

**Instructors**

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**Required Materials**

Manovich, Lev. *The Language of New Media*, The MIT Press, 2001.  
 Chion, Michel. *Film, A Sound Art*, Columbia University Press, 2009.  
 Other readings as assigned.

**Course Goals**

The course is designed to give you

- An overview of the history of the development of media
- An awareness of the terminology dealing with each media
- An introduction to the key concepts involved in the various media
- An understanding of how new technologies are integrating old media
- A familiarity with some of the best examples of new media creation
- An ability to analyze and criticize commercial media products

**Groundrules**

- **Attendance.** This is a graduate class, and you are expected to not only attend but to contribute to the discussion during every class period. Absences, especially without a valid excuse, will significantly affect your class participation grade.
- **Plagiarism:** An act of plagiarism or other academic dishonesty in unacceptable especially at the graduate school level and usually results in an F for the course.
- **Disabilities:** Students with disabilities that may affect their performance in this class should contact the instructors individually as soon as possible.

**Planned Workload**

Integrated media analysis 1 (4-5 pages)	100 pts
Integrated media analysis 2 (8-10 pages)	200 pts
Essay Final Exam	200 pts
Weekly blog entries	200 pts
Weekly analysis/wiki entry/presentation	200 pts
<b>Class Participation</b>	<b>100 pts</b>
<b>Total</b>	<b>1000 pts</b>

**Grading Scale :** 90/80/70/60

*Preliminary Schedule*

Week	Class activity	Due
Week 1	Intros, overview	
Week 2	History of Media	Manovich Intro and Prolog Chion/Murch Preface, Benjamin
Week 3	History, discussion of readings	Manovich Ch 1, Chion Ch. 1, McLuhan
Week 4	Manovich readings, discussion	Manovich Ch 2, Chion
Week 5	Video—guest speaker, Kelly Wittenberg	Manovich Ch 3, Chion
Week 6	Image—guest speaker, Geo Sipp	Manovich Ch 4, Chion
Week 7	Text	Bolter handout, Landow handout,
Week 8	Sound	Manovich Ch 5, Chion
Week 9	Integrated Media and the Web	Manovich Ch. 6
Week 10	Design process and storyboarding—Alan A.	Assigned readings
Week 11	Guest speaker: Hallmark	Due: Media Analysis 1
Week 12	Discussion of readings	Assigned readings
Week 13	Discussion of readings	Assigned readings
Week 14	Discussion of readings	Media Analysis 2
Week 15	Review	Essay exam finals week