

MISSOURI WESTERN STATE UNIVERSITY
COLLEGE OF LIBERAL ARTS & SCIENCES

ENG 104-20 College Writing and Rhetoric Spring 2010

Professor: Dr. M. Shane Heard

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Office Hours—30 Minutes Prior To Class

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Purpose: ENG 104 students will complete four formal writing assignments in addition to other graded and ungraded work through which they will learn how to discover ideas, respond to texts, and summarize others' ideas. In these assignments, students will learn how to analyze readings and share information with others by reading and responding to course texts and other materials gathered through research. Final drafts of all formal writing assignments must be processed. All students are expected to be prepared for class and participate in class word-discussions related to reading and writing assignments.

Texts: —Hacker, Diana. *A Pocket Style Manual*. 5th ed. Boston/New York: Bedford/St. Martin, 2008.

—McQuade, Donald., and Robert Atwan. *Popular Writing in America: The Interaction of Style and Audience*. 5th ed. Oxford/New York: Oxford University Press, 1993.

English 104: Goals and Objectives:

College Writing

1. Active, analytical reading and critical writing
2. Practicing writing in various forms (examples include: academic essay, email, speech, web site, blog, video, digital communication)
3. Engaging in close reading of texts (being able to read a text and comment on it analytically or rhetorically, e.g. audience, context, purpose)
4. Practicing critical thinking and critical writing activities, e.g. critical response journals, academic essays, blogs, peer responses
5. Locating, evaluating, and using scholarly sources within academic prose; Engaging in research-based argument (attribute, document, and incorporate others' ideas in one's own text)
6. Practicing organizational methods in writing
7. Learning Written Standard American English conventions (spelling, grammar, editing, use of a style manual, MLA style)
8. Learning and practicing a variety of processes including invention, drafting, and revision strategies (multiple drafts reviewed with feedback by peers and/or instructor)

Rhetorical Awareness

9. Writing for various contexts, purposes, and audiences (rhetorical writing)
10. Attention to audience awareness and the use of language or graphics to appeal to specific audiences (the various tools of persuasion)
11. Understanding and use of rhetorical terms such as *rhetoric*, *ethos*, *pathos*, *logos* and *kairos*
12. Understanding how context affects the construction of a text; creating texts with attention to context
13. Practicing style in order to enhance communication

Requirements:

1. **Computer Use:** All Thematic Papers must be word processed (including R.D.)
2. **Formatting:**
 - a. Margins: 1" Top, Bottom, Right, and Left
 - b. Font: Times, Times Roman, or comparable
 - c. Font Size: 12 pt.
 - d. Spacing: Double spaced (24 pt.)
3. **Citations:** All citations must follow MLA format.
4. **Electronic Submissions:** All assignment files (In Class Assignments, Rough Drafts, Final Drafts, Etc.) being submitted electronically, need to be save as "Lastname_FirstName_Nameof Assignment".
5. **Themes:** All themes must be submitted in person at the beginning of the class period on the date due. **Each Theme is to cover a different topic! Four Themes=50% O.F.G..**
6. **Readings Responses:** Assigned readings must be completed before the class meeting when the material will be discussed and Quizzes/Constructed Responses/Journals Assignments will be administrated. **Responses=30% O.F.G.**
7. **Midterm/Final:** THE CLASS MIDTERM AND FINAL EXAMINATION ARE MANDATORY AND WORTH 20% O.F.G.

MAJOR WRITINGS:

• Thematic Paper #1: "Everyday Is an Adventure"/Observation Writing•

1. **Description:** Choosing a topic from the Theme: "Everyday Is an Adventure" as is encompassed in classroom readings and discussions, Paper # 1 will be an exercise using sensory details.
2. **Criteria:**
 - Thematic Paper #1 ***Rough Draft=50 points, Final Draft= 100 points***
 - 1. Length is 2-4 pages
 - 2. Use time order, but do not tell a story—it will not fulfill the assignment.
 - 3. Add as much detail as possible.
 - 4. Check for punctuation and grammatical errors.
 - 5. Present tense is required. Show—do not tell.
 - 6. Incorporate **ALL "ELEMENTS of OBSERVATION WRITING"**.

• Thematic Paper #2: "My Way or the Highway?"/ Persuasion Writing•

1. **Description:** •Choosing a topic from the Theme: "My Way or the Highway?" as is encompassed in classroom readings and discussions, Paper # 2 will be an attempt to argue a written point.
2. **Criteria:**
 - Thematic Paper #2 ***Rough Draft=100 points, Final Draft= 200 points***
 - 1. Length is 4-6 pages, A minimum of four sources are required
 - 2. An argumentative statement
 - 3. 5 supporting points (each to be discussed in separate paragraphs)
 - 4. Give a couple of examples for each point, explain them, support them with citations, and link to thesis.
 - 5. **IN THIS THEME, DO NOT USE "I".**
 - 6. Incorporate **ALL "ELEMENTS of PERSUASION WRITING"**.
 - 7. **PARENTHETICAL CITATION/ WORKS CITED PAGE IS**

REQUIRED

• Thematic Paper #3: “I Remember When”/Creative Nonfiction Writing•

1. Description: •Choosing a topic from the Theme: “I Remember When” as is encompassed in classroom readings and discussions, Paper # 3 will be a chance to write about a remembered event.
2. Criteria: •Thematic Paper #3 *Rough Draft=50 points, Final Draft= 100 points*
 - 1. Length is 4-7 pages
 - 2. **ESTABLISH A MORAL FOR YOUR STORY AND LIST IT DIRECTLY AFTER YOUR TITLE.**
 - 3. Tell a true story from your past and begin by setting the time and place.
 - 4. **THE SCENES, CHARACTERS, PLOT, ETC., MUST CONVEY YOUR MORAL.**
 - 5. The incident itself must occupy at least two-thirds of the paper.
 - 6. Do not jump around in the action.
 - 7. Use an abundance of sensory imagery, specifics, and detail.
 - 8. Focus on at least one but no more than three significant moments.
 - 9. PAST TENSE IS REQUIRED
 - 10. FIRST PERSON IS REQUIRED
 - 11. Incorporate ALL “ELEMENTS of CREATIVE NF WRITING”.
 - 12. **AFTER THE STORY, WRITE ONE PARAGRAPH DISCUSSING HOW YOU USED YOUR STORY TO CONVEY YOU MORAL. LABEL THIS AS: “EXPLANATION OF STRUCTURE”.**

• Thematic Paper #4: “Tall Tales”/Creative Fiction Writing•

1. Description: •Choosing a topic from the Theme: “Tale Tales” as is encompassed in classroom readings and discussions, Paper # 4 will be a description of a dramatic moment from your life.
2. Criteria: •Thematic Paper #4 *Rough Draft=100 points, Final Draft= 300 points*
 - 1. Length is 5-8 pages
 - 2. **ESTABLISH A THEME FOR YOUR STORY AND LIST IT DIRECTLY AFTER YOUR TITLE.**
 - 3. Begin by making up a story or characters and then the story.
 - 4. Set up the story with location and time frame.
 - 5. **THE SCENES, CHARACTERS, PLOT, ETC., MUST CONVEY YOUR THEME.**
 - 6. Use an abundance of sensory imagery, specifics, and detail.
 - 7. Use of dialogue is required.
 - 8. Concentrate on making sure the story “flows” properly.
 - 9. Check for punctuation and grammatical errors.
 - 10. Past tense is recommended.
 - 11. THIRD PERSON NARRATIVE IS REQUIRED
 - 12. Incorporate ALL “ELEMENTS of CREATIVE FIC. WRITING”.
 - 13. **AFTER THE STORY, WRITE ONE PARAGRAPH DISCUSSING HOW YOU USED YOUR STORY TO CONVEY YOU THEME. LABEL THIS AS: “EXPLANATION OF STRUCTURE”.**

GENERAL POLICIES:

1. **Grading:** Your course grade will be determined by your performance on the projects listed, as well as, additional classroom work. No extra credit or bonus points are available!

a. Deadline: Start of class, unless otherwise stated.

b. Grades: 100-90% = A, 89-80% = B, 79-70% = C, 69-60% = D, Below 60% = F.

c. Late Submission Policy: Each 24 Hours Late, 10% of grade will be deducted.

d. Electronic Submission: ALL FINAL DRAFT MUST BE SUBMITTED VIA
EMAIL :Lastname_Firstname_Proj#**_Draft

e. 2nd Submission Policy: All FINAL DRAFTS may be resubmitted (with corrections) ONCE for a better grade. Note: 100% will not be achieved with a resubmission. 2nd Submissions need to be titled as such on title page and as name of file (if submitting electronically):

—Title Page= Project #2 Final Draft, 2nd Submission

—Electronic Submission: “Heard_Michael_Proj#2FD_2ndSub”

2. **Attendance:**

In order to improve student learning as well as to achieve compliance with federal financial aid policies, Western has a mandatory attendance policy for all 100-level courses.

You will be given an excused absence when acting as an official representative of the university, provided you give prior written verification from the faculty/staff supervisor of the event.

All other absences will be deemed unexcused. The maximum number of unexcused absences allowed for this class before the midterm report, March 24th is **ONE**. Thus, when you have **TWO** unexcused absences you will be reported to the Registrar’s Office, who will automatically withdraw you from this class. The Financial Aid Office will reduce financial aid as appropriate.

IN-CLASS CONSTRUCTED RESPONSE/ASSIGNMENTS CAN NOT BE MADE UP IF ABSENT FROM THAT CLASS!!!

3. **Academic Honesty Policy and Due Process:**

Academic honesty is required in all academic endeavors. Violations of academic honesty include any instance of plagiarism, cheating, seeking credit for another’s work, falsifying documents or academic records, or any other fraudulent activity. Violations of academic honesty may result in a failing grade on the assignment, failure in the course, or expulsion from the University. When a student’s grade has been affected, violations of academic honesty will be reported to the Provost or designated representative on the Academic Honesty Violation Report forms.

Please see the 2008-09 Student Handbook and Calendar on page 21 for specific activities identified as violations of this policy and the student due process procedure. This handbook is also available online at <http://www.missouriwestern.edu/handbook/index.pdf>.

4. **Disabled Students:**

If you are disabled, whether the disability is apparent or not, and concerned that your disability may interfere with your completion of course requirements above, please notify me during the first week of classes so that we might discuss appropriate alternatives.

[ENGLISH 104-20 Spring 2010 Semester Schedule:](#)

Style Manual= *A Pocket Style Manual*

Popular= *Popular Writing in America*

January: **[Introduction to Course](#)**

- 19th(1): •i. Objectives: 4, 7, 11
- 1. Distribute and review syllabus, course outline, and other materials.
 - 2. Discussion: “Why Writing is Important?” Text: Page 1-3
 - 3. Discussion: “How Writing is Learned?” Text: Page 4
 - 4. Aristotle’s Rhetorical Triangle: Ethos, Pathos, and Logos
 - 5. Style Manual: Punctuation: Comma Splices: Page 58, Semicolon/Colon: Page 65
 - 6. Assign peer groups. In Class Assignment: As a group complete: Ex. 1 (p. 3) and Ex. 2 (p. 5)

 - 7. Assignment: Popular: “War of the Worlds” (p. 690)
Jeffersons: Blackout (p.709)

• Theme #1: “Everyday Is an Adventure”/Observation Writing•

- 26th (2): •i. Objectives:1,3,4, 7
- 1. Opening Media: Play Portion of and discuss “War of the Worlds”.
 - 2. The Writing Process #1: Discussion “Remembering Events”
 - 3. The Writing Process #2: Writing Down The Bones
 - 4. Discuss other reading selections in light of theme. -Elements of Observation Writing
 - 5. Constructive Response: Questions generated from all discussion of readings due for this class.
 - 6. Style Manual: Grammar: Subject/Verb: Page 21, Run-Ons: Page 44
 - 7. Peer groups: In-Class Assignment: As a group complete: Ex. #4 (p. 7) and Ex. #5 (p.8)

 - 8. Assignment: Popular: “Who’s On First?” (p. 692)
Roseanne: “Life and Stuff”(p. 721)

February:

- 2nd (3): •i. Objectives:1,3, 4, 10
- 1. Opening Media: Play and discuss “Who’s on First”.
 - 2. The Writing Process #1: Discussion “Guide To Writing”
 - 4. Style Manual: Punctuation: Quotation Marks: Page 71, Other Marks: Page 74
 - 5. Discuss other reading selections in light of theme. -Elements of Observation Writing
 - 6. Constructive Response: Questions generated from all discussion of readings due for this class.
 - 7. Peer groups: In Class Assignment: As a group complete: Ex. #7 (p. 11) and Ex. #8 (p. 13)

 - 7. Assignment: Popular: “Hemingway’s ‘Soldier’s Home’” (p. 699)

- 9th (4): •i. Objectives:1, 3, 4, 7, 10, 12
- 1. Opening Media: Read Aloud: Dillinger “Gets His”.
 - 2. The Writing Process #1: Discussion “Remembering People” and Adding Detail
 - 3. Style Manual: 25. FINDING PRINT AND ONLINE SOURCES
26. EVALUATING SOURCES
 - 4. Discuss other reading selections in light of theme. -Elements of Observation Writing
 - 5. Constructive Response: Questions generated from all discussion of readings due for this class.

- 6. **Peer groups: In Class Assignment: As a group complete: Ex. #26 (p. 38) and Ex. #27 (p. 40)**
- 7. Discussion of Thematic Paper #1: “Everyday Is an Adventure”/Observation Writing
 - a. Theme Discussion
 - b. Criteria
 - c. Possible Problems (Grammar, Flow, Etc.)
- 8. **ASSIGNMENT: THEME #1 ROUGH DRAFT DUE NEXT CLASS PERIOD.**
Bring as Hard Copy.
- 9. **Assignment: Popular:**
 - “Now You Take ‘Bambi’ or ‘Snow White’...(p. 285)
 - “Rambos of the Road” (p. 296)
 - “TV’s Anti-Families...” (p. 340)
 - “Forbidden Words on Campus” (p. 237)

• **Thematic Paper #2: “My Way Or The Highway?”/Persuasion Writing**

16th(5): •i. *Objectives: 1, 3, 4, 5, 6, 7, 9*

- 1. Opening Media: Play and discuss PowerPoint of Persuasive Ads.
- 2. The Writing Process #1: Formal Language and the News
- 3. **How to locate, read and integrate scholarly sources**
- 4. *Style Manual:* ***Audience and Voice: Page 16***
27. SUPPORTING A THESIS
28. CITING SOURCES; AVOIDING PLAGIARISM
- 5. Discuss other reading selections in light of theme. **-Elements of Persuasive Writing**
- 6. Constructive Response: Questions generated from all discussion of readings due for this class.
- 7. Break into peer groups:
 - Theme #1 Rough Draft:
 - a. Work through each person’s Theme #1 Rough Draft.
 - b. Check for clerical and grammatical errors.
 - c. Check for logical errors of observation.
- 8. **Revised Theme #1 RD to be submitted electronically by Midnight, February 19th, (use mheard@missouriwestern.edu)**
- 9. **Assignment: Popular:**
 - “The Declaration of Independence” (p. 496)
 - “Is There a Santa Claus” (p. 126)
 - “There Isn’t a Santa Claus” (p. 127)

23rd (6): •i. *Objectives: 1, 2, 3, 4, 5, 6, 8, 9*

- 1. Return and discuss over-all problems with Theme #1 Rough Draft
- 2. **Review: How to locate, read and integrate scholarly sources**
- 3. The Writing Process #1: Discussion “Arguing”
- 4. The Writing Process #2: Supporting Ideas
- 5. Discuss other reading selections in light of theme. **-Elements of Persuasive Writing**
- 6. Constructive Response: Questions generated from all discussion of readings due for this class.
- 7. Discussion: Handbook: Eliminating Commas...: pages: H-66—H-67

- 8. **Peer groups: In Class Assignment: As a group complete: Ex. #35 (p. 53) and Ex. #36 (p.54)**
- 9. Discussion of Thematic Paper #2: "My Way Or The Highway?"/Persuasive Writing
 - a. Theme Discussion
 - b. Criteria
 - c. Possible Problems (Grammar, Flow, Etc.)
- 10. Discussion of Midterm Exam (**THIS IS A TIMED FINAL: 2Hours, 7-9pm, Taken In Lab**)
- 11. **ASSIGNMENT: THEME #1 FINAL DRAFT DUE NEXT CLASS PERIOD**
Emailed to mheard@missouriwestern.edu by 6:30pm
- 12. **ASSIGNMENT: THEME #2 ROUGH DRAFT DUE NEXT CLASS PERIOD.**
Bring as Hard Copy
- 13. **ASSIGNMENT: STUDY FOR MIDTERM EXAM**

March:

2nd: NO CLASS

- 9th (7) : •i. *Objectives: 1, 2, 8*
- 1. Opening Media: TBA
 - 2. COLLECT THEME #1 FINAL DRAFT AND ROUGH DRAFT.
 - 3. Break into peer groups:
 - Theme #2 Rough Draft:
 - a. Work through each person's Theme #2 Rough Draft.
 - b. Check for clerical, grammatical, and logical errors of argumentation.
 - 4. **MIDTERM TEST (THIS IS A TIMED FINAL: 2Hours, 7-9pm, Taken In Class, In Lab)**
 - 5. **ASSIGNMENT: THEME #2 FINAL DRAFT DUE NEXT CLASS PERIOD.**
Emailed to mheard@missouriwestern.edu by 6:30pm

16th: NO CLASS: SPRING BREAK!!!

• Thematic Paper #3: "I Remember When"/Creative Nonfiction Writing

- 23rd (8) : •i. *Objectives: 1, 4, 7*
- 1. COLLECT THEME #2 FINAL DRAFT AND ROUGH DRAFT.
 - 2. Return and discuss over-all problems with Theme #1 Final Draft.
 - 3. Return and discuss over-all problems with Midterm Exam.
 - 4. **REVIEW: Aristotle's Rhetorical Triangle: Ethos, Pathos, and Logos**
 - 5. The Writing Process #1: Concision
 - 6. *Style Manual: MLA (120-121), APA(161-162), Chicago (202-203)*
 - 7. **Assignment: Popular:**
 - Black Boy (p. 591)*
 - "A & P" (p. 612)*
 - Old Times of Mississippi (p. 525)*
 - Narrative of the Life of Fredrick Douglas (p. 510)*

- 30th (9) : •i. *Objectives: 1, 3, 4, 7, 9*
- 1. Return and discuss over-all problems with Theme #2 Final Draft.
 - 2. Opening Media: Creative Non Fiction Defined and Shown
 - 3. Discuss other reading selections in light of theme. **-Elements of Creative Nonfiction Writing**
 - 4. *Style Manual: Clarity: Redundancy, Empty Phrases, Needlessly Complex: Pages 2-3*
 - 5. Constructive Response: Questions generated from all discussion of readings due for this class.
 - 6. **Assignment: Popular:**
 - Walden (p. 514)*
 - Blue Highways (442)*

Total Eclipses (662)

April:

- 6th (10): •i. Objectives: 1, 2, 3, 4, 7, 9
- 1. Opening Media: Readings from and discussion of *Blue Highways*, *Total Eclipses*, and *Walden*
 - 2. The Writing Process #1: Discussion “Describing” and “Why We Like To Tell Stories #1”
 - 3. *Style Manual: Clarity: Passive Verbs, Parallel Structure, and Compound Structure: Pages 4-7*
 - 4. Discuss other reading selections in light of theme. **-Elements of Creative Nonfiction Writing**
 - 5. Constructive Response: Questions generated from all discussion of readings due for this class.
 - 6. Discussion: Handbook: Subject-verb Agree. & Adj. and Adverbs: pages: H-25—H-30
 - 7. Discussion of Thematic Paper #3: “I Remember When”/Creative Nonfiction Writing
 - a. SAME AS WITH THEMATIC PAPER #1 and #2
- 8. **ASSIGNMENT: THEME #3 ROUGH DRAFT DUE NEXT CLASS PERIOD.**
Bring as Hard Copy
- 9. Assignment: **Popular:** “Family Tree” (p. 138) AND “To Build a Fire” (p. 560)

• Thematic Paper #4: “Tall Tales”/Creative Fiction Writing•

- 13th (11) •i. Objectives: 1, 2, 3, 4, 7, 8, 9
- 1. Opening Media: Creative Fiction Defined and Shown.
 - 2. The Writing Process #1: Discussion “Narrating”
 - 3. *Style Manual: Different Forms of Writing and Communication #1: Emails, Speeches, Webpages*
 - 4. Discuss other reading selections in light of theme. **-Elements of Creative Fiction Writing**
 - 5. Constructive Response: Questions generated from all discussion of readings due for this class.
 - 6. In Class Discussion: Why We Like To Tell Stories #2
 - 7. Break into peer groups:
 - Theme #3 Rough Draft:
 - a. Work through each person’s Theme #3 Rough Draft.
 - b. Check for clerical, grammatical, and logical errors of analysis.
 - 8. Discussion of Thematic Paper #4: “Tall Tales”/ Creative Fiction Writing
 - a. SAME AS WITH THEMATIC PAPER #1, #2, and #3
- 9. **ASSIGNMENT: THEME #3 FINAL DRAFT DUE NEXT CLASS PERIOD.**
Emailed to mheard@missouriwestern.edu by 6:30pm
- 10. **ASSIGNMENT: THEME #4 ROUGH DRAFT DUE NEXT CLASS PERIOD.**
Bring as Hard Copy
- 11. Assignment: **Popular:** *The Bear* (p. 583)
The Godfather (p. 420)

- 20th(12): •i. Objectives: 1, 2, 3, 4, 7, 9, 13
- 1. Opening Media: TBA
 - 2. The Writing Process #1: Adding Description
 - 3. *Style Manual: Different Forms of Writing and Communication #2: Text, Twitter, Tests*
 - 4. Discuss other reading selections in light of theme. **-Elements of Creative Fiction Writing**
 - 5. Constructive Response: Questions generated from all discussion of readings due for this class.
 - 6. COLLECT THEME #3 FINAL DRAFT AND ROUGH DRAFT.
- 7. **Theme #4 RD to be submitted electronically by Midnight April 23rd**
- 8. Assignment: **Popular:** *Casey at the Bat* (p. 383)

“The Open Boat” (p. 546)

- 27th (13):•i. Objectives: 1, 3, 4, 8, 9
- 1. Opening Media: *Casey at the Bat* Clip
 - 2. The Writing Process: Coming From the Heart
 - 3. Constructive Response: Questions generated from all discussion of readings due for this class.
 - 4. Return and discuss over-all problems with Theme #3 Final Draft.
 - 5. Return and discuss over-all problems with Theme #4 Rough Draft.
 - 6. **Peer Editing #1:** Break into peer groups:
 - Theme #4 Rough Draft:
 - a. Work through each person’s Theme #4 Rough Draft.
 - b. Check for clerical, grammatical, and logical errors of description/story-telling.
 - 7. Discussion of Final, Extra time to be spent, as class deems important, on group study!
- 8. **ASSIGNMENT: THEME #4 FINAL DRAFT DUE NEXT CLASS PERIOD.**
Emailed to mheard@missouriwestern.edu by 6:30pm
- 9. **ASSIGNMENT: COMPLETED FINAL: To be delivered in PERSON on the Tuesday MAY THE 11th!**

May:

4th : NO CLASS: STUDY DAY

- 11th (14):•1. COLLECT THEME #4 FINAL DRAFT AND ROUGH DRAFT.
- 2. **COLLECTION OF Final Exam—Attendance Required.**
I will be here from 6pm-7pm!!!!