



News Release

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WESTERN'S "IT'S ALL ABOUT U!" FEATURES FIREWORKS AND MORE

St. Joseph, Mo. —Aug. 25, 2005—Missouri Western is gearing up for “It’s All About U!,” its celebration of university designation this Sunday. The free celebration in Spratt Memorial Stadium will conclude with a fireworks display that will begin at approximately 9:10 p.m.

The celebration begins at 6 p.m. and includes a great musical lineup, an inflatable carnival, magicians, jugglers and parachutists. All activities are free, with concessions and university gear available for purchase. The Mitchell Ave. entrance sign will be unveiled in a ceremony at 4 p.m., and the “U” on the hillside that is visible from Interstate 29 will be unveiled at 5:15 p.m.

Those attending “It’s All About U!” are asked to park in parking lots only and not along Downs or James McCarthy Drive. The fireworks will be best viewed from the stadium, but will be visible from anywhere you can see the stadium lights. For more information, call 816-271-5651.

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Missouri Western State College is a four-year public institution providing a blend of traditional liberal arts and professional degree programs. The college offers student-centered, high quality instruction that focuses on experience-based learning, community service, and state-of-the-art technology. Western is located in St. Joseph, Mo. and is committed to the educational, economic, cultural and social development of the region it serves.

