and maintaining and updating alumni records. The director reports to the vice president for institutional advancement.

Lawrence received her bachelor of arts degree in communication from Central College in Pella, Iowa and comes to Western from Northern Arizona University, Flagstaff, where she was program coordinator. She has also worked for the American Heart Association and for the office of college advancement and development at Central College.

Missouri Western State College is a four-year public institution providing a blend of traditional liberal arts and professional degree programs. The college offers student-centered, high quality instruction that focuses on experience-based learning, community service, and state-of-the-art technology. Western is located in St. Joseph, Mo. and is committed to the educational, economic, cultural and social development of the region it serves.

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